

매출분석보고서



Country

Australia

매출금액

490,278,795

매출 건수

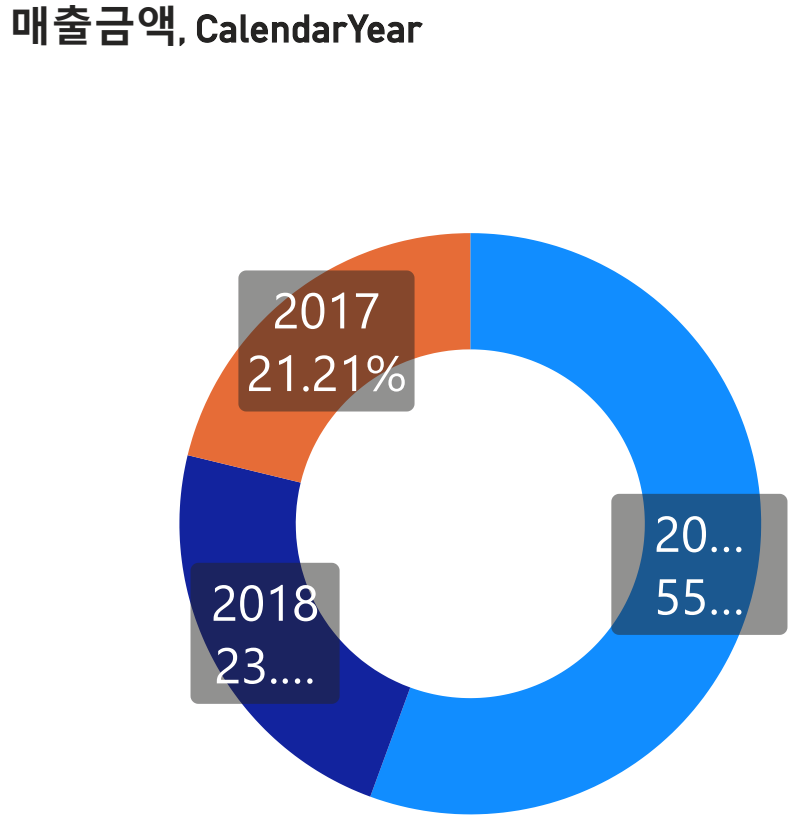
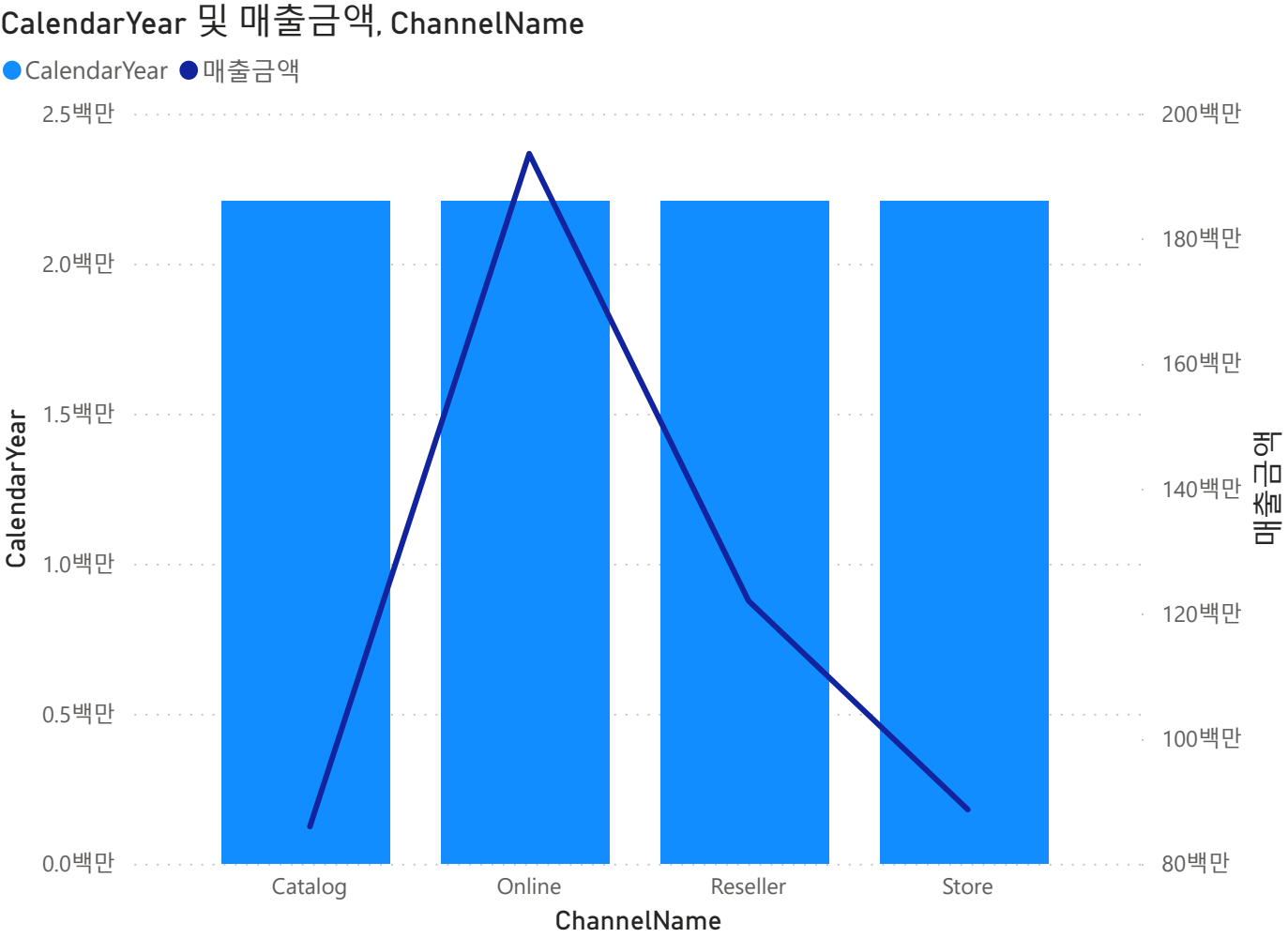
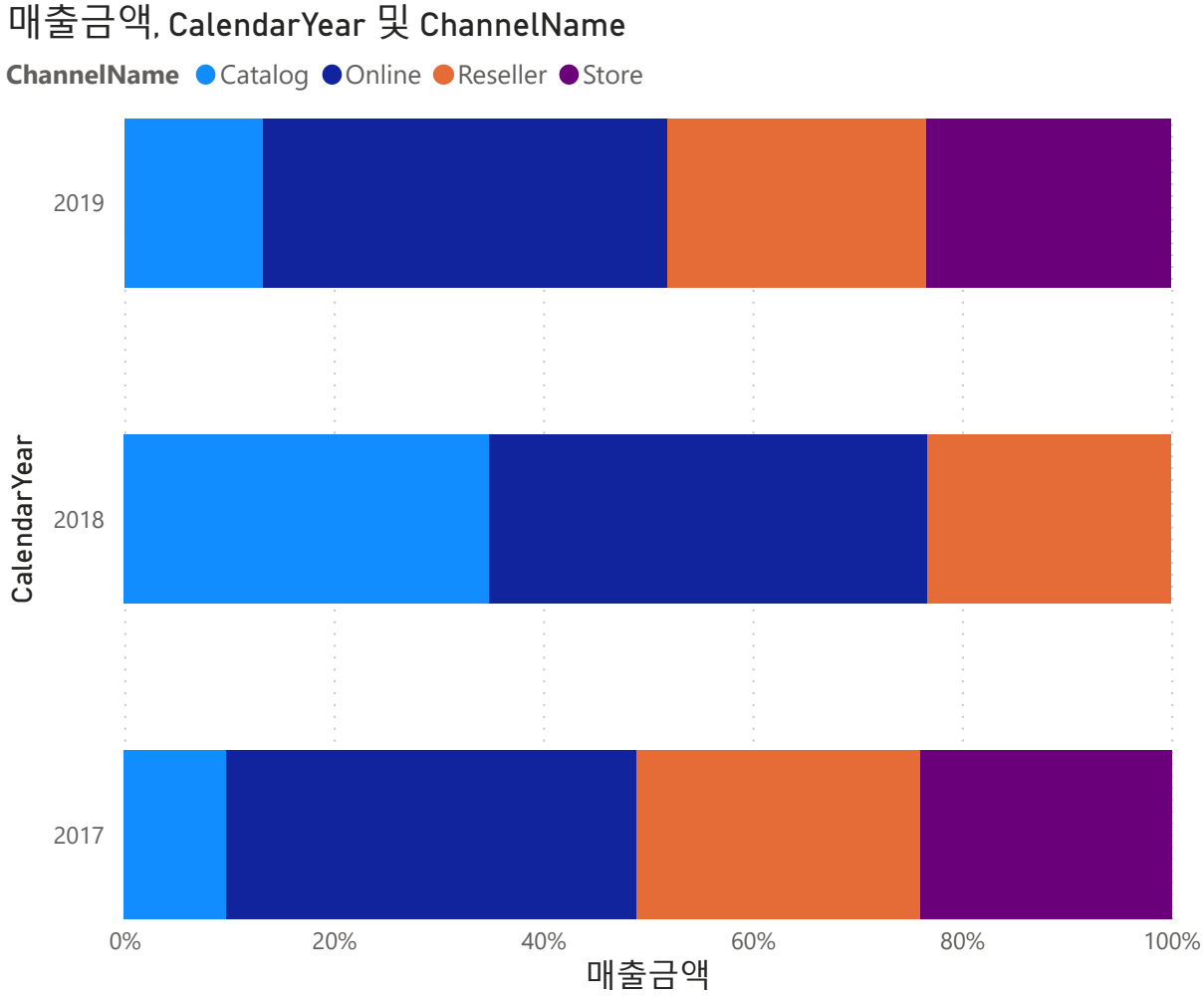
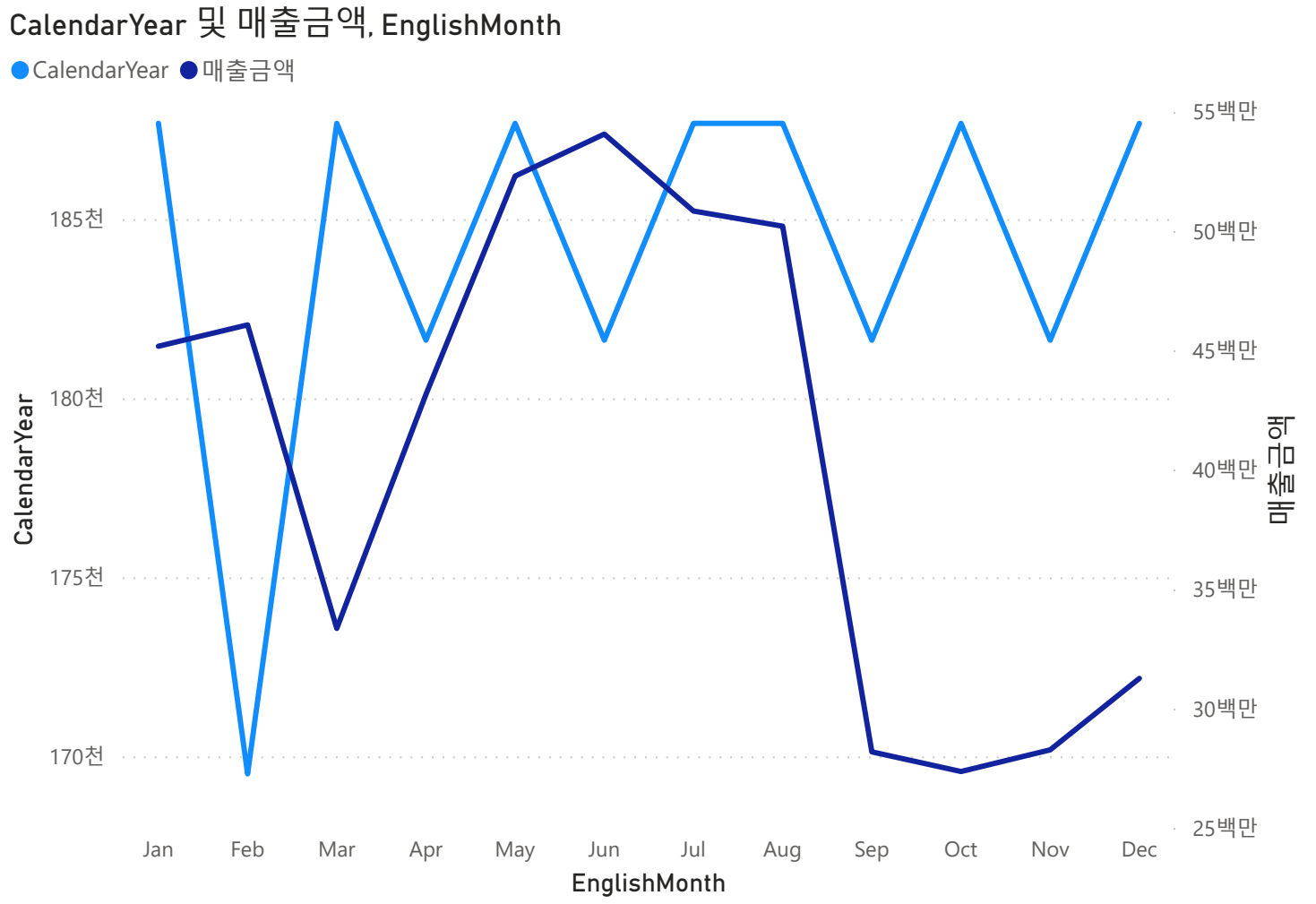
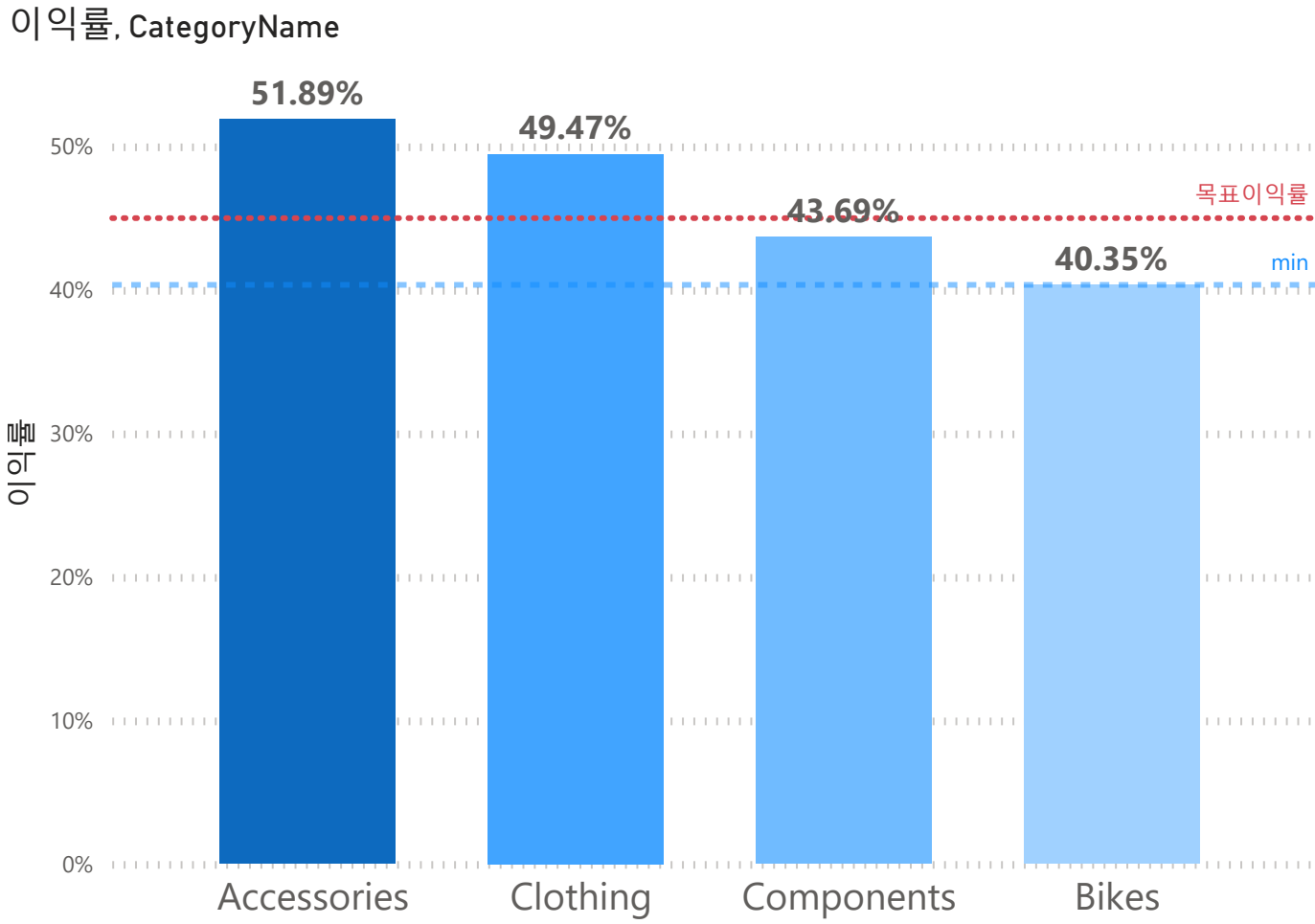
18.768

매출원가

282,240,355

매출이익

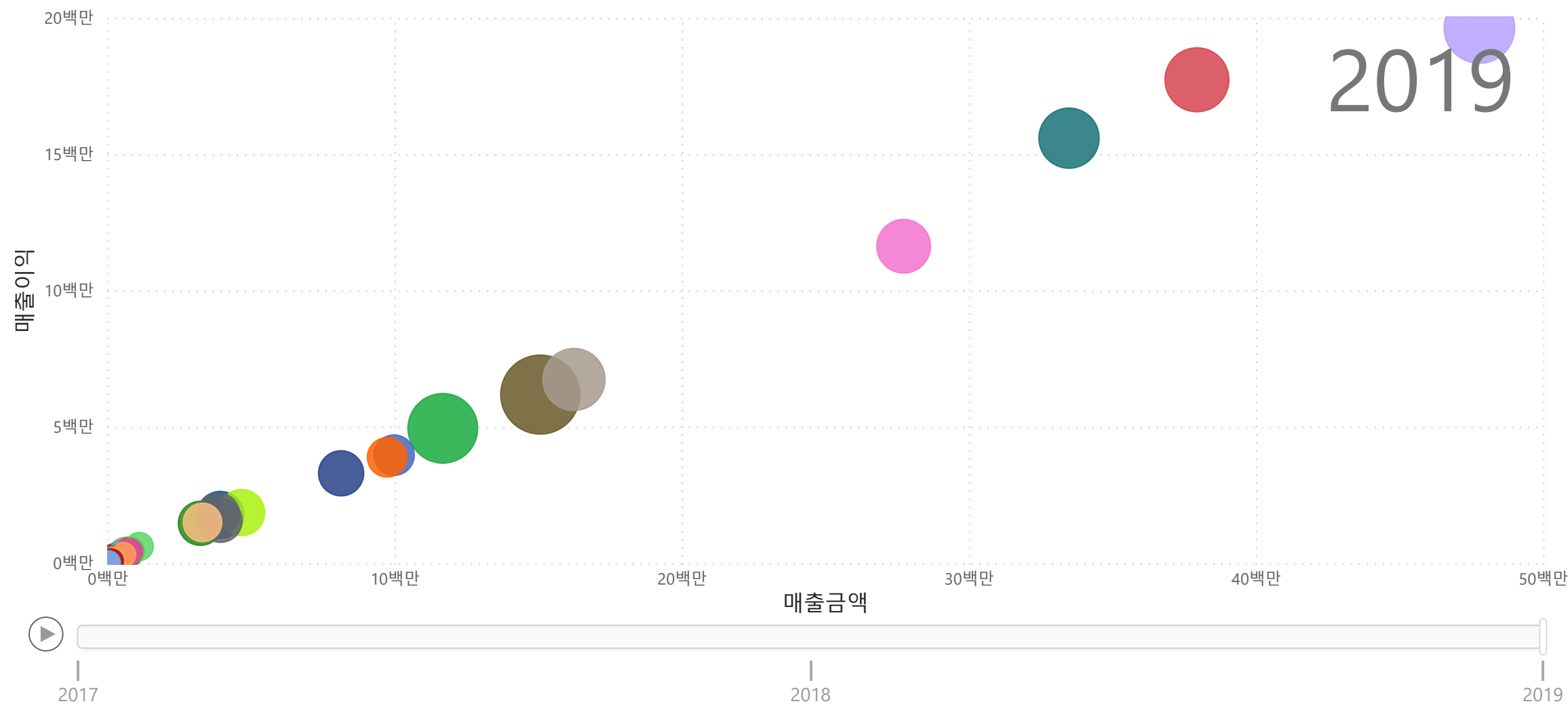
208,038,440



- ☐ Accessories
- ☐ Bikes
- ☐ Clothing
- ☒ Components

[illegible]

ProductName
● Chain
 ● Front Br...
 ● Front D...
 ● HL Bott...
 ● HL Cran...
 ● HL Fork
 ● HL Hea...
 ● HL Mou...
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CategoryName	매출이익	SubCategoryName	수량	매출원가	매출금액
Accessories	1,479,419	Bike Racks	35,360	1,586,957	3,066,376
Accessories	4,431,435	Bike Stands	44,933	2,671,986	7,103,420
Accessories	531,688	Bottles and Cages	104,938	320,612	852,300
Accessories	172,418	Cleaners	34,990	104,036	276,453
Accessories	128,199	Fenders	34,930	287,142	415,341
Accessories	5,346,426	Helmets	359,330	4,672,958	10,019,384
Accessories	168,476	Hydration Packs	39,184	805,870	974,346
Accessories	2,005,408	Lights	108,761	1,429,954	3,435,361
Accessories	325,910	Locks	40,347	416,078	741,989
Accessories	1,502,840	Panniers	41,570	2,143,453	3,646,293
Accessories	376,099	Pumps	81,856	762,779	1,138,878
Accessories	2,852,561	Tires and Tubes	401,694	2,905,355	5,757,916
Bikes	142,568,922	Mountain Bikes	178,357	178,255,050	320,823,972
Bikes	156,842,245	Road Bikes	292,133	255,608,753	412,450,998
Bikes	50,518,886	Touring Bikes	95,741	83,948,941	134,467,828
Clothing	6,631,515	Bib-Shorts	126,766	4,705,668	11,337,183
Clothing	301,468	Caps	109,578	653,059	954,527

CategoryName	2017	2018	2019	합계
⊕ Accessories	10,837,648	12,029,801	14,560,608	37,428,057
⊖ Bikes	245,259,532	276,317,802	346,165,464	867,742,798
Mountain Bikes	94,489,966	103,587,100	122,746,906	320,823,972
Road Bikes	112,016,252	132,023,861	168,410,885	412,450,998
Touring Bikes	38,753,314	40,706,842	55,007,673	134,467,828
⊖ Clothing	25,110,561	27,435,771	34,428,760	86,975,092
Bib-Shorts	3,395,084	3,246,875	4,695,224	11,337,183
Caps	285,319	298,712	370,497	954,527
Gloves	3,064,824	3,376,188	4,135,298	10,576,310
Jerseys	8,234,560	9,220,481	11,712,435	29,167,476
Shorts	4,974,058	5,360,509	6,538,272	16,872,839
Socks	374,911	474,073	538,193	1,387,178
Tights	2,603,908	3,010,684	3,567,462	9,182,053
Vests	2,177,898	2,448,249	2,871,378	7,497,524
⊖ Components	192,283,334	215,329,706	257,242,833	664,855,873
Bottom Brackets	490,117	414,735	512,391	1,417,243
Brakes	454,169	472,253	463,930	1,390,352
Chains	17,069	20,098	26,110	63,277
Cranksets	1,762,060	1,821,340	1,879,924	5,463,325
Derailleurs	351,079	444,298	595,902	1,391,279
Forks	964,588	927,203	1,460,128	3,351,919
Handlebars	1,336,238	1,717,704	2,198,019	5,251,961