Wedding Planner Platform - Feedback Collection Template

Reviewer: [Name]
Date: [Date]
App Version: MVP v1.0
Review URL: https://wedding-planner-platform-seven.vercel.app

Instructions

Please test the application thoroughly and provide feedback using the sections below. For each issue or suggestion:
- Describe what you experienced
- Rate the priority (High/Medium/Low)
- Add screenshots if relevant
- Be as specific as possible

1. First Impressions

Overall Design & Aesthetics

Rating: ⭐⭐⭐⭐⭐ (1-5 stars)

What I liked:

-

What could be improved:

-

Color scheme feedback:
- Current colors work: ☐ Yes ☐ No
- Suggested changes:
- Primary color:
- Secondary color:
- Background:

2. User Experience Testing

Registration & Login Flow

Test Account Created:
- Email:
- Registration successful: ☐ Yes ☐ No

Issues encountered:
- [ ] Registration form unclear
- [ ] Error messages not helpful
- [ ] Missing email confirmation
- [ ] Other: ___

Feedback:

Priority: ☐ High ☐ Medium ☐ Low

Homepage

First impression rating: ⭐⭐⭐⭐⭐

What works well:

-

What's confusing or missing:

-

Suggested improvements:

-

Priority: ☐ High ☐ Medium ☐ Low

Dashboard

Is the dashboard useful? ☐ Yes ☐ Somewhat ☐ No

What information is most valuable:

-

What's missing:

-

Suggested improvements:

-

Priority: ☐ High ☐ Medium ☐ Low

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3. Feature-Specific Feedback

A. Vendor Directory

Did you test: ☐ Yes ☐ No

Categories tested:
- [ ] Venues
- [ ] Photographers
- [ ] Caterers
- [ ] Florists
- [ ] Decorators
- [ ] Musicians

Search functionality:
- Tried searching: ☐ Yes ☐ No
- Search worked: ☐ Yes ☐ No (Known issue - not functional in MVP)

Issues found:
Issue	Description	Priority
1.		☐ High ☐ Medium ☐ Low
2.		☐ High ☐ Medium ☐ Low
3.		☐ High ☐ Medium ☐ Low

Vendor detail pages:
- Information is clear: ☐ Yes ☐ No
- Images display correctly: ☐ Yes ☐ No
- Contact info is accessible: ☐ Yes ☐ No

Missing features I expected:

-

Suggested improvements:
1.
2.
3.

Priority: ☐ High ☐ Medium ☐ Low

B. Wedding Checklist

Did you test: ☐ Yes ☐ No

Functionality working:
- [ ] Can view checklist items
- [ ] Can mark items as complete
- [ ] Can filter by category
- [ ] Progress tracking visible

Issues found:
Issue	Description	Priority
1.		☐ High ☐ Medium ☐ Low
2.		☐ High ☐ Medium ☐ Low
3.		☐ High ☐ Medium ☐ Low

Missing checklist items:

-

Suggested improvements:
1.
2.
3.

Would you use this feature? ☐ Definitely ☐ Maybe ☐ No

Priority: ☐ High ☐ Medium ☐ Low

C. Budget Tracker

Did you test: ☐ Yes ☐ No

Functionality working:
- [ ] Can add budget items
- [ ] Can edit budget items
- [ ] Can mark as paid
- [ ] Budget summary displays correctly

Issues found:
Issue	Description	Priority
1.		☐ High ☐ Medium ☐ Low
2.		☐ High ☐ Medium ☐ Low
3.		☐ High ☐ Medium ☐ Low

Missing categories I need:

-

Suggested improvements:
1.

2.
3.

Would you use this feature? ☐ Definitely ☐ Maybe ☐ No

Priority: ☐ High ☐ Medium ☐ Low

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4. Technical Issues

Bugs Encountered

Bug #1
- **Where:** [Page/Feature]
- **What happened:**
- **Steps to reproduce:**
1.
2.
3.
- **Expected behavior:**
- **Screenshot:** [Attach if possible]
- **Priority:** ☐ High ☐ Medium ☐ Low

Bug #2
- **Where:** [Page/Feature]
- **What happened:**
- **Steps to reproduce:**
1.
2.
3.
- **Expected behavior:**
- **Screenshot:** [Attach if possible]
- **Priority:** ☐ High ☐ Medium ☐ Low

Bug #3
- **Where:** [Page/Feature]
- **What happened:**
- **Steps to reproduce:**
1.
2.
3.
- **Expected behavior:**
- **Screenshot:** [Attach if possible]
- **Priority:** ☐ High ☐ Medium ☐ Low

Performance Issues

- [ ] Pages load slowly
- [ ] App feels sluggish
- [ ] Images take too long to load
- [ ] Other: ___

Details:

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5. Mobile Experience

Device tested: [iPhone/Android/Tablet - Model]

Mobile-specific issues:
- [ ] Layout breaks on mobile
- [ ] Buttons too small
- [ ] Text hard to read
- [ ] Navigation difficult
- [ ] Other: ___

Screenshots or details:

Priority: ☐ High ☐ Medium ☐ Low

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6. Content & Copy

Text & Messaging

Unclear or confusing text:
- Page:
- Current text:
- Suggested text:

  • Page:
  • Current text:
  • Suggested text:

Missing Information

What information is missing that you expected to see:
- On homepage:
- On dashboard:
- On vendor pages:
- Other:

Priority: ☐ High ☐ Medium ☐ Low

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7. New Feature Requests

High Priority Features

Feature #1:
- **Name:**
- **Description:**
- **Why it's important:**
- **User story:** As a [user], I want to [action] so that [benefit]

Feature #2:
- **Name:**
- **Description:**
- **Why it's important:**
- **User story:** As a [user], I want to [action] so that [benefit]

Feature #3:
- **Name:**
- **Description:**
- **Why it's important:**
- **User story:** As a [user], I want to [action] so that [benefit]

Medium Priority Features

Feature #1:
- **Name:**
- **Description:**
- **Why it's nice to have:**

Feature #2:
- **Name:**
- **Description:**
- **Why it's nice to have:**

Low Priority / Future Ideas

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8. Email Notifications (Not Yet Implemented)

Which email notifications would be most valuable:
- [ ] Welcome email after registration
- [ ] Email verification link
- [ ] Password reset
- [ ] Checklist reminders
- [ ] Budget alerts
- [ ] Vendor inquiry confirmations
- [ ] Other: ___

Most important email:

Priority: ☐ High ☐ Medium ☐ Low

9. Comparison with Competitors

Have you used other wedding planning apps? ☐ Yes ☐ No

If yes, which ones:

-

What do they do better:

-

What do we do better:

-

Features they have that we should consider:
1.
2.
3.

10. Target Audience Fit

Do you think this app meets the needs of couples planning a wedding?
☐ Definitely ☐ Mostly ☐ Somewhat ☐ Not really

Why or why not:

What type of couple would benefit most:

-

What's missing for different types of users:
- Budget-conscious couples:
- Luxury weddings:
- DIY weddings:
- Destination weddings:

11. Overall Assessment

What are the TOP 3 things that MUST be fixed/added before wider release?

1. **[Critical Issue/Feature]**
   - Description:
   - Impact:
   - Priority: HIGH

2. **[Critical Issue/Feature]**
   - Description:
   - Impact:
   - Priority: HIGH

3. **[Critical Issue/Feature]**
   - Description:
   - Impact:
   - Priority: HIGH

What are the TOP 3 things you LOVE about the app?

1.
2.
3.

Would you recommend this app to a friend planning their wedding?

☐ Absolutely ☐ Probably ☐ Maybe ☐ Probably not ☐ Definitely not

Why:

Overall Rating

Functionality: ⭐⭐⭐⭐⭐ (1-5 stars)
Design: ⭐⭐⭐⭐⭐ (1-5 stars)
Ease of Use: ⭐⭐⭐⭐⭐ (1-5 stars)
Value Proposition: ⭐⭐⭐⭐⭐ (1-5 stars)

Overall: ⭐⭐⭐⭐⭐ (1-5 stars)

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12. Additional Comments

Any other thoughts, suggestions, or feedback:

Next Steps (For Development Team)

After reviewing this feedback, we will:
1. Categorize issues by priority
2. Create tickets for each actionable item
3. Update the project backlog
4. Schedule fixes and new features
5. Communicate timeline back to stakeholders

Feedback reviewed by: [Name]
Date reviewed: [Date]
Action items created: [Number]

Thank you for your thorough feedback! 🙏