

AZADI KA JOSH

APRIL 2022



ANNOUNCING 3 EXCITING PROGRAMS

1



2

60 PV Club

3

Director's Club

PROMOTIONS, NEW LAUNCHES & PROGRAM

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IMPORTANT BUSINESS BUILDING COMMUNICATION

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- Your Business At Your Fingertips

Click the icons below for Modicare's Official Digital Channels





Modicare

LOYALTY REWARDS PROGRAM



Easiest, Fastest & Never Ending Benefits



Easiest

Convenient way to meet monthly PV and qualification



Fastest

Immediate returns



Never Ending Benefits

*Get upto Rs. 1200/- DP worth of monthly Loyalty Reward Program coupon till eternity **

Unbelievable, but true!

*The best ever Loyalty Program is here!
LET's Go and Smash all records NOW!!*

**As per qualification criteria on page no. 3*

SCROLL DOWN TO THE NEXT PAGE FOR THE EXCITING PROGRAMS

For any product information / feedback contact:

Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com



Earn monthly Loyalty Coupon on purchase of Modicare Products*

Qualification period:

For New Joinee: In the joining month, will get complete month for loyalty billing

Existing Consultant will get time for loyalty billing till 28th of the month

Qualification Criteria

*Do 30 PPV
get Gift Voucher
worth Rs. 200/-*

*Do 60 PPV
get Gift Voucher
worth Rs. 600/-*

*Do 90 PPV
get Gift Voucher
worth Rs. 900/-*

*Do 120 PPV
get Gift Voucher
worth Rs. 1200/-*

**Voucher can be redeemed by
28th of subsequent month**

*To redeem voucher minimum **30 PPV** is required
Redemption on 30% and above BV products

TERMS & CONDITIONS: This promotion is valid for Modicare Consultants only

- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons

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60 PV Club

Monthly Draw

Qualification Criteria

Do minimum 60 PPV & get multiple tickets as below

For every 60 PV completed between

1st-10th April 2022

Get **3 Tickets**

11th-20th April 2022

Get **2 Tickets**

Rewards:

2000 Draw Winners



MODICARE PRODUCTS BASKET*
WORTH

MRP Rs. 2394/- @ DP Rs. 1/-
for each product

Not valid for Directors & above

*Modicare Products Basket includes Schloka Beyond Blue Liquid Toilet Cleaner (750ml) (HC0027), Schloka Moroccan Argan Oil Cleanser (200ml) (SC0002), Stericlean Powerful Disinfectant Cleaner Original (500ml) (HC2019), Washmate 5 In 1 Liquid Detergent with Powerzyme & Natural Softener (Biosafe Formula) (500ml) (LC2018), Well Calcium Complex (60 Units) (HL2014) & Well D Tox (60 Units) (HL2002)

Health Supplement Products are NOT FOR MEDICINAL USE. Health Supplement Products are required to be stored out of reach of children. Health Supplement Products are not to be used as a substitute for a varied diet. Do not exceed the recommended daily usage. People with a medical condition should consult with a physician before using the Health Supplement Products. Health Supplement Products are not intended to diagnose, treat, cure or prevent any diseases.

This promotion is not applicable in Tamil Nadu | Images shown above are for illustration purposes only | Refer to the next page for Terms & Conditions

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60 PV Club

Monthly Draw

Terms & Conditions

- This promotion is valid for Modicare Consultants only
- This promotion is not applicable in Tamil Nadu.
- Promotion products are fixed, and no substitute is permitted
- For Draw winners:
 - The products in the product basket will be billed against coupon at DP Rs.1/- for each product as mentioned in the Modicare Product Baskets. No BV/PV will be given for products invoiced at DP Rs.1/-
 - The Draw winners cannot redeem the Modicare Products, as mentioned in this poster for Cash.
- The redemption of the product basket coupon can be done within 6 months from the month of activation
- Promotion products are also available for individual sale
- MRP is inclusive of all the applicable taxes
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons

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₹60 PV Club

VALID ONLY FOR TAMIL NADU

Qualification Criteria

**Top 3 Consultants
with Highest PPV during 1st-20th April 2022
will Qualify for the Gift Hamper**

Rewards:

Top 3 Sales Achievers



MODICARE PRODUCTS BASKET*
WORTH

**MRP Rs. 2394/- @ DP Rs. 1/-
for each product**

Not valid for Directors & above

*Modicare Products Basket includes Schloka Beyond Blue Liquid Toilet Cleaner (750ml) (HC0027), Schloka Moroccan Argan Oil Cleanser (200ml) (SC0002), Stericlean Powerful Disinfectant Cleaner Original (500ml) (HC2019), Washmate 5 In 1 Liquid Detergent with Powerzyme & Natural Softener (Biosafe Formula) (500ml) (LC2018), Well Calcium Complex (60 Units) (HL2014) & Well D Tox (60 Units) (HL2002)

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60 PV Club

VALID ONLY FOR TAMIL NADU

Terms & Conditions

- This promotion is valid for Modicare Consultants only
- All valid titles registered in Tamil Nadu state only are eligible for this program.
- Top 3 Sales Achievers basis cumulative billing between above mentioned period will be rewarded. Subject to minimum accumulation of 60 PPV
- Promotion products are fixed, and no substitute is permitted
- For Sales Achievers:
 - The products in the product basket will be billed against coupon at DP Rs.1/- for each product as mentioned in the Modicare Product Baskets. No BV/PV will be given for products invoiced at DP Rs.1/-
 - The Sales Achievers cannot redeem the Modicare Products as mentioned in this poster for Cash.
 - The redemption of the product basket coupon can be done within 6 months from the month of activation.
 - Promotion products are also available for individual sale.
 - MRP is inclusive of all the applicable taxes
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons

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Director's Club

Monthly Draw for PAT Director

Qualification Criteria Qualified as PAT Director

Rewards:

40 Draw Winners



WILL GET **MOBILE PHONE**
WORTH
Rs. 10000/-

TERMS & CONDITIONS: This promotion is valid only for Modicare Consultants.

- Promotion product is fixed, and no substitute is permitted.
- The draw winner cannot redeem the Mobile phone for cash.
- Mobile Phone will be reimbursed against the invoice and reimbursement will be limited to entitlement in case invoice value is higher than the eligibility value. The winner shall provide copy of the bill at the nearest MSC / Regional Office. The invoice has to be between the Draw date and 31st May 2022.
- No back dated purchase will be encashed.
- The original bill copy to be shown to concerned while handing over the photocopy.
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons

This promotion is not applicable in Tamil Nadu | Images shown above are for illustration purposes only

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Director's Club

VALID ONLY FOR TAMIL NADU

Qualification Criteria
Qualified as PAT Director
with Highest PGPV

Reward:

1st Sales Achiever



**WILL GET MOBILE PHONE
WORTH
Rs. 10000/-**

TERMS & CONDITIONS: This promotion is valid only for Modicare Consultants.

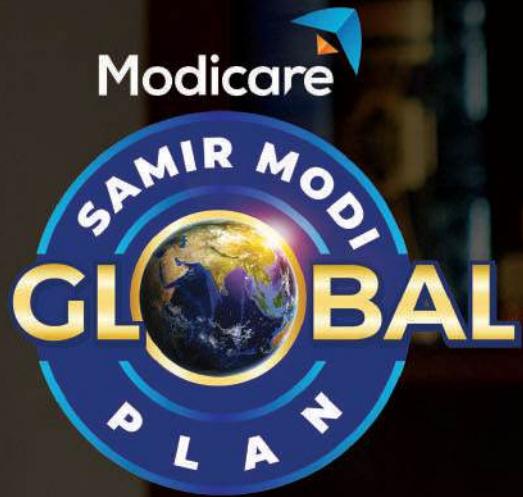
- All valid consultants in Tamil Nadu state only are eligible for this program.
- Top Sale achiever basis cumulative billing between above mentioned period will be rewarded.
- Promotion product is fixed, and no substitute is permitted.
- The Sales achievers cannot redeem the Mobile phone for cash. Mobile Phone will be reimbursed against the invoice and reimbursement (inclusive of TDS) will be limited to entitlement in case invoice value is higher than the eligibility value. The winner shall provide copy of the bill at the nearest MSC / Regional Office. The invoice has to be between the achiever announcement date and 31st May 2022. No back dated purchase will be encashed. The original bill copy to be shown to concerned while handing over the photocopy.
- Reward is subject to applicable taxes.
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons.

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ANNOUNCING



Welcome to
the World of
Infinite Azadi

Sammodi

Samir Modi



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AZADI KA JOSH - APRIL 2022



Dear Family,

I started Modicare 26 years ago with the vision of giving Azadi to all Indians. And I am very proud of all that we have achieved together. I have always promised you that I will do whatever is needed, to make sure you get more and more AZADI.

My effort has been to make sure that everyone who joins the Modicare Parivaar gets the Azadi to live life of their dreams. It is extremely important to me that everyone in the Parivaar is successful and that is why I have introduced this new plan.

Samir Modi Global Plan (SMGP) is a revolutionary plan which will be a game changer for the industry and will help build this great nation of ours. It is my endeavour to help you build a business that will be there for generations to come. It will be a testament of your foresight and a legacy that you will leave behind.

Some of the key highlights of Samir Modi Global Plan are:

1. Accelerated growth path for base level Consultants
2. Title progression is easier now
3. Qualifying as Director is super rewarding
4. Simpler, easier & better Leadership Bonus
5. Rewards for building teams
6. Luxury Lifestyle Bonuses
7. Infinite growth opportunities for all

I am really excited with this plan, and I am sure it will definitely fulfill my vision of Azadi for All. Thank you so much for your passion, hard work, drive and dedication in building your company Modicare. And for your belief in my personal philosophy of 'Soch Badlo, Khudko Badlo, Duniya Badlo'.

Our bond, our Atoot Bandhan is truly precious, pure, and priceless. Lately, we have not been able to meet, connect and talk but this bond of ours grows stronger with every moment. Your love for me, means more to me than you can ever fathom. It is this love and belief in me that fuels my effort to dream bigger and achieve the impossible.

For every step you take, I will take two. I will hold your hand and will not let go till your dreams come true. I am putting all my energies, resources, and the commitment of my team behind you, to give you more Azadi, to help you to DARE TO LIVE. Jai Hind!

Yours always and forever,

A handwritten signature in black ink that reads "Samirmodi".

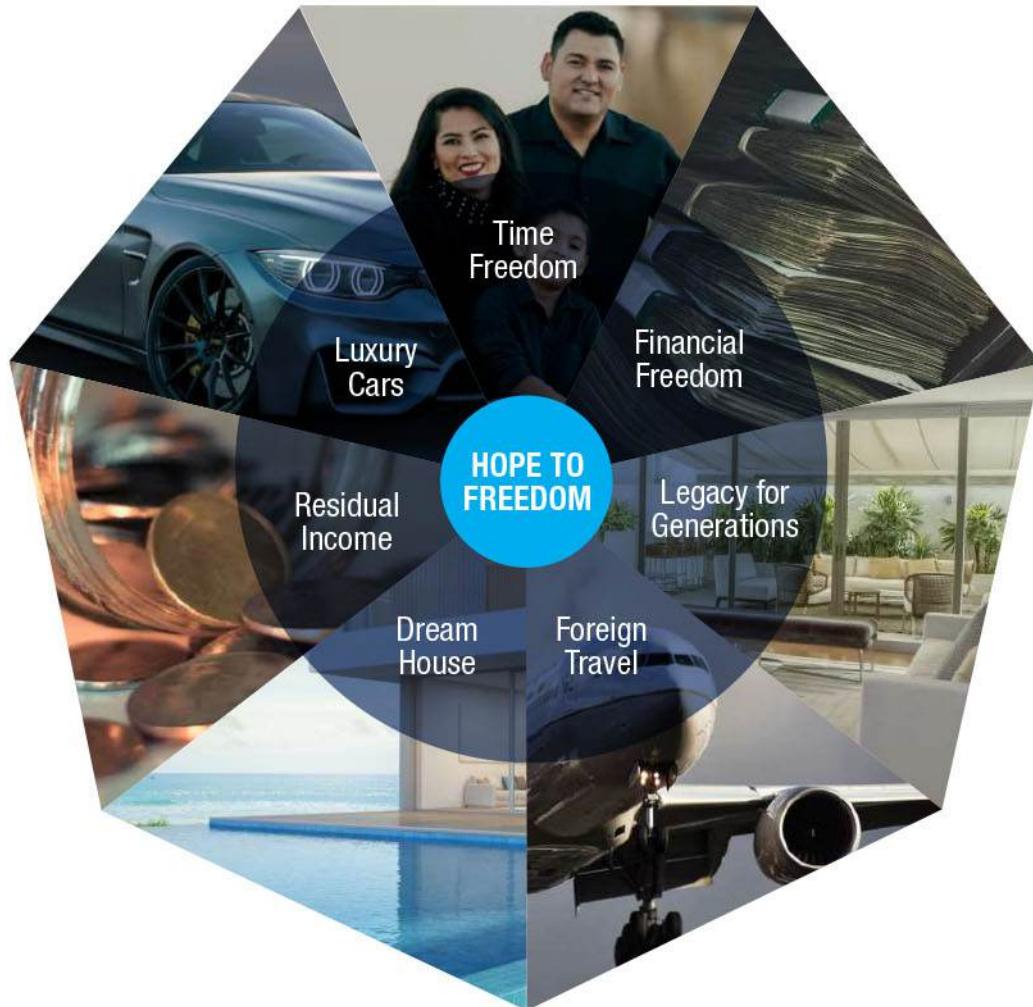
Samir Modi

Founder & Managing Director
MODICARE LIMITED

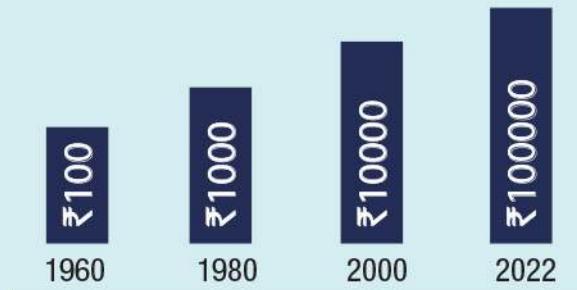


ARE YOU LIVING THE LIFE OF YOUR DREAMS?

With Modicare you live a life without any boundaries, any limitations. Here you forge our own path towards complete Azadi.



HAS YOUR INCOME KEPT PACE WITH YOUR DREAMS?



Your monthly income has increased from 1960 to now, but then so have expenses and inflation. However, much you save, you still struggle to go for your dream house, dream holiday, dream car. You still have to compromise.

Disclaimer:
Please note that under the Samir Modi Global Plan, all the incentives, bonuses, incomes etc. shall be paid subject to the sale of Modicare products and services.

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BECOME FINANCIALLY STRONG

DEPENDENCY PLAN

To achieve your dreams, you need financial stability, which you can get through the 40 year plan of 'Active Income' where you would work from 18-60 years, and maybe even save enough for the dream life

40 YEARS PLAN ACTIVE INCOME



OR

SAMIR MODI GLOBAL PLAN

However with 'Passive Income' you can get the 'Azadi' you always wanted, without sacrificing your dreams and live the life you have always wanted to. Choose wisely.

2-5 YEARS PLAN PASSIVE INCOME



Some ways to earn passive income:
Write a best selling book | Record a hit song | Investments | Direct Selling

BENEFITS OF THE DIRECT SELLING INDUSTRY

1 LOW INVESTMENT

2 LOW RISK

3 UNLIMITED INCOME

4 FAMILY BUSINESS

5 TRANSFERABLE BUSINESS

6 NO PREVIOUS EXPERIENCES REQUIRED

7 PASSIVE INCOME

8 PART TIME BUSINESS



OVER 80 YEARS OF HERITAGE

RAI BAHADUR GUJARMAL MODI

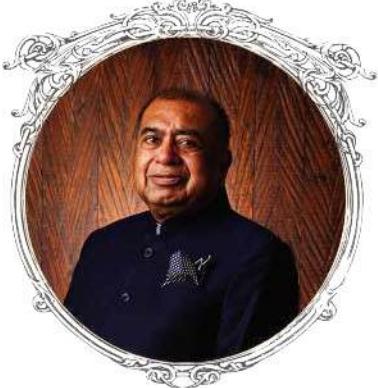
Founding Father, Visionary & Nation Builder



- Exemplary Visionary
- Stalwart Industrialist
- Nationalist
- Self-Made Millionaire & Philanthropist
- Started his business empire with just Rs. 400/-
- Bought Begumabad in 1933 to set up sugar mills; this was the birth of Modinagar
- Between 1933-1972, established 27 industries
- Set up charitable trusts, hospitals, colleges, schools to help people
- Awarded Padma Bhushan in 1968 for development of an integrated industrial township – Modinagar

K K MODI

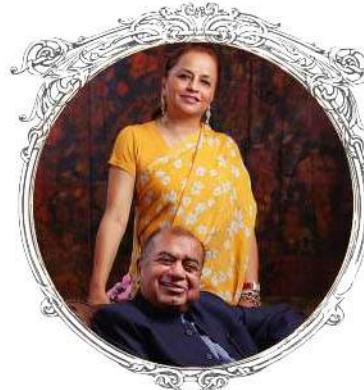
Visionary & Astute Businessman



- Took the vision of his father to greater heights
- Expanded the business to over 120 countries in the world
- First to bring many new concepts, services and products in India
- Tied up with many international players and brought to India many leading brands - Xerox, Estee Lauder, Disney, Olivetti, SR Johnson, Stratford University, Philip Morris
- Accomplished industry leader
- Served as the president of FICCI, PHD Chamber of Commerce and CACCI (Confederation of Asia Pacific Chambers of Commerce and Industry)

DR. BINA MODI

Entrepreneur & Iconic Leader



- First woman in the Modi family to work and lead a business
- Successful businessperson in her own right
- Founder of many businesses
- Awarded as the 'Women of the Decade in Business & Leadership 2018' by Women Economic Forum
- Strongly believes that values of care, empathy and family will always be the driving force at Modi Enterprises
- Known as a 'Human Leader' with a 'People First' philosophy
- Under her, every Group company is leveraging CSR to transform business and community
- Taking forward the vision of Late K. K. Modi in all her actions



“ WE ARE A SINGLE PRODUCT COMPANY
OUR PRODUCT IS AZADI.”

SAMIR MODI

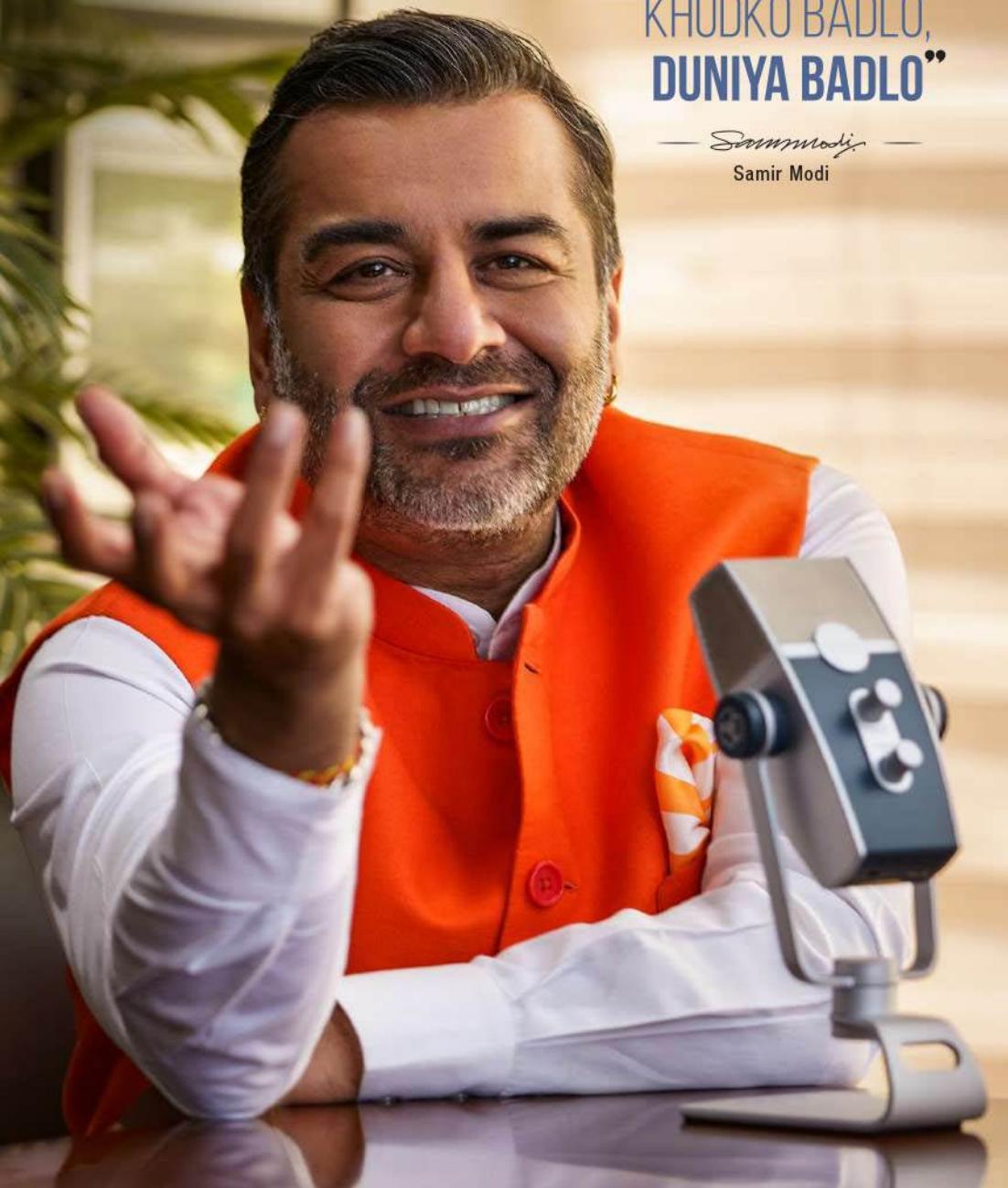
FOUNDER & MANAGING DIRECTOR, MODICARE LIMITED



**“SOCH BADLO,
KHUDKO BADLO,
DUNIYA BADLO”**

Sammodi

Samir Modi



SAMIR MODI

Intuitive Entrepreneur, Visionary, Azadi Champion



- Continued the family tradition of nation building into the third generation just like his grandfather and father
- Believes that those who dream big can change the world around them
- Motto of ‘giving back to the society’
- Guided by the philosophy of “Soch Badlo, Khudko Badlo, Duniya Badlo”
- Constantly striving to bring new and radical business ideas to life
- In 1996, at the young age of 25, he launched India’s first Direct Selling Company, Modicare, with the vision of giving ‘Azadi’ to the common Indian
- Established Colorbar - 3rd largest cosmetic brand in India, recently awarded for breaking two Guinness World Records™
- Launched 24SEVEN Convenience Stores – India’s first-of-its-kind, round the clock convenience retail chain
- Continued family’s philanthropic tradition by setting up the Modicare Foundation
- At the helm of all new businesses of Modi Enterprises and plays a vital role with his expertise in conceptualizing, strategizing, and setting up new ventures
- President of the Confederation of Asia Pacific Chambers of Commerce and Industry (CACCI)
- Member of the FICCI National Executive Committee, FICCI Steering Committee, Chairman of FICCI Committee on India-Taiwan Business Cooperation and Member, International Board of Directors, NACS (National Association of Convenience Stores)

AZADI KA JOSH - APRIL 2022



AZADI REVOLUTION ...THE JOURNEY



9 LAKHS+*
CHEQUE EARNERS
EVERY MONTH

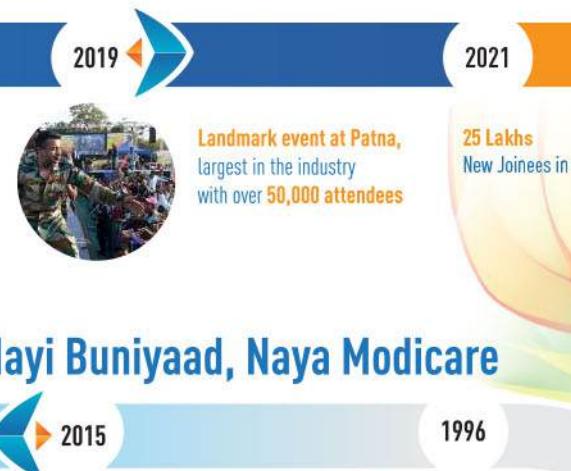
217*
TOP
TITLE ACHIEVERS
HIGHEST IN THE INDUSTRY

350+ PRODUCTS
725+ SKUs
ACROSS 14 CATEGORIES

15 TIMES GROWTH IN PAST 5 YEARS
MONTHLY TURNOVER OF OVER

200 CRORES*
12000+
DISTRIBUTION POINTS

55+ CENTERS

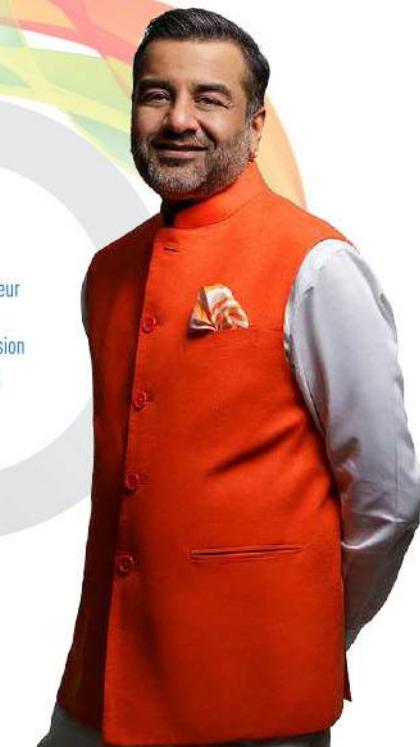


Naye Iraade, Naye Duniya,



Nayi Buniyaad, Naya Modicare

2015
Modicare New Logo launched
Samir Modi Azadi Plan launched, the highest paying plan in Direct Selling Industry
Product prices slashed by 40%



1932



Rai Bahadur Gujarmal Modi started his business empire with just Rs. 400



He setup sugar mill in Begumabad
Modinagar was born

1933 onwards



Mr. K.K. Modi expanded the business with global alliances & took it to more than 90 countries

1961

*The data mentioned above is as of December, 2021

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PRODUCT PHILOSOPHY



350+ PRODUCTS | 725+ SKUs

ACROSS **14** CATEGORIES

- Life-changing products that offer unique solutions and results.
- Products priced right.
- Products for your everyday usage.
- International quality products.
- Extensive, contemporary & innovative range of world class products.

THE MODICARE 100% SATISFACTION GUARANTEE

I personally guarantee full refund* of your money if you are not 100% satisfied with the quality of the product


SAMIR MODI

Modicare

*As per company policy. Conditions apply. Please visit: www.modicare.com

TO BE SOLD ONLY THROUGH MODICARE CONSULTANTS. NOT FOR SALE IN SHOPS AND E-COMMERCE.

EXPERIENCE THE GOODNESS OF OUR LIFE CHANGING PRODUCTS

Well
Nutrition, health & wellness brand

URBAN COLOR
Color & Skincare brand

echioka
Skincare range with natural extracts

Modicare Envirochip **Modicare Enviroglobe**
Protect yourself from electromagnetic radiations

Modicare CUCKOO
AIR PURIFIER

VELOCITY
Men's grooming range

BABY Spa
Pamper your little one with the baby care range

Fruit of the Earth
Personal care range with nature's best ingredients

Sofwash
Gentle, nourishing bath range

Fresh Moments

Dental care range for a great start to your day

ESSENSUAL
Exclusive personal care range to pamper your senses day in day out

Salon
Get salon like hair care at home with this range

SOUL FLAVOURS
Food & Beverage range

Modicare
PREMIUM AGARBATTI

HOME CARE
Complete range of disinfectants, cleaners, polishes & specialty products

WASHMATE
World-class products that make laundry care easy

AUTO CARE
CAR CARE

ALL PURE
HAND SANITIZER

SM
Watches

AMOLI
18 Karat gold plated handcrafted jewellery

ACTIVE-80
Extensively researched & tested Agricultural range that improves yield

AWARDS AND RECOGNITION 2021

QUALIFIED FOR THE 2ND CONSECUTIVE YEAR

Great Mid-size Workplaces

Great Place To Work.

INDIA
2021

Best Workplaces™ in FMCG

Great Place To Work.
INDIA
2021

Best Workplaces™ for Women

Great Place To Work.
INDIA
2021



FIRST TIME GLOBAL RECOGNITION

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Samir Modi Global Plan is a revolutionary compensation plan designed to reward Modicare Consultants and help them build their financial freedom.

The path to build your Modicare business and your financial freedom is simple – follow the four golden behaviours as mentioned below:

SELF USE

Confidence comes by doing things yourself. It is important that you first become a 100% user of Modicare products. Modicare offers more than 725+ best in class products which you can use in your home.

SHARE

Sharing the positive product experiences with your friends, relatives and known ones makes them feel the power of Modicare products.

SPONSOR

Bringing in more people into your team helps you build your Modicare business.

SUPPORT

Helping your team members to grow their Modicare business builds your financial freedom. Support your downlines to do product demonstrations and conduct business meetings.



WAYS TO EARN WITH SAMIR MODI GLOBAL PLAN

Following are the ways in which you can earn monthly commissions and bonuses as a Modicare Consultant. Please note that under the Samir Modi Global Plan, all the incentives, bonuses, incomes etc. are linked to the sale of Modicare products and services.

12 AREAS OF LIFELONG INCOMES

- | | | |
|--|--|--|
| 1. Retail Profit
(upto 20%) | 5. Bike Bonus
(3% BV Pool) | 9. House Bonus
(2% BV Pool) |
| 2. Samir Modi Super Bonus
(3% BV Pool) | 6. National Travel Fund
(4% BV Pool) | 10. Leadership Bonus
(15% BV Pool) |
| 3. Performance Bonus
(5%-11%) | 7. World Travel Fund
(3% BV Pool) | 11. Black Diamond Bonus
(0.7% BV Pool) |
| 4. Director Bonus
(16% BV Pool) | 8. Car Fund
(4% BV Pool) | 12. Red Diamond Bonus
(0.3% BV Pool) |

● LIFESTYLE BONUSES



1. RETAIL PROFIT UPTO 20%

As a Modicare Consultant, when you start sharing and retailing Modicare products, you can earn Retail Profit of upto 20% on Consultant price.

You purchase Modicare products at Consultant Price(CP) and sell them to your customers at Retail Price(MRP). The difference between the price that you pay and the price at which the products are sold is the Retail Profit. You can earn Retail Profits of upto 20%.

EXAMPLE

You purchase Modicare Products at CP Rs 1000

You sell them at MRP for Rs 1200
with upto 20% markup on CP

You earn Rs 200 as Retail Profit

2. SAMIR MODI SUPER BONUS

Confidence comes by doing things yourself. As you start your Modicare Journey, It is important that you first become a user of Modicare Products. The positive experience that you'll gain after using Modicare Products, will help you in sharing the products effectively.

- Company sets aside 3% of the company's Monthly BV as Samir Modi Super Bonus (SMSB) Pool
- To earn Samir Modi Super Bonus, you need to do minimum 60 PPV
- Consultant (5%) to Consultant (8%) are eligible to earn this bonus
- To calculate your Samir Modi Super Bonus, 3% of Company's Monthly BV is divided by total number of Samir Modi Super Bonus Qualifiers.
- Valid Title Directors are not eligible to earn this bonus.

$$\text{Samir Modi Super Bonus} = \frac{3\% \text{ of Monthly BV Turnover}}{\text{Total number of Samir Modi Super Bonus Qualifiers}}$$

- The bonus is paid monthly.



3. PERFORMANCE BONUS

Modicare offers easy to achieve and rewarding performance bonus, through which you not only earn money on Personal Business Volume but also on the Group Business Volume done by your direct downlines.

Your percentage level and performance bonus is determined by GPV done by you and your direct downlines in a single month. This is explained as in the table below:

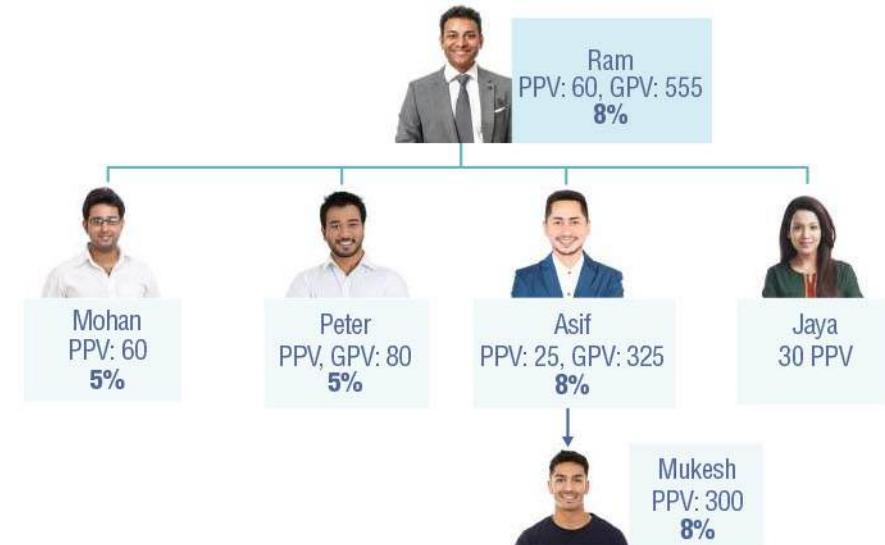
Performance Bonus Slabs (5% - 11%)		
Title	Performance Bonus Level %	GPV
Consultant	0%	0 to <60
Consultant (5%)	5%	60 to <300
Consultant (8%)	8%	300 to <600
Consultant (10%)	10%	600 to <900
Consultant (11%)	11%	900 to <1200
Director	11%	>=1200

Current PV: BV Ratio is 1:27. Subject to Change

To qualify for Performance Bonus, minimum Personal PV required is 30.



PERFORMANCE BONUS CALCULATION EXAMPLE



Let's assume Ram sponsors 4 friends as his downline consultants, with following Personal PVs:

**Ram: 60 PPV, Mohan: 60 PPV,
Peter: 80 PPV, Asif: 25 PPV, Jaya: 30 PPV**

Asif further sponsors Mukesh who has done 300 PPV, thus Asif's Group PV is 325

Ram's Group PV = 555

Since Ram's GPV is between the range of 300 to < 600 , his percentage level will be 8%.

Similarly, Mohan will be at 5% level, Peter at 5%, Asif at 8%, Mukesh at 8% and Jaya at 0%

Ram's Performance Bonus Calculation:

Ram will get 8% of his Personal BV = 60 PPV x 27 (PV:BV Ratio) x 8% = Rs. 129.6/-

Ram will also get differential bonus from his direct downlines, as follows:

From Mohan:

(Since, Ram's percentage is 8 and Mohan's is 5%, so the difference is 3%)

$60 \times 27 \times 3\% = \text{Rs. } 48.6/-$

Similarly,

$From \text{ Peter: } 80 \times 27 \times 3\% = \text{Rs. } 64.8/-$

From Asif:

Though, Asif is at 8%, he's not qualified to earn Performance Bonus, since his Personal PV is less than 30. In this case, Asif's PPV will be rolled up to Ram's, and Ram will earn 8% on Asif's PPV

$25 \times 27 \times 8\% = \text{Rs. } 54/-$
and 0% differential from Mukesh
(Since Mukesh is at 8%)

$From \text{ Jaya: } 30 \times 27 \times 8\% = \text{Rs. } 64.8/-$

**Ram's Total Performance Bonus =
Rs. 361.80/-**

AZADI KA JOSH - APRIL 2022



TITLE PROGRESSION

Sky is the limit to how much you can earn in your Modicare business. It depends on your efforts, your time commitment, your ability to learn and duplicate, and your dedication to success.

To earn higher incomes with Modicare, [you need to build and activate your team](#) and achieve higher titles as per the title progression chart.

The first step is to become a Qualified Director by doing a business of 1200 Personal Group Point Volume (PGPV) in a calendar month. As you progress to higher titles, you have more avenues to earn – “achieve higher titles and get higher rewards”.

Title	Minimum PPV	Qualified Legs	Minimum PGPV
Director	60	NA	1200
Senior Director	60	1 Director	900
Executive Director	60	2 Directors	600
Senior Executive Director	60	3 Directors	300
Platinum Director	60	4 Directors	NA
Diamond Director	60	6 Directors	NA
Black Diamond Director	120	3 Directors + 3 Senior Executive Directors	NA
Double Black Diamond Director	120	3 Senior Executive Directors + 3 Platinum Directors	NA
Triple Black Diamond Director	120	3 Platinum Directors + 3 Diamond Directors	NA
Red Diamond Director	120	6 Triple Black Diamond Directors	NA
Double Red Diamond Director	120	6 Red Diamond Directors	NA
Triple Red Diamond Director	120	6 Double Red Diamond Directors	NA

Personal Group Point Volume is the sum total of your and your teams' PPV, excluding the GPV of all your Director and Above legs



In the above example, Group Point Volume of James is **2700**, this includes volume from all legs plus personal point volume.

But Personal Group Point Volume is **1400**, Asif's **1300** will not be counted in PGPV since Asif is a **Director**.

DIRECTOR BONUS POINT TABLE

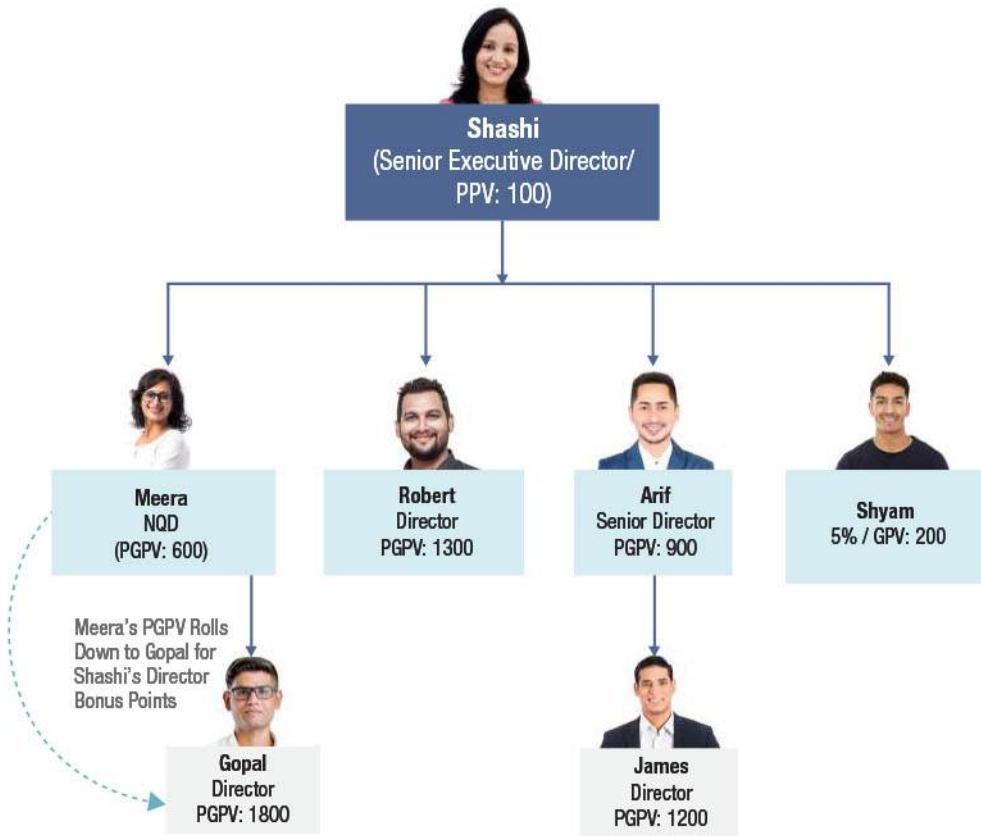
You are eligible for all subsequent incomes explained hereafter**, basis your title in the Bonus Month and are based on Director Bonus Points, calculated basis the percentage points as given in the table below:

Title	Generation in %									
	You	1	2	3	4	5	6	7	8	9
Director	6									
Senior Director	6	5								
Executive Director	6	5	4	3						
Senior Executive Director	6	5	4	3	2					
Platinum Director	6	5	4	3	2	1				
Diamond Director	6	5	4	3	2	1	0.5			
Black Diamond Director	6	5	4	3	2	1	0.5	0.5		
Double Black Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	
Triple Black Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5
Red Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5
Double Red Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5
Triple Red Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5

**Except Leadership Bonus, which is based on Leadership Bonus Point Table.



CALCULATION OF DIRECTOR BONUS POINTS



If one or more Director downline(s) is not qualified, then the PGPV of Non-Qualified Directors is rolled down to the next qualified director or higher for Director Bonus Points Calculation.

Shashi has 3 qualified director legs and PGPV of 300 hence, Shashi is a Qualified Senior Executive Director

However, Meera who is a Non-Qualified Director, her PGPV of 600 will be rolled down to Gopal's PGPV for Calculation of Shashi's Director Bonus Points.

Shashi will get Director Bonus points as follows:

$$6\% \text{ of Shashi's PGPV (300)} = 18 \times 27 \text{ (PV: BV Ratio)} = 486$$

5% from First Generation Director & Higher:

$$5\% \text{ from PGPV of Meera (600) + Gopal (1800)} = 120 \times 27 \text{ (PV: BV Ratio)} = 3240$$

$$5\% \text{ from PGPV of Robert (1300) and Arif (900)} = 110 \times 27 \text{ (PV: BV Ratio)} = 2970$$

4% from Second Generation Director & Higher:

$$4\% \text{ from PGPV of James (1200)} = 48 \times 27 \text{ (PV: BV Ratio)} = 1296$$

Shashi's Total Director Bonus Points = **7992**





4. DIRECTOR BONUS

All Paid-As-Title Directors & Higher are eligible to earn Director Bonus.

- Company sets aside 16% of the company's Monthly BV as Director Bonus Pool.
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all qualifying Director and higher.
- Director Bonus point value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

The formula of determining Director Bonus point value is as mentioned below:

$$\text{Director Bonus Point Value} = \frac{16\% \text{ of Monthly BV Turnover}}{\text{Total Director Bonus points of all Director Bonus Qualifiers}}$$

- To calculate your Director Bonus, your Director Bonus Points are multiplied by Director Bonus Point Value.
- This bonus is paid monthly.



LIFESTYLE BONUSES

MODICARE OFFERS FIVE LIFESTYLE BONUSES





5. BIKE BONUS

Paid-as-Title Directors are eligible to earn Bike Bonus.

- Company sets aside 3% of the company's Monthly BV as Bike Bonus Pool
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all qualifying Directors.
- Bike Bonus point value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

- The formula of determining Bike Bonus point value is as mentioned below:

Bike Bonus Point Value =

$$\frac{3\% \text{ of Monthly BV Turnover}}{\text{Total Director Bonus points of all Bike Bonus Qualifiers}}$$

- To calculate your Bike Bonus, your Director Bonus Points are multiplied by Bike Bonus Point Value.
- This bonus is paid monthly.



6. NATIONAL TRAVEL FUND

Paid-as-Title Director, Senior Director & Executive Director are eligible to earn National Travel Fund.

- Company sets aside 4% of the company's Monthly BV as National Travel Fund Pool.
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all qualifying Directors, Senior Directors and Executive Directors.
- National Travel Fund Point Value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-endclosing.

- The formula of determining National Travel Fund Point Value is as mentioned below:

$$\text{National Travel Fund Point Value} = \frac{\text{4% of Monthly BV Turnover}}{\text{Director Bonus points of all National Travel Fund Qualifiers}}$$

- To calculate your National Travel Fund, your Director Bonus Points are multiplied by National Travel Fund Point Value.
- National Travel Fund is accumulated monthly to be used for National Trips announced by company.



7. WORLD TRAVEL FUND

Paid-as-Title Senior Executive Director and Higher are eligible to earn World Travel Fund.

- Company sets aside 3% of the company's Monthly BV as World Travel Fund Pool.
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all qualifying Senior Executive Directors & Higher.
- World Travel Fund Point Value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

- The formula of determining World Travel Fund Point Value is as mentioned below:

$$\text{World Travel Fund Point Value} = \frac{\text{3% of Monthly BV Turnover}}{\text{Director Bonus points of all World Travel Fund Qualifiers}}$$

- To calculate your World Travel Fund, your Director Bonus Points are multiplied by World Travel Fund Point Value.
- World Travel Fund is accumulated monthly to be used for International Trips announced by company.
- World Travel Fund is capped at Rs. 40,000/- per month.



8. CAR FUND

Paid-as-Title Platinum Director and Higher are eligible to earn Car Fund.

- Company sets aside 4% of the company's Monthly BV as Car Fund Pool.
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all qualifying Platinum Directors & Higher.
- Car Fund Point Value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

- The formula of determining Car Fund Point Value is as mentioned below:

$$\text{Car Fund Point Value} = \frac{4\% \text{ of Monthly BV Turnover}}{\text{Director Bonus points of all Car Fund Qualifiers}}$$

- To calculate your Car Fund, your Director Bonus Points are multiplied by Car Fund Point Value.
- Car Fund is accumulated monthly to be used to purchase your dream car.
- Car Fund is capped at Rs. 50,000/- per month.



9. HOUSE BONUS

All Paid-As-Title Diamond Director & Higher are eligible to earn House Bonus

- Company sets aside 2% of the company's Monthly BV as House Bonus Pool.
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all House Bonus qualifiers
- House Bonus point value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

The formula of determining House Bonus point value is as mentioned below:

$$\text{House Bonus Point Value} = \frac{2\% \text{ of Monthly BV Turnover}}{\text{Total Director Bonus points of all House Bonus Qualifiers}}$$

- To calculate your House Bonus, your Director Bonus Points are multiplied by House Bonus Point Value.
- House Bonus is capped at Rs 60,000/- per month.
- This bonus is paid monthly.



10. LEADERSHIP BONUS

Leadership Bonus is paid as a reward to create leaders in your team. When you qualify for Senior Director or higher title, with at least one leg of 3600 GPV and one PAT Director or higher you become eligible to earn Leadership Bonus.

- Company sets aside 15% of the company's Monthly BV as Leadership Bonus Pool.
- Leadership Bonus is paid only on legs with at least 3600 GPV with at least one PAT Director or higher.
- This bonus is computed by a "Point System" based on the **Leadership Bonus Point Table**. Leadership Bonus point value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

The formula of determining Leadership Bonus point value is as mentioned below:

$$\text{Leadership Bonus Point Value} = \frac{15\% \text{ of Monthly BV Turnover}}{\text{Total Leadership Bonus points of all Leadership Bonus Qualifiers}}$$

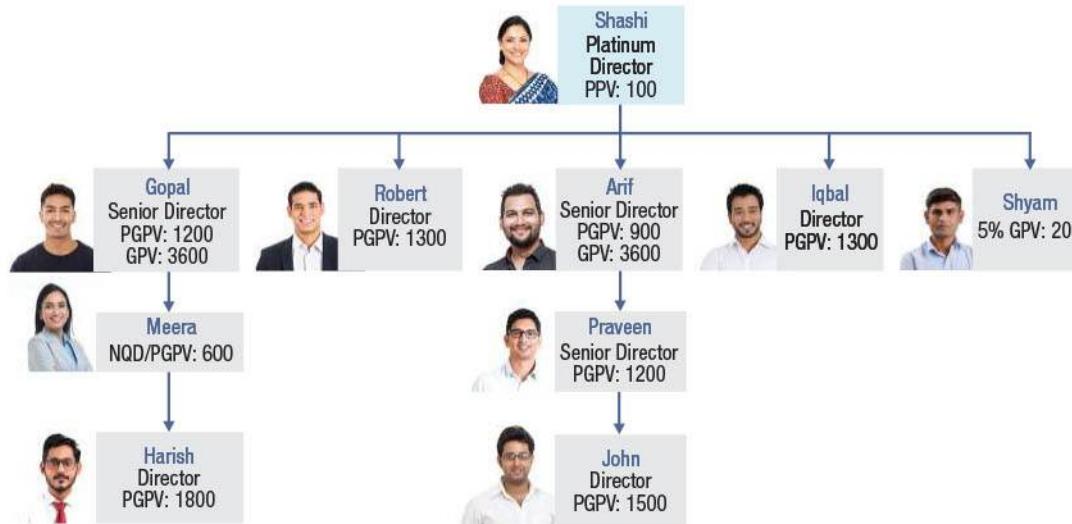
- To calculate your Leadership Bonus, your Leadership Bonus Points are multiplied by Leadership Bonus Point Value.
- This bonus is paid monthly.



RULES:

- In order to earn Leadership Bonus on all the qualifying Director & above generations in your depth (as mentioned in the Leadership Bonus Point table), you must maintain higher title than all downlines.
- If your downline qualifies at a higher title than you, you will not earn Leadership Bonus on his/her PGPV or Director and Higher Generation below him/her.
- If your downline maintains the same paid as title as you. Then you will earn Leadership Bonus Points on his/her PGPV and one more director or higher generation below.

LEADERSHIP BONUS CALCULATION EXAMPLE:



"Arif", "Gopal" and "Praveen" are qualified Senior Directors but are not eligible to earn Leadership Bonus, since, they don't have any Leg with GPV ≥ 3600 .

"Shashi" is eligible to earn her Leadership Bonus, since her PAT is Platinum Director and she has atleast one Leg of GPV ≥ 3600 , including a PAT Director.

Shashi will earn Leadership Bonus from Gopal and Arif's Leg since; Gopal and Arif are the only legs in Shashi's Network that has a GPV ≥ 3600 with at least one PAT Director.

LB Qualifier	Leadership Bonus Points
Shashi	5% from First Generation Gopal's PGPV (1200) = 60×27 (PV: BV Ratio) = 1620 Arif's PGPV (900) = 45×27 (PV: BV Ratio) = 1215
	4% from Second Generation 4% for Harish's PGPV (1800) = 72×27 (PV: BV Ratio) = 1944 4% for Praveen's PGPV (1200) = 48×27 (PV: BV Ratio) = 1296
	3% from Third Generation 3% for John's PGPV (1500) = 45×27 (PV: BV Ratio) = 1215 Total Leadership Bonus Points = 7290

To calculate Leadership Bonus, Leadership Bonus Points thus earned will be multiplied by Leadership Bonus Point Value.

Meera is Non-Qualified Director, hence her PGPV will not be counted for Leadership Bonus.

LEADERSHIP BONUS POINT TABLE

Title	Generation in %									
	PPV	PGPV (inclusive of PPV)	You	1	2	3	4	5	6	7
Senior Director	60	900	5	5						
Executive Director	60	600		5	4	3				
Senior Executive Director	60	300		5	4	3	2			
Platinum Director	60	0		5	4	3	2	1		
Diamond Director	60	0		5	4	3	2	1	0.5	0.5
Black Diamond Director	120	0		5	4	3	2	1	0.5	0.5
Double Black Diamond Director	120	0		5	4	3	2	1	0.5	0.5
Triple Black Diamond Director	120	0		5	4	3	2	1	0.5	0.5
Red Diamond Director	120	0		5	4	3	2	1	0.5	0.5
Double Red Diamond Director	120	0		5	4	3	2	1	0.5	0.5
Triple Red Diamond Director	120	0		5	4	3	2	1	0.5	0.5



11. BLACK DIAMOND BONUS

All Paid-As-Title Black Diamond, Double Black Diamond and Triple Black Diamond are eligible to earn Black Diamond Bonus.

- Company sets aside 0.7% of the company's Monthly BV as Black Diamond Bonus Pool.
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all Black Diamond Bonus qualifiers.
- Black Diamond Bonus Point Value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

The formula of determining Black Diamond Bonus point value is as mentioned below:

$$\text{Black Diamond Bonus Point Value} = \frac{0.7\% \text{ of Monthly BV Turnover}}{\text{Total Director Bonus points of all Black Diamond Bonus Qualifiers}}$$

- To calculate your Black Diamond Bonus, your Director Bonus Points are multiplied by the Black Diamond Bonus Points Value.
- This bonus is paid monthly.
- This bonus has a monthly capping of Rs. 5 lac.



12. RED DIAMOND BONUS

All Paid-As-Title Red Diamond, Double Red Diamond and Triple Red Diamond Bonus are eligible to earn Red Diamond Bonus.

- Company sets aside 0.3% of the company's Monthly BV as Red Diamond Bonus Pool.
- This bonus is computed by a "Point System" based on the Director Bonus Points earned by all Red Diamond Bonus qualifiers.
- Red Diamond Bonus Point Value is allotted based on monthly computation and is likely to vary from month to month; the value is determined and announced after the month-end closing.

The formula of determining Red Diamond Bonus point value is as mentioned below:

$$\text{Red Diamond Bonus Point Value} = \frac{0.3\% \text{ of Monthly BV Turnover}}{\text{Total Director Bonus points of all Red Diamond Bonus Qualifiers}}$$

- To calculate your Red Diamond Bonus, your Director Bonus Points are multiplied by the Red Diamond Bonus Points Value.
- This bonus is paid monthly.
- This bonus has a monthly capping of Rs. 10 lac.



GLOSSARY OF TERMS

MCA (Modicare Consultant Authorization)	: A Unique number associated with any person registered with Modicare.
Modicare Consultant:	: A direct seller registered with Modicare via a Unique MCA.
Sponsor	: Any Modicare consultant who introduces another Modicare consultant as his direct joining in Modicare.
Frontline	: A new Modicare Consultant sponsored by you.
Downline	: Any Modicare Consultant who joins in your team, sponsored either by you or any of your downline.
Level	: All Modicare consultants sponsored by you (frontlines) is your first Level. The ones sponsored by your first level consultants are your second level consultants and so on.
Leg	: Each Modicare Consultant in your first level (frontline) and all consultant under him is a separate "leg". You and your entire organization (Downline) is one "leg" for your upline.
PV	: Point Value used to determine title qualifications.
BV	: Business Volume used to calculate bonuses. This is determined basis the prevailing PV:BV ratio.
PPV	: Personal Point Volume is PV of Modicare products purchased on your own MCA number.
PBV	: Personal Business Volume is BV of Modicare products purchased on your own MCA number.
GPV	: Group Point Volume is the sum total of your and your teams' PPV.
GBV	: Group Business Volume is the sum total of your and your teams' PBV.
PGPV	: Personal Group Point Volume is the sum total of your and your teams' PPV, excluding the GPV of all your Director and Above legs.
PAT	: Paid-as-Title is your current month's title achieved, which is used to determine your current months bonus payouts.
Valid Title	: Is the highest title achieved by you in any month.
QD	: Qualified Director is a consultant with a minimum PPV 60 and PGPV 1200 in any given month, and no qualified director or above in his downline.
NQD	: Non-Qualified Director is a Modicare Consultant who has a Qualified Director in his downline, but his own PGPV is insufficient for him to become a Senior Director or above.
Generation	: The first Qualified Director or Above in your leg will be your first Generation, the next qualified director or above below the first qualified director or above will be your second generation, and so on.

I WILL NOT REST TILL
I HAVE ACHIEVED
MY DREAM OF
AZADI
FOR ALL INDIANS.

Sammodi

Samir Modi



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Mr. Samir Modi's
Welcome Message (Hindi)



Mr. Samir Modi's
Welcome Message (English)



Modicare Corporate Video



Code of Ethics

STEPS TO SCAN THE QR CODE

- Open your phone camera and focus on the QR Code. A link would appear on the phone screen, click on that to view product information. If this does not work then go to Step 2.
- Search for QR Code Scanner in Apple App Store (on iOS phones) or Google Play Store (on Android phones). Download the App with the highest rating.
- Open the QR Code Scanner App on your phone and focus on the QR Code.
- Click on the link that appears on your phone screen to view the videos.



QR CODE SAMPLE



Modicare Limited, 5 Community Center,
New Friends Colony, New Delhi - 110025
CIN - U72200DL1973PLC110617

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Repurchase & New Joinee Program

Valid from 1st April 2022 to 23rd April 2022 (For all consultants who have joined prior to 1st April 2022)
 1st April 2022 to 30th April 2022 (For New Joinee of April 2022)

Buy Products worth DP **1000/-** and get
Essensual Romantic Orchid-Pocket Perfume (18ml) + Sofwash Sandal Soap (100g) worth MRP Rs. 116/-
for DP Rs. 1/-

*PRIMARY PRODUCT



If *Primary product unavailable, *Substitute can be availed

Essensual Pocket Perfume Dusky Desire (18ml) + Sofwash Sandal Soap (100g) worth MRP Rs. 118/-

for DP Rs. 1/-



*SUBSTITUTE PRODUCT

Buy Products worth DP **2000/-** and get
Fruit of the Earth Power Green Tea (25 Unit x 2g) + Fresh Moments Toothpaste (100g) worth MRP Rs. 298/-
for DP Rs. 1/-



If *Primary product unavailable, *Substitute can be availed

All Pure 2 in 1 Hand & Body Lotion- Moisturiser & Sanitizer (100ml) + Soul Flavours Chhole Masala (100g) worth MRP Rs. 284/-

for DP Rs. 1/-



*SUBSTITUTE PRODUCT

Buy Products worth DP **3000/-** and get
Schlöka Sun Screen Cream SPF 50 PA+++ with Vitamin E & Comfrey (60ml) + Sofwash Anti-bacterial Soap (75g) worth MRP Rs. 415/-
for DP Rs. 1/-

*PRIMARY PRODUCT



If *Primary product unavailable, *Substitute can be availed

Schlöka Hydrating Papaya & Hibiscus Moisturizer (100ml) + Velocity Men Twin Blade Plus Readyshaver (5 Unit) worth MRP Rs. 425/-

for DP Rs. 1/-



*SUBSTITUTE PRODUCT

*Primary Product | *Substitute product can be availed only if the primary product is not available

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Repurchase & New Joinee Program

Valid from 1st April 2022 to 23rd April 2022 (For all consultants who have joined prior to 1st April 2022)
1st April 2022 to 30th April 2022 (For New Joinee of April 2022)

TERMS & CONDITIONS: This Promotion is valid for Modicare Consultants only

- Promotion Valid from 1st April 2022 to 23rd April 2022 all Modicare consultants who have joined prior to 1st April 2022
- For New Joinees of April 2022 program open from 1st April 2022 till 30th April 2022
- Modicare Cuckoo Air Purifier (1 Unit) AP001, AP0001 & Modicare Cuckoo Air Purifier Filter (1 Unit) AP0002 & All Pure Hand Sanitizer (60ml) PC0039, will not be the part of any slab of Repurchase & New Joinee Program.
- Each Promotion Slab can be availed maximum twice upto total capping of DP Rs. 11,000/-
- Promotion slab capping of DP Rs. 11,000/- will not be calculated on order value.
- Promotion slab capping of DP Rs. 11,000/- will be calculated on Promotion slab availed.
- System will automatically apply Promotion slab basis order value. eg: on single invoice order value of DP Rs. 9,000/- Promotion slab of DP Rs. 5000/- will be automatically applied.
- Promotion valid on single invoice only
- No PV/BV will be given for product/s sold for DP Rs. 1/- or DP Rs. 0.5/-
- In case the DP Rs. 1/- or DP Rs. 0.5/- product(s) of the above Promotions is unavailable, then in lieu of it a coupon of the actual DP value of the DP Rs. 1/- or DP Rs. 0.5/- product will be generated which can then be redeemed on your next purchase
- Please note the coupon generated on any of the three platforms – GATI, WEB & APP, can be redeemed on any of these three. For eg; If a coupon is generated at GATI can be redeemed on GATI/WEB/APP.
- This Promotion cannot be clubbed with any other Promotion
- Promotion product are fixed and no substitution is permitted
- Promotion products are also available for individual sale
- Modicare Ltd. reserves the right to change or withdraw the Promotion anytime without assigning any reasons



ALL PURE

HAND SANITIZER

CLEARANCE SALE

ALSO GET
EXTRA PV
TO BOOST
YOUR AZADI

HIGHEST BV EVER

**GET
~~25%~~ 80% BV
(25% + 55% Extra BV)**

**Valid from 1st April 2022 to 30th April 2022
or till stocks last, whichever is earlier**



MRP: ₹ 250/-
DP: ₹ 225/-
~~BV: 56.25~~
180
~~PV: 2.08~~
6.67

Net Content: 500 ml
Product code: PC0056



MRP: ₹ 250/-
DP: ₹ 225/-
~~BV: 56.25~~
180
~~PV: 2.08~~
6.67

Net Content: 500 ml
Product code: PC0045



MRP: ₹ 250/-
DP: ₹ 225/-
~~BV: 56.25~~
180
~~PV: 2.08~~
6.67

Net Content: 500 ml
Product code: PC0042



MRP: ₹ 125/-
DP: ₹ 115/-
~~BV: 28.75~~
92
~~PV: 1.06~~
3.41

Net Content: 250 ml
Product code: PC0054



MRP: ₹ 125/-
DP: ₹ 115/-
~~BV: 28.75~~
92
~~PV: 1.06~~
3.41

Net Content: 250 ml
Product code: PC0044



MRP: ₹ 125/-
DP: ₹ 115/-
~~BV: 28.75~~
92
~~PV: 1.06~~
3.41

Net Content: 250 ml
Product code: PC0041

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ALL PURE HAND SANITIZER

CLEARANCE SALE



TERMS & CONDITIONS

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- Valid from 1st April 2022 to 30th April 2022 or till stocks last, whichever is earlier
- This promotion cannot be clubbed with any other promotion
- This promotion can be availed multiples times
- Extra BV/PV will be given on each Hand Sanitizer unit purchased
- Extra BV/PV will be updated within 24hrs of purchase
- Images shown in the promotion are for illustration purpose only
- Modicare Ltd. reserves the right to change or withdraw the Promotion anytime without assigning any reasons

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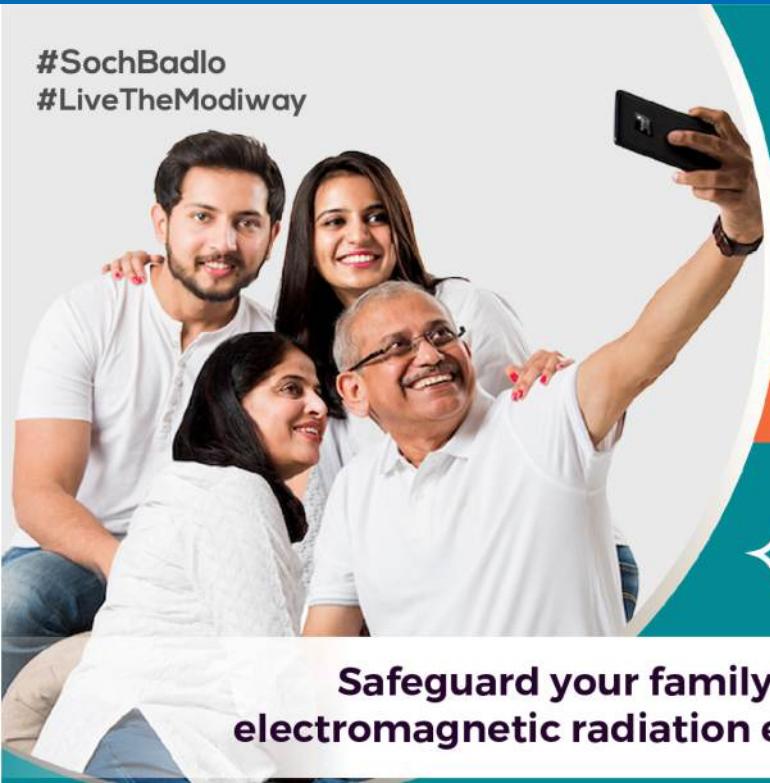
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#SochBadlo
#LiveTheModiway



Modicare

Envirochip & Enviroglobe

3 Special Promotions

Valid from

1st April to 30th April 2022

Safeguard your family & yourself from harmful electromagnetic radiation emitted by electronic gadgets

1

Envirochip New Joinee Special Promotion

Buy 2



Get 1



&

For DP
Rs. 1/-

Buy 2 Modicare Envirochip (1 Unit) &
Get 1 Modicare Envirochip (1 Unit)
worth MRP Rs. 720/- **for DP Rs. 1/-**

Get 50% discount* & save DP Rs. 599/-

*New Joinee of April 2022 can avail this Promotion only once

2

Buy 5



Get 1



&

For DP
Rs. 1/-

Buy 5 Modicare Envirochip (1 Unit)
& Get 1 Modicare Envirochip (1 Unit)
worth MRP Rs. 720/- **for DP Rs. 1/-**

Get 20% discount* & save DP Rs. 599/-

3

Buy 1



Get 1



&

For DP
Rs. 1/-

Buy 1 Modicare Enviroglobe
(Silver/Rosegold) (1N) & Get 1 Modicare
Envirochip (1 Unit) worth MRP Rs. 720/-
for DP Rs. 1/-

Get 14.4% discount* & save DP Rs. 599/-

* The discount is on DP value of the product. • Images are for illustration purpose only. • This promotion is valid only for Modicare Consultants. • Refer to the next page for terms & conditions.

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Modicare
Envirochip & Enviroglobe



3 Special Promotions



TERMS & CONDITIONS

- Valid From 1st April 2022 to 30th April 2022.
- This Promotion is valid for Modicare Consultants only
- **#New Joinee of April 2022 can avail this Promotion only once.**
- No PV/BV will be given on product/s sold @ DP Rs. 1/-
- Purchase in single invoice only
- This promotion can be availed multiple times
- This promotion cannot be clubbed with any other promotion
- Products under promotion are fixed and no substitution is permitted
- Promotional product is also available for individual sale
- Modicare Ltd. reserves the right to change or withdraw the Promotion anytime without assigning any reasons

#SochBadlo
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SPECIAL PROMOTION

Valid from 1st April to 15th April 2022



With UV LED
Produces UV-C type rays and helps
neutralize airborne bacteria &
viruses

Buy 1
Modicare Cuckoo Air Purifier (1 Unit) &
Get 1 Enviroglobe (Silver/Rosegold) (1 Unit)
worth MRP Rs. 4998/-

for DP Rs. 1/-

Get 23% Discount
& Save DP Rs. 4164/-



MRP: Rs. 18,999/- | DP: Rs. 17,999/- | BV: 8999.5 | PV: 333.31 | Net Content: 1 Unit | Code: AP001 & AP0001

Images shown are for illustration purpose only | *As per Korea Productivity Center (KPC) in National Brand Competitiveness Index (NBCI)
| #Please read the terms and conditions given on the warranty card.

REFER TO THE NEXT PAGE FOR TERMS & CONDITIONS.

For any product information / feedback contact:

Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com

#SochBadlo
#LiveTheModiway



SPECIAL PROMOTION

Valid from 1st April to 15th April 2022

Terms & Conditions:

- This Promotion is valid for Modicare Consultant only
- Invoice with Modicare Cuckoo Air Purifier will not be considered for Repurchase & New Joinee program. The invoice will also not be considered under Loyalty program. Modicare Cuckoo Air Purifier cannot be redeemed under loyalty coupon invoice as well.
- Modicare Cuckoo Air Purifier will be counted in loyalty race: (if you buy a cuckoo within the loyalty billing period but miss your normal monthly purchase, that month will be counted in race. HOWEVER, THE VALUE WILL NOT BE COUNTED FOR COUPON GENERATION)
- There will be no exchange/return of Modicare Cuckoo Air Purifier which is purchased by DPs under Zero BV
- Purchases in single invoice only
- This promotion can be availed multiple times.
- This promotion cannot be clubbed with any other promotion
- No PV/BV will be given on product/s sold @ DP Rs. 1/-
- Products under promotion is fixed and no substitution is permitted
- Promotional product is also available for individual sale
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reason

For any product information / feedback contact:

Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com

Agri Dhamaka Promotion

Valid From 1st April, 2022 to 30th April, 2022

Active-80 (3Nx100ml)

Buy 10 - 19 Active-80 (3Nx100ml) & get 1 Active-80 (3Nx100ml) worth MRP Rs.465/- @ DP Rs.1/-

Buy 20 - 38 Active-80 (3Nx100ml) & get 2 Active-80 (3Nx100ml) worth MRP Rs.930/- @ DP Rs.1/- each

Buy 39 & above Active-80 (3Nx100ml) & get 6 Active-80 (3Nx100ml) worth MRP Rs.2790/- @ DP Rs.1/- each



Active-80 (500ml)

Buy 10 - 19 Active-80 (500ml) & get 1 Active-80 (500ml) worth MRP Rs.645/- @ DP Rs.1/-

Buy 20 - 38 Active-80 (500ml) & get 2 Active-80 (500ml) worth MRP Rs.1290/- @ DP Rs.1/- each

Buy 39 & above Active-80 (500ml) & get 6 Active-80 (500ml) worth MRP Rs.3870/- @ DP Rs.1/- each

Active-80 (5 L)

Buy 6 Active-80 (5 L) & get 1 Active-80 (5 L) worth MRP Rs.4870/- @ DP Rs.1/-



Active-80 Gold (500ml)

Buy 10 - 19 Active-80 Gold (500ml) & get 1 Active-80 Gold (500ml) worth MRP Rs.735/- @ DP Rs.1/-

Buy 20 - 38 Active-80 Gold (500ml) & get 2 Active-80 Gold (500ml) worth MRP Rs.1470/- @ DP Rs.1/- each

Buy 39 & above Active-80 Gold (500ml) & get 6 Active-80 Gold (500ml) worth MRP Rs.4410/- @ DP Rs.1/- each

Terms & Conditions: This promotion is valid only for Modicare Consultants.

- Valid From 1st April 2022 to 30th April 2022. • Promotion Product are/is fixed & no substitution is permitted. • Purchase in single invoice only.
- Promotion can be availed multiple times. • No PV/BV will be given on products sold for DP Rs. 1/- • This promotion cannot be clubbed with any other promotion. • Promotion Products are also available for individual sale. • Images shown in the promotion are for illustration purpose only
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons.

For any product information / feedback contact:

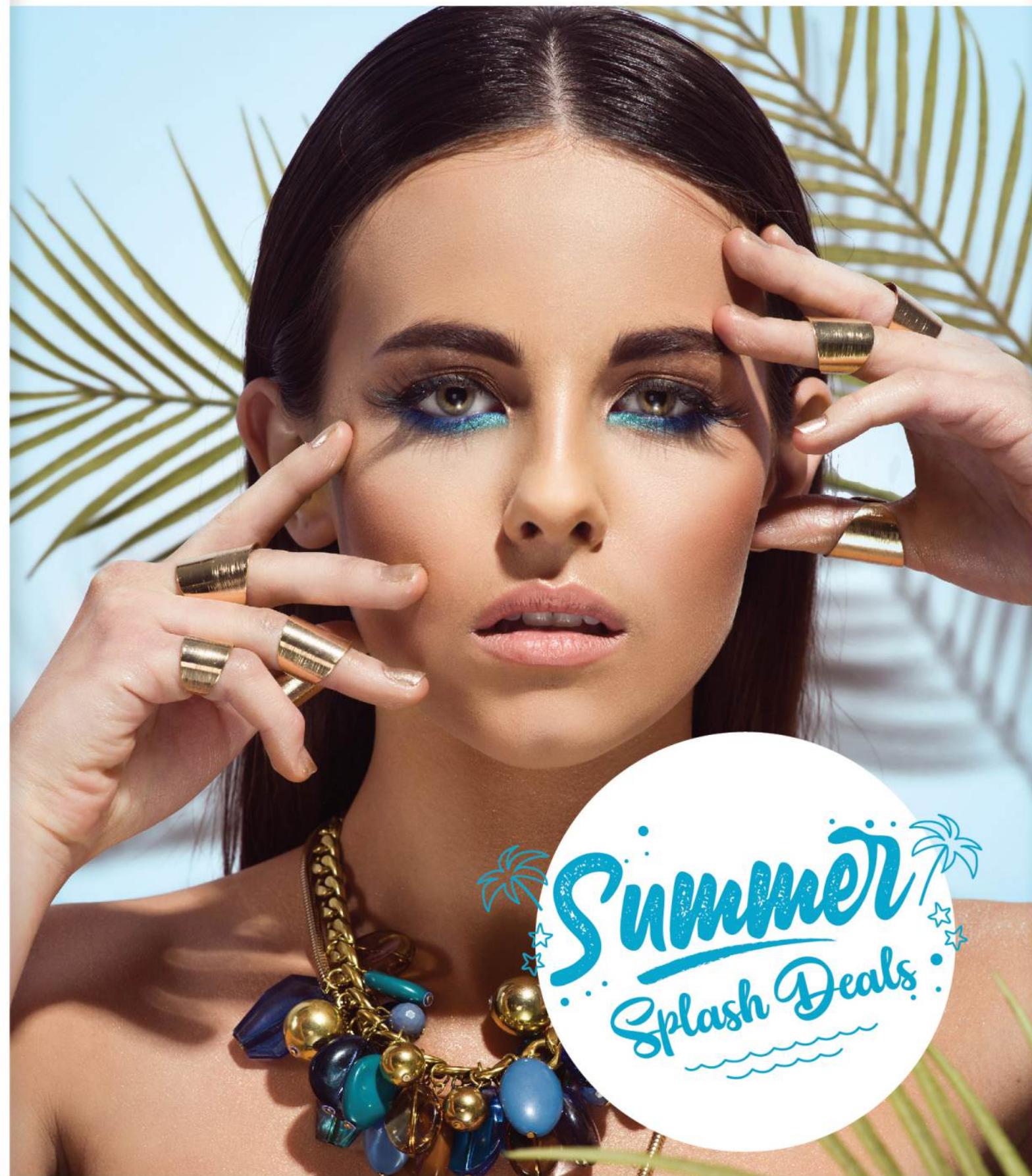
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AZADI KA JOSH - APRIL 2022

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URBAN COLOR

LONDON



VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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BUY URBAN COLOR PRODUCTS WORTH DP ₹1599/- &

PC5260 (100ml)



HL2014 (60 Unit)



HL2067 (60 Unit)

GET A FOTE FAIRNESS GEL LIQUORICE & ALOE VERA (SPF 14) & WELL IRON & FOLIC AT DP ₹1/- EACH
(MRP ₹600/-)

OR

GET A WELL CALCIUM COMPLEX AT DP ₹1/-
(MRP ₹520/-)

Health Supplement and Nutraceutical Products are NOT FOR MEDICINAL USE. Health Supplement and Nutraceutical Products are required to be stored out of reach of children. Health Supplement Products are not to be used as a substitute for a varied diet. Do not exceed the recommended daily usage. People with a medical condition should consult with a physician before using the Health Supplement and Nutraceutical Products. Health Supplement and Nutraceutical Products are not intended to diagnose, treat, cure or prevent any diseases.

VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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For any product information / feedback contact:

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**GET A
WELL FLAX OIL
AT DP ₹1/-**

(MRP ₹653/-)



HL2004 (90 Unit)

**WHEN YOU BUY ANY 2
FROM THE BELOW
AGE REDEFINING SKINCARE PRODUCTS**



VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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**GET A
FOTE MOOR MUD
FACIAL BAR
AT DP ₹1/-
(MRP ₹355/-)**

PC5224 (25 Unit x 4g)



**WHEN YOU BUY
A PRO WHITE DAY LOTION**



UC4903 (30ml)

VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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Images shown are for illustration purpose only

For any product information / feedback contact:

Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com



**BUY AN INSTANT RADIANCE
ILLUMINATING LOTION &
GET A
SCHLOKA PURIFYING
NEEM & GOTUKOLA FACEWASH &
A TINTED LIP BALM (ORANGE)
AT DP ₹1/- EACH**

(MRP ₹414/-)

UCL002 (60ml)



UCL002
(4.5g)

UC9019 (30ml)



VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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AZADI KA JOSH - APRIL 2022

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URBAN COLOR
LONDON



BUY ANY 2
TOO GOOD TO BE
MATTE LIPSTICK AT
DP ₹249/- EACH

(MRP ₹375/- EACH)



VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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**BUY A
PRO SELFIE PRIMER &
A PRO WEAR BROW PENCIL
GET A
TOO GOOD TO BE CRÈME LIPSTICK
AT DP ₹1/- EACH**

(MRP ₹359 /- EACH)



VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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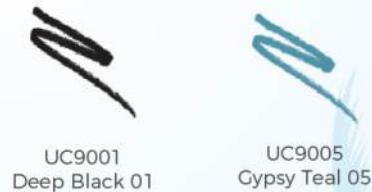
For any product information / feedback contact:

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BUY ANY 2 INTENSE COLOR EYE PENCIL AT DP ₹405/- EACH

(MRP ₹595/- EACH)



UC9001
Deep Black 01



UC9005
Gypsy Teal 05



UC9006
Go Green 06



UC9009
Silver Shine 09



UC9010
Goldmine 10



UC9012
Deep Purple 12

VALID FROM 5TH TO 30TH APR '22 (MONTH END)

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VALID FROM 5TH TO 30TH APR '22 (MONTH END)

TERMS & CONDITIONS:

This Promotion is valid for Modicare Consultants only

No coupon is applicable. Offer valid on selected shades

BV will be calculated at discounted price. No PV/BV will be given on products sold at DP Rs.1/-

Purchases in single invoice/Offer in multiples / Offer valid till stocks last.

Offer cannot be clubbed with any other offer

Offer products are available for Individual sale

Modicare Ltd. reserves the right to change or withdraw the offer anytime without assigning any reasons.



Well

Herbal Tea Latte

*Enjoy a cupful of
immunity boosting
tea, infused with **18** herbs*



Potent SCI-VEDIC formulation
inspired by Ayurveda and Science

Images shown are for illustration purpose only

SCROLL DOWN TO THE NEXT PAGE FOR MORE DETAILS

For any product information / feedback contact:

Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com



A powerful blend made with
100% natural ingredients

Contains potent herbs including Chandan, Kesar, Elaichi & Tulsi

Detoxifies the body

Natural source of anti-oxidants

Enhances the flavour of tea

Caffeine-free



WITH
18 HERBS



Images shown are for illustration purpose only

MRP: Rs. 349/- | DP: Rs. 303/- | BV: 121.2 | PV: 4.49 | NET CONTENT: 100 g | PRODUCT CODE: HL2075

For any product information / feedback contact:

Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com

Introducing
URBAN COLOR
LONDON

STARRY EYE KAJAL

8
starry
starry
eyes

12^h

**BOLDER
SMOOTHER
SMUDGE-PROOF**

URBAN COLOR
LONDON

Scroll down to the next page for more details

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For any product information / feedback contact:

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Introducing
URBAN COLOR
LONDON

STARRY EYE KAJAL

Add drama, intensity, and intrigue, to your eyes with the new **Starry Eye Kajal** to give your eyes a bright wide-eyed effect or a grungy smoldering look. A 12-hour wear, gel-based retractable Kajal that glides on for precise, one-stroke application.

12^h

Ultra-Pigmented

Matte Finish

With Vitamin E

Ophthalmologically Tested

Paraben Free



Starry Eye Kajal - Black Oynx - 01

MRP: ₹240/- | DP: ₹209/- | BV: 125.22 | PV: 4.47

Product Code: UC9100 | Net Content: 0.3g

INTRODUCING
URBAN COLOR
LONDON
BLUE LIGHT SHIELD

SCREENGUARD YOUR SKIN

FROM EVERDAY'S
BLUE LIGHT RADIATION



- Protects, Hydrates & Moisturizes
- Suitable for all skin types and all year use
- Light-weight, mild and gentle formula
- Gender-Neutral Formula
- Targets 'Young' skin



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For any product information / feedback contact:

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Moisturising Crème

A moisturizing crème that instantly gets absorbed into the skin to hydrate, repair & protect from premature signs of ageing, loss of elasticity and dehydration caused by blue light exposure.

Code : UC1104

MRP: ₹650/- | DP: ₹565/- | BV: 339 | PV: 12.56

Net Content: 50g



Reset Serum Oil

An exceptionally light weight face oil which quickly absorbs into the skin without leaving any greasy feel, making it suitable for all skin types and seasons. This oil boosted with Carotolino not only negates the effects associated with Blue light but also shields skin from the harmful environment.

Code : UC1102

MRP: ₹550/- | DP: ₹478/- | BV: 287 | PV: 10.63

Net Content: 20ml

Scroll down to the next page for more details

Images shown are for illustration purpose only

For any product information / feedback contact:

Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com

Deep Clean Coffee Masque

An enriching masque with natural clays, coffee extract, papaya extract and olive leaf extract works simultaneously to deep clean and remove excess oil while providing hydration and exuberant protection against damages caused by blue light rays

Code : UC1105

MRP: ₹650/- | DP: ₹565/- | BV: 339 | PV: 12.56

Net Content: 70g



Resurfacing Gel Scrub

This exceptionally gentle yet efficient face scrub has the smoothness of Gel with 100% natural and soft cellulose charcoal beads to detox and resurface skin instantly. Packed with highly potent active that work in conjunction with charcoal beads, exfoliates the dead skin, removes unwanted oil and protects the skin from blue light damage.

Code : UC1103

MRP: ₹550/- | DP: ₹478/- | BV: 287 | PV: 10.63

Net Content: 50g

Gentle Face Wash

A gentle sulphate-free face wash that cleanses and detoxifies modern skin to fight blue light induced damage and boost your skin's health.

Code : UC1101

MRP: ₹500/- | DP: ₹435/- | BV: 261 | PV: 9.66

Net Content: 70ml



SOUL FLAVOURS

JUST HEAT TO EAT

Delicious Gharwala Khana in a flash!

Cut open our yummy range of Soul Flavours Just Heat To Eat packs, simply heat and serve

NEW

NEW



SOUL FLAVOURS
Rawal Pindi Chana
JUST HEAT TO EAT



SOUL FLAVOURS
Plain Rice
JUST HEAT TO EAT



SOUL FLAVOURS
Shahi Paneer
JUST HEAT TO EAT



SOUL FLAVOURS
Soya Tikka Masala
JUST HEAT TO EAT



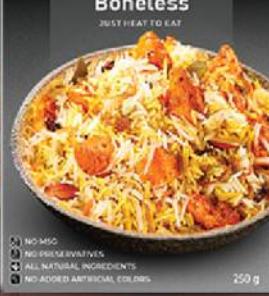
SOUL FLAVOURS
Rajma
JUST HEAT TO EAT



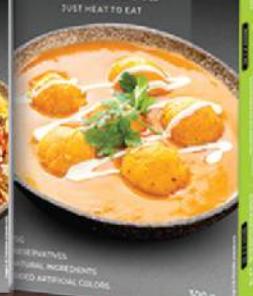
SOUL FLAVOURS
Chicken Curry Boneless
JUST HEAT TO EAT



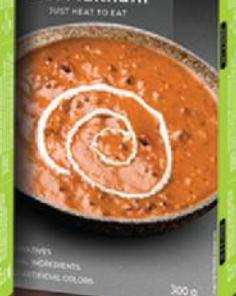
SOUL FLAVOURS
Chicken Biryani Boneless
JUST HEAT TO EAT



SOUL FLAVOURS
Malai Kofta
JUST HEAT TO EAT



SOUL FLAVOURS
Dal Makhni
JUST HEAT TO EAT



IN 3-5 MINS



Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.



TO RETAIN TASTE & NUTRITION VALUES



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

IN 1-2 MINS



Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

Soul Flavours Rajma (300 g), Soul Flavours Chicken Biryani Boneless (250 g), Soul Flavours Chicken Curry Boneless (300 g), Soul Flavours Malai Kofta (300 g), Soul Flavours Soya Tikka Masala (300 g), Soul Flavours Dal Makhni (300 g), Soul Flavours Shahi Paneer (300 g), Soul Flavours Rawal Pindi Chana (300 g) & Soul Flavours Plain Rice (250 g) cannot be redeemed against loyalty coupon.

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NEW

SOUL FLAVOURS

RAWAL PINDI CHANA

JUST HEAT TO EAT

*“ Travelling for work,
but stomach
rumbling for some
Rawal Pindi Chana?
Just Heat to Eat”*

Images shown are for illustration purpose only.

SOUL □
FLAVOURS

Rawal Pindi
Chana

JUST HEAT TO EAT

- NO MSG
- NO PRESERVATIVES
- ALL NATURAL INGREDIENTS
- NO ADDED ARTIFICIAL COLORS

300 g



Delicious Gharwala Khana in a flash!

IN 3-5 MINS

Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.

IN 1-2 MINS

Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.



TO RETAIN TASTE
& NUTRITION VALUES

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

MRP: **Rs.110/-** | DP: **Rs.103/-** | BV: **20.60** | PV: **0.76** | NET CONTENT: **300 g** | PRODUCT CODE: **FP3083**

Soul Flavours Rawal Pindi Chana (300 g) cannot be redeemed against loyalty coupon.

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NEW

SOUL FLAVOURS

PLAIN RICE

JUST HEAT TO EAT

“
*Yummy side dishes aplenty but running short of Rice?
Just Heat to Eat*
”



Delicious Gharwala Khana in a flash!

IN 3-5 MINS



Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.



TO RETAIN TASTE & NUTRITION VALUES

IN 1-2 MINS



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

MRP: **Rs.100/-** | DP: **Rs.93/-** | BV: **18.60** | PV: **0.69** | NET CONTENT: **250 g** | PRODUCT CODE: **FP3080**

Soul Flavours Plain Rice (250 g) cannot be redeemed against loyalty coupon.

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SOUL FLAVOURS

RAJMA

JUST HEAT TO EAT

“
*Craving Rajma
as tasty as the one
made by your Maa?
Just Heat to Eat*
”

Images shown are for illustration purpose only.



Delicious Charwala Khana in a flash!

IN 3-5 MINS



Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.



TO RETAIN TASTE & NUTRITION VALUES



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

IN 1-2 MINS



Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.

MRP: **Rs.100/-** | DP: **Rs.93/-** | BV: **18.60** | PV: **0.69** | NET CONTENT: **300 g** | PRODUCT CODE: **FP3085**

Soul Flavours Rajma (300 g) cannot be redeemed against loyalty coupon.

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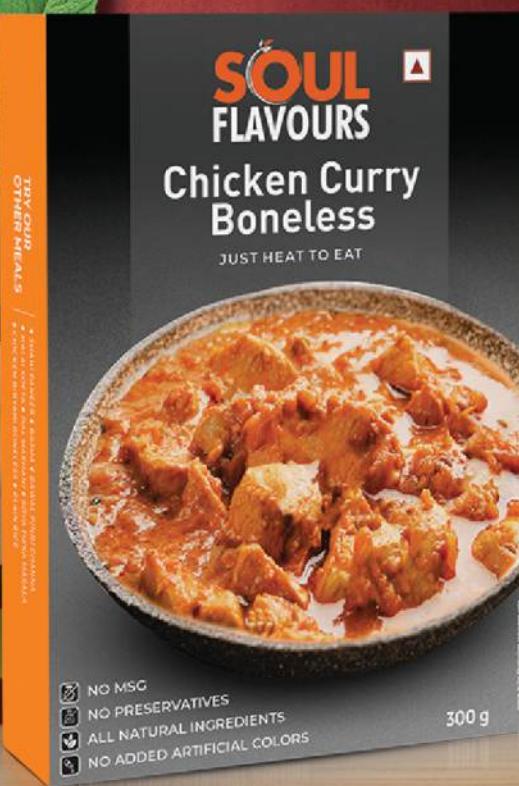
SOUL FLAVOURS

CHICKEN CURRY BONELESS

JUST HEAT TO EAT

“ Late night movie got a bit too late? Time to indulge in some yummy Chicken Curry. Just Heat to Eat ”

Images shown are for illustration purpose only.



Delicious Charwala Khana in a flash!

IN 3-5 MINS

Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.



TO RETAIN TASTE & NUTRITION VALUES



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

IN 1-2 MINS

Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.

MRP: Rs.245/- | DP: Rs.229/- | BV: 45.80 | PV: 1.7 | NET CONTENT: 300 g | PRODUCT CODE: FP3078

Soul Flavours Chicken Curry Boneless (300 g) cannot be redeemed against loyalty coupon.

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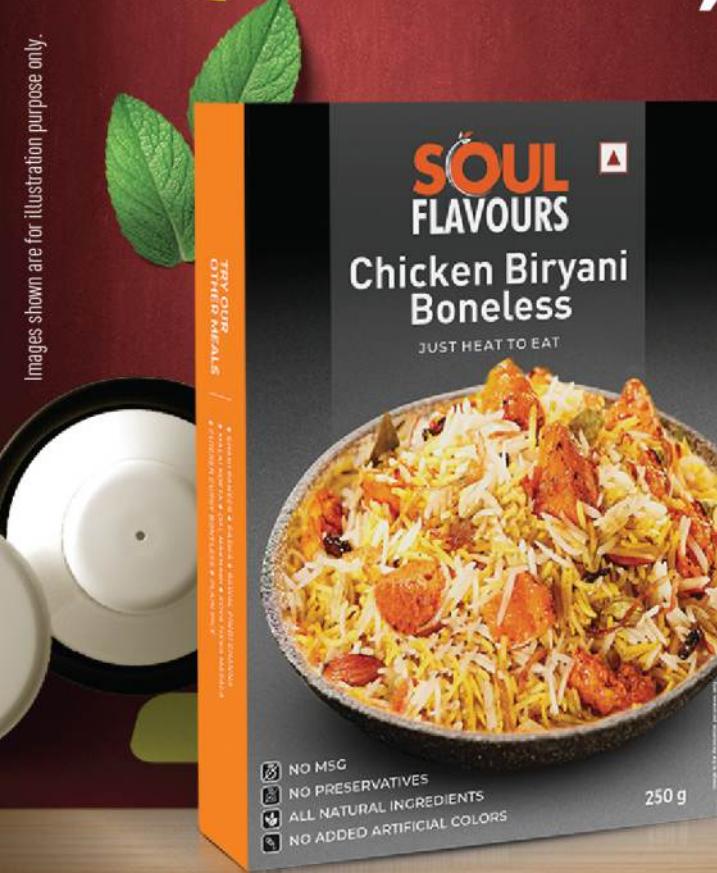
SOUL FLAVOURS

CHICKEN BIRYANI BONELESS

JUST HEAT TO EAT

“Yearning for Chicken Biryani the way only your favourite Mausi could cook?
Just Heat to Eat”

Images shown are for illustration purpose only.



Delicious Charwala Khana in a flash!

IN 3-5 MINS

Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

IN 1-2 MINS

Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.



TO RETAIN TASTE & NUTRITION VALUES

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

MRP: **Rs.245/-** | DP: **Rs.229/-** | BV: **45.80** | PV: **1.7** | NET CONTENT: **250 g** | PRODUCT CODE: **FP3082**

Soul Flavours Chicken Biryani Boneless (250 g) cannot be redeemed against loyalty coupon.

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For any product information / feedback contact:

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SOUL FLAVOURS

SOYA TIKKA MASALA

JUST HEAT TO EAT

“
*Unexpected
Mehmaan?
Ek chutki mein
Soya Tikka Masala!
Just Heat to Eat*
”



Delicious Charwala Khana in a flash!

IN 3-5 MINS



Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.

IN 1-2 MINS



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.



TO RETAIN TASTE & NUTRITION VALUES

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

MRP: **Rs.160/-** | DP: **Rs.150/-** | BV: **30** | PV: **1.11** | NET CONTENT: **300 g** | PRODUCT CODE: **FP3077**

Images shown are for illustration purpose only. Soul Flavours Soya Tikka Masala (300g) cannot be redeemed against loyalty coupon.

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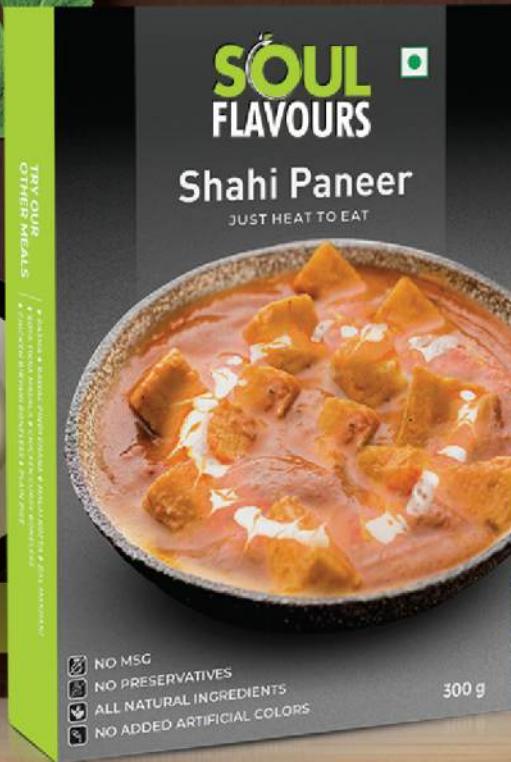
Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com

SOUL FLAVOURS

SHAHI PANEER

JUST HEAT TO EAT

“
*Feeling lazy to cook
but dreaming of
divine gharwala
Shahi Paneer?*
Just Heat to Eat
”



Delicious Charwala Khana in a flash!

IN 3-5 MINS



Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.

IN 1-2 MINS



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.



TO RETAIN TASTE & NUTRITION VALUES

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

MRP: **Rs.209/-** | DP: **Rs.195/-** | BV: **39** | PV: **1.44** | NET CONTENT: **300 g** | PRODUCT CODE: **FP3079**

Images shown are for illustration purpose only. Soul Flavours Shahi Paneer (300g) cannot be redeemed against loyalty coupon.

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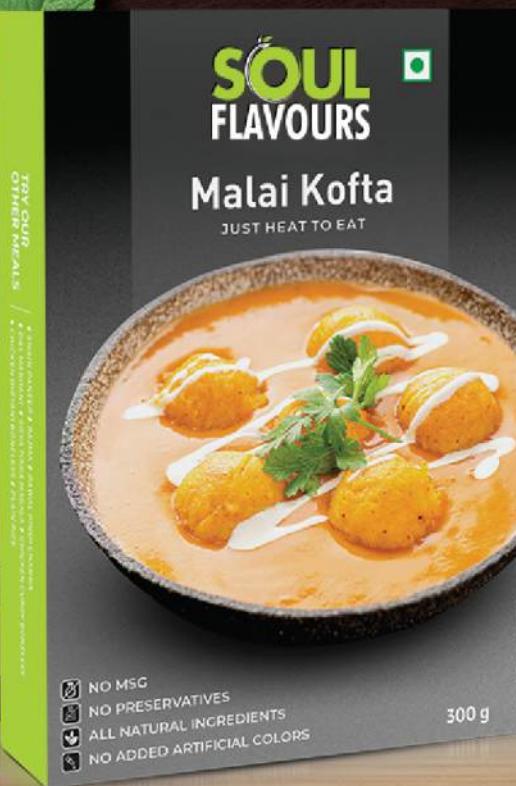
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SOUL FLAVOURS

MALAI KOFTA

JUST HEAT TO EAT

“Remembering
Dadima's yummy
Malai Kofta?
Just Heat to Eat”



Delicious Charwala Khana in a flash!

IN 3-5 MINS



Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.

IN 1-2 MINS



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.



TO RETAIN TASTE & NUTRITION VALUES

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

MRP: **Rs.185/-** | DP: **Rs.173/-** | BV: **34.60** | PV: **1.28** | NET CONTENT: **300 g** | PRODUCT CODE: **FP3081**

Images shown are for illustration purpose only. Soul Flavours Malai Kofta (300g) cannot be redeemed against loyalty coupon.

Scroll down to the next page

For any product information / feedback contact:

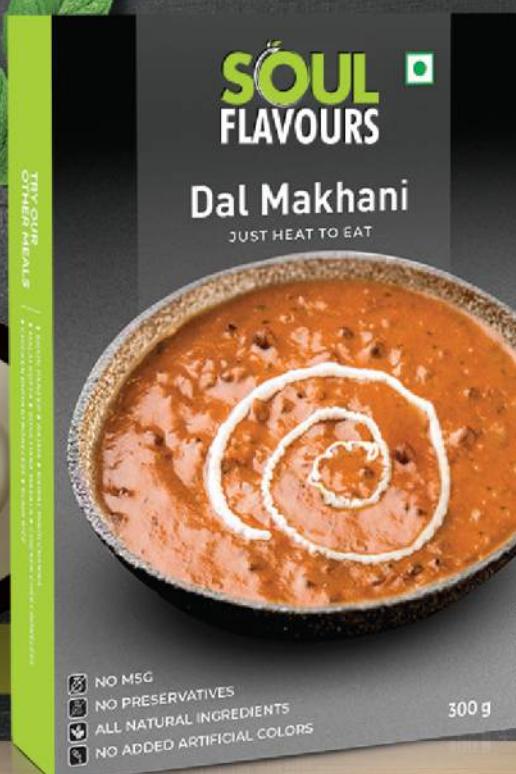
Azadi Call Centre Number: 0124-6912900 From 10AM to 10PM | email id: support-modicare@modi-ent.com

SOUL FLAVOURS

DAL MAKHANI

JUST HEAT TO EAT

“
*Craving for some
buttery delicious
Dal Makhani?
Just Heat to Eat*
”



Delicious Gharwala Khana in a flash!

Images shown are for illustration purpose only.

IN 3-5 MINS

Dip the pouch in boiling water for 3-5 minutes. Cut the pouch, plate the contents & serve hot.



Microwave: Cut the entire pouch & empty contents in a microwave-safe dish. Place it in a microwave. Heat for 1-2 minutes on a high-temperature setting & serve hot.

IN 1-2 MINS

Open pouch & transfer contents into a pan. Heat over a medium flame for about 2 minutes & stir occasionally. When done, transfer onto a plate & serve hot.



TO RETAIN TASTE & NUTRITION VALUES

NO MSG

NO PRESERVATIVES

NO ADDED ARTIFICIAL COLORS

ALL NATURAL INGREDIENTS

MRP: **Rs.100/-** | DP: **Rs.93/-** | BV: **18.60** | PV: **0.69** | NET CONTENT: **300 g** | PRODUCT CODE: **FP3084**

Images shown are for illustration purpose only. Soul Flavours Dal Makhani (300g) cannot be redeemed against loyalty coupon.

For any product information / feedback contact:

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MODICARE DIGITAL PRODUCT BOOKLET

FEBRUARY 2022 ISSUE

IN ENGLISH & HINDI

Scan the QR code, select your language (Hindi or English) and view the product information in your preferred language

NEW



STEPS TO SCAN THE QR CODE

- Step 1: Open your phone camera and focus on the QR Code. A link would appear on the phone screen, click on that to view product information. If this does not work then go to Step 2.
- Step 2: Search for QR code scanner in Apple App Store (on iOS phones) or Google Play Store (on Android phones). Download the app with the highest rating.
- Step 3: Open the QR code scanner app on your phone and focus on the QR Code.
- Step 4: Click on the link that appears on your phone screen to view the product information.

MRP: Rs.12/- | DP: Rs.12/- | BV: 0 | PV: 0 | Net Content: 1 Number
English Code: 601051 | Hindi Code: 601052

All Literature & Sales Aids are included in monthly Loyalty & Loyalty Plus Programs.
Modicare Digital Product Booklet will not be considered for redemption against loyalty coupon.

For any product information / feedback contact:

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#SochBadlo
#LiveTheModiway



5 IN 1 AZADI CATALOGUE

- One handy convenient book that has five catalogues • Easy to carry A5 size



CONNECT
MAGAZINE
MRP: ₹100

SAPNE
PRODUCT CATALOGUE
MRP: ₹32

URBAN COLOR
PRODUCT CATALOGUE
MRP: ₹30

SM WATCHES
PRODUCT CATALOGUE
MRP: ₹50

AMOLI
PRODUCT CATALOGUE
MRP: ₹40 = ₹252

MRP: ₹75 | SPECIAL PRICE DP: ₹60 | BV:0 | PV:0 | NET CONTENT: 1 N | CODE: 606035

Terms and Conditions • This offer is valid for Modicare Consultants only • Offer product is fixed & no substitute is permitted
• Modicare Ltd. reserves the right to change or withdraw the offer anytime without assigning any reasons

For any product information / feedback contact:

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INTRODUCING

DP INDUCTION PROGRAM

A welcome session with all the New DPs joining Modicare Family. It will be a weekly scheduled program and all New DPs who join during the week would be required to attend this compulsory. The program will majorly cover:

- | | |
|---|--------------------------------------|
| 1 | Everything you need to know about DP |
| 2 | What to expect and how to start |
| 3 | DOS and DON'Ts |
| 4 | DP Compliance |
| 5 | DP Best Practices |
| 6 | Support |

Stay tuned for more information, we will be starting this Program in Karnataka effective from August followed by other states. Please reach out to your Area Sales Manager or DP Executive for more details.

GREAT NEWS. ROSHNI, NOW ON YOUR FINGERTIPS

No need for a password now to access Roshni,
your Virtual Assistant on the website



Ask Roshni

Your Azadi Assistant

Roshni, your Azadi Assistant is now available on Pre-Login page of Modicare website with new features:

- Easy access to your business information with login*
- Login into Modicare website directly through Roshni
- Now have a choice to login through your existing password or get an OTP on your registered mobile number
- Get Modicare business insights at your fingertips
- Now apart from getting details about order, KYC, NEFT, PAN status, you can also easily create a new Service Request (SR) using Roshni.

To access your online chat assistant "Roshni", visit www.modicare.com from a PC or Mobile (Modicare website is mobile responsive).

*In order to get the detailed information, consultant login would be required.



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#LiveTheModiway

DON'T MISS OUT!

All Products Leaflets available
for download on www.modicare.com
Log in and download today!

PRODUCT LEAFLETS AVAILABLE IN ENGLISH ONLY



PRODUCT LEAFLETS AVAILABLE IN MULTIPLE* LANGUAGES



*Available in English, Hindi, Tamil, Telugu, Kannada, Malayalam, Gujarati, Marathi, Oriya & Bengali

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GUIDELINES FOR TESTIMONIALS IN **CONNECT**



We celebrate your success and encourage you to share with us your photograph & a testimonial explaining your journey with Modicare when you achieve the next title.

Please adhere to the following guidelines to help us celebrate your success in the best possible way.

LAST DATE FOR SUBMITTING TESTIMONIALS – THE WRITE-UPS AND PICTURES MUST REACH MODICARE CUSTOMER DELIGHT TEAM BY THE 10TH OF NEXT MONTH OF TITLE QUALIFICATION OR Email to: support-modicare@modi-ent.com

Things to keep in mind while writing your title achievement testimonial

- **MCA number of the consultant should be written on the picture and the testimonial**
- No income information to be shared
- No name of competitors to be mentioned

Word limit:

- Global Black Diamond Director - 2000 characters with space
- Royal Black Diamond Director - 1000 characters with space
- Crown Diamond Director - 850 characters with space
- Presidential Director - 650 characters with space
- Platinum Director - 320 characters with space

Mandatories for photographs

- Only Color Photographs are accepted
- Background has to be white
- Front Facing - no angles for the photograph accepted
- Resolution has to be 300DPI
- Minimum size 8x6 inches
- Applicant & co-applicants picture taken together
- Couple photographs will be recognized only when the partner in the picture is a co-applicant.

#SochBadlo



YOUR BUSINESS AT YOUR FINGERTIPS



NOW GET ACCESS TO KEY BUSINESS INFORMATION ON MODICARE WEBSITE

The screenshot shows the Modicare website interface. At the top, there's a navigation bar with links like 'M-Wallet', 'Orders', 'DP Training', etc. Below it, there are three main sections:

- 1. ORDERS:** Shows an 'Order No.' input field and a 'Track' button.
- 2. OFFER & COUPON:** Shows a search bar for 'Query related to:' with options like ORDER, OFFER & COUPON, PROFILE, COMMISSION, M-WALLET.
- 3. PROFILE:** Shows basic profile details like NEFT status, KYC status, and Password.

LOGIN TO GET DETAILS FOR...

ORDERS

OFFER & COUPON

PROFILE

COMMISSION

M-WALLET

- Order Status & Information
- Order Payment Discrepancies
- Details of Orders placed in a specific Period

- Details of reason for which any offer/coupon was not applied in an order
- Details of all the coupons
- Details of offers consumed in a specific period
- Details of Loyalty Coupons
- 12 Months Loyalty tracking
- Details of FSP Coupons

- Basic profile details
- NEFT status
- KYC status
- Password

- Business Summary
- Bonus Details

- M-WALLET Balance
- Wallet Ledger
- Amount deposited but not credited in Wallet
- Order cancelled but amount note credited in Wallet
- Amount not credited against DP Self Stock Order

TERMS & CONDITIONS

User can check his/her own information

• DP can get order status of all orders placed by them

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