Unknown

From: Perry, Kristina Y (GOV) [/O=SOA/OU=FIRST ADMINISTRATIVE

GROUP/CN=RECIPIENTS/CN=KYPERRY]

Sent: Tuesday, April 15, 2008 12:58 PM

To: Mason; Janice L (GOV); 'fek9wnr@yahoo.com'; ExternalEmailgsp

Subject: RE: Press Conference Info

Hopefully you also have a printed copy at the hotel. Christie w/RGA was going to have one available for you upon your arrival.

Kris Perry, Director Office of Governor Sarah Palin & Office of International Trade 907. 269. 7450 (p) 907. 269. 7463 (f)

From: Mason, Janice L (GOV)

Sent: Tuesday, April 15, 2008 12:41 PM **To:** fek9wnr@yahoo.com; ExternalEmailgsp

Cc: Perry, Kristina Y (GOV)

Subject: FW: Press Conference Info

Please see attached RGA Press Conference talking points that just came in from RGA for your information. I have pasted into the email in case you are unable to open the attachment. This press conference is from 1:00 - 1:15 p.m. on Thursday, 04.17.08. Perry is giving remarks and then there is Q&A Time. This is listed in your binder. Thanks, Janice

Talking Points for RGA Press Conference

On Tuesday, Senator McCain released his economic plan. His focus on policy at a critical time for our nation's economy stands in sharp contrast to the political games being played by the Democrats. While Obama complains about bitter voters in Pennsylvania, Senator McCain is proposing a summer gas tax holiday, middle class tax cuts, a simpler tax code, and the elimination of pork barrel spending. As Clinton exaggerates her experience, Senator McCain is offering straight talk on the economy and is working to lower trade barriers, tackle entitlements, and encourage growth and innovation.

Topline Messaging Points:

- On Tuesday, John McCain proposed a comprehensive plan for getting the economy back on track while implementing the reforms that will maintain America's economic strength for the 21st century. John McCain outlined his vision for growing the economy and contrasted that vision with Senators Obama's and Clinton's plans to raise taxes, continue wasteful spending and isolate the United States from the global economy.
- John McCain will act quickly and decisively to meet today's economic challenges.
- John McCain believes we must act now to grow our economy both in the near-term and the long-term.

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John McCain is prepared to lead our economy. With years of experience working on economic issues, he
knows what we must do now to grow our economy today.

A Near-Term Agenda For Economic Growth:

- HIGHER LIVING COSTS: John McCain will enact a summer gas tax holiday, stop filing the Strategic Petroleum Reserve to reduce demand, and end policies that contribute to higher living costs.
- HOUSING CRISIS: John McCain has proposed a new "HOME Plan" to provide robust, timely and targeted help to those hurt by the housing crisis. He has also called for a Justice Department task force to investigate wrongdoing in the mortgage industry.
- STUDENT LOANS: John McCain is proposing a student loan continuity plan that will coordinate policies with the states to keep the credit crunch from hurting college students.

A Long-Term Agenda For Economic Growth:

- MIDDLE CLASS TAX CUTS: John McCain will cut taxes on middle class families. He will permanently repeal the Alternative Minimum Tax (AMT) saving a middle class family with children an average of over \$2,700. He will also double the personal exemption for dependents.
- PRO-GROWTH TAX POLICY: John McCain will keep taxes low by fighting efforts to raise taxes and making it harder to raise taxes. He will keep the current rates on dividends and capital gains while permitting businesses to immediately deduct the cost of equipment and technology.
- CORPORATE TAX CUT: John McCain will reduce the federal corporate tax rate to 25 percent from 35
 percent. By reducing the corporate tax rate, we will get rid of a drag on economic growth and job creation,
 and help American workers compete with any company in the world.
- INNOVATION TAX CUTS: John McCain will ban Internet taxes and new cell phone taxes, and establish a permanent tax credit equal to 10 percent of wages spent on research and development.
- SIMPLER TAXES: John McCain proposes an alternative new and simpler tax system. When this reform is enacted, all who wish to stay under the current system could still do so, but everyone else could choose a vastly less complicated system with two tax rates and a generous standard deduction.
- ELIMINATING WASTEFUL SPENDING: John McCain will stop earmarks, pork-barrel spending and
 waste. He proposes a one-year spending pause so as to evaluate all spending programs. He will veto any
 pork-barrel project that crosses his desk.
- ENTITLEMENTS: John McCain will reform Social Security, act to control Medicare growth and believes we should not subsidize prescription drugs for America's most affluent individuals.
- TRADE: John McCain will lower trade barriers to ensure that foreign markets are open to American goods.
- UNEMPLOYMENT INSURANCE: John McCain will implement badly needed reforms to the Unemployment Insurance system by creating Lost Earning Buffer Accounts (LEBs) to help workers when they lose a job.
- HEALTH CARE REFORM: John McCain has proposed comprehensive health care reform that will address rising costs and make the system more responsive to the needs of American families.
- ENERGY: As President, John McCain will propose a real national strategy for energy security.

Contrast With Democrats:

• The American people have a clear choice in this election. While John McCain supports pro-growth tax cuts, both Senators Obama and Clinton support a massive tax increase on the American people that will hurt

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Americans of every background - seniors, parents, small business owners and investors of every size.

 Senators Obama and Clinton have championed a long list of pork-barrel projects. That kind of careless spending of tax dollars is not change, but business as usual in Washington.

Senators Obama and Clinton preach the false virtues of economic isolationism. Opening new markets for American goods and services is indispensable to our future prosperity.

From: Christie Mueller [mailto:cmueller@RGA.ORG]

Sent: Tuesday, April 15, 2008 8:59 AM

To: Christie Mueller

Subject: FW: Press Conference Info

Please add this to the Governor's briefing or e-mail it to the staffer that is traveling with the Governor to the press conference on Thursday. These are new talking points regarding Senator McCain's latest major economic proposal that he made public today.

Thank you for your help. Please let me know if you are not able to get this to the appropriate person and I will be sure to hand deliver a copy.

Thanks,

Christie

From: Chris Schrimpf

Sent: Tuesday, April 15, 2008 12:50 PM

To: Christie Mueller

Subject: Press Conference Info

Can you send this to the Governors; contacts that are coming to the press conference and ask them to add it to the briefing? Senator McCain gave his major economic proposal today and the press conference we're having will be about the presidential race and the economy. The attached give info about McCain's economic plan.

Chris Schrimpf Communications Director Republican Governors Association 1747 Pennsylvania Avenue, NW Washington, DC 20006 (o) 202-662-4156 (c) 202-367-8385

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