# MARVIN RODRIGUEZ

Los Angeles, CA

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#### OBJECTIVE

Highly skilled web app designer with a strong background in UI/UX design, front-end development, and graphic design. Proven ability to create visually appealing and user-friendly digital experiences. Experienced in responsive design, e-commerce integration, and problem-solving. Passionate about delivering innovative solutions that exceed client expectations.

#### **SKILLS & ABILITIES**

UI/UX Design: Adobe XD, Sketch, Figma

Front-End Development: HTML5, CSS3, JavaScript, React.js, Vue.js

Responsive Web Design

Graphic Design Tools: Adobe Photoshop, Illustrator

E-commerce Integration

Problem-Solving

**Project Management** 

Communication and Collaboration

## **EXPERIENCE**

## **LEAD WEB DESIGNER - DIGITAL SOLUTIONS AGENCY**

- Led a team of designers and developers in creating web applications and interactive experiences for clients across various industries.
- Developed wireframes, mockups, and prototypes to visualize design concepts and gather feedback from stakeholders.
- Implemented responsive design techniques to ensure optimal performance across devices and screen sizes.
- Integrated e-commerce functionality into websites, including payment gateways, shopping carts, and inventory management systems.
- Managed project timelines, budgets, and client relationships to ensure successful project delivery.

# **EDUCATION**

# **BACHELOR OF ARTS IN GRAPHIC DESIGN**

UNIVERSITY OF CALIFORNIA, LOS ANGELES

#### **PROJECTS**

- Developed a responsive web app for a local restaurant chain, enabling online ordering and table reservations.
- Designed a mobile-friendly e-commerce platform for a retail client,
  integrating with payment gateways and inventory management systems.
- Created a user-friendly dashboard for a financial services client to visualize and analyze data, improving decision-making and efficiency.