



## Experience

### Co-Founder & Design Head | Eventosaur

Mar 2015 - Sep 2015

**Role:** Branding | Business strategy | Customer and Vendor Correspondence | User research | Usability Studies | Wireframing | User Experience Design

Co-founded and designed an online marketplace that helps Indian people plan and host their traditional and religious events

### Co-Founder & Design Head | The Next Chapter

Mar 2014 - Feb 2015

**Role:** Branding | Marketing | Teaching

Co-founded an education based startup teaching students between the age 16-22 advanced learning methods and communication skills through workshops

### Network Engineer | Ericsson India

Jan 2011 - Mar 2014

Designed, Integrated and Optimized 3G and LTE cellular networks for Vodafone UK, Mosaic and O2, Ireland and AT&T, USA

## Education

### M.S in Human Centered Design & Engineering

Sep 2015 - Present

University of Washington, Seattle | GPA 4.0

### B.E in Electronics & Communications Engineering

Aug 2006 - Jun 2010

Visvesvaraya Technological University, Belgaum, India

## Skills

### UX

User Research | Usability Studies and Analysis Wireframing | Interaction Design | Interface Design | Rapid Prototyping | Information Architecture | Business Model Generation | Market Research

## Design Projects

### The Daily Record

Jun 2012 - Dec 2012

Role: User Research | Design | Development | Usability test

Designed and developed an efficient Excel-based database management software to solve database related issues with the use of an intuitive, context-aware algorithm

Won the Best Innovation award during the Innovation week at Ericsson in Aug 2012

### Script Generator

Jun 2012 - Dec 2012

Role: User Research | Design | Development | Usability test

Designed and developed an efficient Excel-based tool that automatically generates equipment specific scripts

### Periodical.ly

Sep 2015 - Dec 2015

Role: Market Analysis | Personas | User stories | Wireframes for web and mobile dashboard | Usability studies

Designed an app that helps readers read their favorite articles by bypassing the paywalls and multiple log-ins [HCDE team project]

### UW-ISE

Sep 2015 - Dec 2015

Role: User Research | Interviews | Personas | Wireframes | Paper Prototypes | Usability Studies

Designed an app designed to help international students find off-campus accommodation efficiently when they arrive in Seattle [HCDE team project]

### Programming

HTML | CSS | SASS | Python | Javascript | jQuery

### Tools

Adobe Illustrator | Photoshop | InDesign | Axure | Indigo Studio | Sketch