

Unknown

From: Mason, Janice L (GOV) [janice.mason@alaska.gov]
Sent: Tuesday, November 06, 2007 3:54 PM
To: Todd Palin
Cc: Perry; Kristina Y (GOV)
Subject: FW: Other

Todd - Maybe you can touch base with this request. They are asking the State to advertise in the Iron Dog Guide. Thanks, Janice

-----Original Message-----

From: Governor Sarah Palin (GOV sponsored)
Sent: Tuesday, November 06, 2007 3:14 PM
To: sheldilynne@alaskaadventuremedia.com
Subject: RE: Other

Thank you for writing to Alaska Governor Sarah Palin. The concerns, opinions, and/or information you have sent are important and valuable to the Governor. Although she is unable to respond to each and every email herself, your message has been received and is being reviewed by the appropriate staff person in this office who can best address your need, suggestion, or comment.

-----Original Message-----

From: WebMail@gov.state.ak.us [mailto:WebMail@gov.state.ak.us]
Sent: Tuesday, November 06, 2007 1:29 PM
To: Governor Sarah Palin (GOV sponsored)
Subject: Other

Web mail from: Ms. Shelbi Lynne Laughlin- Kenney
address: 6921 Brayton Drive, Suite 207 Anchorage AK 99507
907-344-2967

MESSAGE:

Governor Palin,

I am interested in speaking to you about one topic for several reasons. It is my understanding that you are familiar with the Havermeister family in the Matanuska-Susitna Valley (to be specific, Franci Havermeister) whose family I've known for all of my life. As a Mat-Su Valley resident and early highschool and college graduate, I pursued a career in marketing and advertising. The company I now work for, Alaska Adventure Media (Coast Magazine, Alaska SnowRider and Alaska Rider) is responsible for producing the Iron Dog Guide each year. It is also my understanding that your husband, Todd, is quite familiar with the race as a past and current participant. In producing the Iron Dog Guide, I am looking for the support of local and outside companies/influences who can keep this great event and others like it alive.

Do you think that your administration would want to be a part of the worlds longest, toughest snowmobile race?

It is my belief that your administration would be the perfect advertiser for this guide and supporter for this HUGE event in Alaska.

The Iron Dog Guide is set up as a race yearbook AND program guide...complete with editorial , race history, preview from the previous year race and the results, what is new on the market as far as gear and sleds, statewide riding calendar and club info, previous race champions, race safety, race map from point to point, details of each checkpoint, insider on statewide trail systems, race roster detailing each race team and their sponsors, race training information for next year's race, tributes to racers who have passed, getting the kids involved and riding, etc. The guide is distributed before and at the event. This year, our page count is nearing 100 pages and growing- high gloss, thicker stock paper, with high-quality, heat- set printing.

My company will go to print with the guide in early December of this year, as the 2008 guide will be out early January to allow more time to soak before the race starts. Please consider this as a direct way to reach 10,000+ prospective Alaskan voters who may be interested in supporting the next Palin Administration adventure and great races like Iron Dog. For a "valley girl" like myself, it is a great honor to know that a woman with similar experiences got to the point that you have in your professional and lifetime careers. I want you to know that my husband has plans to run for Mayor one day, and is now worried that his wife may beat him to the punch. Just know that you've inspired a lot of women to do good things for the State of Alaska and eventually for the United States of America.

I'd love to share more about this special publication and event- and hope that you will direct any questions or concerns my way. Looking forward to working with you and hope you will keep this information on hand for the 2009 Iron Dog Race guide as well.

Most Respectfully and With My Appreciation,

Shelbi Lynne Laughlin- Kenney

shelbilynne@alaskaadventuremedia.com

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