



## OBJECTIVE

Experienced web app designer with a strong background in both front-end development and UX/UI design. Over six years of experience creating intuitive and visually appealing digital experiences that delight users and drive business goals. Skilled in HTML, CSS, JavaScript, and various design tools, with a keen eye for detail and a passion for solving complex problems. Excited about the opportunity to leverage my skills and experience to contribute to Tastybytes' online food truck ordering platform.

## SKILLS

- UI/UX Design
- Responsive Web Design
- E-commerce Integration
- Problem-Solving Abilities
- Excellent Communication and Collaboration Skills
- HTML5, CSS3, JavaScript, React.js, Angular, Vue.js
- Wireframing and Prototyping: Adobe XD, Sketch, Figma
- Usability Testing
- User Research
- Agile Development Methodologies

## CONTACT INFORMATION

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## WEB APP DESIGNER

# Julia Nguyen

## EXPERIENCE

### SENIOR WEB APP DESIGNER

DIGITAL INNOVATIONS INC.. VANCOUVER, CANADA.

- Led the design and development of web applications for clients in various industries, focusing on usability and user experience.
- Conducted user research and gathered requirements to inform design decisions, ensuring solutions met user needs and business objectives.
- Created wireframes, prototypes, and mockups to visualize design concepts and facilitate feedback from stakeholders.
- Implemented responsive design techniques and accessibility best practices to ensure inclusivity and usability across devices and user groups.
- Collaborated closely with developers, product managers, and other stakeholders throughout the development lifecycle to ensure successful project delivery.

### UX/UI DESIGNER

DESIGN STUDIO. VANCOUVER, CANADA.

- Designed user interfaces for websites and mobile applications, incorporating user-centered design principles and best practices.
- Conducted usability testing and heuristic evaluations to identify usability issues and opportunities for improvement.
- Iterated on designs based on user feedback and usability testing results, continuously refining the user experience.
- Worked closely with developers to ensure design specifications were accurately implemented and maintained design consistency across platforms.
- Contributed to the development of design systems and style guides to streamline the design process and maintain brand consistency.

## EDUCATION

### BACHELOR OF FINE ARTS IN INTERACTIVE DESIGN

EMILY CARR UNIVERSITY OF ART + DESIGN. VANCOUVER, CANADA.

- Specialized coursework in UX/UI design, interactive media, and digital storytelling.

## PROJECTS

- Designed a mobile app for a local restaurant chain to streamline the ordering process and enhance the dining experience for customers.
- Led the redesign of an e-commerce website for a retail client, resulting in a 30% increase in conversion rates and improved user satisfaction.
- Developed a web-based dashboard for a financial services client to visualize and analyze data, improving decision-making and efficiency.

## CERTIFICATIONS & COURSES

- UX Design Certificate - Interaction Design Foundation
- Front-End Web Development Certificate - Udemy