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# SEULA KIM

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# **ACADEMIC POSITIONS** (including scheduled appointments)

### Postdoctoral Research Associate, Princeton University

2023-2024

**Phone:** +1 (301) 646-4765

Louis A. Simpson Center for the Study of Macroeconomics, Department of Economics Assistant Professor of Economics, Pennsylvania State University 2024 -

#### **EDUCATION**

Ph.D., Economics, University of Maryland	2023
Thesis: "Essays on Firm Dynamics and Macroeconomics"	
Committee: John C. Haltiwanger (Co-chair), John Shea (Co-chair), Borağan Aruoba	
M.A., Economics, University of Maryland	2019
M.A., Economics, Seoul National University, South Korea	2017
<b>B.A.</b> , Economics, <i>Summa Cum Laude</i> , Seoul National University, South Korea	2015

#### FIELDS OF SPECIALIZATION

Macroeconomics, Firm Dynamics, Innovation, and Labor Economics

#### WORKING PAPERS

"Workers' Job Prospects and Young Firm Dynamics"

"Competition, Firm Innovation, and Growth under Imperfect Technology Spillovers," SSRN Working Paper No. 3850146, with Karam Jo

"Mega Firms and Recent Trends in the U.S. Innovation: Empirical Evidence from the U.S. Patent Data," NBER Working Paper No. 31460, with Serguey Braguinsky, Joonkyu Choi, Yuheng Ding, and Karam Jo

"Product Switching and Young Firm Dynamics," with Karam Jo

"Improving Patent Assignee-Firm Bridge with Web Search Results," CES Working Paper No. 22-31, with Yuheng Ding and Karam Jo

#### WORK IN PROGRESS

"Geospatial Heterogeneity in Inflation: A Market Concentration Story," with Michael A. Navarrete (Draft available on request)

"Measuring Real Sales and Inflation: Official Statistics vs Economics Transactions Data," with Gabriel Ehrlich, John Haltiwanger, David Johnson, Jake Kramer, Michael A. Navarrete, Edward Olivares, R. Benjamin Rodriguez, and Matthew Shapiro

"Cyclical Dynamics of Young Firms through the lens of Worker Job Prospects"

# **PUBLICATION**

"Sectoral Heterogeneity in Nominal Rigidities in Korea: Implications for Monetary Policy," with Jae Won Lee, Korean Economic Review Volume 36, Number 1, Winter 2020, 59-99. (Predoctoral Research)

## RESEARCH AND RELEVANT WORK EXPERIENCE

Special Sworn Status (SSS) Researcher, U.S. Census Bureau	2020 -
PhD Fellow, Workshop on Entrepreneurial Finance and Innovation (WEFI)	2021 - 2023
Research Assistant, Prof. John Haltiwanger, University of Maryland	2020 - 2023
Dissertation Fellow, Federal Reserve Bank of Chicago	2022
Entrepreneurship Research Boot Camp, NBER	2020
PhD Intern, Fund Internship Program, International Monetary Fund	2020
Research Associate, The Bank of Korea Economic Research Institute	2017
Research Assistant, Prof. Jae Won Lee, Seoul National University	2016

## TEACHING EXPERIENCE

# **University of Maryland**

Instructor, Principles of Macroeconomics (undergrad)	Summer 2019 – 2020, Winter 2020
Teaching Assistant, Macroeconomic Analysis II (PhD core)	Spring 2019 - 2020
Teaching Assistant, Macroeconomic Analysis I (PhD core)	Fall 2018 - 2019
Teaching Assistant, Money and Banking (undergrad)	Spring 2018
Teaching Assistant, Intermediate Macroeconomics (undergrad)	Fall 2017

# **GRANTS AND AWARDS**

Doctoral Research Grant, Washington Center for Equitable Growth	2023 - 2024	
Best Job Market Paper Award, Korea-America Economic Association	2022	
Best Paper Award in Entrepreneurial Cognition, Finalist, Academy of Management and Ewing Marion		
Kauffman Foundation	2022	
American Economic Association Summer Dissertation Fellowship	2022	
BSOS Dean's Research Initiative Doctoral Dissertation Award, University of Maryland	2022	
Jacob K. Goldhaber Travel Grant, University of Maryland	2022	
The Royal Economic Society Conference Award	2021	

International Conference Student Support Award, University of Maryland	2021
Alfred P. Sloan Foundation Research Assistance Funds	2020 - 2023
The Hayak Fund for Scholars, Institute for Human Studies	2020
BSOS Dean's Research Initiative Travel Grant, University of Maryland	2020
Graduate Assistantship, Department of Economics, University of Maryland	2017 - 2023
National Research Fellowship for Humanities, Korea Student Aid Foundation	2016
Graduate Assistantship, Department of Economics, Seoul National University	2015 - 2016
Brain Korea 21+ Scholarship, Seoul National University	2015 - 2016
Merit-based Scholarship, Seoul National University	2012 - 2014
Superior Academic Performance Scholarship, Seoul National University	2010

#### CONFERENCE AND SEMINAR PRESENTATIONS

(\*scheduled; †co-author presented; §virtual; ‡canceled due to travel restrictions)

2024: ASSA 2024 Annual Meeting (San Antonio), ASSA 2024 Poster Session (San Antonio), STEG-CEPR Annual Conference 2024 (NYU Abu Dhabi), The BdE-BOC-ECB-FED Conference on Diversity, Equity, and Inclusion in Economics, Finance, and Central Banking (Bank of Spain)\*, CEMFI\*, Clemson University\*, Northeast Labor Symposium for Early Career Economists (Princeton)\*, Rutgers University\*, Technology and Policy Research Initiative (TPRI) Seminar\*§

2023: University of Michigan, Federal Reserve Bank of St. Louis, Penn State University, University of Illinois Urbana-Champaign, SUNY at Buffalo, Federal Reserve Board, Federal Reserve Bank of Kansas City, City University of Hong Kong<sup>§</sup>, Korea Development Institute<sup>§</sup>, OECD<sup>§</sup>, Hong Kong University<sup>‡</sup>, EEA Annual Conference (New York)<sup>‡</sup>, IMF<sup>§</sup>, Technology and Policy Research Initiative (TPRI) Seminar<sup>§†</sup>, MEA Annual Meeting (Ohio)<sup>‡</sup>, WEAI International Conference<sup>§</sup>, RES-SES Annual Conference (Glasgow)<sup>‡</sup>, SOLE (Philadelphia)<sup>\*</sup>, Midwest Macro Spring 2023 Meeting (Clemson), NBER Megafirms and the Economy Spring 2023 Meeting<sup>†</sup>, Society for Economic Dynamics 2023 (Cartagena), KER-KAEA International Conference (Yeosu), Yonsei University, Asian Meeting of the Econometric Society (Singapore)<sup>‡</sup>, AIEA-NBER Conference (Taipei), EEA-ESEM (Barcelona)<sup>‡</sup>, 2023 FSRDC Annual Research Conference (Federal Reserve Board), University of Toronto, Workshop on Entrepreneurial Finance and Innovation<sup>§†</sup>, 2023 FCSM Research and Policy Conference (College Park)<sup>†</sup>, Princeton University, Midwest Macro Fall 2023 Meeting (Texas Tech), CEPR Macroeconomic and Growth Annual Meeting (Madrid), SEA Annual Meeting (New Orleans), NBER Innovation Information Initiative Technical Working Group Meeting (Boston)

2022: MEA Annual Meeting (Minneapolis), U.S. Census Bureau CES Seminar<sup>†§</sup>, North American Summer Meeting of the Econometric Society (Miami), Federal Reserve Bank of Chicago, Asian Meeting of the Econometric Society<sup>§</sup>, RES Symposium of Junior Researchers 2022<sup>§</sup>, WEAI Annual Conference<sup>§</sup>, Australasian Meeting of the Econometric Society<sup>§</sup>, AOM Annual Meeting (Seattle, invited as the Best Paper Award Finalist), Young Economist Symposium 2022 (Yale), U.S. Census Bureau CES Seminar<sup>§</sup>, 2022 FSRDC Annual Research Conference (Kansas City Fed)<sup>§</sup>, Korean Econometric Society 2022 Fall Conference (SNU)<sup>†</sup>, Economics Graduate Student Conference 2022 (WUSTL), KAEA Job Market Conference<sup>§</sup>, Midwest Macro Fall 2022 Meeting (SMU), SEA Annual Meeting (Fort Lauderdale), Minneapolis Fed Junior Scholar Conference, Korea International Economic Association 2022 Winter Conference (SNU)<sup>†</sup>

2021: WEAI Virtual International Conference<sup>†§</sup>, RES 2021 Annual Meeting<sup>§</sup>, WEAI Annual Conference<sup>§</sup>, Economics Graduate Student Conference 2021 (WUSTL), Sejong University<sup>†</sup>, European Winter Meeting of the Econometric Society<sup>§</sup>

## CONFERENCE DISCUSSION

"The Effect of Minority Bank Ownership on Minority" by Agustin Hurtado and Jung Sakong, The BdE-BOC-ECB-FED Conference on Diversity, Equity, and Inclusion in Economics, Finance, and Central Banking (Bank of Spain, scheduled), March 2024

"Productivity Slowdown and Firm Exit: The Ins and Outs of Banking Crises" by Andrea Rotarescu, ASSA Annual Meeting (San Antonio), January 2024

"Bank Concentration, Product Market Competition, and Productivity Growth" by Lei Ye, MEA Annual Meeting (Minneapolis), March 2022

"Specialization in a Knowledge Economy" by Yueyuan Ma, WEAI Annual Conference (virtual), June 2021

## **REFEREE SERVICES**

Journal of Economic Dynamics and Control, Research Policy

#### OTHER PROFESSIONAL SERVICES

Co-organizer of the Student-led Workshop on Entrepreneurial Finance and Innovation (SEFI), 2021 - 2023

## **COMPUTATION SKILLS**

Eviews, Fortran, MATLAB, SAS, Stata, R

## **LANGUAGES**

Korean (native), English (fluent), Chinese, French (basic)