

# Recitation 4

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October 18th, 2021

## Not everything in world is linearly related

- The effect of  $X$  may grow larger/smaller as  $X$  increases (think of wage and age)
- For correlations like this, nonlinear regressors are necessary
- When incorporating such regressors, the interpretation of each coefficient becomes trickier.
- Quadratic relations: Think about wage and age - wages increase with age, but (usually) at a decreasing pace

$$W = \beta_0 + \beta_1 X + \beta_2 X^2 + u$$

- The marginal effect of  $X$  on  $W$  can be written as

$$\frac{\partial W}{\partial X} = \beta_1 + 2\beta_2 X$$

## Back to linear models: So how is the marginal effect different?

- In a linear regressor only format, the marginal effect is

$$W = \beta_0 + \beta_1 X + u$$

$$\frac{\partial W}{\partial X} = \beta_1$$

- The difference is that with quadratic terms, we can express cases where *marginal* changes to  $W$  with respect to  $X$  is not a constant, but depends on some value of  $X$ 
  - ▶ In the above case, if  $\beta_2 > 0$ , marginal increase in  $W$  increases with  $X$  (and vice versa)

## We are interested in percent changes (because measurement units)...

- We might be interested in how the changes in the  $X$  in terms of *percentages* affect changes in the dependent variable  $Y$ .
- (Natural) Log regressors captures the idea of percentage changes.
- Recall from calculus the first order approximation: For any differentiable function  $f$ , and a very small change in  $x$ , the following relationship holds.

$$f(x + \Delta x) \simeq f(x) + f'(x)[(x + \Delta x) - x]$$

- Define  $y = f(x) = \ln x$ . Then  $f(x + \Delta x) = y + \Delta y$  and  $f'(x) = \frac{1}{x}$ . We then get

$$\Delta y = \frac{\Delta x}{x} \implies \ln(x + \Delta x) - \ln x \simeq \frac{\Delta x}{x} \implies \ln\left(1 + \frac{\Delta x}{x}\right) \simeq \frac{\Delta x}{x}$$

- Therefore, the changes in log values allows us to capture changes in percentages, at least for very small amount of change.

## How much *level* changes in $Y$ due to *percentage* changes in $X$ ?

- **lin-log**: Consider the model  $Y = \beta_0 + \beta_1 \log X + u$ .
- I take a before and after approach by changing  $X$  by  $\Delta x$ .
- Then the total amount of  $Y$  would be  $Y + \Delta y$ . Formally,

$$Y + \Delta y = \beta_0 + \beta_1 \log(X + \Delta x) + u$$

Subtract  $Y = \beta_0 + \beta_1 \log X + u$  from this equation to get

$$\Delta y = \beta_1 \log(X + \Delta x) - \beta_1 \log X = \beta_1 \log \left( 1 + \frac{\Delta x}{X} \right) = \beta_1 \frac{\Delta x}{X}$$

- Therefore,

$$\beta_1 = \frac{\Delta y}{(\Delta x/X)}$$

Note that the percentage change in  $X$  is  $\frac{\Delta x}{X} \times 100$ . In words, change in  $X$  by 1 percent, raises  $Y$  by  $\beta_1 \times 0.01$ .

## How much *percentage* changes in $Y$ due to *level* changes in $X$ ?

- **log-lin:** Consider the model  $\log Y = \beta_0 + \beta_1 X + u$ .
- Conduct a similar before and after analysis as we did before to get:

$$\log(Y + \Delta y) = \beta_0 + \beta_1(X + \Delta x) + u$$

- Then, subtract  $\log Y = \beta_0 + \beta_1 X + u$ . This gets us

$$\log\left(1 + \frac{\Delta y}{Y}\right) \simeq \frac{\Delta y}{Y} = \beta_1 \Delta x$$

- Then,  $\beta_1$  can be backed out as

$$\beta_1 = \frac{(\Delta y/Y)}{\Delta x}$$

Again, using the fact that percentage change in  $Y$  can be represented as  $\frac{\Delta y}{Y} \times 100$ . This implies that a 1 unit change in  $X$  raises  $Y$  by  $(100 \times \beta_1)\%$ .

## How much *percentage* changes in $Y$ due to *percentage* changes in $X$ ?

- log-log: Consider the equation  $\log Y = \beta_0 + \beta_1 \log X + u$ .
- Similar approach allows us to write

$$\log(Y + \Delta y) = \beta_0 + \beta_1 \log(X + \Delta x) + u$$

- Subtract the original equation to obtain

$$\log\left(1 + \frac{\Delta y}{Y}\right) = \beta_1 \log\left(1 + \frac{\Delta x}{X}\right) \implies \frac{\Delta y}{Y} = \beta_1 \frac{\Delta x}{X}$$

- which implies

$$\beta_1 = \frac{(\Delta y/Y)}{(\Delta x/X)}$$

This implies that 1% change in  $X$  leads to  $\beta_1$ % change in  $Y$ . This is the *elasticity* interpretation

## IRL: Marginal effect of $X_1$ on $Y$ maybe a function of some other variables!

- Suppose that we are interested in the relationship between test scores ( $Y$ ) and class size( $X_1$ ).
- However, one might guess that the effect of class size may differ depending on some other variables.
  - ▶ e.g. schools in districts where there are more funding ( $X_2$ ) are more likely to enjoy the benefits of small school classroom
- In math, the marginal effect of  $X_1$  on  $Y$  may depend on  $X_2$ .
- To capture this idea in a model, we can incorporate an **interaction term** involving  $X_1$  and  $X_2$ , which can be written as  $X_1 \times X_2$



## Binary $\times$ Binary

- Suppose that there are two binary variables,  $D_1, D_2$ .
- Notice the regression equation below

$$Y = \beta_0 + \beta_1 D_1 + \beta_2 D_2 + \beta_3 (D_1 \times D_2) + u$$

- By now, you know that  $\beta_1$  captures the group difference in average for those in group  $D_1$  and  $\beta_2$  captures the same for those in group  $D_2$ .
- Note that  $D_1 \times D_2$  becomes 1 only individual is in both groups. The average for these individuals are captured by  $\beta_3$  coefficient.
- To sum up:
  - ▶  $E[Y|D_1 = 1] = \beta_0 + \beta_1 + \beta_2 \times D_2 + \beta_3 \times D_2$
  - ▶  $E[Y|D_1 = 0] = \beta_0 + \beta_2 \times D_2$
  - ▶  $E[Y|D_1 = 1] - E[Y|D_1 = 0] = \beta_1 + \beta_3 \times D_2$
- So the effect of  $D_1$  differs depending on  $D_2$  as well.
- This setup allows us to analyze the difference in effect of binary variable depending on another binary factor.

## Binary $\times$ Continuous

- Instead of a second binary variable, we include a continuous variable  $X_1$ .
- Now we write

$$Y = \beta_0 + \beta_1 D_1 + \beta_2 X_1 + \beta_3 (D_1 \times X_1) + u$$

- In earlier example, classroom size would be a continuous variable, so that will be our  $X_1$ .
- Now, define  $D_i = 1$  if a school district receives funding and 0 if otherwise.
- The effect of classroom size would now be

$$\frac{\partial Y}{\partial X_1} = \beta_2 + \beta_3 D_1$$

- Now the effect of  $X_1$  depends on  $D_1$  - whether the district receives funding or not

## Continuous $\times$ Continuous

### Interaction terms

- Consider this regression, where both  $X_1$  and  $X_2$  are continuous variables.

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 (X_1 \times X_2) + u$$

- In this equation, the effect of  $X_1$  on  $Y$ , and that for  $X_2$  on  $Y$  are

$$\frac{\partial Y}{\partial X_1} = \beta_1 + \beta_3 X_2 \quad \frac{\partial Y}{\partial X_2} = \beta_2 + \beta_3 X_1$$

- Now you see that the marginal impact of  $X_1$  on  $Y$  is dependent of  $X_2$ .