

Essays on Credit Access and Household Finance

Seyma Kalay

Doctor of Philosophy in Economics
(Thesis Defense)

Supervisors:

Prof. Michela Cameletti
Prof. Federica Maria Origo

February 28, 2022



**UNIVERSITÀ
DEGLI STUDI
DI BERGAMO**

ECONOMIA

Dipartimento di Scienze Economiche

Outline

- 1 Chapter 1
 - Introduction
- 2 Chapter 2
 - Determinants of Access to Finance: A Bibliometric Literature Review
- 3 Chapter 3
 - Access to Credit: The Self-Employment Case in the Chinese Labor Market
- 4 Chapter 4
 - Predicting Financial Health of the Households Using Machine Learning Algorithms
- 5 Chapter 5
 - Conclusions

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Motivation

- Access to finance is defined as access to formal financial services (e.g., formal account and saving) at an affordable cost.
- It has been associated with the stability of the economy and well-being.
- Despite the advantages, it is far below the universal level particularly in developing countries.
- The government's aim should, for a constant increase in economic growth, be toward economically disadvantaged groups.

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Overview & Contributions

❶ Chapter 2

- Reviews the literature on the determinants of finance, using bibliometric techniques.

❷ Chapter 3

- Examines the characteristics of households to access to finance.

❸ Chapter 4

- Clusters the households based on their financial strength.

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Motivation

- The literature review¹ plays a crucial role in gathering knowledge and guiding the future research directions (Cropanzano, 2009; Kunisch et al., 2018), regardless of discipline.
- The amount of publications is gradually increasing and it is becoming difficult to identify current trends (Aria and Cuccurullo, 2017).
- Bibliometric analysis helps to understand the scientific production, trends, and intellectual networks, between scholars, institutions and countries (Liu, 2014; Pinto, 2014; Bourdieu, 1994; Broadus, 1987; Pritchard, 1969).
- It conducts reproducible literature review concept (Broadus, 1987; Diodato and Gellatly, 2013; Pritchard et al., 1969).

¹Depending on the purpose of the researcher (shown in Appendix 2) all types of literature reviews can be helpful (Snyder, 2019).

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Workflow

❶ Step 1: Objectives of the Study

- To find influential features under the “determinants of finance”? (such as; influential journals, articles .etc)

❷ Step 2: Methodology

- ❶ **Study Design:** Deciding the research question.
- ❷ **Data Collection:** Selecting a bibliometric database (e.g., WoS, Scopus, etc).
 - Selected articles based on the keyword search (e.g., determinants of finance/credit, access to credit, .etc).
 - To decide if the article is not marginally mentioned but a direct content in the article.
 - 210 articles were selected to conduct bibliometric analysis.
- ❸ **Data Analysis:** .txt file must be converted into a bibliographic data frame.
- ❹ **Data Visualization:** Bibliographic data frame pave the way to network matrix then, network mapping can be conducted.
- ❺ **Interpretation:** Helps researchers to make sense of bibliometric's results.

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Bibliometric Coupling

- Documents are connected through a document's attributes (e.g., author, affiliations, cited references, keywords, etc.).
- The document-attribute matrix denoted by X , where each row is a document (D) and each column an attribute (A).
- The generic element of matrix X is $x_{ij} = D_i A_j = 1$ if the i -th document has the j -th attribute, otherwise $x_{ij} = 0$.
- Co-citation, Co-authorship, and Co-word can be presented as

$$B_{co} = X^T X$$

where X is a *Document x Cited reference*, *Document x Author*, and *Document x Word* Matrix. The generic element of matrix B is b_{ij} shows the number of *co-citation*, *collaborations*, and *co-occurrence words* between documents i and j , respectively.

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Data Analysis

● Influential Countries

- The top three countries based on the number of published articles are USA (83), UK (26), and China (14).
- Yet, based on the total global citation per year (TGC/t) by 1 article, Netherlands (TGC/t = 31.25) and Germany (TGC/t = 19.6) are more appreciated once.

● Influential Affiliations

- World Bank has published many articles (14).
- Yet, Harvard University (TGC/t = 28.87) is more appreciated.

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- Yet, Management Science (TGC/t = 62.71), Quarterly Journal Of Economics (TGC/t = 54.12), Annual Review Of Sociology (TGC/t = 53), and Journal Of Financial Economics (TGC/t = 35.27).

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Data Visualization

- Co-Citation

- The literature is divided into two main streams: (i) Lending to small and (ii) Lending to big borrowers.

- Co-Word

- Co-words network prints out the keywords for each streams.
- (i): Financial inclusion, financial literacy, financial development, financial institutions, household finance, race, credit, micro finance, India, gender, discrimination, entrepreneurship, and financial constraints. (ii): SMEs, credit constraints, banking, formal credit, political connections, China, and social capital.

- Co-Authorship

- Co-authorship network shows that Bect T. and Cull R. have a larger collaboration network between the authors.
- Demirguc-Kunt A. has a direct relationship with Beck T., Klapper L., and Allen F..
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Biblio App

Biblio is a [Shinyapp](#)² which provides an interface for bibliometric analysis, where the results of this study can be reproducible.

- ❶ **Study Design:** Deciding a research question.
- ❷ **Data Collection:** Collecting the data-set³. Users should wait until "Upload Complete" then click "Start Conversion".
- ❸ **Data Analysis:** Descriptive statistics can be seen under the  Data,  Authors, and  Citations.
- ❹ **Data Visualization:** Network analysis can be seen under the  Tree,  Map,  Words,  Thematic Map, and  Network tabs.

²See at: <https://seymakalay87.shinyapps.io/biblio/>

³The app default data-set is a .txt file which can be retrieved from WoS database. For Scopus database users select "Load bibliometrix file(s)" and upload the .bib file.

Conclusion

- ❶ Finding the influential aspects of the research stream (e.g., countries, affiliations, journals, authors, and articles).
- ❷ Identifying the main research streams: through co-citation and co-word analysis.
- ❸ Network analysis: Co-citation, Co-author, and Co-word.
- ❹ Identifying 13 future research questions: quantitative (bibliometric) and qualitative (content) analysis.
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Motivation

- China has the world's largest economy and has experienced a rapid economic growth over the past few decades.
- Yet, China is still considered a developing country, and millions are below the international poverty standards.
- The use of formal financial services is far lower than other emerging (Fungacova et al., 2014) and high-income economies (Demirguc-Kunt and Klapper, 2012).

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Workflow

① Step 1: Objectives of the Study

- To understand the characteristics of Chinese households to access to credit and its type.

② Step 2: Methodology

- I split the CHFS data-set⁴ into 4 different data-splits⁵ (Urb & Rrl, Educ.0 & Educ.1, CCP.0 & CCP.1, and Sex.0 & Sex.1).
- Using each time one of the asset owning variables (net-worth, NW-HE, and liquid assets) interchangeable on the each data set.
- In total, I built, 120 models, 30 linear and 90 ML models, to explain the characteristics of Chinese households for both access to loan and its type.
- Each data-set was split into 80:20 train:test groups and 10-CV was applied.
- **Binary Regression:** Access to loan
 - Response variable: "Access to Loan" = 1, and "Otherwise" = 0
- **Multi Regression:** Access to loan type
 - Response variable: "Formal Loan" = 1, "Informal Loan" = 2, "Both Loans" = 3, and "Otherwise" = 0

⁴In this study, "CHFS", "Benchmark", and "BchMk" are used interchangeably.

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Classification Models

• Generalized Logistic Regression (GLM)

- Let \mathbf{y} be a vector values for the response variable of accessing credit for each applicant n , such that $y_i = 1$ if the applicant- i has access to credit, and zero otherwise. Furthermore, let $\mathbf{x} = \{x_{i,j}\}$, where $i = 1, \dots, n$ and $j = 1, \dots, p$ be a matrix of n observations with p characteristics of the applicants. The log-odds ratio can be defined as

$$\log \left(\frac{\pi_i}{1 - \pi_i} \right) = \beta_0 + \mathbf{x}_i \beta = \beta_0 + \sum_{j=1}^p \beta_j x_i \quad (1)$$

where $\pi_i = P(y_i = 1 | \mathbf{x}_i)$, β_0 is the intercept, $\beta = (\beta_1, \dots, \beta_p)'$ is a $p \times 1$ vector of coefficients and \mathbf{x}_i is the i -th row of \mathbf{x} .

• Multinomial Logistic Model (MLM)

- Multi-nominal model is the generalized form of binary logistic model (1) and can be defined as

$$\pi_i^h = P(y_i^h = 1 | \mathbf{x}_i^h) \quad (2)$$

where h presents the class labels ("1-of- h ") on the basis of an input vector \mathbf{x}_i .

- Furthermore, $y_i^h = 1$ if the weight \mathbf{w} of \mathbf{x}_i corresponds to belong a class and $y_i^h = 0$ otherwise.

The weight vectors \mathbf{w}^j for $i \in \{1, \dots, h-1\}$, and the class probabilities must satisfy

$$\sum_{i=1}^h P(y_i^h = 1 | \mathbf{x}_i^h, \mathbf{w}) = 1$$

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- Let \mathbf{y} be a vector values for the response variable of accessing credit for each applicant n , such that $y_i = 1$ if the applicant- i has access to credit, and zero otherwise. Furthermore, let $\mathbf{x} = \{x_{i,j}\}$, where $i = 1, \dots, n$ and $j = 1, \dots, p$ be a matrix of n observations with p characteristics of the applicants. The log-odds ratio can be defined as

$$\log \left(\frac{\pi_i}{1 - \pi_i} \right) = \beta_0 + \mathbf{x}_i \beta = \beta_0 + \sum_{j=1}^p \beta_j x_i \quad (1)$$

where $\pi_i = P(y_i = 1 | \mathbf{x}_i)$, β_0 is the intercept, $\beta = (\beta_1, \dots, \beta_p)'$ is a $p \times 1$ vector of coefficients and \mathbf{x}_i is the i -th row of \mathbf{x} .

• Multinomial Logistic Model (MLM)

- Multi-nominal model is the generalized form of binary logistic model (1) and can be defined as

$$\pi_i^h = P(y_i^h = 1 | \mathbf{x}_i^h) \quad (2)$$

where h presents the class labels ("1-of- h ") on the basis of an input vector \mathbf{x}_i .

- Furthermore, $y_i^h = 1$ if the weight \mathbf{w} of \mathbf{x}_i corresponds to belong a class and $y_i^h = 0$ otherwise.

The weight vectors \mathbf{w}^i for $i \in \{1, \dots, h-1\}$, and the class probabilities must satisfy

$$\sum_{i=1}^h P(y_i^h = 1 | \mathbf{x}_i^h, \mathbf{w}) = 1$$

Tree Models for Robustness Check

• Bagging (BAG)

- Generating B different bootstrapped training data-sets $(\hat{f}^{*1}(x), \hat{f}^{*2}(x), \dots, \hat{f}^{*B}(x))$ and then average the resulting predictions

$$\hat{f}_{avg}(x) = \frac{1}{B} \sum_{i=1}^B \hat{f}^{*b}(x) \quad (3)$$

• Random Forest (RF)

- Random forests⁶ which de-correlate the trees by considering $m_{try} \approx \sqrt{p}$ show an improvement over bagged trees where $m = p$ (Breiman, 1984).

• Gradient Boosting (BOOST)

- Each tree is fit using information from previous trees.

$$\hat{\pi}_i = \frac{1}{1 + \exp[-f(x)]} \quad (4)$$

where $f(x)$ is a model prediction in the range of $[-\infty, \infty]$ and its initial estimate of the model is $\hat{f}_i^{(0)} = \log(\frac{\hat{\pi}_i}{1-\hat{\pi}_i})$, where $\hat{\pi}$ is the estimated sample proportion of a single class from the training set.

⁶ Random forests' tuning parameter is the number of randomly selected predictors, p , to choose from at each split, and is commonly referred to as m_{try} .

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Results of Classification Models: AUC

| Data splits | <i>y = Access Loan</i> | | | <i>y = Loan Type</i> | | |
|-----------------|------------------------|-------|-------|----------------------|-------|-------|
| | 1 | 2 | 3 | 1 | 2 | 3 |
| GLM | | | MLM | | | |
| Urb & Rrl | 0.699 | 0.696 | 0.699 | 0.710 | 0.707 | 0.710 |
| Educ.0 & Educ.1 | 0.685 | 0.683 | 0.686 | 0.712 | 0.708 | 0.712 |
| CCP.0 & CCP.1 | 0.708 | 0.706 | 0.708 | 0.720 | 0.717 | 0.720 |
| SEX.0 & SEX.1 | 0.680 | 0.677 | 0.681 | 0.705 | 0.702 | 0.706 |
| BchMk | 0.698 | 0.695 | 0.699 | 0.712 | 0.709 | 0.709 |
| BAG | | | BAG | | | |
| Urb & Rrl | 0.668 | 0.661 | 0.663 | 0.664 | 0.658 | 0.659 |
| Educ.0 & Educ.1 | 0.662 | 0.655 | 0.644 | 0.671 | 0.676 | 0.668 |
| CCP.0 & CCP.1 | 0.664 | 0.667 | 0.662 | 0.676 | 0.676 | 0.676 |
| SEX.0 & SEX.1 | 0.659 | 0.662 | 0.653 | 0.671 | 0.666 | 0.676 |
| BchMk | 0.667 | 0.664 | 0.660 | 0.669 | 0.677 | 0.666 |
| RF | | | RF | | | |
| Urb & Rrl | 0.688 | 0.687 | 0.685 | 0.677 | 0.674 | 0.680 |
| Educ.0 & Educ.1 | 0.672 | 0.669 | 0.668 | 0.679 | 0.678 | 0.680 |
| CCP.0 & CCP.1 | 0.691 | 0.690 | 0.690 | 0.686 | 0.685 | 0.690 |
| SEX.0 & SEX.1 | 0.670 | 0.672 | 0.664 | 0.683 | 0.675 | 0.679 |
| BchMk | 0.687 | 0.683 | 0.682 | 0.689 | 0.682 | 0.687 |
| GBM | | | GBM | | | |
| Urb & Rrl | 0.718 | 0.722 | 0.716 | 0.721 | 0.719 | 0.722 |
| Educ.0 & Educ.1 | 0.700 | 0.701 | 0.700 | 0.726 | 0.722 | 0.726 |
| CCP.0 & CCP.1 | 0.721 | 0.725 | 0.718 | 0.732 | 0.733 | 0.733 |
| SEX.0 & SEX.1 | 0.699 | 0.700 | 0.694 | 0.722 | 0.720 | 0.724 |
| BchMk | 0.717 | 0.718 | 0.722 | 0.725 | 0.725 | 0.729 |

Note: AUC of the Model (1:3) presents Network, NW-HE, and Liquid Assets, as predictor, respectively. The definition of the variables can be found in Appendix 3.

Generalized Logistic Models ($y = \text{Access Loan}$)

| Variables | GLM.1 | | | GLM.2 | | | GLM.3 | | |
|----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| | BchMk | CCP.0 | CCP.1 | BchMk | CCP.0 | CCP.1 | BchMk | CCP.0 | CCP.1 |
| Gender | 0.95 | 0.97 | 0.97 | 0.94* | 0.97 | 0.96 | 0.95 | 0.97 | 0.97 |
| Marital Status | 1.25*** | 1.32*** | 1.36** | 1.27*** | 1.33*** | 1.39** | 1.25*** | 1.32*** | 1.36** |
| Age | 0.58*** | 0.62*** | 0.43*** | 0.58*** | 0.62*** | 0.43*** | 0.58*** | 0.62*** | 0.43*** |
| Employed | 1.27*** | 1.17*** | 1.40*** | 1.26*** | 1.17*** | 1.39*** | 1.27*** | 1.17*** | 1.40*** |
| Education | 1.14*** | 1.10** | 1.22** | 1.16*** | 1.11*** | 1.25*** | 1.14*** | 1.09** | 1.21** |
| Party | 1.05 | — | — | 1.06 | — | — | 1.05 | — | — |
| HR | 0.75*** | 0.75*** | 0.78*** | 0.76*** | 0.76*** | 0.80** | 0.74*** | 0.75*** | 0.78*** |
| Region-East | 0.64*** | 0.65*** | 0.72*** | 0.66*** | 0.66*** | 0.75*** | 0.64*** | 0.65*** | 0.72*** |
| Region-Center | 0.84*** | 0.86*** | 0.92 | 0.84*** | 0.86*** | 0.91 | 0.84*** | 0.86*** | 0.92 |
| Fin.Inter | 1.02 | 1.04 | 1.01 | 1.03 | 1.05 | 1.02 | 1.02 | 1.04 | 1.01 |
| Fin.Knowledge | 1.70*** | 1.77*** | 1.39*** | 1.74*** | 1.81*** | 1.42*** | 1.69*** | 1.76*** | 1.39*** |
| Income | 1.12*** | 1.10*** | 1.16** | 1.16*** | 1.14*** | 1.24*** | 1.11*** | 1.10*** | 1.15** |
| Network | 1.20*** | 1.15*** | 1.44*** | — | — | — | — | — | — |
| NW-HE | — | — | — | 1.10*** | 1.07*** | 1.25*** | — | — | — |
| Liquid Assets | — | — | — | — | — | — | 1.21*** | 1.17*** | 1.47*** |
| Observations | 26,212 | 21,184 | 5,029 | 26,212 | 21,184 | 5,029 | 26,212 | 21,184 | 5,029 |
| Log Likelihood | -14,794 | -12,158 | -2,600 | -14,834 | -12,183 | -2,619 | -14,785 | -12,152 | -2,597 |

Note: Asset holding variables Network, NW-HE (net-worth minus home equity), and liquid assets. Odd ratios (OR) are reported with significance: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The number of the observation is approximately 80% of the total observation and the total number of observation may be vary based on the data-split group. The variables and abbreviations can be found in Appendix 3.

Multinomial Logistic Models ($y = \text{Loan Type}$)

| Variables | Fml | Infm | Both | Fml | Infm | Both | Fml | Infm | Both |
|----------------|-----------|---------|---------|----------|---------|---------|-----------|---------|---------|
| MLM.3 | BchMk | | | CCP.0 | | | CCP.1 | | |
| Gender | 0.84*** | 1.11*** | 0.97*** | 0.87*** | 1.17*** | 0.98*** | 0.85*** | 1.15*** | 0.98*** |
| Marital Status | 1.93*** | 1.15*** | 1.92*** | 1.44*** | 1.15*** | 2.50*** | 1.93*** | 1.13*** | 1.93*** |
| Age | 0.95*** | 0.98*** | 0.95*** | 0.94*** | 0.97*** | 0.94*** | 0.95*** | 0.98*** | 0.95*** |
| Employed | 1.61*** | 1.07*** | 1.57*** | 1.72*** | 1.19*** | 2.31*** | 1.58*** | 1.00*** | 1.37*** |
| Education | 2.07*** | 0.62*** | 1.16*** | 1.96*** | 0.73*** | 1.28*** | 2.07*** | 0.65*** | 1.07*** |
| Party | 1.43*** | 0.78*** | 1.13*** | — | — | — | — | — | — |
| HR | 1.51*** | 0.64*** | 0.72*** | 1.76*** | 0.51*** | 0.58*** | 1.49*** | 0.66*** | 0.78*** |
| Region-East | 0.77*** | 0.66*** | 0.56*** | 0.94*** | 0.54*** | 0.57*** | 0.77*** | 0.65*** | 0.53*** |
| Region-Center | 0.64*** | 1.03*** | 0.76*** | 0.90*** | 0.97*** | 0.84*** | 0.60*** | 1.01*** | 0.75*** |
| Fin.Inter | 1.22*** | 0.98*** | 1.10*** | 1.10*** | 0.77*** | 1.17*** | 1.23*** | 1.02*** | 1.08*** |
| Fin.Knowledge | 2.07*** | 0.79*** | 2.10*** | 1.57*** | 0.57*** | 1.99*** | 2.14*** | 0.99*** | 2.30*** |
| Income | 1.00*** | 1.00*** | 1.00*** | 1.00*** | 1.00* | 1.00*** | 1.00*** | 1.00*** | 1.00*** |
| Liquid Assets | 1.00*** | 1.00*** | 1.00*** | 1.00*** | 1.00** | 1.00*** | 1.00*** | 1.00*** | 1.00*** |
| Observations | 26212 | | | 21183 | | | 5028 | | |
| AIC | 42,258.51 | | | 7,681.80 | | | 34,677.61 | | |

Note: Multinomial Logistic Model with Liquid Assets as Predictor. Relative Risk Ratios (RRR) are reported with significance: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The number of the observation is approximately 80% of the total observation and the total number of observation may be vary based on the data-split group. The variables and abbreviations can be found in Appendix 3.

CRAN - Package pomodoro

④ Step 1: Install and Call the Library

```
1 install("pomodoro")
2 library(pomodoro)
```

⑤ Step 2: Built a Selected Model:

- ⑥ Automatically conducts stratified random sampling on 80/20 train/test set with 10 CV and gives *finModel* results for GLM, MLM, BAG, RF, and GBM.

```
1 yvar <- c("Loan.Type") #or yvar <- c("multi.level")
2 xvar <- c("sex", "married", "age", "havejob", "educ", "political.afl",
3         "rural", "region", "fin.intermdiarries", "fin.knowldge", "income")
4 set.seed(123)
5 BchMk.MLR.1 <- RF_Model(sample_data, xvar, yvar)
```

④ Step 3: Estimated Models:

- ⑥ To model all the data set and its splits, interchangeably with 3 assets owning variable.

```
1 CCP.RF <- Estimate_Models(sample_data, yvar, xvec = xvar, exog = "political.afl",
2                           xadd = c("networth", "networth_homeequity", "liquid.assets"),
3                           type = "RF", dnames = c("0", "1"))
```

⑥ Step 4: Combined Performance:

- ⑦ To find combined model performance.

```
1 Sub.CCP.RF <- list(Mdl.1 = CCP.RF$EstMdl$'D.1+networth',
2                   Mdl.0 = CCP.RF$EstMdl$'D.0+networth')
3 CCP.NoCCP.RF <- Combined_Performance(Sub.CCP.RF)
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Conclusion

- ❶ CCP.0 & CCP.1 data split has higher predictive power and performs better to explain the Chinese household characteristics, for both $y = \text{Access Loan}$ and $y = \text{Loan Type}$.
- ❷ Formal financial inclusion is particularly constrained which is distributed economically advantaged groups and political affiliation can help to access loan (Faccio, 2006; Khwaja and Mian, 2005).
- ❸ Policies must target economically disadvantage households to improve the financial inclusion (Gan et al., 2014).
- ❹ Additionally, increasing the number financial intermediates and the household financial knowledge can help to access formal loans.
- ❺ A CRAN - Package pomodoro for reproducibility see at:
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Outline

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 - Introduction
- 2 Chapter 2
 - Determinants of Access to Finance: A Bibliometric Literature Review
- 3 Chapter 3
 - Access to Credit: The Self-Employment Case in the Chinese Labor Market
- 4 Chapter 4
 - Predicting Financial Health of the Households Using Machine Learning Algorithms
- 5 Chapter 5
 - Conclusions

Motivation

- After the Communist Party won the civil war which lasts more than 20 years, private enterprises were fully banned in China between 1952 and 1977.
- The new economic reforms legislated in 1978, policies target the urban sector (Wan, 2008). As a result most of the formal financial providers were closed in rural/poor areas (Hannig and Jansen, 2010; Sparreboom and Duflos, 2012).
- One of the major reasons for poor remaining poor is linked to lack of access to formal credit (Collins et al., 2009) and the existence of a large gap between demand and supply (Sparreboom and Duflos, 2012).
- Understanding the barriers for accessing finance is crucial; they can be either geographic (e.g., absence of nearby bank branches) or socioeconomic (e.g., minimum income & high collateral requirements, social, or ethnic groups) (Hannig and Jansen, 2010).

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Workflow

❶ Step 1: Objectives of the Study

- Where is the poor population located mostly?

❷ Step 2: Methodology

- **Unsupervised:** *K*-means Clustering
 - I clustered one of the asset variables NW-HE⁷.
- **Supervised:** Bagging, Random Forest, and Gradient Boosting
 - After *K*-means clustering, I modeled the clusters, using supervised learning, to understand the accuracy of the clustering.

⁷ Note that: the 3 asset owning variables, namely; Networth, NW-HE, and Liquid Assets are highly correlated.

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 - After *K*-means clustering, I modeled the clusters, using supervised learning, to understand the accuracy of the clustering.

⁷Note that: the 3 asset owning variables, namely; Networth, NW-HE, and Liquid Assets are highly correlated.

Unsupervised Learning

• Clustering

- Let C_k be the generic cluster of observations with $k = 1, \dots, K$ which satisfies the two properties:
 - $C_1 \cup C_2 \cup \dots \cup C_K = \{1, \dots, n\}$, where each observation belongs to at least one cluster.
 - $C_k \cap C_{k'} = \emptyset$ for all $k \neq k'$. Each observation belongs only to one cluster.
- K -means cluster sets the *within – cluster variance* as small as possible, and it is defined as

$$\min_{C_1, \dots, C_K} \left\{ \sum_{k=1}^K W(C_k) \right\} = \min_{C_1, \dots, C_K} \left\{ \sum_{k=1}^K \frac{1}{|C_k|} \sum_{i, i' \in C_k} \sum_{j=1}^p (x_{ij} - x_{i'j})^2 \right\} \quad (5)$$

where $|C_k|$ is the number of observations in the k -th cluster and $W(C_k)$ is a measure of between distance.

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Unsupervised Learning: K-Means Clustering

- When the number of cluster is $K = 6$ the predictive powers of the supervised learning are the highest comparing to $K! = 6$.

| | $K = 3$ | $K = 4$ | $K = 5$ | $K = 6$ | $K = 7$ | $K = 8$ | $K = 9$ | $K = 10$ |
|-----|---------|---------|---------|---------|---------|---------|---------|----------|
| MLM | 69.00 | 65.37 | 70.68 | 71.30 | 62.32 | 62.28 | 56.70 | 53.25 |
| BAG | 49.92 | 57.24 | 63.26 | 68.94 | 49.62 | 54.22 | 57.62 | 56.66 |
| RF | 43.03 | 64.16 | 55.23 | 61.52 | 53.39 | 63.98 | 49.97 | 55.41 |

Note: Results were GBM were not converged for all the clusters, so I drop it.

| | Cluster 1 | Cluster 2 | Cluster 3 | Cluster 4 | Cluster 5 | Cluster 6 |
|--------------|--------------|-----------|--------------|--------------|--------------|-----------|
| Income | 1.092860e+06 | 85273.24 | 1.462134e+05 | 3.633347e+05 | 2.318359e+05 | 41603.10 |
| Observations | 117 | 6875 | 2387 | 284 | 827 | 22275 |

Note: Income is in Chinese renminbi (CNY). Based on the financial health of the households', the clusters were colored from green, yellow, orange, and red.

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Micro App

- **Micro Shinyapp**⁸ provides an interactive user interface, using the 2015 CHFS data-set.
- Micro Shinyapp maps the all the households based on their Cluster where **Cluster 6** and **Cluster 2** can be interpreted as those with the lowest financial health.
- Map of the households can be found under the  Map tab and  Table tab prints out the pivot table.



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Conclusion

- ❶ Implementing unsupervised for clustering households based on their financial health.
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Outline

- 1 Chapter 1
 - Introduction
- 2 Chapter 2
 - Determinants of Access to Finance: A Bibliometric Literature Review
- 3 Chapter 3
 - Access to Credit: The Self-Employment Case in the Chinese Labor Market
- 4 Chapter 4
 - Predicting Financial Health of the Households Using Machine Learning Algorithms
- 5 Chapter 5
 - Conclusions

Recap

④ Chapter 1: Determinants of Access to Finance: A Bibliometric Literature Review

- Finding influential aspects of the literature under "determinants of finance".
 - 210 published English articles coupled with content analysis.
 - Influential aspects of the research stream (e.g., countries, affiliations, journals, authors, and articles).
 - Network analysis (Co-citation, Co-author, and Co-word).
 - Two main research streams (i) lending to small borrowers (ii) lending to big borrowers.
 - 13 future research questions.
 - A Shinyapp for the reproducible future studies: <https://seymakalay87.shinyapps.io/biblio/>.

⑤ Chapter 2: Access to Credit: The Self-Employment Case in the Chinese Labor Market

- Identifying the characteristics of the Chinese households to access to credit.
 - In total, 120 models, using 3 different asset variables interchangeable.
 - CCP.0 & CCP.1 data split has higher predictive power and performs better to explain the Chinese household characteristics, for both $y = \text{Access Loan}$ and $y = \text{Loan Type}$.
 - A CRAN - Package for reproducibility: <https://seymakalay.github.io/pomodoro/index.html>.

⑧ Chapter 3: Predicting Financial Health of the Households Using ML Algorithms

- Locating advantaged and disadvantaged groups.
 - Implementing unsupervised and supervised analysis.
 - Finding the location of the advantaged/disadvantaged Chinese Households.
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Thank you

Appendix - Chapter 2

| | Approaches | | |
|-----------------------|--|---|--|
| | Systematic | Semi-systematic (Meta-analysis) | Integrate |
| (1) Purpose | Synthesize and compare evidence | Overview research area and track development over time | Critique and synthesize |
| (2) Research question | Specific | Broad | Narrow or broad |
| (3) Research strategy | Systematic | May or may not be systematic | Usually not systematic |
| (4) Characteristics | Quantitative articles | Research articles | Research articles, books, and other published documents |
| (5) Analysis | Quantitative | Qualitative/Quantitative | Qualitative |
| (6) Contribution | Evidence of effect, Inform policy and practice | State of knowledge, Themes in literature, Historical overview, Research agenda, Theoretical model | Taxonomy or classification, Theoretical model or framework |

Source at: Literature review as a research methodology: An overview and guidelines.

Table: Literature review approaches.

Appendix - Chapter 2

| | Country | Article.No. | %Freq | SCP | %SCP | MCP | %MCP | TGC | TGC/t |
|----|----------------|-------------|-------|-----|-------|-----|-------|------|--------|
| 1 | USA | 83 | 41.29 | 64 | 47.76 | 19 | 28.36 | 8120 | 97.80 |
| 2 | United Kingdom | 26 | 12.93 | 19 | 14.18 | 7 | 10.45 | 1024 | 39.40 |
| 3 | China | 14 | 6.97 | 7 | 5.22 | 7 | 10.45 | 421 | 30.10 |
| 4 | Italy | 7 | 3.48 | 5 | 3.73 | 2 | 2.99 | 125 | 17.90 |
| 5 | India | 6 | 2.99 | 5 | 3.73 | 1 | 1.49 | 354 | 59.00 |
| 6 | France | 5 | 2.49 | 2 | 1.49 | 3 | 4.48 | 206 | 41.20 |
| 7 | Germany | 5 | 2.49 | 2 | 1.49 | 3 | 4.48 | 491 | 98.20 |
| 8 | Netherlands | 4 | 1.99 | 2 | 1.49 | 2 | 2.99 | 502 | 125.50 |
| 9 | New Zealand | 4 | 1.99 | 4 | 2.99 | 0 | 0.00 | 142 | 35.50 |
| 10 | South Africa | 4 | 1.99 | 4 | 2.99 | 0 | 0.00 | 32 | 8.00 |

Note: The table is sorted based on total number of Article.No. %Freq, %SCP, and %MCP are the percentage of the total Article.No., SCP, and MCP, respectively.

| | Affiliation | Articles | TLC | TLC/t | TGC | TGC/t |
|----|---------------------------------|----------|-----|-------|------|--------|
| 1 | World Bank | 14 | 69 | 6.24 | 2558 | 197.35 |
| 2 | Georgetown Univ | 2 | 53 | 2.55 | 297 | 14.62 |
| 3 | Dartmouth Coll | 1 | 31 | 1.72 | 237 | 13.17 |
| 4 | Wellesley Coll | 1 | 31 | 1.72 | 237 | 13.17 |
| 5 | Tilburg Univ | 5 | 30 | 3.13 | 634 | 55.68 |
| 6 | Fed Reserve Syst | 2 | 28 | 1.48 | 239 | 12.91 |
| 7 | Harvard Univ | 5 | 28 | 2.58 | 1963 | 144.34 |
| 8 | Ctr Naval Anal | 1 | 26 | 1.13 | 111 | 4.83 |
| 9 | German Inst Econ Res Diw Berlin | 2 | 22 | 2.34 | 195 | 28.75 |
| 10 | Robert Gordon Univ | 2 | 22 | 1.89 | 177 | 15.64 |

Note: The table is sorted based on TLC.

Appendix - Chapter 2

| | Journal | Article.No. | TLC | TLC/t | TGC | TGC/t |
|----|--------------------------------------|-------------|-----|-------|------|-------|
| 1 | World Development | 14 | 50 | 6.49 | 683 | 88.75 |
| 2 | Journal Of Development Studies | 10 | 18 | 2.29 | 200 | 23.32 |
| 3 | Journal Of Banking & Finance | 8 | 23 | 2.28 | 1220 | 96.72 |
| 4 | Small Business Economics | 7 | 18 | 2.39 | 230 | 29.86 |
| 5 | Environment And Planning A | 5 | 1 | 0.07 | 194 | 11.72 |
| 6 | Journal Of International Development | 5 | 5 | | 188 | |
| 7 | Sustainability | 5 | 4 | 2.50 | 46 | 25.83 |
| 8 | Emerging Markets Finance And Trade | 4 | 6 | 1.29 | 68 | 10.49 |
| 9 | Entrepreneurship Theory And Practice | 4 | 15 | 1.15 | 729 | 56.38 |
| 10 | Finance Research Letters | 4 | 2 | 0.53 | 76 | 29.07 |
| | Journal | Article.No. | TLC | TLC/t | TGC | TGC/t |
| 1 | Journal Of Banking & Finance | 8 | 23 | 2.28 | 1220 | 96.72 |
| 2 | World Development | 14 | 50 | 6.49 | 683 | 88.75 |
| 3 | Journal Of Financial Economics | 2 | 16 | 1.23 | 917 | 70.54 |
| 4 | Management Science | 1 | 2 | 0.29 | 439 | 62.71 |
| 5 | Entrepreneurship Theory And Practice | 4 | 15 | 1.15 | 729 | 56.38 |
| 6 | Quarterly Journal Of Economics | 1 | 14 | 0.88 | 866 | 54.12 |
| 7 | Annual Review Of Sociology | 1 | 4 | 0.31 | 689 | 53.00 |
| 8 | Journal Of Finance | 2 | 5 | 0.22 | 812 | 52.86 |
| 9 | Small Business Economics | 7 | 18 | 2.39 | 230 | 29.86 |
| 10 | Finance Research Letters | 4 | 2 | 0.53 | 76 | 29.07 |

Note: The table is sorted by Article.No. (top) and TGC/t (bottom).

Appendix - Chapter 2

| | 1st Author | Affiliation | Article.No. | TLC | TLC/t | TGC | TGC/t |
|----|---------------|----------------------|-------------|-----|-------|------|-------|
| 1 | Beck T | World Bank | 5 | 21 | 1.79 | 1111 | 83.23 |
| 2 | Wylly Ek | Rutgers State Univ | 3 | 4 | 0.23 | 148 | 8.97 |
| 3 | Agier I | Univ Libre Bruxelles | 2 | 7 | 0.87 | 96 | 12.00 |
| 4 | Allen F | Imperial Coll London | 2 | 14 | 2.74 | 175 | 31.74 |
| 5 | Asiedu E | Univ Kansas | 2 | 16 | 1.90 | 81 | 9.61 |
| 6 | Bates T | Wayne State Univ | 2 | 1 | 0.04 | 38 | 3.80 |
| 7 | Bayer P | Duke Univ | 2 | 0 | 0.00 | 25 | 7.58 |
| 8 | Black Ha | Univ Tennessee | 2 | 6 | 0.33 | 26 | 1.43 |
| 9 | Carter S | Univ Sterling | 2 | 9 | 0.83 | 283 | 29.26 |
| 10 | Cavalluzzo Ks | Georgetown Univ | 2 | 53 | 2.55 | 297 | 14.62 |
| | 1st Author | Affiliation | Article.No. | TLC | TLC/t | TGC | TGC/t |
| 1 | Beck T | World Bank | 5 | 21 | 1.79 | 1111 | 83.23 |
| 2 | Fernandes D | Erasmus Univ | 1 | 2 | 0.29 | 439 | 62.71 |
| 3 | Khawaja Ai | Harvard Univ | 1 | 14 | 0.88 | 866 | 54.12 |
| 4 | Claessens S | Int Monetary Fund | 2 | 16 | 1.21 | 711 | 53.85 |
| 5 | Pager D | Princeton Univ | 1 | 4 | 0.31 | 689 | 53.00 |
| 6 | Campbell Jy | Harvard Univ | 1 | 1 | 0.07 | 769 | 51.27 |
| 7 | Allen F | Imperial Coll London | 2 | 14 | 2.74 | 175 | 31.74 |
| 8 | Carter S | Univ Sterling | 2 | 9 | 0.83 | 283 | 29.26 |
| 9 | Hastings Js | Brown Univ | 1 | 2 | 0.25 | 198 | 24.75 |
| 10 | Houston Jf | Univ Florida | 1 | 1 | 0.14 | 172 | 24.57 |

Note: The table is sorted by sorted based on Article.No. (top) and TGC/t (bottom).

Appendix - Chapter 2



Figure: The relationship between authors in "determinants of finance" through bibliometric co-authorship (collaboration) analysis between 1985 and 2020.

Appendix - Chapter 3

| Variable | Definition |
|------------------------------|---|
| <u>independent variables</u> | |
| x_1 Gender | $Sex.1 = male = 1, Sex.0 = female = 0$ |
| x_2 Marital Status | $married = 1, otherwise = 0$ |
| x_3 Age | household's age, in years. |
| x_4 Employed | $employed = 1, otherwise = 0$ |
| x_5 Education | $Educ.1 = high\ school\ or\ higher = 1, Educ.0 = otherwise = 0$ |
| x_6 Party | $CCP.1 = affiliation\ with\ Chinese\ Communist\ Party\ (CCP) = 1, CCP.0 = otherwise = 0$ |
| x_7 HR | $Urb = urban = 1, Rrl = rural = 0$ |
| x_8 Region | west, east, and center. |
| x_9 Fin.Inter | $Fin.Inter = 1$ if the household head house is in 1 km range to formal institution, otherwise $Fin.Inter = 0$ |
| x_{10} Fin.Knowledge | $Fin.Knowledge = 1$ if the household head has a finance class or defined him/herself having a well financial knowledge, otherwise $Fin.Knowledge = 0$ |
| x_{11} Income | household's income, in CNY. |
| x_{12} Net-worth | The value of financial and non-financial assets minus liabilities, in CNY. |
| x_{13} NW-HE | Net-worth minus home equity, in CNY. |
| x_{14} Liquid Assets | Cash and other easily cash-able assets, in CNY. |
| <u>dependent variables</u> | |
| y_1 Access to loan | $Access\ to\ loan = 1$ if the household head has any type of loan (e.g formal, informal, and/or both); otherwise $Access\ to\ loan = 0$. |
| y_2 Access to loan type | if the household head has formal, informal, or both loans $Access\ to\ loan\ type$ is equal to 1, 2, 3, respectively; otherwise $Access\ to\ loan\ type = 0$, which indicates the household head does not have any type of loan. |

Note: HR stands for Household Registration. In equations x_{12} , x_{13} , and x_{14} were use interchangeability.

Table: Definitions of the independent variables.

Appendix - Chapter 3

| Abbreviation | Definition |
|----------------------|---|
| <u>data splits</u> | |
| Urb & Rrl | CHFS data-set was split into urban and rural. |
| Educ.0 & Educ.1 | CHFS data-set was split into Educ.0 and Educ.1. |
| CCP.0 & CCP.1 | CHFS data-set was split into CCP.0 and CCP.1 |
| Sex.0 & Sex.1 | CHFS data-set was split into Sex.0 and Sex.1 |
| <u>linear models</u> | |
| GLM | To model access to credit. $y = 1$ If the household's head has any type of loan (e.g. Formal, Informal, or Both), otherwise $y = 0$ |
| MLM | To model access to loan type. $y = 1, 2, 3,$ or 4 If the household's head has Formal, Informal, Both, or No.loan, respectively. |
| <u>ml models</u> | |
| BAG | Bag tree |
| RF | Random forest |
| GBM | Gradient boosting |
| <u>loan types</u> | |
| Fml | If household's head has only Formal loan. |
| Infm | If household's head has only Informal loan. |
| Both | If household's head has both Formal and Informal loan. |

Note: Urb & Rrl, Educ.0 & Educ.1, CCP.0 & CCP.1, and Sex.0 & Sex.1 are defined in Table 3.

Table: Definitions of abbreviations.

Appendix - Chapter 4

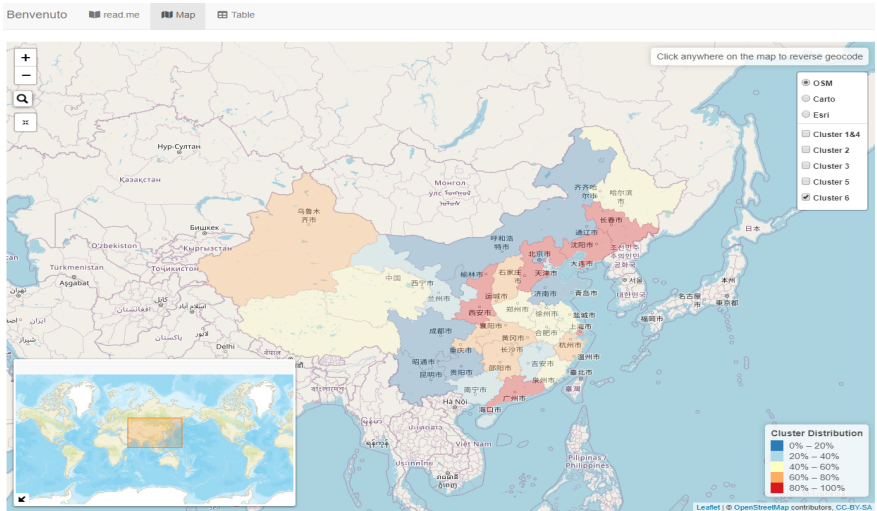


Figure: Map