

Essays on Credit Access and Household Finance

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Doctor of Philosophy in Economics
(Thesis Defense)

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**UNIVERSITÀ
DEGLI STUDI
DI BERGAMO**

ECONOMIA

Dipartimento di Scienze Economiche

Outline

- 1 Chapter 1
 - Introduction
- 2 Chapter 2
 - Determinants of Access to Finance: A Bibliometric Literature Review
- 3 Chapter 3
 - Access to Credit: The Self-Employment Case in the Chinese Labor Market
- 4 Chapter 4
 - Predicting Financial Health of the Households Using Machine Learning Algorithms
- 5 Chapter 5
 - Conclusions

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Motivation

- Access to finance is defined as access to formal financial services (e.g., formal account and saving) at an affordable cost.
- It has been associated with the stability of the economy and well-being.
- Despite the advantages, it is far below the universal level particularly in developing countries.
- The government's aim should, for a constant increase in economic growth, be toward economically disadvantaged groups.

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Overview & Contributions

❶ Chapter 2

- Reviews the literature on the determinants of finance, using bibliometric techniques.

❷ Chapter 3

- Examines the characteristics of households to access to finance.

❸ Chapter 4

- Clusters the households based on their financial strength.

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Motivation

- The literature review¹ plays a crucial role in gathering knowledge and guiding the future research directions (Cropanzano, 2009; Kunisch et al., 2018), regardless of discipline.
- The amount of publications is gradually increasing and it is becoming difficult to identify current trends (Aria and Cuccurullo, 2017).
- Bibliometric analysis helps to understand the scientific production, trends, and intellectual networks, between scholars, institutions and countries (Liu, 2014; Pinto, 2014; Bourdieu, 1994; Broadus, 1987; Pritchard, 1969).
- It conducts reproducible literature review concept (Broadus, 1987; Diodato and Gellatly, 2013; Pritchard et al., 1969).

¹Depending on the purpose of the researcher (shown in Appendix 2) all types of literature reviews can be helpful (Snyder, 2019).

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Workflow

❶ Step 1: Objectives of the Study

- To find influential features under the “determinants of finance” (such as; influential journals, articles .etc).

❷ Step 2: Methodology

- ❶ **Study Design:** Deciding the research question.
- ❷ **Data Collection:** Selecting a bibliometric database (e.g., WoS, Scopus, etc).
 - Selected articles based on the keyword search (e.g., determinants of finance/credit, access to credit, .etc).
 - To decide if the article is not marginally mentioned but a direct content in the article.
 - 210 articles were selected to conduct bibliometric analysis.
- ❸ **Data Analysis:** .txt file must be converted into a bibliographic data frame.
- ❹ **Data Visualization:** Bibliographic data frame pave the way to network matrix then, network mapping can be conducted.
- ❺ **Interpretation:** Helps researchers to make sense of bibliometric's results.

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Bibliometric Coupling

- Documents are connected through a document's attributes (e.g., author, affiliations, cited references, keywords, etc.).
- The document-attribute matrix denoted by X , where each row is a document (D) and each column an attribute (A).
- The generic element of matrix X is $x_{ij} = D_i A_j = 1$ if the i -th document has the j -th attribute, otherwise $x_{ij} = 0$.
- Co-citation, Co-authorship, and Co-word can be presented as

$$B_{co} = X^T X$$

where X is a *Document x Cited reference*, *Document x Author*, and *Document x Word* Matrix. The generic element of matrix B is b_{ij} shows the number of *co-citation*, *collaborations*, and *co-occurrence words* between documents i and j , respectively.

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Data Analysis

● Influential Countries

- The top three countries based on the number of published articles are USA (83), UK (26), and China (14).
- Yet, based on the total global citation per year (TGC/t) by 1 article, Netherlands (TGC/t = 31.25) and Germany (TGC/t = 19.6) are more appreciated once.

● Influential Affiliations

- World Bank has published many articles (14).
- Yet, Harvard University (TGC/t = 28.87) is more appreciated.

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- Yet, Management Science (TGC/t = 62.71), Quarterly Journal Of Economics (TGC/t = 54.12), Annual Review Of Sociology (TGC/t = 53), and Journal Of Financial Economics (TGC/t = 35.27).

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Data Visualization

• Co-Citation

- The literature is divided into two main streams: (i) Lending to small and (ii) Lending to big borrowers.

• Co-Word

- Co-words network prints out the keywords for each streams.
- (i): Financial inclusion, financial literacy, financial development, financial institutions, household finance, race, credit, micro finance, India, gender, discrimination, entrepreneurship, and financial constraints. (ii): SMEs, credit constraints, banking, formal credit, political connections, China, and social capital.

• Co-Authorship

- Co-authorship network shows that Bect T. and Cull R. have a larger collaboration network between the authors.
- Demirguc-Kunt A. has a direct relationship with Beck T., Klapper L., and Allen F..
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Biblio App

Biblio is a [Shinyapp](#)² which provides an interface for bibliometric analysis, where the results of this study can be reproducible.

- ① **Study Design:** Deciding a research question.
- ② **Data Collection:** Collecting the data-set³. Users should wait until "Upload Complete" then click "Start Conversion".
- ③ **Data Analysis:** Descriptive statistics can be seen under the  Data,  Authors, and  Citations.
- ④ **Data Visualization:** Network analysis can be seen under the  Tree,  Map,  Words,  Thematic Map, and  Network tabs.

²See at: <https://seymakalay87.shinyapps.io/biblio/>

³The app default data-set is a .txt file which can be retrieved from WoS database. For Scopus database users select "Load bibliometrix file(s)" and upload the .bib file.

Conclusion

- ❶ Finding the influential features: under the "determinants of finance" (e.g., countries, affiliations, journals, authors, and articles).
- ❷ Identifying the main research streams: through co-citation and co-word analysis.
- ❸ Network analysis: Co-citation, Co-author, and Co-word.
- ❹ Identifying 13 future research questions: quantitative (bibliometric) and qualitative (content) analysis.
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Motivation

- China has the world's largest economy and has experienced a rapid economic growth over the past few decades.
- Yet, China is still considered a developing country, and millions are below the international poverty standards.
- The use of formal financial services is far lower than other emerging (Fungacova et al., 2014) and high-income economies (Demirguc-Kunt and Klapper, 2012).

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Workflow

① Step 1: Objectives of the Study

- To understand the characteristics of Chinese households to access to credit and its type.

② Step 2: Methodology

- I split the CHFS data-set⁴ into 4 different data-splits⁵ (Urb & Rrl, Educ.0 & Educ.1, CCP.0 & CCP.1, and Sex.0 & Sex.1).
- Using each time one of the asset owning variables (net-worth, NW-HE, and liquid assets) interchangeable on the each data set.
- In total, I built, 120 models, 30 linear and 90 ML models, to explain the characteristics of Chinese households for both access to loan and its type.
- Each data-set was split into 80:20 train:test groups and 10-CV was applied.
- **Binary Regression:** Access to loan
 - Response variable: "Access to Loan" = 1, and "Otherwise" = 0
- **Multi Regression:** Access to loan type
 - Response variable: "Formal Loan" = 1, "Informal Loan" = 2, "Both Loans" = 3, and "Otherwise" = 0

⁴In this study, "CHFS", "Benchmark", and "BchMk" are used interchangeably.

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Classification Models

• Generalized Logistic Regression (GLM)

- Let \mathbf{y} be a vector values for the response variable of accessing credit for each applicant n , such that $y_i = 1$ if the applicant- i has access to credit, and zero otherwise. Furthermore, let $\mathbf{x} = \{x_{i,j}\}$, where $i = 1, \dots, n$ and $j = 1, \dots, p$ be a matrix of n observations with p characteristics of the applicants. The log-odds ratio can be defined as

$$\log \left(\frac{\pi_i}{1 - \pi_i} \right) = \beta_0 + \mathbf{x}_i \beta = \beta_0 + \sum_{j=1}^p \beta_j x_i \quad (1)$$

where $\pi_i = P(y_i = 1 | \mathbf{x}_i)$, β_0 is the intercept, $\beta = (\beta_1, \dots, \beta_p)'$ is a $p \times 1$ vector of coefficients and \mathbf{x}_i is the i -th row of \mathbf{x} .

• Multinomial Logistic Model (MLM)

- Multi-nominal model is the generalized form of binary logistic model (1) and can be defined as

$$\pi_i^h = P(y_i^h = 1 | \mathbf{x}_i^h) \quad (2)$$

where h presents the class labels ("1-of- h ") on the basis of an input vector \mathbf{x}_i .

- Furthermore, $y_i^h = 1$ if the weight \mathbf{w} of \mathbf{x}_i corresponds to belong a class and $y_i^h = 0$ otherwise.

The weight vectors \mathbf{w}^j for $i \in \{1, \dots, h-1\}$, and the class probabilities must satisfy

$$\sum_{i=1}^h P(y_i^h = 1 | \mathbf{x}_i^h, \mathbf{w}) = 1$$

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• Generalized Logistic Regression (GLM)

- Let \mathbf{y} be a vector values for the response variable of accessing credit for each applicant n , such that $y_i = 1$ if the applicant- i has access to credit, and zero otherwise. Furthermore, let $\mathbf{x} = \{x_{i,j}\}$, where $i = 1, \dots, n$ and $j = 1, \dots, p$ be a matrix of n observations with p characteristics of the applicants. The log-odds ratio can be defined as

$$\log \left(\frac{\pi_i}{1 - \pi_i} \right) = \beta_0 + \mathbf{x}_i \beta = \beta_0 + \sum_{j=1}^p \beta_j x_i \quad (1)$$

where $\pi_i = P(y_i = 1 | \mathbf{x}_i)$, β_0 is the intercept, $\beta = (\beta_1, \dots, \beta_p)'$ is a $p \times 1$ vector of coefficients and \mathbf{x}_i is the i -th row of \mathbf{x} .

• Multinomial Logistic Model (MLM)

- Multi-nominal model is the generalized form of binary logistic model (1) and can be defined as

$$\pi_i^h = P(y_i^h = 1 | \mathbf{x}_i^h) \quad (2)$$

where h presents the class labels ("1-of- h ") on the basis of an input vector \mathbf{x}_i .

- Furthermore, $y_i^h = 1$ if the weight \mathbf{w} of \mathbf{x}_i corresponds to belong a class and $y_i^h = 0$ otherwise.

The weight vectors \mathbf{w}^i for $i \in \{1, \dots, h-1\}$, and the class probabilities must satisfy

$$\sum_{i=1}^h P(y_i^h = 1 | \mathbf{x}_i^h, \mathbf{w}) = 1$$

Tree Models for Robustness Check

• Bagging (BAG)

- Generating B different bootstrapped training data-sets $(\hat{f}^{*1}(x), \hat{f}^{*2}(x), \dots, \hat{f}^{*B}(x))$ and then average the resulting predictions

$$\hat{f}_{avg}(x) = \frac{1}{B} \sum_{i=1}^B \hat{f}^{*b}(x) \quad (3)$$

• Random Forest (RF)

- Random forests⁶ which de-correlate the trees by considering $m_{try} \approx \sqrt{p}$ show an improvement over bagged trees where $m = p$ (Breiman, 1984).

• Gradient Boosting (BOOST)

- Each tree is fit using information from previous trees.

$$\hat{\pi}_i = \frac{1}{1 + \exp[-f(x)]} \quad (4)$$

where $f(x)$ is a model prediction in the range of $[-\infty, \infty]$ and its initial estimate of the model is $\hat{f}_i^{(0)} = \log(\frac{\hat{\pi}_i}{1-\hat{\pi}_i})$, where $\hat{\pi}$ is the estimated sample proportion of a single class from the training set.

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Results of Classification Models: AUC

Data splits	<i>y = Access Loan</i>			<i>y = Loan Type</i>		
	1	2	3	1	2	3
GLM			MLM			
Urb & Rrl	0.699	0.696	0.699	0.710	0.707	0.710
Educ.0 & Educ.1	0.685	0.683	0.686	0.712	0.708	0.712
CCP.0 & CCP.1	0.708	0.706	0.708	0.720	0.717	0.720
SEX.0 & SEX.1	0.680	0.677	0.681	0.705	0.702	0.706
BchMk	0.698	0.695	0.699	0.712	0.709	0.709
BAG			BAG			
Urb & Rrl	0.668	0.661	0.663	0.664	0.658	0.659
Educ.0 & Educ.1	0.662	0.655	0.644	0.671	0.676	0.668
CCP.0 & CCP.1	0.664	0.667	0.662	0.676	0.676	0.676
SEX.0 & SEX.1	0.659	0.662	0.653	0.671	0.666	0.676
BchMk	0.667	0.664	0.660	0.669	0.677	0.666
RF			RF			
Urb & Rrl	0.688	0.687	0.685	0.677	0.674	0.680
Educ.0 & Educ.1	0.672	0.669	0.668	0.679	0.678	0.680
CCP.0 & CCP.1	0.691	0.690	0.690	0.686	0.685	0.690
SEX.0 & SEX.1	0.670	0.672	0.664	0.683	0.675	0.679
BchMk	0.687	0.683	0.682	0.689	0.682	0.687
GBM			GBM			
Urb & Rrl	0.718	0.722	0.716	0.721	0.719	0.722
Educ.0 & Educ.1	0.700	0.701	0.700	0.726	0.722	0.726
CCP.0 & CCP.1	0.721	0.725	0.718	0.732	0.733	0.733
SEX.0 & SEX.1	0.699	0.700	0.694	0.722	0.720	0.724
BchMk	0.717	0.718	0.722	0.725	0.725	0.729

Note: AUC of the Model (1:3) presents Network, NW-HE, and Liquid Assets, as predictor, respectively. The definition of the variables can be found in Appendix 3.

Generalized Logistic Models ($y = \text{Access Loan}$)

Variables	GLM.1			GLM.2			GLM.3		
	BchMk	CCP.0	CCP.1	BchMk	CCP.0	CCP.1	BchMk	CCP.0	CCP.1
Gender	0.95	0.97	0.97	0.94*	0.97	0.96	0.95	0.97	0.97
Marital Status	1.25***	1.32***	1.36**	1.27***	1.33***	1.39**	1.25***	1.32***	1.36**
Age	0.58***	0.62***	0.43***	0.58***	0.62***	0.43***	0.58***	0.62***	0.43***
Employed	1.27***	1.17***	1.40***	1.26***	1.17***	1.39***	1.27***	1.17***	1.40***
Education	1.14***	1.10**	1.22**	1.16***	1.11***	1.25***	1.14***	1.09**	1.21**
Party	1.05	—	—	1.06	—	—	1.05	—	—
HR	0.75***	0.75***	0.78***	0.76***	0.76***	0.80**	0.74***	0.75***	0.78***
Region-East	0.64***	0.65***	0.72***	0.66***	0.66***	0.75***	0.64***	0.65***	0.72***
Region-Center	0.84***	0.86***	0.92	0.84***	0.86***	0.91	0.84***	0.86***	0.92
Fin.Inter	1.02	1.04	1.01	1.03	1.05	1.02	1.02	1.04	1.01
Fin.Knowledge	1.70***	1.77***	1.39***	1.74***	1.81***	1.42***	1.69***	1.76***	1.39***
Income	1.12***	1.10***	1.16**	1.16***	1.14***	1.24***	1.11***	1.10***	1.15**
Network	1.20***	1.15***	1.44***	—	—	—	—	—	—
NW-HE	—	—	—	1.10***	1.07***	1.25***	—	—	—
Liquid Assets	—	—	—	—	—	—	1.21***	1.17***	1.47***
Observations	26,212	21,184	5,029	26,212	21,184	5,029	26,212	21,184	5,029
Log Likelihood	-14,794	-12,158	-2,600	-14,834	-12,183	-2,619	-14,785	-12,152	-2,597

Note: Asset holding variables Network, NW-HE (net-worth minus home equity), and liquid assets. Odd ratios (OR) are reported with significance: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The number of the observation is approximately 80% of the total observation and the total number of observation may be vary based on the data-split group. The variables and abbreviations can be found in Appendix 3.

Multinomial Logistic Models ($y = \text{Loan Type}$)

Variables	Fml	Infm	Both	Fml	Infm	Both	Fml	Infm	Both
MLM.3	BchMk			CCP.0			CCP.1		
Gender	0.84***	1.11***	0.97***	0.87***	1.17***	0.98***	0.85***	1.15***	0.98***
Marital Status	1.93***	1.15***	1.92***	1.44***	1.15***	2.50***	1.93***	1.13***	1.93***
Age	0.95***	0.98***	0.95***	0.94***	0.97***	0.94***	0.95***	0.98***	0.95***
Employed	1.61***	1.07***	1.57***	1.72***	1.19***	2.31***	1.58***	1.00***	1.37***
Education	2.07***	0.62***	1.16***	1.96***	0.73***	1.28***	2.07***	0.65***	1.07***
Party	1.43***	0.78***	1.13***	—	—	—	—	—	—
HR	1.51***	0.64***	0.72***	1.76***	0.51***	0.58***	1.49***	0.66***	0.78***
Region-East	0.77***	0.66***	0.56***	0.94***	0.54***	0.57***	0.77***	0.65***	0.53***
Region-Center	0.64***	1.03***	0.76***	0.90***	0.97***	0.84***	0.60***	1.01***	0.75***
Fin.Inter	1.22***	0.98***	1.10***	1.10***	0.77***	1.17***	1.23***	1.02***	1.08***
Fin.Knowledge	2.07***	0.79***	2.10***	1.57***	0.57***	1.99***	2.14***	0.99***	2.30***
Income	1.00***	1.00***	1.00***	1.00***	1.00*	1.00***	1.00***	1.00***	1.00***
Liquid Assets	1.00***	1.00***	1.00***	1.00***	1.00**	1.00***	1.00***	1.00***	1.00***
Observations	26212			21183			5028		
AIC	42,258.51			7,681.80			34,677.61		

Note: Multinomial Logistic Model with Liquid Assets as Predictor. Relative Risk Ratios (RRR) are reported with significance: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$. The number of the observation is approximately 80% of the total observation and the total number of observation may be vary based on the data-split group. The variables and abbreviations can be found in Appendix 3.

CRAN - Package pomodoro

④ Step 1: Install and Call the Library

```
1 install("pomodoro")
2 library(pomodoro)
```

⑤ Step 2: Built a Selected Model:

- ⑥ Automatically conducts stratified random sampling on 80/20 train/test set with 10 CV and gives *finModel* results for GLM, MLM, BAG, RF, and GBM.

```
1 yvar <- c("Loan.Type") #or yvar <- c("multi.level")
2 xvar <- c("sex", "married", "age", "havejob", "educ", "political.afl",
3         "rural", "region", "fin.intermdiarries", "fin.knowldge", "income")
4 set.seed(123)
5 BchMk.MLR.1 <- RF_Model(sample_data, xvar, yvar)
```

④ Step 3: Estimated Models:

- ⑥ To model all the data set and its splits, interchangeably with 3 assets owning variable.

```
1 CCP.RF <- Estimate_Models(sample_data, yvar, xvec = xvar, exog = "political.afl",
2                           xadd = c("networth", "networth_homeequity", "liquid.assets"),
3                           type = "RF", dnames = c("0", "1"))
```

⑥ Step 4: Combined Performance:

- ⑦ To find combined model performance.

```
1 Sub.CCP.RF <- list(Mdl.1 = CCP.RF$EstMdl$'D.1+networth',
2                   Mdl.0 = CCP.RF$EstMdl$'D.0+networth')
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Conclusion

- ❶ CCP.0 & CCP.1 data split has higher predictive power and performs better to explain the Chinese household characteristics, for both $y = \text{Access Loan}$ and $y = \text{Loan Type}$.
- ❷ Formal financial inclusion is particularly constrained which is distributed economically advantaged groups and political affiliation can help to access loan (Faccio, 2006; Khwaja and Mian, 2005).
- ❸ Policies must target economically disadvantage households to improve the financial inclusion (Gan et al., 2014).
- ❹ Additionally, increasing the number financial intermediates and the household financial knowledge can help to access formal loans.
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Outline

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 - Introduction
- 2 Chapter 2
 - Determinants of Access to Finance: A Bibliometric Literature Review
- 3 Chapter 3
 - Access to Credit: The Self-Employment Case in the Chinese Labor Market
- 4 Chapter 4
 - Predicting Financial Health of the Households Using Machine Learning Algorithms
- 5 Chapter 5
 - Conclusions

Motivation

- After the Communist Party won the civil war which lasts more than 20 years, private enterprises were fully banned in China between 1952 and 1977.
- The new economic reforms legislated in 1978, policies target the urban sector (Wan, 2008). As a result most of the formal financial providers were closed in rural/poor areas (Hannig and Jansen, 2010; Sparreboom and Duflos, 2012).
- One of the major reasons for poor remaining poor is linked to lack of access to formal credit (Collins et al., 2009) and the existence of a large gap between demand and supply (Sparreboom and Duflos, 2012).
- Understanding the barriers for accessing finance is crucial; they can be either geographic (e.g., absence of nearby bank branches) or socioeconomic (e.g., minimum income & high collateral requirements, social, or ethnic groups) (Hannig and Jansen, 2010).

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Workflow

❶ Step 1: Objectives of the Study

- Where is the poor population located mostly?

❷ Step 2: Methodology

- **Unsupervised:** *K*-means Clustering
 - I clustered one of the asset variables NW-HE⁷.
- **Supervised:** Bagging, Random Forest, and Gradient Boosting
 - After *K*-means clustering, I modeled the clusters, using supervised learning, to understand the accuracy of the clustering.

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Unsupervised Learning

• Clustering

- Let C_k be the generic cluster of observations with $k = 1, \dots, K$ which satisfies the two properties:
 - $C_1 \cup C_2 \cup \dots \cup C_K = \{1, \dots, n\}$, where each observation belongs to at least one cluster.
 - $C_k \cap C_{k'} = \emptyset$ for all $k \neq k'$. Each observation belongs only to one cluster.
- K -means cluster sets the *within – cluster variance* as small as possible, and it is defined as

$$\min_{C_1, \dots, C_K} \left\{ \sum_{k=1}^K W(C_k) \right\} = \min_{C_1, \dots, C_K} \left\{ \sum_{k=1}^K \frac{1}{|C_k|} \sum_{i, i' \in C_k} \sum_{j=1}^p (x_{ij} - x_{i'j})^2 \right\} \quad (5)$$

where $|C_k|$ is the number of observations in the k -th cluster and $W(C_k)$ is a measure of between distance.

Unsupervised Learning

• Clustering

- Let C_k be the generic cluster of observations with $k = 1, \dots, K$ which satisfies the two properties:
 - $C_1 \cup C_2 \cup \dots \cup C_K = \{1, \dots, n\}$, where each observation belongs to at least one cluster.
 - $C_k \cap C_{k'} = \emptyset$ for all $k \neq k'$. Each observation belongs only to one cluster.
- K -means cluster sets the *within – cluster variance* as small as possible, and it is defined as

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Unsupervised Learning: K-Means Clustering

- When the number of cluster is $K = 6$ the predictive powers of the supervised learning are the highest comparing to $K! = 6$.

	$K = 3$	$K = 4$	$K = 5$	$K = 6$	$K = 7$	$K = 8$	$K = 9$	$K = 10$
MLM	69.00	65.37	70.68	71.30	62.32	62.28	56.70	53.25
BAG	49.92	57.24	63.26	68.94	49.62	54.22	57.62	56.66
RF	43.03	64.16	55.23	61.52	53.39	63.98	49.97	55.41

Note: Results were GBM were not converged for all the clusters, so I drop it.

	Cluster 1	Cluster 2	Cluster 3	Cluster 4	Cluster 5	Cluster 6
Income	1.092860e+06	85273.24	1.462134e+05	3.633347e+05	2.318359e+05	41603.10
Observations	117	6875	2387	284	827	22275

Note: Income is in Chinese renminbi (CNY). Based on the financial health of the households', the clusters were colored from green, yellow, orange, and red.

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Micro App

- **Micro Shinyapp**⁸ provides an interactive user interface, using the 2015 CHFS data-set.
- Micro Shinyapp maps the all the households based on their Cluster where **Cluster 6** and **Cluster 2** can be interpreted as those with the lowest financial health.
- Map of the households can be found under the  Map tab and  Table tab prints out the pivot table.



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Conclusion

- ❶ Implementing unsupervised for clustering households based on their financial health.
- ❷ Based on the sample data set, I mapped advantaged/disadvantaged households.
- ❸ Creating an interactive map for visualization which may help to policy makers to design suitable programs, aiming the most poor areas (e.g., Cluster 6 and Cluster 2) primarily.

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Outline

- 1 Chapter 1
 - Introduction
- 2 Chapter 2
 - Determinants of Access to Finance: A Bibliometric Literature Review
- 3 Chapter 3
 - Access to Credit: The Self-Employment Case in the Chinese Labor Market
- 4 Chapter 4
 - Predicting Financial Health of the Households Using Machine Learning Algorithms
- 5 Chapter 5
 - Conclusions

Recap

❶ Chapter 1: Determinants of Access to Finance: A Bibliometric Literature Review

- Finding influential aspects of the literature under "determinants of finance".
 - Influential features (e.g., countries, affiliations, journals, authors, and articles).
 - Network analysis: Co-citation, Co-author, and Co-word.
 - Two main research streams: (i) lending to small borrowers (ii) lending to big borrowers.
 - 13 future research questions.
 - A Shinyapp for the reproducible future studies: <https://seymakalay87.shinyapps.io/biblio/>.

❷ Chapter 2: Access to Credit: The Self-Employment Case in the Chinese Labor Market

- Identifying the characteristics of the Chinese households to access to credit.
 - 120 models, using 3 different asset variables interchangeable.
 - CCP.0 & CCP.1 data split has higher predictive power and performs better to explain the Chinese household characteristics, for both $y = \text{Access Loan}$ and $y = \text{Loan Type}$.
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❸ Chapter 3: Predicting Financial Health of the Households Using ML Algorithms

- Locating advantaged and disadvantaged groups.
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Thank you

Appendix - Chapter 2

	Approaches		
	Systematic	Semi-systematic (Meta-analysis)	Integrate
(1) Purpose	Synthesize and compare evidence	Overview research area and track development over time	Critique and synthesize
(2) Research question	Specific	Broad	Narrow or broad
(3) Research strategy	Systematic	May or may not be systematic	Usually not systematic
(4) Characteristics	Quantitative articles	Research articles	Research articles, books, and other published documents
(5) Analysis	Quantitative	Qualitative/Quantitative	Qualitative
(6) Contribution	Evidence of effect, Inform policy and practice	State of knowledge, Themes in literature, Historical overview, Research agenda, Theoretical model	Taxonomy or classification, Theoretical model or framework

Source at: Literature review as a research methodology: An overview and guidelines.

Table: Literature review approaches.

Appendix - Chapter 2

	Country	Article.No.	%Freq	SCP	%SCP	MCP	%MCP	TGC	TGC/t
1	USA	83	41.29	64	47.76	19	28.36	8120	97.80
2	United Kingdom	26	12.93	19	14.18	7	10.45	1024	39.40
3	China	14	6.97	7	5.22	7	10.45	421	30.10
4	Italy	7	3.48	5	3.73	2	2.99	125	17.90
5	India	6	2.99	5	3.73	1	1.49	354	59.00
6	France	5	2.49	2	1.49	3	4.48	206	41.20
7	Germany	5	2.49	2	1.49	3	4.48	491	98.20
8	Netherlands	4	1.99	2	1.49	2	2.99	502	125.50
9	New Zealand	4	1.99	4	2.99	0	0.00	142	35.50
10	South Africa	4	1.99	4	2.99	0	0.00	32	8.00

Note: The table is sorted based on total number of Article.No. %Freq, %SCP, and %MCP are the percentage of the total Article.No., SCP, and MCP, respectively.

	Affiliation	Articles	TLC	TLC/t	TGC	TGC/t
1	World Bank	14	69	6.24	2558	197.35
2	Georgetown Univ	2	53	2.55	297	14.62
3	Dartmouth Coll	1	31	1.72	237	13.17
4	Wellesley Coll	1	31	1.72	237	13.17
5	Tilburg Univ	5	30	3.13	634	55.68
6	Fed Reserve Syst	2	28	1.48	239	12.91
7	Harvard Univ	5	28	2.58	1963	144.34
8	Ctr Naval Anal	1	26	1.13	111	4.83
9	German Inst Econ Res Diw Berlin	2	22	2.34	195	28.75
10	Robert Gordon Univ	2	22	1.89	177	15.64

Note: The table is sorted based on TLC.

Appendix - Chapter 2

	Journal	Article.No.	TLC	TLC/t	TGC	TGC/t
1	World Development	14	50	6.49	683	88.75
2	Journal Of Development Studies	10	18	2.29	200	23.32
3	Journal Of Banking & Finance	8	23	2.28	1220	96.72
4	Small Business Economics	7	18	2.39	230	29.86
5	Environment And Planning A	5	1	0.07	194	11.72
6	Journal Of International Development	5	5		188	
7	Sustainability	5	4	2.50	46	25.83
8	Emerging Markets Finance And Trade	4	6	1.29	68	10.49
9	Entrepreneurship Theory And Practice	4	15	1.15	729	56.38
10	Finance Research Letters	4	2	0.53	76	29.07
	Journal	Article.No.	TLC	TLC/t	TGC	TGC/t
1	Journal Of Banking & Finance	8	23	2.28	1220	96.72
2	World Development	14	50	6.49	683	88.75
3	Journal Of Financial Economics	2	16	1.23	917	70.54
4	Management Science	1	2	0.29	439	62.71
5	Entrepreneurship Theory And Practice	4	15	1.15	729	56.38
6	Quarterly Journal Of Economics	1	14	0.88	866	54.12
7	Annual Review Of Sociology	1	4	0.31	689	53.00
8	Journal Of Finance	2	5	0.22	812	52.86
9	Small Business Economics	7	18	2.39	230	29.86
10	Finance Research Letters	4	2	0.53	76	29.07

Note: The table is sorted by Article.No. (top) and TGC/t (bottom).

Appendix - Chapter 2

	1st Author	Affiliation	Article.No.	TLC	TLC/t	TGC	TGC/t
1	Beck T	World Bank	5	21	1.79	1111	83.23
2	Wylly Ek	Rutgers State Univ	3	4	0.23	148	8.97
3	Agier I	Univ Libre Bruxelles	2	7	0.87	96	12.00
4	Allen F	Imperial Coll London	2	14	2.74	175	31.74
5	Asiedu E	Univ Kansas	2	16	1.90	81	9.61
6	Bates T	Wayne State Univ	2	1	0.04	38	3.80
7	Bayer P	Duke Univ	2	0	0.00	25	7.58
8	Black Ha	Univ Tennessee	2	6	0.33	26	1.43
9	Carter S	Univ Sterling	2	9	0.83	283	29.26
10	Cavalluzzo Ks	Georgetown Univ	2	53	2.55	297	14.62
	1st Author	Affiliation	Article.No.	TLC	TLC/t	TGC	TGC/t
1	Beck T	World Bank	5	21	1.79	1111	83.23
2	Fernandes D	Erasmus Univ	1	2	0.29	439	62.71
3	Khawaja Ai	Harvard Univ	1	14	0.88	866	54.12
4	Claessens S	Int Monetary Fund	2	16	1.21	711	53.85
5	Pager D	Princeton Univ	1	4	0.31	689	53.00
6	Campbell Jy	Harvard Univ	1	1	0.07	769	51.27
7	Allen F	Imperial Coll London	2	14	2.74	175	31.74
8	Carter S	Univ Sterling	2	9	0.83	283	29.26
9	Hastings Js	Brown Univ	1	2	0.25	198	24.75
10	Houston Jf	Univ Florida	1	1	0.14	172	24.57

Note: The table is sorted by sorted based on Article.No. (top) and TGC/t (bottom).

Appendix - Chapter 2



Figure: The relationship between authors in "determinants of finance" through bibliometric co-authorship (collaboration) analysis between 1985 and 2020.

Appendix - Chapter 3

Variable	Definition
<i>independent variables</i>	
x_1 Gender	$Sex.1 = male = 1, Sex.0 = female = 0$
x_2 Marital Status	$married = 1, otherwise = 0$
x_3 Age	household's age, in years.
x_4 Employed	$employed = 1, otherwise = 0$
x_5 Education	$Educ.1 = high\ school\ or\ higher = 1, Educ.0 = otherwise = 0$
x_6 Party	$CCP.1 = affiliation\ with\ Chinese\ Communist\ Party\ (CCP) = 1, CCP.0 = otherwise = 0$
x_7 HR	$Urb = urban = 1, Rrl = rural = 0$
x_8 Region	west, east, and center.
x_9 Fin.Inter	$Fin.Inter = 1$ if the household head house is in 1 km range to formal institution, otherwise $Fin.Inter = 0$
x_{10} Fin.Knowledge	$Fin.Knowledge = 1$ if the household head has a finance class or defined him/herself having a well financial knowledge, otherwise $Fin.Knowledge = 0$
x_{11} Income	household's income, in CNY.
x_{12} Net-worth	The value of financial and non-financial assets minus liabilities, in CNY.
x_{13} NW-HE	Net-worth minus home equity, in CNY.
x_{14} Liquid Assets	Cash and other easily cash-able assets, in CNY.
<i>dependent variables</i>	
y_1 Access to loan	$Access\ to\ loan = 1$ if the household head has any type of loan (e.g formal, informal, and/or both); otherwise $Access\ to\ loan = 0$.
y_2 Access to loan type	if the household head has formal, informal, or both loans $Access\ to\ loan\ type$ is equal to 1, 2, 3, respectively; otherwise $Access\ to\ loan\ type = 0$, which indicates the household head does not have any type of loan.

Note: HR stands for Household Registration. In equations x_{12} , x_{13} , and x_{14} were use interchangeability.

Table: Definitions of the independent variables.

Appendix - Chapter 3

Abbreviation	Definition
<u>data splits</u>	
Urb & Rrl	CHFS data-set was split into urban and rural.
Educ.0 & Educ.1	CHFS data-set was split into Educ.0 and Educ.1.
CCP.0 & CCP.1	CHFS data-set was split into CCP.0 and CCP.1
Sex.0 & Sex.1	CHFS data-set was split into Sex.0 and Sex.1
<u>linear models</u>	
GLM	To model access to credit. $y = 1$ If the household's head has any type of loan (e.g. Formal, Informal, or Both), otherwise $y = 0$
MLM	To model access to loan type. $y = 1, 2, 3,$ or 4 If the household's head has Formal, Informal, Both, or No.loan, respectively.
<u>ml models</u>	
BAG	Bag tree
RF	Random forest
GBM	Gradient boosting
<u>loan types</u>	
Fml	If household's head has only Formal loan.
Infm	If household's head has only Informal loan.
Both	If household's head has both Formal and Informal loan.

Note: Urb & Rrl, Educ.0 & Educ.1, CCP.0 & CCP.1, and Sex.0 & Sex.1 are defined in Table 3.

Table: Definitions of abbreviations.

Appendix - Chapter 4

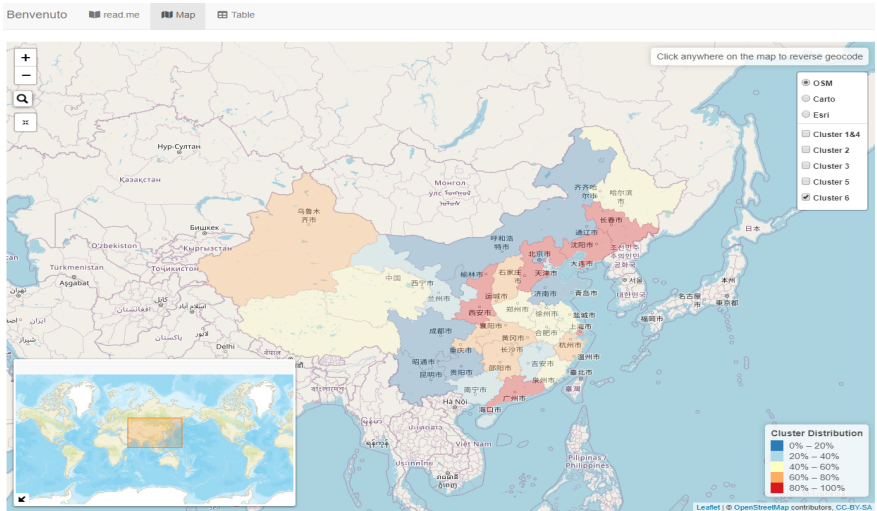


Figure: Map