SETH MORENOS

sethvm.com
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EXPERIENCE

May 2022

Intuit • Product Design Intern

Incoming designer for QuickBooks Self-Employed, an accounting platform depended upon by self starters and small businesses

Sep - Dec 2021

Interac Corp • UX Design Intern

Piloted an industry-first open banking MVE for integration into a network that connects 200+ financial institutions across Canada

Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users

Jan - Apr 2021

Loblaw Digital • Product Design Intern

Led end-to-end design and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains

Initiated design exploration for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets

May - Aug 2020

Soulfx Technologies • Software Design Intern

Designed information architecture of a multinational client's patient support application that facilitates the administration of 2.5K+ pharmaceutical records

Delivered mock-ups and functional specifications for a public-facing portal that enables remote retrieval of prescription program cards for 500+ patients

PROJECTS

Jan 2022

FigWalk • UI Development

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

Apr 2021

sethvm.com • Front-end Development

Designed and developed a portfolio website using React, employing responsive design, prefetching, and lazy loading to optimize browsing experience

EDUCATION

University of Waterloo

Systems Design Engineering
Hons BASc, Class of 2023

Coursework

User-Centred Design Methods
Human Factors in Design
Customer Experience Design
Data Structures & Algorithms

SKILLS

Design

Interaction Design
Product Thinking
Visual Design
Design Systems
Information Architecture
Usability Testing
User Research
Prototyping
Wireframing

Technical

Figma
Adobe CC
React
Node.js
JavaScript
HTML / CSS
Python
Git

INTERESTS

Skydiving
Powerlifting
Soufflé