

Seung Wook Hong

User Experience Designer

Seoul, Republic of Korea

seung_wook@snu.ac.kr

<https://seung-wook-0111.github.io/portfolio/>

SKILLS

Design

UI / UX Design

3D Modelling / Rendering

Graphic Design

Branding Design

Adobe Creative Suite

Blender

Cinema 4D

Figma

User Research

Interviews & Surveys

Statistical Analysis

Usability & Concept Testing

Qualitative User Research

Programming

Java

Unity / C#

HTML / CSS / Javascript

Python

LANGUAGES

Korean (Native)

English (Fluent)

French (Beginner)

Mandarin (Beginner)

EDUCATION

Seoul National University, College of Liberal Studies

March 2020 - Present

Major 1 Computer Science and Engineering

Major 2 Human-Computer Interaction and Design (Student-Designed Major)

GPA 4.17 / 4.30 (Average A+ / A0)

Georgia Institute of Technology | Exchange Student

January 2025 - Present

WORK EXPERIENCE

GoQba Technology | 3D & UX Design Intern

January 2022 - February 2022

Created a consistent 3D UI design system and story game mode for SeeZ, a digital therapeutics for upper limb rehabilitation, enabling a more immersive and fun experience

U.S. Army, Camp Humphreys | Sergeant

April 2021 - August 2022 | Conscripted Military Service

Korean Augmentation to the US Army / Religious Affairs Specialist

- Designed, managed, and executed 17 cultural exchange & volunteering programs, impacting over 1,000 soldier & family participants in the brigade
- Designed the Emergency Resources Card & Website, which was presented as a model case and benchmarked by multiple Unit Ministry Teams within the 8th Army

RESEARCH EXPERIENCE

HCS Lab | Undergraduate Research Intern

Seoul National University, Mentor: Youngki Lee

June 2024 - August 2024

Ideated, designed, and implemented Idea Island, a VR platform where a user's brainstormed ideas are summarized, categorized, and visualized as trees on explorable islands

ISC Undergraduate Research Learner Program

Seoul National University, Mentor: Hajin Lim

March 2023 - February 2024

Publication: SleepTube: Design of a Digital Self-Control Tool to Enhance the Benefits of Watching Videos before Bedtime | *Proceedings of HCI Korea 2024*
Eunseo Jeong*, Seung Wook Hong*, Jeong In Song*, Hajin Lim

DxD Lab | Undergraduate Research Intern

Seoul National University, Mentor: Hwajung Hong

December 2020 - February 2021

AWARDS & HONORS

Korea-U.S. High-Tech Industry Student Exchange Program Scholarship, \$9,000 Supported

Ministry of Trade, Industry and Energy, Republic of Korea | 2024

19th International Universal Design Contest 2nd + 3rd Award

The Human Rights Forum of Persons with Disabilities in Korea | 2024

Injaerim Talent Innovation & Scholarship Program

Korea Foundation of Advanced Studies | 2024

Merit Based Scholarship, Tuition 100% Covered

Seoul National University | 2024

Outstanding Volunteer Award & Report Award

Seoul National University Social Responsibility | 2023

Army Commendation Medal & Army Achievement Medal

United States Army | 2022