

Contact

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Top Skills

API SEC
Cybersecurity
field identity management.

Languages

Yoruba
Creoles and pidgins, English-based

Certifications

Figma: Getting Started
Scrum Development with Jira & JIRA Agile
Blockchain Basics
APIsec Certified Practitioner
The Product Management for AI & Data Science Course 2023

Oluwaseyi Adelaju

Senior Product Manager | Digital Identity & Fraud Prevention |
Identity Verification (IDV) | eKYC/AML | Biometric Authentication |
Identity & Access Management (IAM) | Risk & Compliance Platforms
Lagos, Lagos State, Nigeria

Summary

I am a Senior Product Manager with deep expertise in Digital Identity, Identity Verification (IDV), eKYC/AML, Fraud Prevention, Biometric Authentication, Identity Lifecycle Management, and Secure Onboarding Platforms. I specialize in building and scaling identity & security products that support millions of users and meet strict regulatory, compliance, and fraud-risk requirements.

Across multiple African markets, I have led product teams responsible for large-scale SIM registration systems, national digital ID enrollment platforms, AI-powered anti-spoofing engines, and high-volume verification infrastructure for enterprise and government clients. My background includes leading cross-functional teams, overseeing Product Managers and Product Owners, and delivering complex identity products across telecom, public sector, enterprise security, and digital credentialing domains.

I bring strong competencies in:

Digital Identity (DI), Identity Verification (IDV), eKYC, AML compliance, KYC orchestration

Fraud Prevention, Liveness Detection, Anti-Spoofing (PoP), Identity Risk Scoring

Biometric Authentication (Face, Fingerprint), Mobile Identity, Onboarding Flows

IAM, CIAM, Authentication & Authorization Models, User Identity Lifecycle

API Integrations, Workflow Automation, Scalable Identity Architecture

Product Leadership, Roadmapping, Stakeholder Alignment, Agile Delivery

Notable achievements include:

Driving 8M+ successful identity activations for MTN Côte d'Ivoire through a BYOD identity onboarding system.

Reducing enrollment fraud by 95% with an AI-driven anti-spoofing engine capable of PoP and synthetic identity detection.

Delivering contactless biometric capture for Glo, achieving 70% cost reduction and improved enrollment speed.

Leading optimization of national ID enrollment systems used by NIMC, improving uptime, fraud controls, and platform reliability.

Managing teams of Product Managers and POs to deliver identity platforms used by MTN NG, MTN Benin, MTN CIV, Glo, and government partners.

I am passionate about building identity solutions that increase trust, reduce fraud, and enable businesses to scale securely and compliantly.

Specialties: Digital Identity, Identity Verification (IDV), eKYC/AML, IAM, CIAM, Fraud Detection, Biometric Security, Identity Proofing, Secure Onboarding, Telecom Identity, RegTech, Risk & Compliance Technology, API-Driven Identity Systems.

Experience

SEAMFIX

3 years 1 month

Lead Product Manager — Digital Identity (Telco)

July 2024 - September 2025 (1 year 3 months)

Led a team of Product Managers and Product Owners responsible for delivering identity onboarding and verification products across MTN Nigeria, MTN Benin, MTN Côte d'Ivoire, and Glo.

Directed the delivery of a BYOD-enabled SIM registration system for MTN Côte d'Ivoire, enabling 1M+ activations and reducing hardware dependency.

Oversaw development of an AI-based fraud engine with capabilities in liveness detection, picture-of-picture detection, and synthetic identity defense, achieving 95% fraud reduction.

Drove the roadmap for contactless biometric capture, reducing cost by 70% and improving onboarding efficiency.

Collaborated with risk, compliance, engineering, and regulatory stakeholders to ensure identity solutions met KYC/AML and telecom regulations.

Lead Product Manager — Public Sector Identity

April 2024 - September 2025 (1 year 6 months)

Provided product leadership and oversight for Product Managers improving NIMC's national Android enrollment platform.

Strengthened system reliability, identity assurance, anti-spoofing mechanisms, and enrollment throughput for millions of citizens.

Oversaw the launch of a digital passport application system for the Beninese diaspora, streamlining secure identity onboarding.

Managed stakeholder alignment between government agencies, engineering, risk, and operations teams.

Growth Product Manager - iTranscript

September 2022 - April 2024 (1 year 8 months)

Lagos, Nigeria

Grew platform to 5,000+ B2C users and \$850K ARR.

Automated credential verification workflows, reducing processing time by 10x.

Improved identity-linked credential delivery for universities and institutions.

Motocheck

Product Manager — Mobility Identity & Inspection Systems

September 2021 - January 2023 (1 year 5 months)

Lagos, Nigeria

Managed product development for a cross-platform inspection and identity verification system.

Led expansion into fleet management, increasing enterprise revenue potential by 300%.

Gradely

Growth Lead

August 2019 - May 2022 (2 years 10 months)

Lagos, Nigeria

Led product evolution for a data-driven learning platform with identity-based access and personalized learning workflows.

Supported onboarding of 700+ institutions.

Neon Ventures

Head of Product Operations

October 2018 - September 2019 (1 year)

Ikoyi, Lagos.

Led product development initiatives across multiple venture studio portfolio companies.

Oversaw the end-to-end development of SmartTalent, an AI-driven recruitment and identity screening platform using facial recognition, voice analysis, and integrity scoring algorithms for candidate verification.

Collaborated with engineering to define product requirements, user flows, and MVP scope for multiple SaaS products.

Managed cross-functional teams across product, design, and engineering to deliver scalable digital platforms.

Led strategic operational projects including a nationwide telco tower acquisition initiative that generated recurring revenue for the portfolio.

Provided product oversight, data analysis, and operational leadership for new product experimentation across the venture studio.

Education

University of Ibadan

Master's Degree, Educational Media Specialist · (2015 - 2017)

Niit Imperia

Certificate in Multimedia Skills, Web development, graphics and game components design. · (2013 - 2014)

Obafemi Awolowo University

Bachelor of Arts in Education (B.A. B. Ed), English · (2008 - 2012)