



WeCapacitate

# Medicare Unlimited Business Plan

Your dreams come true here

# Important Abbreviations

- **MRP:** Maximum Retail Price
- **DP:** Distribution Price
- **BV:** Business Volume (for Cheque Calculation)
  - Average 50% of DP
- **PV:** Point Value (for Title Progression)
  - PV/BV ratio 1:27
- **GBV:** Group Business Volume
- **GPV:** Group Point Value
- **CGPV:** Cumulative Group Point Value
- **PGPV:** Personal Group Point Value excluding your team Directors GPV
- **PGBV:** Personal Group Business Volume excluding your team Director GBV
- **Extra PV:** 50 to 100% extra PV given by the company to help in Title progression ONLY
- **RollUP:** GPV of a Non-Qualified goes to the leader

A close-up photograph of a person's hand and arm, wearing a white button-down shirt. The hand is pointing with the index finger towards the right. The background is slightly blurred, showing more of the shirt and the person's torso.

# Terminology

It is important to understand the terms

## DP / BV Percentages for all categories

CATEGORY	DP / BV %
HEALTH & NUTRITION	60.00%
HOME CARE	40.00%
LAUNDRY CARE	35.00%
SKIN CARE	60.00%
URBAN COLOR COSMETICS	60.00%
PERSONAL CARE	60.00%
BABY CARE	55.00%
FOOD & BEVERAGES	40.00% (Oil & Masala – 10-20%)
AGRICULTURE	60.00%
AUTO CARE	50.00%
JEWELLERY	40.00%
TECH	60.00%
WATCHES	50.00%
UNIFORM	20.00%
ACCESSORIES	0.00%

# Extra PV

What are the advantages and disadvantages?

## For New Joinee

- Do a minimum PV of 50 and get 50% Extra
- Do a minimum PV of 100 and get 100% Extra
- Upto an Extra PV of 150 per consultant
- Within Stipulated Time

## For Old Consultants

- Do a minimum PV of 50 and get 25% Extra
- Do a minimum PV of 100 and get 50% Extra
- Upto an Extra PV of 150 per consultant
- Within Stipulated Time

# Extra PV

What are the advantages and disadvantages?

## For New Joinee

### With Extra PV

DP	PV	Extra 50% 100%	Total PV	BV	Cheque @ 16%
2700	50	25	75	1350	216
5400	100	100	200	2700	432
8100	150	150	300	4050	648
10800	200	150	350	5400	864

### Without Extra PV

DP	PV	Extra	Total PV	BV	Cheque @ 16%
2700	50	0	50	1350	216
5400	100	0	100	2700	432
8100	150	0	150	4050	648
10800	200	0	200	5400	864

# Extra PV

What are the advantages and disadvantages?

## For Old Consultants

### With Extra PV

DP	PV	Extra 25% 50%	Total PV	BV	Cheque @ 16%
2700	50	13	63	1350	216
5400	100	50	150	2700	432
8100	150	75	225	4050	648
10800	200	100	300	5400	864

### Without Extra PV

DP	PV	Extra	Total PV	BV	Cheque @ 16%
2700	50	0	50	1350	216
5400	100	0	100	2700	432
8100	150	0	150	4050	648
10800	200	0	200	5400	864

# TEAM SIZE WITH EXTRA PV

## New Joinee with Extra PV

Pre GPV	PV	Extra	Total PV	Consultants	GPV
2700	100	100	200	6	1300
2700	50	25	75	17	1325

## Old Consultants with Extra PV

Pre GPV	PV	Extra	Total PV	Consultants	GPV
2700	100	50	150	8	1300
2700	50	13	63	20	1300

## No Extra PV

Pre GPV	PV	Extra	Total PV	Consultants	GPV
2700	100	0	100	12	1300
2700	50	0	50	24	1250





# Income Terminology

Important as you grow in Modicare

**ABB:** Atoot Bandhan Bonus **2% CDD & ABOVE**

**DHF:** Dream House Fund **3% PRD & ABOVE**

**DVF:** Dream Vehicle Fund **5% SED & ABOVE**

**DTF:** Dream Travel Fund **3% SD & ABOVE**

**LPB:** Leadership Productivity Bonus **15% SD & ABOVE**

**TBB:** Team Builder Bonus **14% SD & ABOVE**

**DB:** Director Bonus **4% D**

**APB:** Accumulative Performance Bonus  
**7% to 16%**



TITLE	LEGS	ABB	DHF	DVF	DTF	LPB	TBB	DB	APB	APB	APB	APB	APB
COMMISSION	WIDTH	2%	3%	5%	3%	15%	14%	4%	16%	15%	13%	10%	7%
GLOBAL BLACK DIAMOND	14	YES	YES	YES	YES	YES	YES		YES				
ROYAL BLACK DIAMOND	11	YES	YES	YES	YES	YES	YES		YES				
CROWN DIAMOND DIRECTOR	8	YES	YES	YES	YES	YES	YES		YES				
PRESIDENTIAL DIRECTOR	6		YES	YES	YES	YES	YES		YES				
PLATINUM DIRECTOR	4			YES	YES	YES	YES		YES				
SENIOR EXECUTIVE DIRECTOR	3			YES	YES	YES	YES		YES				
EXECUTIVE DIRECTOR	2				YES	YES	YES		YES				
SENIOR DIRECTOR	1				YES	YES	YES		YES				
DIRECTOR								YES	YES				
SUPERVISOR		How you get your commission									YES		
DEPUTY SUPERVISOR												YES	
SENIOR CONSULTANT												YES	
CONSULTANT													YES

# How you Qualify

(1250) – SUGGESTED TO QUALIFY

TITLE	INCOME	LEGS	QUALIFY PV	PGPV	MIN GPV	MAX GPV
GLOBAL BLACK DIAMOND (GBD)		14	26	(1250)		
ROYAL BLACK DIAMOND (RBD)		11	26	(1250)		
CROWN DIAMOND DIRECTOR (CDD)	2% ABB	8	26	(1250)		
PRESIDENTIAL DIRECTOR (PRD)	3% DHF	6	26	(1250)		
PLATINUM DIRECTOR (PLD)		4	26	300 (1250)		
SENIOR EXECUTIVE DIRECTOR (SED)	5% DVF	3	26	600 (1250)		
EXECUTIVE DIRECTOR (ED)		2	26	900 (1250)		
SENIOR DIRECTOR (SD)	14% TBB + 3%DTF	1	26	1100 (1250)		
DIRECTOR (D)	16% APB + 4% DB		26	1250	4001+	
SUPERVISOR (S)	15% APB		13	(1250)	2701	4000
DEPUTY SUPERVISOR (DS)	13% APB		13	(1250)	1201	2700
SENIOR CONSULTANT (SC)	10% APB		13	(1250)	301	1200
CONSULTANT ©	7% APB		13	(1250)	1	300



# Incomes in Detail

How we start from Zero to Millions

# Benefits on every purchase

What you earn when you grow your business

## Free Gifts

**Every bill you get 10% free gifts**

- DP 1000 you get DP 100+
- DP 2000 you get DP 200+
- DP 3000 you get DP 300+
- DP 5000 you get DP 500+

The products you get are for daily use

**Shopping between 1 to 15 of every month**

## Loyalty & Loyalty Plus

**Shopping between 1 to 25 of every month**

Continuous buy for 6 months

**- Get Average of 6 months FREE**

Continuous buy for 12 months

**- Get twice the Average of 12 months FREE**

**1800 to 2500 – 80% of value considered**

**Above 2500 – 100% of value considered**

**Maximum DP Value of 5000**

**\* 100 PV = Rs. 5400 DP**

# Incomes

What you earn when you grow your business

## 1

### **Savings on Consumption 15% to 20%**

- You save on MRP which is paid in the market
- You always buy Modicare products at DP price

## 2

### **Retail Profit 15% to 20%**

- You can always sell at MRP, the products which you purchased from Modicare at DP price to
  - Friends
  - Relatives
  - Neighbors
  - References

# Incomes

What you earn when you grow your business

## 3

### Accumulated Performance Bonus 7% to 16%

MINIMUM PV TO QUALIFY	MIN GPV RANGE	MAX GPV RANGE	APB % OF BV	INCREASE	TITLE
13	1	300	7.00%	300	CONSULTANT
13	301	1200	10.00%	900	SENIOR CONSULTANT
13	1201	2700	13.00%	1500	DEPUTY SUPERVISOR
13	2701	4000	15.00%	1300	SUPERVISOR
26	4001++		16.00%	1250	DIRECTOR

\* Accumulated Performance Bonus - Cheque directly deposited in your bank account.

% of BV + Level difference APB% of your team's BV

\*\* Fast Start 10%: When a consultant does 240PV in a single month before achieving 10% level, he/she will be considered Fast Start 10% and will be given bonus accordingly. Eligible for Rs. 750 products

## 4

4% = 1.25

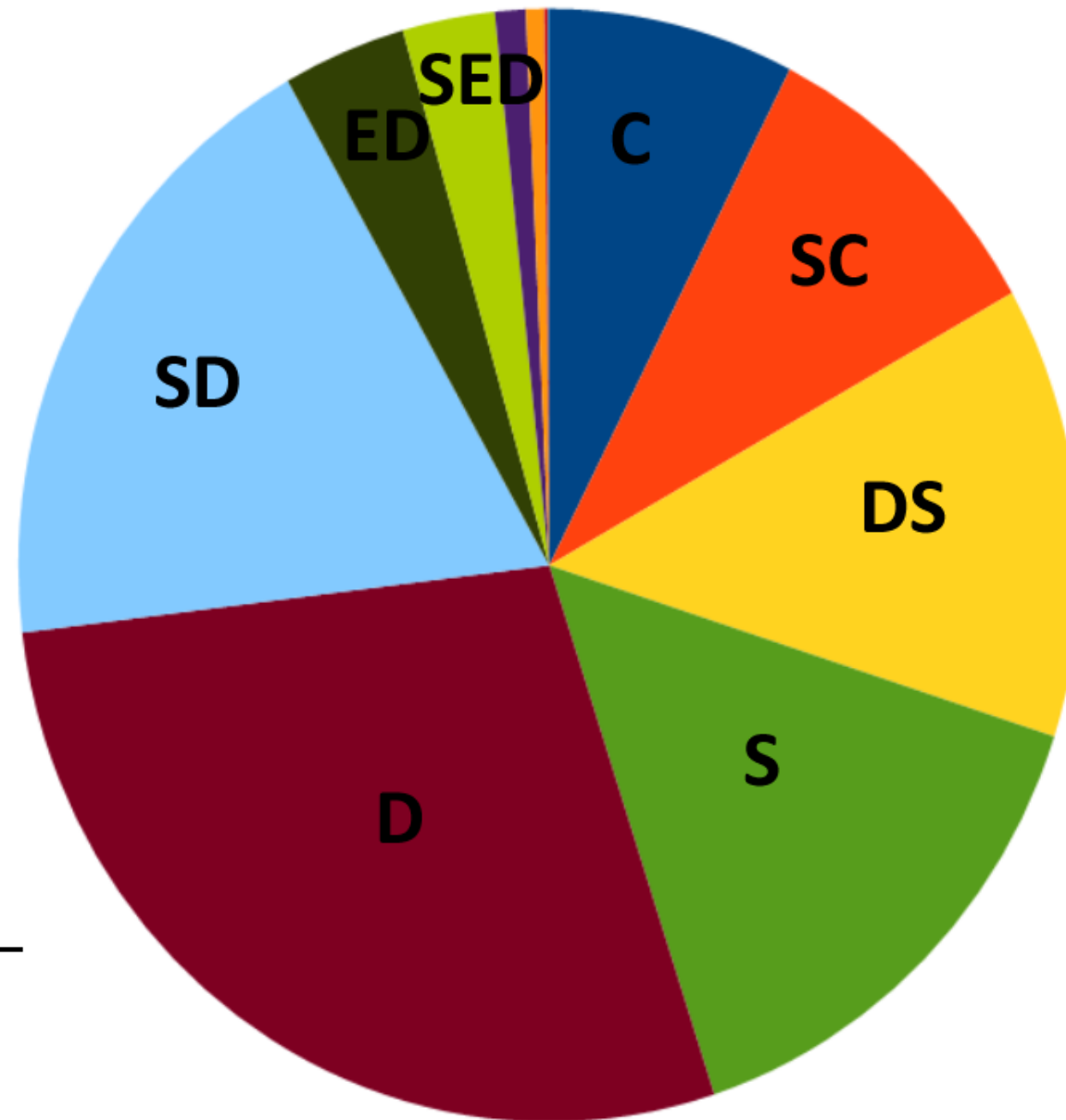
### Director Bonus 4% of pool

- You achieve 4000 GPV
- You Qualify with 1250 GPV in first month
- Subsequent month also maintain 1250 GPV
- Fast Start Director - 3200 GPV in a single month before hitting 16%



# MODICARE POOL

- Consultant
- Senior Consultant
- Deputy Supervisor
- Supervisor
- Director
- Senior Director
- Executive Director
- Senior Executive Director
- Platinum Director
- Presidential Director
- Crown Diamond Director
- Royal Black Diamond Director
- Global Black Diamond Director



$$\frac{\text{PV of all Directors} \times 27}{\text{Total PV of Modicare}}$$

# Incomes

What you earn when you grow your business

**5** **14% = 2.05**

**Team Builder Bonus 14% of pool**  
**SENIOR DIRECTOR AND ABOVE ONLY**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Director** with 1100 PGPV
- One Director under you with 1250 PGPV

**6** **3% = 0.18**

**Dream Travel Bonus 3% of pool**  
**SENIOR DIRECTOR AND ABOVE ONLY**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Director** with 1100 PGPV
- One Director under you with 1250 PGPV

# Incomes

What you earn when you grow your business

## 7

5% = 0.36

Dream Vehicle Bonus 5% of pool

**SENIOR EXECUTIVE DIRECTOR AND ABOVE ONLY  
3 QUALIFIED DIRECTOR LEGS**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Executive Director** with 900 PGPV
- Three Qualified Directors under you with 1250 PGPV
- After 3 months of consecutive qualifications
- **Maximum 100,000 per month**

## 8

3% = 0.34

Dream Home Bonus 3% of pool

**PRESIDENTIAL DIRECTOR AND ABOVE ONLY  
6 QUALIFIED DIRECTOR LEGS**

- Personal PV at least 26 – DP 3000
- Qualify as a **Presidential Director** – no PGPV required
- Six Qualified Directors under you with 1250 PGPV
- After 3 months of consecutive qualifications
- **Maximum 120,000 per month**

# Incomes

What you earn when you grow your business

**9**      **2% = 1.20**

**Atoot Bandhan Bonus 2% of pool**  
**CROWN DIAMOND DIRECTOR AND ABOVE ONLY**  
**8 QUALIFIED DIRECTOR LEGS**

- Personal PV at least 26 – DP 3000
- Qualify as a **Crown Diamond Director**
- Eight Qualified Directors under you with 1250 PGPV
- Same title as downline only 3 depths
- Lower title than downline on ABB
- **Maximum 21,00,000 per month**

**10**      **15% = 2.74**

**Leadership Productivity Bonus 15% of pool**  
**SENIOR DIRECTOR AND ABOVE ONLY**  
**1 QUALIFIED DIRECTOR LEG**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Director** – 1100 PGPV
- One Qualified Senior Director with 3600 PGPV
- Same title as downline only 3 depths
- Lower title than downline, no LPB
- **No limit**

## **DIRECTOR BONUS 4% = 1.25 ± 10%**

Status	Qualified Director Bonus points in %		
	PPV	PGPV	You
DIRECTOR PPV>26, PGPV > 1250	26	1250	6

$(100 \text{ PPV} + 1250 \text{ PGPV}) \times 27 = 36450 \text{ BV} \times 6\% = \text{Rs. } 2,187 \times 4\% \text{ Pool } (1.25) = \text{Rs. } 2733$

# **TRAVEL BONUS 3%** PAID ON TBB EARNED = **0.18 ± 10%**

Status	Qualified Director Generation in %					
	You	1	2	3	4	5
SENIOR DIRECTOR (SD)	6	5	4			
EXECUTIVE DIRECTOR (ED)	6	5	4	3		
SENIOR EXECUTIVE DIRECTOR (SED)	6	5	4	3	2	
PLATINUM DIRECTOR (PLD)	6	5	4	3	2	1
PRESIDENTIAL DIRECTOR (PRD)	6	5	4	3	2	1
CROWN DIAMOND DIRECTOR (CDD)	6	5	4	3	2	1
ROYAL BLACK DIAMOND DIRECTOR (RBDD)	6	5	4	3	2	1
GLOBAL BLACK DIAMOND DIRECTOR (GBDD)	6	5	4	3	2	1



# TEAM BUILDER BONUS 14% = 2.05 ± 10%

Status	Qualified Director Generation in %									
	You	1	2	3	4	5	6	7	8	9
SENIOR DIRECTOR	6	5	4							
EXECUTIVE DIRECTOR	6	5	4	3						
SENIOR EXECUTIVE DIRECTOR	6	5	4	3	2					
PLATINUM DIRECTOR	6	5	4	3	2	1				
PRESIDENTIAL DIRECTOR	6	5	4	3	2	1	0.5			
CROWN DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5		
ROYAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	
GLOBAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	0.5

# LEADERSHIP PRODUCTIVITY BONUS 15% = 2.75 ± 10%

STATUS	GENERATIONS ELIGIBLE	QUALIFYING CRITERIA	GENERATION PAID IN %							
			SD	ED	SED	PLD	PRD	CDD	RBD	GBDD
EXECUTIVE DIRECTOR	2	GPV 3600	5	5						
SENIOR EXECUTIVE DIRECTOR	3	GPV 3600	5	5	5					
PLATINUM DIRECTOR	4	GPV 3600	5	5	5	4				
PRESIDENTIAL DIRECTOR	5	GPV 3600	5	5	5	4	3			
CROWN DIAMOND DIRECTOR	6	GPV 3600	5	5	5	4	3	2		
ROYAL BLACK DIAMOND DIRECTOR	7	GPV 3600	5	5	5	4	3	2	1	
GLOBAL BLACK DIAMOND DIRECTOR	8	GPV 3600	5	5	5	4	3	2	1	0.5

# Income Growth

Let us understand the income growth

## Mission 1000 days

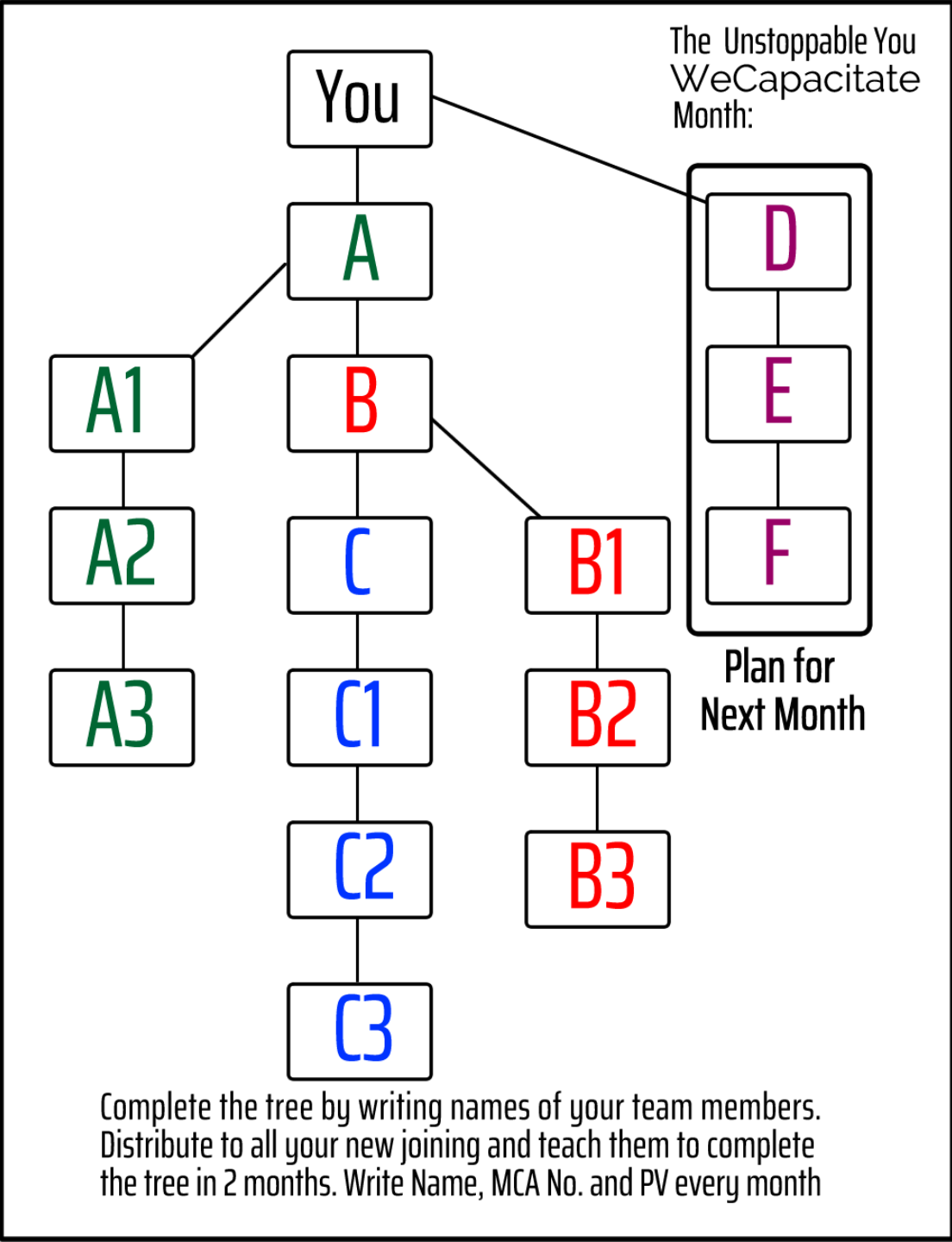
Modicare

# Income Growth

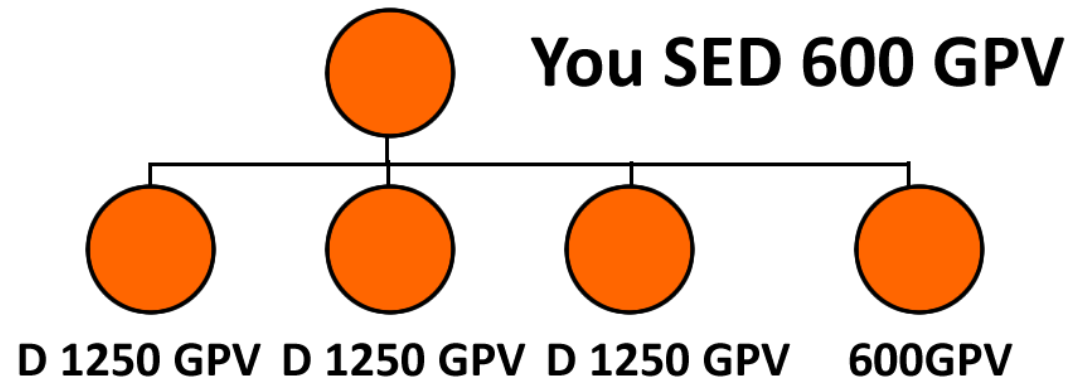
How the income grows, when you qualify your title

TITLE	LEGS	MINIMUM INCOME	INCOME
GLOBAL BLACK DIAMOND	14+	500,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF + 2% ABB
ROYAL BLACK DIAMOND	11	300,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF + 2% ABB
CROWN DIAMOND DIRECTOR	8	200,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF + 2% ABB
PRESIDENTIAL DIRECTOR	6	100,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF
PLATINUM DIRECTOR	4	50,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF
SENIOR EXECUTIVE DIRECTOR	3	30,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF
EXECUTIVE DIRECTOR	2	10,000	16% of BV + 14% TBB + 3% TF + 15% LPB
SENIOR DIRECTOR	1	4,000	16% of BV + 14% TBB + 3% TF + 15% LPB
DIRECTOR	-	2,000	16% of BV + 4% DB
SUPERVISOR		1,000	15% of BV
DEPUTY SUPERVISOR		500	13% of BV
SENIOR CONSULTANT		200	10% of BV
CONSULTANT		100	7% of BV

# Tree Structure for Max Income



# 1. FOCUS ON ONLY TITLE



## YOUR INCOME

**TBB: 4100**

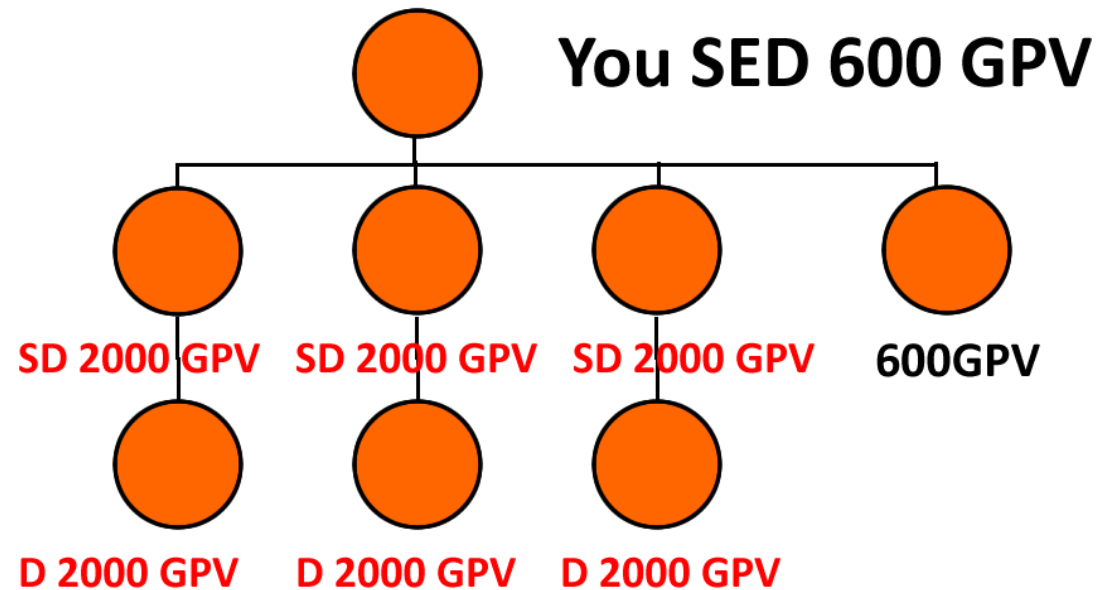
**DTB: 1000**

**DVB: 2200**

**Total 7300 + APB**



## 2. WITH DEPTH IN SED



## YOUR INCOME

TBB: 12000

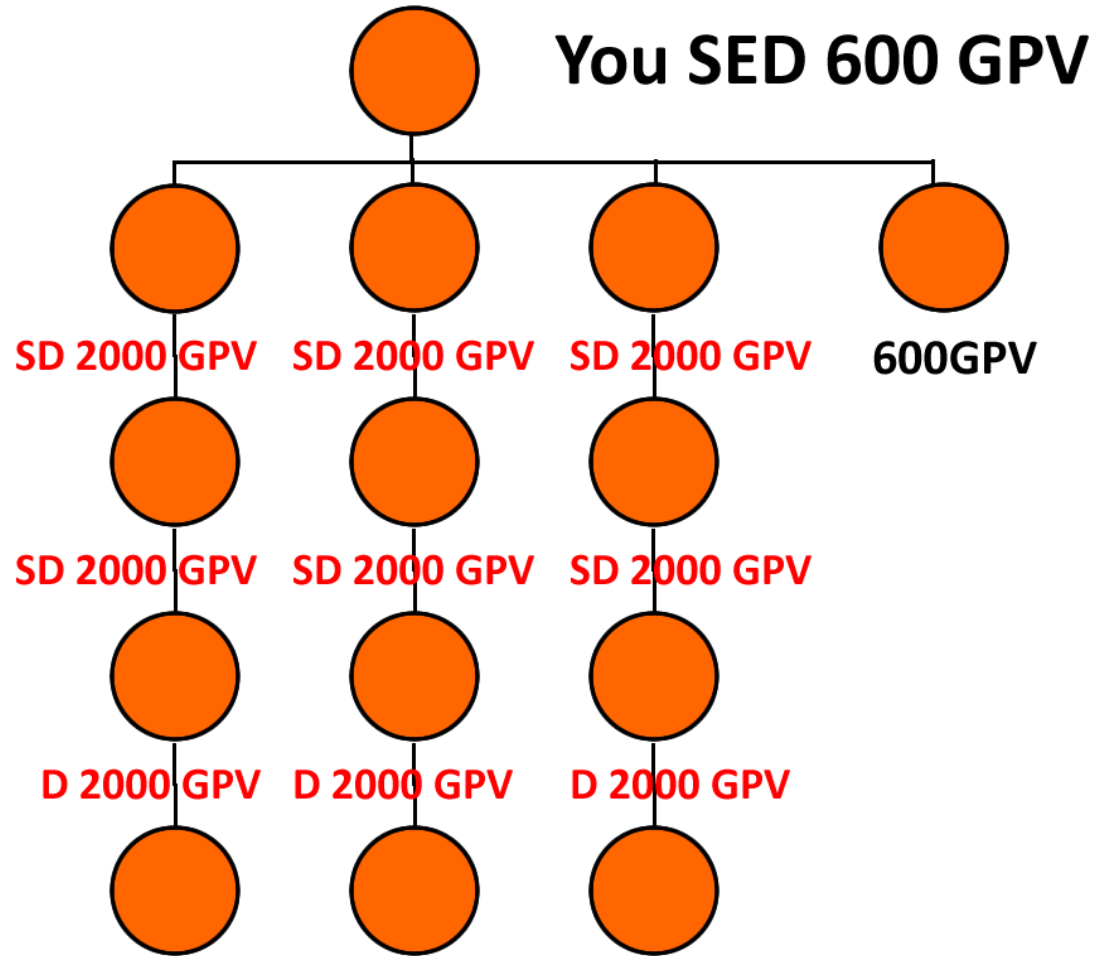
LPB: 33000

DTB: 3000

DVB: 6500

Total 54500 + APB

### 3. WITH MORE DEAPTH IN SED



### YOUR INCOME

**TBB: 17600**

**LPB: 88000**

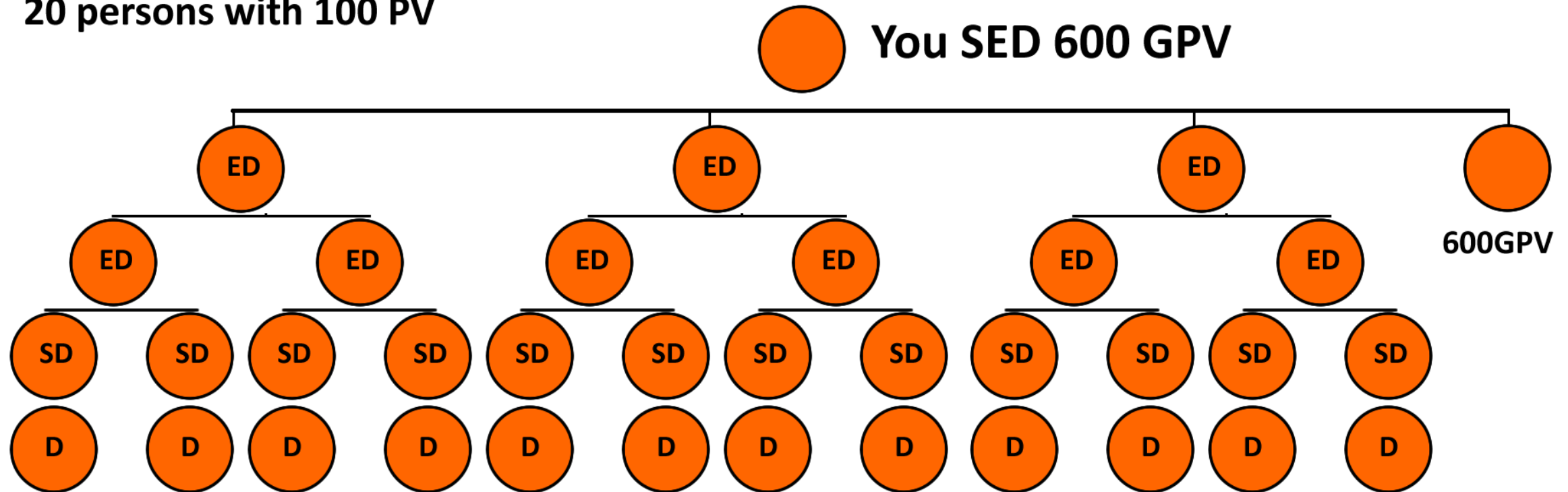
**DTB: 4400**

**DVB: 9300**

**Total 1,19,300 + APB**

## 4. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 2000  
20 persons with 100 PV



**YOUR INCOME**

TBB: 38500

LPB: 166000

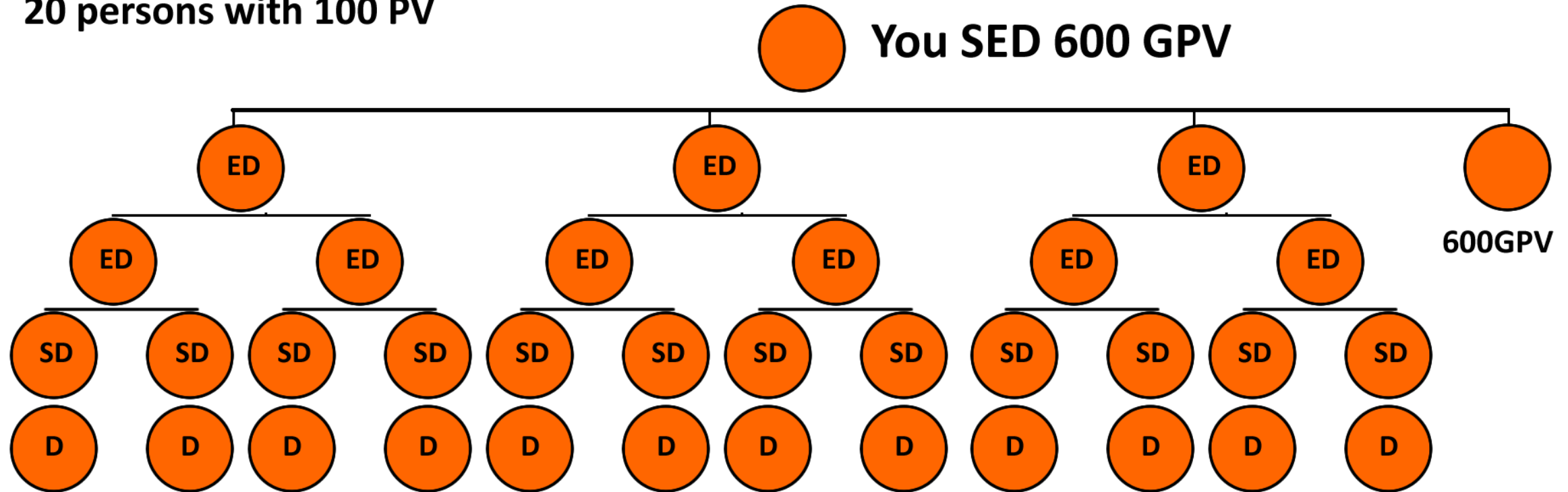
DTB: 9500

DVB: 20500

**Total 2,34,500 + APB**

## 5. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 5000  
20 persons with 100 PV



**YOUR INCOME**

TBB: 96400

LPB: 388800

DTB: 24100

DVB: 51000

**Total 5,60,300 + APB**



# Thank You

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<https://sff.team/mca/>

