



# SETH MORENOS

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## SKILLS

### Design

Prototyping  
User Flows  
User Research  
Data Visualization  
Competitive Analysis  
Journey Mapping

### Tools

Figma  
Sketch  
InVision  
Illustrator

### Development

HTML  
CSS  
JavaScript  
Bootstrap  
React.js  
Node.js  
C++  
Git

### Education

#### University of Waterloo 2023

Systems Design Engineering

#### Coursework

Human Factors in Design  
Design, Systems & Society  
Digital Computation  
Data Structures

### Interests

Bouldering  
Visual Design  
Sim Racing

## WORK EXPERIENCE

### UX and Web Designer

#### Ontario Public Service

Sep 2019 - Dec 2019

Designed **wireframes** and **high-fidelity UI mockups** practicing **Agile** development for 2 employment service applications with **over 3000 users**

Delivered **data visualization** infographics to model survey statistics regarding usage trends and user demographics for an internal information system

Conducted Figma tutorials to introduce and familiarize coworkers with **rapid prototyping** techniques for interface mockups

### Access Control Administrator

#### Toronto Transit Commission (TTC)

Jan 2019 - Apr 2019

Administered the creation, disablement, and deletion of user network IDs across all TTC platforms for incoming and outgoing employees

Optimized and documented workflow across multiple platforms to **streamline training procedure** for future co-op students

Expedited employee onboarding and offboarding by completing access rights updates for over **50 clients per week**

## PROJECTS

### Project Albert • Web Application

Designing and co-developing a web application that assists newcomers with evaluating residence and commute options within a new city

Creating logo design and typography guide to establish **branding**

Conducting **user research** and **competitive analysis** to better align product objectives with user objectives

### Polyglot Dash • Web Application

Developing a flexible dashboard using **React.js** with reusable components for data visualization projects

### sethvm.com • Website

Designed and developed a portfolio website using **HTML**, **CSS** and **React.js** for showcasing projects

Optimized rendering across different devices through employing **responsive web design** and creating media queries for varying screen dimensions