

# MOBILE PUBLISHER FOR COMMUNITY CLOUD

salesforce community cloud

Turn any Lightning Community into a pixel-perfect mobile app

*Digital experiences have never been more important to winning customer loyalty and partner engagement. Now you can ensure that your customers and partners have on-demand access to your experiences with Mobile Publisher for Community Cloud.*

*We have made it easy to take any existing Lightning Community - all of its content, design, layout - everything - and package it into a mobile app that is branded and downloadable from the App Store and Google Play.*

## INCREASE CUSTOMER ENGAGEMENT WITH MOBILE APPS:

### → Pixel-Perfect Branding

Brand your app with a custom app icon, splash screen and app name.

### → Persistent Authentication

Once a user logs into the community, they can close the app and reopen without being logged out.

### → Local File Access

Users can access local files and photos right from their phone for upload into the app.

### → Push Notifications

Users get instant alerts and updates right on their phone homescreen.

### → Security

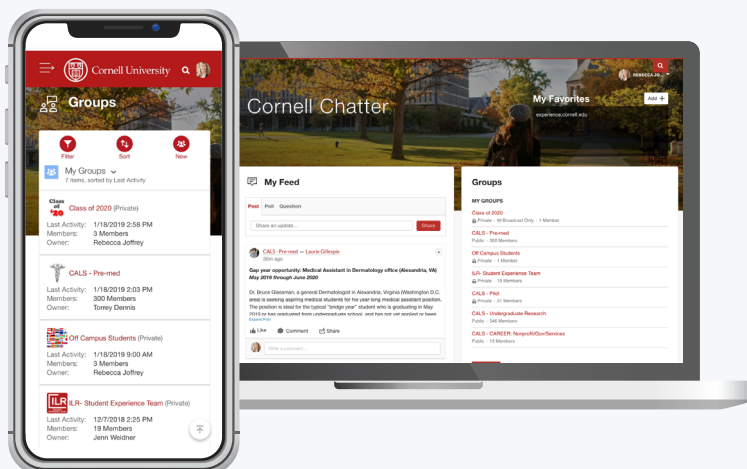
Offer authenticated and guest modes for unregistered users.

### → Multi-channel Updates

Any changes made in the desktop experience are instantly updated in the mobile app.

### → SDK Free

No third party integrations or mobile SDK is required.



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*We needed to scale our student counseling model in away that was relevant to their needs. Email was the only option for outreach, but it didn't match with students' communication preferences. Our students are on mobile devices and that's where we needed to meet them.*

Rebecca Joffrey IT Innovation Officer, Cornell University

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# FOUR STEPS TO YOUR BRANDED MOBILE APP



Deliver a downloadable mobile app in 4 steps.



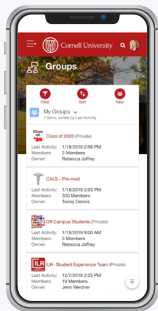
## 1 BUILD

Create your digital experience with the Lightning Community Builder.



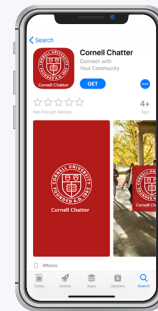
## 2 UPLOAD

Upload your branded assets and complete your app descriptions.



## 3 SUBMIT

Once submitted, Salesforce assembles and builds the beta version of your branded app.



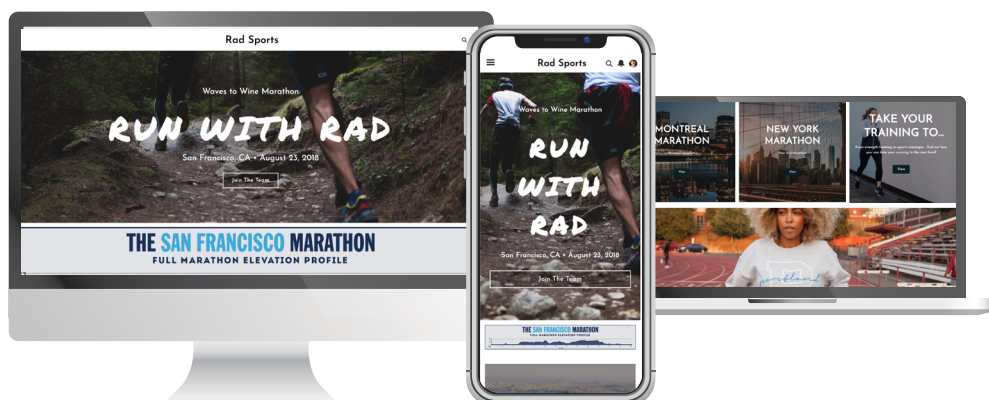
## 4 PUBLISH

Salesforce publishes your app to the App Store and Google Play for listing.

3 Major updates each year

 Supports latest version of iOS and Android

Automatically reflects all your latest app customizations



Ask your account executive to unlock Mobile Publisher for Community Cloud to get started.

Learn how you can turn any Lightning Community into your own branded mobile app in our [demo video](#)

Get started with Mobile Publisher for Community Cloud today. Contact us or call **1-800-667-6389**

[CONTACT US](#)