SETH MORENOS

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EXPERIENCE

Intuit • Product Design Intern

May - Aug 2022

Led end-to-end redesign to enhance versatility of the QuickBooks Counterpart Portal, a customer-facing checkout system that processes $300M+ USD in payments daily

Interac Corp • UX Design Intern

Sep - Dec 2021

Piloted an industry-first MVE for integration into a banking network that connects 200+ financial institutions across Canada

Loblaw Digital • Product Design Intern

Jan - Apr 2021

Led end-to-end design, testing, and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains

Soulfx Technologies • Software Design Intern

May - Aug 2020

Designed information architecture of a multinational client's patient support app that facilitates the administration of 2.5K+ pharmaceutical records

Ontario Ministry of Labour • UX Design Intern

Sep - Dec 2019

Drove experience design for an Employment Ontario service delivered to provide assistance to 15K+ jobseekers annually

PROJECTS

FigWalk • UI Development

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

sethvm.com • Front-end Development

Designed and developed a portfolio website using React, employing responsive design and prefetching to optimize browsing experience

EDUCATION

University of Waterloo

Systems Design Engineering
Hons BASc, Class of 2023

SKILLS

Design
Interaction Design
Product Thinking
Visual Design
Design Systems
Information Architecture
Usability Testing
User Research
Prototyping
Wireframing

Technical
Figma
Adobe CC
React
Node.js
JavaScript
HTML / CSS
Python
Git

INTERESTS

Bouldering
Photography
Powerlifting
Skydiving
Soufflé