```
In [1]: import pandas as pd
        import re
        from emoji import UNICODE EMOJI
        from textblob import TextBlob
        import altair as alt
        import numpy as np
        from collections import Counter
        import string
        import nltk
        nltk.download('vader lexicon')
        nltk.download('brown')
        nltk.download('punkt')
        nltk.download('stopwords')
        from nltk.tokenize import sent tokenize, word tokenize
        from nltk.corpus import stopwords
        [nltk data] Downloading package vader lexicon to
        [nltk_data]
                        /home/jovyan/nltk data...
         [nltk data] Package vader lexicon is already up-to-date!
        [nltk data] Downloading package brown to /home/jovyan/nltk data...
```

## The data cleaning/manipulation functions

```
In [2]: | def extract tags(text):
            return re.findall("#([a-zA-Z0-9]{1,50})", text)
        def extract emoji(text):
            return [ch for ch in text if ch in UNICODE EMOJI['en']]
         def clean tweet(txt):
            temp = re.sub(^{"}@[A-Za-z0-9]+","", txt)
            temp1 = re.sub("#[A-Za-z0-9_]+","", temp)
            temp2 = re.sub(r"http\S+", "", temp1)
            result=''.join(i for i in temp2.lower() if (i.isalpha() or i==' '))
             return result
         def word list(tweet):
            lst = word_tokenize(tweet)
            lst1 = []
            stops = list(stopwords.words('english'))
            for w in 1st:
                 if w not in stops:
                     lst1.append(w)
             return 1st1
         def sentiment(tweet):
             blob = TextBlob(tweet)
            return blob.sentiment.polarity
         def get_date(date):
            return date[:10]
         def get_hour(date):
            return date[11:13]
         def get_10min(date):
            return date[14]+'0'
         def get_min(date):
```

```
return date[14:16]
def firm pos(score):
    if score >= 0.7:
        return 1
    else: return 0
def pos(score):
    if (score >= 0.25) & (score < 0.7):</pre>
        return 1
    else: return 0
def neutral(score):
    if (score \geq -0.25) & (score < 0.25):
        return 1
    else: return 0
def neg(score):
    if (score > -0.7) & (score < -0.25):
        return 1
    else: return 0
def firm_neg(score):
    if score <= -0.7:
        return 1
    else: return 0
```

## Import data, check duplicate or missing value

Apply data cleaning/manipulation techniques on the data, we now have the used words, tags, emojis, sentiment score, and specific date/hour/min data.

```
In [5]: df['tags']= df.apply(lambda row: extract_tags(row['text']), axis=1)
    df['emojis']= df.apply(lambda row: extract_emoji(row['text']), axis=1)
    df['clean_text']= df.apply(lambda row: clean_tweet(row['text']), axis=1)
    df['words']= df.apply(lambda row: word_list(row['clean_text']), axis=1)
    df['sentiment_score']= df.apply(lambda row: sentiment(row['clean_text']), axis=1)
    df['day']= df.apply(lambda row: get_date(row['date']), axis=1)
    df['hour']= df.apply(lambda row: get_hour(row['date']), axis=1)
    df['min']= df.apply(lambda row: get_min(row['date']), axis=1)
    df['min']= df.apply(lambda row: get_min(row['date']), axis=1)
    df['pos']= df.apply(lambda row: pos(row['sentiment_score']), axis=1)
    df['neu']= df.apply(lambda row: neutral(row['sentiment_score']), axis=1)
    df['nee']= df.apply(lambda row: neg(row['sentiment_score']), axis=1)
    df['NEG']= df.apply(lambda row: firm_neg(row['sentiment_score']), axis=1)

    df.'NEG']= df.apply(lambda row: firm_neg(row['sentiment_score']), axis=1)
```

#### Out[5]:

|   | id                  | date                         | text   | tags   | emojis | clean_text   | words   | sentiment_score | day            | hour | 10min | min | POS |
|---|---------------------|------------------------------|--|--|--------|--|---|-----------------|----------------|------|-------|-----|-----|
| ( | 1311455787101949952 | 2020-09-30<br>23:59:59+00:00 | #QuestionOfTheDay<br>\nWho will win game<br>1 of the       | [QuestionOfTheDay,<br>NBAFinals, NBA,<br>LeBronJames | 0      | who will<br>win game<br>of the or                            | [win,<br>game]  | 0.200000        | 2020-<br>09-30 | 23   | 50    | 59  | 0   |
| 1 | 1311455785973624833 | 2020-09-30<br>23:59:59+00:00 | @8lackJezus<br>@WokeLotus<br>@egchico3<br>@WoaXMamba<br>@s | [MJBEATTRASH]  | 0      | lol your<br>opinion<br>again<br>show me a<br>team th         | [lol,<br>opinion,<br>show,<br>team, put,<br>points,<br>finals | 0.266667        | 2020-<br>09-30 | 23   | 50    | 59  | 0   |
| 2 | 1311455776221941762 | 2020-09-30<br>23:59:57+00:00 | @netorarefanclub<br>@nigel_dylan<br>@stephenasmith<br>@    | 0  | 0      | love isnt<br>better than<br>klay of<br>dray and<br>ste       | [love, isnt,<br>better,<br>klay, dray,<br>steph,<br>better    | 0.500000        | 2020-<br>09-30 | 23   | 50    | 59  | 0   |
| 3 | 1311455758777806849 | 2020-09-30<br>23:59:53+00:00 | @stephenasmith<br>@KingJames Why<br>still debate thi       | 0  | []     | why still<br>debate this<br>its all yall<br>talk abou        | [still,<br>debate,<br>yall, talk,<br>basketball,<br>season    | 0.000000        | 2020-<br>09-30 | 23   | 50    | 59  | 0   |
| 4 | 1311455748673744896 | 2020-09-30<br>23:59:50+00:00 | @Homeoffree61<br>How about Stephen<br>Colbert Alec B       | 0  | 0      | how about<br>stephen<br>colbert<br>alec<br>baldwin<br>amy kl | [stephen,<br>colbert,<br>alec,<br>baldwin,<br>amy,<br>klobuch | 0.000000        | 2020-<br>09-30 | 23   | 50    | 59  | 0   |

## See the overall flow of tweet & sentiment

Group by 'day' and 'hour', we can see the sum of sentiment score and the total tweets count for each hour.

#### Out[6]:

|   | day        | hour | sum       | size   | date             | 12hr_senti | 12hr_count | 12hr_avg |
|---|------------|------|-----------|--------|------------------|------------|------------|----------|
| 0 | 2020-09-30 | 00   | 41.799578 | 410.0  | 2020-09-30 00:00 | 41.799578  | 410.0      | 0.101950 |
| 1 | 2020-09-30 | 01   | 22.001537 | 287.0  | 2020-09-30 01:00 | 63.801115  | 697.0      | 0.091537 |
| 2 | 2020-09-30 | 02   | 16.443707 | 238.0  | 2020-09-30 02:00 | 80.244821  | 935.0      | 0.085823 |
| 3 | 2020-09-30 | 03   | 90.483422 | 1653.0 | 2020-09-30 03:00 | 170.728243 | 2588.0     | 0.065969 |
| 4 | 2020-09-30 | 04   | 45.136855 | 662.0  | 2020-09-30 04:00 | 215.865098 | 3250.0     | 0.066420 |

```
In [7]: alt.Chart(score).mark_line().encode(
              x=alt.X('date:T', title='Date'),
              y=alt.Y('size:Q',title='Tweet Count')
         ).properties(height=480,width=840,title='Tweet count flow on Twitter about Lebron during 2020 Finals')
Out[7]:
                                                   Tweet count flow on Twitter about Lebron during 2020 Finals
                                                                                                                                               9,000
            8,000
            7,000
            6,000-
          5,000 Aveet Court 4,000
            3,000
            2,000
            1,000
```

Thu 08

Fri 09

Oct 11

Sat 10

Mon 12

Tue 13

Wed 14

Fri 02

Wed 30 October

Oct 04

Mon 05

Tue 08

Wed 07

Date

Sat 03

Plot the sentiment flow

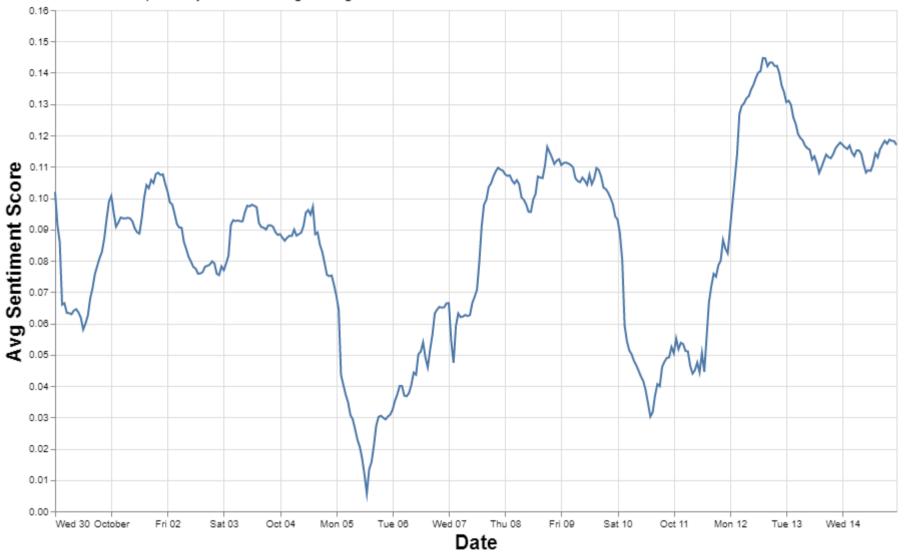
```
In [8]: alt.Chart(score).mark_line().encode(
    x=alt.X('date:T',title='Date'),
    y=alt.Y('12hr_avg:Q',title='Avg Sentiment Score')
).properties(width=840,height=500,title={
        "text": ["Sentiment Flow - Lebron 2020 NBAFinals"],
        "subtitle": ["Sentiment score computed by 12 hour rolling average"]
    }).configure_axis(
    labelFontSize=10,
    titleFontSize=20
).configure_title(
    anchor='start',
    fontSize = 25,
    subtitleFontSize = 15
)
```

Out[8]:

## Sentiment Flow - Lebron 2020 NBAFinals

•••

Sentiment score computed by 12 hour rolling average



```
In [9]: flow = df.groupby(['day','hour']).mean()[['POS','pos','neu','neg','NEG']]
        flow = flow.reset index()
        flow['date'] = flow['day'] + ' ' + flow['hour'] + ':00'
        flow[['POSITIVE','positive','neutral','negative','NEGATIVE']] = flow[['POS','pos','neu','neg','NEG']].rolling(window=6,min periods
        flow1 = pd.DataFrame()
        dates = []
        values = []
        labels = []
        for i in ['POSITIVE','positive','neutral','negative','NEGATIVE']:
            lst = []
            lst1 = []
            lst2 = list(flow.date.values)
            for j in range(len(flow)):
                lst.append(i)
                lst1.append(flow[i][j])
            dates += 1st2
            labels += lst
            values += lst1
        flow1['date'] = pd.Series(dates)
        flow1['sentiment_label'] = pd.Series(labels)
        flow1['percentage_6hr_avg'] = pd.Series(values)
        flow1.head(10)
```

#### Out[9]:

|   | date             | sentiment_label | percentage_6hr_avg |
|---|------------------|-----------------|--------------------|
| 0 | 2020-09-30 00:00 | POSITIVE        | 0.058537           |
| 1 | 2020-09-30 01:00 | POSITIVE        | 0.041463           |
| 2 | 2020-09-30 02:00 | POSITIVE        | 0.045850           |
| 3 | 2020-09-30 03:00 | POSITIVE        | 0.044823           |
| 4 | 2020-09-30 04:00 | POSITIVE        | 0.044922           |
| 5 | 2020-09-30 05:00 | POSITIVE        | 0.042032           |
| 6 | 2020-09-30 06:00 | POSITIVE        | 0.037614           |
|   |                  |                 |                    |

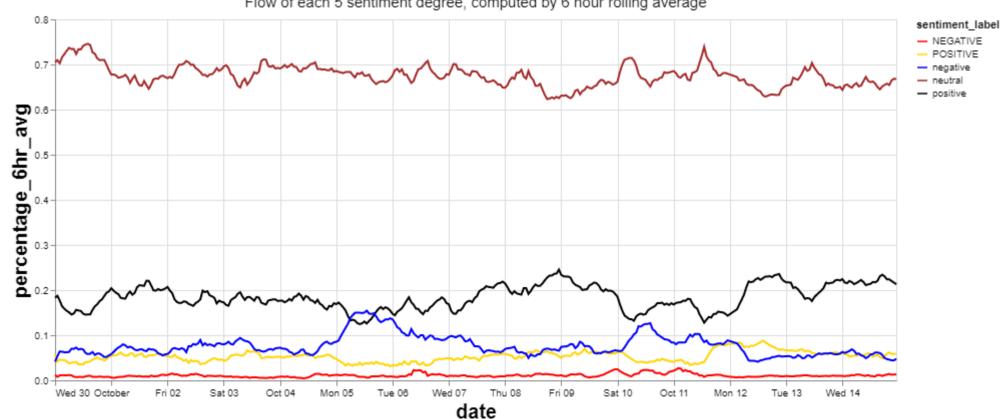
|   | date             | sentiment_label | percentage_6hr_avg |
|---|------------------|-----------------|--------------------|
| 7 | 2020-09-30 07:00 | POSITIVE        | 0.039082           |
| 8 | 2020-09-30 08:00 | POSITIVE        | 0.039472           |
| 9 | 2020-09-30 09:00 | POSITIVE        | 0.040796           |

```
In [10]: alt.Chart(flow1).mark_line().encode(
             x='date:T',
             y='percentage 6hr avg:Q',
             color=alt.Color('sentiment label',
                             scale=alt.Scale(
                     range=['red', 'gold', 'blue', 'brown', 'black']))
         ).properties(width=840,height=360,title={
                "text": ["Sentiment Flow - Lebron 2020 NBAFinals"],
                "subtitle": ["Flow of each 5 sentiment degree, computed by 6 hour rolling average"]
             }).configure axis(
             labelFontSize=10,
             titleFontSize=20
         ).configure_title(
             fontSize = 20,
             subtitleFontSize = 15
```

#### Out[10]:

## Sentiment Flow - Lebron 2020 NBAFinals





```
In [11]: stats = pd.read_csv("Project Data/Lebron Finals Stats.csv")
    stats['time'] = stats['Date'] + ' 00:00'
    stats
```

### Out[11]:

|   | Date       | Series | Tm    | Result  | Stats                             | MP | TRB | AST | STL | TOV | PTS | GmSc | +/- | time             |
|---|------------|--------|-------|---------|-----------------------------------|----|-----|-----|-----|-----|-----|------|-----|------------------|
| 0 | 2020/10/1  | FINALS | GAME1 | W (+18) | 36min, 25PT, 9AST, 13REB, +10 WIN | 36 | 13  | 9   | 1   | 2   | 25  | 24.7 | 10  | 2020/10/1 00:00  |
| 1 | 2020/10/3  | FINALS | GAME2 | W (+10) | 39min, 33PT, 9AST, 9REB, +7 WIN   | 39 | 9   | 9   | 1   | 0   | 33  | 30.6 | 7   | 2020/10/3 00:00  |
| 2 | 2020/10/5  | FINALS | GAME3 | L (-11) | 39min ,25PT, 8AST, 10REB, -4 LOSE | 39 | 10  | 8   | 0   | 8   | 25  | 17.8 | -4  | 2020/10/5 00:00  |
| 3 | 2020/10/7  | FINALS | GAME4 | W (+6)  | 39min, 28PT, 8AST, 12REB, -2 WIN  | 39 | 12  | 8   | 1   | 6   | 28  | 23.4 | -2  | 2020/10/7 00:00  |
| 4 | 2020/10/10 | FINALS | GAME5 | L (-3)  | 42min, 40PT, 7AST, 13REB, +7 WIN  | 42 | 13  | 7   | 3   | 4   | 40  | 39.1 | 7   | 2020/10/10 00:00 |
| 5 | 2020/10/12 | FINALS | GAME6 | W (+13) | 41min 28PT 10AST 14RFB +18 WIN    | 41 | 14  | 10  | 1   | 1   | 28  | 29.2 | 18  | 2020/10/12 00:00 |

```
In [12]: # the 12-hour rolling average sentiment flow plot above
          senti line = alt.Chart(score).mark line().encode(
             x=alt.X('date:T',title='Date'),
             v=alt.Y('12hr avg:0',title='Avg Sentiment Score')
         # create the dataframe used for text annotations on plot
          annotations = [['2020-10-01\ 00:00:00',0.14, 'Game1\ (W)'],
                         ['2020-10-01 00:00:00',0.13, '36min, 25PT, 9AST, 13REB'],
                         ['2020-10-03 00::00',0.16, 'Game2 (W)'],
                         ['2020-10-03 00:00:00',0.15, '39min, 33PT, 9AST, 9REB'],
                        ['2020-10-05 00::00',0.12, 'Game3 (L)'],
                         ['2020-10-05 00:00:00',0.11, '39min ,25PT, 8AST, 10REB'],
                         ['2020-10-07 00::00',0.14, 'Game4 (W)'],
                         ['2020-10-07 00:00:00',0.13, '39min, 28PT, 8AST, 12REB'],
                        ['2020-10-10 00::00',0.15, 'Game5 (L)'],
                        ['2020-10-10 00:00:00',0.14, '42min, 40PT, 7AST, 13REB'],
                        ['2020-10-12 00::00',0.18, 'Game6 (Champ)'],
                        ['2020-10-12 00:00:00',0.17, '41min, 28PT, 10AST, 14REB']]
         a df = pd.DataFrame(annotations, columns=['date','values','note'])
          a df
          annotate = [['2020-10-01 00:00:00',0.125,'first'],
                         ['2020-10-01 00:00:00',0.105,'first'],
                         ['2020-10-03 00:00:00',0.098,'second'],
                         ['2020-10-03 00:00:00',0.145,'second'],
                         ['2020-10-05 00:00:00',0.08,'third'],
                         ['2020-10-05 00:00:00',0.105,'third'],
                         ['2020-10-07 00:00:00',0.07,'four'],
                         ['2020-10-07 00:00:00',0.125,'four'],
                         ['2020-10-10 00:00:00',0.1,'five'],
                         ['2020-10-10 00:00:00',0.135,'five'],
                         ['2020-10-12 00:00:00',0.13,'six'],
                         ['2020-10-12 00:00:00',0.165,'six']]
          adf = pd.DataFrame(annotate, columns=['date','value','line'])
```

```
In [13]: text=alt.Chart(a df).encode(
             x=alt.X('date:T'),
             y=alt.Y('values:Q'),
             text='note').mark text(size=14,fontWeight='bold').properties(height=390,width=580)
         line1=alt.Chart(adf).transform filter(
                 alt.datum.line == 'first'
              ).encode(
             x=alt.X('date:T'),
             y=alt.Y('value:Q')
         ).mark line(color='black')
         line2=alt.Chart(adf).transform filter(
                 alt.datum.line == 'second'
             ).encode(
             x=alt.X('date:T'),
             y=alt.Y('value:Q')
         ).mark_line(color='black')
         line3=alt.Chart(adf).transform_filter(
                 alt.datum.line == 'third'
             ).encode(
             x=alt.X('date:T'),
             y=alt.Y('value:Q')
         ).mark_line(color='black')
         line4=alt.Chart(adf).transform_filter(
                 alt.datum.line == 'four'
             ).encode(
             x=alt.X('date:T'),
             y=alt.Y('value:Q')
         ).mark line(color='black')
         line5=alt.Chart(adf).transform_filter(
                 alt.datum.line == 'five'
             ).encode(
             x=alt.X('date:T'),
             y=alt.Y('value:Q')
         ).mark line(color='black')
         line6=alt.Chart(adf).transform_filter(
                 alt.datum.line == 'six'
             ).encode(
             x=alt.X('date:T'),
             y=alt.Y('value:Q')
```

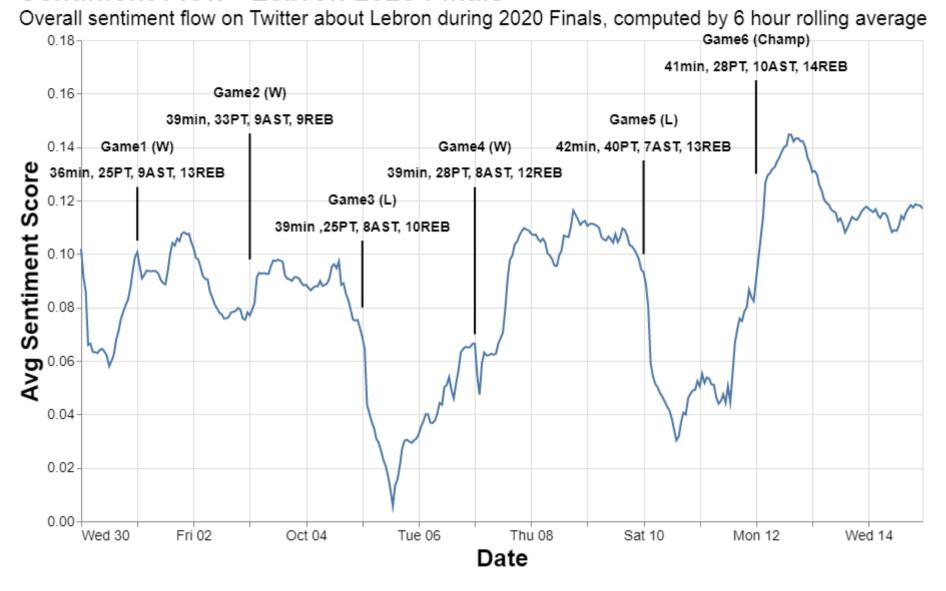
).mark\_line(color='black')

```
In [14]: (senti_line + text + line1 + line2 + line3 + line4 + line5 + line6).properties(
    width=840,height=480,
    title={
        "text": ["Sentiment Flow - Lebron 2020 Finals"],
        "subtitle": ["Overall sentiment flow on Twitter about Lebron during 2020 Finals, computed by 6 hour rolling average"],
        "color": "black",
        "subtitleFontSize":20
    }).configure_axis(
    labelFontSize=14,
        titleFontSize=24
).configure_title(
        anchor='start',
        fontSize = 28,
        subtitleFontSize = 20
)
```

Out[14]:

## Sentiment Flow - Lebron 2020 Finals





**Emoji/Tags Analysis** 

```
In [15]: # this return the top 50 most common items in the columns (emoji/tag/word)

def top_item(data,label):
    lst = []
    for i in data[label]:
        lst += i

    C = Counter(lst)
        top50 = C.most_common(50)
        count_df = pd.DataFrame(top50,columns = [label,'count'])

    return count_df
```

```
In [16]: c = top_item(df,'tags')
c

# the 50 most popular used tag about Lebron in the 2020 finals
```

## Out[16]:

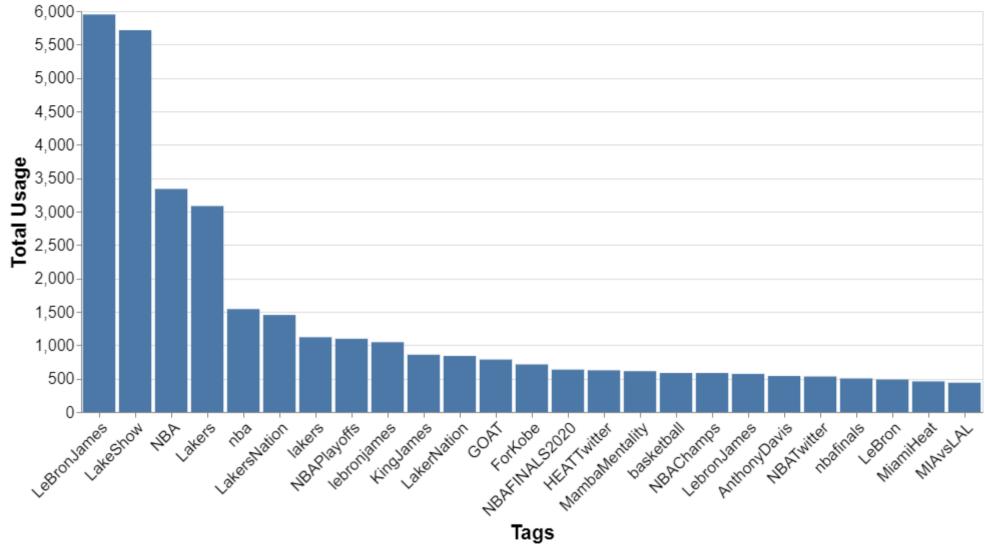
|    | tags           | count |
|----|----------------|-------|
| 0  | NBAFinals      | 10559 |
| 1  | LeBronJames    | 5950  |
| 2  | LakeShow       | 5715  |
| 3  | NBA            | 3339  |
| 4  | Lakers         | 3083  |
| 5  | nba            | 1541  |
| 6  | LakersNation   | 1453  |
| 7  | lakers         | 1120  |
| 8  | NBAPlayoffs    | 1097  |
| 9  | lebronjames    | 1046  |
| 10 | KingJames      | 858   |
| 11 | LakerNation    | 840   |
| 12 | GOAT           | 786   |
| 13 | ForKobe        | 713   |
| 14 | NBAFINALS2020  | 635   |
| 15 | HEATTwitter    | 625   |
| 16 | MambaMentality | 612   |
| 17 | basketball     | 585   |
| 18 | NBAChamps      | 585   |
| 19 | LebronJames    | 571   |
| 20 | AnthonyDavis   | 540   |
| 21 | NBATwitter     | 532   |
| 22 | nbafinals      | 503   |
| 23 | LeBron         | 487   |
| 24 | MiamiHeat      | 459   |
|    |                |       |

|    | tags               | count |
|----|--------------------|-------|
| 25 | MIAvsLAL           | 439   |
| 26 | MVP                | 437   |
| 27 | EndSARS            | 432   |
| 28 | LosAngelesLakers   | 404   |
| 29 | 4                  | 401   |
| 30 | KobeBryant         | 390   |
| 31 | 1                  | 389   |
| 32 | 17                 | 383   |
| 33 | Heat               | 373   |
| 34 | LALvsMIA           | 365   |
| 35 | MambaForever       | 358   |
| 36 | StriveForGreatness | 344   |
| 37 | lakeshow           | 329   |
| 38 | lebron             | 313   |
| 39 | GoatJames          | 289   |
| 40 | JimmyButler        | 281   |
| 41 | lakersvsheat       | 279   |
| 42 | kingjames          | 277   |
| 43 | Lakeshow           | 253   |
| 44 | Kobe               | 249   |
| 45 | 2                  | 247   |
| 46 | BlackLivesMatter   | 247   |
| 47 | sports             | 246   |
| 48 | MichaelJordan      | 246   |
| 49 | BLM                | 242   |

Out[17]:

## Most popular tags - Lebron during 2020 Finals

The top 25 most popular emojis used among the tweets about Lebron during Finals



```
In [18]: c= top_item(df,'emojis')
```

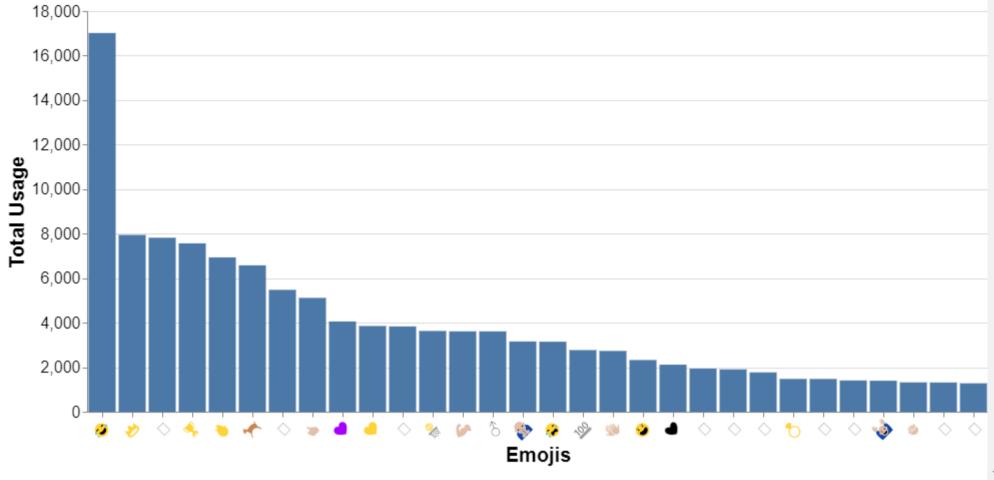
|          | _  |               |       |
|----------|----|---------------|-------|
| Out[18]: |    | emojis        | count |
|          |    |               |       |
|          | 0  | 8             | 17015 |
|          | 1  | 8             | 7942  |
|          | 2  |               | 7816  |
|          | 3  | <b>Y</b>      | 7564  |
|          | 4  | •             | 6933  |
|          | 5  | *             | 6576  |
|          | 6  |               | 5475  |
|          | 7  | •             | 5114  |
|          | 8  | 4             | 4054  |
|          | 9  | W             | 3851  |
|          | 10 |               | 3832  |
|          | 11 | <b>⊕</b><br>₩ | 3628  |
|          | 12 | 4             | 3610  |
|          | 13 | 3             | 3609  |
|          | 14 |               | 3156  |
|          | 15 |               | 3145  |
|          | 16 | <u>100</u>    | 2768  |
|          | 17 | *             | 2730  |
|          | 18 |               | 2321  |
|          | 19 | •             | 2114  |
|          | 20 |               | 1934  |
|          | 21 |               | 1903  |
|          | 22 |               | 1766  |
|          | 23 | ð             | 1473  |
|          | 24 |               | 1472  |
|          |    |               |       |

|    | emojis     | count |
|----|------------|-------|
| 25 |            | 1404  |
| 26 | •          | 1392  |
| 27 | <b>#</b>   | 1318  |
| 28 |            | 1313  |
| 29 |            | 1276  |
| 30 | !!         | 1256  |
| 31 | <b>6</b> 6 | 1058  |
| 32 |            | 1010  |
| 33 | <b>:</b>   | 947   |
| 34 |            | 866   |
| 35 | •          | 828   |
| 36 | 8          | 802   |
| 37 |            | 689   |
| 38 |            | 664   |
| 39 | (3)        | 622   |
| 40 |            | 552   |
| 41 |            | 552   |
| 42 | •          | 546   |
| 43 |            | 544   |
| 44 |            | 512   |
| 45 | 2          | 491   |
| 46 | ય          | 487   |
| 47 |            | 472   |
| 48 |            | 465   |
| 49 |            | 463   |

Out[19]:

# Most popular emojis - Lebron 2020 Finals

The top 30 most popular emojis used about Lebron during the 2020 Finals



```
In [20]: c=top_item(df,'words')
c
```

## Out[20]:

|    | words  | count |
|----|--------|-------|
| 0  | lebron | 84752 |
| 1  | james  | 70800 |
| 2  | game   | 19960 |
| 3  | lakers | 18526 |
| 4  | nba    | 18210 |
| 5  | finals | 16321 |
| 6  | like   | 15325 |
| 7  | one    | 13249 |
| 8  | get    | 13242 |
| 9  | win    | 12647 |
| 10 | dont   | 12536 |
| 11 | team   | 12286 |
| 12 | time   | 10536 |
| 13 | go     | 10211 |
| 14 | goat   | 9629  |
| 15 | got    | 9103  |
| 16 | amp    | 9064  |
| 17 | im     | 9004  |
| 18 | hes    | 8609  |
| 19 | player | 8423  |
| 20 | jordan | 8288  |
| 21 | man    | 8282  |
| 22 | king   | 8206  |
| 23 | know   | 7727  |
| 24 | would  | 7706  |
| 25 | people | 7451  |
|    |        |       |

| words        | count   |
|--------------|---|
| thats        | 7405  |
| heat         | 7082  |
| best         | 7059  |
| kobe         | 7046  |
| good         | 7027  |
| championship | 6950  |
| still        | 6815  |
| better       | 6710  |
| never        | 6674  |
| u            | 6671  |
| basketball   | 6576  |
| th           | 6318  |
| play         | 6234  |
| even         | 6232  |
| mj           | 5991  |
| lol          | 5910  |
| cant         | 5838  |
| great        | 5832  |
| back         | 5739  |
| say          | 5728  |
| see          | 5663  |
| love         | 5656  |
| mvp          | 5571  |
| davis        | 5541  |
|              | thats heat best kobe good championship still better never u basketball th play even mj lol cant great back say see love mvp |

# **Target Game6 for detailed analysis**

Game6 Lebron won his 4th championship & 4th Finals MVP.

```
In [21]: df['Date'] = pd.to_datetime(df['date'])
    mask = (df['Date'] > '2020-10-11 22:00') & (df['Date'] < '2020-10-12 06:00')
    game6 = df.loc[mask].sort_values('Date')
    game6 = game6.reset_index()
    game6.drop(columns=['index','Date'],inplace=True)

game6.head()</pre>
```

### Out[21]:

| id                    | date   | text   | tags  | emojis                           | clean_text  | words   | sentiment_score  | day  | hour   | 10min  | min                              | POS                              | pos  | ne  |
|-----------------------|--|--|---|----------------------------------|---|---|--|--|--|--|----------------------------------|----------------------------------|--|---|
| 1315411894820364288   | 2020-10-11<br>22:00:09+00:00   | @JerryLawler<br>@Browns The true<br>King @KingJames!   | 0   | 0                                | the true<br>king you<br>better<br>recognize             | [true, king,<br>better,<br>recognize]   | 0.425  | 2020-<br>10-11   | 22   | 00   | 00                               | 0                                | 1  |   |
| 1315411899505356802   | 2020-10-11<br>22:00:10+00:00   | @nicekicks @Lakers<br>@KingJames Come<br>on James I  | 0   | 0                                | come on<br>james i put<br>money on<br>your ass          | [come,<br>james,<br>put,<br>money,<br>ass]  | 0.000  | 2020-<br>10-11   | 22   | 00   | 00                               | 0                                | 0  |   |
| 2 1315412155248906240 | 2020-10-11<br>22:01:11+00:00   | Finish the job<br>@KingJames<br>https://t.co/eFm50C  | 0   | []                               | finish the<br>job                                       | [finish,<br>job]  | 0.000  | 2020-<br>10-11   | 22   | 00   | 01                               | 0                                | 0  |   |
| 3 1315412155014021122 | 2020-10-11<br>22:01:11+00:00   | @JokerSlays<br>@Lakers<br>@KingJames Are<br>you on la  | 0   | 0                                | are you on<br>lakers<br>twitter<br>page on              | [lakers,<br>twitter,<br>page]   | 0.000  | 2020-<br>10-11   | 22   | 00   | 01                               | 0                                | 0  |   |
| 1315412198248919040   | 2020-10-11<br>22:01:21+00:00   | @WilliamHill Miami<br>heat to win -1.5. Both<br>team   | [Yourodds]  | 0                                | miami heat<br>to win both<br>teams to<br>score over<br> | [miami,<br>heat, win,<br>teams,<br>score,<br>points,<br>antho                     | 0.800  | 2020-<br>10-11   | 22   | 00   | 01                               | 1                                | 0  |   |
|                       | 1315411894820364288<br>1315411899505356802<br>2 1315412155248906240<br>3 1315412155014021122 | 1315411894820364288 2020-10-11<br>22:00:09+00:00<br>1315411899505356802 2020-10-11<br>22:00:10+00:00<br>2 1315412155248906240 2020-10-11<br>22:01:11+00:00<br>3 1315412155014021122 2020-10-11<br>22:01:11+00:00<br>4 1315412198248919040 2020-10-11<br>22:01:21+00:00 | 1315411894820364288   2020-10-11   @JerryLawler @Browns The true King @KingJames!     1315411899505356802   2020-10-11   22:00:10+00:00   @KingJames Come on James I     1315412155248906240   2020-10-11   22:01:11+00:00   @KingJames https://t.co/eFm50C     1315412155014021122   2020-10-11   22:01:11+00:00   @KingJames Are you on la     1315412198248919040   2020-10-11   2020-10-11   @WilliamHill Miami heat to win -1.5. Both team | 1315411894820364288   2020-10-11 | 1315411894820364288   2020-10-11                        | 1315411894820364288   2020-10-11   @JerryLawler @Browns The true King @KingJames! | 1315411894820364288   2020-10-11   @JerryLawler @Browns The true king you better, recognize recognize   1315411899505356802   2020-10-11   2020-10 | 1315411894820364288   2020-10-11   22:00:09+00:00   2020-10-11   22:01:11+00:00   2020-10-11   22:01:21+00:00   2020-10-11   2020-10-11   22:01:21+00:00 | 1315411894820364288   2020-10-11   22:00:09+00:00   Ring GerryLawler @Browns The true King @KingJames! | 1315411894820364288   2020-10-11   22:00:09+00:00   2020-10-11   22:00:10+00:00   2020-10-11 | 1315411894820364288   2020-10-11 | 1315411894820364288   2020-10-11 | 1315411894820364288   2020-10-11   2020-10 | 1315411894820364288   2020-10-11   @JerryLawler & Browns The true king you better recognize   1315411899505356802   2020-10-11 & @nicekicks @Lakers @KingJames Come on James I   13154112155248906240   2020-10-11 & Enish the job @KingJames   1 |

```
In [22]: c=top_item(game6,'tags')
c
```

## Out[22]:

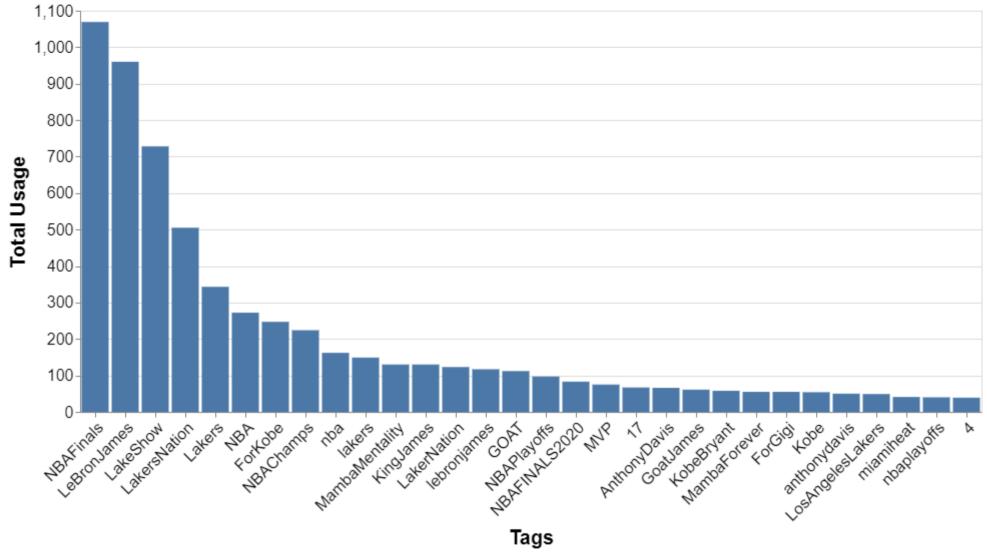
|    | tags           | count |
|----|----------------|-------|
| 0  | NBAFinals      | 1069  |
| 1  | LeBronJames    | 960   |
| 2  | LakeShow       | 728   |
| 3  | LakersNation   | 505   |
| 4  | Lakers         | 343   |
| 5  | NBA            | 272   |
| 6  | ForKobe        | 247   |
| 7  | NBAChamps      | 224   |
| 8  | nba            | 162   |
| 9  | lakers         | 149   |
| 10 | MambaMentality | 130   |
| 11 | KingJames      | 130   |
| 12 | LakerNation    | 123   |
| 13 | lebronjames    | 117   |
| 14 | GOAT           | 112   |
| 15 | NBAPlayoffs    | 97    |
| 16 | NBAFINALS2020  | 83    |
| 17 | MVP            | 75    |
| 18 | 17             | 67    |
| 19 | AnthonyDavis   | 66    |
| 20 | GoatJames      | 61    |
| 21 | KobeBryant     | 58    |
| 22 | MambaForever   | 55    |
| 23 | ForGigi        | 55    |
| 24 | Kobe           | 54    |
| 25 | anthonydavis   | 50    |
|    |                |       |

|    | tags               | count |
|----|--------------------|-------|
| 26 | LosAngelesLakers   | 49    |
| 27 | miamiheat          | 41    |
| 28 | nbaplayoffs        | 40    |
| 29 | 4                  | 39    |
| 30 | LakersVsHeat       | 39    |
| 31 | Champions          | 39    |
| 32 | basketball         | 35    |
| 33 | HEATTwitter        | 35    |
| 34 | rajonrondo         | 35    |
| 35 | LALakers           | 35    |
| 36 | PROPSBET           | 34    |
| 37 | HeatNation         | 34    |
| 38 | kylekuzma          | 32    |
| 39 | StriveForGreatness | 32    |
| 40 | lakeshow           | 32    |
| 41 | jimmybutler        | 31    |
| 42 | LebronJames        | 30    |
| 43 | Kobethisisforyou   | 30    |
| 44 | 1                  | 28    |
| 45 | bamadebayo         | 28    |
| 46 | FinalsMVP          | 28    |
| 47 | DuncanRobinson     | 26    |
| 48 | lakersnation       | 26    |
| 49 | kobe               | 26    |
|    |                    |       |

Out[23]:

## Most popular tags - Lebron 2020 Finals G6

The top 30 most popular tags used about Lebron during Finals Game6



```
In [24]: c= top_item(game6,'emojis')
```

| Out[24]: |    | emojis        | count |
|----------|----|---------------|-------|
|          | 0  | <u> </u>      | 1301  |
|          | 1  | *             | 819   |
|          |    |               |       |
|          | 2  | 8             | 776   |
|          | 3  | *             | 744   |
|          | 4  | <b>(</b>      | 607   |
|          | 5  | <b>W</b>      | 570   |
|          | 6  | ٠             | 444   |
|          | 7  |               | 440   |
|          | 8  |               | 410   |
|          | 9  | *             | 368   |
|          | 10 | •             | 339   |
|          | 11 | 4             | 330   |
|          | 12 | <b>⊕</b><br>₩ | 314   |
|          | 13 |               | 309   |
|          | 14 | •             | 274   |
|          | 15 |               | 266   |
|          | 16 | <u>100</u>    | 250   |
|          | 17 | <b>%</b>      | 213   |
|          | 18 |               | 178   |
|          | 19 | •             | 169   |
|          | 20 | •             | 141   |
|          | 21 |               | 130   |
|          | 22 | 3             | 125   |
|          | 23 |               | 121   |
|          | 24 | <b>a</b>      | 120   |

|    | emojis   | count |
|----|----------|-------|
| 25 |          | 114   |
| 26 |          | 112   |
| 27 |          | 112   |
| 28 | !!       | 95    |
| 29 |          | 80    |
| 30 | <b>,</b> | 69    |
| 31 |          | 64    |
| 32 |          | 57    |
| 33 |          | 55    |
| 34 | 2,       | 54    |
| 35 |          | 54    |
| 36 |          | 52    |
| 37 |          | 51    |
| 38 | <b>v</b> | 51    |
| 39 |          | 50    |
| 40 | •        | 48    |
| 41 |          | 46    |
| 42 | €€       | 43    |
| 43 |          | 38    |
| 44 |          | 35    |
| 45 |          | 34    |
| 46 |          | 33    |
| 47 | 8        | 32    |
| 48 |          | 32    |
| 49 | ₩        | 31    |

Out[25]:

# Most popular emojis - Lebron 2020 Finals G6

The top 30 most popular emojis used about Lebron during Finals G6

