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Seth Kasky

Graphic Designer

<https://kas.ky>

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309-229-6318

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## EXPERIENCE

### Designer at Deskpase

March 2015 to Present

Designer and first hire focused on growth. Engaged within all aspects of the business through wireframing, product, and web design, front-end development, marketing automation, a/b testing, social media, copywriting, and anything else needed.

### Graphic Designer at State Farm Insurance

March 2014 to July 2015

Collaborated on the Digital Design team within Creative Services. Designed websites, apps, ad campaigns, and internal products to better support the organization.

### Adjunct Faculty at Bradley University

January 2014 to May 2014

Taught a typographic design course to undergraduates. Lectured on best typographic practices, organized assignments, facilitated critiques and mentored students throughout the semester.

### Web Designer at Simantel

July 2013 to March 2014

Collaborated on a team for a variety of companies conceptualizing ad campaigns, designing wireframes, websites, and apps.

## EDUCATION

Northern Illinois University, May 2013

Bachelor of Fine Arts, Magna Cum Laude

Visual Communication

## FOCUS

Digital Product Design, User Experience, User Interface, Web Design, Front-end Development, Branding, and Naming

References available upon request