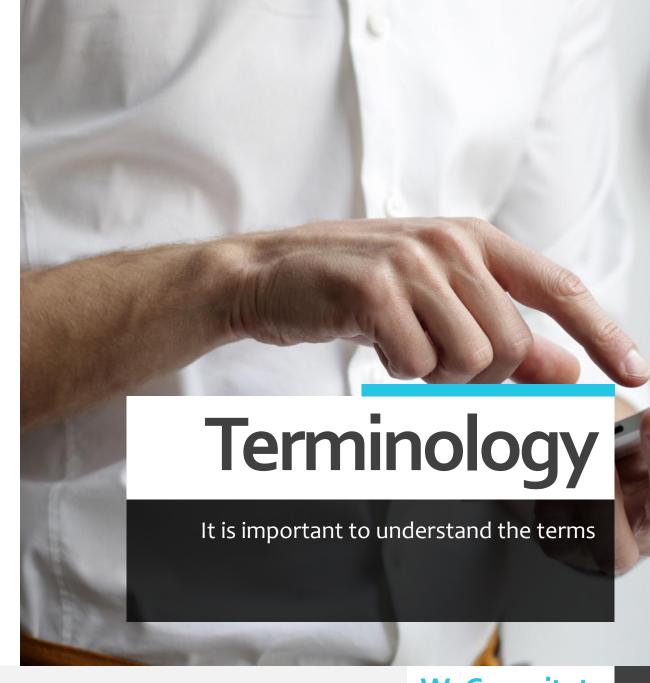


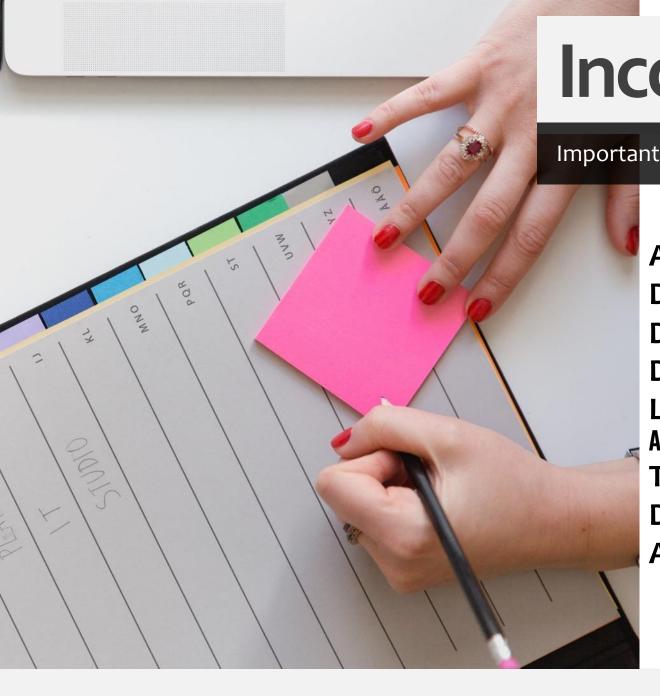
#### Important Abbreviations

- MRP: Maximum Retail Price
- **DP**: Distribution Price
- BV: Business Volume (for Cheque Calculation)
  - Average 50% of DP
- **PV**: Point Value (for Title Progression)
  - PV/BV ratio 1:27
- GBV: Group Business Volume
- GPV: Group Point Value
- **CGPV**: Cumulative Group Point Value
- PGPV: Personal Group Point Value excluding your team Directors GPV
- PGBV: Personal Group Business Volume excluding your team Director GBV
- Extra PV: 50 to 100% extra PV given by the company to help in Title progression ONLY
- RollUP: GPV of a Non-Qualified goes to the leader



# DP / BV Percentages for all categories

DP / BV %
60.00%
40.00%
35.00%
60.00%
60.00%
60.00%
55.00%
40.00% (Oil & Masala – 10-20%)
60.00%
50.00%
40.00%
60.00%
50.00%
20.00%
0.00%



Income Terminology

Important as you grow in Modicare

ABB: Atoot Bandhan Bonus 2% CDD & ABOVE

**DHF:** Dream House Fund 3% PRD & ABOVE

**DVF**: Dream Vehicle Fund 5% **SED & ABOVE** 

DTF: Dream Travel Fund 3% \$D & ABOVE

LPB: Leadership Productivity Bonus 15% \$D &

**ABOVE** 

TBB: Team Builder Bonus 14% \$D & ABOVE

**DB**: Director Bonus 4% **D** 

**APB:** Accumulative Performance Bonus

7% to 16%

TITLE	LEGS	ABB	DHF	DVF	DTF	LPB	TBB	DB	APB	APB	<b>APB</b>	APB	APB
COMMISSION	WIDTH	2%	3%	5%	3%	15%	14%	<b>4</b> %	16%	15%	13%	10%	<b>7</b> %
GLOBAL BLACK DIAMOND	14	YES	YES	YES	YES	YES	YES		YES				
ROYAL BLACK DIAMOND	11	YES	YES	YES	YES	YES	YES		YES				
CROWN DIAMOND DIRECTOR	8	YES	YES	YES	YES	YES	YES		YES				
PRESIDENTIAL DIRECTOR	6		YES	YES	YES	YES	YES		YES				
PLATINUM DIRECTOR	4			YES	YES	YES	YES		YES				
SENIOR EXECUTIVE DIRECTOR	3			YES	YES	YES	YES		YES				
EXECUTIVE DIRECTOR	2				YES	YES	YES		YES				
SENIOR DIRECTOR	1				YES	YES	YES		YES				
DIRECTOR								YES	YES				
SUPERVISOR										YES			
DEPUTY SUPERVISOR		U۸۰	A/ \/^:	1 00+	V0!!!		mica	ion			YES		
SENIOR CONSULTANT		поч	v yot	ı get	youi	COII				YES			
CONSULTANT			L	L	L							YES	

# **How you Qualify**

TITLE	INCOME	LEGS	QUALIFY PV	PGPV	MIN GPV	MAX GPV
GLOBAL BLACK DIAMOND (GBD)		14	26	(1250)		
ROYAL BLACK DIAMOND (RBD)		11	26	(1250)		
CROWN DIAMOND DIRECTOR (CDD)	2% ABB	8	26	(1250)		
PRESIDENTIAL DIRECTOR (PRD)	3% DHF	6	26	(1250)		
PLATINUM DIRECTOR (PLD)		4	26	300 (1250)		
SENIOR EXECUTIVE DIRECTOR (SED)	5% DVF	3	26	600 (1250)		
EXECUTIVE DIRECTOR (ED)		2	26	900 (1250)		
SENIOR DIRECTOR (SD)	14% TBB + 3%DTF	1	26	1100 (1250)		
DIRECTOR (D)	16% APB + 4% DB		26	1250	4001+	
SUPERVISOR (S)	15% APB		13	(1250)	2701	4000
DEPUTY SUPERVISOR (DS)	13% APB		13	(1250)	1201	2700
SENIOR CONSULTANT (SC)	10% APB		13	(1250)	301	1200
CONSULTANT ©	7% APB		13	(1250)	<sub>1</sub> WeO	apasitate



# Benefits on every purchase

What you earn when you grow your business

#### Free Gifts

#### Every bill you get 10% free gifts

- DP 1000 you get DP 100+
- DP 2000 you get DP 200+
- DP 3000 you get DP 300+
- DP 5000 you get DP 500+

The products you get are for daily use

Shopping between 1 to 15 of every month

# Loyalty & Loyalty Plus

Shopping between 1 to 25 of every month

Continuous buy for 6 months

- Get Average of 6 months FREE Continuous buy for 12 months
- Get twice the Average of 12 months FREE 1800 to 2500 – 80% of value considered Above 2500 – 100% of value considered Maximum DP Value of 5000

\* 100 PV = Rs. 5400 DP

What you earn when you grow your business

#### Savings on Consumption 15% to 20%

- You save on MRP which is paid in the market
- You always buy Modicare products at DP price



#### Retail Profit 15% to 20%

- You can always sell at MRP, the products which you purchased from Modicare at DP price to
  - Friends
  - Relatives
  - Neighbors
  - References

What you earn when you grow your business



# **4**% = 1.25

#### **Accumulated Performance Bonus 7% to 16%**

MINIMUM PV TO QUALIFY	MIN GPV Range	MAX GPV Range	APB % of BV	INCREASE	TITLE
13	1	300	7.00%	300	CONSULTANT
13	301	1200	10.00%	900	SENIOR CONSULTANT
13	1201	2700	13.00%	1500	DEPUTY Supervisor
13	2701	4000	15.00%	1300	SUPERVISOR
26	4003	1++	16.00%	1250	DIRECTOR

#### **Director Bonus 4% of pool**

- You achieve 4000 GPV
- You Qualify with 1250 GPV in first month
- Subsequent month also maintain 1250 GPV
- Fast Start Director 3200 GPV in a single month before hitting 16%

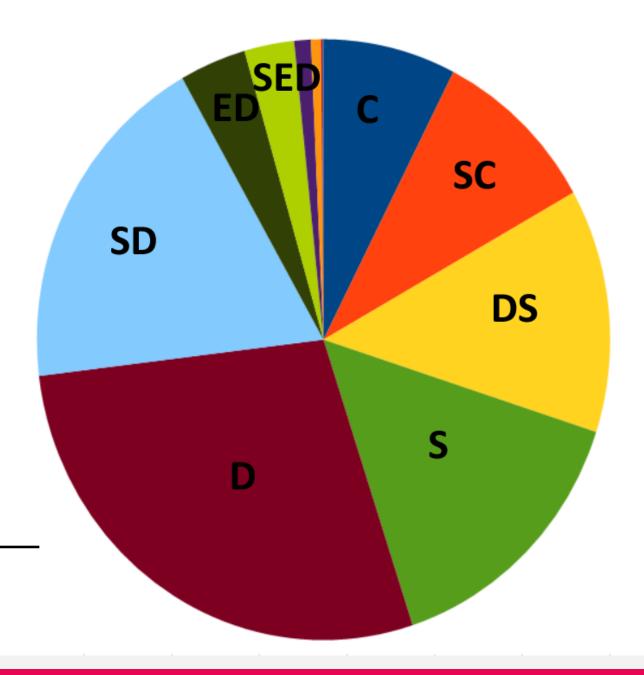
<sup>\*</sup> Accumulated Performance Bonus - Cheque directly deposited in your bank account. % of BV + Level difference APB% of your team's BV

<sup>\*\*</sup> Fast Start 10%: When a consultant does 240PV in a single month before achieving 10% level, he/she will be considered Fast Start 10% and will be given bonus accordingly. Eligible for Rs. 750 products

#### **MODICARE POOL**

- Consultant
- Senior Consultant
- Deputy Supervisor
- Supervisor
- Director
- Senior Director
- **■** Executive Director
- Senior Executive Director
- Platinum Director
- Presidential Director
- Crown Diamond Director
- Royal Black Diamond Director
- Global Black Diamond Director

PV of all Directors x 27
Total PV of Modicare



What you earn when you grow your business

# Team Builder Bonus 14% of pool SENIOR DIRECTOR AND ABOVE ONLY

- Personal PV at least 26 DP 3000
- Qualify as a Senior Director with 1100 PGPV
- One Director under you with 1250 PGPV

# **SENIOR DIRECTOR AND ABOVE ONLY**

- Personal PV at least 26 DP 3000
- Qualify as a Senior Director with 1100 PGPV
- One Director under you with 1250 PGPV

What you earn when you grow your business

7

Dream Vehicle Bonus 5% of pool
SENIOR EXECUTIVE DIRECTOR AND ABOVE ONLY
3 QUALIFIED DIRECTOR LEGS

- Personal PV at least 26 DP 3000
- Qualify as a Senior Executive Director with 900 PGPV
- Three Qualified Directors under you with 1250 PGPV
- After 3 months of consecutive qualifications
- Maximum 100,000 per month



PRESIDENTIAL DIRECTOR AND ABOVE ONLY
6 QUALIFIED DIRECTOR LEGS

- Personal PV at least 26 DP 3000
- Qualify as a Presidential Director no PGPV required
- Six Qualified Directors under you with 1250 PGPV
- After 3 months of consecutive qualifications
- Maximum 120,000 per month

What you earn when you grow your business



# Atoot Bandhan Bonus 2% of pool CROWN DIAMOND DIRECTOR AND ABOVE ONLY 8 QUALIFIED DIRECTOR LEGS

- Personal PV at least 26 DP 3000
- Qualify as a Crown Diamond Director
- Eight Qualified Directors under you with 1250 PGPV
- Same title as downline only 3 depths
- Lower title than downline on ABB
- Maximum 21,00,000 per month



# **SENIOR DIRECTOR AND ABOVE ONLY**1 QUALIFIED DIRECTOR LEG

- Personal PV at least 26 DP 3000
- Qualify as a Senior Director 1100 PGPV
- One Qualified Senior Director with 3600 PGPV
- Same title as downline only 3 depths
- Lower title than downline, no LPB
- No limit

# DIRECTOR BONUS $4\% = 1.25 \pm 10\%$

Status	Qualified Director Bonus points in %					
Jialus	PPV	PGPV	You			
DIRECTOR PPV>26, PGPV > 1200	26	1250	6			

(100 PPV + 1250 PGPV ) x 27 = 36450 BV \* 6% = Rs. 2,187 x 4% Pool (1.25) = Rs. 2733

# TRAVEL BONUS 3% PAID ON TBB EARNED = 0.18 ± 10%

Status		Qualifie	d Directo	r Genera	tion in %	
Jidius	You	1	2	3	4	5
SENIOR DIRECTOR (SD)	6	5	4			
EXECUTIVE DIRECTOR (ED)	6	5	4	3		
SENIOR EXECUTIVE DIRECTOR (SED)	6	5	4	3	2	
PLATINUM DIRECTOR (PLD)	6	5	4	3	2	1
PRESIDENTIAL DIRECTOR (PRD)	6	5	4	3	2	1
CROWN DIAMOND DIRECTOR (CDD)	6	5	4	3	2	1
ROYAL BLACK DIAMOND DIRECTOR (RBDD)	6	5	4	3	2	1
GLOBAL BLACK DIAMOND DIRECTOR (GBDD)	6	5	4	3	2	1

# TEAM BUILDER BONUS $14\% = 2.05 \pm 10\%$

C	Qualified Director Generation in %									
Status	You	1	2	3	4	5	6	7	8	9
SENIOR DIRECTOR	6	5	4							
EXECUTIVE DIRECTOR	6	5	4	3						
SENIOR EXECUTIVE DIRECTOR	6	5	4	3	2					
PLATINUM DIRECTOR	6	5	4	3	2	1				
PRESIDENTIAL DIRECTOR	6	5	4	3	2	1	0.5			
CROWN DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5		
ROYAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	
GLOBAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	0.5

# **LEADERSHIP PRODUCTIVITY BONUS** 15% = 2.75 ± 10%

	QUALIFIED QUALIFYING				GEN	IERAT	ION P	AID IN	%		
STATUS	LEGS	CRITERIA	You	SD	ED	SED	PLD	PRD	CDD	RBD	GBDD
SENIOR DIRECTOR	1	GPV 3600	5	5							
EXECUTIVE DIRECTOR	2	GPV 3600	5	5	5						
SENIOR EXECUTIVE DIRECTOR	3	GPV 3600	5	5	5	5					
PLATINUM DIRECTOR	4	GPV 3600	5	5	5	5	4				
PRESIDENTIAL DIRECTOR	6	GPV 3600	5	5	5	5	4	3			
CROWN DIAMOND DIRECTOR	8	GPV 3600	5	5	5	5	4	3	2		
ROYAL BLACK DIAMOND DIRECTOR	11	GPV 3600	5	5	5	5	4	3	2	1	
GLOBAL BLACK DIAMOND DIRECTOR	≥ 14	GPV 3600	5	5	5	5	4	3	2	1	0.5

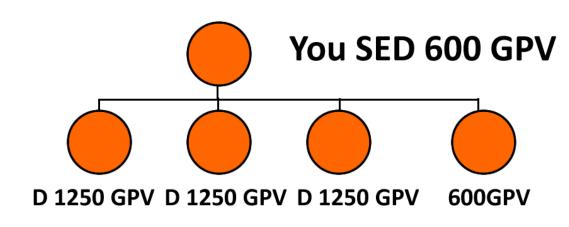


#### **Income Growth**

How the income grows, when you qualify your title

TITLE	LEGS	MINIMUM INCOME	INCOME
GLOBAL BLACK DIAMOND	14+	500,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF + 2% ABB
ROYAL BLACK DIAMOND	11	300,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF + 2% ABB
CROWN DIAMOND DIRECTOR	8	200,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF + 2% ABB
PRESIDENTIAL DIRECTOR	6	100,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF + 3%HF
PLATINUM DIRECTOR	4	50,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF
SENIOR EXECUTIVE DIRECTOR	3	30,000	16% of BV + 14% TBB + 3% TF + 15% LPB + 5% VF
EXECUTIVE DIRECTOR	2	10,000	16% of BV + 14% TBB + 3% TF + 15% LPB
SENIOR DIRECTOR	1	4,000	16% of BV + 14% TBB + 3% TF + 15% LPB
DIRECTOR	-	2,000	16% of BV + 4% DB
SUPERVISOR		1,000	15% of BV
DEPUTY SUPERVISOR		500	13% of BV
SENIOR CONSULTANT		200	10% of BV
CONSULTANT		100	7% of BV

# 1. FOCUS ON ONLY TITLE



# YOUR INCOME

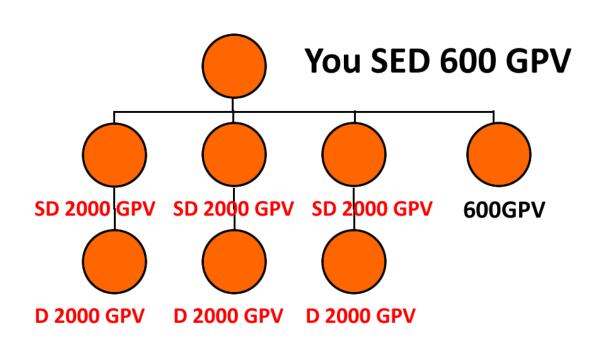
**TBB: 4100** 

**DTB: 1000** 

**DVB: 2200** 

**Total 7300 + APB** 

# 2. WITH DEAPTH IN SED



# YOUR INCOME

**TBB: 12000** 

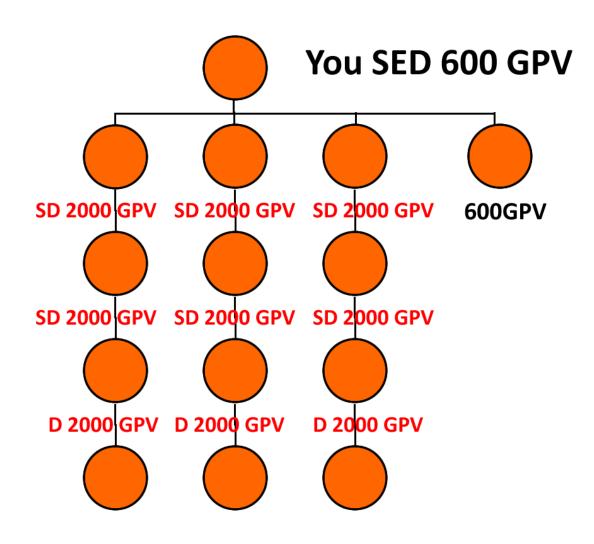
LPB: 33000

**DTB: 3000** 

**DVB: 6500** 

Total 54500 + APB

# 3. WITH MORE DEAPTH IN SED



# YOUR INCOME

TBB: 17600

LPB: 88000

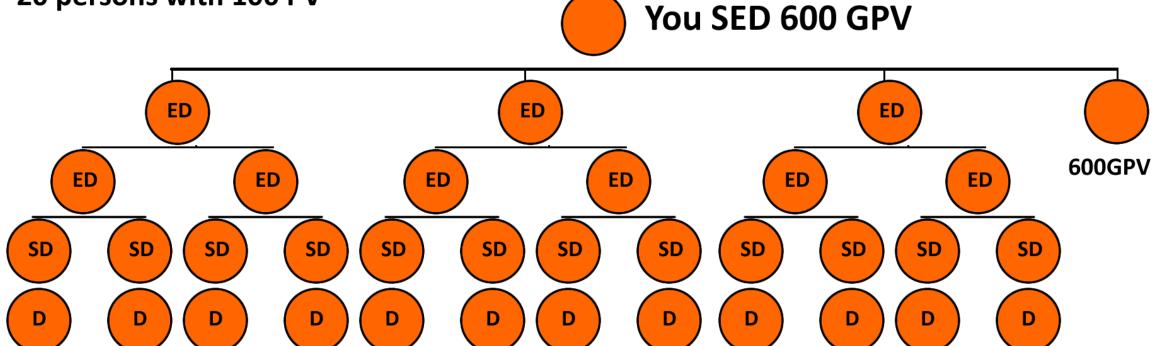
DTB: 4400

**DVB: 9300** 

Total 1,19,300 + APB

# 4. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 2000 20 persons with 100 PV



YOUR INCOME

TBB: 38500

LPB: 166000

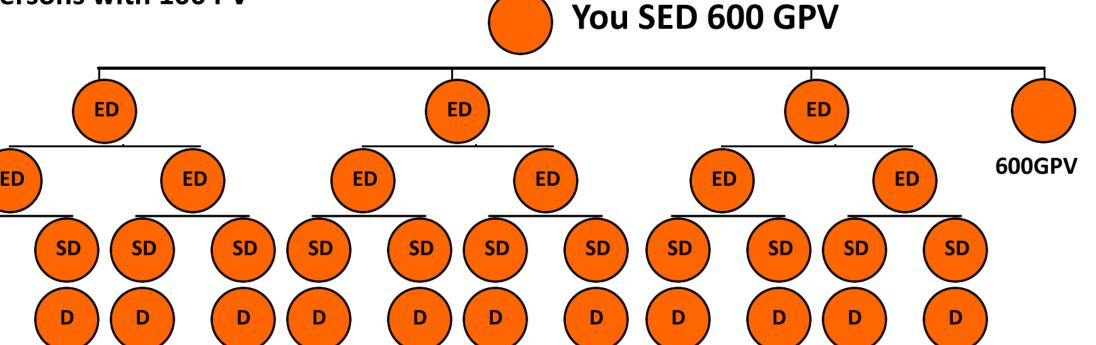
DTB: 9500

**DVB: 20500** 

Total 2,34,500 + APB

# 5. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 5000 20 persons with 100 PV



YOUR INCOME

SD

TBB: 96400

LPB: 388800

**DTB: 24100** 

**DVB: 51000** 

Total 5,60,300 + APB

