

Hi there! I am a **UI/UX & a multidisciplinary designer**. My work ethic involves a professional process, clear communication & a collaborative approach. I bring a learner's mindset to every challenge & want to use design as a tool for positive change.

**PORTFOLIO:** [suhafatima.me](https://suhafatima.me)

## WORK EXPERIENCE

### Concrete Kuwait, Kuwait

2018–2019

#### *Creative Designer*

- Building the company's **brand identity** from scratch, working closely with the founder.
- Diagnosing business problems, developing **high-fidelity concepts**, design solutions for clients.
- Facilitating client meetings, **brainstorming** sessions, **mood-boarding** & hand-off of deliverables.
- Collaborating with **back-end development & marketing** teams for consistent **design solutions**.
- Creating quality **print collateral** and **digital experiences** for clients.

### Freelance Visual Designer

2017 – Present

#### *Self-employed*

- Working on projects and commissions for clients based in Kuwait, Canada & India.

### Wits & Wings, India

2017

#### *Content Marketing Manager*

- Created graphic designs for the website's **social media** accounts.
- Wrote **SEO**-based articles and effectively increased traffic to the website.

## EDUCATION

### Seneca College, Canada

2020–2021

#### *Interactive Media Design*

Studied UI/UX, Web Design & Development, 3D design, Motion Graphics.

Current CGPA: 3.9

### St. Francis College For Women, India

2015–2018

#### *BA in Mass Communication, Literature and Social Management*

CGPA: 3.66; Class Representative.

**Research Thesis:** An Opinion Study on Girl-Child Education Among The Muslim Community in Hyderabad & Secunderabad (India).

## AWARDS

### President's Honor List

December 2020

April 2020

### Student Mentoring

January 2021

## VOLUNTEERING

### Trashtag Kuwait

Graphic Designer (2019)

### Kuwait Poets Society

Graphic Designer (2018)

## LANGUAGES

**English** Fluent

**Hindi/Urdu** Native

**Arabic** Intermediate

**French** Beginner

## TOOLS

HTML/CSS/JS

Adobe Suite

3DS Max

Figma