

# PARIVARIAN

**“SOCH BADLO,  
KHUDKO BADLO,  
DUNIYA BADLO”**

*Saammodi*



# Hope <sup>to</sup> Freedom

Are You  
Living your  
**DREAM**



# COST OF Living\*

2022

Rs. 1,00,000

2000

Rs. 10,000

1980

Rs. 1,000

1960

Rs. 100

\*approximate monthly household expense



No Luxuries,  
Only Necessities

# 40 Years of ACTIVE INCOME

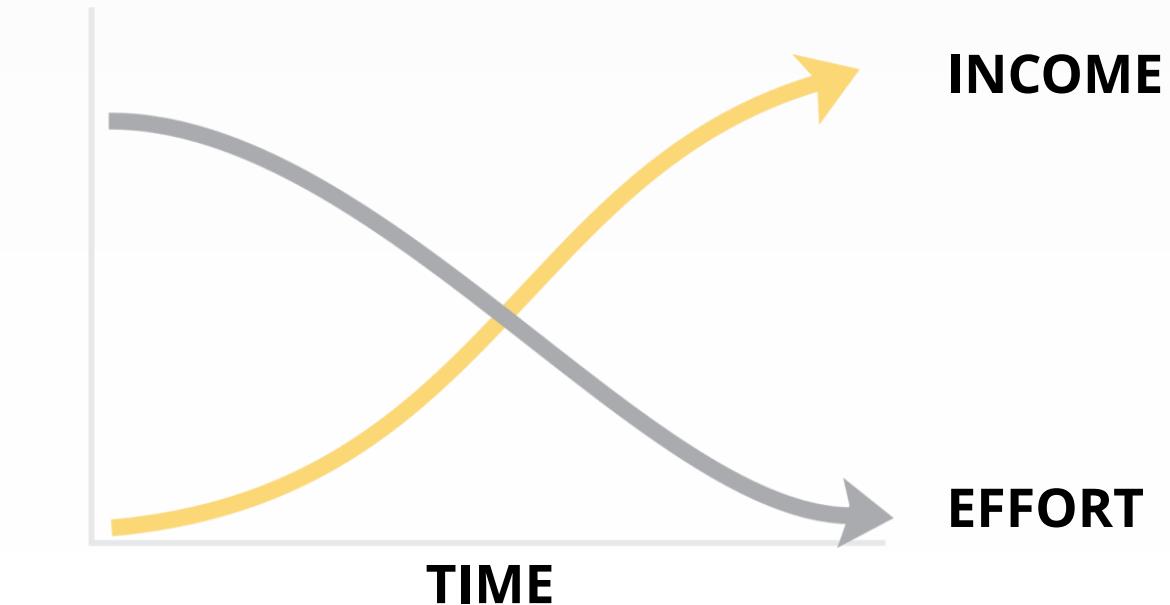
No Work  
→  
No Income

Employees | Self Employed (Shopkeepers) |  
Professionals (Doctors, CAs etc.)

# Working with Modicare

# 2 - 5 Years

# AZADI PLAN



**Some ways to earn passive Income: Write a best-selling book | Record a hit song | Investments | Direct Selling**

*\*Income earned is directly proportional to the efforts put in , however your chances to earn more is when you maintain your stable business structure*

# Traditional v/s Direct Selling



# Benefits OF Direct Selling



Low Investment



Low Risk



No Premises/  
Manpower  
Required



Business for  
generations



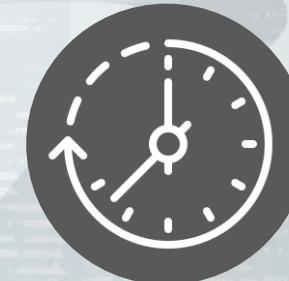
Transferable  
Business



No Previous  
Experiences Required



Passive  
Income



Part Time  
Business



India's **FIRST** Direct  
**Selling Company**  
Started in the **Year**

**1996**

by  
**Mr. Samir Modi**





## Transforming Lives for over 25 Years

- ✓ Started in 1996, Part of the **Multi Billion Dollar Modi Enterprises** ( Spread over 120+ countries)
- ✓ **One of the Fastest** Growing Direct Selling company
- ✓ **Rewarding & Attractive** Business Opportunity
- ✓ Winner of Various **Prestigious Awards**
- ✓ Founding Member of **Indian Direct Selling Association (IDSA)**

**Leading Direct Selling Company completing 25 Years....  
Success continues**



# Our Legacy Story

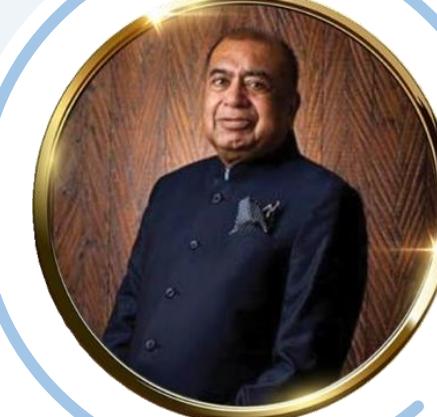


**RAI BAHADUR GUJARMAL MODI**

VISIONARY & NATION BUILDER

1933 - 1972

- ✓ Started Modi Enterprises in 1933
- ✓ Set up 27 Different Industries
- ✓ Awarded with Prestigious Awards



**KK MODI**

ASTUTE ENTREPRENEUR

1961 - 2019

- ✓ Scaled Modi Enterprises to greater heights
- ✓ 2.8 Billion Global Revenue
- ✓ International Collaboration
- ✓ Presence in 120+ Countries

# Our Legacy Story

## Dr. (Mrs) BINA MODI

### Iconic Women Leader

- ✓ Plays a key role in aligning the core leadership team towards the Group's goals
- ✓ A Successful entrepreneur herself built several renowned brands
- ✓ Served Significant role as Head of Family Council for Modi Enterprises
- ✓ Awarded the "Women of the Decade" in Business & Leadership 2018 by Women



CHAIRPERSON  
**Modi Enterprises**

# Our Legacy Story

## SAMIR MODI

### Revolutionary Leader

- ✓ Founder & Managing Director  
Modicare Ltd & Colorbar Cosmetics
- ✓ President of Twenty-Four Seven  
Retail Store Pvt Ltd
- ✓ Headed Various Industry  
Bodies
- ✓ NACS Asia Pacific Committee (National  
Association of Convenience Stores)
- ✓ President of the Confederation of Asia Pacific  
Chambers of Commerce & Industry (CACCI)



Transforming the lives of millions of direct  
sellers and clocking strong momentum

# Modicare Scale Today



**1800 Crs**  
Sales



**55 Lakhs**  
Direct Sellers



**10,000**  
New Joinees/Day



**5,000**  
Towns



**5 Lakh**  
Sq Ft Warehouses/Offices



**17,000**  
Pin Codes Serviced



**15,000+**  
Distributor Points

**These Products will  
help you get  
TRUE AZADI**



**Nutrition, Health & Wellness**



**Colour Cosmetics**



**Skin Care**



**Food & Beverages**



**Auto Care**



**Personal Care**



**Laundry Care**



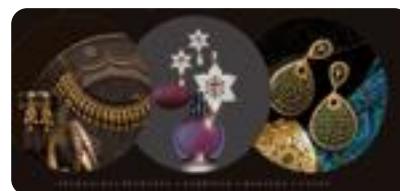
**Home Care**



**Agri**



**Lifestyle**



**Jewellery**



**Tech**



**SM Watches**



**Divine**

14 MRP is Incl. of all taxes  
As on 3<sup>rd</sup> July 2021

Images shown are for illustration purpose only.

# SAMIR MODI GLOBAL PLAN



- ✓ One of the best plan in the industry – Up to 62% payouts of company's monthly Group Business Volume
- ✓ Low Investment
- ✓ Easy to Understand, Easy to Duplicate
- ✓ International Quality Products
- ✓ 100% Satisfaction Guarantee \*
- ✓ Training System – Success Principles by Modicare

\* As per company Policy. Conditions Apply



# 12 AREAS OF LIFELONG INCOME

01

Retail Profit  
UPTO 20%

02

Samir Modi Super  
Bonus (3% BV Pool)

03

Performance Bonus  
(5% - 11%)

04

Director Bonus  
(16% BV Pool)

05

Bike Bonus  
(3% BV Pool)

06

National Travel  
Fund  
(4% BV Pool)

07

World Travel Fund  
(3% BV Pool)

08

Car Fund  
(4% BV Pool)

09

House Bonus (2% BV  
Pool)

## Lifestyle Bonus

10

Leadership Bonus  
(15% BV Pool)

11

Black Diamond  
Bonus  
(0.7% BV Pool )

12

Red Diamond Bonus  
(0.3% BV Pool)

# RETAIL PROFIT

## Benefits on self consumption



## BENEFITS ON SELF CONSUMPTION

### 1. Retail Profit up to 20%

- ✓ You save money on every purchase for personal consumption
- ✓ You earn a retail profit on sales
- ✓ Markup of up to 20% on CP



\* Conditions Apply. For Details See SMGP Plan Booklet

## BENEFITS ON SELF CONSUMPTION

# 2. Samir Modi **SUPER**

## Bonus

**3% BV POOL**

**Promotes the Golden Behavior of Self Use**

### Eligibility:

- Consultant (5%) and Consultant (8%)
- Do PPV  $\geq 60$
- Valid Directors are not eligible

**3% of Company's Monthly BV**

**SMSB =** \_\_\_\_\_  
**Total Number of SMSB Qualifiers**



## BENEFITS ON SELF CONSUMPTION

# Loyalty Rewards Program

“Monthly Gift Voucher” on purchase of Modicare core products - **Instant Rewards**

- ✓ Do 30 PPVs get Gift Voucher worth Rs. 200/-
- ✓ Do 60 PPVs get Gift Voucher worth Rs. 600/-
- ✓ Do 90 PPVs get Gift Voucher worth Rs. 900/-
- ✓ Do 120 PPVs get Gift Voucher worth Rs. 1200/-

**The voucher can be redeemed by the 28th of next month**

**To redeem a voucher minimum 30 PPV is required**

The last date to complete Loyalty Billing for Existing Consultants is the 28th of the Month and for New Consultants it's the 30th/31st



## BENEFITS ON SELF CONSUMPTION

# NEW JOINEE & REPURCHASE PROGRAM

**Validity for NJs:** Full month for the month of Joining

**Validity Re Purchase:** 1st - 23rd

- ✓ Buy CP 1000/- Get Free products worth up to Rs.100/-
- ✓ Buy CP 2000/- Get Free products worth up to Rs 200/-
- ✓ Buy CP 3000/- Get Free products worth Up to Rs. 300/-
- ✓ Buy CP 5000/- Get Free Products worth up to Rs. 500/-

**(Any Slab can be purchased twice up to a maximum CP of Rs. 11,000 per month per consultant)**

CP = Consultant Price

## BENEFITS ON SELF CONSUMPTION

# 60 PV CLUB

## How can you qualify?

Do a minimum of 60 PPV & get multiple Tickets as below For every 60 PV completed between

-  1<sup>st</sup> – 10<sup>th</sup>- Get 3 Tickets
-  11<sup>th</sup> – 20<sup>th</sup> get 2 Tickets

**Rewards: 2000 Winners get Modicare Products worth up to Rs 2000 at Consultant Price**

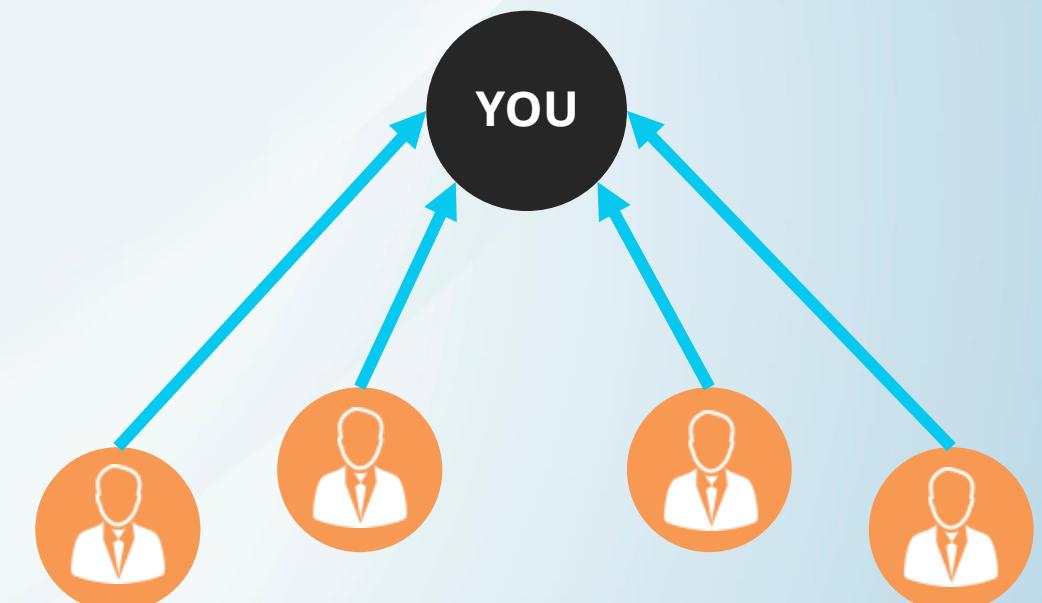
Not valid for Director & above

**5% - 11%**

## Performance Bonus

You Not Only Earn on Your Personal Purchase But on Group Business Volume of Your Frontlines Also.

Performance Bonus LEVEL	GPV Range
Consultant (5%)	60 to < 300
Consultant (8%)	300 to < 600
Consultant (10%)	600 < 900
Consultant (11%)	900 < 1200
Director (11%)	>= 1200



**YOUR FRONTLINES**

\* Conditions Apply. For Details See SMGP Plan Booklet

# 5% - 11%

## Performance Bonus

You Not Only Earn on Your Personal Purchase But on Group Business Volume of Your Frontlines Also.

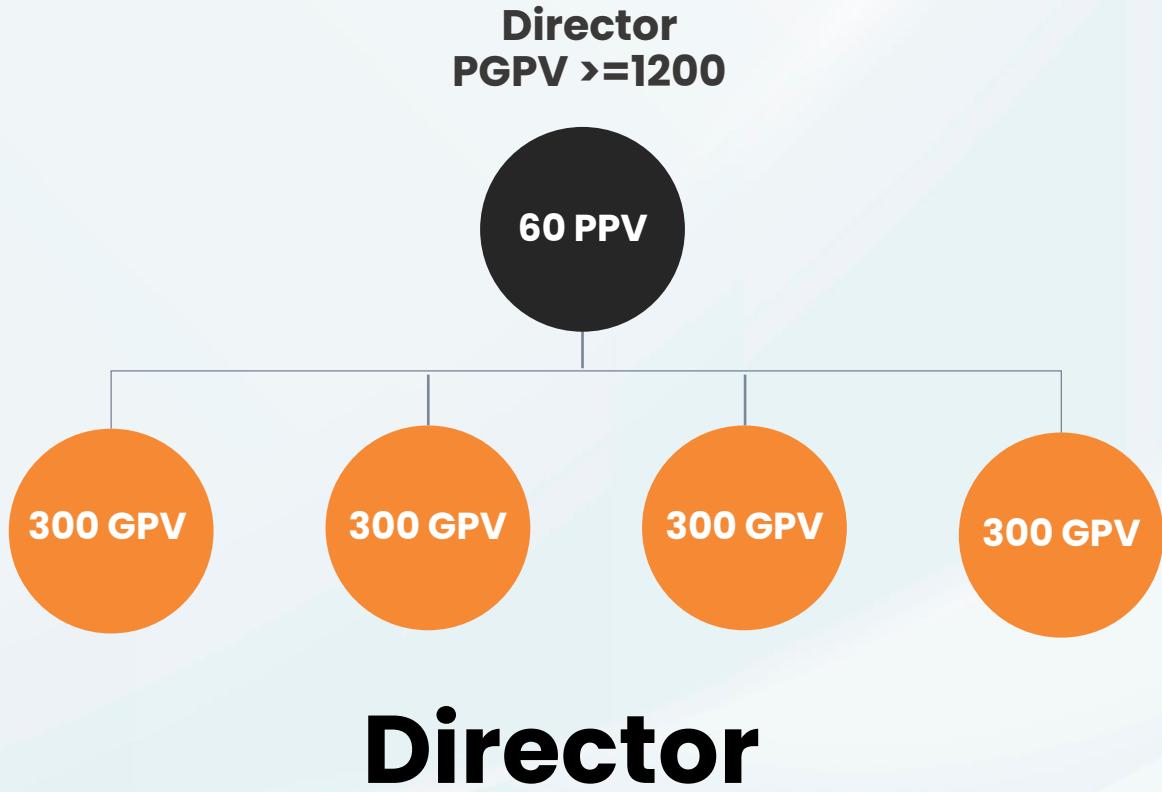
**On Frontline's Group PV**

	<b>On Your PPV</b>	<b>Consultant (0%)</b>	<b>Consultant (5%)</b>	<b>Consultant (8%)</b>	<b>Consultant (10%)</b>	<b>Consultant (11%)</b>
Consultant (5%)	5%	5%	-			
Consultant (8%)	8%	8%	3%			
Consultant (10%)	10%	10%	5%	2%		
Consultant (11%)	11%	11%	6%	3%	1%	--
Director & Above (11%)	11%	11%	6%	3%	1%	--

\* Conditions Apply. For Details See SMGP Plan Booklet

# FIRST MAJOR MILESTONE

## IN YOUR AZADI JOURNEY



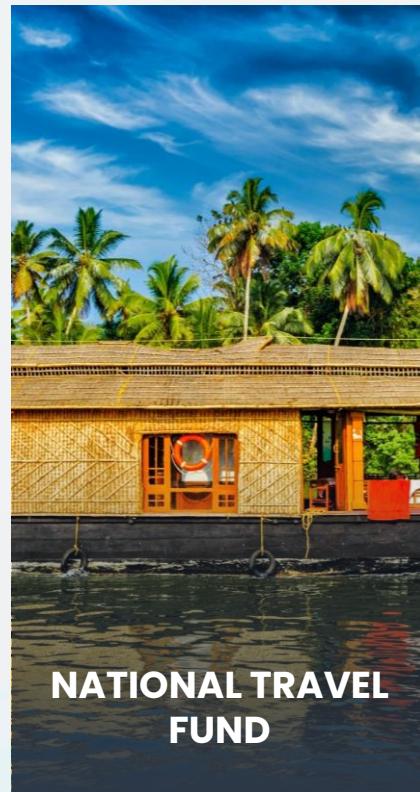
# 4. Director Bonus

- ✓ 16% BV Pool
- ✓ Eligibility: All Directors & Higher
- ✓ Paid Monthly

\* Conditions Apply. For Details See SMGP Plan Booklet



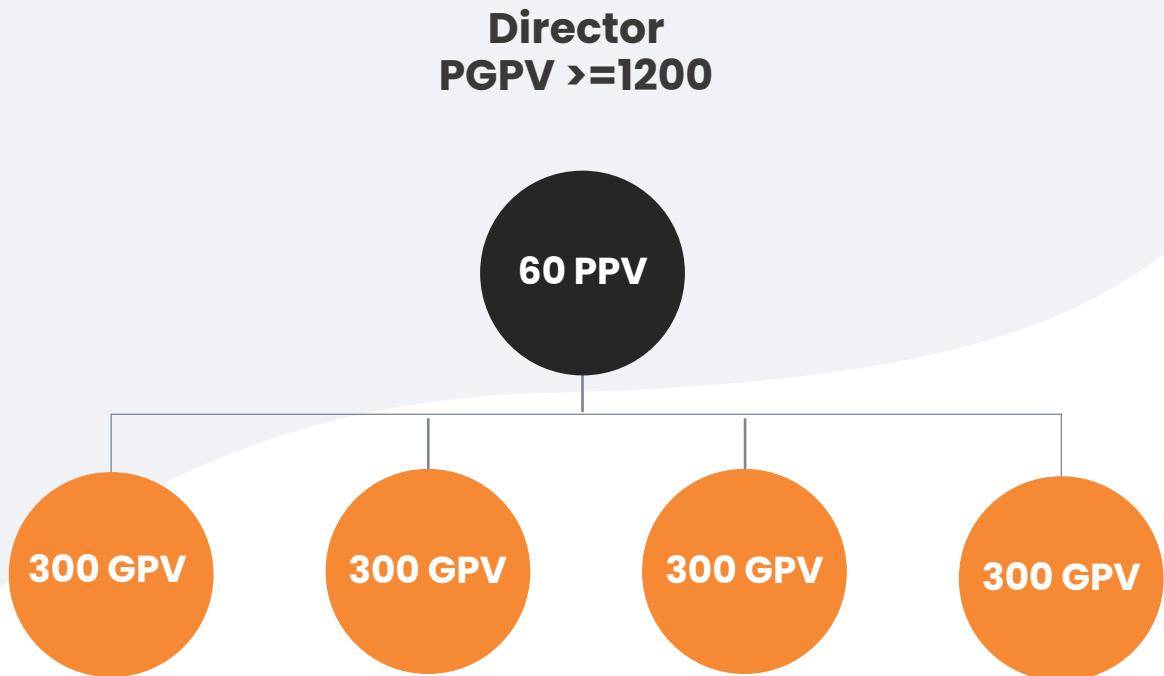
# Lifestyle Bonuses



*Images shown are for illustration purpose only*

# Bike Bonus

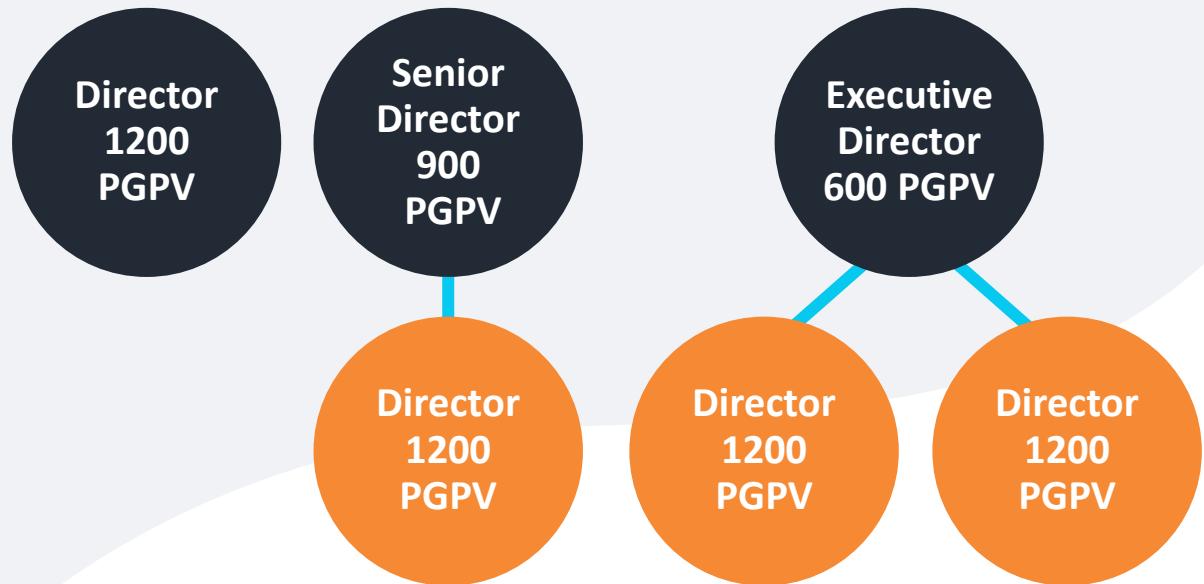
- ✓ **3% BV Pool**
- ✓ **Paid Monthly to PAT Director:**



*Images shown are for illustration purpose only*

# National Travel Fund

- ✓ **4% BV Pool**
- ✓ **Paid Monthly to:**



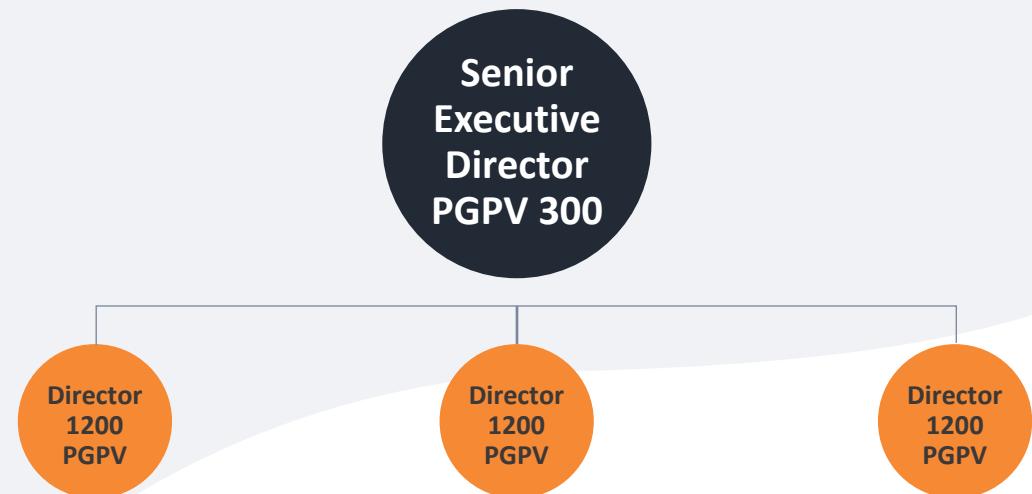
\* Conditions Apply. For Details See SMGP Plan Booklet



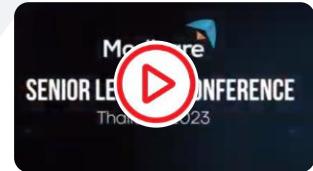
*Images shown are for illustration purpose only*

# World Travel Fund

- ✓ **3% BV Pool**
- ✓ **Paid to Senior Executive Director and Above**



Monthly Capping Rs. 40,000/-



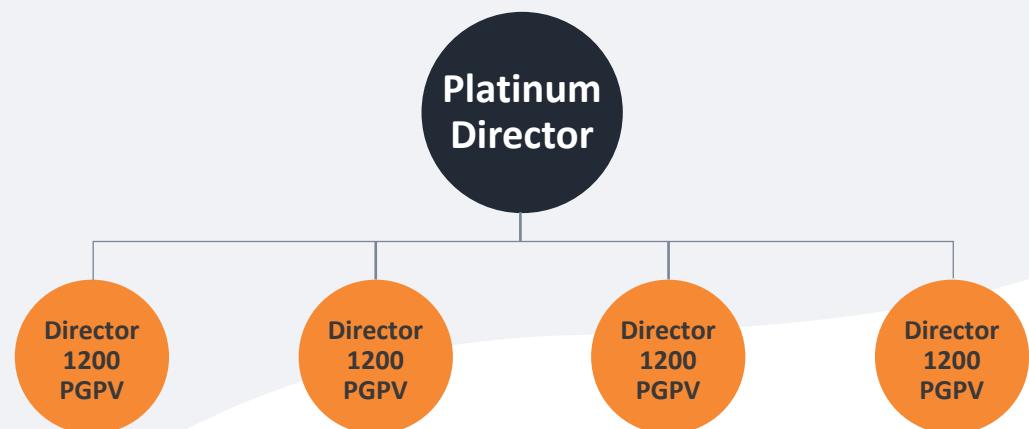
\* Conditions Apply. For Details See  
SMGP Plan Booklet



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# Car Fund

- 4% BV Pool**
- Paid to Platinum and above**



Monthly Capping Rs. 50,000/-

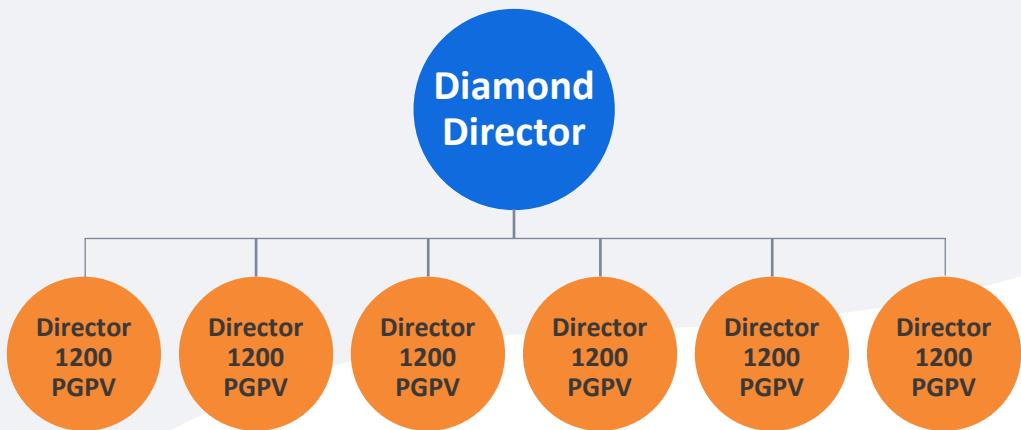
\* Conditions Apply. For Details See SMGP Plan Booklet



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# House Bonus

- ✓ **2% BV Pool**
- ✓ **Paid to Diamond Director and Above**



Monthly Capping Rs. 60,000/-

\* Conditions Apply. For Details See SMGP Plan Booklet



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**Leaders don't create  
followers' leaders create  
more leaders**

Build More Leaders ...  
Earn More Rewards



# Leadership Bonus (LB)

- ✓ **Senior Director or Higher ,One 3600 GPV Leg with at least one PAT Director**
- ✓ **Paid monthly from 15 % BV Pool**



\* Conditions Apply. For Details See SMGP Plan Booklet

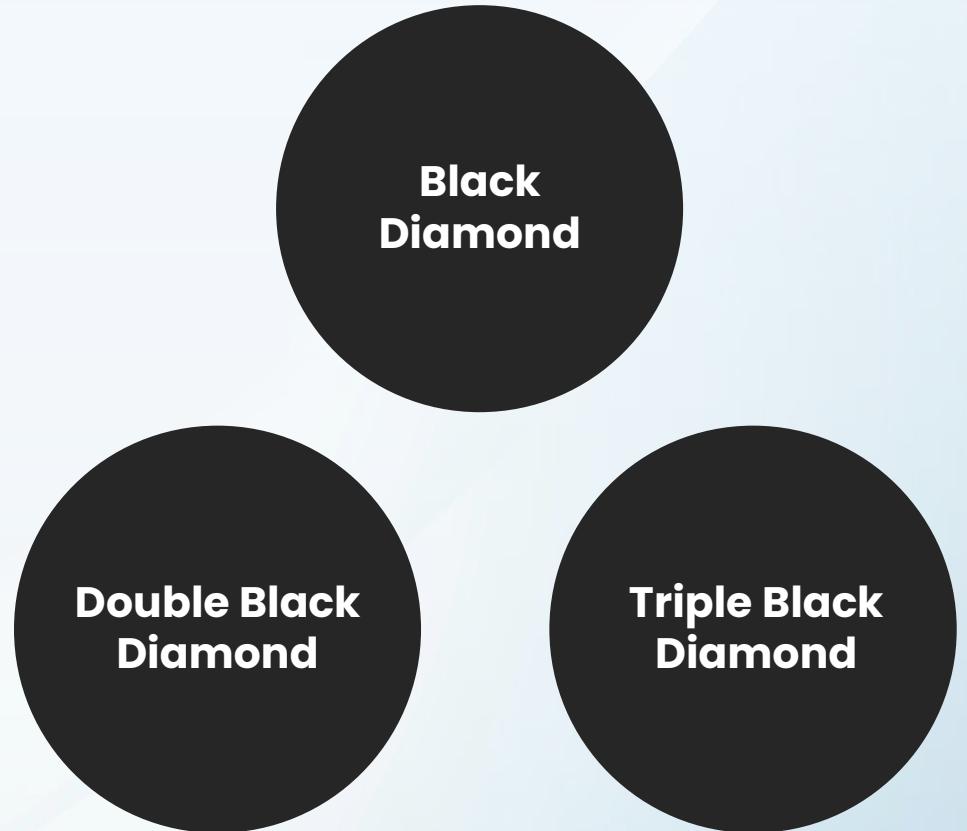
# Black Diamond **Bonus**

**0.7 % BV Pool**

**Eligibility:**

- PAT Black Diamond**
- PAT Double Black Diamond**
- PAT Triple Black Diamond**

**Monthly Cap: Rs. 5 Lac**



*\* Conditions Apply. For Details See SMGP Plan Booklet*

# Red Diamond **Bonus**

**0.3 % BV Pool**

## **Eligibility:**

- PAT Red Diamond & Higher**
- Paid Monthly**

**Monthly Cap: Rs. 10 Lac**



\* Conditions Apply. For Details See SMGP Plan Booklet

Title	Income		01 Retail Profit Up to 20%	02 Samir Modi Super Bonus* 3% BV Pool	03 Performance Bonus* 5% - 11%	04 Director Bonus 16% BV Pool	05 Bike Bonus 3% BV Pool	06 National Travel Fund 4% BV Pool	07 World Travel Fund 3% BV Pool (40 K Monthly Cap)	08 Car Fund 4% BV Pool (50 K Monthly Cap)	09 House Bonus 2% BV Pool (60 K Monthly Cap)	10 Leadership Bonus 15%	11 Black. Diamond Bonus 0.7 % BV Pool (5 Lac Monthly Cap)	12 Red Diamond Bonus 0.3% BV Pool (10 Lac Monthly Cap)
		Qualification Requirement												
Consultant (0%)	GPV<60	<input checked="" type="checkbox"/>												
Consultant (5%)	GPV 60 to < 300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>										
Consultant (8%)	GPV 300 to <600	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>										
Consultant (10%)	GPV 600 to <900	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>									
Consultant (11%)	GPV 900 to < 1200	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>									
Director	PGPV: >=1200	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>							
Senior Director	PGPV: 900 Director Legs: 1	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		
Executive Director	PGPV: 600 Director Legs: 2	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		
Senior Executive Director	PGPV: 300 Director Legs: 3	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Platinum Director	Director Legs: 4	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Diamond Director	Director Legs: 6	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Black Diamond Director	Director Legs: 3 & SED Legs: 3	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Double Black Diamond Director	SED Legs: 3 Platinum Legs: 3	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Triple Black Diamond Director	Platinum Legs: 3 Diamond Legs: 3	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Red Diamond Director	Triple Black Diamond Legs: 6	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Double Red Diamond Director	Red Diamond Legs: 6	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Triple Red Diamond Director	Double Red Diamond Legs: 6	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

To earn Leadership Bonus you need to be minimum Senior Director with at least one leg having GPV of minimum 3600 with minimum one PAT Director or higher. PGPV is Personal Group Point Volume, includes your PPV and entire group's point volume excluding Director Legs National Travel Fund and World Travel Fund are accumulated to be used for company organized domestic and international trips. Car Fund is accumulated monthly to be used to Purchase Car. \*\*Valid Directors are not eligible for Samir Modi Super Bonus (SMSB). To earn SMSB minimum PPV should be 60.

\*To earn Performance Bonus minimum PPV required is 30. PPV Requirement for Director to Diamond Director is 60. PPV Requirement for Black Diamond and Higher is 120.

# Live Life of **Significance**

- **Help people to Earn Money**
- **Noble business**



# Success Principles

By **Modicare**

## World Class Training Support



**CLASSROOM**



**ONLINE**



**PHONE**

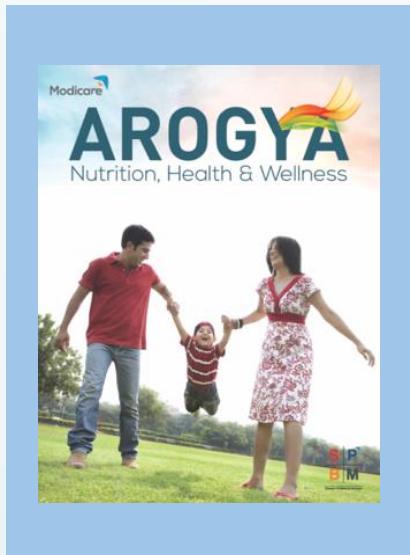
# Success Principles

By **Modicare**

## Training tools



Skin Type Tester Strips



Hindi & English



Hindi & English



Hindi & English



Hindi & English



English

# ANSWER To **YOURSELF**

**IF NOT MODICARE, THEN WHAT?**

**IF NOT YOU, THEN WHO?**

**IF NOT NOW, THEN WHEN?**

**Journey of thousand miles  
starts with a single step...**

**TAKE THE FIRST STEP!**

Welcome  
to  
**Modicare**



# SHURUAAT

10 KADAM AZADI KE

“With Every Step You Take,  
I WILL TAKE  
TWO”

