

# SETH MORENOS

[sethvm.com](https://sethvm.com) ↗

[github.com/sethvm](https://github.com/sethvm) ↗

[sethvm64@gmail.com](mailto:sethvm64@gmail.com) ↗

## EXPERIENCE

### Intuit • Product Design Intern

May 2022 - Present

Leading end-to-end redesign of the QuickBooks Counterpart Portal, a front-facing experience that processes \$300M+ in invoice payments daily

### Interac Corp • UX Design Intern

Sep - Dec 2021

Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users

### Loblaw Digital • Product Design Intern

Jan - Apr 2021

Led end-to-end design, testing, and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains

### Soulfx Technologies • Software Design Intern

May - Aug 2020

Designed information architecture of a multinational client's patient support app that facilitates the administration of 2.5K+ pharmaceutical records

### Ontario Ministry of Labour • UX Design Intern

Sep - Dec 2019

Drove experience design for an Employment Ontario service delivered to provide assistance to 15K+ jobseekers annually

## PROJECTS

### FigWalk • UI Development

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

### sethvm.com • Front-end Development

Designed and developed a portfolio website using React, employing responsive design and prefetching to optimize browsing experience

## EDUCATION

### University of Waterloo

Systems Design Engineering

Hons BAsC, Class of 2023

## SKILLS

### Design

Interaction Design

Product Thinking

Visual Design

Design Systems

Information Architecture

Usability Testing

User Research

Prototyping

Wireframing

### Technical

Figma

Adobe CC

React

Node.js

JavaScript

HTML / CSS

Python

Git

## INTERESTS

Skydiving

Photography

Bouldering

Powerlifting

Soufflé