YADAVALLI SETHU MAHESWARA PRANEETH

Github : https://sethumahesh20.github.io/portfolio/

Guntur | praneethyadavalli8@gmail.com | Leet Code : https://leetcode.com/u/praneethyadavalli8/

SUMMARY

Passionate about mobile technology and committed to crafting exceptional user experiences. Seeking a challenging role to apply my skills in Android and iOS development to create innovative and impactful mobile applications. Eager to learn and grow alongside experienced professionals.

SKILLS

Computer Languages - Core Java
Front End   - HTML, CSS, Java Script(Basics)
Back End   - MySQL

PROJECTS

AdBoost: Maximizing Click-Through Rates with Advanced Predictive Modeling

Sep 2023

- Developed and implemented a data-driven approach utilizing LightGBM model for accurate Click-Through Rate (CTR) prediction in online advertising using real-world sponsored search data.
- Demonstrating superior performance over existing methods in terms of AUC, log-loss, and other metrics.

Smart Farming Using Sensors   **April 2024**

- Implemented a Smart Farming project using sensor technology to enhance the agricultural efficiency and productivity.
- Designed and deployed a network of sensors to monitor environmental conditions such as soil moisture, temperature, and humidity.

EDUCATION

KKR & KSR INSTITUTE OF TECHNOLOGY AND SCIENCES, Guntur, India|2021-2024
Computer Science and Engineering

- **Percentage - 71%**

Jupiter Junior College , Guntur , India   **|2018-2020**
Intermediate

- **Percentage - 75**

INTERNSHIPS

- Completed a Full stack Development internship at **Brainovision Technologies Pvt Ltd**, where I gained hands-on experience in Web development.
- Completed a Full Stack Developer Intern at **RTS Tech Sol**, Hyderabad from 01st Jan - 01st April,2024. Where i have learnt software product development.

CERTIFICATIONS

- Certified by **Brainovision Technologies Pvt Ltd** in completing Full stack through java with hands-on project
- **GREAT LEARNING** - AI USING PYTHON
- **MICROSOFT** AI AZURE FUNDEMENTALS
- **AWS**- DATA ANALYTICS