

FAQ

Is this an eBook? No, it's a physical paperback book.

Can I make it into an eBook? Yes. Once your book is done, you can turn it into a Kindle eBook, too.

Will you help me write or edit my book? No, we are not going to be writing. Just publishing.

How much of my book do I need to have done to get the most out of this class? It helps to have some of it written, but it is not necessary.

What do I need to bring to the class? Your computer and whatever you have done for your book, such as your partially completed book file in Word or similar, illustrations or photos you might want to use, images for your cover, and so on.

Will I need special software? No, you will do most of your work using the online CreateSpace program.

What will I walk away with? A CreateSpace account, a physical format for your book, a sales page on Amazon, and templates use to finish it all up.

Can I have illustrations in my book? Yes.

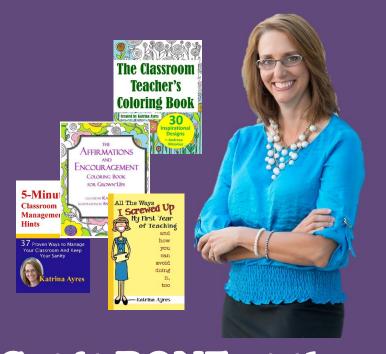
Will you market my book for me? Amazon will market your book worldwide through its sales process. You will still need to do any other marketing you have in mind.

Will I need to buy anything else? Once your book is formatted, you should buy an inexpensive (less than \$10) proof copy to see how it looks. You may also decide you need professional help with design or writing. CreateSpace has some options you can consider. (I did it all myself, and I'll show you how I did it.)

How many pages does my book need to be? 24 to 828 pages.

How much can I sell my book for? There will be a minimum price based on how much it costs to produce your book. After that, you decide what to charge.

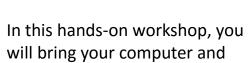
Isn't It Time For You to Become a Published Author?



Get it DONE at the
Build Your Own Book
(BYOB) Hands-On
Workshop

Have you written a book that is sitting in a drawer or computer folder? Do you think "someday" you will publish it, but "someday" never seems to arrive?

Amazon has created a self-publishing tool that is **simple to use** and **costs nothing to set up**. I have used it to publish four books, and now I'd like to share what I've learned with you.



actually get your book set up. You will know what you are going to do about the cover. You will know how to figure out how much to charge for your book, and how much profit you will make on each one. You will know how to set up a sales page on Amazon. You will have a template to use for your book's formatting. You will know what do to about illustrations. And much more!

Even if your book isn't written yet, you can set up the physical specifications for your book so that it will be ready to go when your content is finished.

There is really no reason anymore not to publish your book. Spend three hours with me, and I'll show you the tools you need to get it DONE!

Build Your Own Book (BYOB) Hands-On Workshop

In this practical, hands-on workshop, published author **Katrina Ayres** will guide you through the **exact process** she used to self-publish **four books** on Amazon's CreateSpace. **Gain practical hints and options for cover creation, interior formatting, illustrations, and more.**

When: Saturday, August 13, 2016

8:30 to noon OR 1:00-4:00 pm

Where: Hyatt Place Portland Airport

How Much: \$197 in advance

\$217 at the door (space permitting)
Continental breakfast or snack included

Registration limited to 12

Includes 3 Valuable Bonuses!

1-Hour Q&A Follow-Up Call
Do-It-Yourself Step-By-Step Videos
Dedicated Facebook group for further support

Questions?

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