

# LICENSING AGREEMENT

## PARTIES

Party A (Licensor): Universal Content Group

Party B (Licensee): HBO Max Global

**Effective Date:** 2025-08-29

**Term:** 1 year(s)

**Licensed Territory:** Latin America

**Consideration:** \$2,720,000 USD

## TERMS AND CONDITIONS

1. GRANT OF LICENSE: Licensor hereby grants to Licensee a non-exclusive license to distribute the Licensed Content in the Territory.
2. TERM: This Agreement shall commence on the Effective Date and continue for the period specified above.
3. PAYMENT: Licensee shall pay Licensor the Consideration amount within 30 days of execution.
4. INTELLECTUAL PROPERTY: All intellectual property rights remain with the Licensor.
5. CONFIDENTIALITY: Both parties agree to maintain confidentiality of all proprietary information.
6. TERMINATION: Either party may terminate with 90 days written notice.

## SIGNATURES

\_\_\_\_\_  
Party A (Licensor)

\_\_\_\_\_  
Party B (Licensee)