umuteroglu95@gmail.com

+90 555 276 98 66

Ankara

UMUT EROĞLU
Digital Product Designer

EDUCATION

Industrial Engineering

Kırıkkale University

2015 - 2020, Kırıkkale. Turkey

SKILLS

Product Design

User Interface

User Experience

Wireframing

Protototyping

Design Research

Gamification

TOOLS

Figma

Photoshop

Sketch

Adobe Xd

Miro

Illustrator

SOCIAL MEDIA

linkedin.com/in/umuteroglu

dribbble.com/umuteroglu

EXPERIENCE

Help Steps

UI/UX Designer

Agust 2020 - Jul 2021 - Ankara

As the sole designer in the company, spearheaded a redesign mobile app. Designed user interfaces of the HSMarket and HSRunning. Worked on gamification to increase the users of the application.

spotlightfactory.de

Co-Founder / Designer

Jan 2019 - Present - Schweinfurt

Worked in the fields of Digital Marketing, Branding, UI, UX, Social Media Management, Motion Design and Video Editing.

Oyna App

Co-Founder / Product Designer

March 2019 - Jul 2020 - 1,5 years, Ankara

Contributed to the overarching brand design of all visual and product elements as the lead designer. Designed user interfaces of the mobil app and dashboard.
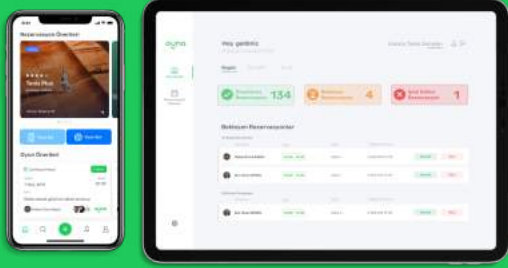
TEDxMETUANKARA - TEDxALSANCAK

Head of Design

March 2016 - Jul 2018 - 2 years , Ankara, İzmir

Created print and digital assets to event.
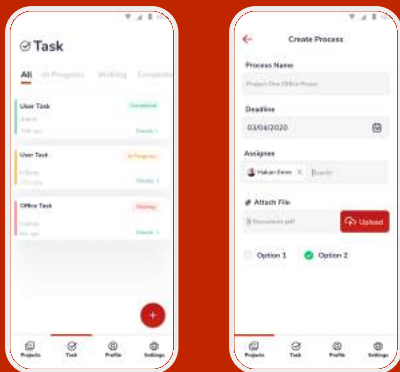
Branding   UI/UX   Marketing

oyna

Oyna sportsmate/sportsbuddy matching app startup.

UI/ UX

Help Steps

Step Tracking and donation application.

Mobile Design   UI/UX

Mypros GeoSmart

MyPros brings a geographical approach to the management and monitoring of the location-oriented projects like construction, mining, maintenance, oil and gas, energy, surveying, utility, urban planning, public services, and many other similar projects carried out by public or private organisations.

UMUT EROĞLU

Digital Product Designer