



Unicorn Company | Business Insights & Performance Trends

Choose Year
All

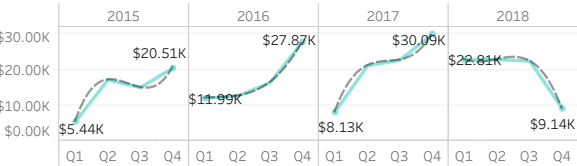
Category
All

KPI

| Discount Value | Profit | Quantity | Sales |
|----------------|-----------|----------|----------|
| \$567K | \$286.35K | 37,873 | \$2,297K |

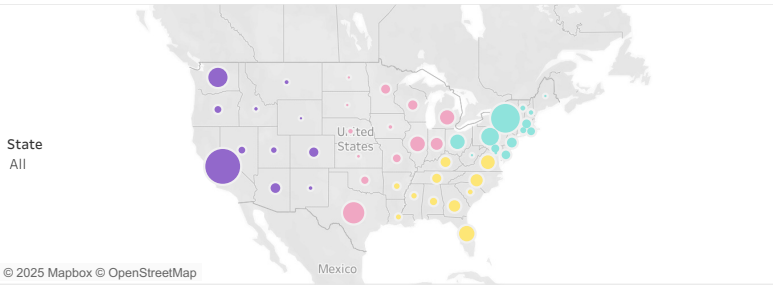
Sales & Profit Over Time

Tracking total revenue and profitability trends over time



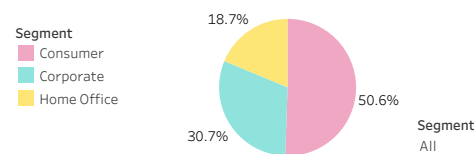
Sales Performance by State

Geographic view of total sales volume across the U.S. Use filters to drill down.



Revenue Share by Customer Segment

Use filters to explore differences by product, year, and location



Most profitable Product Categories

Use filters to explore different years, states, and customer segments

