

Emily Smith

Web App Designer

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OBJECTIVE

Experienced web app designer with a passion for creating intuitive and visually appealing user experiences. Proficient in front-end development technologies and skilled in graphic design. Strong understanding of UX/UI principles and e-commerce integration. Dedicated to delivering high-quality designs that meet client objectives and exceed user expectations.

EXPERIENCE

New York, NY

Web App Designer

Creative Solutions Inc.

- Designed and developed user interfaces for various web applications, focusing on usability and visual appeal.
- Collaborated with cross-functional teams to gather requirements, define project scope, and deliver solutions on time and within budget.
- Implemented responsive design techniques to ensure optimal viewing experiences across desktop and mobile devices.
- Integrated e-commerce functionality, including payment gateways and order management systems, into client websites.
- Conducted user research, usability testing, and gathered feedback to continuously improve designs and user experiences.

Freelance Graphic Designer

Self-Employed

- Worked with clients to create custom graphics, logos, and branding materials for their businesses.
- Designed marketing collateral such as flyers, posters, and social media graphics to promote events and products.
- Provided design consultations and recommendations to clients to enhance their brand identity and online presence.

EDUCATION

New York, NY

Bachelor of Fine Arts in Graphic Design

New York University

- Relevant coursework in UI/UX design, web development, and digital media.

SKILLS

- UI/UX Design
- HTML5, CSS3, JavaScript
- Adobe Creative Suite (Photoshop, Illustrator, XD)
- Responsive Web Design
- E-commerce Integration
- Cross-Browser Compatibility
- Problem-Solving Abilities
- Excellent Communication and Collaboration Skills

PORTFOLIO

- Available at [www.emilysmithdesigns.com](#) showcasing examples of web app designs, UI/UX projects, and graphic design work.

CERTIFICATIONS & COURSES

- UI/UX Design Certificate - Interaction Design Foundation
- Front-End Web Development Certificate - Udemy