

SETH MORENOS

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EXPERIENCE

- May 2022 - Now **Intuit** • [Product Design Intern](#)
Designing for QuickBooks Self-Employed, an accounting platform depended upon by small and mid-size enterprises
- Sep - Dec 2021 **Interac Corp** • [UX Design Intern](#)
Piloted an industry-first open banking MVE for integration into a network that connects 200+ financial institutions across Canada
Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users
- Jan - Apr 2021 **Loblaw Digital** • [Product Design Intern](#)
Led end-to-end design and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains
Initiated design exploration for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets
- May - Aug 2020 **Soulfx Technologies** • [Software Design Intern](#)
Designed information architecture of a multinational client's patient support application that facilitates the administration of 2.5K+ pharmaceutical records
- Sep - Dec 2019 **Ontario Ministry of Labour** • [UX Design Intern](#)
Led experience design and documented workflow procedures for an Employment Ontario service delivered to help 15K+ jobseekers secure employment

PROJECTS

- Jan 2022 **FigWalk** • [UI Development](#)
Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows
- Apr 2021 **sethvm.com** • [Front-end Development](#)
Designed and developed a portfolio website using React, employing responsive design, prefetching, and lazy loading to optimize browsing experience

EDUCATION

University of Waterloo
[Systems Design Engineering](#)
Hons BASc, Class of 2023

SKILLS

Design

Interaction Design
Product Thinking
Visual Design
Design Systems
Information Architecture
Usability Testing
User Research
Prototyping
Wireframing

Technical

Figma
Adobe CC
React
Node.js
JavaScript
HTML / CSS
Python
Git

INTERESTS

Skydiving
Powerlifting
Soufflé