

# SEVVAL ALISINANOGLU

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*For a more detailed Résumé breakdown, please visit [my GitHub page](#).*

## EDUCATION

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### Yeditepe University Faculty of Pharmacy

Sep 2020 – Ongoing  
Istanbul, Turkey

- Bachelor's Program in Pharmacy; expected graduation GPA: 3.10/4.00
- Hold a 50% scholarship
- Relevant Coursework:
  - Advanced Level (500s): Pharmacoeconomy and Pharmacoepidemiology, Pharmaeconomics and Drug Policy, Bioavailability and Bioequivalence Studies, Neutraceuticals and Food Supplements, New Drug Delivery Systems, Natural Cosmetics and Dermocosmetics, Pharmacy Management and Customer Relationship Management, Pharmaceutical Industry with Bayer
- Gap semester: Spring 2022
- Graduation Project: Systematically reviewed the chemical profile of propolis derived from *Populus nigra*. L. and the pharmacological effects of its chief bioactive component, called Caffeic Acid Phenethyl Ester (CAPE), by starting with literature on its botanical origins, extraction methods and phenolic compound distribution and continuing with evaluation of the regulatory effects of CAPE on key inflammation and oxidative stress pathways such as NF-κB, COX-2, TNF-α, IL-6; final project synthesizes evidence of the anti-inflammatory, antioxidant, and cytotoxic mechanisms of CAPE both at the molecular level and in vitro/in vivo, thereby highlighting current research gaps regarding the compound's pharmaceutical potential
- Other Select Projects:
  - PHAR 427 Cosmetology + Lab (Group): Formed a dermocosmetics brand called [Rose & Rose Cosmetics](#) and as the Product Developer of the group, led dermocosmetic product development including brand strategy, formulation design, active ingredient selection, safety/efficacy substantiation, packaging concepts and evidence-based marketing claims, and directed product positioning and competitive strategy formulation; after presentation before judges, achieved 2<sup>nd</sup> place in a faculty-wide academic competition

## EXPERIENCE

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### Econix Consulting Business and Marketing Analytics Intern

Nov 2025 – Ongoing  
Istanbul, Turkey

- Moderated interdisciplinary workshop sessions for the EU-Turkey co-funded [Scientific Response Against COVID-19 \(SciREACT\) Project](#), facilitating discussions among healthcare professionals, scientists, and academics on Turkey's post-COVID-19 vaccine and pharmaceutical development ecosystem and guided structured problem-solving discussions on healthcare policy priorities including technology transfer, public procurement, commercialization, and supply chain management, ensuring effective communication among diverse stakeholders
- Support market research, competitive analysis, data collection, and reporting processes across diverse industry sectors and contribute to the preparation of client presentations and strategic deliverables
- Translate English research articles into Turkish and develop presentation materials and created research reports and prepared project documentation for consulting engagements

### Berko Pharmaceuticals and Chemicals Industry Inc. Marketing and Research & Development Intern

Jun – Jul 2025  
Istanbul, Turkey

- Contributed to the development of SPF 50+ tinted and non-tinted sunscreen product line within the dermocosmetic division
  - Analyzed market trends and competitors using data from IBM's Information Management System
  - Developed positioning strategies for diverse skin types and formulated ingredient benchmarking studies
  - Researched scientific substantiation for dermatological claims and regulatory requirements, creating brand, packaging, and claim proposals driven by consumer insights and segmentation analysis
  - Delivered departmental presentations for long-term dermocosmetic portfolio expansion

**Zorlu Center Pharmacy**  
**Pharmacy Intern**

**Jul – Aug 2024**  
**Istanbul, Turkey**

- Received daily training sessions from the pharmacy's dermocosmetic specialist on new ingredients, formulation types, and skin type analysis and played an active role in dermocosmetic product selection, ingredient comparison, and skin concern-focused consultations
- Developed English-language consulting skills due to high international tourist traffic, providing appropriate guidance for foreign patients' over-the-counter product requests

**Soley Pharmacy**  
**Pharmacy Intern**

**Jul – Aug 2023**  
**Istanbul, Turkey**

- Observed prescription fulfillment processes and supported over-the-counter consultations
- Developed patient communication techniques while managing diverse customer interactions in a high-traffic community pharmacy environment
- Performed basic dermocosmetic assessments under consultant supervision, including product selection based on skin type and addressing concerns such as acne, hyperpigmentation, and moisture balance
- Gained hands-on experience in inventory management, shelf organization, and pharmacy automation systems

## **INITIATIVES ON PROMOTING PUBLIC HEALTH AWARENESS**

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- Work with [The People Base](#) influencer agency to manage my personal [TikTok](#) and [Instagram](#) accounts where I have more than 80 thousand followers combined
- Regularly post skincare, dermocosmetics, lifestyle and fitness content; collaborated with internationally recognized brands such as NIVEA, Lancôme, La Roche-Posay, Kiehl's, Bioderma, NUXE and Watsons to produce educational dermatological guides and lifestyle content through videos, aesthetic storytelling, and short-form digital media
- [Do collaborative videos with the Pilates Social Club](#) about my pilates and self-care routines on my Instagram

## **ACADEMIC ENRICHMENT ACTIVITIES**

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**Over-the-Counter School: Basic and Advanced OTC Product Training**

- Earned certificate on OTC product pharmaceutical classification and therapeutic categories with training from a body of pharmacists, academics, functional medicine specialists and pharmacy sales consultants

**Dermocosmetics School**

- Completed two comprehensive trainings in skin biology, active ingredient pharmacology, formulation science, and SPF technologies and earned two certificates

## **EXTRACURRICULAR ACTIVITIES**

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- Started taking acting lessons, first from the Mujdat Gezen Art Center (MSM) in 2023, then moved on to the [Craft Acting Studio](#) to take a 5-level professional acting course, currently on level 4; learn about character analysis, script interpretation, stage performance, on-camera techniques, and acting methodologies and participate in commercial advertising projects while maintaining theatrical practice and performance workshops
- Take regular street jazz lessons from the [Elements of Dance Company](#) and improve myself in choreographies, group dances and stage techniques
- Actively engaged with Young Guru Academy since childhood through participation in camps and social responsibility events, developing early awareness of volunteerism and community impact; continued involvement during university years with focus on social entrepreneurship and human-centered projects; selected to attend the YGA Summit 2024 (December 20) among competitive applicants
- Regularly practice and play Western concert flute for the past 10 years

## **SKILLS AND HOBBIES**

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| <b>Language:</b>  | Turkish (Native), English (Advanced), Russian (Intermediate), French (Beginner)          |
| <b>Interests:</b> | Acting, pilates, swimming, playing the flute, street jazz, social media content creation |