

# SEULGEE LEE

seulgeelee.com | seulgee.lee97@gmail.com

## EDUCATION

### **Washington University in St. Louis**

Sam Fox School of Design & Visual Arts  
Candidate for BFA in Communication Design, 2019  
Minor in Marketing

**Santa Reparata School of Art** Florence, Italy  
Summer 2017

## EXPERIENCE

### **Harvey Media Center** St. Louis, Mo.

**Student Graphic Designer** July 2018 – Present  
Create promotional materials, both digital and print, for various departments at WashU.

### **DevSTAC** St. Louis, Mo.

**Student Graphic Designer** May 2018 – Present  
Work closely with developers and project managers in creating UI/UX design, animation, and print design. From May to Oct. 2018, I created interactive sign designs with QR codes for the Arbor Tour project.

### **Intune Inc.** Seoul, Korea

**Intern** May – June 2018  
Took on various tasks for their custom-order software project. Created commercial illustrations and designs, as well as assisting with branding and market research.

### **“Nong-A (농아)”** Seoul, Korea

**Freelance Storyboard Artist** Nov. – Dec. 2017  
Worked as a storyboard artist for a short independent student film about the deaf-mute community in Korea.

## LEADERSHIP

### **Sam Fox School of Design & Visual Arts** St. Louis, Mo.

**Peer Advisor** May 2017 – Present  
Mentor first-year Sam Fox students.

### **Korean International Student Society** St. Louis, Mo.

**Public Relations Chair** Fall 2015 – Spring 2018  
Organized and publicized cultural and social events to bring Korean students on campus closer together and introduce Korean culture to non-Korean students.

### **Club Field Hockey** St. Louis, Mo.

**Social Chair** Fall 2015 – Spring 2018  
Planned practice routines, assisted in conducting them, and managed external social events between other sports team and ours.

### **Boeing Patent Challenge** St. Louis, Mo.

**Team Leader** Spring 2016  
Designed a product that measures velocities of moving objects around a static car using doppler velocimeters, based on Boeing's existing patents. Conducted market research and presented our project to sponsors.

## ACTIVITIES

### **Colour Magazine** St. Louis, Mo.

**Graphic Designer** Spring 2018 – Present  
Design editorial layouts for a fashion magazine at WashU that focus on the PoC community.

### **AIGA WashU** St. Louis, Mo.

**Member** Fall 2015 – Present

### **Kemper Student Council** St. Louis, Mo.

**Member** Fall 2015 – Present  
Organize events at the Mildred Lane Kemper Art Museum to encourage WashU students to interact with the institution available to them.

## SKILLS

**Proficient in** Adobe CC Photoshop, InDesign, Illustrator, InVision, HTML5, CSS3, Microsoft Office.

**Familiar with** jQuery, JavaScript, Adobe CC After Effects, Lightroom, Maya.

**Fluent in** English, Korean. **Conversational in** Spanish. **Elementary level** Italian.