SETH MORENOS

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EXPERIENCE

EverCommerce · Product Designer

Apr 2023 – Present

Designing for Invoice Simple, a mobile and desktop-based Software as a Service (SaaS) platform depended upon by over 400K small businesses

Intuit · Product Design Intern

May – Aug 2022

Owned and shipped end-to-end designs for QuickBooks Payments, introducing 2 new payment channels and powering over $300M USD in transactions daily

Prioritized requirements by collaborating with product owners, engineers, and business analysts and facilitating workshops for a cross-functional team of 10

Loblaw Digital · Product Design Intern

Jan – Apr 2021

Led and shipped end-to-end design of a pick history module used Canada-wide to validate over 10K orders weekly across 13 grocery store chains

Partnered with engineering team to construct a library of over 10 design components that achieve AA-level accessibility compliance with WCAG 2.0

Soulfx Technologies · Software Design Intern

May – Aug 2020

Designed information architecture of a multinational client's patient support app that facilitates the administration of over 2.5K pharmaceutical records

Delivered prototypes and functional specifications for a public-facing portal that enables the retrieval of prescription program cards for over 500 patients

Ontario Ministry of Labour · UX Design Intern

Sep – Dec 2019

Drove experience design for an Employment Ontario service delivered to provide assistance to over 15K jobseekers annually

Captured traffic data and documented user flow throughout an internal website used by over 100 employees to evaluate ease of document retrieval

SKILLS

Design

Interaction Design, Product Strategy, Visual Design, Information Architecture, Usability Testing, User Research, Prototyping

Tools & Technologies

Figma, Adobe Creative Cloud, React, SASS, Node.js, JavaScript, HTML, CSS, Python, Git

EDUCATION

University of Waterloo · Bachelor of Applied Science

Systems Design Engineering, Class of 2023