



Unicorn Company | Business Insights & Performance Trends

Choose Year
All

Category
All

KPI

Discount Value	Profit	Quantity	Sales
\$567K	\$286.35K	37,873	\$2,297K

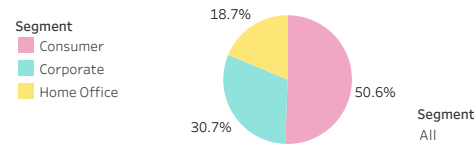
Sales & Profit Over Time

Tracking total revenue and profitability trends over time



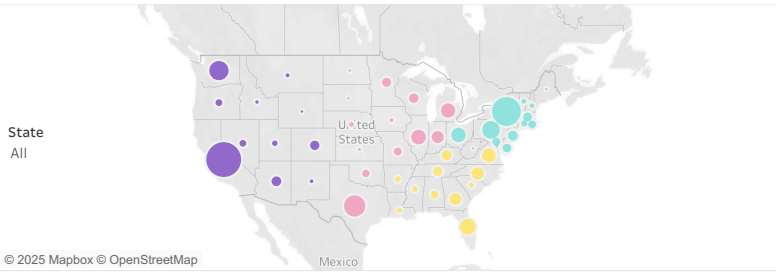
Revenue Share by Customer Segment

Use filters to explore differences by product, year, and location



Sales Performance by State

Geographic view of total sales volume across the U.S. Use filters to drill down.



Most profitable Product Categories

Use filters to explore different years, states, and customer segments

