

# Sam Woolson

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## About Me

Frontend Developer blending UX/UI design expertise with responsive web development using React, JavaScript, and modern CSS frameworks. Demonstrates effective collaboration with backend teams to integrate APIs and deliver seamless, end-to-end features. Focuses on creating accessible, agile digital experiences while bridging design and implementation challenges.

## Skills

- **Front-End:** HTML, CSS, SCSS, JavaScript, React, Vue.js, Performance Optimization
- **Back-End:** Node.js, PHP, SQL, NoSQL (MongoDB), APIs (REST, GraphQL)
- **CMS:** Drupal, WordPress, Sitecore
- **UX/UI Design:** Conducting user research, competitor analysis, creating high-impact interfaces, Expertise in accessibility (WCAG standards, A11y), usability best practices, UI Frameworks
- **Consulting & Leadership:** Leading stakeholders through clear, data-informed design processes, Driving cross-functional collaboration to achieve user-centered, business-driven goals
- **Development Tools:** Git, Docker, Bitbucket, GitLab CI/CD, Vite, Postman, Frontend Testing Frameworks
- **Design Tools:** Figma, Adobe CC (Photoshop, Illustrator, InDesign, After Effects), Adobe XD
- **Collaboration Tools:** Confluence, Jira, Asana, Notion, Harvest

## Work Experience

### Independent Contractor

2022 - Present

*Front-end Developer & UX/UI Designer*

- Engineered responsive, accessible front-end solutions using React, JavaScript, and modern CSS frameworks to deliver seamless user interactions across devices and browsers.
- Designed intuitive mobile app interfaces with a focus on responsive design and accessibility, optimizing user experience for healthcare professionals and patients.
- Developed engaging e-commerce website interfaces that increased user engagement and conversion rates through optimized UI components.
- Advised on UX/UI best practices and collaborated with stakeholders within agile teams to integrate design insights into end-to-end feature delivery.

### Modea

Aug 2023 - Sep 2024

*UX/UI Designer II*

- Collaborated with academic medical centers to create WCAG-compliant, responsive designs that ensured cross-browser functionality and accessibility.
- Participated in agile sprints, leveraging CMS expertise and coordinating with cross-functional teams to support end-to-end feature development.

### Matchbox Design Group

May 2023 - Jul 2023

*Intern*

- Contributed to website style guides, creative brainstorming, and front-end issue resolution using JavaScript, HTML, CSS, and PHP.

## Education

### Savvy Coders

2023

*Certificate, Savvy Coders*

- **Coursework:** Full-Stack Development

### Designlab UX Academy

2022 - 2023

*Certificate, Designlab UX Academy*

- **Coursework:** UX/UI Design

2011 - 2016

*BFA, Graphic Design (Concentration in Illustration)*