

SETH MORENOS

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EXPERIENCE

Intuit • [Product Design Intern](#)

May 2022 - Present

Designing for QuickBooks, an accounting platform depended upon by small and mid-size enterprises

Interac Corp • [UX Design Intern](#)

Sep - Dec 2021

Spearheaded design exploration for a peer-to-peer payment channel within Interac Debit, a transaction platform serving 15M+ monthly active users

Loblaw Digital • [Product Design Intern](#)

Jan - Apr 2021

Led end-to-end design, testing, and pilot of a pick history module used Canada-wide in PC Express operations to validate 10K+ orders per week across 13 grocery store chains

Soulfx Technologies • [Software Design Intern](#)

May - Aug 2020

Designed information architecture of a multinational client's patient support app that facilitates the administration of 2.5K+ pharmaceutical records

Ontario Ministry of Labour • [UX Design Intern](#)

Sep - Dec 2019

Drove experience design for an Employment Ontario service delivered to provide assistance to 15K+ jobseekers annually

PROJECTS

FigWalk • [UI Development](#)

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

sethvm.com • [Front-end Development](#)

Designed and developed a portfolio website using React, employing responsive design and prefetching to optimize browsing experience

EDUCATION

University of Waterloo

[Systems Design Engineering](#)

Hons BAsC, Class of 2023

SKILLS

Design

Interaction Design

Product Thinking

Visual Design

Design Systems

Information Architecture

Usability Testing

User Research

Prototyping

Wireframing

Technical

Figma

Adobe CC

React

Node.js

JavaScript

HTML / CSS

Python

Git

INTERESTS

Skydiving

Photography

Bouldering

Powerlifting

Soufflé