

# Recitation 7: Binary dependent variable

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# Binary dependent variable model

## Binary dependent variables: What do we do now?

- $Y_i$  now takes either 0 or 1 (Think of yes-no questions)
- Assume that we are interested in how  $X_i$  affects responses to yes-no questions

$$Y_i = \beta_0 + \beta_1 X_i + u_i$$

- Non-regressional definition: We look at  $E[Y_i|X_i]$ , which can be broken into

$$E[Y_i|X_i] = 0 \times \Pr(Y_i = 0|X_i) + 1 \times \Pr(Y_i = 1|X_i)$$

- Or in the regression equation context,

$$\begin{aligned} E[Y_i|X_i] &= E[\beta_0 + \beta_1 X_i + u_i|X_i] \\ &= \beta_0 + \beta_1 X_i + E[u_i|X_i] \\ (\because E[u_i|X_i] &= 0) = \beta_0 + \beta_1 X_i \end{aligned}$$

or the probability of  $Y_i = 1$  given  $X_i$

## Binary dependent variables: Interpreting main coefficient of interest

- Notice that  $\beta_1 = \frac{\Delta Y_i}{\Delta X_i}$  and  $\Delta Y_i = \text{Change in } \Pr(Y_i = 1|X_i) \text{ with respect to change in } X_i$ , or

$$\Delta Y_i = \Pr(Y_i = 1|X_i = x + \Delta X_i) - \Pr(Y_i = 1|X_i = x)$$

- Since

$\Pr(Y_i = 1|X_i = x + \Delta X_i) - \Pr(Y_i = 1|X_i = x) = E[Y_i|X_i = x + \Delta X_i] - E[Y_i|X_i = x]$ , we get

$$\beta_0 + \beta_1(x + \Delta X_i) - \beta_0 + \beta_1(x) = \beta_1 \Delta X_i$$

- So we get  $\Delta Y_i = \beta_1 \Delta X_i \iff \beta_1 = \frac{\Delta Y_i}{\Delta X_i}$ . Therefore,  $\beta_1$  now measures how much the predicted probability of  $Y_i = 1$  changes with respect to  $X_i$  (percentage points!)

## Simplest approach: Linear probability models

- **Linear probability model** is the estimation in which you run an OLS on the type of regression equation where  $Y_i$  is a binary dependent variable.
- The advantage is that it is simple - there is no difference in terms of methods between this and the OLS methods we have learned so far.
- However, there are some critical disadvantages to this model.
  - ▶ By setting the regression model as above, we are assuming that the change of predicted probability of  $Y_i = 1$  is constant for all values of  $X_i$ .
  - ▶ More critically, it is possible that the predicted probability  $\hat{y}$  may be greater than 1 or strictly less than 0.
  - ▶ The distribution of the error term is no longer normal distribution, potentially affecting the asymptotic properties of the OLS estimators.

## Setting up logit regression

- Logit regression: Let  $Z_i = \beta_0 + \beta_1 X_i$ .
- Logit regression assumes that  $\Pr(Y_i = 1|X_i)$  is distributed as

$$\Pr(Y_i = 1|X_i) = F(Z_i) = \frac{1}{1 + e^{-Z_i}}$$

- Changes in  $X_i$  affect the probability  $F(Z_i)$  in this manner

$$\frac{\partial F}{\partial X_i} = \frac{\partial F}{\partial Z_i} \frac{\partial Z_i}{\partial X_i}$$

where  $\frac{\partial Z_i}{\partial X_i} = \beta_1$

- Value of  $\beta_1$  does not mean that much in. Its sign does, since

$$\frac{\partial F}{\partial Z_i} = \frac{e^{-\beta_0 - \beta_1 X_i}}{(1 + e^{-\beta_0 - \beta_1 X_i})^2} > 0$$

This implies that the sign of  $\frac{\partial F}{\partial X_i}$  entirely depends on that of  $\frac{\partial Z_i}{\partial X_i} = \beta_1$ !

## Using normal CDF: Probit regression

- Probit regression: Let  $Z_i = \beta_0 + \beta_1 X_i$ .
- Probit regression assumes that  $\Pr(Y_i = 1|X_i)$  is a standard normal distribution

$$\Pr(Y_i = 1|X_i) = F(Z_i) = \Phi(Z_i) = \Phi(\beta_0 + \beta_1 X_i)$$

where  $\Phi(v)$  means the cumulative normal function  $\Pr(Z \leq v)$

- Again, taking the similar approach as before,

$$\frac{\partial F}{\partial X_i} = \frac{\partial F}{\partial Z_i} \frac{\partial Z_i}{\partial X_i}$$

and  $\frac{\partial F}{\partial Z_i}$  is the pdf of a standard normal distribution (which is nonnegative).

- Again, sign of  $\frac{\partial F}{\partial X_i}$  depends on that of  $\beta_1$

## Different approach to regression: Maximum likelihood estimators

- Both probit and logit are nonlinear:  $\beta_0, \beta_1$  parameters are no longer in linear relationship with the  $X_i$ 's and subsequently  $Y_i$ 's
- A **likelihood function** is the conditional density of  $Y_1, \dots, Y_n$  given  $X_1, \dots, X_n$  that is treated as the function of the unknown parameters ( $\beta_0, \beta_1$  in our case)
- What we are trying to do here is to find the values of  $\beta_i$ 's that best matches the values of  $X_i$ 's and  $Y_i$ 's
- **Maximum likelihood estimators** is the value of  $\beta_i$ 's that best describes the data and maximizes the value of the likelihood function



# Maximum likelihood estimators in practice

- Assume  $Y_i$ 's are IID normal with mean  $\mu$  and standard error  $\sigma$  (both are unknown)
- The joint probability of  $Y_i$ 's are (our likelihood function)

$$\begin{aligned}\Pr(Y_1 = y_1, \dots, Y_n = y_n | \mu, \sigma) &= \Pr(Y_1 = y_1 | \mu, \sigma) \times \dots \times \Pr(Y_n = y_n | \mu, \sigma) \\&= \prod_{i=1}^n f(y_i | \mu, \sigma) \\&= \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(Y_i - \mu)^2}{2\sigma^2}} \\&= (2\pi)^{-\frac{n}{2}} (\sigma^2)^{-\frac{n}{2}} e^{-\sum_{i=1}^n \frac{(Y_i - \mu)^2}{2\sigma^2}}\end{aligned}$$

# Maximum likelihood estimators in practice

- Calculation is made easier by using log-likelihood functions (take logs to likelihood functions)

$$-\frac{n}{2} \ln(2\pi) - \frac{n}{2} \ln \sigma^2 - \sum_{i=1}^n \frac{(Y_i - \mu)^2}{2\sigma^2}$$

- We differentiate the above with respect to  $\mu$  and  $\sigma$  to find the MLE of these parameters.
- This gets us

$$\mu_{MLE} = \frac{1}{n} \sum_{i=1}^n Y_i$$

$$\sigma_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (Y_i - \mu_{MLE})^2$$