

# SETH MORENOS

[sethvm.com](https://sethvm.com) ↗

[github.com/sethvm](https://github.com/sethvm) ↗

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## EXPERIENCE

### Intuit • Product Design Intern

May 2022 - Present

Designing for QuickBooks Online, an accounting platform depended upon by small and mid-size enterprises

### Interac Corp • UX Design Intern

Sep - Dec 2021

Piloted an industry-first open banking MVE for integration into a network that connects 200+ financial institutions across Canada

Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users

### Loblaw Digital • Product Design Intern

Jan - Apr 2021

Led end-to-end design, testing, and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains

Initiated design exploration for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets

### Soulfx Technologies • Software Design Intern

May - Aug 2019

Designed information architecture of a multinational client's patient support app that facilitates the administration of 2.5K+ pharmaceutical records

## PROJECTS

### FigWalk • UI Development

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

### sethvm.com • Front-end Development

Designed and developed a portfolio website using React, employing responsive design, prefetching, and lazy loading to optimize browsing experience across varying device specifications

## EDUCATION

### University of Waterloo

Systems Design Engineering

Hons BAsC, Class of 2023

## SKILLS

### Design

Interaction Design

Product Thinking

Visual Design

Design Systems

Information Architecture

Usability Testing

User Research

Prototyping

Wireframing

### Technical

Figma

Adobe CC

React

Node.js

JavaScript

HTML / CSS

Python

Git

## INTERESTS

Skydiving

Bouldering

Powerlifting

Soufflé