

## Unknown

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**From:** Fagerstrom, Erika (GOV) [/O=SOA/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=EFAGERSTROM]  
**Sent:** Wednesday, December 12, 2007 7:57 PM  
**To:** 'fek9wnr@yahoo.com'  
**Subject:** Fw: Alaska Trails - ATV Safety Project

Todd,

Here's their response. Would you like to focus on this now or wait until the first of the year?

Erika

----- Original Message -----

**From:** execdir@alaska-trails.org <execdir@alaska-trails.org>  
**To:** Fagerstrom, Erika (GOV)  
**Sent:** Tue Dec 11 11:11:52 2007  
**Subject:** RE: Alaska Trails - ATV Safety Project

Erika-

I wanted to keep you updated on the PSA process. We are negotiating with a video production company right now. We want this PSA to look very professional and appropriately use the grant money that we have to do this.

Our script & design is set. Would you and Mr. Palin be available to discuss the setting & script before the holidays?

Best,

Jillian

Jillian L. Morrissey

Executive Director, Alaska Trails

www.alaska-trails.org

(907) 715-2381

----- Original Message -----

Subject: RE: Alaska Trails - ATV Safety Project

From: "Fagerstrom, Erika (GOV)" <erika.fagerstrom@alaska.gov>

Date: Wed, December 05, 2007 10:59 am

To: execdir@alaska-trails.org

Jillian,

That would be great. I look forward to hearing back from you!

Best regards,

Erika

Erika Fagerstrom

Executive Residence Manager

Governor's House

State of Alaska, Office of the Governor

716 Calhoun Avenue, Juneau, Alaska 99801

Phone: 907-465-3500; Fax: 907-465-2031

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From: [execdir@alaska-trails.org](mailto:execdir@alaska-trails.org) [mailto:[execdir@alaska-trails.org](mailto:execdir@alaska-trails.org)]

Sent: Wednesday, December 05, 2007 10:55 AM

To: Fagerstrom, Erika (GOV)

Subject: RE: Alaska Trails - ATV Safety Project

Erika,

Excellent news. Thank you for your reply.

I am contacting our partners to start developing a timeline and will contact you very soon.

Sincerely,

Jillian

Jillian L. Morrissey

Executive Director, Alaska Trails

[www.alaska-trails.org](http://www.alaska-trails.org)

(907) 715-2381

----- Original Message -----

Subject: RE: Alaska Trails - ATV Safety Project

From: "Fagerstrom, Erika (GOV)" <erika.fagerstrom@alaska.gov>

Date: Tue, December 04, 2007 6:21 pm

To: execdir@alaska-trails.org

Hello Jillian,

Mr. Palin is interested in serving as a spokesperson. Please let me know how we should proceed to coordinate the P.S.A. and what this entails.

Thank you so much.

Best regards,

Erika

Erika Fagerstrom

Executive Residence Manager

Governor's House

State of Alaska, Office of the Governor

716 Calhoun Avenue, Juneau, Alaska 99801

Phone: 907-465-3500; Fax: 907-465-2031

From: [execdir@alaska-trails.org](mailto:execdir@alaska-trails.org) [mailto:[execdir@alaska-trails.org](mailto:execdir@alaska-trails.org)]

Sent: Tuesday, November 27, 2007 11:35 AM

To: Fagerstrom, Erika (GOV)

Subject: Alaska Trails - ATV Safety Project

Ms. Fagerstrom,

I am writing today to seek assistance from Todd Palin to aid us in our mission of safer ATV riding for young Alaskans. Alaska Trails, in partnership with the Bureau of Land Management and National Park Service, is responsible for creating ATV safety training for young people in Alaska. Our vision is to have Mr. Palin be a spokesman for responsible riding and wearing a helmet in a brief public service announcement for TV and/or radio. Mr. Palin is seen as a champion and his positive image could help us carry forth our mission and reach a wider audience.

Thank you for your assistance. I look forward to your reply.

Sincerely,

Jillian L. Morrissey

Executive Director, Alaska Trails

[execdir@alaska-trails.org](mailto:execdir@alaska-trails.org)

[www.alaska-trails.org](http://www.alaska-trails.org)