

Unknown

From: Fagerstrom, Erika (GOV) [/O=SOA/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=EFAGERSTROM]

Sent: Saturday, January 26, 2008 6:33 PM

To: fek9wnr@yahoo.com

Subject: FW: Alaska Trails - ATV Safety Project

Hi Todd,

How would you like me to handle the PSA for the Alaska Trails ATV Safety Project? They asked if you were available the week of January 28-February 1st. I hadn't heard back from you in regards to the dates, so was checking to see if you had spoken directly to them.

PSA INFORMATION:

One day film shoot- **Best dates available for filming are January 28th, 29th, February 5th or 6th.**

- Big Lake or Wasilla would be great for filming. If there is a particular place that Todd will be or recommends, please let us know.
- Is there a friend / racing partner that would like to be in the shoot as well? Family members are most welcome, as well. If Governor Palin or the kids wanted to be in one scene, they could be written into the script. It's Todd's choice.

Thanks,
Erika

Erika Fagerstrom

Executive Residence Manager

Governor's House

State of Alaska, Office of the Governor

716 Calhoun Avenue, Juneau, Alaska 99801

Phone: 907-465-3500; Fax: 907-465-2031

From: execdir@alaska-trails.org [mailto:execdir@alaska-trails.org]

Sent: Thursday, January 17, 2008 10:53 AM

To: Fagerstrom, Erika (GOV)

Subject: RE: Alaska Trails - ATV Safety Project

Hi Erika-

I met with the creative director & production manager today of the film crew for the PSA. I wanted to share some information and questions they passed to me.

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- It still will only be a one day film shoot. **Best dates available for filming are January 28th, 29th, February 5th or 6th.**
- Big Lake or Wasilla would be great for filming. If there is a particular place that Todd will be or recommends, please let us know.
- Is there a friend / racing partner that would like to be in the shoot as well? Family members are most welcome, as well. If Governor Palin or the kids wanted to be in one scene, they could be written into the script. It's Todd's choice.

Thank you!

Jillian L. Morrissey
Executive Director, Alaska Trails
W: (907) 334-8049
C: (907) 715-2381
www.alaska-trails.org

'Enhancing the Alaska trail experience by supporting sustainable, world-renowned trails through advocacy and education'

----- Original Message -----

Subject: RE: Alaska Trails - ATV Safety Project
From: "Fagerstrom, Erika (GOV)" <erika.fagerstrom@alaska.gov>
Date: Wed, January 16, 2008 11:28 am
To: execdir@alaska-trails.org

Hello Jillian,

I have emailed the second set of dates to Mr. Palin and I'm sure that I'll hear back from him when he returns, as he is currently traveling outside the state.

Don't hesitate to call or email if you'd like to follow up on this; it's not a bother.

Thank you,
Erika

Erika Fagerstrom
Executive Residence Manager
Governor's House
State of Alaska, Office of the Governor
716 Calhoun Avenue, Juneau, Alaska 99801
Phone: 907-465-3500; Fax: 907-465-2031

From: execdir@alaska-trails.org [mailto:execdir@alaska-trails.org]
Sent: Monday, January 14, 2008 10:38 AM
To: Fagerstrom, Erika (GOV)
Subject: RE: Alaska Trails - ATV Safety Project

Of course - the race starts the 10th.

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Is he available the week of January 28-February 1?

Jillian L. Morrissey
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'Enhancing the Alaska trail experience by supporting sustainable, world-renowned trails through advocacy and education'

----- Original Message -----

Subject: RE: Alaska Trails - ATV Safety Project
From: "Fagerstrom, Erika (GOV)" <erika.fagerstrom@alaska.gov>
Date: Mon, January 14, 2008 10:20 am
To: execdir@alaska-trails.org

That won't work since the Iron Dog will take place then. Erika

Erika Fagerstrom
Executive Residence Manager
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Phone: 907-465-3500; Fax: 907-465-2 031

From: execdir@alaska-trails.org [mailto:execdir@alaska-trails.org]
Sent: Monday, January 14, 2008 10:03 AM
To: Fagerstrom, Erika (GOV)
Subject: RE: Alaska Trails - ATV Safety Project

Erika-

The PSA will be shot outside, to account for this and hope for good weather and light we are blocking out one week, but the filming would only take one day. To maximize daylight hours, we are focusing on the week of February 6-13.

Please let me know his availability and flexibility in this timeframe.

Thank you.

Jillian L. Morrissey
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trails through advocacy and education'

----- Original Message -----

Subject: RE: Alaska Trails - ATV Safety Project
From: "Fagerstrom, Erika (GOV)" <erika.fagerstrom@alaska.gov>
Date: Wed, December 05, 2007 10:59 am
To: execdir@alaska-trails.org

Jillian,

That would be great. I look forward to hearing back from you!

Best regards,
Erika

Erika Fagerstrom

*Executive Residence Manager
Governor's House
State of Alaska, Office of the Governor
716 Calhoun Avenue, Juneau, Alaska 99801
Phone: 907-465-3500; Fax: 907-465-2031*

From: execdir@alaska-trails.org [mailto:execdir@alaska-trails.org]
Sent: Wednesday, December 05, 2007 10:55 AM
To: Fagerstrom, Erika (GOV)
Subject: RE: Alaska Trails - ATV Safety Project

Erika,

Excellent news. Thank you for your reply.

I am contacting our partners to start developing a timeline and will contact you very soon.

Sincerely,
Jillian

Jillian L. Morrissey
Executive Director, Alaska Trails
www.alaska-trails.org
(907) 715-2381

----- Original Message -----

Subject: RE: Alaska Trails - ATV Safety Project
From: "Fagerstrom, Erika (GOV)" <erika.fagerstrom@alaska.gov>
Date: Tue, December 04, 2007 6:21 pm
To: execdir@alaska-trails.org

Hello Jillian,

Mr. Palin is interested in serving as a spokesperson. Please let me know

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how we should proceed to coordinate the P.S.A. and what this entails.

Thank you so much.

Best regards,
Erika

Erika Fagerstrom

Executive Residence Manager

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State of Alaska, Office of the Governor

716 Calhoun Avenue, Juneau, Alaska 99801

Phone: 907-465-3500; Fax: 907-465-2031

From: execdir@alaska-trails.org [mailto:execdir@alaska-trails.org]

Sent: Tuesday, November 27, 2007 11:35 AM

To: Fagerstrom, Erika (GOV)

Subject: Alaska Trails - ATV Safety Project

Ms. Fagerstrom,

I am writing today to seek assistance from Todd Palin to aid us in our mission of safer ATV riding for young Alaskans. Alaska Trails, in partnership with the Bureau of Land Management and National Park Service, is responsible for creating ATV safety training for young people in Alaska. Our vision is to have Mr. Palin be a spokesman for responsible riding and wearing a helmet in a brief public service announcement for TV and/or radio. Mr. Palin is seen as a champion and his positive image could help us carry forth our mission and reach a wider audience.

Thank you for your assistance. I look forward to your reply.

Sincerely,

Jillian L. Morrissey

Executive Director, Alaska Trails

execdir@alaska-trails.org

www.alaska-trails.org

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