

PROJECT REPORT DEMONSTRATION

1 INTRODUCTION

OVERVIEW

Designing A Logo Using Canva

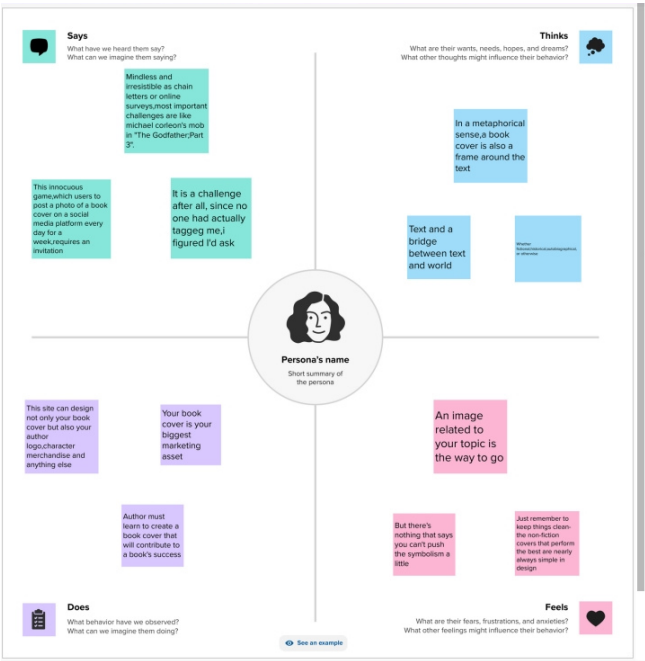
Designing a logo doesn't have to be daunting. Canva's logo maker provides all of the ingredients you need to create a custom logo, fast – and free. Learn how to design a logo online with ease.

PURPOSE

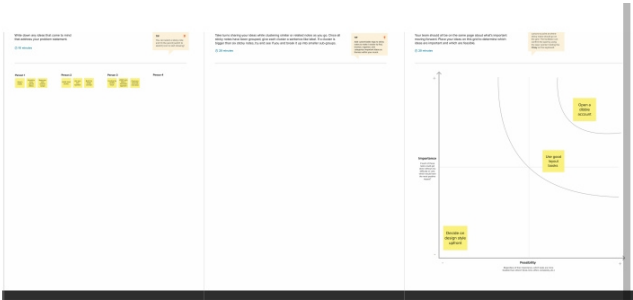
Canva is built to help you grow your brand. If you're creating a start-up, building a small business, or dreaming bigger, once you've created your Canva logo can help your team can create sleek, on-brand designs with shareable brand color palettes, logos, and elements within the editor.

2. PROBLEM DEFINITIONS AND DESIGNING THINKING

EMPATHY MAP



BRAINSTORMING MAP



3. RESULTS

PROJECT NAME DESIGN INFRAGRAPHIS USING CANVA



4. ADVANTAGES AND DISADVANTAGES

. ADVANTAGES	DISADVANTAGES
<div>1. It is used effectively in communication</div> <div>2. It is economical</div> <div>3. It is User-Friendly</div> <div>4. In Canva There are a lot of activities for presentation</div>	<div>1.Some logo ,images,designs are so costly</div> <div>2. E-mail Id is mandatory</div>

5 APPLICATION

THE CANVA Application is very useful to create my project easily . it helps with new templates

It will be useful in my future.

6 CONCLUSION

In NAAN MUDHALVAN SCHEME I am a student in Government Arts and Science College chidambarapuram, assigned my project to be done with help of Canva Application.I have learned that usage of canva App well and It is very user-friendly.