# Imperfect Competition and Rents in Labor and Product Markets: The Case of the Construction Industry

Kory Kroft, Yao Luo, Magne Mogstad, Bradley Setzler

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**Empirical context:** We link the universe of U.S. **firm** and **worker** tax returns with records we collected from **procurement auctions**.

**Framework** for jointly analyzing labor and product market power.

- **Distinguish** supply and demand factors in both markets.
- **Closed-form** identification of all model parameters.
- Measures of rents and incidence of procurement.
- **Counterfactual** changes to power in either market.

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- Challenge: Firm-specific labor supply shocks.
- **Approach:** Leverage institutional features of the **auction**.
- **Preview:** Labor supply elasticity  $\approx$  4, wage markdown 20%.

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## Identify returns to labor and product demand elasticities:

- **Challenge:** Firm-specific productivity shocks.
- Approach: Invert the bidding strategy in the auction.
- **Preview:** technology  $\approx$  CRS, 16% price markup.

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- Intuition: Cut employment to exploit labor ⇒ less output means higher prices ⇒ mitigates incentive to cut.
- Quantitative finding: Reducing labor supply elasticity in half,
  - if the firm were a price-taker: 22% less employment
  - with product market power: 12% less employment

#### Related Literature

Wage inequality, imperfect competition, compensating differentials

Rosen 1986; Murphy and Topel 1990; Gibbons and Katz 1992; Abowd Lemieux 1993; Abowd et al 1999; Hamermesh 1999; Pierce 2001; Bhaskar et al 2002; Manning 2003, 2011; Mas and Pallais 2017; Wiswall and Zafar 2017; Card et al 2013, 2016, 2018; Maestas et al 2018; Caldwell Oehlsen 2018; Berger et al 2019; Jarosch et al 2019; Chan et al 2020; Bassier et al 2020; Hershbein et al 2020; Azar Berry Marinescu 2020; many more

Inferring monopsony from pass-through of firm-specific shocks

 van Reenen 1996; Kline et al 2019; Howell Brown 2020; Lamadon Mogstad Setzler 2022

## Empirical designs for auctions

 Ferraz et al 2015; Lee 2017; Cho 2018; Hvide Meling 2019; Gugler et al 2020

## Outline

- 1. Framework with Labor and Product Market Power
- 2. Data Sources
- 3. Recovering Key Model Parameters
- 4. Results from Estimated Model
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#### Model

We develop a model with imperfect competition in both labor and product markets.

The model serves several purposes:

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Key equations provided by the model in **blue**, they will be:

- Labor supply curve
- Product demand curve
- Optimal intermediate inputs
- Optimal auction bid
- Rents expression

## Labor Market

**Preferences** If employed by firm j at wage  $W_{jt}$ , worker i utility is

$$\mathcal{U}_{it}(j, W_{jt}) = \log W_{jt} + g_{jt} + \eta_{ijt}$$
 (1)

- $g_{jt}$  is common, gives rise to *vertical* differentiation
- $\eta_{iit}$  is idiosyncratic to worker *i*, gives *horizontal* differentiation
- Parameterize  $\eta_{iit}$  as T1EV with dispersion  $\theta$
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#### Firm-specific labor supply curve:

$$W_{jt} = L_{jt}^{\theta} U_{jt} \quad \Longrightarrow \quad w_{jt} = \theta \ell_{jt} + u_{jt} \tag{2}$$

where  $1/\theta$  is the LS elasticity and  $U_{jt}$  is the firm-specific amenity

• Strategically small: no firm can shift aggregate labor supply

## **Technology**

**Production Function** Firms produce using labor L, capital K, and intermediate inputs M in the Ackerberg et al (2015) technology,

$$Q_{jt} = \min\{\Omega_{jt} L_{jt}^{\beta_L} K_{jt}^{\beta_K}, \beta_M M_{jt}\} \exp(e_{jt})$$
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Composite Production If capital market is perfect, simplifies to

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**Optimal intermediate inputs** Defining  $X_{jt} \equiv p_M M_{jt}$ , the Leontief FOC and competitive market for intermediate inputs gives,

$$X_{jt} = \frac{PM}{\beta_M} L_{jt}^{\rho} \Phi_{jt} \quad \Longrightarrow \quad x_{jt} = \kappa_X + \rho \ell_{jt} + \phi_{jt}$$
 (5)

## Firm's Problem

**Output** Let G denote govt market and H denote private market. Denote output in G by  $Q_{it}^G$  and in H by  $Q_{it}^H$ 

- First-stage: Firms bid to produce  $\bar{Q}^G$ ,  $D_{it}=1$  if winner
- ullet Second-stage: Choose total output  $Q_{jt}=ar{Q}^G D_{jt}+Q_{jt}^H$

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Private Market Firms face downward-sloping demand,

$$P_{jt}^{H} = p_{H} \left( Q_{jt}^{H} \right)^{-\epsilon} \implies R_{jt}^{H} = p_{H} \left( Q_{jt}^{H} \right)^{1-\epsilon} \implies r_{jt}^{H} = \kappa_{R} + (1-\epsilon)q_{jt}^{H}$$
where  $1/\epsilon$  is the price elasticity of demand (6)

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**Firm's Problem** Given  $Q_j \geq \bar{Q}^G d$  and auction outcome  $D_j = d$ ,

$$\max_{L_{dit}, K_{dit}, M_{djt}} \quad \pi_{djt}^{H} = R_{djt}^{H} - W_{djt} L_{djt} - p_{M} M_{djt} - p_{K} K_{djt}$$
 (7)

subject to the labor supply curve, the product demand curve, and the production function.

## Government Market for Procurements

**Opportunity Cost** Given private market profits  $\pi_{djt}^H$  if  $D_{jt} = d$ ,

$$\sigma_u(\phi_{jt}) = \pi_{0jt}^H - \pi_{1jt}^H > 0,$$
 (8)

**Auction problem** Firm j chooses optimal bid  $Z_{jt}$  that solves,

$$\max_{Z_{jt}} \underbrace{(Z_{jt} - \sigma_u(\phi_{jt}))}_{\text{payoff}} \times \underbrace{\Pr(D_{jt} = 1 | Z_{jt})}_{\text{probability of winning}}$$
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Optimal bid Unique symmetric equilibrium is defined by,

$$s_{u}\left(\phi_{jt}\right) = \sigma_{u}\left(\phi_{jt}\right) \delta_{u}\left(\phi_{jt}\right), \ \delta_{u}\left(\phi_{jt}\right) \equiv 1 + \frac{\int_{\sigma_{u}\left(\phi_{jt}\right)}^{\bar{\sigma}} [1 - F_{u}(\tilde{\sigma})]^{l-1} d\tilde{\sigma}}{\sigma_{u}\left(\phi_{jt}\right) [1 - F_{u}\left(\sigma_{u}\left(\phi_{jt}\right)\right)]^{l-1}}$$

where I is number of bidders and  $\delta$  is markup on opportunity cost

## **Defining Worker Rents**

**Notation** Suppose firm j increases wage from  $W_{jt}$  to  $\widetilde{W}_{jt}$ , and denote worker i's preferred firm excluding j as  $j_t^*$ 

Worker Rents The equivalent variation  $V_{ijt}$  for the wage change is

$$\max \left\{ \begin{array}{l} \log \widetilde{W}_{jt} + g_{jt} + \eta_{ijt}, \\ \log W_{j_t^*t} + g_{j_t^*t} + \eta_{ij_t^*t} \end{array} \right. = \max \left\{ \begin{array}{l} \log \left( W_{jt} + V_{ijt} \right) + g_{jt} + \eta_{ijt}, \\ \log \left( W_{j_t^*t} + V_{ijt} \right) + g_{j_t^*t} + \eta_{ij_t^*t} \end{array} \right.$$
utility with wage increase at firm j
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 utility with wage increase at firm  $j$  equivalent utility at the initial choice of firm

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Sum of Worker Rents Using our functional form to simplify,

$$V_{jt} \equiv \sum_{i} V_{ijt} = \frac{B_{jt} - B_{jt}}{1 + 1/\theta} \tag{10}$$

where  $\widetilde{B}_{jt} - B_{jt}$  is the change in wage bill and  $1/\theta$  is LS elasticity

#### Rents and Incidence

#### Incidence of Procurements

$$\underbrace{V_{1jt}}_{\text{Total rents}} = \underbrace{V_{0jt}}_{\text{Baseline rents}} + \underbrace{V_{\Delta jt}}_{\text{Incidence}} = \underbrace{\frac{B_{0jt}}{1+1/\theta}}_{\text{Baseline rents}} + \underbrace{\frac{B_{1jt} - B_{0jt}}{1+1/\theta}}_{\text{Incidence}} \tag{11}$$

#### Incidence for Incumbents and New Hires

$$\underbrace{V_{\Delta jt}}_{\text{Incidence}} = \underbrace{L_{0jt} \left(W_{1jt} - W_{0jt}\right)}_{\text{Incidence for incumbents}} + \underbrace{W_{1jt} \left(L_{1jt} - L_{0jt}\right) - \frac{B_{1jt} - B_{0jt}}{1 + \theta}}_{\text{Incidence for new hires}}.$$

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#### Firm Rents

$$\underbrace{\pi_{1jt}}_{\text{Total firm rents}} = \underbrace{\pi_{0jt}}_{\text{Baseline firm rents}} + \underbrace{\pi_{\Delta jt}}_{\text{Incidence on firms}}$$
(12)

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# Data Sources (1/2)

**US** tax data 2001-15 universe of business and worker tax returns

**Firms:** Business tax returns include balance sheet and other information for C-corps, S-corps, and partnerships

- firm: tax entity (EIN)
- sales: gross receipts from business operations (not dividends)
- profits: EBITD (earnings before interest, taxes, deductions)
- intermediate inputs: COGS (cost of goods sold)
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Workers: W-2 records on employment and total earnings

- **labor:** link workers to their highest-paying employer with earnings above FTE threshold, restrict to age 25-60
- contractors: also observe indep. contractors (Form 1099)

## Data Sources (2/2)

**Auction data** Firm-auction records on bids and winners of department of transportation (DOT) procurement contracts

- state DOTs use auctions to procure construction and landscaping work on roads and bridges
- First-price sealed-bid auctions (output price = lowest bid), where we observe bid of each firm, not only the winner
- FOIA or webscraped from BidX.com & state-specific websites
- Cover more than 100,000 auctions by 28 state DOTs, including large states like California, Texas, and Florida
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**Final data** Link tax returns to auction records by fuzzy matching on firm name and address

- Final data: **8,000** unique firms, **360,000** unique workers
- 6 states provide EIN, used for training algorithm & robustness

# Descriptive Statistics for the Linked Sample

	Sample Size		Share of the Construction Sector
Number of Firms Workers per Firm	7,876 46		0.9% 11.7%
	Value Per Firm (\$ millions)	Mean of the Log	Share of the Construction Sector (%)
Sales	19.927	15.061	12.1%
EBITD	9.159	14.075	9.6%
Intermediate Costs	14.661	14.719	12.4%
Wage bill	2.737	13.549	13.4%

- Final sample: 8,000 unique firms, 360,000 unique workers
- Average firm has 46 employees and \$9M in profits

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#### Recovering Key Model Parameters

Using the key equations provided by the model that were in **blue** above, we now identify and estimate:

- Labor supply elasticity (5 slides)
- Firm technology & product demand elasticities (4 slides)

**Goal:** Identify the labor supply elasticity,  $1/\theta$ .

Model: Log inverse labor supply curve is,

$$w_{jt} = \theta \ell_{jt} + u_{jt} = \theta \ell_{jt} + \psi_j + \xi_t + \nu_{jt}$$
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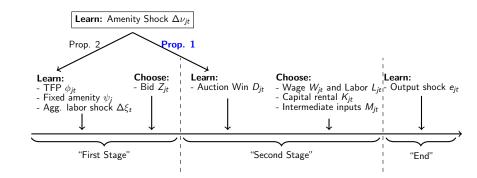
#### Easy to deal with:

- ullet Time-invariant firm-specific amenities  $\psi_j$  (take differences)
- Aggregate labor supply shocks  $\Delta \xi_t$  (add year fixed effects)

$$\Delta w_{jt} = \theta \Delta \ell_{jt} + \Delta \xi_t + \Delta \nu_{jt} \tag{14}$$

**Challenge:** Regression of change in log wage on change in log employment biased for  $\theta$  due to firm-specific amenity shock  $\Delta \nu_{it}$ 

#### Sequence of Events within Time Period *t*



**Assumption 1.**  $\Delta \nu_{jt}$  not in information set at "First Stage" of t when bid is placed in auction  $\implies D_{jt} \perp \nu_{jt} | (\psi_j, \xi_t)$ .

- Time delay assumptions are standard for identification in empirical IO (Ackerberg et al 2015; Gandhi et al 2020).
- Delay is between estimating labor cost (bidding at beginning of period t) and actually hiring labor (middle of period t)

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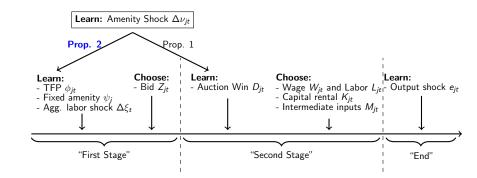
**Proposition 1.**  $\theta$  is recovered by the IV estimator,

$$\theta_{\text{IV}} \equiv \frac{\text{Cov}\left[\Delta w_{jt}, D_{jt}\right]}{\text{Cov}\left[\Delta \ell_{jt}, D_{jt}\right]} \tag{15}$$

Important to emphasize what is **not** restricted by Assumption 1:

- no additional restrictions on joint dist of  $(Z_{jt}, D_{jt}, \phi_{jt}, \psi_j, \xi_t)$ .
- allows  $Var(\Delta \nu_{it}) > 0$ , clear step forward in this literature.
- allows  $\Delta \ell_{jt}$ ,  $\Delta w_{jt}$  to depend on  $\Delta \nu_{jt}$ , no time delay here.

#### Sequence of Events within Time Period *t*



**Alternative:** Leverage auction structure to relax Assumption 1.

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**Loss margin:** For a firm j that bids in auction  $\iota$  at time t, define  $\tau_{jt} \equiv \frac{Z_{jt} - Z_{\iota}^*}{Z_{\iota}^*}$ , where  $Z_{\iota}^*$  is the winning bid in auction  $\iota$ .

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#### Intuition:

- First-price auctions  $\implies$  winning fully determined by bids  $Z_{jt}$ .
- Restrict sample to  $\tau_{jt} \leq \overline{\tau}$ . As  $\overline{\tau} \to 0^+$ ,  $Z_{jt}$  of winners=losers.
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**Proposition 2:** Define an IV estimator of the form,

$$\theta_{\overline{\tau}} \equiv \frac{\mathbb{E}\left[\Delta w_{jt} | \tau_{jt} = 0\right] - \mathbb{E}\left[\Delta w_{jt} | 0 < \tau_{jt} \leq \overline{\tau}\right]}{\mathbb{E}\left[\Delta \ell_{jt} | \tau_{jt} = 0\right] - \mathbb{E}\left[\Delta \ell_{jt} | 0 < \tau_{jt} \leq \overline{\tau}\right]}$$
(16)

where  $\overline{\tau}$  is a proximity parameter and the conditioning on  $\iota$  is implicit. Then,  $\lim_{\overline{\tau}\to 0^+}\theta_{\overline{\tau}}=\theta$ .

#### Results using multiplicity of approaches:

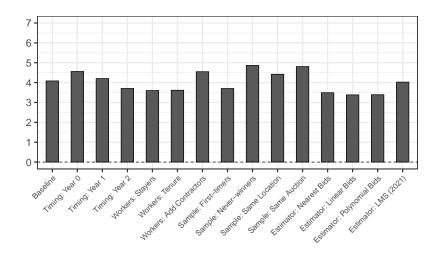
- Estimator of Proposition 1:  $1/\theta = 4.1$ , markdown = 0.80
- Estimator of Proposition 2:  $1/\theta = 3.5$ , markdown = 0.78
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#### Sensitivity checks:

- Passes falsification test using IV on the pre-period outcomes
- No evidence of bias from slow adjustments over time
- No evidence of bias from worker composition changes
- No evidence of bias from local aggregate shocks
- Not sensitive to alternative choices of auction loser sample
- Not sensitive to right-to-work or prevailing wage law coverage
- Not sensitive to alternative parameterizations of Proposition 2
- Various checks using this sample and external BLS and Census wage surveys indicate wage effects not due to hours responses
- ... ▶ more



**Goal:** Identify the product demand elasticity,  $1/\epsilon$ .

**Model:** Private market log revenue curve is,

$$r_{jt}^{H} = \log p_{H} + (1 - \epsilon) q_{jt}^{H}$$
 (17)

However, output quantity  $Q_{it}^H$  is not observed in our data.

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**Leontief assumption:** The Leontief production function implies  $Q_{jt} \propto X_{jt}$  for intermediate input expenditures  $X_{jt}$ , so we can write

$$r_{jt} = \kappa_R + (1 - \epsilon) x_{jt} + (1 - \epsilon) e_{jt} \quad \text{if} \quad D_{jt} = 0$$
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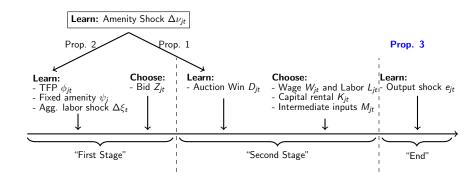
$$r_{jt} = \kappa_R + (1 - \epsilon) x_{jt} + (1 - \epsilon) e_{jt} \quad \text{if} \quad D_{jt} = 0$$
 (18)

**Timing of information:** Ackerberg et al (2015) restriction that x is chosen before output shock e is realized (timeline on next slide)

Proposition 3:

$$e_{jt} \perp x_{jt} \implies \frac{\operatorname{Cov}\left[r_{jt}, x_{jt} \middle| D_{jt} = 0\right]}{\operatorname{Var}\left[x_{jt} \middle| D_{jt} = 0\right]} = 1 - \epsilon \tag{19}$$

#### Sequence of Events within Time Period *t*



**Goal:** Identify the composite returns to labor,  $\rho$ .

Model: Optimal intermediate inputs imply,

$$x_{jt} = \kappa_X + \rho \ell_{jt} + \phi_{jt} \tag{20}$$

**Challenge:** log TFP  $\phi$  is a determinant of both log labor  $\ell$  and log intermediate input expenditures x.

**Goal:** Identify the composite returns to labor,  $\rho$ .

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"Invert the bidding strategy": Inverse equilibrium bidding strategy is  $\phi_{jt} = s_{u_{jt}}^{-1}(Z_{jt})$ , so TFP pinned down by  $(Z_{jt}, u_{jt})$ .

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**Recovering amenities:** Given the estimate of the labor supply elasticity  $\hat{\theta}$ , we can recover amenities as  $\hat{u}_{jt} = w_{jt} - \hat{\theta}l_{jt}$ .

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**Proposition 4:** Controlling for  $(Z_{jt}, u_{jt})$  controls for  $\phi_{jt}$ :

$$\frac{\operatorname{Cov}\left[x_{jt}, \ell_{jt} | \widehat{u}_{jt}, Z_{jt}\right]}{\operatorname{Var}\left[\ell_{jt} | \widehat{u}_{jt}, Z_{jt}\right]} = \frac{\operatorname{Cov}\left[x_{jt}, \ell_{jt} | \widehat{u}_{jt}, \phi_{jt}\right]}{\operatorname{Var}\left[\ell_{jt} | \widehat{u}_{jt}, \phi_{jt}\right]} = \rho \tag{21}$$

Two additional identifying moments:

• We extend the de Loecker Eeckhout Unger (2020) measure of inverse markups to incorporate labor market power ( $\theta > 0$ ):

$$\underbrace{(1-\epsilon)}^{\text{markup}^{-1}} = \underbrace{\frac{(1+\theta)}{\beta_L}}^{\text{markdown}^{-1}} \underbrace{\frac{B_{jt}}{R_{jt}}} + \underbrace{\frac{X_{jt}}{R_{jt}}}$$
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• First-order condition for auction winners: for any candidate parameters  $(\epsilon, \rho, \theta)$ , we can construct the left-hand and right-hand sides of the winner's FOC wrt labor:

$$\Lambda_{jt} = \kappa_{\Lambda} + \rho \ell_{jt} + \phi_{jt} + e_{jt} \quad \text{if} \quad D_{jt} = 1.$$
 (23)

where we can construct log TFP  $\phi_{jt} = x_{jt} - \rho \ell_{jt}$  for any candidate  $\rho$  and  $\Lambda$  is a term we can construct.

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where we can construct log TFP  $\phi_{jt} = x_{jt} - \rho \ell_{jt}$  for any candidate  $\rho$  and  $\Lambda$  is a term we can construct.

**Over-identification:** We combine these two moments with the key identifying moments for  $\epsilon$  and  $\rho$  above, then estimate these 4 equations in 3 unknowns using GMM.

	Baseline Estimates using Over-identified GMM					
	Parameters	Data				
Private demand parameter	$1 - \epsilon$	0.863	(0.015)			
Composite labor scale parameter	ρ	1.089	(0.017)			
Returns to labor parameter	$\beta_L$	0.499	(0.192)			
	Alternative Estimates using Exactly-identified OLS					
	Parameters	Data				
Diminishing returns to output	$1-\epsilon$	0.863	(0.008)			
Optimal intermediate inputs	ρ	1.057	(0.015)			
Labor to value added ratio	$\beta_L$	0.514	(0.209)			

**Product demand elasticity:** We estimate  $1/\epsilon = 7.3$ , which gives a **price markup**,  $(1/\epsilon)/(1/\epsilon - 1)$ , that is 16% above marginal cost.

Composite returns to labor: We estimate  $\rho = 1.09$ , just above constant returns to scale (like Levinsohn and Petrin 2003).

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**Composite returns to labor:** We estimate  $\rho = 1.09$ , just above **constant returns to scale** (like Levinsohn and Petrin 2003).

- Robust to using main identifying moments instead of GMM.
- Robust to Cobb-Douglas instead of Leontief prod function.
- Robust to relaxing the auction symmetry assumption.
- Robust to controlling for aggregate price shocks.

#### Outline

- 1. Framework with Labor and Product Market Power
- 2. Data Sources
- 3. Recovering Key Model Parameters
- 4. Results from Estimated Model
- 5. Interactions between Labor and Product Market Power

#### Results from Estimated Model (1/5): Double Markdown

$$W_{jt} = \overbrace{\frac{1}{1+ heta}}^{ extstyle extsty$$

A natural measure of monopsony power is the markdown

 We estimate a markdown of 0.80, so workers are paid 20% below the marginal revenue product of labor (MRPL)

### Results from Estimated Model (1/5): Double Markdown

$$W_{jt} = \underbrace{\frac{1}{1+\theta}}_{\text{markdown}} \times \text{MRPL}_{jt} = \underbrace{\frac{\theta}{1+\theta}}_{\text{composite markdown}} \times \underbrace{\frac{1/\epsilon}{1/\epsilon-1}}_{\text{vmpl}} \times \underbrace{\frac{P_{jt} \times \text{MPL}_{jt}}{\text{vmpl}}}_{\text{vmpl}}$$

A natural measure of monopsony power is the markdown

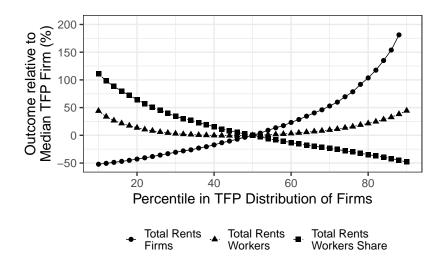
- We estimate a markdown of 0.80, so workers are paid 20% below the marginal revenue product of labor (MRPL)
- But MRPL depends on product market power
- We estimate a composite markdown of 0.69, so workers are paid 31% below VMPL, versus 20% if ignoring the markup

### Results from Estimated Model (2/5): Baseline Rents

<u> </u>		Actual	Counterf.	Difference	
		d = 1	d = 0	Level	Relative
Labor market					
$L_{jt}$	Employment $(\#)$	<b>24.7</b>	12.8	11.9	92.7%
$W_{jt}$	Wage (\$1K)	<b>59.1</b>	50.4	8.8	17.4%
$B_{jt}$	Wage bill (\$1K)	1,459.6	645.2	814.4	126.2%
Rents					
$V_{jt}$	Worker rents $(\$1K/L)$	11.6	5.1	6.5	126.2%
$\pi_{jt}$	Firm profits $(\$1K/L)$	43.1	33.4	9.6	28.7%

In the actual economy (d=1), per-capita worker rents  $\frac{W}{1+1/\theta}$  are about \$12,000 per year, less than 1/4 of all rents.

## Results from Estimated Model (3/5): Rents and TFP



Workers' share of rents is smaller at more productive firms.

### Results from Estimated Model (4/5): Marginal Rents

		Actual	Counterf.	Difference	
		d = 1	d = 0	Level	Relative
Labor market					
$L_{jt}$	Employment (#)	24.7	12.8	11.9	92.7%
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We simulate winning versus losing an auction among winners.

Hiring to fulfill the government contract leads to bidding up wages, running up worker rents, with only a small increase in firm rents.

### Results from Estimated Model (5/5): Output/Crowd-out

		Actual	Counterf.	Difference	
		d = 1	d = 0	Level	Relative
Input 1	Expenditures				
$B_{it}$	Wage bill (\$1K)	1,459.6	645.2	814.4	126.2%
$\vec{X}_{it}$	Intermediate inputs (\$1K)	4,715.1	2,308.6	$2,\!406.5$	104.2%
$p_K K_{jt}$	Capital rentals (\$1K)	1,724.7	762.4	962.3	126.2%
Total p	oroduction				
$Q_{jt}$	Output (#)	38.3	18.7	19.5	$\boldsymbol{104.2\%}$
$R_{jt}$	Revenue (\$1K)	8,962.1	4,541.6	$4,\!420.5$	$\boldsymbol{97.3\%}$
Private	e production				
$Q_{it}^H$	Output (#)	13.7	18.7	-5.1	-27.0%
$\begin{array}{c} Q_{jt}^H \\ R_{jt}^H \end{array}$	Revenue (\$1K)	3,460.7	4,541.6	-1,080.9	-23.8%

The government contract nearly doubles the firm's revenues.

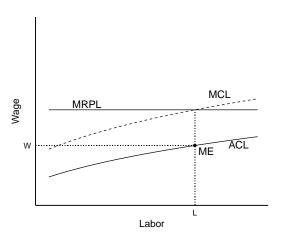
However, it crowds out about 1/4 of private sector output.

Note that output declines more than revenues due to markups.

#### Outline

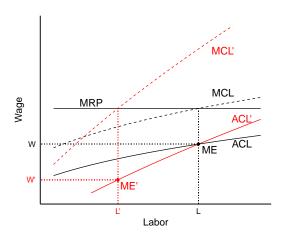
- 1. Framework with Labor and Product Market Power
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# Theory: Impacts of Labor Market Power (1/3)



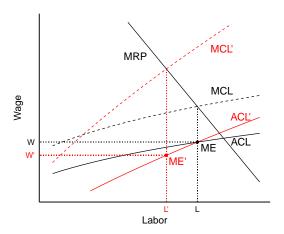
- No price-setting power ⇒ flat MRPL curve
- Labor market power: upward-sloping MCL
  - Firm chooses L such that MRPL = MCL, W < MRPL</li>

# Theory: Impacts of Labor Market Power (2/3)



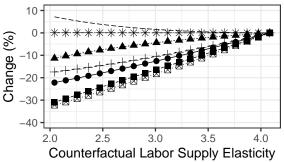
- No price-setting power ⇒ flat MRPL curve
- More labor market power ⇒ steeper MCL (red)
   ⇒ less employment, greater wage markdown

# Theory: Impacts of Labor Market Power (3/3)



- ullet Firm has price-setting power  $\Longrightarrow$  downward-sloping MRPL
- Cut employment  $\implies$  cut output  $\implies$  higher output price  $\implies$  incentive not to cut employment as much

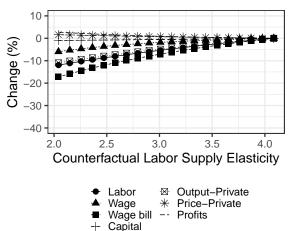
#### Model Simulation: Impacts of Labor Market Power (1/2)



Consider reducing LS elasticity  $1/\theta$  in half

- ullet Simulate from estimated model, counterfactually set  $\epsilon=0$
- Employment  $\downarrow$  22%, wages  $\downarrow$  11%, profits  $\uparrow$  7%

### Model Simulation: Impacts of Labor Market Power (2/2)



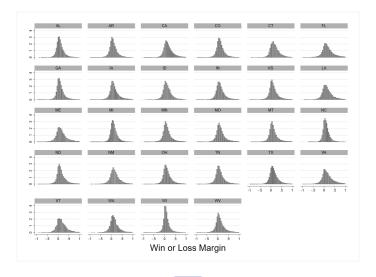
- ullet Simulate from estimated model, use estimated  $1/\epsilon=7.3$
- Employment  $\downarrow$  12%, wages  $\downarrow$  6%, profits  $\uparrow$  3%  $\Longrightarrow$  impacts of labor market power mitigated by product market power

#### Conclusions

- Developed a framework for jointly analyzing labor and product market power
- Leveraged features of procurement auctions to recover labor supply, technology, and product demand
- While the usual markdown is only 20%, we found a double wage markdown of 31% due to product market power
- Firms capture more than 3/4 of rents, high productivity firms share less, but workers capture a high share of marginal rents
- Simulations from estimated model show that impacts of labor market power depend on degree of product market power

# **Appendix**

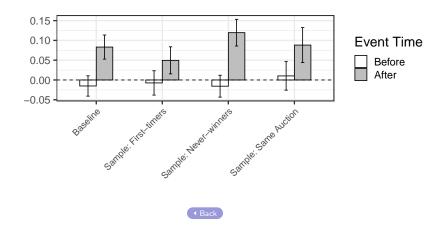
# Visual test of collusion from Chassang et al (2019)





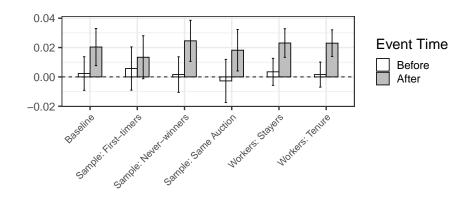
#### Falsification using Pre-period (1/2)

#### Effects on employment:



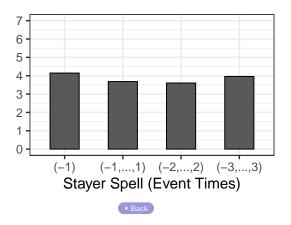
### Falsification using Pre-period (2/2)

#### Effects on wages:



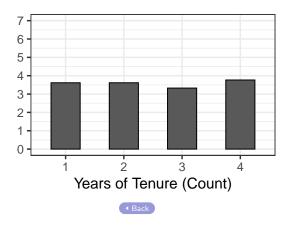
### Stayers and Tenure Samples (1/2)

Labor supply elasticity by stayer spell:



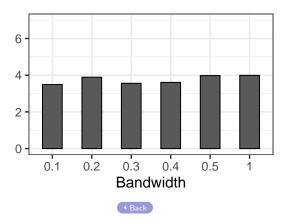
# Stayers and Tenure Samples (2/2)

Labor supply elasticity by tenure length:



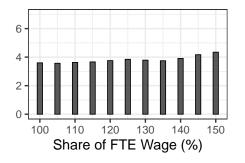
# Bandwidths in the Prop 2 estimator (1/1)

Labor supply elasticity for alternative bandwidths ( $\bar{\tau}$ ):



#### Hours and full-time status (1/2)

Labor supply elasticity by FTE threshold (as % of min. wage):



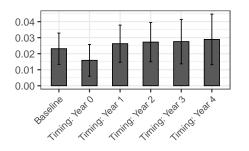
#### Other notes:

- US construction industry during 2001-2015 was 4.6% part-time labor vs 13.9% in entire private sector (BLS)
- LMS estimator in Norway: revenue shock pass-through of 0.092 (annual earnings) and 0.091 (hourly wages)



#### Hours and full-time status (2/2)

Wage effects persist over time (inconsistent with over-time pay):



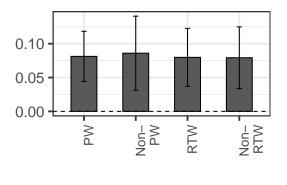
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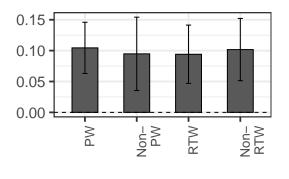
### Right-to-Work and Prevailing Wage States (1/2)

#### Effects on employment:



# Right-to-Work and Prevailing Wage States (2/2)

#### Effects on wage bill:



#### Measurement Error Orthogonality

The goal is to estimate  $1 - \epsilon$  using the relationship:

$$r_{jt} = \kappa_R + (1-\epsilon) x_{jt} + (1-\epsilon) e_{jt}$$

where  $e_{jt}$  is the error in the relationship between log revenues  $r_{jt}$  and log intermediates  $x_{jt}$ . The key identifying restriction is,

$$Cov(x_{jt}, e_{jt}) = 0$$

This orthogonality condition is satisfied under the assumption by Ackerberg et al. (2015) that the firm has no information about  $e_{jt}$  at the time inputs are chosen:

"The  $[e_{jt}]$  represent shocks to production or productivity that are **not observable** (or predictable) by firms before making their input decisions at t...  $[e_{jt}]$  can also represent (potentially serially correlated) measurement error in the output variable." Ackerberg et al. (2015, ECMA)

Indeed,  $x_{jt}$  should be uncorrelated with  $e_{jt}$  if  $e_{jt}$  is completely unpredictable at the time  $x_{jt}$  is chosen.