

INVESTMENT CASE STUDY

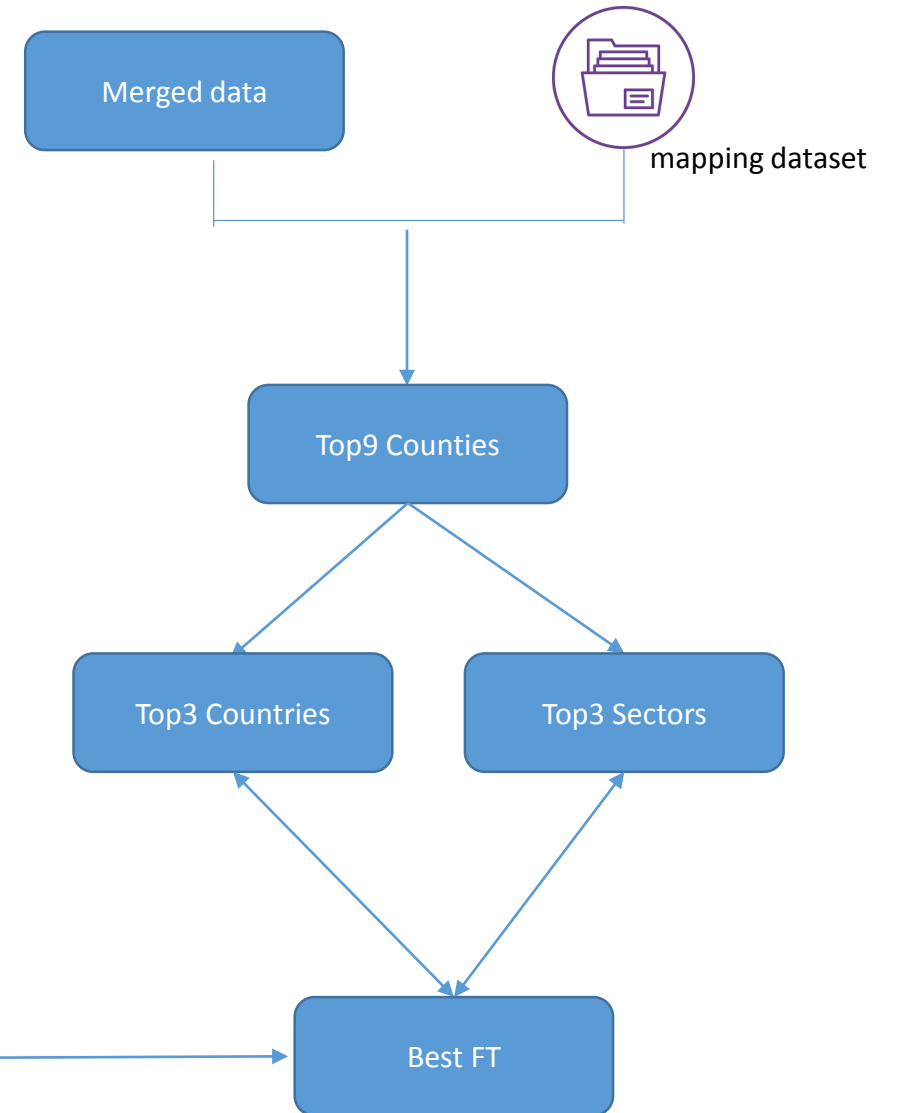
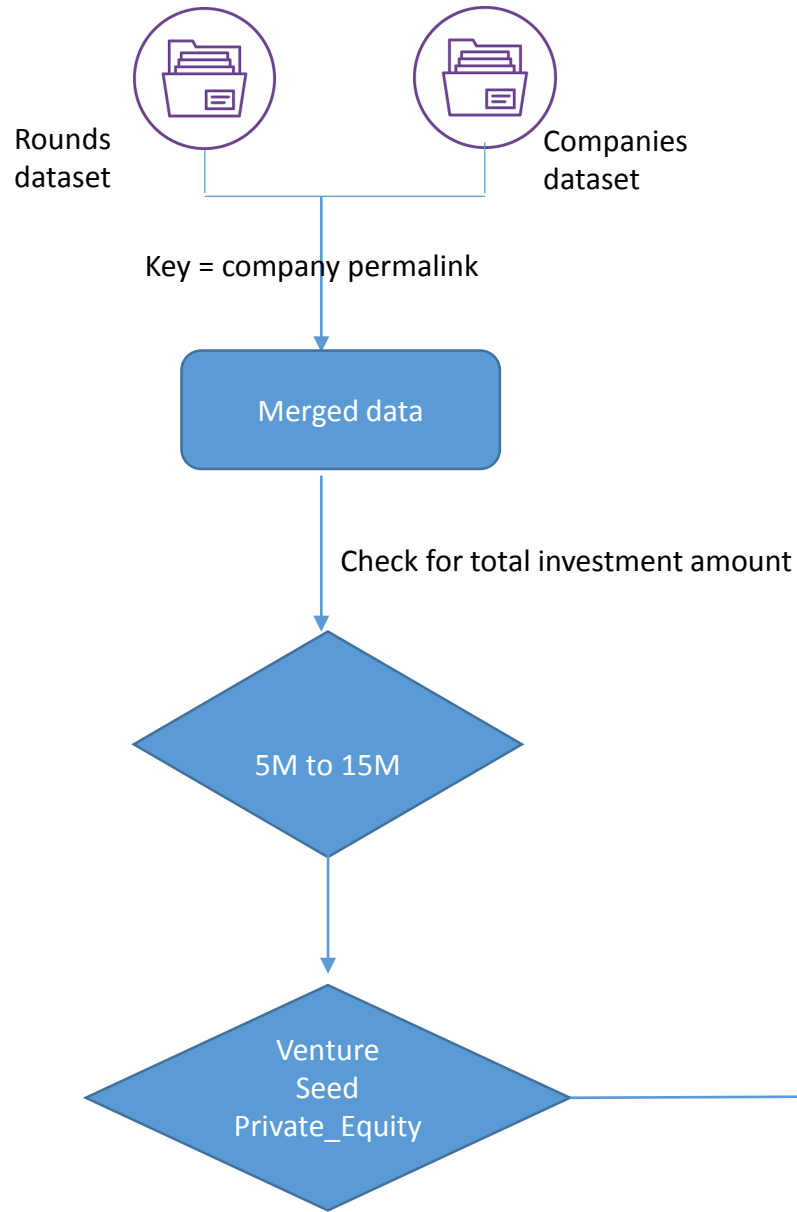
SUBMISSION

Group Name:

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Key-points

- This is performed as a case study to identify better options to invest in various countries along with respective sectors.
- This analysis has been done using the past investment data that showcases various countries with their number of investments in major sectors.
- During this analysis we have identified and focused on top English speaking countries.



Stages Of Analysis

- **Investment type analysis:**

Considering the investment amount from \$5Million to \$15Million, to identify the appropriate funding type.

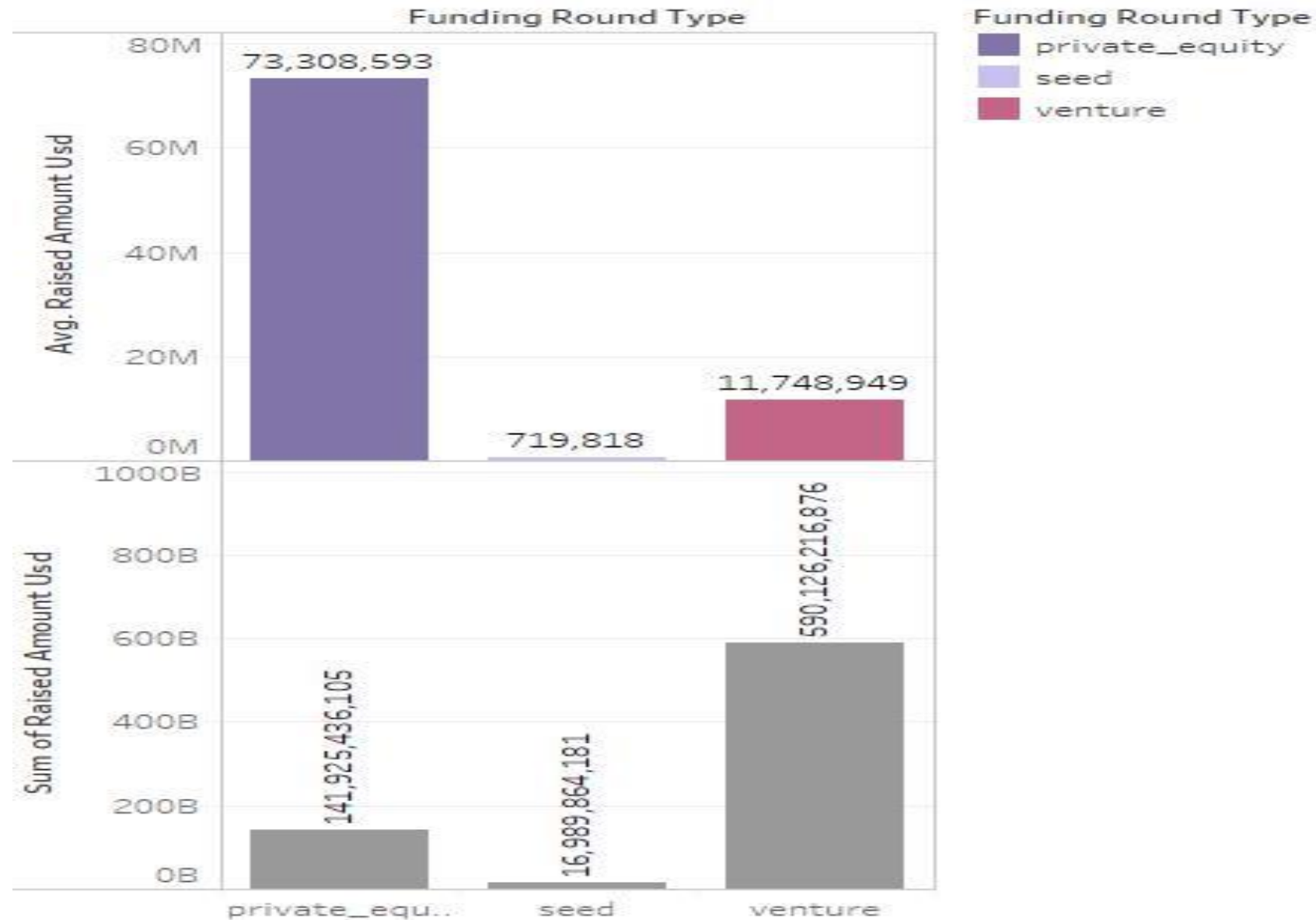
- **Country analysis:**

Based on sum of investments on chosen funding type, need to identify top9 countries and deriving to top3 English speaking countries with highest sum of investments .

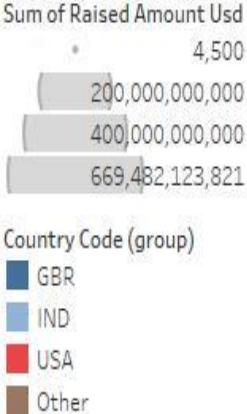
- **Sector analysis:**

Based on the country & investment type analysis, we drilled down the top3 sectors having highest number of investments.

Total Investments Globally For Selected Sectors



Country-wise Funding For Venture Type



Number Of Investments By Top-3 Sectors and Countries



Conclusions

As per the Analysis we draw below conclusions:

1. Appropriate funding type could be 'venture' type
2. Keeping the companies interest to invest in the English speaking countries, and also the top countries in which investments were made are USA ,UK and India.
3. The sectors of interests within the above mentioned countries, which captured more number of investments are:
 1. Others in USA, UK, and India.
 2. Cleantech/ Semiconductors in USA and UK and News, Search and Messaging in India.
 3. Social Finance, Analytics & Advertising in all top3 countries.
4. Companies from Top 3 Countries received highest investments from "Other" Sector:
 1. AirTight Networks – USA
 2. Myntra – India
 3. Electric Cloud – UK