

Xingyue Li

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EDUCATION

Master of Fine Arts, Information Design and Visualization

Northeastern University, Boston, MA, USA

Sep 2011—July 2015

Bachelor of Engineering, Telecommunication Engineering

Beijing University of Posts and Telecommunications, Beijing, China
Specialized in Multimedia Telecommunication

Sep 2015—May 2017

GPA 3.6

WORK EXPERIENCE

Instructor,

Northeastern University

Jan 2017—Apr 2017

Taught 2D Design Tools class which included design concepts, Illustrator, Photoshop and InDesign.

Data Visualization Specialist,

Red Cross Crescent Climate Centre

Sep 2016—Nov 2016

Designed approachable visualizations for the flood-prediction algorithm. Helped the award-winning project get funding from the World Bank.

UX/ UI Designer,

Charles River Development

Jun 2016—Aug 2016

Accomplished research analyzing UX design consistency.

Improved prototypes for investment management software of the company.

UI/UX Research Assistant,

Northeastern University

Feb 2016—May 2016

Approaching user interaction for a web dashboard visualization analyzing data of players behavior and progression through a mobile game.

SKILLS

Data Visualization, UI/UX Design, Graphic Design, Research, Programming, Presentation, Paint

SOFTWARE

Photoshop ■■■■

Illustrator ■■■■

InDesign ■■■■

Muse ■■

Sketch ■■■

Axure ■

HTML/CSS ■■■■

Bootstrap ■■■■

D3 (Javascript) ■■■■

R ■■■■

MongoDB/SQL ■■

Tableau ■■

PORTFOLIO

xingyue.li

[instagram.com/sever.li](https://www.instagram.com/sever.li)

github.com/severli93

[linkedin.com/in/li-xingyue](https://www.linkedin.com/in/li-xingyue)

PROJECT EXPERIENCE

Visualizing the Invisible Wall, *research*

- ◆ thesis project
- ◆ visualizing the differences in online public opinions
- ◆ data sources: Weibo and Twitter

Mount Emei and Leshan Giant Buddha, *print, brand design*

- ◆ designed a visual identity for UNESCO World Heritage Site
- ◆ included stationary set, booklet, website and site signs

Votes & Posts, *interactive*

- ◆ compared Instagram activities of 7 presidential candidates and their election results in 2016 US election
- ◆ data sources: Instagram, [kaggle](#)

Airbnb Boston Dataviz, *interactive*

- ◆ visualized an interactive dashboard of Airbnb rooms in Boston
- ◆ contained geographical distribution and user reviews

ZARA Scarf Taxonomy, *research, infographic*

- ◆ composed a visual form of scarves taxonomy
- ◆ presented information about the brand, color, composition, manufacture and weaving process

Carbon Emission, *graphic design, print*

- ◆ designed a visualization comparing carbon emission across top 17 countries

Country Data : EGYPT, *infographic, print*

- ◆ designed a poster depicting information about Egypt
- ◆ presented geography, population, energy consumption, telecommunication, economy and history

Trace 2015, *infographic, print*

- ◆ developed novel ways of visualizing global journeys
- ◆ with emotional expression combining quantitative data