

# Style Guide

## Overview:

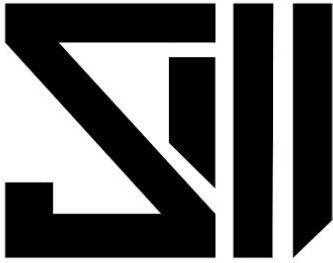
The entirety of this site is to be simplistic. People often over-complicate their sites and they just come off as a complete mess. That is why I have decided on such a basic but clean branding.

From the small but strong variety of colours to the not-too-crowded layout, this site and style is what I stand for as a designer. I don't want to come off as someone who needs to go over the top with everything - I'm a person who likes to get straight to the point, and I believe this represents that.

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Logo:



The logo can be used in any colour be it appropriate. It requires 1 inch of clear space around it.

Colours:

#4de9ff

#777777

#292929

#FFFFFF

#000000

Other values of grey may be used as well, as long as they appear fitting.

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## Font:

The font used is Century Gothic Regular.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

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1 2 3 4 5 6 7 8 9 0 ! ? @ # \$ % ^ & \* ( ) { } : ; , .

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