



Experience

Eventosaur

Co-Founder | Design Head | Mar 2015 - Sep 2015

Role: Branding | Business strategy | Customer and Vendor Correspondence | User research | Usability Studies | Wireframing | User Experience Design.

An online marketplace that helps Indian people plan and host their traditional and religious events.

The Next Chapter

Co-Founder | Mar 2014 - Feb 2015

Role: Branding | Marketing | Teaching

Education based startup teaching students between the age 16-22 advanced learning methods and communication skills through workshops.

Ericsson India Global Services Pvt Ltd.

Network Engineer | Jan 2011 - Mar 2014

Design, Integration and Optimization of 3G and LTE cellular networks for Vodafone UK, Mosaic and O2, Ireland and AT&T, USA.

Education

University of Washington, Seattle

Sep 2015 - Present

Master's in Human Centered Design and Engineering

Visvesvaraya Technological University

Aug 2006 - Jun 2010

Bachelor's of Engineering in Electronics and Communications Engineering

Skills

UX Skills

User Research | Usability Studies and Analysis

Wireframing|Interaction Design | Interface Design

Rapid Prototyping | Information Architecture

Business Model Generation | Market Research

Design Projects

The Daily Record

Jun 2012 - Dec 2012

Role: User Research|Design|Development|Usability test

Efficient excel-based database management software to solve database related issues with the use of an intuitive, context-aware algorithm.

Won the Best Innovation award during the Innovation week at Ericsson in Aug 2012.

Script Generator

Role: User Research | Design | Development | Usability test

Excel-based tool that automatically generates equipment specific scripts

Periodical.ly

Sep 2015 - Dec 2015

Role: Market Analysis | Personas | User stories
Wireframes for web and mobile dashboard | Usability studies.

An app that helps readers read their favorite articles by by-passing the paywalls and multiple log-ins. [HCDE-503 group project]

UW-ISE

Sep 2015 - Dec 2015

Role: User Research | Interviews | Personas | Wireframes | Paper Prototypes | Usability Studies.

An app designed to help international students find off-campus accommodation efficiently when they arrive in Seattle. [HCDE 518 group project]

Programming

HTML | CSS | SASS | Python | Javascript | jQuery

Tools

Adobe Illustrator | Photoshop | InDesign

Axure | Indigo Studio | Sketch