

URBAN COLOR

4-in-1
RADIANCE
WHITENING
COMPLEX



PRO WHITE SKINCARE

show the world
your inner radiance

Show the world your
Inner Radiance

**URBAN COLOR PRO WHITE
FRESH RADIANCE
LOTION SPF 15**

This light weight day lotion that effectively penetrates into skin, giving it a boost of radiance and brightness. With UV Filters

[For normal to oily skin types]

Code: UC4903 Pack size: 30ml
MRP: ₹ 1699



**URBAN COLOR PRO WHITE
ANTI - SPOT
RADIANCE SERUM**

An intensive, targeted treatment formulated with effective whitening ingredients to immediately address existing dark spots, while reducing the over production of melanin.

[For all skin types]

Code: UC4904 Pack size: 10ml
MRP: ₹ 499



NEW



B23



URBAN COLOR



Love Me Matte Lipcolor



URBAN COLOR LOVE ME MATTE LIPCOLOR

An ultimate ultra-slim lipcolor that achieves long-lasting wear, hydration and color-stay in one modern matte formulation.

- Extreme Matte
- Extreme Color
- Extreme Control
- Flawless Application
- Lightweight, Lasts
- All Day Long

Shades: 12 Pack size: 1.4g

MRP: ₹ 730



UC1601
Exotic Tangerine 01



UC1602
Scarlet 02



UC1603
Red Siren 03



UC1604
Burgundy 04



UC1605
Nude Petal 05



UC1606
Dusty Rose 06



UC1607
Rosematic 07



UC1608
Rich Berry 08



UC1609
Bombshell Pink 09



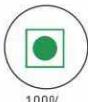
UC1610
Latte 10



UC1611
Terracotta 11



UC1612
Moody Brown 12



100%
Vegetarian



Dermatologically
Tested & Approved



Tip: Domed



Retractable
Twist Mechanism

URBAN COLOR

Actual shades may vary from the ones shown in the catalogue.

Melting Comfort
for your lips!!!

URBAN COLOR INTENSE IMPACT LIPSTICK

Experience unforgettable melting comfort with intense, glossy color for your lips

Rich satisfying color in 12 shades you can't help but crave !!!

Shades: 12 Pack size: 4gm MRP: ₹ 695

- Sumptuous color for a bold impact
- Melting & gliding texture
- UVB filters – SPF16
- Formulated in Italy



UC1201
Coral Rush*



UC1202
Rouge



UC1203
Powder Red



UC1204
Sepia Brown



UC1205
Bronze*



UC1206
Cocalicious



UC1207
Pink Velvet



UC1208
Orchid



UC1209
Exotic Wine



UC1210
Devine Plum



UC1211
Rose Nude



UC1212
Nude Thrill

*With shimmer



Actual shades may vary from the ones shown in the catalogue.

URBAN COLOR

Spruce up your
glam quotient
with perfect, plump & moist lips

URBAN COLOR CRÈME GLAM LIPSTICK

Crème Glam Lipstick is an ultra creamy formulation that softly glazes your lips, imparts just the right amount of color & sheen. Making your lips dewy & shiny.

Shades: 24 Pack size: 4.2gm MRP: ₹ 495



UC1001
Magic Red



UC1002
Garnet



UC1003
Orange Fever



UC1004
Pouty Pink



UC1005
Pink Rose



UC1006
Kiss Me



UC1007
Charming Pink



UC1008
Berry Crush



UC1009
Purple Love



UC1010
Maroon Magic



UC1011
Earthy Brown



UC1012
Barely There



UC1013
Cool Coral



UC1014
Coco Feast



UC1015
Warm Café



UC1016
Vibrant Pink



UC1017
Clover Mauve



UC1018
Pink Rum



UC1019
Smoke Red



UC1020
Pink Burst



UC1021
Bright Coral



UC1022
Rose Crush



UC1023
Sweet Pink



UC1024
Mauve Ice

- Creamy Formulation
- Enriched with Vitamin E and C

RICH CREAMY COLOR



URBAN COLOR

Actual shades may vary from the ones shown in the catalogue

- 
- High Coverage
• Sun protection
• Enriched with antioxidants



For vivacious
lips, vibrant shades

& incredible coverage

**URBAN COLOR
 PERFECT MATTE LIPSTICK**

Perfect Matte Lipstick is a creamy, moisturising formula that does not dry lips. Its intensely pigmented shades glide on smoothly to give you rich, incredible color.

Shades: 24 Pack size: 4.2gm MRP: ₹ 495



UC1501
Dreamed



UC1502
Deepwine



UC1503
Dreamy Pink



UC1504
Kissable



UC1505
Crushed Rose



UC1506
Cupid



UC1507
Pink Bouquet



UC1508
Peach Passion



UC1509
Forever Love



UC1510
Hot Fuchsia



UC1511
Orange Blaze



UC1512
Coffee Twist



UC1513
Red Sizzle



UC1514
Mauve Berry



UC1515
Pink Fantasy



UC1516
Deep Red



UC1517
Molten Coral



UC1518
Pink Cocoa



UC1519
Brown Magic



UC1520
Orange Rum



UC1521
Burnt Orange



UC1522
Peach Love



UC1523
Soft Rose



UC1524
Brown Sugar



URBAN COLOR EXTREME STAY LIQUID LIPSTICK

Extreme Stay Liquid Lipstick is a long-wear, full-coverage liquid lipstick that delivers a smooth, matte finish. Its creamy, color-rich formulation glides over lips like a gloss but dries to a true matte finish.

Shades: 7 Pack size: 3.8ml MRP: ₹ 605



UC2001
Warm Rust



UC2003
Coffee Magic



UC2004
Tempting



UC2005
Rose



UC2006
Romance



UC2007
Pink Glaze



UC2008
Juicy Peach

- Lasting matte finish
- Does not flake
- Contents made in Italy

Get a
dazzling look
 with signature lip shades

URBAN COLOR COLOR GLASS LIP GLOSS

Color Glass Lip Gloss is a moisturizing, long-lasting, high shine formula, enriched with nourishing Jojoba Oil, Vitamin E & Shea Butter for those perfect glistening lips. Can be used alone or over a lipstick.

Shades: 8 Pack size: 3.8ml MRP: ₹ 352

- Jojoba oil locks moisture
- Non-sticky
- Full color pay-off



URBAN COLOR

Actual shades may vary from the ones shown in the catalogue.

Bring on
the bling
glitzy look with gorgeous shimmer

URBAN COLOR GLASS SHINE LIP GLOSS

Color Shine Lip Gloss formulation offers
gorgeous shimmer & high shine in one go.
Light reflective particles give a 3
dimensional look for a high shine with
brilliant moisturisation that keeps lips soft
and smooth.

Shades: 6 Pack size: 3.8ml

MRP: ₹ 352



UC0501
Bright Fuchsia

UC0502
Nude Rose

UC0503
Pink Dream

UC0504
Pink Sugar

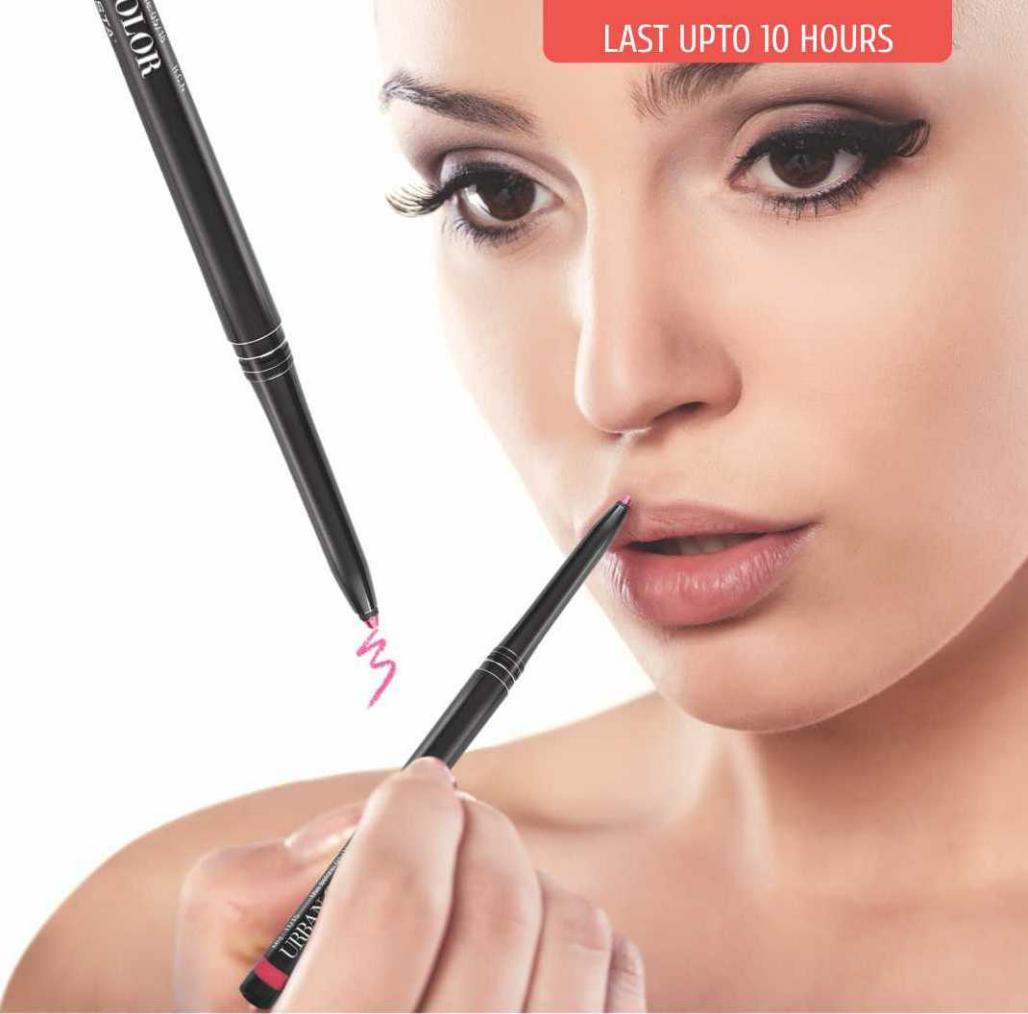
UC0505
Fiery Coral

UC0506
Mink Brown



- Dermatologist tested
- Contents made in Italy

LAST UPTO 10 HOURS



- Only twist up two millimeters of the tip for optimum use
- Long wear & smudge proof

URBAN COLOR INTENSE STAY LIP DEFINER

Intense stay lip definer is a soft textured, retractable lip pencil that outlines and enhances the shape of your lips to give you a glamorous look. Matte finish with super-precise application.

Shades: 8 Pack size: 0.25gm

MRP: ₹ 385



Actual shades may vary from the ones shown in the catalogue.



URBAN COLOR NAIL LACQUER

Nail Lacquer gives rich, intense color & incredible glossy shine.

Shades: 50 Pack size: 9ml
MRP: ₹ 215



- Chip resistant
- Toluene, DBP and Formaldehyde Free

Ultimate brilliance,
glossy shine
 in intense colors





Quick
Drying

- Toulene, DBP and Formaldehyde free
- Formula from France



URBAN COLOR QUICK DRY NAIL LACQUER

Quick Dry Nail Lacquer is an exclusive range of quick drying nail enamels which give a perfect salon like finish in 60 seconds! Features trendy shades with fast drying formulation for women on the go!

Shades: 25 Pack size: 9ml

MRP: ₹ 231



URBAN COLOR NAIL ENAMEL REMOVER

Nail Enamel Remover is an enriched formulation that removes toughest of nail enamel without drying the nails. Jojoba Oil conditions & prevents damage to the nails.

Code: 0001ER Pack size: 110ml

MRP: ₹ 198

- Acetone, Toluene and DBP free

*Acetone
Free*



Actual shades may vary from the ones shown in the catalogue.

URBAN COLOR

For a
naturally luminous
& radiant look



URBAN COLOR ULTIMATE RADIANCE PRIMER

Ultimate Radiance Primer is an oil-free formula that helps conceal fine lines & uneven texture on skin while controlling oil and shine. Can be used alone or before foundation for a smooth, flawless complexion that lasts throughout the day.

Code: UC8888

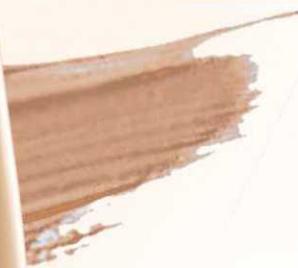
Pack size: 30ml

MRP: ₹ 600



- Hypoallergenic and non-comedogenic
- Actives from USA & Germany

WITH SKIN ADAPT TECHNOLOGY



UC4301
Classic Ivory



UC4302
Natural



UC4303
Nude Beige



UC4304
Honey Beige

URBAN COLOR ULTIMATE RADIANCE FOUNDATION

Ultimate Radiance Foundation comes with revolutionary 'Skin Adapt Technology' that adapts to your skin tone. It is a light weight, oil free foundation that hides imperfections and provides a flawless finish to skin.

Shades: 4 Pack size: 30ml MRP: ₹ 550

- Flawless, light weight & buildable coverage
- Dermatologically tested
- Formulated in Italy

URBAN COLOR ULTIMATE RADIANCE 3 IN 1 MAKEUP

Ultimate Radiance 3 in 1 Makeup is a velvety smooth, light-weight cream-to-powder foundation that evens out skin tone & acts as a one step makeup base. It is a perfect mix of concealer, foundation and compact. Contains Vitamin E to nourish skin.

Shades: 4 Pack size: 9g

MRP: ₹ 840



UC4001
Ivory



UC4002
Beige



UC4003
Porcelain



UC4004
Honey



- 3 in 1 formula
- Formulated in Italy

Actual shades may vary from the ones shown in the catalogue.

For a
pavishing
head - turning look

URBAN COLOR ULTIMATE RADIANCE COMPACT

Ultimate Radiance Compact is a velvety textured powder that provides a matte finish to your base make up. It's ideal for touch ups and can be reapplied through the day. Hydrates, reduces wrinkles & has line filling properties.

Shades: 3 Pack size: 9g

MRP: ₹ 750



UC4201
Ivory



UC4202
Natural



UC4203
Soft Beige



- Light weight formulations
- Formulated in Italy

LIGHT WEIGHT FORMULA

URBAN COLOR ULTIMATE RADIANCE BLUSH

Ultimate Radiance Blush instantly gives cheeks a fresh, natural-looking pop of color. Gives a naturally blushed look. Vitamin C works as an anti-oxidant.

Shades: 3 Pack size: 4g

MRP: ₹ 540



UC4101
Fresh Coral



UC4102
Rose Light



UC4103
Sheer Glow



- Excellent color pay-off
- Light weight formula
- Formulated in Italy

Urban Color

Actual shades may vary from the ones shown in the catalogue.

Eyes that
speak volume
always be ramp ready

URBAN COLOR INTENSE STAY 10 HRS KAJAL

Intense Stay 10 Hrs Kajal is a long wear easy to use retractable pencil with a creamy texture that glides on easily to intensify the eyes, makes them look stunning.

Pack size: 0.35g MRP: ₹ 360

- Smudge proof & waterproof
- Ophthalmologically tested
- Made in Germany



URBAN COLOR ULTIMATE LASH MASCARA

Ultimate Lash Mascara is a dual function mascara that instantly adds volume and lengthens eye lashes. Clump-resistant formula deepens, darkens, and thickens eye lashes.

Pack size: 9ml MRP: ₹ 595

- Dual function - Volumizes and lengthens in one go.
- Lightweight, waterproof and does not flake
- Contents made in Italy





URBAN COLOR SUPER MATTE 16HRS STAY EYE LINER

High performance matte finish, liquid eyeliner that delivers intense, even & waterproof color that lasts up to 16 hours. It's easy-to-use fine-tipped, flocked applicator enables you to draw a thin or thick line for a custom, precise & flawless look. The formula dries quickly, remains smudge-proof all day long.

Shake well before use

Pack size: 2.5ml MRP: ₹ 700



0002ML
Super Blue



0001ML
Super Black



- Matte finish
- Ophthalmologically tested
- Suitable for contact lens wearers

Actual shades may vary from the ones shown in the catalogue.

URBAN COLOR



NEW

Rock your look

& flaunt a killer line
every time you step out!!

URBAN COLOR HIGH DEFINITION EYELINER

A new ultra rich, high-pigment liquid Pen Inkliner for stunning and well defined eyes. Easy to use tip applicator provides total control for effortless eye-lining.

- Incredible sharp precision
- Incredible color pigments
- Waterproof, smudge proof
- Quick drying
- All day wear

Shades: 3 Pack size: 1ml

MRP: ₹ 630



UC9015
Deep Brown 003



UC9013
Jet Black 001



UC9014
Starry Night Blue 002





NEW

ELEVATE YOUR EYE GAME!

Powerful, High-intensity, Vibrant Colors!

In a Sharpenable Color Eye Pencil. Made in Germany.

UC9001 Deep Black 01 UC9002 Aqua Blue 02 UC9003 Royal-Blue 03 UC9004 Cobalt Blue 04 UC9005 Gypsy Teal 05 UC9006 Go Green 06

UC9007 Brownie 07 UC9008 Copper 08 UC9009 Silver Shine 09 UC9010 Goldmine 10 UC9011 Slate Grey 11 UC9012 Deep Purple 12

URBAN COLOR
INTENSE COLOR EYE PENCIL

- Super Gliding
- Smooth Application
- Available in varied finishes (Matt, Pearly, Shiny and Metallic)
- Super Long Wear
- Extremely soft & creamy

Shades: 12 Pack size: 1.2g MRP: ₹ 535

Some shades may appear darker than actual in the catalogue.

URBAN COLOR



URBAN COLOR



UC7001
Daring Smokey

URBAN COLOR HYPNOEYES EYESHADOW QUAD

Intensely pigmented, silky-smooth powder eyeshadow that blends effortlessly to provide a versatile finish. A long-lasting formulation that is crease-resistant and budge-proof and can be used both wet and dry. Safe for contact lens wearers.

Pack size: 8g
MRP: ₹ 1400

UC7002
Everlasting Fun

- Paraben and mineral oil free
- Dermatologically and Ophthalmologically tested
- Rich dense color

URBAN COLOR COVER ALL MULTI-ACTION BB CREAM SPF 20

One step multi-action solution to prime, moisturize & protect your skin. A "pick-me-up" daily wear product infused with a blend of potent botanicals and antioxidants

- Camouflages uneven skin tone
- SPF 20 UVA/UVB filters
- Repairs skin damage
- Boost luminosity
- Actives from Switzerland

Shades: 3 Pack size: 30gm **MRP: ₹ 495**



UC4600
Fair



UC4601
Creme Light



UC4602
Warm



TAMPER
RESISTANT
SEAL*

*The seal of the tube must be punctured to obtain the product



URBAN COLOR

URBAN COLOR INFINITE WHITE UV FAIRNESS PRESSED POWDER WITH SPF 18

Infinite White UV Fairness Pressed Powder is an ultrasmooth, light weight pressed powder with sheer coverage and matte finish that imparts a hint of soft luminosity. It's ultra fine, super smooth formula feels weightless on skin and blends effortlessly.

- Weightless Matte Finish
- SPF 18, Vitamin C & E

Shades: 3 Pack size: 9gm **MRP: ₹ 425**



UC4701
White Ice



UC4702
Light Bisque



UC4703
Natural Finish

URBAN COLOR

Actual shades may vary from the ones shown in the catalogue.

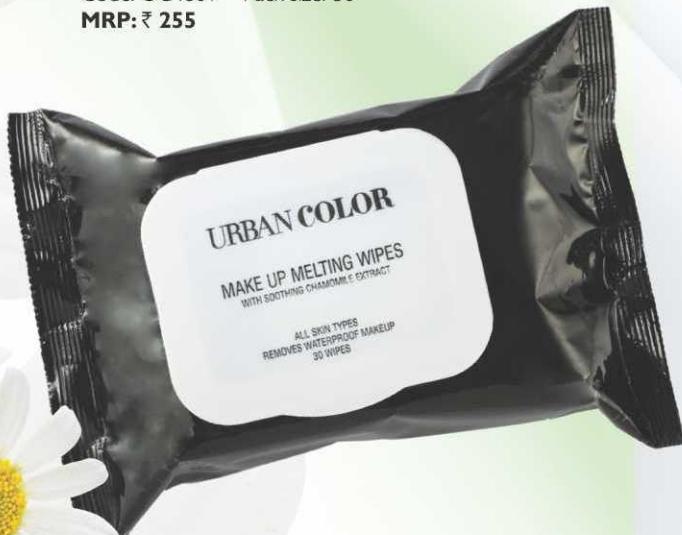
Make a
clean sweep!!!

URBAN COLOR
MAKE UP MELTING WIPES
WITH SOOTHING CHAMOMILE EXTRACT

Perfect ready-to-use wet cleansing tissues that effortlessly melts away dirt, grime, high-pigment waterproof makeup from your face, eye and lip area. Enriched with soothing Chamomile extract.

Code: UC4801 Pack size: 30

MRP: ₹ 255



- Oil-free
- Skin feels soft & hydrated
- Clinically tested
- Re-sealable lid that keeps wipes fresh & moist
- Travel-friendly

Enriched with
Chamomile extract

FOR FULLER LOOKING LIPS

For vivacious
lips, vibrant shades

& incredible coverage

**URBAN COLOR
PERFECT MATTE LIPSTICK**

Perfect Matte Lipstick is a creamy, moisturising formula that does not dry lips. Its intensely pigmented shades glide on smoothly to give you rich, incredible color.

Shades: 24 Pack size: 4.2gm MRP: ₹ 495



UC1501
Dreamed



UC1502
Deepwine



UC1503
Dreamy Pink



UC1504
Kissable



UC1505
Crushed Rose



UC1506
Cupid



UC1507
Pink Bouquet



UC1508
Peach Passion



UC1509
Forever Love



UC1510
Hot Fuchsia



UC1511
Orange Blaze



UC1512
Coffee Twist



UC1513
Red Sizzle



UC1514
Mauve Berry



UC1515
Pink Fantasy



UC1516
Deep Red



UC1517
Molten Coral



UC1518
Pink Cocoa



UC1519
Brown Magic



UC1520
Orange Rum



UC1521
Burnt Orange



UC1522
Peach Love



UC1523
Soft Rose



UC1524
Brown Sugar

Actual shades may vary from the ones shown in the catalogue.



URBAN COLOR EXTREME STAY LIQUID LIPSTICK

Extreme Stay Liquid Lipstick is a long-wear, full-coverage liquid lipstick that delivers a smooth, matte finish. Its creamy, color-rich formulation glides over lips like a gloss but dries to a true matte finish.

Shades: 7 Pack size: 3.8ml MRP: ₹ 605



- Lasting matte finish
- Does not flake
- Contents made in Italy

Get a
dazzling look
with signature lip shades

URBAN COLOR
COLOR GLASS LIP GLOSS

Color Glass Lip Gloss is a moisturizing, long-lasting, high shine formula, enriched with nourishing Jojoba Oil, Vitamin E & Shea Butter for those perfect glistening lips. Can be used alone or over a lipstick.

Shades: 8 Pack size: 3.8ml MRP: ₹ 352

- Jojoba oil locks moisture
- Non-sticky
- Full color pay-off



UC0001
Blossom



UC0002
Vixen Red



UC0003
Fawn



UC0004
Absolute Blush



UC0005
Tempting Pink



UC0006
Purple Dream



UC0007
Tangerine



UC0008
Rose Hip

Actual shades may vary from the ones shown in the catalogue.

Bring on
the bling
glitzy look with gorgeous shimmer

URBAN COLOR GLASS SHINE LIP GLOSS

Color Shine Lip Gloss formulation offers
gorgeous shimmer & high shine in one go.
Light reflective particles give a 3
dimensional look for a high shine with
brilliant moisturisation that keeps lips soft
and smooth.

Shades: 6 Pack size: 3.8ml

MRP: ₹ 352



UC0501
Bright Fuchsia

UC0502
Nude Rose

UC0503
Pink Dream

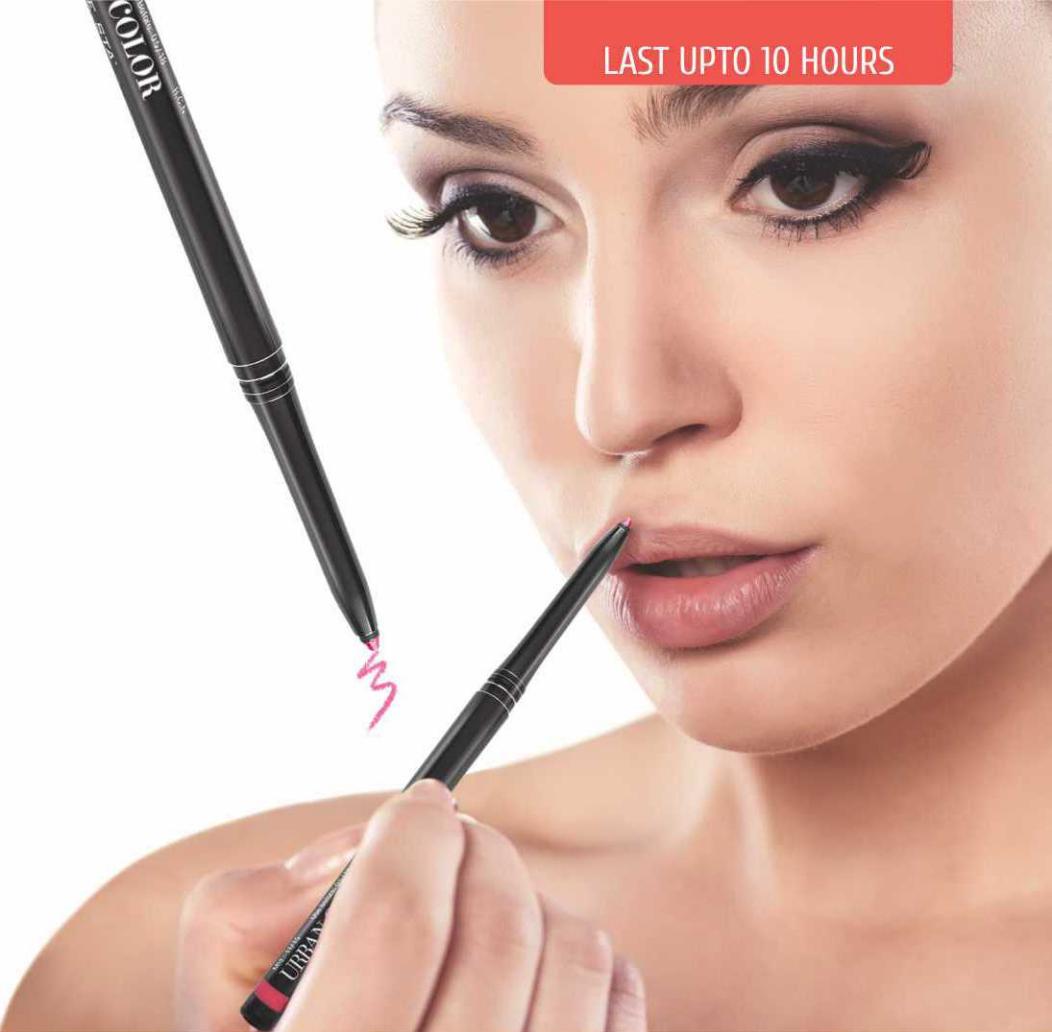
UC0504
Pink Sugar

UC0505
Fiery Coral

UC0506
Mink Brown



- Dermatologist tested
- Contents made in Italy



LAST UPTO 10 HOURS

URBAN COLOR INTENSE STAY LIP DEFINER

Intense stay lip definer is a soft textured, retractable lip pencil that outlines and enhances the shape of your lips to give you a glamorous look. Matte finish with super-precise application.

Shades: 8 Pack size: 0.25gm

MRP: ₹ 385

- Only twist up two millimeters of the tip for optimum use
- Long wear & smudge proof



Actual shades may vary from the ones shown in the catalogue.

URBAN COLOR NAIL LACQUER

Nail Lacquer gives rich, intense color & incredible glossy shine .

Shades: 50 Pack size: 9ml

MRP: ₹ 215



- Chip resistant
- Toluene, DBP and Formaldehyde Free



Ultimate brilliance,

glossy shine

in intense colors

UC4401 Red Rage	UC4402 Riot	UC4403 Parfait Pink	UC4404 Blushing	UC4405 Diva Pink		
UC4406 Cherry Ice	UC4407 Marooned	UC4408 Rouge Glam	UC4409 Rose Pink	UC4410 Truly Orange	UC4411 Brick	UC4412 Lilac
UC4413 Nude	UC4414 Taupe	UC4415 Caramel	UC4416 Mocha	UC4417 Envy	UC4418 Sapphire	UC4419 Royal Purple
UC4420 Clear Top Coat	UC4421 Gold Glitz	UC4422 Rose Glitz	UC4423 Sunset Glitz	UC4424 Silver Glitz	UC4425 Frozen Rose	UC4426 Black Magic
UC4427 Peach Rose	UC4428 Trendy Peach	UC4429 Steel Silver	UC4430 Fresh Peach	UC4431 White Frost	UC4432 Bare blush	UC4433 Amethyst Blue
UC4434 Opal Blue	UC4435 Peach Vibe	UC4436 Candy Love	UC4437 Turquoise	UC4438 Olive	UC4439 Gold Dust	UC4440 Sangria
UC4441 Forest Berry	UC4442 Pink Lady	UC4443 Misty Rose	UC4444 Daisy Yellow	UC4445 Hot Pink	UC4446 Candy Currant	UC4447 Wild Mandarin
UC4448 Berry Glam	UC4449 Lime Green	UC4450 Lemon Crush				

Actual shades may vary from the ones shown in the catalogue.



Quick
Drying

- Toulene, DBP and Formaldehyde free
- Formula from France

URBAN COLOR QUICK DRY NAIL LACQUER

Quick Dry Nail Lacquer is an exclusive range of quick drying nail enamels which give a perfect salon like finish in 60 seconds! Features trendy shades with fast drying formulation for women on the go!

Shades: 25 Pack size: 9ml
MRP: ₹ 231



URBAN COLOR NAIL ENAMEL REMOVER

Nail Enamel Remover is an enriched formulation that removes toughest of nail enamel without drying the nails. Jojoba Oil conditions & prevents damage to the nails.

Code: 0001ER Pack size: 110ml
MRP: ₹ 198

- Acetone, Toluene and DBP free

*Acetone
Free*



Actual shades may vary from the ones shown in the catalogue.

For a
naturally luminous
& radiant look

**URBAN COLOR
ULTIMATE
RADIANCE PRIMER**

Ultimate Radiance Primer is an oil-free formula that helps conceal fine lines & uneven texture on skin while controlling oil and shine. Can be used alone or before foundation for a smooth, flawless complexion that lasts throughout the day.

Code: UC8888

Pack size: 30ml

MRP: ₹ 600



Oil Free
Formula

- Hypoallergenic and non-comedogenic
- Actives from USA & Germany

WITH SKIN ADAPT TECHNOLOGY



UC4301
Classic Ivory



UC4302
Natural



UC4303
Nude Beige



UC4304
Honey Beige

URBAN COLOR ULTIMATE RADIANCE FOUNDATION

Ultimate Radiance Foundation comes with revolutionary 'Skin Adapt Technology' that adapts to your skin tone. It is a light weight, oil free foundation that hides imperfections and provides a flawless finish to skin.

Shades: 4 Pack size: 30ml MRP: ₹ 550

- Flawless, light weight & buildable coverage
- Dermatologically tested
- Formulated in Italy

URBAN COLOR ULTIMATE RADIANCE 3 IN 1 MAKEUP

Ultimate Radiance 3 in 1 Makeup is a velvety smooth, light-weight cream-to-powder foundation that evens out skin tone & acts as a one step makeup base. It is a perfect mix of concealer, foundation and compact. Contains Vitamin E to nourish skin.

Shades: 4 Pack size: 9g
MRP: ₹ 840



UC4001
Ivory



UC4002
Beige



UC4003
Porcelain



UC4004
Honey



- 3 in 1 formula
- Formulated in Italy

Actual shades may vary from the ones shown in this catalogue.

For a
parvishing
head - turning look

URBAN COLOR ULTIMATE RADIANCE COMPACT

Ultimate Radiance Compact is a velvety textured powder that provides a matte finish to your base make up. It's ideal for touch ups and can be reapplied through the day. Hydrates, reduces wrinkles & has line filling properties.

Shades: 3 Pack size: 9g

MRP: ₹ 750



UC4201
Ivory



UC4202
Natural



UC4203
Soft Beige

- Light weight formulations
- Formulated in Italy



LIGHT WEIGHT FORMULA

URBAN COLOR ULTIMATE RADIANCE BLUSH

Ultimate Radiance Blush instantly gives cheeks a fresh, natural-looking pop of color. Gives a naturally blushed look. Vitamin C works as an anti-oxidant.

Shades: 3 Pack size: 4g

MRP: ₹ 540



UC4101
Fresh Coral



UC4102
Rose Light



UC4103
Sheer Glow



- Excellent color pay-off
- Light weight formula
- Formulated in Italy

Product may vary from the ones shown in the catalogue.

Eyes that
speak volume

always be ramp ready

**URBAN COLOR
INTENSE STAY 10 HRS
KAJAL**

Intense Stay 10 Hrs Kajal is a long wear easy to use retractable pencil with a creamy texture that glides on easily to intensify the eyes, makes them look stunning.

Pack size: 0.35g MRP: ₹ 360

- Smudge proof & waterproof
- Ophthalmologically tested
- Made in Germany

UC9000
Blackest Black



**URBAN COLOR
ULTIMATE LASH
MASCARA**

Ultimate Lash Mascara is a dual function mascara that instantly adds volume and lengthens eye lashes. Clump-resistant formula deepens, darkens, and thickens eye lashes.

Pack size: 9ml MRP: ₹ 495

- Dual function - Volumizes and lengthens in one go
- Lightweight, waterproof and does not flake
- Contents made in Italy

UC9999
Black





URBAN COLOR SUPER MATTE 16HRS STAY EYE LINER

High performance matte finish, liquid eyeliner that delivers intense, even & waterproof color that lasts up to 16 hours. It's easy-to-use fine-tipped, flocked applicator enables you to draw a thin or thick line for a custom, precise & flawless look. The formula dries quickly, remains smudge-proof all day long.

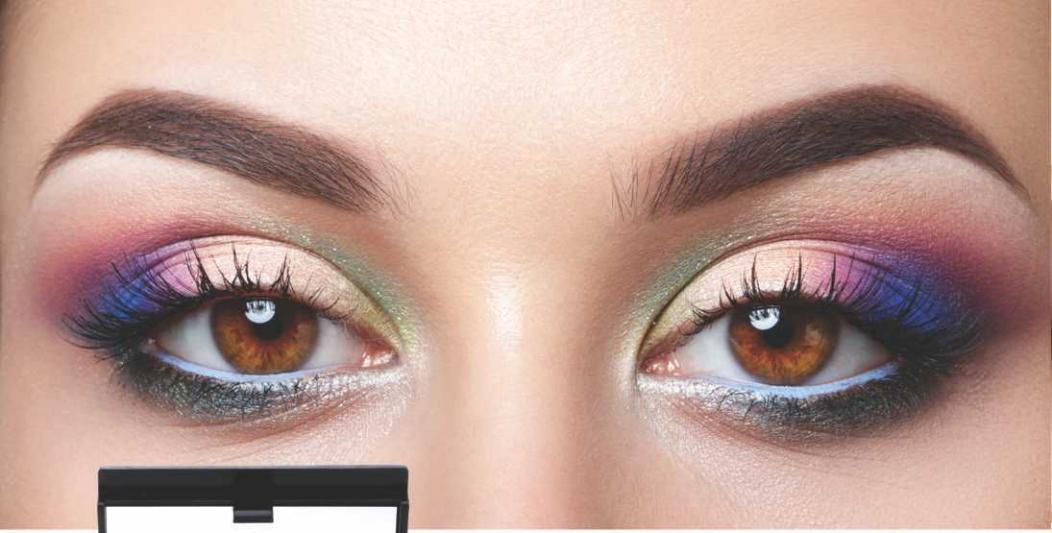
Shake well before use

Pack size: 2.5ml MRP: ₹ 700



- Matte finish
- Ophthalmologically tested
- Suitable for contact lens wearers

Actual shades may vary from the ones shown in the catalogue.



UC7001
Daring Smokey

UC7002
Everlasting Fun

URBAN COLOR HYPNOTEYES EYESHADOW QUAD

Intensely pigmented, silky-smooth powder eyeshadow that blends effortlessly to provide a versatile finish. A long-lasting formulation that is crease-resistant and budge-proof and can be used both wet and dry. Safe for contact lens wearers.

Pack size: 8g
MRP: ₹ 1400

- Paraben and mineral oil free
- Dermatologically and Ophthalmologically tested
- Rich dense color

URBAN COLOR COVER ALL MULTI-ACTION BB CREAM SPF 20

One step multi-action solution to prime, moisturize & protect your skin. A "pick-me-up" daily wear product infused with a blend of potent botanicals and antioxidants

- Camouflages uneven skin tone
- SPF 20 UVA/UVB filters
- Repairs skin damage
- Boost luminosity
- Actives from Switzerland

Shades: 3 Pack size: 30gm MRP: ₹ 495



UC4600
Fair



UC4601
Creme Light



UC4602
Warm



*The seal of the tube must be punctured to obtain the product



URBAN COLOR

INFINITE WHITE UV FAIRNESS PRESSED POWDER WITH SPF 18

Infinite White UV Fairness Pressed Powder is an ultrasmooth, light weight pressed powder with sheer coverage and matte finish that imparts a hint of soft luminosity. It's ultra fine, super smooth formula feels weightless on skin and blends effortlessly.

- Weightless Matte Finish
- SPF 18, Vitamin C & E

Shades: 3 Pack size: 9gm MRP: ₹ 425



UC4701
White Ice



UC4702
Light Bisque



UC4703
Natural Finish

Actual shades may vary from the ones shown in the catalogue.

Make a
clean sweep!!!

NEW

URBAN COLOR
MAKE UP MELTING WIPES
WITH SOOTHING CHAMOMILE EXTRACT

Perfect ready-to-use wet cleansing tissues that
effortlessly melts away dirt , grime , high-pigment water-
proof makeup from your face, eye and lip area.
Enriched with soothing Chamomile extract .

Code: UC4801 Pack size: 30

MRP: ₹ 255



- Oil-free
- Skin feels soft & hydrated
- Clinically tested
- Re-sealable lid that keeps
wipes fresh & moist
- Travel-friendly

Enriched with
Chamomile extract