

SEULGEE LEE

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EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts
BFA in Communication Design, 2019
Minor in Marketing

Santa Reparata School of Art Florence, Italy
May – July 2017

EXPERIENCE

Grand Studio Chicago, IL

Designer Sept. 2019 – Present

Concepting around a future vision of the tvOS app experience. Created a design system for a tvOS app of an international sports organization.

Design Intern July – Sept. 2019

Designed an engaging launch screen of the mobile app of an international sports organization. Collaborate with the client weekly to consult them on design decisions through prototypes.

DevSTAC St. Louis, MO

Student Graphic Designer May 2018 – May 2019

Worked closely with developers on all projects. Composed a responsive home page for a contraceptive education website for WashU Medical School. Built 3D models to be used in an AR application for BJC Healthcare. Created interactive signs with QR codes for the Arbor Tour project, which led WashU to reach Level I-Arboretum status in 2019.

Harvey Media Center St. Louis, MO

Student Graphic Designer July – Nov. 2018

Designed promotional materials for various departments at WashU.

Intune Inc. Seoul, Korea

Intern May – June 2018

Conducted market research and created commercial illustrations and designs for a custom-order mobile application project.

“Nong-A (농아)” Seoul, Korea

Freelance Storyboard Artist Nov. – Dec. 2017

Worked for a short independent student film about the deaf-mute community in Korea.

LEADERSHIP

Aperture Photography Club St. Louis, MO

Head Designer, Founding Member Sept. 2018 – May 2019

Led our publication team in layout design and content organization in the club's first photography publication. Collaborated with other executive board members to plan activities for our general body members.

Colour Magazine St. Louis, MO

Design Lead Apr. 2018 – May 2019

Designed editorial layouts for an on-campus lifestyle magazine that focuses on the PoC community.

Korean International Student Society St. Louis, MO

Public Relations Chair Sept. 2015 – May 2018

Organized and publicized cultural and social events.

Club Field Hockey St. Louis, MO

Social Chair Sept. 2015 – May 2018

Planned weekly practices and external social events.

ACTIVITIES

Sam Fox School of Design & Visual Arts St. Louis, MO

Peer Advisor May 2017 – May 2019

Mentored first-year Sam Fox students.

AIGA WashU St. Louis, MO

Member Sept. 2015 – May 2019

Kemper Student Council St. Louis, MO

Member Sept. 2015 – Apr. 2017

Organized events at the Mildred Lane Kemper Art Museum at WashU to encourage student interactions.

Boeing Patent Challenge St. Louis, MO

Team Leader Apr. 2016

Conceptually designed a product to decrease road accidents, utilizing Boeing's existing patents.

SKILLS

Proficient in Adobe Photoshop, InDesign, Illustrator, XD, InVision, Figma, HTML5, CSS3, Microsoft Office.

Familiar with jQuery, JavaScript, React, Sketch, Adobe After Effects, Premiere Pro, Lightroom, Autodesk Maya.

Fluent in English, Korean. **Conversational in** Spanish.

Elementary level Italian, Chinese.