

PEERPAL

Connect. Learn. Thrive.

Overview:

PeerPal provides its users with an opportunity to find the ideal mentor for them. They just have to answer a few questions and our app finds them a mentor based on their choices and interests.

- USER FRIENDLY
- MODERN LAYOUT
- WELL ORGANISED



DESIGN PROCESS

COMPETITIVE ANALYSIS

Understanding the ideology of users through surveys and questionnaire sessions.
Identifying the competitors and their strengths and weaknesses.

INFORMATION ARCHITECTURE

Intuitive navigation and streamlined user flows
Enhancing the engagement and making the search process simple

WIREFRAME

Enhanced user experience with intuitive profile browsing and with seamless communication.

UI

Sleek design elements merge with intuitive navigation.




TEST

Our app tests ensure seamless functionality and intuitive user experiences all over the world.

SKETCH

Users can swipe through profiles effortlessly, sparking connections with ease.

COMPETITIVE ANALYSIS

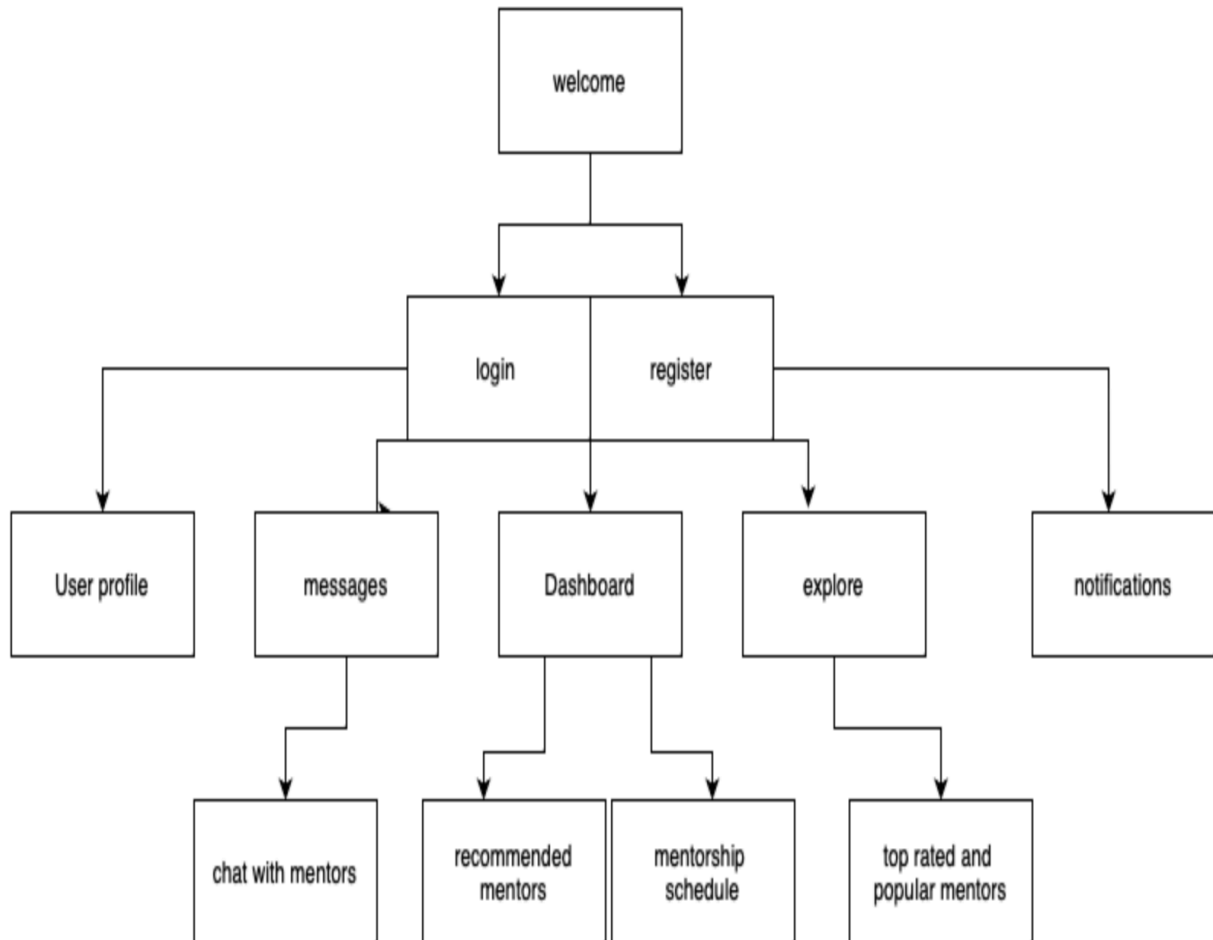
COMPANY	STRENGTHS	WEAKNESSES
	<ol style="list-style-type: none">1. Good faculty2. Good interface3. User friendly4. Cost-effective	<ol style="list-style-type: none">1. Absence of one-on-one mentorship2. Not interactive
	<ol style="list-style-type: none">1. Good visuals2. Learning through animations.	<ol style="list-style-type: none">1. Lack of good faculty2. Not a user-friendly interface.3. Not interactive
	<ol style="list-style-type: none">1. Good faculty2. Classroom environment3. Cost-effective	<ol style="list-style-type: none">1. Not interactive2. Outdated education procedure.

HOLISTIC MENTORSHIP:

A unique feature that our project offers is that it provides the best mentors from all over the world for almost everything.

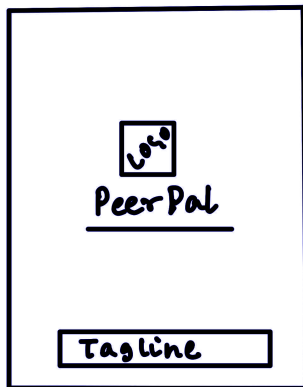
Be it studies or competitive exams, life advices or entrepreneurship guidances, we provide a mentor for every sphere of life where mentorship has even slightest of scope.

INFORMATION ARCHITECTURE



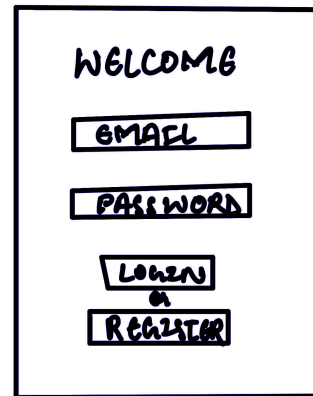
LOW - FILE

(1) OPENING PAGE



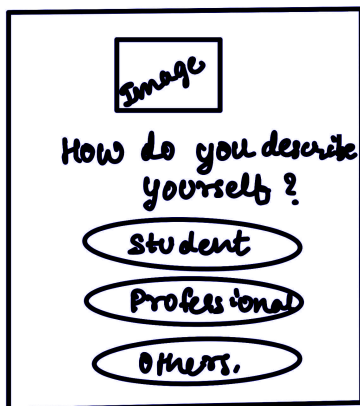
Made with Goodnotes

(2) LOGIN PAGE



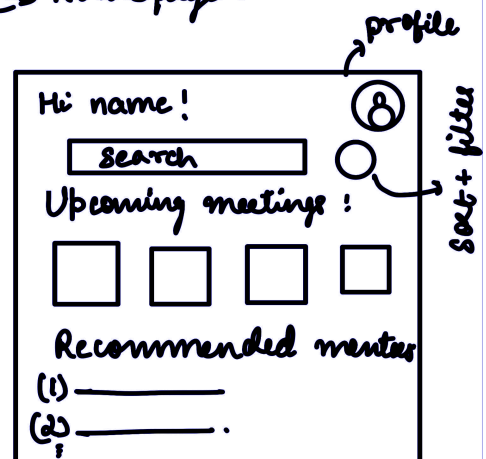
Made with Goodnotes

(3) ARE YOU PAGE



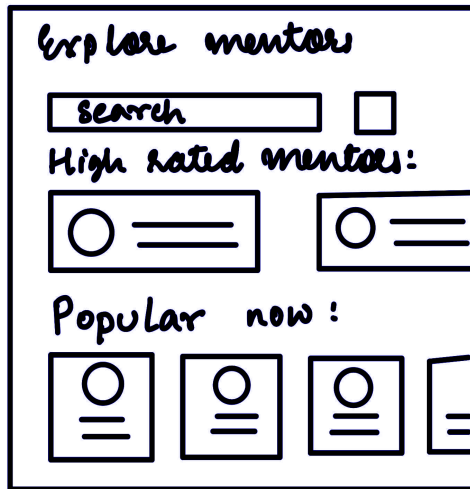
Made with Goodnotes

(4) Homepage :



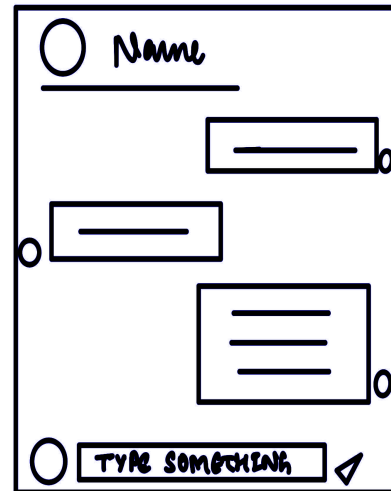
Made with Goodnotes

(5) EXPLORE PAGE



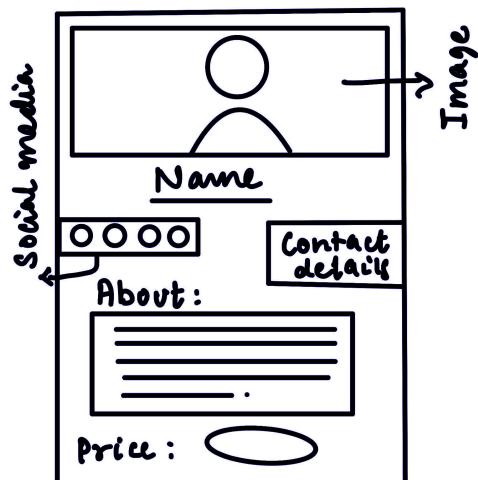
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(6) Chat Tab:



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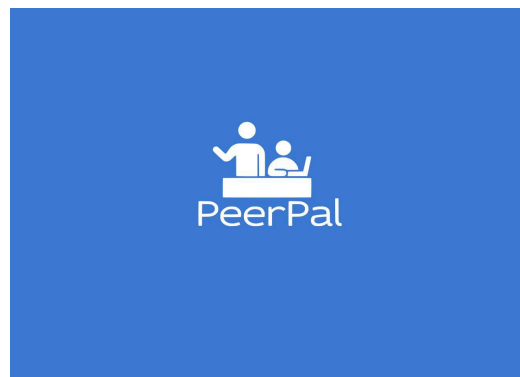
(7) Mentor profile



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BRAND

BRAND LOGO:



TAGLINE:

Connect, Learn, Thrive

MOTIVE:

To help people connect with ideal mentors.

COLOUR PALETTE



COLOURS USED:

Opening page:

1. Navy blue
2. White

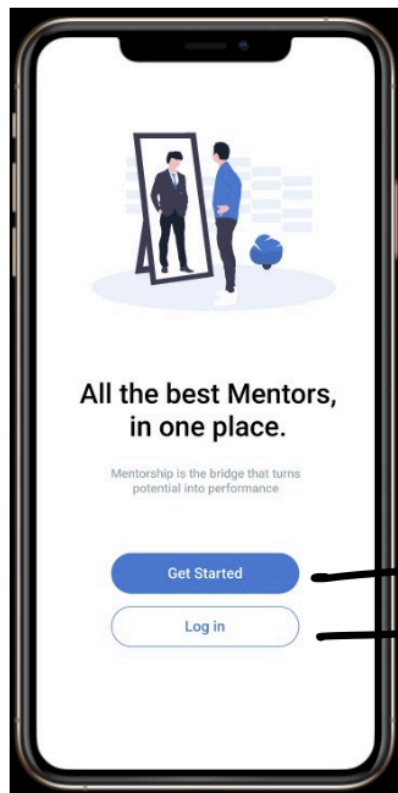
Colours used in images:

1. Munsell
2. Pantone
3. Bluebonnet
4. Savoy blue
5. White

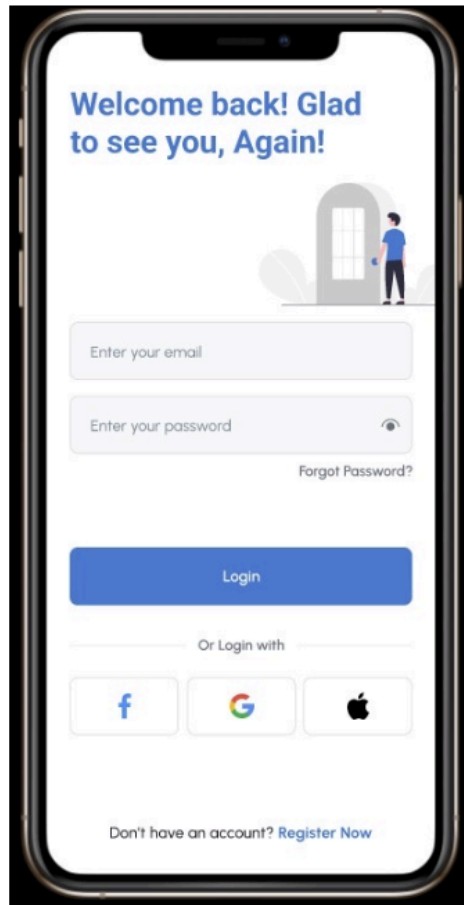
Background of pages:

1. Grey


WIREFRAME



→ For registration
→ For login



Logging in
through registered
email ID



Create an account!

Username

Email

Password

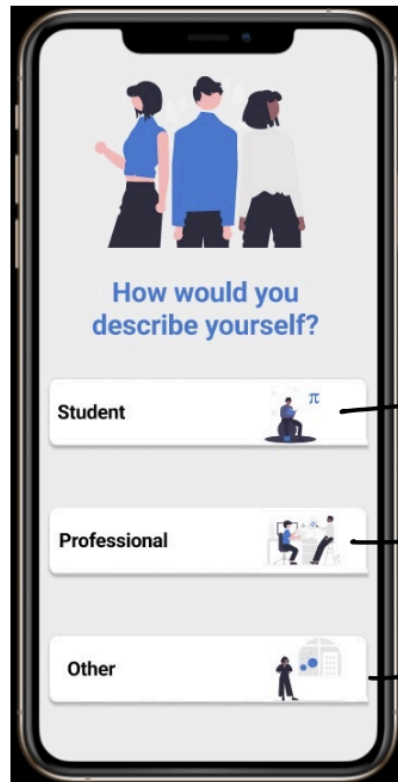
Confirm password

Agree and Register

Or Login with

f G Apple

registration
page.



→ School / University
students

→ Working professionals
seeking career growth

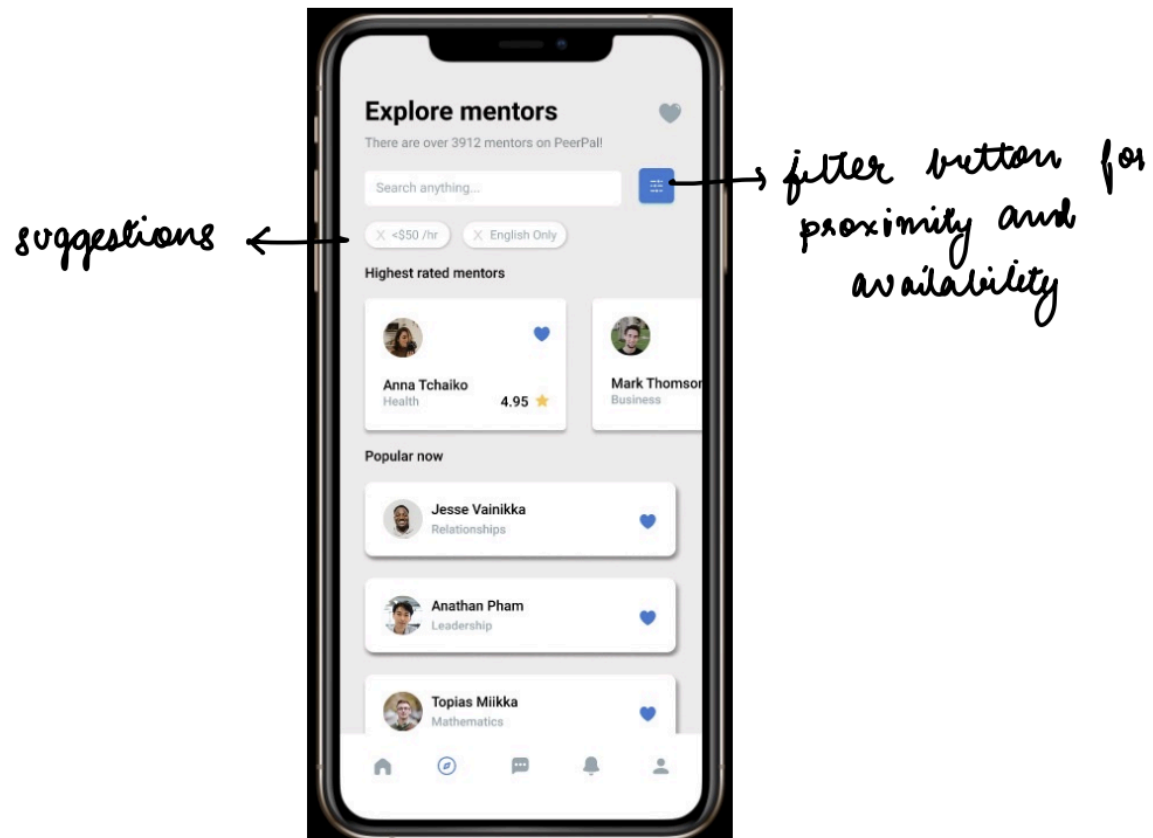
→ Entrepreneurial /
Psychological advice

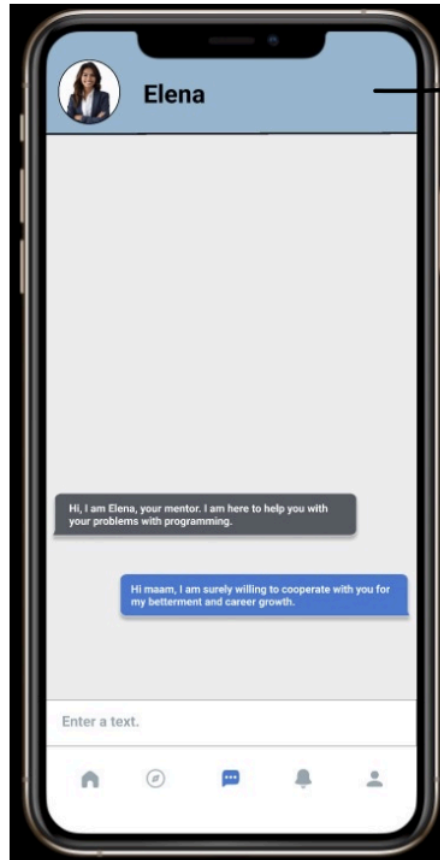


→ searching for mentors

→ notifies about upcoming meetings and sessions.

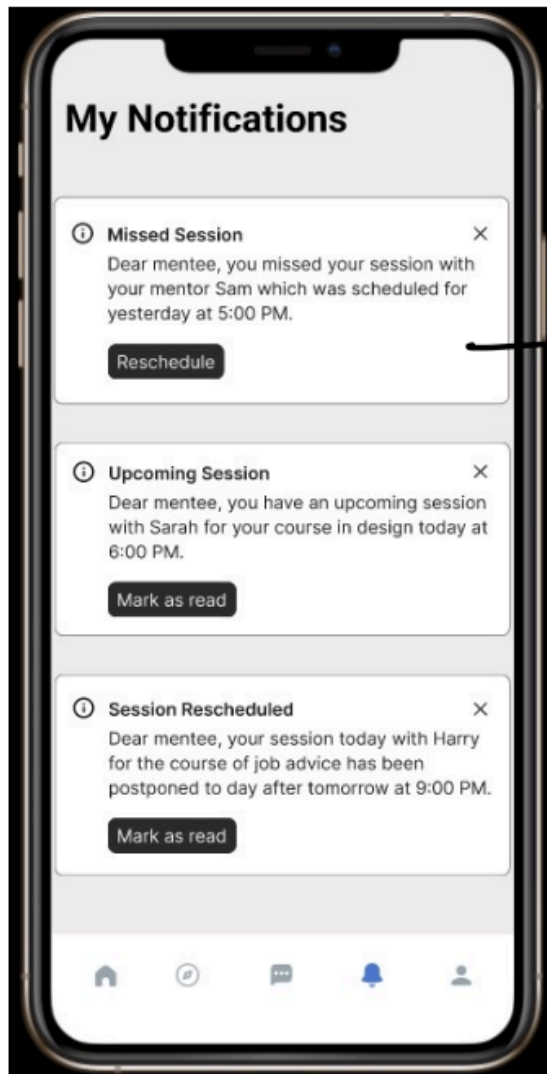
→ recommended mentors based on rating.



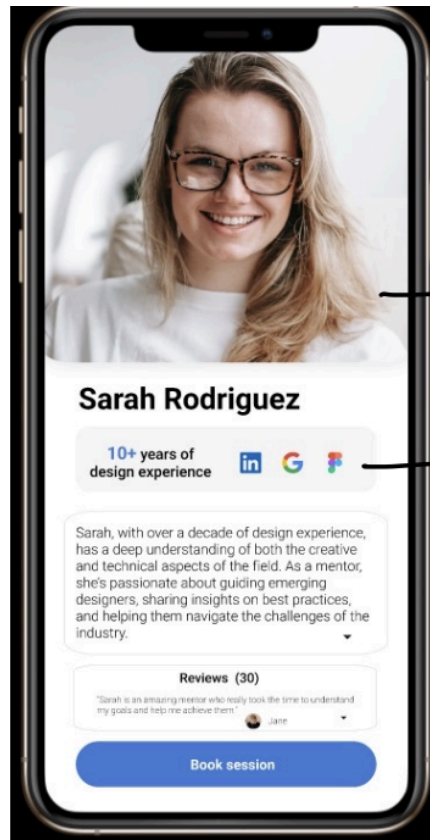


→ mentor

└─ conversations



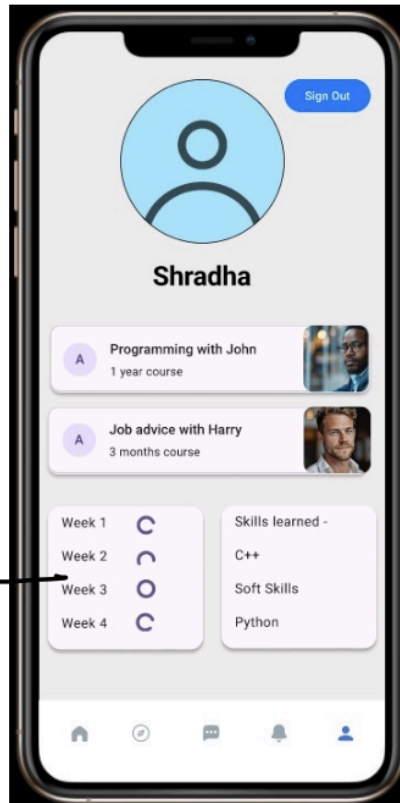
notifications
regarding
meetings with an
option of rescheduling.



→ mentor

→ social media handles

→ about



displays
progress

courses
enrolled