

SEULGEE LEE

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EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts
BFA in Communication Design, 2019
Minor in Marketing

Santa Reparata School of Art Florence, Italy

May – July 2017

EXPERIENCE

DevSTAC St. Louis, Mo.

Student Graphic Designer May 2018 – Present

Work closely with developers in creating UI/UX design, animation, and print design. Constructed 3D models for the BJC Augmented Reality Experience project, which aims to create an immersive experience for the BJC Mobile Health Fair. Created interactive QR code signage designs for the Arbor Tour project, which led WashU to reach Level I-Arboretum status in 2019.

Harvey Media Center St. Louis, Mo.

Student Graphic Designer July – Nov. 2018

Designed promotional materials, both digital and print, for various departments at WashU.

Intune Inc. Seoul, Korea

Intern May – June 2018

Created commercial illustrations and designs, as well as conducting market research for their custom-order mobile application project.

“Nong-A (농아)” Seoul, Korea

Freelance Storyboard Artist Nov. – Dec. 2017

Worked as a storyboard artist for a short independent student film about the deaf-mute community in Korea.

LEADERSHIP

Aperture Photography Club St. Louis, Mo.

Head Designer, Founding Member Sept. 2018 – Present

Developed a visual identity for the new club. Cooperate with other executive board members to plan collaborative activities for our general body members.

Sam Fox School of Design & Visual Arts St. Louis, Mo.

Peer Advisor May 2017 – Present

Mentor first-year Sam Fox students.

Korean International Student Society St. Louis, Mo.

Public Relations Chair Sept. 2015 – May 2018

Organized and publicized cultural and social events.

Club Field Hockey St. Louis, Mo.

Social Chair Sept. 2015 – May 2018

Planned practice routines and managed external social events between other sports team and ours.

Boeing Patent Challenge St. Louis, Mo.

Team Leader Apr. 2016

Designed a product that measures velocities of moving objects around a static car using doppler velocimeters, based on Boeing's existing patents. Conducted market research and presented to sponsors.

ACTIVITIES

Colour Magazine St. Louis, Mo.

Design Lead Apr. 2018 – Present

Design editorial layouts for an on-campus fashion magazine that focuses on the PoC community.

AIGA WashU St. Louis, Mo.

Member Sept. 2015 – Present

Kemper Student Council St. Louis, Mo.

Member Sept. 2015 – Apr. 2017

Organized events at the Mildred Lane Kemper Art Museum to encourage WashU students to interact with the institution available to them.

SKILLS

Proficient in Adobe Photoshop, InDesign, Illustrator, XD, InVision, Figma, HTML5, CSS3, Microsoft Office.

Familiar with jQuery, JavaScript, React, Sketch, Adobe After Effects, Premiere Pro, Lightroom, Autodesk Maya.

Fluent in English, Korean. **Conversational in** Spanish.

Elementary level Italian.