

YADAVALLI SETHU MAHESWARA PRANEETH

Guntur | praneethyadavalli8@gmail.com | Leet Code : <https://leetcode.com/u/praneethyadavalli8/>

SUMMARY

Passionate about mobile technology and committed to crafting exceptional user experiences. Seeking a challenging role to apply my skills in Android and iOS development to create innovative and impactful mobile applications. Eager to learn and grow alongside experienced professionals.

SKILLS

Computer Languages - Core Java

Front End - HTML, CSS

Back End - MySQL

PROJECTS

AdBoost: Maximizing Click-Through Rates with Advanced Predictive Modeling

Sep 2023

- Developed and implemented a data-driven approach utilizing LightGBM model for accurate Click-Through Rate (CTR) prediction in online advertising using real-world sponsored search data.
- Demonstrating superior performance over existing methods in terms of AUC, log-loss, and other metrics.

Smart Farming Using Sensors

April 2024

- Implemented a Smart Farming project using sensor technology to enhance the agricultural efficiency and productivity.
- Designed and deployed a network of sensors to monitor environmental conditions such as soil moisture, temperature, and humidity.

EDUCATION

KKR & KSR INSTITUTE OF TECHNOLOGY AND SCIENCES, Guntur, India 2021-2024

Computer Science and Engineering

- Percentage - 71%**

Jupiter Junior College , Guntur , India

2018-2020

Intermediate

- Percentage - 75**

INTERNSHIPS

- Completed a Full stack Development internship at **Brainovision Technologies Pvt Ltd**, where I gained hands-on experience in Web development.
- Completed a Full Stack Developer Intern at **RTS Tech Sol**, Hyderabad from 01st Jan - 01st April, 2024. Where I have learnt software product development.

CERTIFICATIONS

- Certified by **Brainovision Technologies Pvt Ltd** in completing Full stack through java with hands-on project
- GREAT LEARNING** - AI USING PYTHON
- MICROSOFT** AI AZURE FUNDAMENTALS
- AWS**- DATA ANALYTICS