

# SAM LEE

## Senior Web Designer

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b-designer



Creative and experienced web app designer with a passion for crafting visually stunning and user-friendly digital experiences. With over seven years of professional experience, I have honed my skills in front-end development, UI/UX design, and project management. I thrive in collaborative environments and am adept at translating client requirements into innovative and functional web solutions. Eager to leverage my expertise to drive success for Tastybytes' online food truck ordering platform.

### SKILLS

- HTML5, CSS3, JavaScript, React.js, Vue.js
- Adobe XD, Sketch, Figma
- Responsive Web Design
- Prototyping and Wireframing
- User Research and Testing
- Cross-Browser Compatibility
- Agile Development Methodologies
- Project Management
- Communication and Collaboration

### EXPERIENCE

#### Senior Web Designer

Digital Innovations Agency | Los Angeles, CA

- Led the design and development of web applications and interactive experiences for clients across various industries.
- Collaborated with cross-functional teams to define project requirements, establish design guidelines, and ensure deliverables met client expectations.
- Conducted user research and usability testing to gather insights and validate design decisions, resulting in improved user experiences and increased engagement.
- Managed multiple projects simultaneously, overseeing design direction, timelines, and budgets to ensure successful project delivery.
- Mentored junior designers and provided guidance on best practices in web design and development.

#### Junior Web Developer

Urban Styles | Los Angeles, CA

- Worked with clients to conceptualize, design, and develop custom websites and web applications tailored to their specific needs and goals.
- Translated client requirements into wireframes, mockups, and prototypes to visualize design concepts and facilitate feedback.
- Implemented responsive design techniques and cross-browser compatibility to ensure optimal user experiences across devices and platforms.
- Provided ongoing support and maintenance for clients' websites, addressing issues and implementing updates as needed.

### EDUCATION

#### Bachelor of Arts in Graphic Design

University of California | Los Angeles, CA

- Developed a responsive web app for a local restaurant chain, enabling online ordering and table reservations.
- Designed a mobile-friendly e-commerce platform for a retail client, integrating with payment gateways and inventory management systems.
- Created a user-friendly dashboard for a financial services client to visualize and analyze data, improving decision-making and efficiency.