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## Urban Outfitters, Aéropostale Push for a Turnaround

Investors will scan earnings reports of teen-oriented retailers for signs of recovery

By KHADEEJA SAFDAR

March 5, 2016 5:30 a.m. ET

When Urban Outfitters Inc. and Aéropostale Inc. report holiday-season earnings, investors will be looking for signs of a turnaround in the struggling teen-retail sector.

Store chains catering to teens have been hard hit in the past few years by declining mall traffic, changing tastes that eschew logo-laden clothing and fierce competition from fast-fashion players such as Forever 21 Inc. and Hennes & Mauritz AB. To cope, some...

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