

## PROJECT PROPOSAL



# Inside ChatGPT

Reach 800+ Million Users with a Custom AI App

Nevada • Utah • Multiple Locations

# The Opportunity

800M+

people use ChatGPT every week

OpenAI just opened their App Store—businesses can now build apps that live inside ChatGPT conversations.

Source: OpenAI announcement, December 2025



**Someone asks ChatGPT about garage door problems**

"My garage door won't close" • "I need emergency repair"



**ChatGPT suggests YOUR app**

"I can help! Let me check A Plus Garage Door's availability..."



**Customer books service instantly**

No phone tag • No forms • Just conversation

# How It Feels for Your Customer

My garage door won't close and I'm in Salt Lake City. Can someone come tonight?



Good news—Salt Lake City is in A+ Garage Doors' service area and they have 24/7 emergency service available right now.



Salt Lake City Service Area Confirmed

24/7 emergency • \$75 off spring repairs tonight

Call

Book

From problem to booked appointment in under 60 seconds

# What Your App Does



KNOW

## Answers Questions

Service areas • Availability  
• Current promotions •  
Issue diagnosis • Pricing  
estimates



DO

## Takes Action

Book appointments •  
Schedule callbacks • Apply  
discounts • Click-to-call •  
Emergency dispatch



SHOW

## Displays Visually

Confirmation cards • Door  
style galleries • Service  
area maps • Appointment  
details

Connects directly to ServiceTitan — appointments flow into your existing scheduling system

# Why This Matters



## New Lead Channel

Customers who ask ChatGPT about garage doors get connected to you—before they even search Google.



## Always-On Booking

Matches your 24/7 service. Customers can book emergency repairs at 2 AM without waiting for a callback.



## Auto-Applied Deals

Your \$75 spring special, \$200 new door discount, and \$49 tune-up automatically surface when relevant.



## First Mover Advantage

Be the first garage door company in your markets on ChatGPT. Early apps get priority placement.

# Why A Plus is the Perfect Fit

**19+**

Years in Business

**25K+**

Five-Star Reviews

**24/7**

Emergency Service

## YOU ALREADY HAVE:

**ServiceTitan** for scheduling (app connects directly)

**Multiple locations** across Nevada and Utah

**Las Vegas, Salt Lake City, St. George** and more

**Active promotions** ready to auto-apply

**Full service menu** (repair, install, maintenance)

**Financing options** for bigger jobs



Everything an AI app needs is already in place—we just connect the pieces.

# What We Build for You

## CORE FEATURES

### Service Area Checker

Instantly confirms our service areas coverage

### Problem Diagnosis

Identifies issues from customer descriptions

### ServiceTitan Booking

Appointments flow to your existing system

### Smart Promotions

Auto-applies relevant discounts

## VISUAL DISPLAYS

### Confirmation Cards

Branded appointment confirmations

### Door Style Gallery

Browse steel, aluminum, glass options

### Emergency Flow

Fast-track booking for urgent repairs

### OpenAI App Store Submission

Start the approval process

No changes to your website, phone system, or daily operations required.