SETH MORENOS

UWATERLOO SYSTEMS DESIGN ENGINEERING

sethvm.com | sethvm64@gmail.com | linkedin.com/in/sethvm

SKILLS

DESIGN
Figma
Sketch
InVision
Prototyping
User Flows
User Research
Data Visualization
Journey Mapping

DEVELOPMENT
HTML
CSS
JavaScript
Bootstrap
React.js
C++
Git

AWARDS
UW President's Scholarship
Carpe Diem (Seize the Day)

EDUCATION
University of Waterloo
Systems Design Engineering
2018 - 2023

INTERESTS
Bouldering
Strength Training
Freehand Sketching
Visual Design
Sim Racing

WORK EXPERIENCE

UI/UX Designer
Government of Ontario   Sept 2019 - Dec 2019

Accelerated the transformation of internal application UIs by creating **wireframes**, **user flows** and **high-fidelity mockups** for 2 branch projects

Delivered graphics for **data visualization**, service models, and process flow documentation with **Level AA WCAG 2.0** and **AODA compliance**

Conducted tutorials to introduce and familiarize coworkers with interface prototyping techniques using **Figma**

Access Control Administrator
Toronto Transit Commission (TTC)   Jan 2019 - Apr 2019

Administered the creation, disablement, and deletion of user network IDs across all TTC platforms for incoming and outgoing employees

Optimized and documented workflow across multiple platforms to **streamline training procedure** for future co-op students

Effectively expedited employee onboarding and offboarding by completing access rights updates for over **50 clients per week**

PROJECTS

Project Albert | Web Application
Designing a web application that assists newcomers with finding residence and viewing available commute options within a new city

Conducting **user research** and **competitive analysis** to obtain deeper insight regarding target user needs and product objectives

Creating and iterating logo designs using **Figma**

sethvm.com | Website
Designed and developed a portfolio website for showcasing design and programming projects using **HTML**, **CSS**, **Bootstrap** and **JavaScript**

Optimized user experience across different devices through employing **mobile-first design** and creating media queries for varying screen dimensions

Improving maintainability by migrating navigation components to **React.js**

Vector Collection | Passion Project
Strengthening prototyping and visual design proficiency by creating vector artwork using **Figma**