

Food**40%****FP0003 CTC Tea**

Modicare

	1st 6 months	Next 6 months	Total 12 months
MRP	199	199	199
DP Distribution Price	155	155	155
FREE Gift	15.5	15.5	15.5
Cost after FREE Gift	139.5	139.5	139.5
Loyalty Voucher in Rs.	25.8	51.7	38.8
Net Effective Cost after Loyalty	114	88	101
Discount MRP / %	85 / 43%	111 / 56%	98 / 49%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

A harmonious mix of large grains C.T.C. and long-leaf Assam's orthodox tea enriched with antioxidants. It offers rich, full bodied and bright tea liquor. It provides lingering aroma and irresistible taste.

FP0005 Cardamom



	1st 6 months	Next 6 months	Total 12 months
MRP	55	55	55
DP Distribution Price	50	50	50
FREE Gift	5.0	5.0	5.0
Cost after FREE Gift	45.0	45.0	45.0
Loyalty Voucher in Rs.	8.3	16.7	12.5
Net Effective Cost after Loyalty	37	28	33
Discount MRP / %	18 / 33%	27 / 48%	23 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

Pick up this easy to carry pack of the 99.9% pure silver coated sugar free sweet flavored cardamom seeds. A refreshing Mouth Freshener made from handpicked cardamom seeds.

FP0006 Coconut Oil



	1st 6 months	Next 6 months	Total 12 months
MRP	250	250	250
DP Distribution Price	215	215	215
FREE Gift	21.5	21.5	21.5
Cost after FREE Gift	193.5	193.5	193.5
Loyalty Voucher in Rs.	35.8	71.7	53.8
Net Effective Cost after Loyalty	158	122	140
Discount MRP / %	92 / 37%	128 / 51%	110 / 44%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

100% pure and natural edible grade coconut oil made from the finest handpicked dried coconut (copra) from the world renowned Malabar Coast of Kerala. There is no additive and chemicals added to it to ensure its purity. Multiple filtration process produces clear filtered oil retaining all its natural goodness, freshness and aroma.

FP0008 Amla Candy



	1st 6 months	Next 6 months	Total 12 months
MRP	265	265	265
DP Distribution Price	250	250	250
FREE Gift	25.0	25.0	25.0
Cost after FREE Gift	225.0	225.0	225.0
Loyalty Voucher in Rs.	41.7	83.3	62.5
Net Effective Cost after Loyalty	183	142	163
Discount MRP / %	82 / 31%	123 / 47%	103 / 39%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
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E&OE

Sept 2021

Mouth-watering soft and juicy Soul Flavours Sweet Amla Candy is a must for all. Manufactured with unique technology it retains maximum goodness of amla fruit. Amla is known as a treasure house of nutrients and a natural source of Vitamin C, a powerful antioxidant. Traditionally amla is known to rejuvenate all body systems, promote longevity, youthfulness and general well-being.

FP0009 Masala Amla Candy



	1st 6 months	Next 6 months	Total 12 months
MRP	265	265	265
DP Distribution Price	250	250	250
FREE Gift	25.0	25.0	25.0
Cost after FREE Gift	225.0	225.0	225.0
Loyalty Voucher in Rs.	41.7	83.3	62.5
Net Effective Cost after Loyalty	183	142	163
Discount MRP / %	82 / 31%	123 / 47%	103 / 39%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Soul Flavours Chatpata Amla Candy is a sweet-tangy treat for everyone. The soft juicy candy is manufactured with unique technology to retain the maximum goodness of amla fruit. Amla is a natural source of Vitamin C, a powerful antioxidant. Traditionally amla is known to rejuvenate all body systems, promote longevity, youthfulness and general wellbeing.

FP0010 Honey



	1st 6 months	Next 6 months	Total 12 months
MRP	330	330	330
DP Distribution Price	300	300	300
FREE Gift	30.0	30.0	30.0
Cost after FREE Gift	270.0	270.0	270.0
Loyalty Voucher in Rs.	50.0	100.0	75.0
Net Effective Cost after Loyalty	220	170	195
Discount MRP / %	110 / 33%	160 / 48%	135 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE**Sept 2021**

Honey is a healthy substitute to refined sugar .It is known to for its healing and health promoting benefits. Sourced from nature's lap Soul Flavours Pure Honey is a wonder food, rich in anti-oxidants, important vitamins and essential minerals. Be it weight reduction or maintaining the overall health of skin, hair and immune system, this natural sweetener is liquid gold in every sense. Add a spoonful to your daily diet for a healthier lifestyle.

FPO011 Honey Tulsi



	1st 6 months	Next 6 months	Total 12 months
MRP	395	395	395
DP Distribution Price	359	359	359
FREE Gift	35.9	35.9	35.9
Cost after FREE Gift	323.1	323.1	323.1
Loyalty Voucher in Rs.	59.8	119.7	89.8
Net Effective Cost after Loyalty	263	203	233
Discount MRP / %	132 / 33%	192 / 48%	162 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Honey and Tulsi has been used since ages for its diverse healing properties. Honey is known to be a good source of energy and powerful antioxidant while Tulsi has traditionally been used to strengthen immunity and respiratory system. Add a spoonful to your daily diet for a healthier lifestyle.

FP0012 Honey Ginger



	1st 6 months	Next 6 months	Total 12 months
MRP	395	395	395
DP Distribution Price	359	359	359
FREE Gift	35.9	35.9	35.9
Cost after FREE Gift	323.1	323.1	323.1
Loyalty Voucher in Rs.	59.8	119.7	89.8
Net Effective Cost after Loyalty	263	203	233
Discount MRP / %	132 / 33%	192 / 48%	162 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Honey and Ginger has been used since ages for its diverse healing properties. Honey is known to be a good source of energy and powerful antioxidant while Ginger has traditionally been used to provide relief from sour throat, cough & cold. Add a spoonful to your daily diet for a healthier lifestyle.

FPO013 Stevia



	1st 6 months	Next 6 months	Total 12 months
MRP	465	465	465
DP Distribution Price	423	423	423
FREE Gift	42.3	42.3	42.3
Cost after FREE Gift	380.7	380.7	380.7
Loyalty Voucher in Rs.	70.5	141.0	105.8
Net Effective Cost after Loyalty	310	240	275
Discount MRP / %	155 / 33%	225 / 48%	190 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE**Sept 2021**

Soul Flavours Stevia Powder is a natural sweetner extracted from the leaves of the plant species Stevia rebaudiana. An excellent sugar substitute, it has no artificial sweetners, chemicals or calories that make it ideal for health conscious people. It can be used for all desserts & table top applications, hot and cold beverages like tea, coffee, lassi, nimbu paani and breakfast cereals. 1g of Soul Flavours Stevia Powder is equal to 2 teaspoons (approx. 10g) of sugar.

FP0016 Ghee



	1st 6 months	Next 6 months	Total 12 months
MRP	670	670	670
DP Distribution Price	615	615	615
FREE Gift	61.5	61.5	61.5
Cost after FREE Gift	553.5	553.5	553.5
Loyalty Voucher in Rs.	102.5	205.0	153.8
Net Effective Cost after Loyalty	451	349	400
Discount MRP / %	219 / 33%	322 / 48%	270 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE**Sept 2021**

Soul Flavours Cow Ghee is made from cow milk. It has rich aroma and granular texture that brings a delectable flavour and taste to food. It contains CLA, a natural occurring fatty acid and fat soluble vitamins A, E, D and K which are critical in maintaining good health and well-being. It is ideal for cooking, garnishing and making sweets. Traditionally cow ghee is considered to be a good source of energy, longevity and vitality. It aids in better digestion, absorption of nutrients, nourishes the skin, strengthens muscles and helps promote immunity, memory and intellect.

FPOO26 Mukhwas



	1st 6 months	Next 6 months	Total 12 months
MRP	175	175	175
DP Distribution Price	160	160	160
FREE Gift	16.0	16.0	16.0
Cost after FREE Gift	144.0	144.0	144.0
Loyalty Voucher in Rs.	26.7	53.3	40.0
Net Effective Cost after Loyalty	117	91	104
Discount MRP / %	58 / 33%	84 / 48%	71 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

A truly premium mouth freshener and digestive aid that gives a refreshing and crunchy feel. Free from supari, Shahi Mukhwas comes with goodness of natural hand-picked ingredients like dry dates (khajoor), fennel seeds (sauf), cardamom seeds (elaichi) and catechu (katha). Share it with friends, family and loved ones, anytime, anywhere.

FP0027 Pan Masala



	1st 6 months	Next 6 months	Total 12 months
MRP	220	220	220
DP Distribution Price	200	200	200
FREE Gift	20.0	20.0	20.0
Cost after FREE Gift	180.0	180.0	180.0
Loyalty Voucher in Rs.	33.3	66.7	50.0
Net Effective Cost after Loyalty	147	113	130
Discount MRP / %	73 / 33%	107 / 48%	90 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

A truly premium mouth freshener & digestive aid. It is specially formulated to relish cravings for that tingling taste and aroma. It comes with goodness of natural handpicked ingredients like dry dates (khajoor), cardamom seeds (elaichi) and catechu (kattha) that gives a refreshing and crunchy feel. Suitable for all ages, share it with friends, family and loved ones, anytime, anywhere.

FP0028 Fruity Lollipops



	1st 6 months	Next 6 months	Total 12 months
MRP	108	108	108
DP Distribution Price	98	98	98
FREE Gift	9.8	9.8	9.8
Cost after FREE Gift	88.2	88.2	88.2
Loyalty Voucher in Rs.	16.3	32.7	24.5
Net Effective Cost after Loyalty	72	56	64
Discount MRP / %	36 / 33%	52 / 49%	44 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

The Assorted Mango and Strawberry Lollipop taste like real fruits and can delight people of all ages.

FP0032 Quinoa



	1st 6 months	Next 6 months	Total 12 months
MRP	260	260	260
DP Distribution Price	235	235	235
FREE Gift	23.5	23.5	23.5
Cost after FREE Gift	211.5	211.5	211.5
Loyalty Voucher in Rs.	39.2	78.3	58.8
Net Effective Cost after Loyalty	172	133	153
Discount MRP / %	88 / 34%	127 / 49%	107 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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3. Any product combination of your choice can be taken every month.
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E&OE**Sept 2021**

Soul Flavours Quinoa is gluten-free, high in protein and contains sufficient amounts of all nine essential amino acids. It is high in dietary fiber, B Vitamins, iron and various beneficial minerals & antioxidants. Quinoa has versatile use and can be eaten during breakfast as a cereal, salad or side dish for lunch or dinner. Quinoa has low-glycemic-index and may help improve your blood sugar & cholesterol levels and even aid weight loss as it promotes feelings of fullness. A good substitute for people eating rice or couscous as it is considered healthier.

FP0033 CTC Tea



	1st 6 months	Next 6 months	Total 12 months
MRP	125	125	125
DP Distribution Price	99	99	99
FREE Gift	9.9	9.9	9.9
Cost after FREE Gift	89.1	89.1	89.1
Loyalty Voucher in Rs.	16.5	33.0	24.8
Net Effective Cost after Loyalty	73	56	64
Discount MRP / %	52 / 42%	69 / 55%	61 / 49%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

A fine blend of high-quality tea leaves sourced from best tea estates. Enjoy strong refreshing and aromatic tea with every sip. Ideal for making tea of your choice - masala tea, ginger tea and more. Naturally contains healthy flavonoids.

FP3007 Pasta



	1st 6 months	Next 6 months	Total 12 months
MRP	185	185	185
DP Distribution Price	161	161	161
FREE Gift	16.1	16.1	16.1
Cost after FREE Gift	144.9	144.9	144.9
Loyalty Voucher in Rs.	26.8	53.7	40.3
Net Effective Cost after Loyalty	118	91	105
Discount MRP / %	67 / 36%	94 / 51%	80 / 43%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

100% Vegetarian preservative free pasta that is ideal for a delectable meal. Free from any added colours, flavours and preservatives. It is produced in the European Union (EU) in 100% Vegetarian and BRC Certified facility.

FP3008 Coffee



	1st 6 months	Next 6 months	Total 12 months
MRP	155	155	155
DP Distribution Price	135	135	135
FREE Gift	13.5	13.5	13.5
Cost after FREE Gift	121.5	121.5	121.5
Loyalty Voucher in Rs.	22.5	45.0	33.8
Net Effective Cost after Loyalty	99	77	88
Discount MRP / %	56 / 36%	79 / 51%	67 / 43%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE Sept 2021

Processed from carefully selected Arabica and Robusta beans blended to perfection for complete satisfaction. Arabica beans have delicate flavor and balanced aroma coupled with a sharp and sweet taste. Robusta blends have twice the level of caffeine compared to Arabica and are known for their strong taste.

FP3009 Blended Coffee




	1st 6 months	Next 6 months	Total 12 months
MRP	155	155	155
DP Distribution Price	135	135	135
FREE Gift	13.5	13.5	13.5
Cost after FREE Gift	121.5	121.5	121.5
Loyalty Voucher in Rs.	22.5	45.0	33.8
Net Effective Cost after Loyalty	99	77	88
Discount MRP / %	56 / 36%	79 / 51%	67 / 43%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
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E&OE

Sept 2021

Flavorful coffee with a strong aroma blended for the perfect taste. Made from carefully selected beans blended with roasted Chicory. Chicory mimics coffee bitterness and imparts sweetness as well as enhances its flavor.

FP3023 Mirchi



	1st 6 months	Next 6 months	Total 12 months
MRP	49	49	49
DP Distribution Price	47	47	47
FREE Gift	4.7	4.7	4.7
Cost after FREE Gift	42.3	42.3	42.3
Loyalty Voucher in Rs.	7.8	15.7	11.8
Net Effective Cost after Loyalty	34	27	31
Discount MRP / %	15 / 30%	22 / 46%	18 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
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E&OE

Sept 2021

Soul Flavours red chilli powder is made of, carefully handpicked, naturally sundried, scientifically processed whole red chilies and is hygienically packed to retain its natural aroma, rich red colour and pungency. Add that extra zing and taste to your meal.

FP3025 Jeera



	1st 6 months	Next 6 months	Total 12 months
MRP	67	67	67
DP Distribution Price	63.5	63.5	63.5
FREE Gift	6.4	6.4	6.4
Cost after FREE Gift	57.2	57.2	57.2
Loyalty Voucher in Rs.	10.6	21.2	15.9
Net Effective Cost after Loyalty	47	36	41
Discount MRP / %	20 / 30%	31 / 46%	26 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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E&OE

Sept 2021

Soul Flavours Jeera (cumin) powder is made of, carefully handpicked, scientifically processed cumin seeds and is hygienically packed to retain its natural aroma, distinct colour and flavor. It is one of the essential ingredients added in most Indian dishes. Cumin is considered a digestive and very good soothing agent.

FP3027 Dhania



	1st 6 months	Next 6 months	Total 12 months
MRP	33	33	33
DP Distribution Price	30.5	30.5	30.5
FREE Gift	3.1	3.1	3.1
Cost after FREE Gift	27.5	27.5	27.5
Loyalty Voucher in Rs.	5.1	10.2	7.6
Net Effective Cost after Loyalty	22	17	20
Discount MRP / %	11 / 32%	16 / 48%	13 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

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1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Soul Flavours coriander powder is made of, carefully handpicked, scientifically processed coriander seeds and is hygienically packed to retain its natural aroma, green colour and distinct flavour. It acts as an excellent seasoning for foods and has cooling properties. Add that extra zing and taste to your meal.

FP3029 Kali Mirch



	1st 6 months	Next 6 months	Total 12 months
MRP	160	160	160
DP Distribution Price	152	152	152
FREE Gift	15.2	15.2	15.2
Cost after FREE Gift	136.8	136.8	136.8
Loyalty Voucher in Rs.	25.3	50.7	38.0
Net Effective Cost after Loyalty	111	86	99
Discount MRP / %	49 / 30%	74 / 46%	61 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Soul Flavours Black Pepper (Kali Mirch) powder is made of, carefully handpicked, scientifically processed peppercorn and is hygienically packed to retain its natural aroma and flavor. It's a warming spice and has a sharp, hot and biting taste. An excellent ingredient for making curries and as well as for seasoning. Black pepper is known for aiding digestion and for many health promoting benefits.

FP3030 Haldi



	1st 6 months	Next 6 months	Total 12 months
MRP	33	33	33
DP Distribution Price	30.5	30.5	30.5
FREE Gift	3.1	3.1	3.1
Cost after FREE Gift	27.5	27.5	27.5
Loyalty Voucher in Rs.	5.1	10.2	7.6
Net Effective Cost after Loyalty	22	17	20
Discount MRP / %	11 / 32%	16 / 48%	13 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE**Sept 2021**

Soul Flavours turmeric powder is made of, carefully handpicked, scientifically processed turmeric roots and is hygienically packed to retain its natural aroma, vibrant golden yellow colour and authentic flavour. Turmeric is known to be rich in antioxidants and health promoting benefits. Add a pinch in your day to day cooking and enjoy its benefits.

FP3034 Garam Masala



	1st 6 months	Next 6 months	Total 12 months
MRP	72	72	72
DP Distribution Price	68.5	68.5	68.5
FREE Gift	6.9	6.9	6.9
Cost after FREE Gift	61.7	61.7	61.7
Loyalty Voucher in Rs.	11.4	22.8	17.1
Net Effective Cost after Loyalty	50	39	45
Discount MRP / %	22 / 30%	33 / 46%	27 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Soul Flavours Garam Masala powder is made of, carefully handpicked various high quality whole spices, grounded and blended together to bring the right flavor, colour and taste. Scientifically processed and is hygienically packed to retain its natural aroma and authentic flavour. Adding a pinch in your day to day cooking will enhance the taste and flavor of vegetarian and non-vegetarian preparations. Garam Masala is also known for its health promoting benefits.

FP3044 Aam Candy



	1st 6 months	Next 6 months	Total 12 months
MRP	50	50	50
DP Distribution Price	47	47	47
FREE Gift	4.7	4.7	4.7
Cost after FREE Gift	42.3	42.3	42.3
Loyalty Voucher in Rs.	7.8	15.7	11.8
Net Effective Cost after Loyalty	34	27	31
Discount MRP / %	16 / 31%	23 / 47%	19 / 39%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Now enjoy the tangy flavour of raw mangoes throughout the year. The centre filled sweet and spiced masala with the Kaccha Aam flavour will leave you craving for more. This candy comes conveniently wrapped in a package & you can enjoy one whenever you feel like - on the go or with your family & friends.

FP3050 Rice Bran Oil




	1st 6 months	Next 6 months	Total 12 months
MRP	240	240	240
DP Distribution Price	220	220	220
FREE Gift	22.0	22.0	22.0
Cost after FREE Gift	198.0	198.0	198.0
Loyalty Voucher in Rs.	36.7	73.3	55.0
Net Effective Cost after Loyalty	161	125	143
Discount MRP / %	79 / 33%	115 / 48%	97 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Rice Bran Oil extracted from the hard outer brown layer of rice is one of the most nutritious edible oils available. With High Oryzanol content of 1350mg per 100g, it helps lower bad cholesterol and has upto 15% less oil absorption level leading to reduced calories and better tasting food. Produced with the patented "Physical Refining" process, it is perfect for Indian cooking, stir frying & deep frying due to its High Smoke Point. It is trans fat free and is fortified with Vitamins A & D2 to give you healthy medium of cooking.

FP3051 Orange Candy



	1st 6 months	Next 6 months	Total 12 months
MRP	50	50	50
DP Distribution Price	47	47	47
FREE Gift	4.7	4.7	4.7
Cost after FREE Gift	42.3	42.3	42.3
Loyalty Voucher in Rs.	7.8	15.7	11.8
Net Effective Cost after Loyalty	34	27	31
Discount MRP / %	16 / 31%	23 / 47%	19 / 39%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

The perfect citrusy burst with a spicy twist at its heart. The centre filled sweet & spiced candies have a smooth texture with a tangy and refreshing orange flavour. This candy comes conveniently wrapped in a package & you can enjoy one whenever you feel like - on the go or with your family & friends.

FP3052 Guava Candy



	1st 6 months	Next 6 months	Total 12 months
MRP	50	50	50
DP Distribution Price	47	47	47
FREE Gift	4.7	4.7	4.7
Cost after FREE Gift	42.3	42.3	42.3
Loyalty Voucher in Rs.	7.8	15.7	11.8
Net Effective Cost after Loyalty	34	27	31
Discount MRP / %	16 / 31%	23 / 47%	19 / 39%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

The centrefilled sweet & spiced candies have a smooth texture with a tropical guava flavour. This candy comes conveniently wrapped in a package & you can enjoy one whenever you feel like - on the go or with your family & friends.

FP3053 Haldi



	1st 6 months	Next 6 months	Total 12 months
MRP	62	62	62
DP Distribution Price	57	57	57
FREE Gift	5.7	5.7	5.7
Cost after FREE Gift	51.3	51.3	51.3
Loyalty Voucher in Rs.	9.5	19.0	14.3
Net Effective Cost after Loyalty	42	32	37
Discount MRP / %	20 / 33%	30 / 48%	25 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Soul Flavours turmeric powder is made of, carefully handpicked, scientifically processed turmeric roots and is hygienically packed to retain its natural aroma, vibrant golden yellow colour and authentic flavour. Turmeric is known to be rich in antioxidants and health promoting benefits. Add a pinch in your day to day cooking and enjoy its benefits.

FP3054 Mirchi



	1st 6 months	Next 6 months	Total 12 months
MRP	96	96	96
DP Distribution Price	92	92	92
FREE Gift	9.2	9.2	9.2
Cost after FREE Gift	82.8	82.8	82.8
Loyalty Voucher in Rs.	15.3	30.7	23.0
Net Effective Cost after Loyalty	67	52	60
Discount MRP / %	29 / 30%	44 / 46%	36 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Soul Flavours red chilli powder is made of, carefully handpicked, naturally sundried, scientifically processed whole red chilies and is hygienically packed to retain its natural aroma, rich red colour and pungency. Add that extra zing and taste to your meal.

FP3055 Dhania



	1st 6 months	Next 6 months	Total 12 months
MRP	62	62	62
DP Distribution Price	57	57	57
FREE Gift	5.7	5.7	5.7
Cost after FREE Gift	51.3	51.3	51.3
Loyalty Voucher in Rs.	9.5	19.0	14.3
Net Effective Cost after Loyalty	42	32	37
Discount MRP / %	20 / 33%	30 / 48%	25 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Soul Flavours coriander powder is made of, carefully handpicked, scientifically processed coriander seeds and is hygienically packed to retain its natural aroma, green colour and distinct flavour. It acts as an excellent seasoning for foods and has cooling properties. Add that extra zing and taste to your meal.

FP3056 Mustard Oil



	1st 6 months	Next 6 months	Total 12 months
MRP	240	240	240
DP Distribution Price	220	220	220
FREE Gift	22.0	22.0	22.0
Cost after FREE Gift	198.0	198.0	198.0
Loyalty Voucher in Rs.	36.7	73.3	55.0
Net Effective Cost after Loyalty	161	125	143
Discount MRP / %	79 / 33%	115 / 48%	97 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

There are some ingredients that are irreplaceable in the Indian kitchen and Mustard Oil is one of them. Apart from being an essential ingredient in preparing various regional delicacies, it also provides many health benefits. It has a perfect blend of natural antioxidants & essential fatty acids which are considered useful in maintaining healthy skin, hair and heart.

FP3057 Masala Candy



	1st 6 months	Next 6 months	Total 12 months
MRP	50	50	50
DP Distribution Price	47	47	47
FREE Gift	4.7	4.7	4.7
Cost after FREE Gift	42.3	42.3	42.3
Loyalty Voucher in Rs.	7.8	15.7	11.8
Net Effective Cost after Loyalty	34	27	31
Discount MRP / %	16 / 31%	23 / 47%	19 / 39%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Refresh and recharge yourself with Soul Pops Masala Soda Candy. This centre filled candy with chatpata masala soda flavour will keep you hooked for more. Conveniently wrapped in a pack you can enjoy whenever you feel like - on the go or with your family and friends.

FP3058 Chaat Candy



	1st 6 months	Next 6 months	Total 12 months
MRP	50	50	50
DP Distribution Price	47	47	47
FREE Gift	4.7	4.7	4.7
Cost after FREE Gift	42.3	42.3	42.3
Loyalty Voucher in Rs.	7.8	15.7	11.8
Net Effective Cost after Loyalty	34	27	31
Discount MRP / %	16 / 31%	23 / 47%	19 / 39%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Enjoy the sweet and tangy flavours of mix fruits. This centre-filled candy is a perfect treat that will delight your senses. Conveniently wrapped in a pack you can enjoy whenever you feel like - on the go or with your family and friends.

FP3064 Sambhar Masala



	1st 6 months	Next 6 months	Total 12 months
MRP	68	68	68
DP Distribution Price	65	65	65
FREE Gift	6.5	6.5	6.5
Cost after FREE Gift	58.5	58.5	58.5
Loyalty Voucher in Rs.	10.8	21.7	16.3
Net Effective Cost after Loyalty	48	37	42
Discount MRP / %	20 / 30%	31 / 46%	26 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

FP3065 Chaat Masala



	1st 6 months	Next 6 months	Total 12 months
MRP	68	68	68
DP Distribution Price	65	65	65
FREE Gift	6.5	6.5	6.5
Cost after FREE Gift	58.5	58.5	58.5
Loyalty Voucher in Rs.	10.8	21.7	16.3
Net Effective Cost after Loyalty	48	37	42
Discount MRP / %	20 / 30%	31 / 46%	26 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

FP3066 Pav Bhaji Masala



	1st 6 months	Next 6 months	Total 12 months
MRP	70	70	70
DP Distribution Price	67	67	67
FREE Gift	6.7	6.7	6.7
Cost after FREE Gift	60.3	60.3	60.3
Loyalty Voucher in Rs.	11.2	22.3	16.8
Net Effective Cost after Loyalty	49	38	44
Discount MRP / %	21 / 30%	32 / 46%	26 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

FP3067 Chhole Masala



	1st 6 months	Next 6 months	Total 12 months
MRP	80	80	80
DP Distribution Price	76	76	76
FREE Gift	7.6	7.6	7.6
Cost after FREE Gift	68.4	68.4	68.4
Loyalty Voucher in Rs.	12.7	25.3	19.0
Net Effective Cost after Loyalty	56	43	49
Discount MRP / %	24 / 30%	37 / 46%	31 / 38%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

FP3071 Mustard Oil



	1st 6 months	Next 6 months	Total 12 months
MRP	1010	1010	1010
DP Distribution Price	910	910	910
FREE Gift	91.0	91.0	91.0
Cost after FREE Gift	819.0	819.0	819.0
Loyalty Voucher in Rs.	151.7	303.3	227.5
Net Effective Cost after Loyalty	667	516	592
Discount MRP / %	343 / 34%	494 / 49%	419 / 41%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

There are some ingredients that are irreplaceable in the Indian kitchen and Mustard Oil is one of them. Apart from being an essential ingredient in preparing various regional delicacies, it also provides many health benefits. It has a perfect blend of natural antioxidants & essential fatty acids which are considered useful in maintaining healthy skin, hair and heart.

FP3072 Rice Bran Oil



	1st 6 months	Next 6 months	Total 12 months
MRP	1195	1195	1195
DP Distribution Price	1095	1095	1095
FREE Gift	109.5	109.5	109.5
Cost after FREE Gift	985.5	985.5	985.5
Loyalty Voucher in Rs.	182.5	365.0	273.8
Net Effective Cost after Loyalty	803	621	712
Discount MRP / %	392 / 33%	575 / 48%	483 / 40%

Additional Advantage: Cash back benefits of Accumulated Performance Bonus of 7% to 16% of BV and Director Bonus 4% of BV, which comes back into your bank account every month as per your position.

* This is as per current scheme of the company.

1. Purchase amount should be between Rs. 2500 and Rs. 5000 per month regularly.
2. Purchase should be done between 1st to 15th of each month for taking advantage of Free Gift and Loyalty Voucher.
3. Any product combination of your choice can be taken every month.
4. Free Delivery by courier above Rs. 4000 purchase. Below Rs. 4000, Rs. 77 courier charges.
5. The above example is for general understanding. Please enquire for current scheme applicable to you.

E&OE

Sept 2021

Rice Bran Oil extracted from the hard outer brown layer of rice is one of the most nutritious edible oils available. With High Oryzanol content of 1350mg per 100g, it helps lower bad cholesterol and has upto 15% less oil absorption level leading to reduced calories and better tasting food. Produced with the patented "Physical Refining" process, it is perfect for Indian cooking, stir frying & deep frying due to its High Smoke Point. It is trans fat free and is fortified with Vitamins A & D2 to give you healthy medium of cooking.