## Setumadhava Kathawate

## User Experience & Interaction Designer

www.setumadhava.com setugk@uw.edu 206.739.4983

#### Experience

#### Design Co-founder

#### Eventosaur Technologies Pvt Ltd

Ideation | Research | Sketching | Usability Study | Interaction & Visual Design

Built an event planning platform product from ground-up.

# Interaction Design

Expedia, Inc.

Intern

Research | Ideation | Interaction design.

06.2016 - 09.2016

03.2015 - Present

Worked on improving Expedia's hotel shopping experience.

#### Research Assistant

Patient Provider Experience Lab, University of Washington Interviews | User Research | Storyboarding | Wireframes

02.2016 - 06.2016

Interviewed patients to analyze stress levels in people and

proposed design solutions for stress management.

#### Projects

#### Interaction Design, HCDE Project

11.2016

Third-Al

Storyboarding | Scenario Development | Interaction & Visual Design

Developed idea & interactions for an AI based smart eye-wear

concept technology.

#### **Smart Home**

Arduino Prototyping, HCDE Project

11.2016

Physical Modeling | Arduino Programing | Interaction Design

Developed a smart-home concept with wirelessly controlled

security & lighting systems.

### Education

#### Master's

Human Centered Design & Engineering (HCDE)

University of Washington, Seattle, USA.



#### Bachelor's

06.2010

03.2017 (expected)

Electronics & Communications Engineering

Visvesvaraya Technological University, India.



#### **Tools & Languages**

Sketch, Axure RP Pro, Adobe Photoshop, Adobe Illustrator,

Invision, FramerJS, Morae, HTML/CSS, Python,

Arduino Programing.



#### Methods Design: Interaction Design, Rapid Prototyping, Wireframes,

Interface Design, Service Design.

Research: Contextual Inquiry, User Interviews, Usability Study,

Personas/Scenario.