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BRANDING

LifeChurch of Shawano, WI / The folks at LifeChurch came to me when they were rebranding themselves. They wanted everything from a logo and promotional materials to a full-blown website. I delivered, and they are very happy with their new look.

Check out their website: shawanolifechurch.com



BRANDING

On-Site Advantage Drug Testing / On-Site Advantage
was looking for investors to expand their drug testing company. They came to me to create a logo, business card, promotional material, and a PowerPoint presentation to pitch to potential investors.

Investors commented on how professional the graphics looked, and On-Site Advantage raised all the funding they were asking.



ART EXHIBIT

Mexico A-Z Exhibit / For Cinco de Mayo, Baker College tasked me to create a Mexican informational exhibit. This was placed in the Atrium where students would regularly walk by and stop to read the information.



librejies

ALEBRIJES (pronounced ale-brixes) are brightly colored Mexican folk art sculptures of surrealistic creatures. The first alebrijes, along with use of the term, originated with artist, Pedro Linares. After dreaming the creatures while sick in the 1930s, he began to create what he saw in cardboard and papier mache. His work caught the attention of a gallery owner in Cuernavaca and later, the artists Diego Rivera and Frida Kahlo.

Mexico A-Z



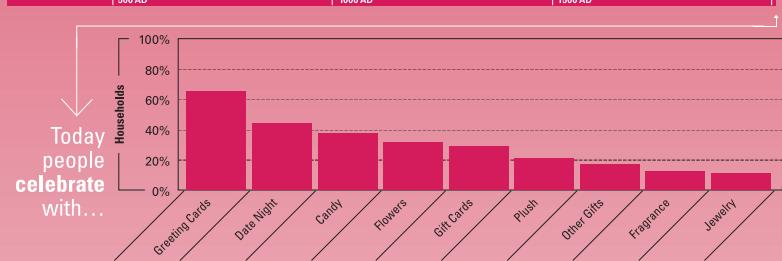
Valentine's Day FACTS & TRIVIA

270 AD
St. Valentine is executed for defying the emperor by secretly marrying couples

Early 1700s
Americans begin exchanging handmade valentines

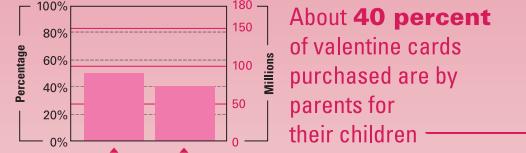
1840s

First mass-produced valentines



Every year **180,000,000** Valentine's Day cards are exchanged.
(not including valentine packages for classroom exchanges)

Nearly **50 percent** of all valentine cards are purchased in the 6 days prior to February 14th



1271 locations produced chocolate & cocoa products in 2003... employing **43,379** people

Most (146) were in California, followed by Pennsylvania (120)

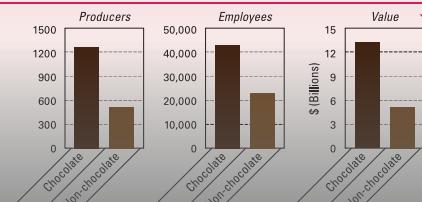
519 locations produced non-chocolate confectionery products in 2003... employing **23,343** people

\$13.5 Billion was the value of chocolate shipments in 2003

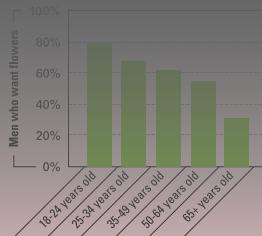
Non-chocolate candy was **\$5.5 Billion**

3523 confectionery & nut stores are in the U.S.

Per capita, Americans ate **24.7 lbs** of candy in 2004
...down from 27 pounds of candy in 1997



of all men say they'd like flowers for Valentine's Day.



of men have actually received Valentine's flowers.

Men who want flowers

Men who want flowers

Men who want flowers

Men who want flowers

There are **120 single men** in their **20s** for every **100 single women** of the same age.

There are **33 single men** aged **65+** for every **100 single women** of the same age.

Looking for romance? Why not visit beautiful...



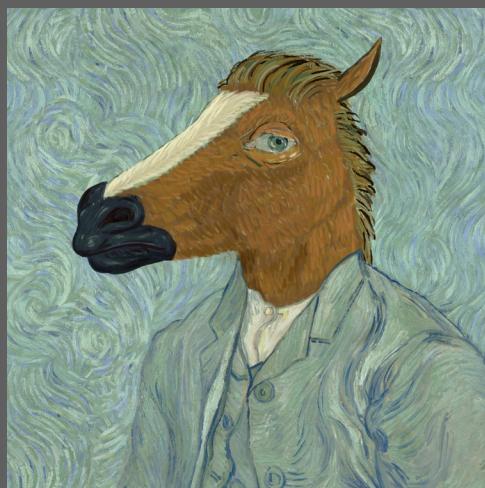
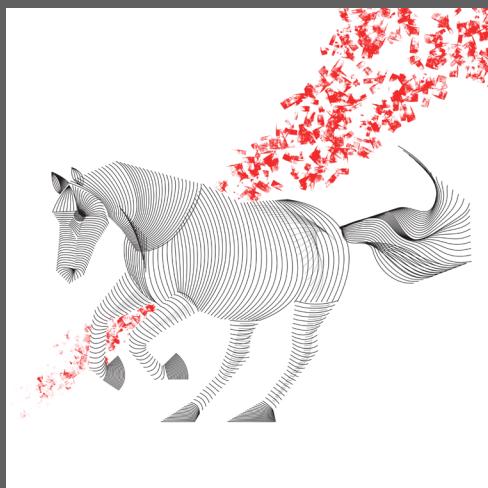
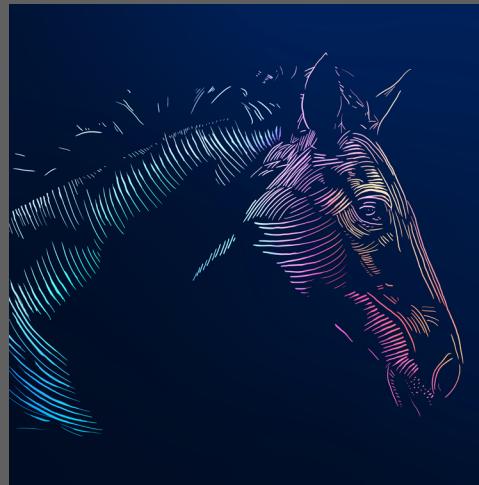
Valentine's Day not for you? Celebrate Singles Awareness Day this February.

Not single, but still don't like Valentine's Day? With so many companies making large profits from selling massive amounts of cards, flowers, chocolates, candies, stuffed animals and other gifts, some significant others are left with a feeling they are expected to purchase such gifts — whether they want to or not. Some people believe this takes away from the values, significance and meaning of Valentine's Day.

Antivalentine gifts might include hand made gifts, a home-cooked meal — or simply quality time with loved ones.

INFOGRAPHIC

Valentine's Day Exhibit infographic / Created an infographic that would be displayed at Baker College in the Valentine's Day exhibit.



ILLUSTRATION

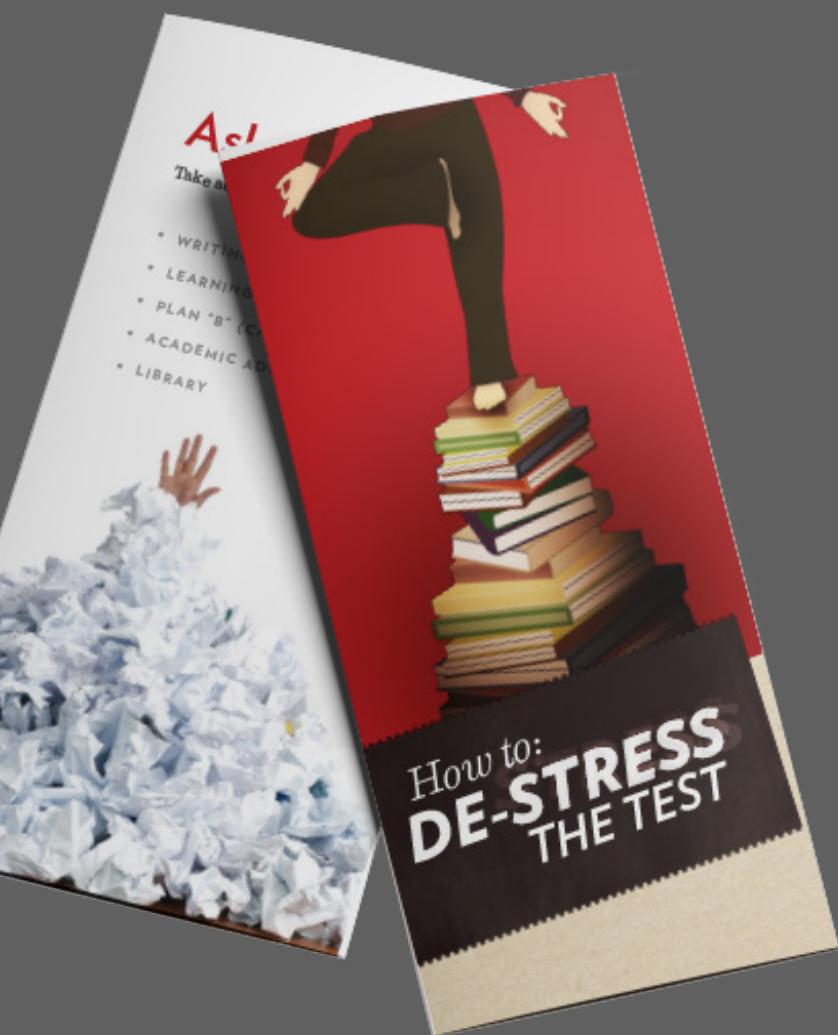
Personal Project / I challenged myself to draw a horse every day for two weeks to broaden my Photoshop skills and my range of illustrative styles.



VIDEO PRODUCTION

Road to Graduation video / Directed, shot, and edited a short video for a church event celebrating the graduates.

View it here: https://youtu.be/ud_4DE0zx-Y





Say good-bye to stress

1 Prioritize

If you think there's too much work and not enough time, write down everything you need to do, and sort it into order of priority. Then work out what action you need to take for each task, working through your list. Simplify the list and eliminate any unnecessary commitments.

2 Organize

Find out exactly what you're facing and work out a plan for dealing with it. Make sure you know what you will be examined on, and check your syllabus and notes to verify that you have not missed anything. De-clutter your workspace and remove any distractions. Plan a timeline to finish your work and don't procrastinate.

3 Exercise

Taking care of your body is very important in getting rid of stress. Slow down, relax, and take deep breaths throughout the day. Exercising will prevent stress and allow you to handle it in a better way. Eat healthy and sleep well and a major source of stress will disappear.

Studying Tips

- * Find a space where you can work without being disturbed.
- * If it's hard to get started begin with something easy. Set yourself measurable goals and reward yourself when you've achieved them.
- * Mix dull subjects with more interesting ones. Change it up by taking notes, writing summaries, and reciting facts out loud. Writing endless notes is probably a waste of time.
- * If you get stuck on something, move on and go back to it later.
- * Learn to single-task. Multitasking prevents focusing on a task and completing it, and it increases stress in the meantime.

Taking the Exam

Be sure you're clear about what exam is coming up so that you don't prepare for the wrong one. Have everything you need ready in advance. Eat before the exam, and be on time.

During the exam, if you feel panic is rising and your mind going blank, take a minute to do a breathing routine and give yourself a minute to calm down. The biggest mistake people make in exams is not to read each question carefully. Take your time and double-check your answers.

After the exam is over, don't think about all the answers you gave and if they were good enough. This will only stress you further just focus on the next one, instead.

Signs of too much stress

- Loss of appetite
- Tired all the time
- Feeling sick
- Digestive problems

Tense muscles	Irritability
Frequent headaches	Nervousness
Racing heartbeat	Skin problems
Restlessness	Lack of focus

BROCHURE

De-Stress the Test brochure / Baker College was putting on an event to promote stress relief for students. There was yoga instruction and a stress ball giveaway. I was tasked to create a brochure on "How to de-stress the test"



FLYERS

Career Fair flyer and poster / Baker College was putting on a career fair for students to meet with top local employers to get a job. I created a poster that was displayed throughout the campus as well as a flyer that was mailed out to students.



FLYERS

Church flyer and social media post / LifeChurch of Shawano, WI asked me to make a flyer for their 3rd year anniversary. I created a flyer in various formats so they could post it on social media and mail it out as a flyer.



LOGOS

Logos from left to right, top to bottom

Little Bee Photography: Freelance photographer

On-Site Advantage: Drug testing business

LifeChurch Shawano: Church in Shawano, WI

Victory Youth: Youth group

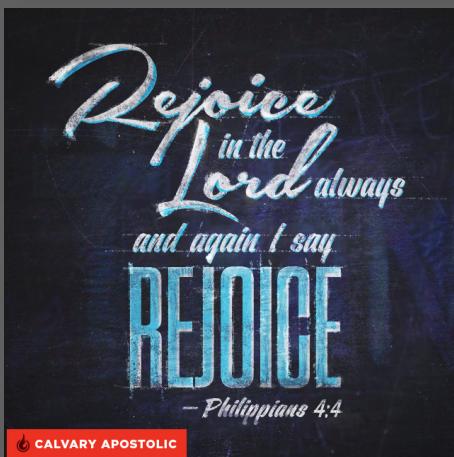
Calvary Apostolic Tabernacle: Church

Next Generation: Children's church ministry



PHOTO RETOUCHING

Client Photo Edit / Client loved this shot from a photo shoot but wanted to get rid of the hair in front of the woman's face. I took an image of another person's face and blended it with Photoshop.



SOCIAL MEDIA

Various social media posts / I ran my church's social media utilizing Facebook ads, Twitter, Instagram, and Periscope.

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