



HELLO.

WE'RE REALLY EXCITED THAT YOU'RE HERE.

WELCOME TO THE WEB DEVELOPMENT IMMERSIVE.

AGENDA

- › Introduction to GA
- › Meet the team
- › Get to know your class
- › Administrative stuff
- › The GA workspace
- › About [WDI](#)
- › How to succeed
- › Q&A



GENERAL ASSEMBLY

WHAT IS GENERAL ASSEMBLY?

ABOUT GENERAL ASSEMBLY

GENERAL ASSEMBLY IS A
GLOBAL COMMUNITY OF
INDIVIDUALS EMPOWERED TO
PURSUE THE WORK WE LOVE.

ABOUT GENERAL ASSEMBLY

OUR MISSION IS TO BUILD OUR
COMMUNITY BY TRANSFORMING
MILLIONS OF THINKERS INTO
CREATORS.

INTRODUCTIONS

**LET'S GET TO
KNOW EACH
OTHER.**

INTRODUCTIONS

A black and white photograph showing several people from behind, seated at desks in what appears to be a classroom or lecture hall. They are all facing towards the front of the room, where a presentation is likely taking place.

MEET YOUR WEB DEVELOPMENT + GA TEAMS

INTRODUCTIONS

YOUR SUPPORT TEAMS

**INSTRUCTIONAL
TEAM**

**PRODUCTION
TEAM**

**OUTCOMES
TEAM**

**EXPERIENCE
TEAM**

INTRODUCTIONS

MERCEDES JENKINS

YOUR COURSE
PRODUCER

mjenkins@google.com

FOCUS: STUDENT SUCCESS + DAY TO DAY OPERATIONS

- Your go-to for all things GA
- Feedback (1:1s, check ins, surveys)
- Instructional team management
- Community engagement
- Interested in Social Impact? Let's chat!



INTRODUCTIONS

MATT JONES

YOUR STUDENT EXPERIENCE
ASSOCIATE PRODUCER

matthew.jones@galvanize.com

FOCUS: STUDENT ONBOARDING + PROGRAMMING

- Programming (happy hours, trivia nights, speakers!)
- On-boarding all immersive students
- Community engagement



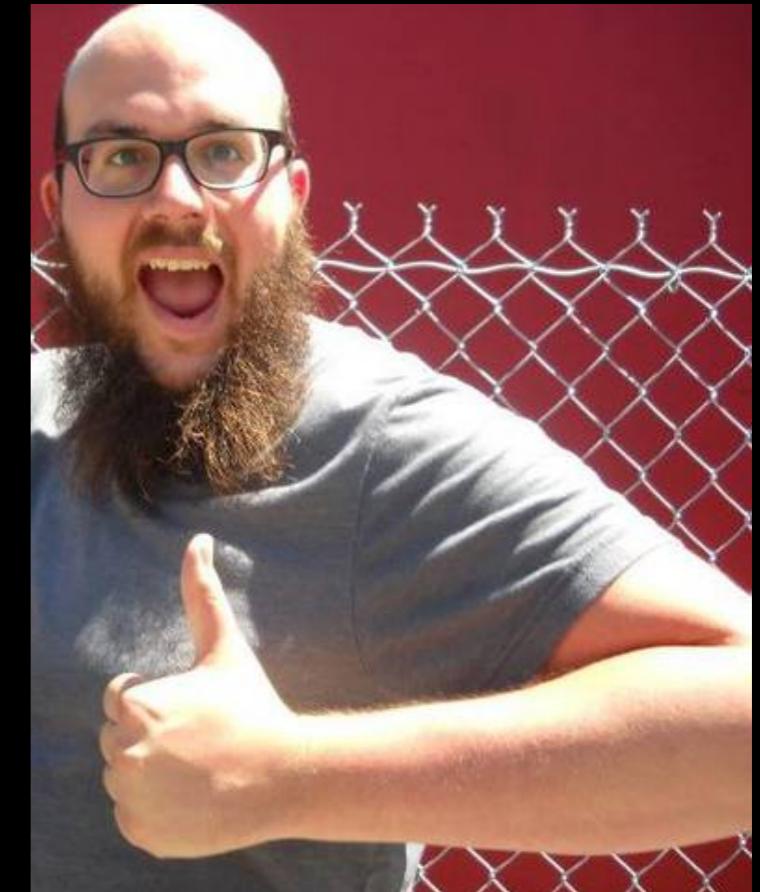
INTRODUCTIONS

INSTRUCTORS

JEAN WEATHERWAX



JUSTIN CASTILLA



INTRODUCTIONS
EVENING TAS

M-TH 5:30-8:30pm
F: 5-7pm

MONDAY

JEN



TUESDAY

**NICK S.
MONQ**



WEDNESDAY

MONQ



THURSDAY

NICK S.



FRIDAY

JEN



©OPDAS

©OPDAS

INTRODUCTIONS OUTCOMES

- One-on-one career planning support
- Résumé and portfolio review
- Interview preparation



NEDA JAFARZADEH

Career Coach Manager
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KATIE SCHENKKAN

Post-Course Outcomes
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VIRGINIA DOLEN

Outcomes Account Manager
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INTRODUCTIONS

EXPERIENCE TEAM



ERIC ACKERMAN

Front Lines Lead



MICHELLE MATT

Experience Coordinator



JESSICA REPAS

Front Lines Lead

sffrontlines@google.com

INTRODUCTIONS

WHO'S IN CHARGE HERE?



ALI PISANO

Education Programs Manager
ali@g.a.co

SCOTT ZALOOM

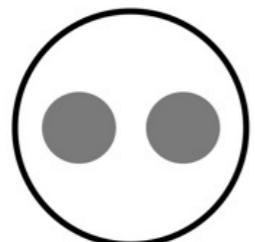
Senior Regional Director
scott@g.a.co

INTRODUCTIONS

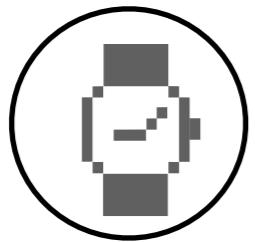
MEET YOUR FELLOW WEB DEVELOPERS

INTRODUCTIONS

STRUCTURE



PAIRS



**INTROS: 5-10 MIN
SHARING: 15 MIN**

OBJECTIVES

1. Take 5 minutes to get to know your neighbor by finding out:
 - a. Their name
 - b. Where they're from
 - c. What they were doing before this
 - d. A guilty pleasure
2. Be prepared to introduce your neighbor to the rest of the room.

SUPER IMPORTANT!

ADMINISTRATIVE STUFF

ADMINISTRATIVE STUFF

Have you read the catalog and signed your enrollment agreement?

- Attendance Policy
- Cancellation/Withdrawal
- Homework & Project Expectations
- Letter of Completion

 **HELLO + WELCOME**

Dear Student,

Congratulations on your acceptance, and welcome to General Assembly! You should have already received an official acceptance email, but there are a few more steps to take to solidify your enrollment and reserve your seat in the class.

As you may have heard, GA is in the process of getting licensed by California's regulatory agency for postsecondary education. State law requires us to share some new documents with you as a part of the admissions process. We have enclosed them here for your review/signature, and described them in more detail below.

These documents are intended to provide you with important information about enrolling in a GA program, which is an investment that we take very seriously. We're generally not a fan of legalese but these forms are required to contain specific language. Where possible, we've tried our best to make them clear and easy to understand.

NEXT STEPS

REVIEW THE GA CATALOG
Review the GA Catalog. You should have received a copy of GA's Catalog in your acceptance email. This is a comprehensive repository of GA policies and course information. We encourage you to read this carefully before you sign the Enrollment Agreement.

REVIEW AND SIGN THE ENROLLMENT AGREEMENT
Review and sign the Enrollment Agreement. This document is a contract between you and GA. It includes important information about your course, including all applicable fees, and our policies for refunds, cancellation, and withdrawal.

REVIEW AND SIGN THE STUDENT DISCLOSURE
Review and sign the School Performance Fact Sheet. This document is intended to give you data on student outcomes, including course completion and job placement rates, where applicable. GA was not offering all courses in California in 2011 or 2012, but we are reporting on this time period because the State of California requires us to publish data by August 1st every year from the prior two years. If you'd like more current data on this program, we're happy to discuss it with you.

Please don't hesitate to reach out to your Admissions Producer if you have any

ADMINISTRATIVE STUFF

A QUICK WORD ABOUT SURVEYS

ADMINISTRATIVE STUFF

WE LOVE THEM. 

THE GA WORKSPACE

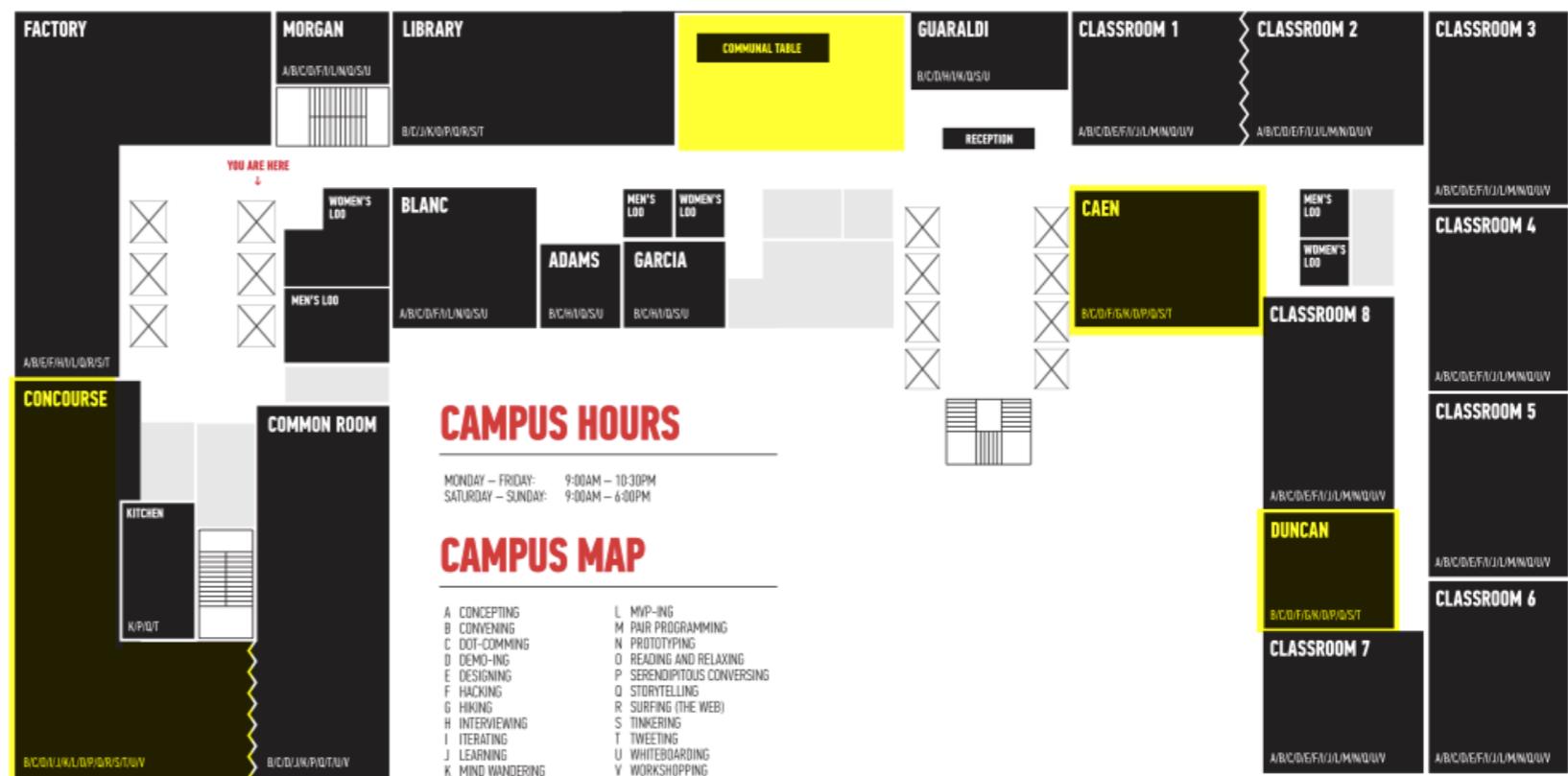


— THE GA WORKSPACE

HOURS:

Monday through Friday
8:30am-10:30pm

Saturday and Sunday
9am-6pm



THE GA WORKSPACE

HEADS UP

- WORKSPACE CONSTRUCTION
- NOISE ISSUES
- PARKING
- FOOD OPTIONS
- TEMPERATURE IN CLASSROOMS

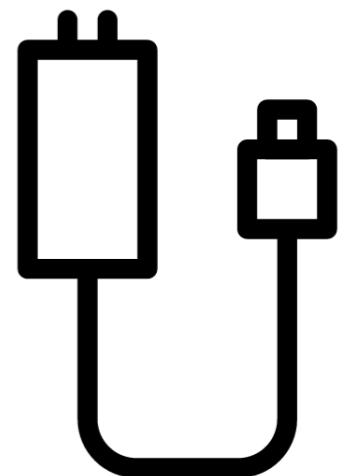
THE GA WORKSPACE

House Rules

-  Treat the workspace like your own home
-  Recycle!
-  Clean up after yourself
-  Try not to eat odorous food in the classroom – keep it fresh
-  We are not responsible for items left overnight
-  No bringing in your own alcohol
-  Classroom is yours until 5:15pm, and campus is open till 10pm – be courteous of other events

THE GA WORKSPACE

**LABEL YOUR
CHARGER**





COURSE OVERVIEW

THE WEB DEVELOPMENT IMMERSIVE COURSE

COURSE OVERVIEW

FIRST - MONDAY, OCTOBER 24th

LAST DAY - FRIDAY, JANUARY 27th



NO CLASS -

- ▶ **NOVEMBER 23rd-25th**
- ▶ **DECEMBER 22nd - JAN 2nd**
- ▶ **JAN 16th**

CLASS: 9AM - 5PM

COURSE OVERVIEW

WHAT IS IMMERSIVE LEARNING?

- **Collaboration:** We learn through trying, failing, doing, and succeeding...together.
- **Skills:** We focus on maximizing our acquisition of new skills
- **Projects:** We take time to build things, not just learn facts

COURSE OVERVIEW

GRADUATION REQUIREMENTS

PROJECTS / HW

(MEET REQUIREMENTS FOR ALL
ASSIGNED PROJECTS, COMPLETE
80% OF HOMEWORK)

ATTENDANCE

(ABSENT FOR NO MORE THAN 3
CLASSES)

OUTCOMES

(ATTEND + PARTICIPATE +
OWN YOUR JOB SEARCH)

COMMUNITY

(JOIN IN)

COURSE OVERVIEW

OUTCOMES PROGRAMMING

DURING COURSE

- Begins in Week 1
- Weekly Office Hours with career coach
- Weekly in-class programming and assignments:
 - Brand Statement
 - Resume
 - Online Identity (LinkedIn, Twitter, etc.)
 - Networking tips
 - Alumni profile
 - Informational interviews
- Mock interviews

POST COURSE

- Job search support
- Referrals
- App Labs
- On-campus interviews
- Hiring panels and events
- Office Hours

COURSE OVERVIEW

PERKS!

- \$300 towards classes & workshops
- Good for one year from today
- 15% alumni discount thereafter
- Use code: **wdi-sf-33**



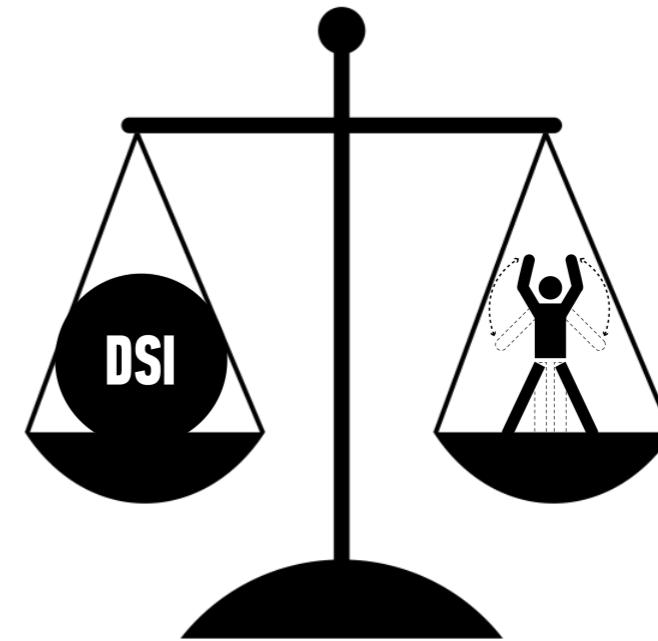
SUCCESS @ GENERAL ASSEMBLY

HOW TO THRIVE

— HOW TO THRIVE

Stay balanced.

- Eat
- Exercise
- Sleep



— HOW TO THRIVE

STUDENT RESPONSIBILITIES:

- Be on time
- Ask questions
- Participate often
- Take advantage of as many opportunities as you can!
- Take ownership of your learning!
 - Have feedback? Be specific! Be timely!
 - Need a resource? Don't understand something? Ask in the moment - use your peers, instructors and TAs
 - Make sure to read weekly emails/check your schedule (office hours, 1:1s)



HOW TO THRIVE

- BE PROACTIVE & RESOURCEFUL
- RESPECT YOUR CLASSMATES
- SHOW UP ON TIME AND READY TO WORK
- DON'T MISS MORE THAN 2 DAYS
- COMMUNICATE DAILY & OFTEN
- TRUST YOURSELF

HOW TO THRIVE

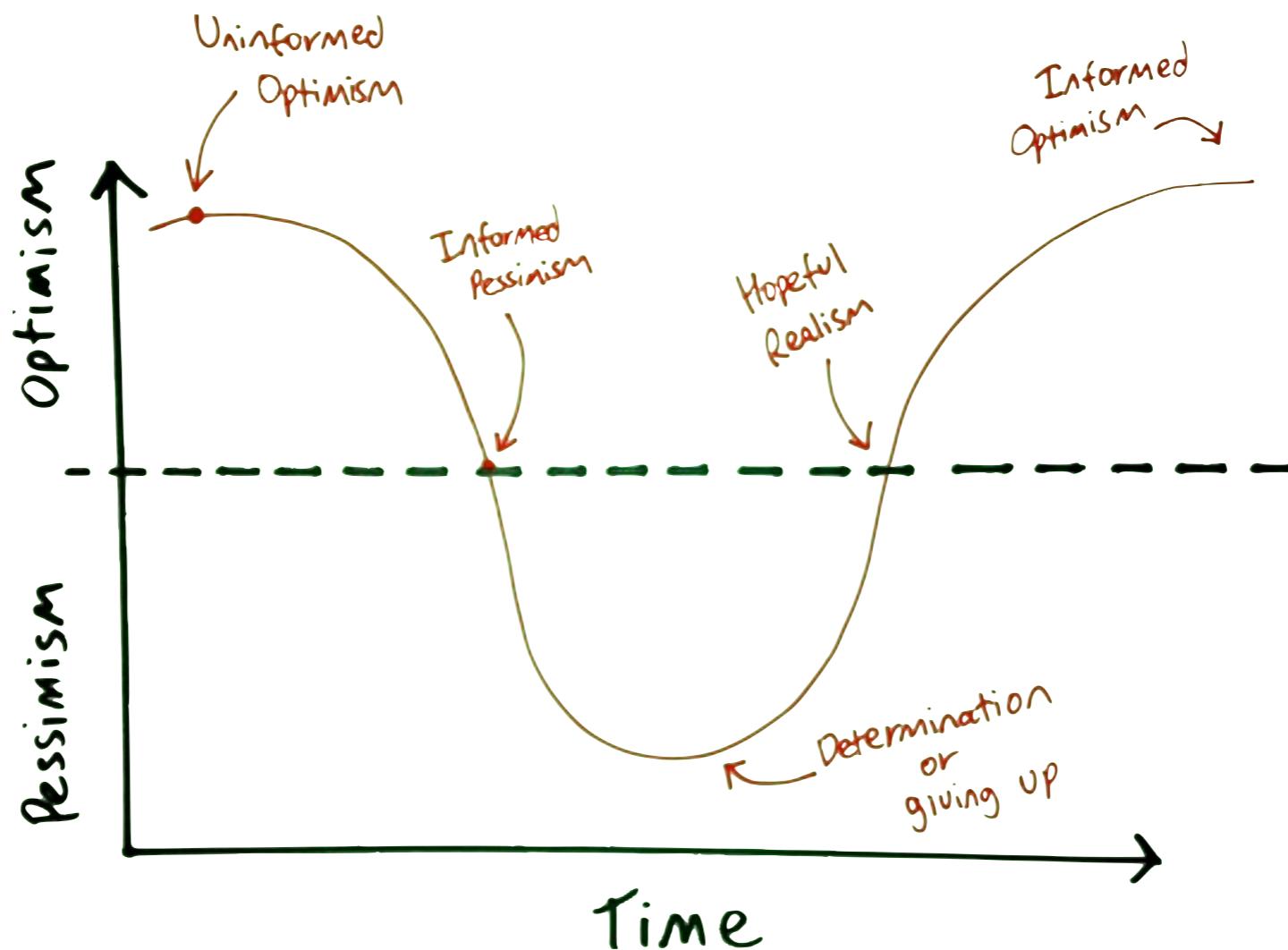
AND FINALLY...

**EMBRACE THE
GROWTH MINDSET**

HOW TO THRIVE

THE EMOTIONAL CYCLE OF CHANGE

No doubt about it, this is a difficult program.



HOW TO THRIVE

SUCCESSFUL STUDENTS KEEP A FEW THINGS IN MIND:

- You get out of this what you put into it.
- Don't just learn the tools, learn how to learn.
- Ask for help from others when you need it.
- Start the program with the end in mind.
- Stay positive and help others to do the same.
- Treat this as your job as soon as possible.
- Be collaborative and kind.

NEXT STEPS

QUESTIONS?
COMMENTS?
ANXIETIES? **LET'S
CHAT.**