SETH MORENOS

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EXPERIENCE

Intuit • Product Design Intern

May 2022 - Present

Designing for QuickBooks Online, an accounting platform depended upon by small and mid-size enterprises

Interac Corp • UX Design Intern

Sep - Dec 2021

Piloted an industry-first open banking MVE for integration into a network that connects 200+ financial institutions across Canada

Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users

Loblaw Digital • Product Design Intern

Jan - Apr 2021

Led end-to-end design and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains

Initiated design exploration for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets

Soulfx Technologies • Software Design Intern

May - Aug 2019

Designed information architecture of a multinational client's patient support app that facilitates the administration of 2.5K+ pharmaceutical records

PROJECTS

FigWalk • UI Development

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

sethvm.com • Front-end Development

Designed and developed a portfolio website using React, employing responsive design, prefetching, and lazy loading to optimize browsing experience

EDUCATION

University of Waterloo

Systems Design Engineering

Hons BASc, Class of 2023

SKILLS

Design
Interaction Design
Product Thinking
Visual Design
Design Systems
Information Architecture
Usability Testing
User Research
Prototyping
Wireframing

Technical
Figma
Adobe CC
React
Node.js
JavaScript
HTML / CSS
Python
Git

INTERESTS

Skydiving
Bouldering
Powerlifting
Soufflé