# Xingyue Li

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# **EDUCATION**

Master of Fine Arts, Information Design and Visualization

Northeastern University, Boston, MA, USA

Sep 2015—May 2017 GPA 3.6

Sep 2011—July 2015

GPA 3.2

#### Bachelor of Engineering, Telecommunication Engineering

Beijing University of Posts and Telecommunications, Beijing, China Specialized in Multimedia Telecommunication

# **WORK EXPERIENCE**

Instructor,

Northeastern University Jan 2017—Apr 2017

Taught 2D Design Tools class which included design concepts, Illustrator, Photoshop and InDesign.

Data Visualization Specialist,

Red Cross Crescent Climate Centre Sep 2016—Nov 2016

Designed <u>visualizations</u> for TOGO FUNES project explaining the mechanism of the flood-prediction algorithm. Helped the team get fundings from World bank.

# UX/ UI Designer,

Charles River Development

Jun 2016-Aug 2016

Accomplished research analyzing UX design consistency. Improved prototypes for investment management software of the company.

#### UI/UX Research Assistant,

Northeastern University

Feb 2016-May 2016

Created user-interface and interaction for a web application visualizing user data of games.

# PROJECT EXPERIENCE

Visualizing the Invisible Wall, research

- master's thesis project
- visualizing the differences of online public opinions
- taking Weibo and Twitter as data source

## Mount Emei and Leshan Giant Buddha, print, brand design

- designed a brand system the UNESCO World Heritage Site
- for Mount Emei and Leshan Giant Buddha
- including stationary set, booklet, website and site signs,.etc

## Votes & Posts, interactive

- built an interactive visualization
- about seven candidates in 2016 US presidential election
- compares their Instagram activities and primary election results

# Airbnb Boston Dataviz, interactive

- designed and developed a web visualization
- about Airbnb rooms in Boston
- consists of geographical distribution and reviews

#### ZARA Scarf Taxonomy, research, infographic

- composed a visual taxonomy
- for an object-autopsy research project about one of my scarves
- showing the information of the Brand, Color, Fiber composition, manufacture and weaving process,.etc

## Carbon Emission, graphic design, print

• made a poster about the top countries global carbon emission

#### Country Data EGYPT, infographic, print

- designed a poster showing information about Egypt
- including its geography, population, energy consumption, communication facilitates, economy and history time-line

## Trace 2015, infographic, print

- created a visualization mapping of my three trips in 2015
- among my home city in China, apartment in Boston and friends' place in CA

#### SKILLS

Data Visualization, UI/UX Design, Graphic Design, Research, Programming, Presentation, Paint

## **SOFTWARE**

Photoshop Illustrator InDesign

Muse Sketch Axure

HTML/CSS
Bootstrap
D3 (Javascript)

R MongoDB/SQL Tableau

Microsoft Excel Microsoft Word Power Point

Numbers Pages Keynote