

# SEULGEE LEE

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## EDUCATION

### **Washington University in St. Louis**

Sam Fox School of Design & Visual Arts  
BFA in Communication Design, 2019  
Minor in Marketing

### **Santa Reparata School of Art** Florence, Italy

May – July 2017

## EXPERIENCE

### **Grand Studio** Chicago, IL

**Designer** Sept. 2019 – Present

Conducting on- and off-site user research to improve hospital staff experience. Created a design system for a tvOS app of an international sports organization.

**Design Intern** July – Sept. 2019

Designed an engaging launch screen of the mobile app of an international sports organization. Collaborated with the client weekly to consult them on design decisions through prototypes.

### **DevSTAC** St. Louis, MO

**Student Graphic Designer** May 2018 – May 2019

Worked closely with developers on all projects. Composed a responsive home page for a contraceptive education website for WashU Medical School. Built 3D models to be used in an AR application for BJC Healthcare. Created interactive signs with QR codes for the Arbor Tour project, which led WashU to reach Level I-Arboretum status in 2019.

### **Harvey Media Center** St. Louis, MO

**Student Graphic Designer** July – Nov. 2018

Designed promotional materials for various departments at WashU.

### **Intune Inc.** Seoul, Korea

**Intern** May – June 2018

Conducted market research and created commercial designs for a custom-order mobile application.

### **“Nong-A (농아)”** Seoul, Korea

**Freelance Storyboard Artist** Nov. – Dec. 2017

Worked for a short student film about the deaf-mute community in Korea.

## AWARDS

### **Communication Arts Interactive Annual 26**

**Winner** March/April 2020 Issue  
Student Work category

## LEADERSHIP

### **Aperture Photography Club** St. Louis, MO

**Head Designer, Founding Member** Sept. 2018 – May 2019

Led our publication team in layout design and content organization in the club's first photography publication. Collaborated with other executive board members to plan activities for our general body members.

### **Colour Magazine** St. Louis, MO

**Design Lead** Apr. 2018 – May 2019

Designed editorial layouts for an on-campus lifestyle magazine that focuses on the PoC community.

### **Korean International Student Society** St. Louis, MO

**Public Relations Chair** Sept. 2015 – May 2018

Organized and publicized cultural and social events.

### **Club Field Hockey** St. Louis, MO

**Social Chair** Sept. 2015 – May 2018

Planned weekly practices and external social events.

## ACTIVITIES

### **AIGA Chicago** Chicago, IL

**Volunteer** Oct. 2019 – Present

### **Sam Fox School of Design & Visual Arts** St. Louis, MO

**Peer Advisor** May 2017 – May 2019

Mentored first-year Sam Fox students.

### **AIGA WashU** St. Louis, MO

**Member** Sept. 2015 – May 2019

### **Kemper Student Council** St. Louis, MO

**Member** Sept. 2015 – Apr. 2017

Organized events at Mildred Lane Kemper Art Museum.

## SKILLS

**Proficient in** Sketch, Photoshop, InDesign, Illustrator, XD, InVision, Figma, HTML5, CSS3, Microsoft Office.

**Familiar with** jQuery, JavaScript, After Effects, Premiere Pro, Lightroom, Autodesk Maya.

**Fluent in** English, Korean. **Conversational in** Spanish.