# Seyma Kalay

Curriculum Vitae



# Education

# 2017-Present Doctor of Philosophy in Applied Economics and Management,

 $Department\ of\ Economics\ and\ Management,\ University\ of\ Bergamo\ (Italy).$ 

(Expected graduate in Feb 2021)

#### 2013 - 2016 Master of Science in Finance,

Department of Economics and Statistics, University of Siena (Italy).

#### 2011 - 2012 Certificate in Masters of Business Administration Program,

College of Business, University of Auburn (USA).

## 2016 - 2010 Bachelor of Science in Astronomy and Space Science,

Department of Science, University of Istanbul (Turkey).

## Doctoral Dissertation

Title Access to Credit, Using Machine Learning Techniques.

Supervisors Prof. Michela Cameletti, Prof. Federica Maria Orgio

Description Applying machine learning technique to find out the probability of credit default and implementing web

applications.

## Master Thesis

Title Optimal Portfolio Weights Using Markowitz Portfolio Theory.

Supervisors Prof. Claudio Pacati

Description Finding the optimal stock portfolio weights, using both covariance and shrinkage covariance matrix.

# Experiences

#### 2017–Present Researcher - Statistics,

Department of Economics and Management, University of Bergamo (Italy),

Applying machine learning technique to find out the probability of credit default and implementing some application.

# 2016 Internship - Portfolio,

Ziraat Portfolio, Istanbul (Turkey),

Observed equity and bond market, familiar with the behavioral finance, created a statistical model to maximize the portfolio,Äôs return and proved the model efficiency by tracing the data.

#### 2015 Internship - Portfolio,

Invest-AZ, Istanbul (Turkey),

To analyze the companies by looking at their income statements and balance sheets to make sure it is beneficial to invest in those companies.

# 2012 $\,$ ${\bf Internship}$ - Accounted,

Varkan Group, Istanbul (Turkey),

Have been effectively responsible of recording accounting cycle and kept tracking consistence balances on both suppliers and purchasers on the company, Äôs system.

## 2007–2010 Part time - Real Estate,

Emlak Ada, Istanbul (Turkey),

Was actively involved in the marketing and communications of the firm. Drafted contracts, scheduled meetings, handled negotiations, updated company website, collaborated with other real estate agencies, generated new solutions and conducted research on customer needs and preferences.

# Skills and Competencies

Languages: Turkish mother tongue, advance in English, intermediate in Italian, beginner in Spanish.

Computer: Latex, Microsoft Office, Rstudio, Shiny Application, Stata.

Strengths: Creative, analytic thinker, problem solver, good at teamwork, interpersonal skills, determined, disciplined,

accountable, highly motivated, responsible, strong work ethics, positive mindset, adaptable, rapid learning

capability.

# Awards and Honors

2017–Present PhD Fund,

2013-2016 DSU - Toscana,

2007–2010 Turkish Gas Foundation Scholarship,

2007–2010 Turkish Women Community Scholarship,

2006–2010 Yapi Kredi Bank Scholarship.

## References

Mr. Birkan Ziraat Portfolio; Fund Manager; bkaratas@ziraatportfoy.com.tr; (90) 532 511 1997

Karatas:

Prof. Zikri Marmara University; Head of the department of Physic; zikalt@marmara.edu.tr

Altun:

**Prof.** Department of Economics and Statistics; claudio.pacati@unisi.it

Claudio Pacati: