

SETH MORENOS

sethvm.com ↗

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EXPERIENCE

Intuit • [Product Design Intern](#)

May 2022 - Present

Designing for QuickBooks Online, an accounting platform depended upon by small and mid-size enterprises

Interac Corp • [UX Design Intern](#)

Sep - Dec 2021

Piloted an industry-first open banking MVE for integration into a network that connects 200+ financial institutions across Canada

Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users

Loblaw Digital • [Product Design Intern](#)

Jan - Apr 2021

Led end-to-end design and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains

Initiated design exploration for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets

Soulfx Technologies • [Software Design Intern](#)

May - Aug 2019

Designed information architecture of a multinational client's patient support app that facilitates the administration of 2.5K+ pharmaceutical records

PROJECTS

FigWalk • [UI Development](#)

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

sethvm.com • [Front-end Development](#)

Designed and developed a portfolio website using React, employing responsive design, prefetching, and lazy loading to optimize browsing experience

EDUCATION

University of Waterloo

Systems Design Engineering

Hons BAsC, Class of 2023

SKILLS

Design

Interaction Design

Product Thinking

Visual Design

Design Systems

Information Architecture

Usability Testing

User Research

Prototyping

Wireframing

Technical

Figma

Adobe CC

React

Node.js

JavaScript

HTML / CSS

Python

Git

INTERESTS

Skydiving

Bouldering

Powerlifting

Soufflé