Seth Kasky
Graphic Designer

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seth@kas.ky
309-229-6318

EXPERIENCE

Designer at Deskpass
March 2015 to Present

Designer and first hire focused on growth. Engaged within all aspects of the business through wireframing, product, and web design, front-end development, marketing automation, a/b testing, social media, copywriting, and anything else needed.

Graphic Designer at State Farm Insurance
March 2014 to July 2015

Collaborated on the Digital Design team within Creative Services. Designed websites, apps, ad campaigns, and internal products to better support the organization.

Adjunct Faculty at Bradley University
January 2014 to May 2014

Taught a typographic design course to undergraduates. Lectured on best typographic practices, organized assignments, facilitated critiques, and mentored students throughout the semester.

Web Designer at Simantel
July 2013 to March 2014

Collaborated on a team for a variety of companies conceptualizing ad campaigns, designing wireframes, websites, and apps.

EDUCATION

Northern Illinois University, May 2013
Bachelor of Fine Arts, Magna Cum Laude
Visual Communication

FOCUS

Digital Product Design, User Experience, User Interface, Web Design, Front-end Development, Branding, and Naming

References available upon request