

MICROSOFT MOVIE STUDIOS



PRESENTED BY SEYMA TAS



DATA SOURCES

IMDB

MOVIE DB

TMDB

BOX OFFICE



HOW TO MAKE THE MOST PROFITABLE MOVIES?



GENRES

What are the movie genres that make the most money?

HIRING THE RIGHT PEOPLE

How to hire a film crew to make the highest grossing movies?

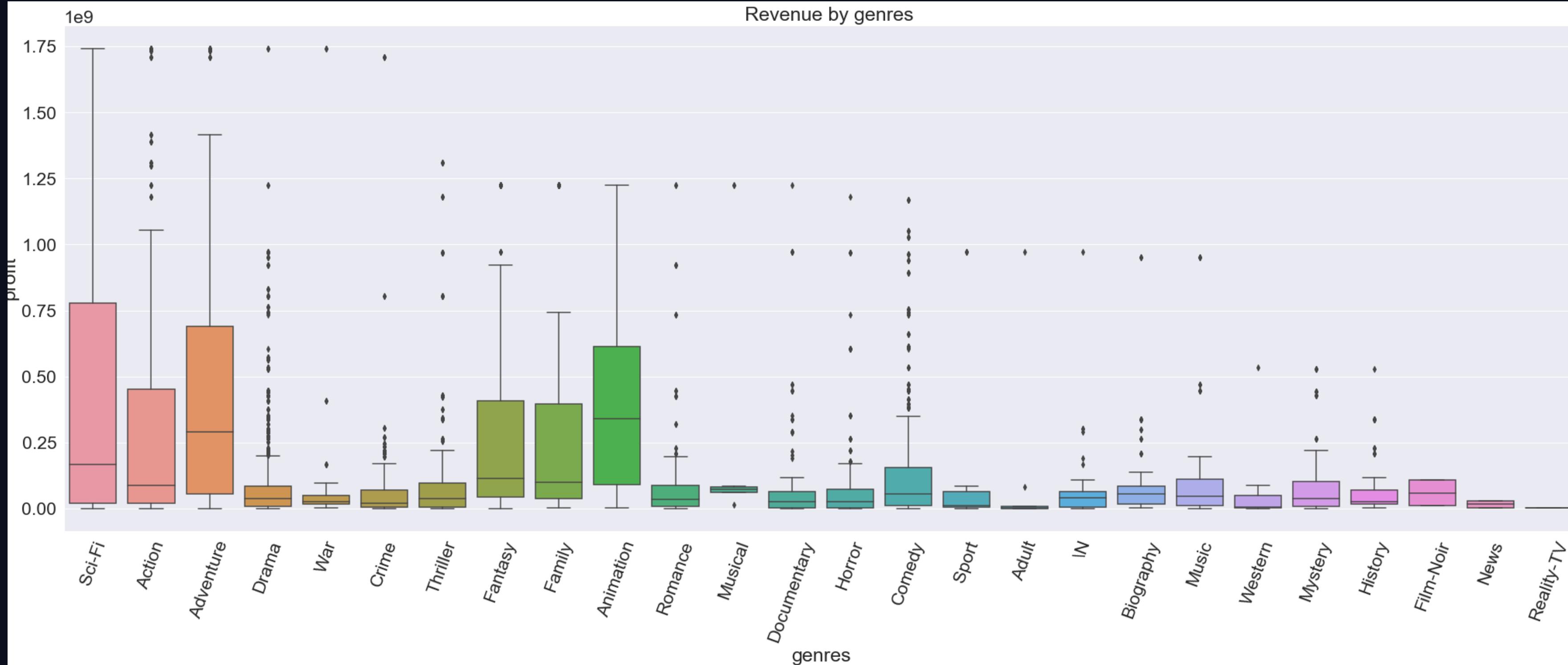
BUDGET

What is the budget of the top performing movies?

RELEASE DATE

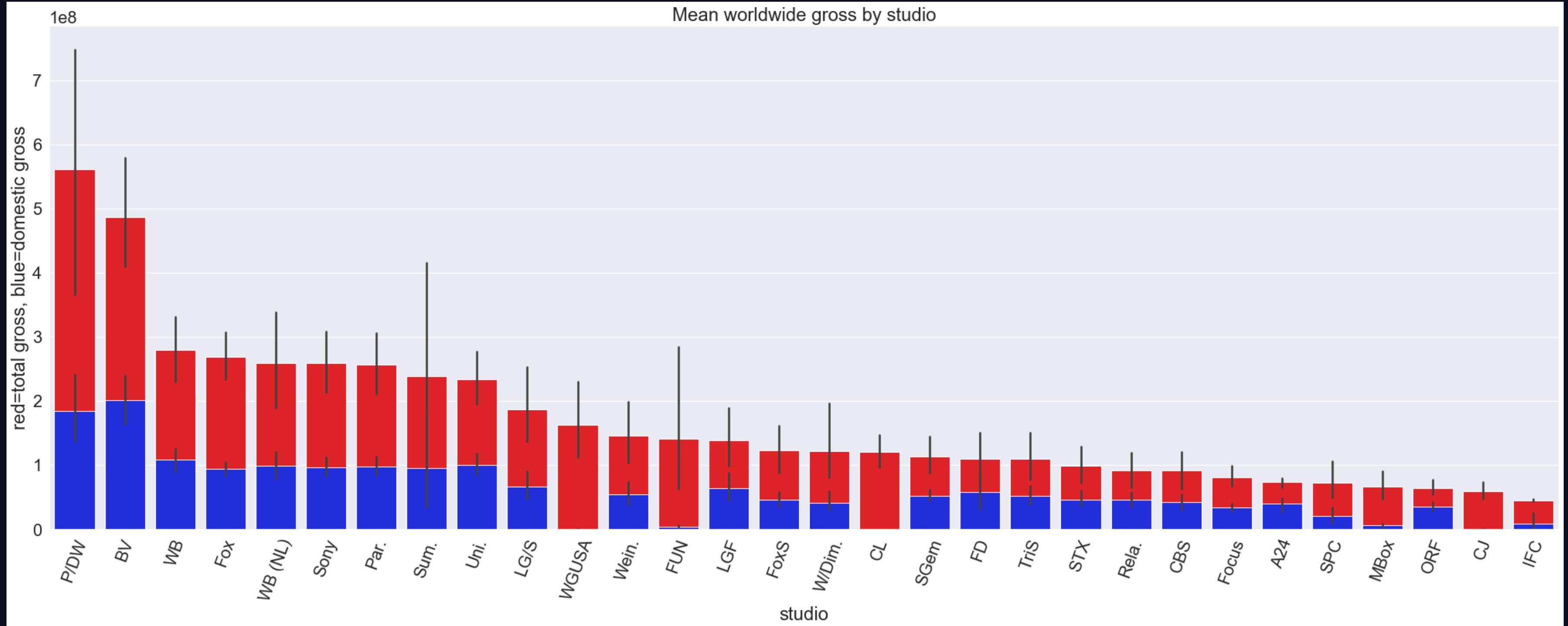
At what time of the year should the movie be released?

GENRES OF THE MOVIES



ACTION-ADVENTURE-FANTASY-SCI-FI-FAMILY SELL THE BEST

HIRING THE RIGHT PEOPLE



IT IS NECESSARY TO HIRE THE FILM CREW FROM HIGH PROFIT STUDIOS.

MEAN WORLD WIDE GROSS OF THE TOP STUDIOS: (2010 - 2018)

DREAMWORKS: \$561 MILLION

DISNEY: \$487 MILLION

WARNER BROS: \$280 MILLION

FOX: \$261 MILLION

WARNER BROS(NL): \$260 MILLION

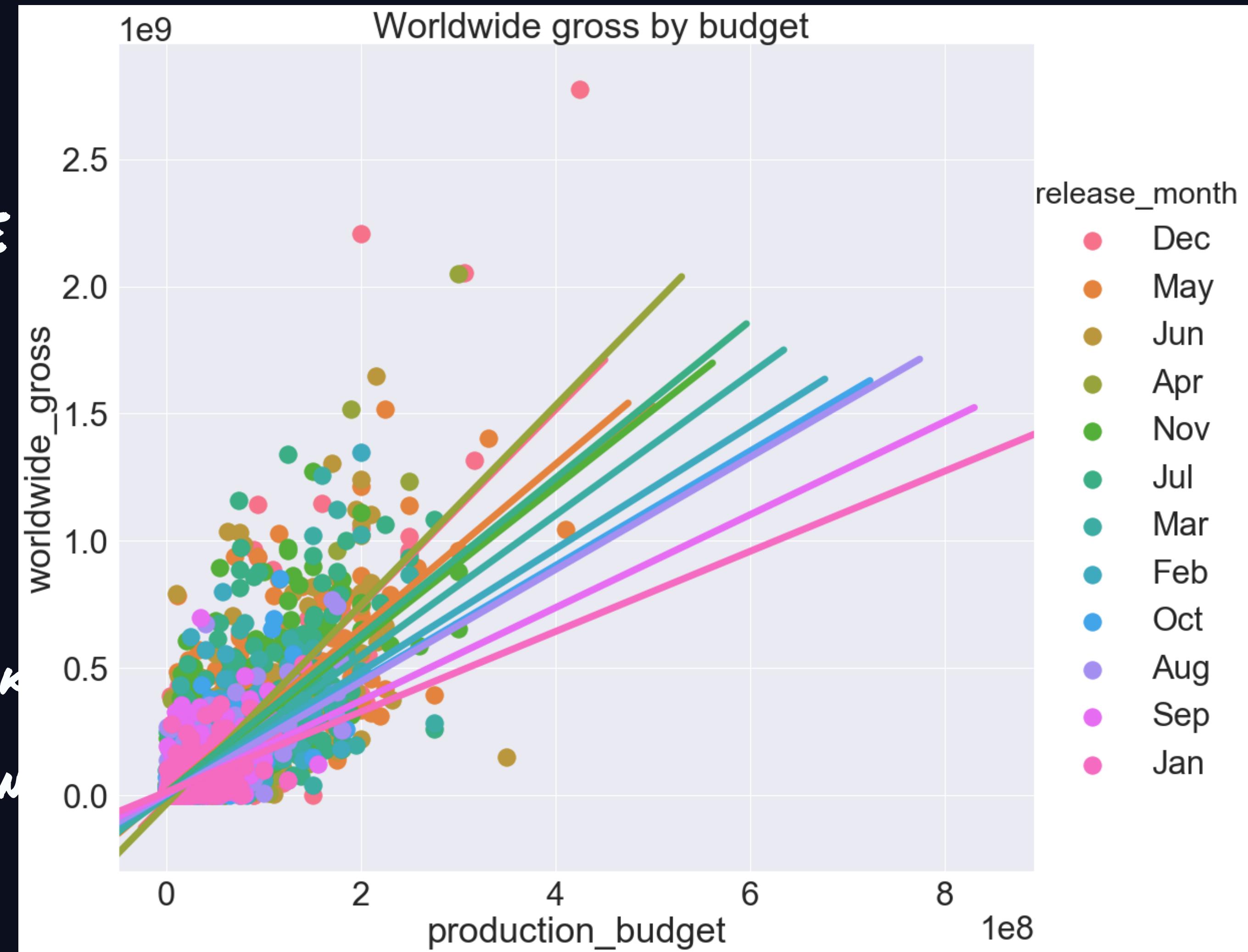
SONY: \$259 MILLION

PARAMOUNT:\$.. \$256 MILLION

SUMMIT: \$239 MILLION

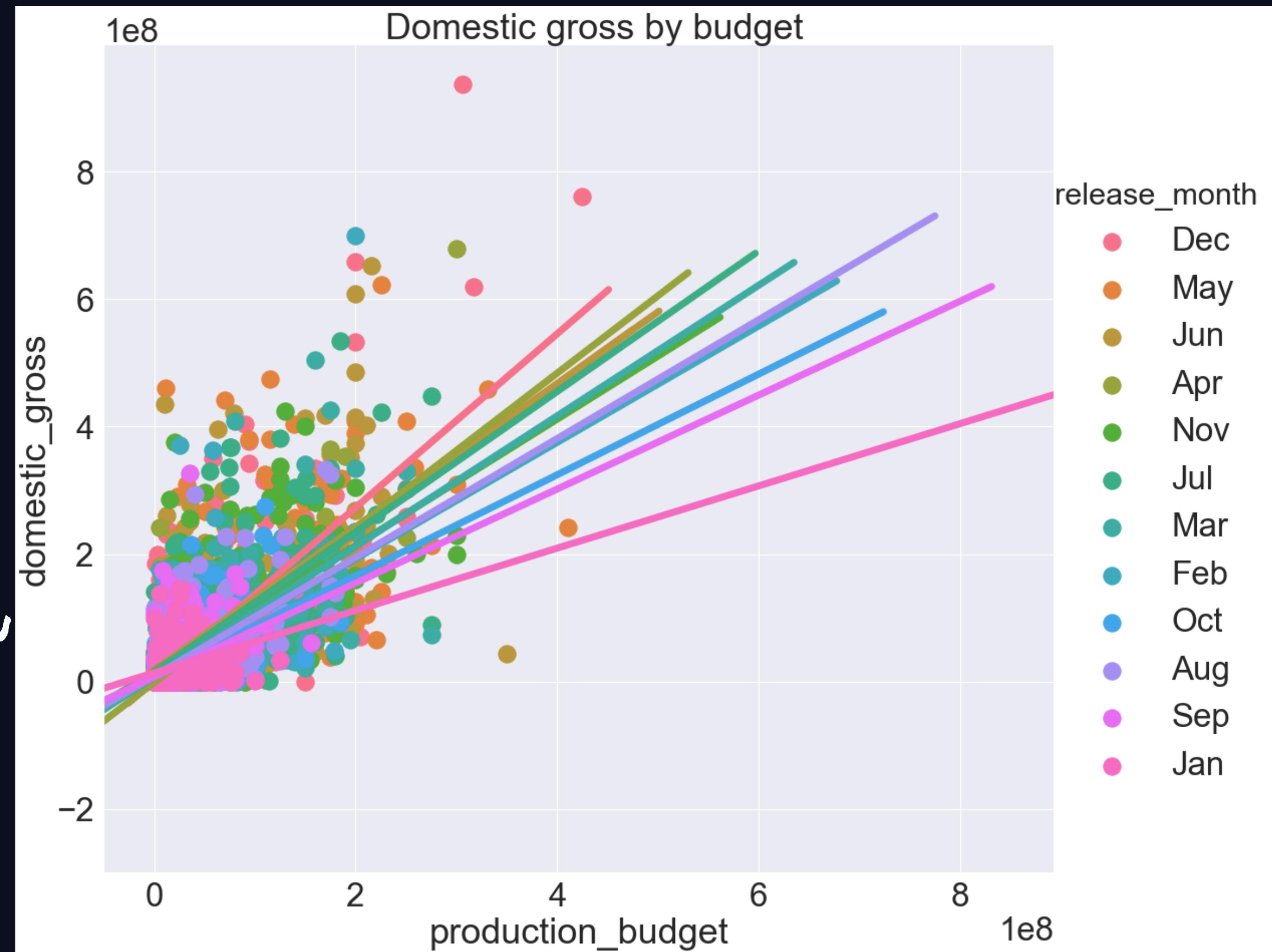
**BUDGET AND
RELEASE DATE
(WORLDWIDE)**

**SPEND MORE MONEY,
MAKE MORE MONEY.
IF YOU SPEND \$200
MILLION YOU CAN MAKE
\$500 MILLION.
RELEASE THE MOVIE IN
JUNE OR DECEMBER.**



BUDGET AND RELEASE DATE (DOMESTIC)

**SPEND MORE MONEY,
MAKE MORE MONEY.
RELEASE THE MOVIE IN
JUNE OR DECEMBER.**



RECOMMENDATIONS



GENRES

1) Make an adventure, science-fiction, action film.

HIRING THE RIGHT PEOPLE

2) Hire the crew who worked for Disney, Warner Bros, Universal, Dreamworks, Sony, Paramount and Fox studios.

BUDGET

3) The production budget is around \$200 million.

RELEASE DATE

4) Release the movie in June or December.

FUTURE ANALYSIS



RUNTIME

- 1) There can be a correlation between runtime and the profit of a movie

FILM CREW

- 2) The directors and crew of the best profit movies can be analysed

COMMENTS

- 3) Keywords of the comments and ratings of the movies can be used as a measure of success and considered while making conclusions.

Thank you!

