

Ozan Barış BAYRAKTAR

Sr. BI & DWH Consultant | MCSA

Personal:

Birthdate: February 06th, 1992
Address: Göztepe, Kadıköy/Istanbul
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Driving License: Class B, since 2010
Military Service: Completed
LinkedIn: linkedin.com/in/obarbayy



Profile:

- Well concentrated and a very good team player as well as working alone and ability to work under pressure.
- Very calm in any difficult and under stress conditions, determine creative solutions and able to solve problems quickly.
- Strong knowledge about Data Analyst, Database and Data Warehouse based applications from past time projects.

Education:

2019 – 2021 M.S. in Big Data Analytics

Bahçeşehir University, Master of Science, Istanbul

2010 – 2016 B.S. in Industrial Engineering

Işık University, Engineering Faculty, Istanbul

Assets:

Computer Systems

- DAX
- Excel (VBA ,Power Query, Power Pivot)
- Microsoft SQL Server Management
- Minitab, SPSS
- MS Project
- Microsoft Teams
- Python, R
- Power BI Premium (Online, Mobile, Desktop), Tableau, QlikView
- T-SQL (DDL, DCL, DML)
- Visual Studio SSDT Tools

Analyze Development

- Affinity Analysis
- Consumer Analysis
- RFM Analysis
- Pareto Analysis
- Survey Analysis
- What-If Analysis

Languages

- English (Professional Working Ability)

Experienced On

- Business Intelligence
- Business Development
- Data Strategy
- Data Governance
- Data Visualization
- Project Management
- SQL Server Integration Services, SSIS
- SQL Server Analysis Services, SSAS
- Working with X, Y, Z Generations
- Quick Learning and Problem Solving

Online Courses

- Operations Management, Coursera.org
- Solar Training, solarenergy.org
- Introduction to R, datacamp.com
- Introduction to Data Science, cloudsociety.com

Experiences:

Yıldız Holding as BI & DWH Consultant

December 2019 –

- ✓ Data Warehouse Management
- ✓ Design and develop SSAS Tabular Models
- ✓ Design and develop business intelligence dashboards, analytic reports and data visualizations.
- ✓ Supports strategic decision making across of the organization.
- ✓ Works with all business departments

L'Oréal Turkey as Business Intelligence Consultant, Lead of End Users, Member of D&I Committee

February 2018 - December 2019

- ✓ Data Warehouse Management
- ✓ Design and develop SSAS Tabular Models
- ✓ Leads interactions with data owners and business users to understand BI needs and establish commitments to the business,
- ✓ Supports strategic decision making across of the organization.
- ✓ Works with all L'Oréal Division & Brands

Bilge Adam as Business Intelligence TTT

March 2017 - February 2018

- ✓ Excel VBA Projects
- ✓ Power BI Presenter
- ✓ Design of Data Warehouse and Business Intelligence Application Models
- ✓ Building OLAP Cubes

Projects:

Yıldız Holding Retail Digital Transformation Project

December 2019 –

L'Oréal Kiehl's Omni-Channel Analyze Project

June 2018 – November 2018

L'Oréal Luxe Division Sell-Out Project as Developer and Lead of Key User

March 2019- September 2019

L'Oréal Professional Products Division Partner Project as Developer and Lead of End Users

February 2018 – December 2019

Certificates:

Microsoft Certified Professional

January 2018

Microsoft

Business Intelligence Specialist

January 2018

Bilge Adam

Data Analysis and Reporting

January 2018

Microsoft

Enterprise Resource Planning Specialist

January 2018

Republic of Turkey Ministry of National Education

Introduction to Operations Management

December 2015

University of Pennsylvania

coursera.org

First Aid

November 2015

Turkish Red Crescent

Target25

November 2015

Turkish Red Crescent

Enterprise 13

April 2013

FMV Işık University

Interests:

- **Books** - Philosophy, History, Politic, Literature
- **Sport**- Football, Swimming, Kickbox
- **Photography** - Natural, Historical, Architectural

Live Television Experiences:

- | | |
|---|------------|
| • Law in Turkey with Prof. Dr. Ersan Şen – Kanal D | 06.01.2016 |
| • Gençler Uçuyor with Ömer Ekici – TRT | 04.07.2015 |
| • Season Final of Genç Bakış with Abbas Güçlü – Kanal D | 27.05.2015 |

References:

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|-----------------------|-------------------------------------|---------------------|
| • Zafer Dörter | – Carrier Manager at Bilge Adam | +90 (533) 336 91 12 |
| • Mevce Ozkan | – Project End User at L'Oréal | +90 (554) 389 63 42 |
| • Sezgi Kotan | – Coordinator L'Oréal D&I Committee | +90 (554) 968 35 15 |