



WeCapacitate

# Modicare Unlimited Business Plan

Your dreams come true here

# Important Abbreviations

- **MRP:** Maximum Retail Price
- **DP:** Distribution Price
- **BV:** Business Volume (for Cheque Calculation)
  - Average 50% of DP
- **PV:** Point Value (for Title Progression)
  - PV/BV ratio 1:27
- **GBV:** Group Business Volume
- **GPV:** Group Point Value
- **CGPV:** Cumulative Group Point Value
- **PGPV:** Personal Group Point Value excluding your team Directors GPV
- **PGBV:** Personal Group Business Volume excluding your team Director GBV
- **Extra PV:** 50 to 100% extra PV given by the company to help in Title progression ONLY
- **RollUP:** GPV of a Non-Qualified goes to the leader



## Terminology

It is important to understand the terms

# DP / BV Percentages for all categories

CATEGORY	DP / BV %
HEALTH & NUTRITION	60.00%
HOME CARE	40.00%
LAUNDRY CARE	35.00%
SKIN CARE	60.00%
URBAN COLOR COSMETICS	60.00%
PERSONAL CARE	60.00%
BABY CARE	55.00%
FOOD & BEVERAGES	40.00% (Oil & Masala – 10-20%)
AGRICULTURE	60.00%
AUTO CARE	50.00%
JEWELLERY	40.00%
TECH	60.00%
WATCHES	50.00%
UNIFORM	20.00%
ACCESSORIES	0.00%

# Extra PV

What are the advantages and disadvantages?

## For New Joinee

- Do a minimum PV of 50 and get 50% Extra
- Do a minimum PV of 100 and get 100% Extra
- Upto an Extra PV of 150 per consultant
- Within Stipulated Time

## For Old Consultants

- Do a minimum PV of 50 and get 25% Extra
- Do a minimum PV of 100 and get 50% Extra
- Upto an Extra PV of 150 per consultant
- Within Stipulated Time

# Extra PV

What are the advantages and disadvantages?

## For New Joinee

### With Extra PV

DP	PV	Extra 50% 100%	Total PV	BV	Cheque @ 16%
2700	50	25	75	1350	216
5400	100	100	200	2700	432
8100	150	150	300	4050	648
10800	200	150	350	5400	864

### Without Extra PV

DP	PV	Extra	Total PV	BV	Cheque @ 16%
2700	50	0	50	1350	216
5400	100	0	100	2700	432
8100	150	0	150	4050	648
10800	200	0	200	5400	864

# Extra PV

What are the advantages and disadvantages?

## For Old Consultants

### With Extra PV

DP	PV	Extra 25% 50%	Total PV	BV	Cheque @ 16%
2700	50	13	63	1350	216
5400	100	50	150	2700	432
8100	150	75	225	4050	648
10800	200	100	300	5400	864

### Without Extra PV

DP	PV	Extra	Total PV	BV	Cheque @ 16%
2700	50	0	50	1350	216
5400	100	0	100	2700	432
8100	150	0	150	4050	648
10800	200	0	200	5400	864

# TEAM SIZE WITH EXTRA PV

## New Joinee with Extra PV

Pre GPV	PV	Extra	Total PV	Consultants	GPV
2700	100	100	200	6	1300
2700	50	25	75	17	1325

## Old Consultants with Extra PV

Pre GPV	PV	Extra	Total PV	Consultants	GPV
2700	100	50	150	8	1300
2700	50	13	63	20	1300

## No Extra PV

Pre GPV	PV	Extra	Total PV	Consultants	GPV
2700	100	0	100	12	1300
2700	50	0	50	24	1250

# Income Terminology

Important as you grow in Modicare



**ABB:** Atoot Bandhan Bonus **2% CDD & ABOVE**

**DHF:** Dream House Fund **3% PRD & ABOVE**

**DVF:** Dream Vehicle Fund **5% SED & ABOVE**

**DTF:** Dream Travel Fund **3% SD & ABOVE**

**LPB:** Leadership Productivity Bonus **15% SD & ABOVE**

**TBB:** Team Builder Bonus **14% SD & ABOVE**

**DB:** Director Bonus **4% D**

**APB:** Accumulative Performance Bonus  
**7% to 16%**

<b>TITLE</b>	<b>LEGS</b>	<b>ABB</b>	<b>DHF</b>	<b>DVF</b>	<b>DTF</b>	<b>LPB</b>	<b>TBB</b>	<b>DB</b>	<b>APB</b>	<b>APB</b>	<b>APB</b>	<b>APB</b>	
COMMISSION	WIDTH	2%	3%	5%	3%	15%	14%	4%	16%	15%	13%	10%	7%
GLOBAL BLACK DIAMOND	14	YES	YES	YES	YES	YES	YES		YES				
ROYAL BLACK DIAMOND	11	YES	YES	YES	YES	YES	YES		YES				
CROWN DIAMOND DIRECTOR	8	YES	YES	YES	YES	YES	YES		YES				
PRESIDENTIAL DIRECTOR	6		YES	YES	YES	YES	YES		YES				
PLATINUM DIRECTOR	4			YES	YES	YES	YES		YES				
SENIOR EXECUTIVE DIRECTOR	3			YES	YES	YES	YES		YES				
EXECUTIVE DIRECTOR	2				YES	YES	YES		YES				
SENIOR DIRECTOR	1				YES	YES	YES		YES				
DIRECTOR								YES	YES				
SUPERVISOR									YES				
DEPUTY SUPERVISOR										YES			
SENIOR CONSULTANT											YES		
CONSULTANT												YES	

**How you get your commission**

# How you Qualify

(1250) – SUGGESTED TO QUALIFY

TITLE	PERCENT	LEGS	QUALIFY PV	PGPV	MIN GPV	MAX GPV
GLOBAL BLACK DIAMOND (GBD)		14	26	(1250)		
ROYAL BLACK DIAMOND (RBD)		11	26	(1250)		
CROWN DIAMOND DIRECTOR (CDD)	2% ABB	8	26	(1250)		
PRESIDENTIAL DIRECTOR (PRD)	3% DHF	6	26	(1250)		
PLATINUM DIRECTOR (PLD)		4	26	300 (1250)		
SENIOR EXECUTIVE DIRECTOR (SED)	5% DVF	3	26	600 (1250)		
EXECUTIVE DIRECTOR (ED)		2	26	900 (1250)		
SENIOR DIRECTOR (SD)	14% TBB + 3% DTF	1	26	1100 (1250)		
DIRECTOR (D)	16% APB + 4% DB		26	1250	4001+	
SUPERVISOR (S)	15% APB		13	(1250)	2701	4000
DEPUTY SUPERVISOR (DS)	13% APB		13	(1250)	1201	2700
SENIOR CONSULTANT (SC)	10% APB		13	(1250)	301	1200
CONSULTANT ©	7% APB		13	(1250)	1 WeCapacitate 300	



# Incomes in Detail

How we start from Zero to Millions

# Benefits on every purchase

What you earn when you grow your business

## Free Gifts

Every bill you get 10% free gifts

- DP 1000 you get DP 100+
- DP 2000 you get DP 200+
- DP 3000 you get DP 300+
- DP 5000 you get DP 500+

The products you get are for daily use

## Loyalty Express



\* 100 PV = Rs. 5400 DP

# Loyalty Express

GET  
**120%**  
**REWARD**

of your average  
**6 months of billing**  
& with faster rewarding  
option of  
**2 months or 4 months**



# Loyalty Express

*Introducing..*  
**LOYALTY in  
NEW AVATAR!**



**EASIEST**

Purchase of Just DP Rs 1800 Per Month

**FASTEST**

Rewards In Just 2 Months

**MOST REWARDING**

Now 120% Higher Rewards  
(For 6 months Loyalty)



Easy Rules:

## + WHAT SHOULD I DO

Purchase **ANY PRODUCT** of your **CHOICE** for **DP Rs. 1800/- and above**, every month within the **LOYALTY PERIOD** & Qualify for the

**REWARDS up to  
Rs. 6000\***

Loyalty Billing Value	Qualify	%Considered
Less than Rs. 1800	No	0
More than Rs. 1800 & Less than Rs 2500	Yes	80
More than Rs 2500	Yes	100



## FASTER & BIGGER REWARDS

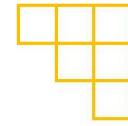
Loyalty Month	Loyalty Reward	Loyalty Coupon Maximum CAP
6 Months	120% of Average	Rs.6000
4 Months	60% of Average	Rs.3000
2 Months	20% of Average	Rs.1000

# Loyalty Express



## RULE + REWARD

Loyalty Billing Value	Qualify	%Considered	Loyalty Month	Loyalty Reward	Loyalty Coupon Maximum CAP
Less than Rs 1800	No	0	6 Months	120% of Average	Rs. 6000
More than Rs 1800 & Less than 2500	Yes	80	4 Months	60% of Average	Rs.3000
More than Rs 2500	Yes	100	2 Months	20% of Average	Rs.1000



## Loyalty Express Replaces Loyalty Plus Program (12 Months)

For those already in Race for  
**12 months**

*More Details in subsequent Slides*



EASIEST | FASTEST | MOST REWARDING

# Loyalty Express



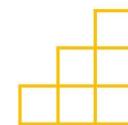
## + EXAMPLE 1 : Understanding

### 120% Reward for 6 months Loyalty

Month	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Avg
Billing in Loyalty Period	3000	4000	2500	3000	3000	2500	
Value %age	100%	100%	100%	100%	100%	100%	
Counted in Loyalty	3000	4000	2500	3000	3000	2500	3000

The consultant started the loyalty in Jun-21 and completed his/her 6-month loyalty in Nov-21, with an average loyalty value of Rs. 3000.

His/her loyalty reward would be **120%** of Rs 3000, ie. **Rs.3600**.



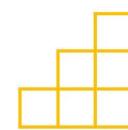


**+ EXAMPLE 2 : Understanding  
80% Value for billing below Rs 2500 in any month**

Month	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Avg
Billing in Loyalty Period	1800	3000	2200	3000	3000	2000	
Value %age	80%	100%	80%	100%	100%	80%	
Counted in Loyalty	1440	3000	1760	3000	3000	1600	2300

The consultant started the loyalty in Jul-21 and in months, where he did loyalty billing of equal or higher than Rs 1800, but less than Rs 2500, 80% of the value is considered, accordingly his average comes to Rs 2300.

His/her loyalty reward would be **120%** of Rs 2300, ie. Rs. **2760**.





**+ EXAMPLE 3 : Understanding  
4 months Loyalty**

Month	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Average
Billing in Loyalty Period	2500	3000	2000	3000	1400	2500	
Value % age	100%	100%	80%	100%	0%	100%	
Counted in Loyalty	2500	3000	1600	3000	0	2500	2525

The consultant is not qualified for 6-month loyalty, as he missed to complete his minimum required billing of Rs 1800 in Oct-21. However, he will be considered qualified for 4-month loyalty, his average of 4-month being 2525.

His/her loyalty reward would be **60%** of Rs. 2525 ie.,Rs. 1515.

Also, he/she has restarted his loyalty in Nov-21.



## + EXAMPLE 4 : Understanding

### 2 months Loyalty & CAP- Loyalty Coupon

Month	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Average
Billing in Loyalty Period	0	7000	5000	0	3000	2500	
Value %age	0%	100%	100%	0%	100%	100%	
Counted in Loyalty	0	7000	5000	0	3000	2500	6000

The consultant started the loyalty in Jul-21 and is qualified for 2-month loyalty as he/she missed to complete his minimum required billing of Rs 1800 in Sep-21.

His/her average of 2 month is 6000 & loyalty reward would be **20%** of Rs. 6000 ie., Rs.1200 but he/she will get Rs 1000, as this is the CAP for 2-month loyalty.

Also, he/she has restarted his loyalty in Oct-21.

# Incomes

What you earn when you grow your business

1

## Savings on Consumption 15% to 20%

- You save on MRP which is paid in the market
- You always buy Modicare products at DP price

2

## Retail Profit 15% to 20%

- You can always sell at MRP, the products which you purchased from Modicare at DP price to
  - Friends
  - Relatives
  - Neighbors
  - References

# Incomes

What you earn when you grow your business

3

## Accumulated Performance Bonus 7% to 16%

MINIMUM PV TO QUALIFY	MIN PV RANGE	MAX PV RANGE	APB % OF BV	INCREASE	TITLE
13	1	300	7.00%	300	CONSULTANT
13	301	1200	10.00%	900	SENIOR CONSULTANT
13	1201	2700	13.00%	1500	DEPUTY SUPERVISOR
13	2701	4000	15.00%	1300	SUPERVISOR
26	4001++		16.00%	1250	DIRECTOR

4

## Director Bonus 4% of pool

- You achieve 4000 PV
- You Qualify with 1250 GPV in first month
- Subsequent month also maintain 1250 GPV
- Fast Start Director - 3200 GPV in a single month before hitting 16%

\* Accumulated Performance Bonus - Cheque directly deposited in your bank account.

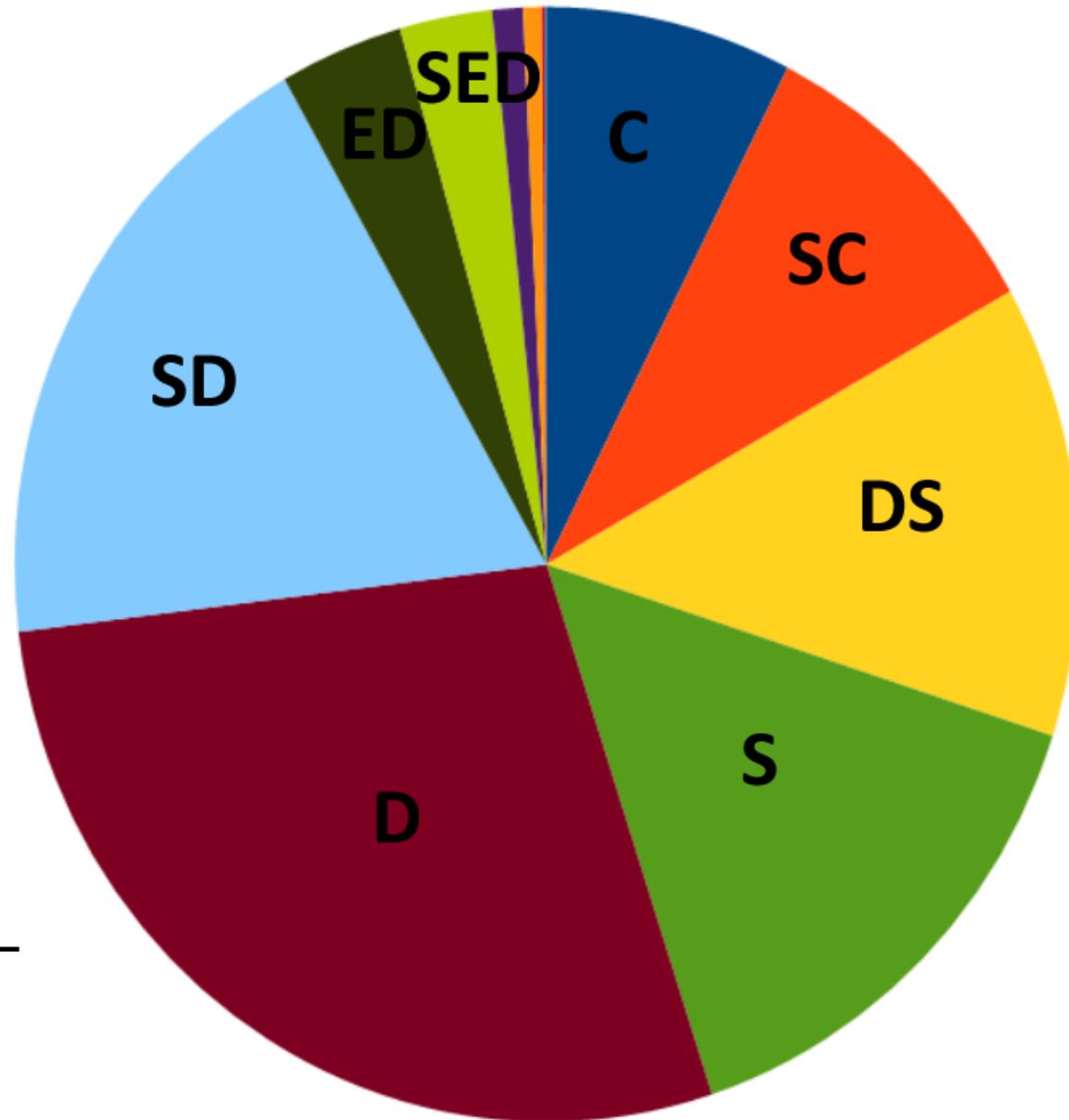
% of BV + Level difference APB% of your team's BV

\*\* Fast Start 10%: When a consultant does 240PV in a single month before achieving 10% level, he/she will be considered Fast Start 10% and will be given bonus accordingly. Eligible for Rs. 750 products

## MODICARE POOL

- Consultant
- Senior Consultant
- Deputy Supervisor
- Supervisor
- Director
- Senior Director
- Executive Director
- Senior Executive Director
- Platinum Director
- Presidential Director
- Crown Diamond Director
- Royal Black Diamond Director
- Global Black Diamond Director

$\frac{\text{PV of all Directors} \times 27}{\text{Total PV of Modicare}}$



# Incomes

What you earn when you grow your business

**5**

## Team Builder Bonus 14% of pool **SENIOR DIRECTOR AND ABOVE ONLY**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Director** with 1100 PGPV
- One Director under you with 1250 PGPV

**6**

## Dream Travel Bonus 3% of pool **SENIOR DIRECTOR AND ABOVE ONLY**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Director** with 1100 PGPV
- One Director under you with 1250 PGPV

# Incomes

What you earn when you grow your business

7

**Dream Vehicle Bonus 5% of pool**

**SENIOR EXECUTIVE DIRECTOR AND ABOVE ONLY  
3 QUALIFIED DIRECTOR LEGS**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Executive Director** with 900 PGPV
- Three Qualified Directors under you with 1250 PGPV
- After 3 months of consecutive qualifications
- **Maximum 100,000 per month**

8

**Dream Home Bonus 3% of pool**

**PRESIDENTIAL DIRECTOR AND ABOVE ONLY  
6 QUALIFIED DIRECTOR LEGS**

- Personal PV at least 26 – DP 3000
- Qualify as a **Presidential Director** – no PGPV required
- Six Qualified Directors under you with 1250 PGPV
- After 3 months of consecutive qualifications
- **Maximum 120,000 per month**

# Incomes

What you earn when you grow your business

**9**

**Atoot Bandhan Bonus 2% of pool**

**CROWN DIAMOND DIRECTOR AND ABOVE ONLY  
8 QUALIFIED DIRECTOR LEGS**

- Personal PV at least 26 – DP 3000
- Qualify as a **Crown Diamond Director**
- Eight Qualified Directors under you with 1250 PGPV
- Same title as downline only 3 depths
- Lower title than downline on ABB
- **Maximum 21,00,000 per month**

**10**

**Leadership Productivity Bonus 15% of pool**

**SENIOR DIRECTOR AND ABOVE ONLY  
1 QUALIFIED DIRECTOR LEG**

- Personal PV at least 26 – DP 3000
- Qualify as a **Senior Director** – 1100 PGPV
- One Qualified Senior Director with 3600 PGPV
- Same title as downline only 3 depths
- Lower title than downline, no LPB
- **No limit**

# **DIRECTOR BONUS 4%**

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Status	Qualified Director Bonus points in %		
	PPV	PGPV	You
<b>DIRECTOR PPV&gt;26, PGPV &gt; 1200</b>	<b>26</b>	<b>1250</b>	<b>6</b>

# TRAVEL BONUS 3% PAID ON TBB EARNED

Status	Qualified Director Generation in %					
	You	1	2	3	4	5
<b>SENIOR DIRECTOR (SD)</b>	<b>6</b>	<b>5</b>	<b>4</b>			
<b>EXECUTIVE DIRECTOR (ED)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>		
<b>SENIOR EXECUTIVE DIRECTOR (SED)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	
<b>PLATINUM DIRECTOR (PLD)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>PRESIDENTIAL DIRECTOR (PRD)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>CROWN DIAMOND DIRECTOR (CDD)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>ROYAL BLACK DIAMOND DIRECTOR (RBDD)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>GLOBAL BLACK DIAMOND DIRECTOR (GBDD)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>

# TEAM BUILDER BONUS 14%

Status	Qualified Director Generation in %									
	You	1	2	3	4	5	6	7	8	9
SENIOR DIRECTOR	6	5	4							
EXECUTIVE DIRECTOR	6	5	4	3						
SENIOR EXECUTIVE DIRECTOR	6	5	4	3	2					
PLATINUM DIRECTOR	6	5	4	3	2	1				
PRESIDENTIAL DIRECTOR	6	5	4	3	2	1	0.5			
CROWN DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5		
ROYAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	
GLOBAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	0.5

# LEADERSHIP PRODUCTIVITY BONUS 15%

STATUS	QUALIFIED LEGS	QUALIFYING CRITERIA	GENERATION PAID IN %								
			YOU	SD	ED	SED	PLD	PRD	CDD	RBD	GBDD
SENIOR DIRECTOR	1	GPV 3600	5	5							
EXECUTIVE DIRECTOR	2	GPV 3600	5	5	5						
SENIOR EXECUTIVE DIRECTOR	3	GPV 3600	5	5	5	5					
PLATINUM DIRECTOR	4	GPV 3600	5	5	5	5	4				
PRESIDENTIAL DIRECTOR	6	GPV 3600	5	5	5	5	4	3			
CROWN DIAMOND DIRECTOR	8	GPV 3600	5	5	5	5	4	3	2		
ROYAL BLACK DIAMOND DIRECTOR	11	GPV 3600	5	5	5	5	4	3	2	1	
GLOBAL BLACK DIAMOND DIRECTOR	≥14	GPV 3600	5	5	5	5	4	3	2	1	0.5



# Income Growth

Let us understand the income growth

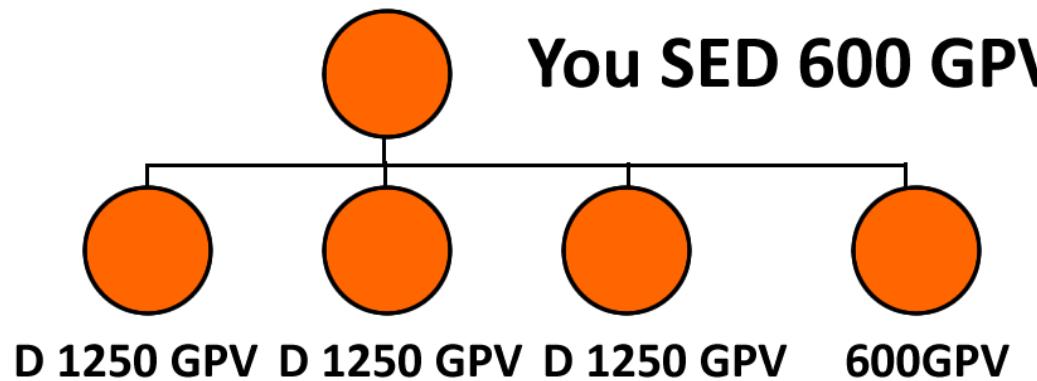
# Mission 1000 days

# Income Growth

How the income grows, when you qualify your title

TITLE	MINIMUM INCOME
GLOBAL BLACK DIAMOND	500,000
ROYAL BLACK DIAMOND	300,000
CROWN DIAMOND DIRECTOR	200,000
PRESIDENTIAL DIRECTOR	100,000
PLATINUM DIRECTOR	50,000
SENIOR EXECUTIVE DIRECTOR	30,000
EXECUTIVE DIRECTOR	10,000
SENIOR DIRECTOR	4,000
DIRECTOR	2,000
SUPERVISOR	1,000
DEPUTY SUPERVISOR	500
SENIOR CONSULTANT	200
CONSULTANT	100

# 1. FOCUS ON ONLY TITLE



## YOUR INCOME

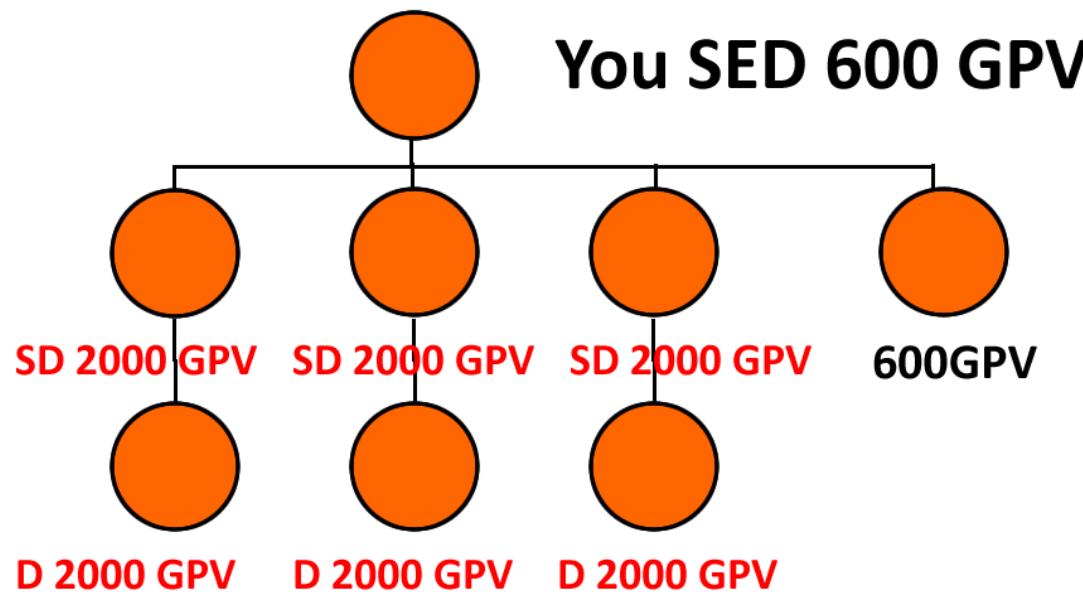
TBB: 4100

DTB: 1000

DVB: 2200

Total 7300 + APB

## 2. WITH DEAPTH IN SED



**YOUR INCOME**

**TBB: 12000**

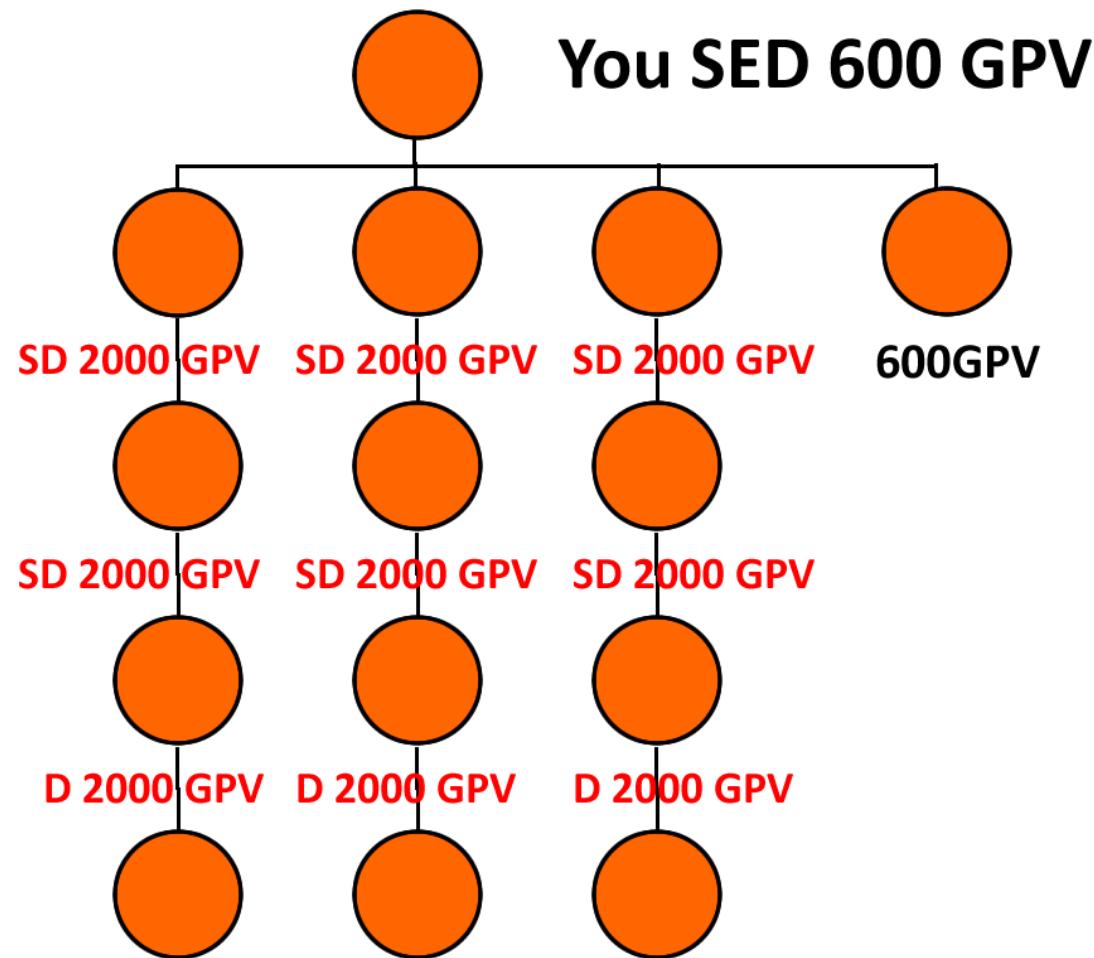
**LPB: 33000**

**DTB: 3000**

**DVB: 6500**

**Total 54500 + APB**

### 3. WITH MORE DEAPTH IN SED



**YOUR INCOME**

TBB: 17600

LPB: 88000

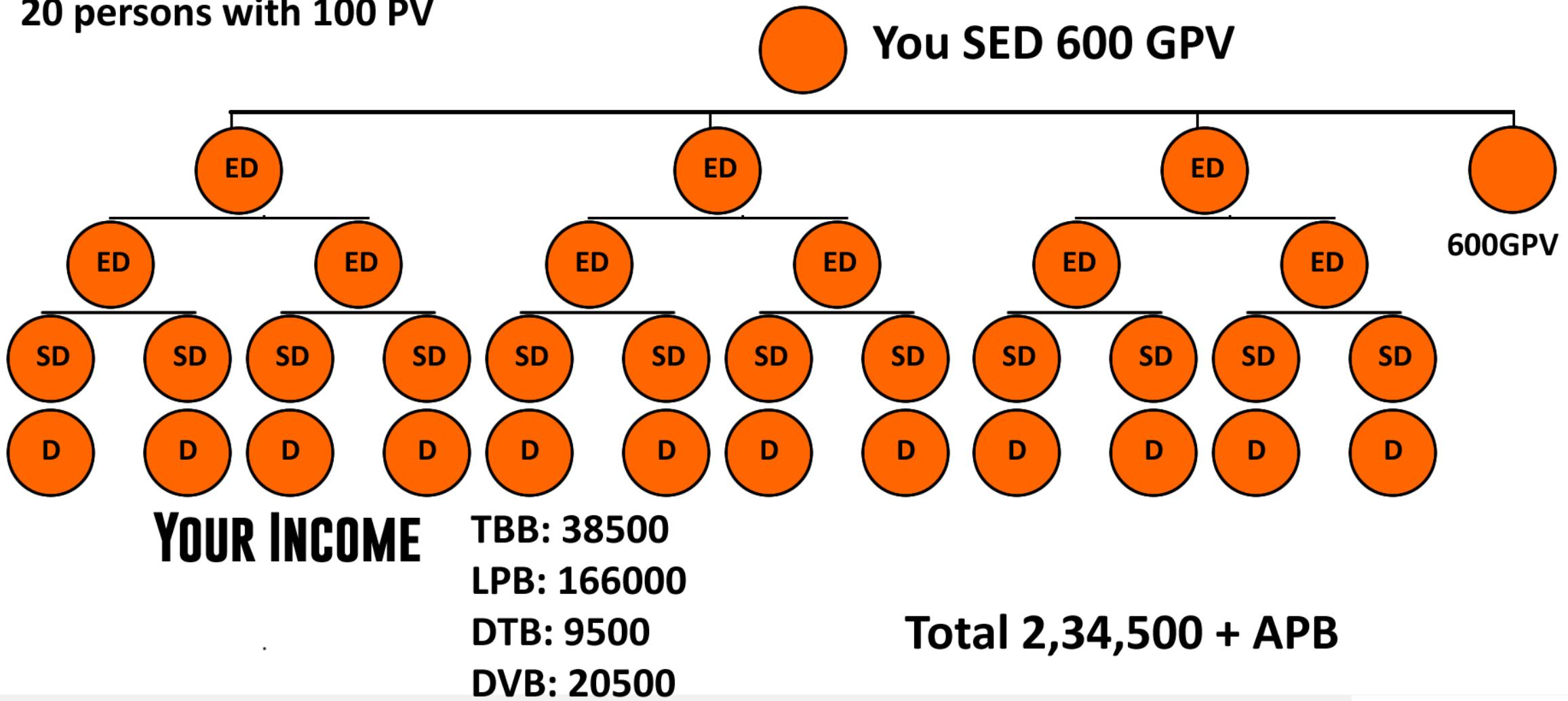
DTB: 4400

DVB: 9300

**Total 1,19,300 + APB**

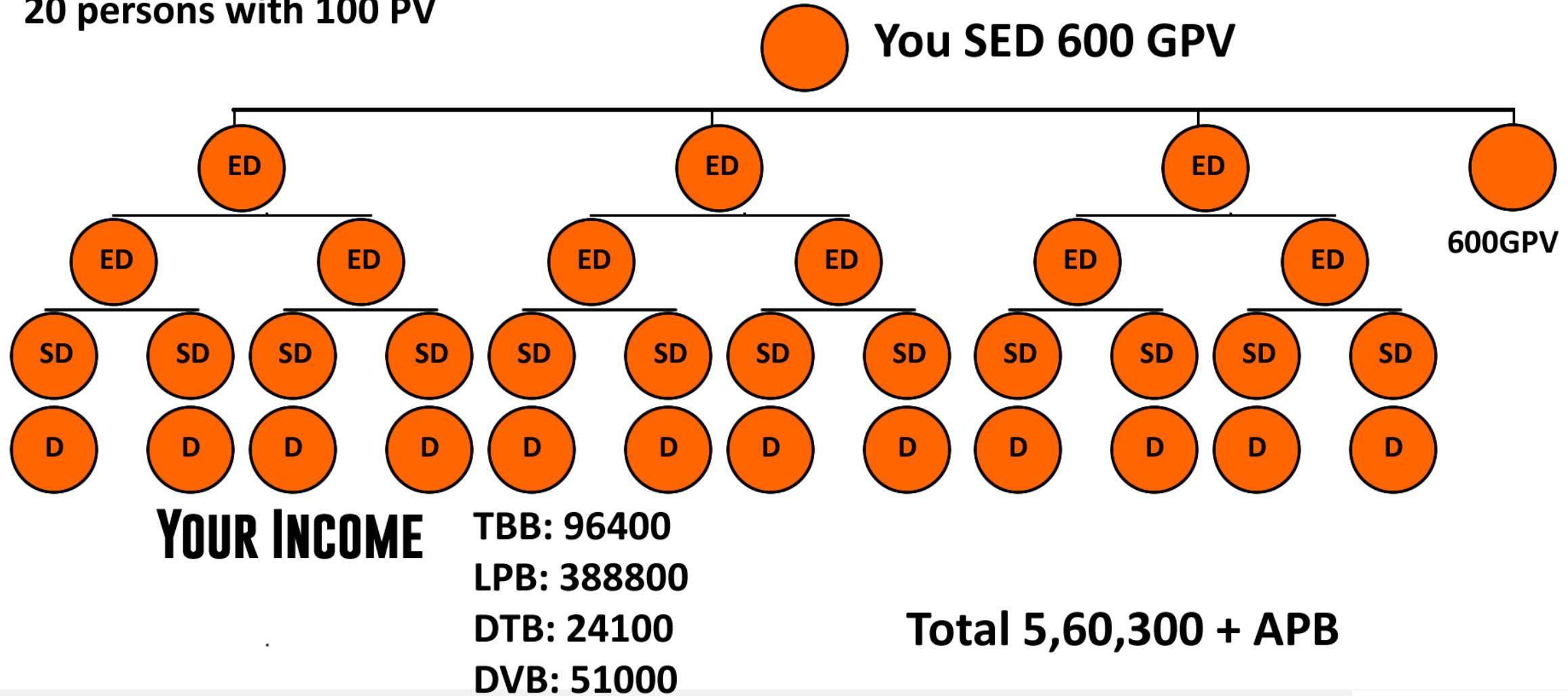
## 4. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 2000  
20 persons with 100 PV



## 5. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 5000  
20 persons with 100 PV





# Thank You

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<https://sff.team/mca/>

