

# SETH MORENOS

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## EXPERIENCE

- May 2022 - Now    **Intuit** • [Product Design Intern](#)  
Designing for QuickBooks Online, an accounting platform depended upon by small and mid-size enterprises
- Sep - Dec 2021    **Interac Corp** • [UX Design Intern](#)  
Piloted an industry-first open banking MVE for integration into a network that connects 200+ financial institutions across Canada  
Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users
- Jan - Apr 2021    **Loblaw Digital** • [Product Design Intern](#)  
Led end-to-end design and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains  
Initiated design exploration for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets
- May - Aug 2020    **Soulfx Technologies** • [Software Design Intern](#)  
Designed information architecture of a multinational client's patient support application that facilitates the administration of 2.5K+ pharmaceutical records
- Sep - Dec 2019    **Ontario Ministry of Labour** • [UX Design Intern](#)  
Led experience design and documented workflow procedures for an Employment Ontario service delivered to help 15K+ jobseekers secure employment

## PROJECTS

- Jan 2022    **FigWalk** • [UI Development](#)  
Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows
- Apr 2021    **sethvm.com** • [Front-end Development](#)  
Designed and developed a portfolio website using React, employing responsive design, prefetching, and lazy loading to optimize browsing experience

## EDUCATION

**University of Waterloo**  
[Systems Design Engineering](#)  
Hons BASc, Class of 2023

## SKILLS

### Design

Interaction Design  
Product Thinking  
Visual Design  
Design Systems  
Information Architecture  
Usability Testing  
User Research  
Prototyping  
Wireframing

### Technical

Figma  
Adobe CC  
React  
Node.js  
JavaScript  
HTML / CSS  
Python  
Git

## INTERESTS

Skydiving  
Powerlifting  
Soufflé