

SETH MORENOS

sethvm.com
sethvm64@gmail.com

EXPERIENCE

- May 2022 **Intuit** • [Product Design Intern](#)
Incoming designer for QuickBooks Self-Employed, an accounting platform depended upon by self starters and small businesses
- Sep - Dec 2021 **Interac Corp** • [UX Design Intern](#)
Piloted an industry-first open banking MVE for integration into a network that connects 200+ financial institutions across Canada
Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users
- Jan - Apr 2021 **Loblaw Digital** • [Product Design Intern](#)
Led end-to-end design and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains
Initiated design exploration for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets
- May - Aug 2020 **Soulfx Technologies** • [Software Design Intern](#)
Designed information architecture of a multinational client's patient support application that facilitates the administration of 2.5K+ pharmaceutical records
- Sep - Dec 2019 **Ontario Ministry of Labour** • [UX Design Intern](#)
Led experience design and documented workflow procedures for an Employment Ontario service delivered to help 15K+ jobseekers secure employment

PROJECTS

- Jan 2022 **FigWalk** • [UI Development](#)
Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows
- Apr 2021 **sethvm.com** • [Front-end Development](#)
Designed and developed a portfolio website using React, employing responsive design, prefetching, and lazy loading to optimize browsing experience

EDUCATION

University of Waterloo
[Systems Design Engineering](#)
Hons BAsC, Class of 2023

Coursework

User-Centred Design Methods
Human Factors in Design
Customer Experience Design
Data Structures & Algorithms

SKILLS

Design

Interaction Design
Product Thinking
Visual Design
Design Systems
Information Architecture
Usability Testing
User Research
Prototyping
Wireframing

Technical

Figma
Adobe CC
React
Node.js
JavaScript
HTML / CSS
Python
Git

INTERESTS

Skydiving
Powerlifting
Soufflé