# **SEULGEE LEE**

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# **EDUCATION**

## Washington University in St. Louis

Sam Fox School of Design & Visual Arts Candidate for BFA in Communication Design, 2019 Minor in Marketing

Santa Reparata School of Art Florence, Italy Summer 2017

## **EXPERIENCE**

Harvey Media Center St. Louis, MO

Student Graphic Designer Jul 2018 - Present

Create promotional materials, both digital and print, for various departments at WashU.

**DevSTAC** St. Louis, MO

Student Graphic Designer May 2018 - Present

Work closely with developers and project managers in creating UI/UX design, animation, and print design. From May to October 2018, I created interactive sign designs with QR codes for the Arbor Tour project.

Intune Inc. Seoul, Korea

Intern May – Jun 2018

Took on various tasks for their custom-order software project. Created commercial illustrations and designs,

"Nong-A (농아)" Seoul, Korea

Freelance Storyboard Artist Nov - Dec 2017

Worked as a storyboard artist for a short independent student film about the deaf-mute community in Korea.

as well as assisting with branding and market research.

**My Ssong** Seoul, Korea **Server** Summer 2016

## **LEADERSHIP**

Sam Fox School of Design & Visual Arts St. Louis, MO

Peer Advisor May 2017 - Present

Mentor first-year Sam Fox students with any academic or personal challenges they encounter.

Korean International Student Society St. Louis, MO Public Relations Chair Fall 2015 - Spring 2018 Organized and publicized cultural and social events to bring Korean students on campus closer together and introduce Korean culture to non-Korean students.

Club Field Hockey St. Louis, MO

Social Chair Fall 2015 - Spring 2018

Planned practice routines, assisted in conducting them, and managed external social events between other sports team and ours.

## Boeing Patent Challenge St. Louis, MO

Team Leader Spring 2016

Designed a product that measures velocities of moving objects around a static car using doppler velocimeters, based on Boeing's existing patents. Conducted market research and presented our project to sponsors.

## **ACTIVITIES**

Colour Magazine St. Louis, MO

Graphic Designer Spring 2018 - Present

Design editorial layouts for a Wash I stude

Design editorial layouts for a WashU student-run fashion magazine that focus on the PoC community.

AIGA WashU St. Louis, MO

Member Fall 2015 - Present

Kemper Student Council St. Louis, MO

Member Fall 2015 - Present

Organize events at the Mildred Lane Kemper Art Museum to encourage WashU students to interact with and experience the institution available to them.

## **SKILLS**

#### Digital

Proficient in Adobe CC Photoshop, InDesign, Illustrator, InVision, Microsoft Office, HTML5, CSS3. Familiar with jQuery, JavaScript, Adobe CC After Effects, Lightroom.

#### Languages

Fluent in English, Korean. Conversational in Spanish. Elementary level Italian.