

## MEDIA IN SCOTLAND

### Television

BBC Scotland runs two national television stations. Much of the output of BBC Scotland Television, such as most news, current affairs and sport programmes are intended for broadcast within Scotland, whilst others, for example many drama and comedy programmes, aim at audiences throughout the United Kingdom and worldwide markets. *Newsnight Scotland* broadcasts every weeknight.

Two Independent Television stations, STV and ITV Border, also broadcast in Scotland. ITV Border also has to serve neighbouring areas across the border in England and airs a pan-regional news service shared with the ITV Tyne Tees region. Most of the independent television output equates to that transmitted in England, Wales and Northern Ireland, with the exception of news and current affairs, sport, comedy, cultural and Scottish Gaelic language programming.

BBC Alba is the only Gaelic language television service available in Scotland, broadcasting digital terrestrial platform Freeview, as well as Sky, Virgin Media and Freesat.

In 2014, STV Group plc launched two super-local TV services, one each for Edinburgh and Glasgow. ETV and GTV will broadcast local content for Edinburgh and Glasgow over Freeview (and may also broadcast on other television and web platforms).

### Radio

Scotland has its own BBC services which include the national radio stations, BBC Radio Scotland and Scottish Gaelic language service, BBC Radio nan Gaidheal, which is available in the North of Scotland. There are also a number of BBC and independent local radio stations throughout the country.

### Newspapers & magazines

There are three national daily newspapers in Scotland:

- The *Daily Record* (Trinity Mirror) is Scotland's leading tabloid
- *The Scotsman* (Johnston Press), based in Edinburgh, is a former broadsheet now printed in tabloid format
- *The Herald* (Newsquest), based in Glasgow, is Scotland's only broadsheet newspaper

Sunday newspapers include the tabloid *Sunday Mail* (published by the *Daily Record*'s parent company, Trinity Mirror) and the *Sunday Post* (D.C. Thomson & Co.), while the *Sunday Herald* and *Scotland on Sunday* have associations with *The Herald* and *The Scotsman* respectively. Regional dailies include *The Courier and Advertiser* in Dundee and the east, and *The Press and Journal* serving Aberdeen and the north. Following the 2014 independence referendum, a local pro-independence daily newspaper, *The National*, was released by the Herald and Times Group.

There are over 700 magazines published in Scotland, by nearly 200 organisations, with an estimated total turnover of £157m per annum.

### On-line

BBC Scotland, STV, and like *The Herald* and *The Scotsman* also provide online content and blogs. Other news outlets are solely Internet based, such as Newsnet Scotland, which deals mainly with national political, social and economic issues.