

# RAHUL SETH

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## SUMMARY

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Solutions-focused engineer with 3+ years building customer-facing technical products and leading cross-functional teams. Played key role in 3 energy products generating \$2M+ revenue and developed 2 AI platforms saving 1,500+ hours annually through C-Suite pitches and technical leadership. Currently developing business platform leveraging Meta's WhatsApp Business platform to automate operations for India's growing SMB market.

## WORK EXPERIENCE

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### Baker Hughes

**Ireland, India**

#### *Lead AI Engineer - Full Stack + AI*

*Mar'25 – Present*

- **Brief:** Identified roadblocks, pitched AI to C-Suite, delivered POC, now leading AI roadmap & development
- Identified 6 bottlenecks in internal processes for AI integration, pitched to C-Suite securing approved AI roadmap through Q4'26
- Led development of AI document review platform; used Mistral/Llama.cpp/Agno, created collaboration platform for authors, QA & SMEs
- Architected full-stack solution with 2 interns: Python/FastAPI/PostgreSQL backend, TypeScript/React frontend, Docker/Azure deployment
- Projected to save 1,500+ hours annually and over \$30K/project by freeing up senior engineering resources

#### *Software Engineer - DevOps + Web Apps + Embedded Software*

*Aug'22 – Present*

- **Brief:** Lead engineer for UI/UX design/implementation, DevOps automation, & embedded systems development across 5 products
- Retained by organization during planned India relocation after demonstrating strong performance in the first engineering role
- Led embedded UI/UX development using C/C++/TouchGFX; introduced Figma design reviews improving PM-developer collaboration
- Built CI/CD tooling with self-hosted/GitHub runners, saved 1 hr/PR through automated builds, static analysis, and tech debt metrics
- Took over leadership for a product midway; led 3 developers; delivered 10 high-priority features and 20+ bug fixes on time
- Developed web apps for senior management with Rally API, provided real-time project health metrics and automated reporting dashboards

### Wizio - WhatsApp AI Assistant

**India**

#### *Founder - Side Project*

*June'25 – Present*

- **Brief:** Building comprehensive business operations platform on WhatsApp Cloud API, targeting India's 63M+ WhatsApp Business users
- Identified market gap: 80% of Indian SMBs rely on WhatsApp for business but lack integrated payment/invoicing solutions
- Developing E2E business ops solution integrating OpenAI APIs, Google APIs, and Meta WhatsApp Business API for automated invoicing, payment tracking, CRM, scheduling, and analytics through natural conversations

### Global Strategic Law Council

**India**

#### *AI Engineer (Pro Bono) - AI Frameworks, RAG*

*Jan'25 – Present*

- **Brief:** AI Product Leader collaborating with lawyers to build fast document review tools for pro bono legal aid
- Led product discovery with 6 lawyers in team of 4, defined user personas and created PRD for AI-powered case review application
- Developed case law Summary system using Gemini/OpenAI SDKs/FastAPI, reduced lawyer case review time from 8-10 hours to minutes

## EDUCATION

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### Trinity College, Dublin

**Ireland**

#### *BAI Computers Engineering*

- **Activities:** VP Indian Society, Lead Formula Trinity, Voluntary Tuition Program, Sustainability project top 5 in class

## SKILLS

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**Business & Leadership:** Stakeholder Management, C-Suite Presentations, Cross-functional Collaboration, User Personas, PRDs  
**Programming & APIs:** Python, React, PostgreSQL, FastAPI, WhatsApp Cloud API, Google APIs, Rally API, Graph API, Figma  
**AI & Infra:** OpenAI/Gemini SDKs, Agno, LangChain/Graph, Llama CPP, HuggingFace, AWS, GCP