

Seungbin Park

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EDUCATION

- Ph.D., City and Regional Planning**, The Ohio State University (OSU) 2025 (expected)
- Dissertation: *Understanding the Values and Evaluating the Impacts of Urban Land-Grant Universities' Community Engagement Initiatives*
 - Committee: Harley Etienne (Chair), Yasuyuki Motoyama, Jason Reece, Ryan Schmiesing
 - Graduate Minor: Public Policy and Management
- Master of Public Administration**, Korea University (KU) 2019
- Bachelor of Economics**, KU 2017
- Double Major: Political Science

PUBLICATIONS

PEER-REVIEWED ARTICLES

- [4] Park, S., Clark, J. K., Schmiesing, R. J., Reece, J., Kaiser, M., and Lee, J. Y. (Accepted). Neighbors' perceptions of university engaged "research." *Journal of Planning Education and Research*.
- [3] Lee, J. Y., Clark, J. K., Schmiesing, R., Kaiser, M. L., Reece, J., and Park, S. (Advance online publication). Perspectives of community members on community-based participatory research: A systematic literature review. *Journal of Urban Affairs*. DOI: 10.1080/07352166.2024.2305132
- [2] Lee, Y. S., Park, S., and Kim, T. I. (2020). Conditions for successful collaborative governance: The case of four local districts in Northeastern Seoul, South Korea [in Korean]. *Space and Environment*, 30(4), 208–249. DOI: 10.19097/kaser.2020.30.4.208
- [1] Lee, Y. S., Park, S., and Song, Y. (2018). Roles of local NGOs in disaster governance: The case of the Sewol Ferry disaster [in Korean]. *Space and Environment*, 28(4), 210–250. DOI: 10.19097/kaser.2018.28.4.210

NON-PEER-REVIEWED ARTICLES, REPORTS, AND OTHER PUBLICATIONS

- [4] Clark, J., Kaiser, M., Reece, J., Schmiesing, R., Irish, A., Knott, K., Lee, J. Y., and Park, S. (2021). *University Research in the Neighborhood: The Perspective of Community Members*. The Ohio State University Office of Outreach and Engagement.
- [3] Park, S., Schmiesing, R., Clark, J., Kaiser, M., Allen, C., and Cheesebrough, M. (2021). *A Report on the Engaged Scholars, 2013–2019: Analysis of Engagement Efforts by Faculty, Students, and Staff at The Ohio State University*. An internal report to The Ohio State University Office of Outreach and Engagement.
- [2] Park, S. (2020). Smart City, Data, and Data Platform [in Korean]. *Data@KU*, 8.
- [1] Park, S. (2020). Smart Columbus [in Korean]. *Incheon Development Institute Urban Research*, 17, 403–419.

WORKS IN PROGRESS

- [2] Lee, Y. S., and Park, S. (Draft). When a mayor of a strong government meets participatory governance.
- [1] Etienne, H., Park, S., and Motoyama, Y. (Data analysis). Business closure in campus-adjacent neighborhoods following the COVID-19 pandemic.

SELECTED ACADEMIC PRESENTATIONS

- [7] Park, S. (Accepted). Perspectives and perceptions of universities' community engagement. *The ACSP 2024 Annual Conference*. Seattle, WA.
- [6] Park, S. (Jul 2024). Understanding different perspectives in assessing a university's neighborhood revitalization. *The CDS 2024 Annual Conference*. Omaha, NE.
- [5] Park, S. (Apr 2024). Community engagement in the eye of the beholder: Perception gaps among stakeholders in assessing a university's community engagement initiative. *International Conference on Urban Affairs 2024*. New York, NY.

- [4] Park, S. (Nov 2023). Urban land-grant universities engaged in non-adjacent neighborhoods: An exploratory analysis of neighborhood revitalization efforts. *The ACSP 2023 Annual Conference*. Chicago, IL.
- [3] Etienne, H., Park, S., and Motoyama, Y. (Nov 2022). Retail closures in campus-adjacent neighborhoods following the COVID-19 pandemic. *The ACSP 2022 Annual Conference*. Toronto, ON, Canada.
- [2] Park, S. (Apr 2022). Setting up an analytical framework of university-community engagement partnerships. *The UAA 2022 Annual Conference*. Washington, DC.
- [1] Park, S., Schmiesing, R. (Sep 2021). Principles of engaged research from the perspective of the community. *The Engagement Scholarship Consortium 2021 Conference*. Online.

RESEARCH EXPERIENCES

City and Regional Planning Section, Knowlton School of Architecture, OSU

Graduate Research Associate (PI: Harley Etienne)

Jan 2022–Dec 2023

- Established a data set of universities' policy to COVID-19 and business closure near campus.
- Analyzed spatial and statistical data.

Office of Outreach and Engagement, OSU

Graduate Research Associate (PI: Jason Reece)

May 2020–May 2021

- Reviewed literature on university as anchor institution, university-community partnerships, and community engagement.
- Compiled and analyzed a data set of community-engaged research projects at OSU; wrote an internal report.

Ilmin International Relations Institute, KU

Research Intern (PI: Seonghan Kim)

Sep 2015–Dec 2015

- Collected and managed a data set of NGOs and INGOs working for human rights in North Korea.

TEACHING EXPERIENCES

GRADUATE TEACHING ASSOCIATE, OSU

- CRPLAN6500 Plan Making and Analysis Techniques (G) SP 2024, SP 2023
Student Evaluation of Instructor: 4.50/5.00 (SP 2023)
- CRPLAN2100 Creating Innovative Cities and Regions (UG) SP 2020, AU 2019
- CRPLAN2000 Introduction to City and Regional Planning (UG) AU 2024

GRADUATE TEACHING ASSISTANT, KU

- PUB501 Advanced Quantitative Analysis I (G) SP 2018
- PAPP362 Risk Society and Public Policy (UG) AU 2018
- PAPP242 Statistical Analysis of Public Policy (UG) AU 2017

TEACHING-RELATED ACTIVITIES

- Teaching Endorsement: Meaningful Inquiry Aug 2023
Drake Institute for Teaching and Learning, OSU
- Doctoral Program Peer Mentor Aug 2023–May 2024
City and Regional Planning Section, OSU

GRANTS, AWARDS, AND SCHOLARSHIPS

EXTERNAL

- ACSP Student Travel Award, ACSP 2023
- George Nickolaus Graduate Student Award, CDS 2023
- Third-Best Paper Award, The 4th Graduate Students' Conference in Public Administration, Yonsei University 2018
- Brain Korea 21+ Scholarship, National Research Foundation of Korea 2017–2018

INTERNAL, OSU

- Ray Travel Award, Council of Graduate Students 2024
- Career Development Grant, Council of Graduate Students 2023
- Voss Ph.D. Student Award (Best Dissertation Proposal), Knowlton School of Architecture 2023
- Knowlton Student Travel Grant, Knowlton School of Architecture 2022, 2023, 2024

INTERNAL, KU

- Outstanding New Student Scholarship, Graduate School 2017
- Best Honor Scholarship & Honor Scholarship 2011–2013

ADDITIONAL TRAINING	▪ Emerging Engagement Scholars Workshop <i>The Engagement Scholarship Consortium 2023 Annual Conference</i>	2023
	▪ Economic Inclusion Research Network Workshop <i>The UAA 2023 Annual Conference</i>	2023
	▪ International Student Workshop <i>The ACSP 2022 Annual Conference</i>	2022
	▪ Qualitative Research Bootcamp <i>Ohio Union Activities Board, OSU</i>	2021
PROFESSIONAL EXPERIENCES	City and Regional Planning Section , Knowlton School of Architecture, OSU	
	Publication Advisory Committee Coordinator (Supervisor: Jennifer Clark)	Sep 2021–Dec 2021
	• Designed professional development programs for doctoral students.	
	Department of Public Administration , KU	
	Research Assistant (Supervisor: Tae-II Kim)	Sep 2017–Jun 2018
MEMBERSHIPS AND LEADERSHIP	• Cleaned and visualized quantitative data using Stata and R to publish <i>Statistics for the Social Sciences</i> .	
	Anam-Dong Neighborhood Campus Town Project , Seoul Metropolitan Government	
	Student Team Leader	Jun 2016–Dec 2016
	• Surveyed and interviewed community residents, local business owners, and students to identify local issues.	
	• Assisted with organizing two neighborhood planning workshops.	
SKILLS	PROFESSIONAL AFFILIATIONS	
	▪ Association of Collegiate Schools of Planning (ACSP)	
	▪ Community Development Society (CDS)	
	▪ Urban Affairs Association (UAA)	
	PEER REVIEW	
SKILLS	▪ The Ohio State University Ph.D. Conference on Real Estate and Housing	
	▪ <i>Journal of Planning Literature</i>	
	COMMUNITY LEADERSHIP	
	▪ Interim Vice President, Korean Graduate Student Association, OSU	May 2023–May 2024
	▪ Vice President, Korean Graduate Student Association, OSU	May 2021–May 2023
SKILLS	▪ Quantitative Data Analysis: R, Stata, SPSS, Python, PostgreSQL	
	▪ Qualitative Data Analysis: NVivo	
	▪ Spatial Data Analysis: QGIS, ArcGIS Pro	
	▪ Documentation: L ^A T _E X, R Markdown	
	▪ Language: English (fluent), French (beginner with DELF B1), Korean (native)	

[Last updated on 2024-09-01]