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KickStart My Chart Evaluation

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. The overall average donation is roughly $80.
   2. The Theater Category and Plays Sub-Category are the most kickstarted campaigns.
   3. June had the most campaigns but May was the most successful month with a 60.52% success rate with February close behind at 60.48%.
2. What are some of the limitations of this dataset?
   1. No information on Backers
   2. No information on the actual kickstarter page
   3. No kickstarter campaign owner information
   4. No information on original campaign kickstarter page
3. What are some other possible tables/graphs that we could create?
   1. Success by country
   2. Average donation by country
   3. Success Ratio of category/sub category by month
   4. Success ratio by staff\_pick or spotlight information