

SETH MORENOS

sethvm.com ↗

in/sethvm ↗

sethvm64@gmail.com ↗

EXPERIENCE

Intuit • [Product Design Intern](#)

May - Aug 2022

Led end-to-end redesign of the QuickBooks Payment Portal, introducing 2 new payment channels and powering \$300M+ USD in transactions daily

Prioritized product objectives by leveraging Design for Delight (D4D) principles and facilitating workshops for a cross-functional team of 10

Interac Corp • [UX Design Intern](#)

Sep - Dec 2021

Piloted and refined industry-first MVEs for integration into a banking network that connects 200+ financial institutions across Canada

Loblaw Digital • [Product Design Intern](#)

Jan - Apr 2021

Led end-to-end design, testing, and launch of a pick history module used Canada-wide to validate 10K+ orders weekly across 13 grocery store chains

Initiated exploratory research for a delivery mapping tool used by support staff to administrate the serviceability ranges of 700+ pickup outlets

Soulfx Technologies • [Software Design Intern](#)

May - Aug 2020

Designed information architecture of a multinational client's patient support app that facilitates the administration of 2.5K+ pharmaceutical records

Ontario Ministry of Labour • [UX Design Intern](#)

Sep - Dec 2019

Drove experience design for an Employment Ontario service delivered to provide assistance to 15K+ jobseekers annually

PROJECTS

FigWalk • [UI Development](#)

Developed a React-based Figma plugin template by interfacing with the Figma API to streamline design prototyping and asset creation workflows

sethvm.com • [Front-end Development](#)

Designed and developed a portfolio website using React, employing responsive design and prefetching to optimize browsing experience

EDUCATION

University of Waterloo

[Systems Design Engineering](#)

Honours BSc, 2023

SKILLS

Design

Interaction Design

Product Thinking

Visual Design

Design Systems

Information Architecture

Usability Testing

User Research

Prototyping

Wireframing

Technical

Figma

Adobe CC

React

Node.js

JavaScript

HTML / CSS

Python

Git

INTERESTS

Powerlifting

Photography

Bouldering

Skydiving

Soufflé