

# Recitation 8: MLE and IV estimation

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# Maximum likelihood estimation

## Different approach to regression: Maximum likelihood estimators

- Both probit and logit are nonlinear:  $\beta_0, \beta_1$  parameters are no longer in linear relationship with the  $X_i$ 's and subsequently  $Y_i$ 's
- A **likelihood function** is the conditional density of  $Y_1, \dots, Y_n$  given  $X_1, \dots, X_n$  that is treated as the function of the unknown parameters ( $\beta_0, \beta_1$  in our case)
- What we are trying to do here is to find the values of  $\beta_i$ 's that best matches the values of  $X_i$ 's and  $Y_i$ 's
- **Maximum likelihood estimators** is the value of  $\beta_i$ 's that best describes the data and maximizes the value of the likelihood function

# Maximum likelihood estimators in practice

- Assume  $Y_i$ 's are IID normal with mean  $\mu$  and standard error  $\sigma$  (both are unknown)
- The joint probability of  $Y_i$ 's are (our likelihood function)

$$\begin{aligned}\Pr(Y_1 = y_1, \dots, Y_n = y_n | \mu, \sigma) &= \Pr(Y_1 = y_1 | \mu, \sigma) \times \dots \times \Pr(Y_n = y_n | \mu, \sigma) \\&= \prod_{i=1}^n f(y_i | \mu, \sigma) \\&= \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(Y_i - \mu)^2}{2\sigma^2}} \\&= (2\pi)^{-\frac{n}{2}} (\sigma^2)^{-\frac{n}{2}} e^{-\sum_{i=1}^n \frac{(Y_i - \mu)^2}{2\sigma^2}}\end{aligned}$$

# Maximum likelihood estimators in practice

- Calculation is made easier by using log-likelihood functions (take logs to likelihood functions)

$$-\frac{n}{2} \ln(2\pi) - \frac{n}{2} \ln \sigma^2 - \sum_{i=1}^n \frac{(Y_i - \mu)^2}{2\sigma^2}$$

- We differentiate the above with respect to  $\mu$  and  $\sigma$  to find the MLE of these parameters.
- This gets us

$$\mu_{MLE} = \frac{1}{n} \sum_{i=1}^n Y_i$$

$$\sigma_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (Y_i - \mu_{MLE})^2$$

# Instrumental variables

## Why use IV? Deal with $E[u_i|X_i] \neq 0$

- Recall that OLS estimates can be biased when we have omitted variable bias, measurement error, and simultaneity bias
- Instrumental variable: Allows us to eliminate bias
  - ▶ When you have an independent variable  $X$ , there are parts of this variable that are correlated with  $u$  and the other parts that are independent of  $u$ .
  - ▶ If we are able to find  $Z$  that is correlated with  $X$  but not with  $u$ , using this  $Z$  variable would allow you to sort variable  $X$  into what is correlated with  $u$  and what is not.
  - ▶ Then, using the part that is not correlated with  $u$ , variable  $Z$  allows us to get unbiased estimates.
- Uses of IV
  - ▶ Endogenous variable:  $X$  determined as choice, not as given
  - ▶ Simultaneity bias:  $Y$  can lead to changes in  $X$
  - ▶ Omitted variable bias: Unincorporated determinant of  $Y$
  - ▶ Measurement error in  $X$

# Association vs causation

- Association refers to any type of statistical dependence
  - ▶ It mostly refers to correlation, which is

$$\text{corr}(x, y) = \frac{\text{cov}(x, y)}{\sqrt{\text{var}(x)}\sqrt{\text{var}(y)}}$$

- Running an OLS is practically equivalent to finding the correlation
  - ▶ From the population regression,

$$\beta_1 = \frac{E[X - E[X]]E[Y - E[Y]]}{(E[X - E[X]])^2} = \text{corr}(X, Y) \sqrt{\frac{\text{var}(Y)}{\text{var}(X)}}$$

implying that  $\beta_1$  is obtained by multiplying  $\text{corr}(X, Y)$  with some constant

- ▶ Same correlation direction (variances are nonnegative)
- ▶ Not good for finding causal effect of  $X$  on  $Y$ : Switching the two would give same results



# What conditions should IV satisfy?

- Must satisfy
  - ▶ **Relevance:** Variable  $Z$  satisfies relevancy condition if  $cov(X, Z) \neq 0$
  - ▶ **Exogeneity:** Variable  $Z$  satisfies exogeneity condition if  $cov(Z, u) = 0$
- In words,
  - ▶ Variable  $Z$  should be somewhat correlated with the variable  $X$
  - ▶ Variable  $Z$  should not be correlated with  $u$
  - ▶ (For exogeneity): Variable  $Z$  should affect  $Y$  only through  $X$ , or when  $X$  is controlled for,  $Z$  alone should not affect  $Y$  (**exclusion**)
- More on exclusion (on model  $Y = \beta_0 + \beta_1 X + u$ )

$$\begin{aligned} cov(Z, u) &= cov(Z, Y - \beta_0 - \beta_1 X) = 0 \\ &= cov(Z, Y) - cov(Z, \beta_0) - cov(Z, \beta_1 X) = 0 \\ &\implies cov(Z, Y) = cov(Z, \beta_1 X) \end{aligned}$$

This condition means that  $Z$  is correlated with  $Y$  *only through*  $X$

## 2SLS estimation

- **Regress with  $X$  as dependent,  $Z$  as independent variable.** Regress

$$X = \delta_0 + \delta_1 Z + v$$

From this regression, obtain the predicted values of  $X$ , denoted as  $\hat{X} = \hat{\delta}_0 + \hat{\delta}_1 Z$ . This  $\hat{X}$  is the part that is related with  $Z$  but is uncorrelated with  $u$ .

- **Regress with  $Y$  as dependent,  $\hat{X}$  as independent variable.** Regressing with this  $\hat{X}$  will satisfy the  $E[u|\hat{X}] = 0$  condition, as the  $\hat{X}$  is uncorrelated with  $u$ . Thus, your regression equation looks like this:

$$Y = \beta_0 + \beta_1 \hat{X} + u$$

Then you run a OLS regression on the above equation and get the 2SLS estimator  $\hat{\beta}_{\text{TSLs}}$ .

# Estimating using a covariance method

- Note that

$$\text{cov}(Z, Y) = \text{cov}(Z, \beta_1 X) \implies \text{cov}(Z, Y) = \beta_1 \text{cov}(Z, X)$$

- From this, we can get

$$\beta_1 = \frac{\text{cov}(Z, Y)}{\text{cov}(Z, X)}$$

where division is possible because we require a relevancy condition ( $\text{cov}(Z, X) \neq 0$ )

- Taking the sample counterparts, we get our IV estimator

$$\hat{\beta}_{TSLS} = \frac{s_{ZY}}{s_{ZX}}$$

## Reduced form method

- Denote

$$X = \pi_0 + \pi_1 Z + v \text{ (where } \text{cov}(Z, v) = 0 \text{)}$$

$$Y = \gamma_0 + \gamma_1 Z + w \text{ (where } \text{cov}(Z, w) = 0 \text{)}$$

- Rewrite the first equation in terms of  $Z$  and get

$$Z = \frac{X}{\pi_1} - \frac{\pi_0}{\pi_1} - \frac{v}{\pi_1}$$

- Then plug this into the second equation. Reorganizing this equation, you should get

$$Y = \left( \gamma_0 - \frac{\pi_0 \gamma_1}{\pi_1} \right) + \left( \frac{\gamma_1}{\pi_1} \right) X + \left( w - \frac{\gamma_1}{\pi_1} v \right)$$

- As a result,  $\beta_1$  from the equation with  $X$  as independent variable is  $\beta_1 = \frac{\gamma_1}{\pi_1}$ .

# IV estimate is consistent!

- Consistency: 2SLS can be written as

$$\hat{\beta}_{1,\text{TSLS}} = \frac{s_{zy}}{s_{zx}} \simeq \frac{\frac{1}{n} \sum_{i=1}^n (Z_i - \bar{Z})(Y_i - \bar{Y})}{\frac{1}{n} \sum_{i=1}^n (Z_i - \bar{Z})(X_i - \bar{X})}$$

As  $n \rightarrow \infty$ , we can show that  $\hat{\beta}_{1,\text{TSLS}} \rightarrow \beta_1$

- ▶  $\frac{1}{n} \sum_{i=1}^n (Z_i - \bar{Z})(Y_i - \bar{Y}) \xrightarrow{p} \text{cov}(Z, Y)$
- ▶  $\frac{1}{n} \sum_{i=1}^n (Z_i - \bar{Z})(X_i - \bar{X}) \xrightarrow{p} \text{cov}(Z, X)$
- ▶ Note that  $\text{cov}(Z, Y) = \text{cov}(Z, \beta_0 + \beta_1 X + u) = \beta_1 \text{cov}(Z, X) + \text{cov}(Z, u)$
- ▶ If  $Z$  is a valid IV,  $\text{cov}(Z, u) = 0$
- ▶ So  $\hat{\beta}_{1,\text{TSLS}} \rightarrow \frac{\beta_1 \text{cov}(Z, X)}{\text{cov}(Z, X)} = \beta_1$  QED

# Multivariate case and key assumptions

- Suppose that we have

$$Y_i = \beta_0 + \beta_1 X_{1i} + \dots + \beta_k X_{ki} + \delta_1 W_{1i} + \dots + \delta_l W_{li} + u_i$$

where  $X$  variables are endogenous and  $W$  variables are exogenous.

- Assume that we have found a total of  $m$  (not necessarily equal to  $k$ ) variables that could qualify as IVs, all of them satisfying

**IV1**  $E[u_i | W_{1i}, \dots, W_{li}] = 0$  (At least for exogenous variables, this is satisfied)

**IV2**  $(Y_i, X_{1i}, \dots, X_{ki}, W_{1i}, \dots, W_{li}, Z_{1i}, \dots, Z_{mi})$  are IID

**IV3** The  $Y, X, W, Z$  variables all have nonzero finite 4th moments

**IV4** The instruments are valid. That is  $\text{cov}(Z_{ji}, u_i) = 0$  for all  $j = 1, \dots, m$  and relevancy conditions are satisfied for all  $Z$ 's.

## Identification issues on multivariate case

- A parameter is **identified** if different values of the parameter produce different distributions of the data.
- In other words, there is a one-to-one matching of the parameters and the distributions.
- If it is the case that the same distribution can be obtained from different parameter values, we say that the parameters are not identified
- If we have  $k$  endogenous regressors and  $m$  IV's
  - ▶ **Just-identified:** When  $m = k$ . There are just enough instruments to identify  $k$  endogenous variables
  - ▶ **Overidentified:** When  $m > k$ . There are more than enough instruments.
  - ▶ **Underidentified:** When  $m < k$ . There are not enough instruments. The coefficients for  $X$ 's will not be identified
- Need at least as much instrumental variables as the number of endogenous regressors you have

## IV estimators are normally distributed (but only in large samples)

- Break down the 2SLS estimators into

$$\begin{aligned}\hat{\beta}_{\text{TSL}} &= \frac{s_{zy}}{s_{zx}} = \frac{\sum_{i=1}^n (Z_i - \bar{Z})(Y_i - \bar{Y})}{\sum_{i=1}^n (Z_i - \bar{Z})(X_i - \bar{X})} = \frac{\sum_{i=1}^n (Z_i - \bar{Z})Y_i}{\sum_{i=1}^n (Z_i - \bar{Z})X_i} \\ &= \frac{\sum_{i=1}^n (Z_i - \bar{Z})(\beta_0 + \beta_1 X_i + u_i)}{\sum_{i=1}^n (Z_i - \bar{Z})X_i} = \beta_1 + \frac{\sum_{i=1}^n (Z_i - \bar{Z})u_i}{\sum_{i=1}^n (Z_i - \bar{Z})X_i} = \beta_1 + \frac{\frac{1}{n} \sum_{i=1}^n (Z_i - \bar{Z})u_i}{\frac{1}{n} \sum_{i=1}^n (Z_i - \bar{Z})X_i}\end{aligned}$$

- After subtracting both sides by  $\beta_1$  and multiplying both sides by  $\sqrt{n}$ , we get

$$\sqrt{n}(\hat{\beta}_{\text{TSL}} - \beta_1) = \frac{\frac{1}{\sqrt{n}} \sum_{i=1}^n (Z_i - \bar{Z})u_i}{\frac{1}{n} \sum_{i=1}^n (Z_i - \bar{Z})X_i}$$

- Denominator  $\xrightarrow{P} \text{cov}(Z, X)$  by (weak) law of large numbers
- Numerators  $\sim N(0, \text{var}[(Z - \mu_Z)u])$  by central limit theorem.
- Thus,  $\hat{\beta}_{\text{TSL}}$  has a normal distribution.



## We can directly test relevance condition

- Assume we have

$$Y_i = \beta_0 + \beta_1 X_i + \beta_2 W_{1i} + \dots + \beta_{1+r} W_{ri} + u_i$$

where only  $X_i$  is endogenous.

- Suppose we have  $m$  instruments. Then our first stage equation looks like

$$X_i = \pi_0 + \pi_1 Z_{1i} + \dots + \pi_m Z_{mi} + \pi_{(m+1)i} W_{1i} + \dots + \pi_{(m+r)i} W_{ri} + v_i$$

- We say our instrument is relevant if at least one of  $\pi_1, \dots, \pi_m$  is statistically nonzero.
- Run the  $F$ -test with these null and alternative hypothesis

$$H_0 : \pi_1 = \dots = \pi_m = 0 \text{ vs. } H_1 : \neg H_0$$

- By rule of thumb, we want  $F$ -statistics to be larger than 10. Otherwise, we have a weak instrument problem (and IV estimator may not be normally distributed even in large numbers)

# We can get a taste of exogeneity condition with many instruments

- Consider the following case: We want to regress

$$Y_i = \beta_0 + \beta_1 X_{1i} + \dots + \beta_k X_{ki} + \delta_1 W_{1i} + \dots + \delta_l W_{li} + u_i$$

and we found  $m$  possible candidates for instrumental variables,  $Z_1, \dots, Z_m$

- Overidentifying restriction test we conduct here is a  $J$ -test that uses TSLS estimators and not the hypothesized  $\beta$  values. The steps are as follows

- 1 Regress the above equation using 2SLS. Obtain the residuals  $\hat{u}_i = Y_i - \hat{Y}_i$
- 2 Regress residuals onto instruments and other controls, namely

$$\hat{u}_i = \alpha_0 + \alpha_1 Z_{1i} + \dots + \alpha_m Z_{mi} + \alpha_{m+1} W_{1i} + \dots + \alpha_{m+l} W_{li} + v_i$$

- 3 Compute the  $F$ -statistics from  $H_0 : \alpha_1 = \dots = \alpha_m = 0$  vs.  $H_1 : \neg H_0$
- 4 Derive the  $J$  statistics as follows  $J = m \times F$ .  $J$  follows  $\chi^2_{m-k}$  distribution
- 5 If you have an endogenous IV, you will end up rejecting the null
- 6 Then, you need to make a guess on which instrument is violating the exogeneity condition, drop those, and redo the above procedure. (Good luck!)

# Overidentification test as a 'distance' between different IVs

- Assume a case with one endogenous variable  $X$  and two IVs ( $Z_1, Z_2$ )
- The estimates for the coefficient for  $X$  are

$$\hat{\beta}_{Z_1} = \frac{\text{cov}(Z_1, Y)}{\text{cov}(Z_1, X)}, \quad \hat{\beta}_{Z_2} = \frac{\text{cov}(Z_2, Y)}{\text{cov}(Z_2, X)}$$

The numbers look different, although both  $\hat{\beta}$ 's are suppose to be the same coefficient estimating impact of  $X_1$  on  $Y$ .

- The overidentification test checks whether the differences between  $\hat{\beta}_{Z_1}, \hat{\beta}_{Z_2}$  are large.
  - ▶ If they converge to same item, we do not have to worry. Otherwise, one or more IV might be faulty

## What if we have just enough IVs?

- To be very honest, there is not much we can do in terms of rigorous testing approach. This is usually the area of judgement call.
- One way to do this is to use the approach of exclusion restriction - you argue that the instrumental variable  $Z$  affects  $Y$  only through  $X$ .
  - ▶ If  $Z$  affects  $Y$  directly without  $X$ , then the exclusion restriction fails.
- You try to persuade others based on logic, previous practices, or intuition (usually a combination of all three).