SETH MORENOS

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SKILLS

Methods
Prototyping
User Flows
User Research
Data Visualization
Competitive Analysis
Journey Mapping

Tools
Figma
Sketch
InVision
Illustrator

Development
HTML
CSS
JavaScript
Bootstrap
React.js
Node.js
C++
Git

Education
University of Waterloo 2023
Systems Design Engineering
Coursework
Human Factors in Design
Design, Systems & Society
Digital Computation
Data Structures

Interests
Bouldering
Visual Design
Sim Racing

WORK EXPERIENCE

UX and Web Designer
Ontario Public Service   Sep 2019 - Dec 2019

Designed **wireframes** and **high-fidelity UI mockups** practicing **Agile** development for 2 employment service applications with **over 3000 users**

Delivered **data visualization** infographics to model survey statistics regarding usage trends and user demographics for an internal information system

Conducted Figma tutorials to introduce and familiarize coworkers with **rapid prototyping** techniques for interface mockups

Access Control Administrator
Toronto Transit Commission (TTC)   Jan 2019 - Apr 2019

Administered the creation, disablement, and deletion of user network IDs across all TTC platforms for incoming and outgoing employees

Optimized and documented workflow across multiple platforms to **streamline training procedure** for future co-op students

Expedited employee onboarding and offboarding by completing access rights updates for over **50 clients per week**

PROJECTS

Project Albert • Web Application

Designing and co-developing a web application that assists newcomers with finding residence and viewing available commute options within a new city

Creating logo design and typography guide to establish **branding**

Conducting **user research** and **competitive analysis** to better align product objectives with user objectives

sethvm.com • Website

Designed and developed a portfolio website using **HTML**, **CSS** and **React.js** for showcasing projects

Optimized user experience across different devices through employing **mobile-first design** and creating media queries for varying screen dimensions

uWater-doo • Web Application

Developed a to-do manager using **React.js** that enables users to add and remove items from a list of tasks