

Seth Sacher
201-286-7127
SethRSacher@gmail.com

Dear Hiring Manager,

I'm excited to be considered for a Product Manager position with your company. I have a proven performance history of developing innovative solutions with a deep understanding of customers' needs. I aspire to bring my experience in business and technology closer to my passion for music.

At NavLabs, I performed many Product Management responsibilities while leading the Agile product-development lifecycle, including strategic planning, requirements analysis, mockups, user story creation and prioritization, and product launches. Working with Fidelity Investments, my ability to ensure stakeholder buy-in and promote team collaboration allowed me to successfully launch three business applications across their global enterprise, saving thousands of man-hours. I was praised by senior leadership for synthesizing the needs of seemingly disparate operational units into a unified platform, allowing the team to better serve the rapidly evolving needs of their internal customers.

In addition to successfully delivering software, I developed the company's strategic vision as a Partner. As a consulting company, our product was cultivating top-tier developers with empathy for the end user who produced the highest quality software for our customers. As we gained traction in the industry, I established a talent pipeline to meet the demand for our services. To provide new hires with the knowledge and skills they needed to be successful, I created an onboarding and training program. As we learned more about the market, I helped pivot our go-to-market strategy from remote commercial to on-site federal contracting by opening a D.C. office.

I've been a musician for much of my life. Trumpet is my primary instrument, and more recently, I have focused on technical performance as a DJ and Sound Designer. It is a privilege and thrill using these skills to bring ideas to life and create immersive environments for the audience. When not in class or at work, I focus on music. I strive to work in the music industry to create products that will help others flourish in a field that has given me such joy and purpose.

I look forward to learning more about your specific goals and how this vision differs from the offerings of competitors. I appreciate your time and consideration and hope to be a part of the team achieving these goals.

Sincerely,

Seth Sacher