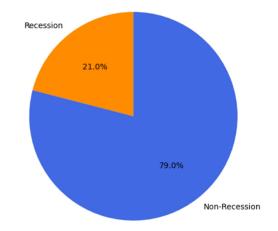
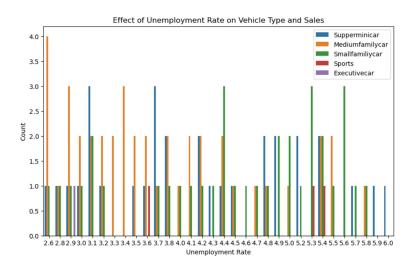
Advertising Expenditure during Recession and Non-Recession Periods





Share of Each Vehicle Type in Total Sales during Recessions

