Setiady Ibrahim Anwar

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Setiady Ibrahim is an experienced Full-Stack Web Developer with specialized expertise in Front-End Development, certified as a BNSP Web Programmer since 2025. With over 3 years of experience through internship, competitions, and freelance projects, he excels in building responsive, high-performance, and user-centric web interfaces. Setiady has mastered core web technologies including HTML5, CSS3, SCSS, JavaScript, and modern frameworks such as React.js and Next.js, alongside CSS frameworks like Tailwind CSS and Bootstrap. He implements AJAX for dynamic, seamless user interactions and has strong proficiency in back-end technologies including PHP and Laravel for server-side development. His technical expertise extends to RESTful API integration, website performance optimization, responsive design implementation, cross-browser compatibility testing, and SEO optimization strategies that enhance search engine visibility and user engagement.

In addition to his technical skills, Setiady demonstrates expertise in Git version control for seamless team collaboration and brings exceptional UI/UX design capabilities using industry-standard tools including Figma, Adobe XD, and Adobe Illustrator. This unique combination allows him to translate user requirements into visually compelling and functionally robust interfaces that prioritize exceptional user experiences. With more than 10 national awards in front-end development and UI/UX design competitions, and having mentored over 80+ students, Setiady remains committed to creating innovative digital solutions that harmoniously blend aesthetics, performance, and exceptional user experiences, making him a valuable asset to any development team or project.

Education and Program

IPB UNIVERSITY | Bogor, Indonesia
Undergraduate Diploma in Software Engineering Technology (Aug 2022 – Present)
GPA 3.81/4.00
Notable Achievement : 1st Winner of National SHORT MOVIE PENDIKAR Competition at IPB University by Bem of Vocational School IPB University | Finalist Olivia (Olimpiade Vokasi Indonesia) Feature Documenter at UNS by Ministry of Education and Culture Republic of Indonesia | 2nd Winner Aiscom BPC Competition at Telkom University by Fakultas Ilmu Komputer, Telkom University | 2nd Winner UI/UX Competition at Atma Jaya University by Fakultas Sistem Informasi, UAJAY | 1st Winner Infographic Competition at Bakrie University by Himpunan Teknologi Pangan, University of Bakrie | 2nd Winner UI/UX Design at Smart IT Competition | 3rd Winner UI/UX Design FORS NATION 2024 at University of Jambi | 2nd Winner of Business Plan Competition AISCOM 2024 at Telkom University | 1st Winner UI/UX Competition Vocational Of Champions.

Professional Experiences

PT. SIGMA CIPTA CARAKA(Telkomsigma) | Tangerang, Indonesia
Frontend Web Developer & UI/UX Designer (Internship) (Jun 2025 – Dec 2025)

- Developed and implemented responsive User Interfaces (UI) for the company's internal Employee Self-Service (ESS) portal using [Nuxt.js, Vue js, Tailwind CSS].
- Integrated the frontend application with backend services (REST APIs) to managed employee data, including update personal information requests to HC development.
- Designed and developed the User Interface (UI/UX) for the internal Employee Self-Service (ESS) portal end-to-end, from initial wireframing and mockups

PT SINERGI INSAN ANDALAN (EDUWORK) | Bogor, Indonesia
Web Programmer(Internship) (Apr 2025– Jun 2025)

- Developed interactive features on the front-end and managed the back-end to maintain optimal application performance.
- Utilized React.js and TailwindCSS to create responsive and user-friendly interfaces.
- Implemented RESTful APIs for seamless data exchange between front-end and back-end systems.
- Integrated AJAX functionality to enable dynamic content loading without page refreshes, improving user experience and application responsiveness.

CODEPANDA | Bogor, Indonesia
Front-End Developer(Internship) (Feb 2025– Present)

- Developed and maintained responsive web applications using modern front-end technologies to ensure seamless user experiences.

- Collaborated with UI/UX designers to translate wireframes and mockups into interactive and functional web interfaces.
- Contributed to the continuous improvement of the development workflow through version control and code reviews.
- Utilized JavaScript frameworks React.js and tailwind css to build scalable and maintainable front-end applications.

PANSUS STUDIO | Bandung, Indonesia
UI/UX Designer (Internship) (Jan 2025 - Jun 2025)

- 50+ mobile screens for Saleskuy POS application, covering order management, payment processing, and delivery tracking features.
- Designed 50+ mobile screens for Saleskuy POS application, covering order management, payment processing, and delivery tracking features.
- Conducted user research and usability testing with 30+ merchants, resulting in 25% improvement in user satisfaction scores.
- Collaborated with development team to ensure pixel-perfect implementation of designs, reducing design-to-development handoff time by 40%.

PT KAWAN KERJA INDONESIA| Bandung, Indonesia
UI/UX Designer (Internship) (Aug 2024 - Dec 2024)

- Developed the dashboard design for Pembimbing ID's website, focusing on admin, mentor, and client roles to enhance user experience.
- Conducted user research and testing to improve the user journey and interaction flow for each role on the platform.
- Created high-fidelity prototypes for website interfaces, ensuring consistency in visual elements and functionality across different user roles.
- Worked closely with developers, product managers, and other designers to ensure seamless implementation of design concepts.

NIAGAHOSTER | Bogor, Indonesia
UI/UX Designer (Internship) (Jan 2024 - Feb 2024)

- Successfully redesigned the checkout flow for Niagahoster, resulting in a 20% increase in conversion rates.
- Optimized the user experience of the checkout process, enhancing user satisfaction by 30%.
- Conducted a thorough analysis of Niagahoster's information architecture, leading to a 15% improvement in site navigation and usability.
- Performed usability testing with over 50 users, gathering valuable feedback that contributed to a 25% enhancement in overall user experience.

Leadership Experiences

GOOGLE DEVELOPER GROUP ON CAMPUS | Bogor, Indonesia
Core Mentor Product Development & User Eksperience GDGOC IPB University (Dec 2024– Now)

- Delivered insightful sessions on UI/UX design and no-code programming to over 150 GDGOC members, enhancing their skills in user-centered design and rapid prototyping.
- Organized hands-on workshops, improving participants' proficiency in no-code tools by 40% and boosting their ability to create functional prototypes.
- Successfully managed GDGOC IPB's social media platforms, increasing online engagement and visibility by 30% through strategic content creation and scheduling.
- Fostered a collaborative learning environment, resulting in a 25% increase in active member participation and project contributions.

HIMAVO MICRO IT | Bogor, Indonesia
Mentor UI/UX Designer (Jan 2024– Sept 2024)

- Provided UI/UX design guidance to over 30 students, ensuring they understand and apply key design principles effectively.
- Taught fundamental design principles, improving students' design skills and understanding by 40%.
- Prepared and introduced essential UI design tools for web and mobile app projects, enhancing students' technical proficiency.
- Assisted in the design and development of various UI projects, resulting in a 50% improvement in project quality and user interface appeal.
- Educated students on the basics of user testing and research, improving their ability to create user-centered designs by 35%.
- Facilitated hands-on workshops and practical sessions, leading to a 25% increase in student engagement and learning

outcomes.

Head of Event Company Visit 2024 (May 2024 - Jul 2024)

- Managed transportation, accommodation, and scheduling for visits, ensuring smooth operations for 75 IPB students.
- Led the Event Company Visit 2024 for 75 students, resulting in a 20% increase in student engagement in professional events.
- Liaised with representatives from EMTEK Group and Indosat Ooredoo Hutchison to secure visit opportunities and guest speakers.
- Developed and managed the event budget, ensuring cost-effective solutions without compromising quality.
- Designed and implemented the event itinerary, including company tours, presentations, and networking sessions.

Project Experiences
Web & Mobile Development Project

- (2023) WebDev & UI/UX Agridation | Sekolah Vokasi IPB University
- (2023) Butchery App & Website | Mobile developer & UI/UX Designer
- (2024) Nusoundtara | Fullstack Web Developer
- (2024) UI/UX UMKM.GO Web | UI & UX Designer and wordpress Web Developer
- (2024) UI/UX Upala Coffee Web | UI & UX Designer and FrontEnd Web Developer
- (2024) Kreavoks Digital Agency | Wordpress Developer and UI & UX Designer
- (2024) Dashboard Pembimbing id | UI & UX Developer
- (2024) WingsPOS Website | Full Stack Developer
- (2024) Brieff 7.0 Website | UI & UX Designer Web and Developer
- (2025) FreezeMart | FullStack Developer
- (2025) StudyLens | FullStack Developer and AI Engineer
- (2025) Employee Self Service Telkomsigma | FullStack Developer and UI/UX Designer

Journal Publication

- Measuring System Usability Using the Use Questionnaire in the MyTelkomsel – Journal of SITEKIN, Vol 22, No 1. 2024.
- Application of License Plate OCR Technology to Improve Vehicle Access Efficiency and Security – Journal Science Research and Development, Vol 6, No 2. 2024.
- Analysis and Testing of the Combox Web Application System Using Black Box Testing with the Equivalence Partitioning Method – International Journal of Electrical Engineering, Mathematics and Computer Science, Vol 4, No.4 2024.
- Kreavoks Strategy in Developing Digital Services to Prepare Young Generations for Industry 4.0 – JUBIKIN, Vol 1, No 4, 2024.

Certifications

- Web Programmer – National Professional Certification Agency (BNSP) (April 2025)
- UX Academy Compfest – Fasilkom University of Indonesian (Agustus 2024)
- Learn Web Programming Basic – Dicoding (November 2024)
- Google UX Design Professional Certificate – Coursera (July 2024)
- Kickstart FullStack Web Development Journey – Rakamin Academy (December 2023)

Skills & Language
Technical : Microsoft Office (Word, Excel, PowerPoint, Outlook), HTML, CSS, SCSS, JavaScript, Java, Python, R, Tailwind, Bootstrap, React JS, Next JS, Nuxt JS,Vue JS git, Laravel, Filament, CodeIgniter, Android, Flutter, Figma, Framer, Jira, Trello, maze, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Lightroom.
Interpersonal : Web and Mobile programming, Desain Graphic, Wireframe, User Research, Prototyping, UI/UX Design, Responsive Design Knowledge, Sitemap, Rest-Full API, Web design, Logo & Branding Design, Design Graphic, Videography, Video Editing, Leadership, Empathy, Team Collaboration, Problem-Solving, Project Management, Public Speaking, Creativity, Adaptability.
Language : Bahasa Indonesia (Native), English (Professional).