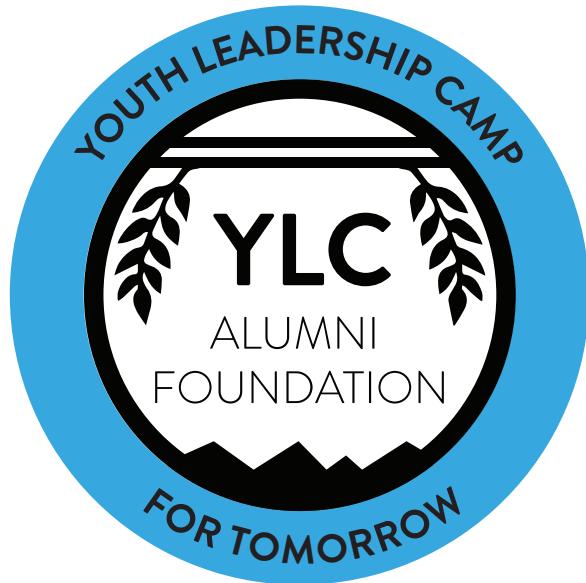


The Work of



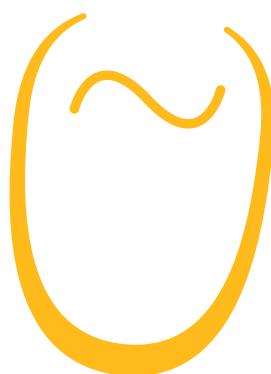
Branding & Copywriting.

Youth Leadership Camp Alumni Foundation had asked me to design their logo. For some reason they had asked of the same from other designers and asked me to critique what they had provided. I gave them guidance and encouraged them to use only one logo. My logo won out in the end.

I was able to convince them to use my design because it had high re-usability and was easy to modify to accommodate the long list of events and things they do.



The Work of



facundo element

Branding & Website design/development

Facundo Element is a cinema-focused activist organization. The contract covered branding overhaul, web development and a large array of print materials (from business cards to letterheads to ads).



The Work of



N E W M E X I C O

PROGRESS

Branding & Print design.

Contract work with a branch of New Mexico State Schools for a radical redesign of their magazine. I also redesigned their entire array of brochures.

I did two of their issues (the extend of the contract) before I developed a solid brand guideline so their future designers could maintain the feel.

The Work of



The screenshot shows a mobile-friendly landing page for a video series. At the top left is the Convo logo. Below it is a large video thumbnail featuring a woman smiling and gesturing. Text below the thumbnail reads "introducing the series Talking about *Art*". A "Play Video" button is present. Below this is another video thumbnail showing a woman with curly hair, with text "watch the first of the series with *Bex*" and a "Play Video" button. At the bottom, there's a call to action "Join the conversation! #talkingaboutart" and a "Share this with your friends!" button with icons for Facebook, Twitter, and Email.

6601 Owens Drive Suite 155, Pleasanton CA 94588 USA.
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help@convorelay.com · 510 629 5622

Email Templates, Copywriting & Web Campaigns

Convo is a very hip video relay company that focuses on giving live sign language interpretation to those who use sign language to communicate. I am responsible for their email templates and I have developed several of their campaigns. “Talking about Art” as displayed here is the most recent example of such campaign.

The Work of



mvl

Marketing, branding & web development.

Contract work with Green Bridge Education for the development of its website (complete with e-commerce) and its brand. Website is based on Wordpress CMS & WooCommerce for the online store.

Product line redesign & HTML5 app development

I'm currently collaborating with their developers to design the interface of their new web app (Chrome Extension) that would allow learners to see the syntax structure of any website's content.



John Janie Doe

Director of Email Signatures

► johnjanie@convorelay.com

[\(925\) 400-9839](tel:(925)400-9839)

@ convorelay.com

✖ Confidentiality Notice

Standard-compliant Email Signature

Convo also asked me to redesign their company email signature to something that was compliant with standards and was strictly plain text with inline styling.

The Work of



Branding.

Contract work with a college fraternity alumni organization for logo design & branding development for their 125 year celebration.

The Work of



Copywriting, logo design & print material design.

Contract work with Gallaudet University for its 2010 Homecoming events. Shown is the logo & the admission ticket to its club event.

FRONT

this is your ticket
to the night of
epicness. 

ballroom {oct 29} {10p - 2:30a}

as is your map
as well

1/ go to farragut north metro stop (it's on the red line)
2/ go on i st, walking away from the park
3/ the ballroom { cafe asia } will be on your left

important/ shuttle service is provided between benson hall circle and the new york avenue metro center

bring your id.

BACK

SVRS