

ANNOUNCING



Welcome to the
World of Infinite Azadi

Sammodi

Samir Modi



Modicare



BENEFITS UNBELIEVABLE

1. ACCELERATED GROWTH

PATH FOR BASE LEVEL CONSULTANTS



Exciting Rewards on basic behaviour of 'Self Use'



Improved Performance Bonus Slabs for better differential income



A unique revolutionary bonus introduced

2. QUALIFYING AS 'DIRECTOR' IS SUPER REWARDING



Becoming a First Time
Qualified Director is 70% Faster.



New Bonuses introduced
for Qualified Directors

3. TITLE PROGRESSION MADE EASY



Balance between Width
and Depth optimized



Simple Title Requirements

4. REWARDS FOR BUILDING TEAMS

IS SUPER REWARDING



Perfect Team Synergy :
help team members to grow faster

5. SIMPLER, EASIER & BETTER LEADERSHIP BONUS



More volumes included for
Leadership Bonus calculation



Creating Leadership Legs
More rewarding

6. LIFESTYLE BONUSES

ADDING LUXURIES



Qualify for Car and House Bonuses in less time



Exotic Destinations for Domestic and International Leadership Conferences

7. INFINITE GROWTH

OPPORTUNITIES FOR ALL



Clearly Defined Success Journey
for All



Rewards commensurate
with Efforts & Results

KEY HIGHLIGHTS



**62% Payout of
Company's
Monthly BV**



**Easy to
Understand
Easy to
Duplicate**



**12 Areas of
Income**

01

02

03



**World Class
Products**

04



**100%
Satisfaction
Guarantee***

05



**World Class
Training
System -
SPBM**

06

Designed to reward efforts of our Direct Sellers recommending Products & Building Business

Four Golden Behaviours

1. Self Use



2. Share



3. Sponsor



4. Support



TEAM DEVELOPMENT

12 Areas of Lifelong Income

- 01** Retail Profit UPTO 20%
- 02** Samir Modi Super Bonus (3% BV Pool)
- 03** Performance Bonus (5% - 11%)
- 04** Director Bonus (16% BV Pool)

- ## Lifestyle Bonuses
- 05** Bike Bonus (3% BV Pool)
 - 06** National Travel Fund (4% BV Pool)
 - 07** World Travel Fund (3% BV Pool)
 - 08** Car Fund (4% BV Pool)
 - 09** House Bonus (2% BV Pool)

- 10** Leadership Bonus (15% BV Pool)
- 11** Black Diamond Bonus (0.7% BV Pool)
- 12** Red Diamond Bonus (0.3% BV Pool)

Modicare



BENEFITS UNBELIEVABLE

BASIC TERMS

Basic Terms

MRP - CP - PV- BV

MRP: Maximum Retail Price printed on the product.

CP: Consultant Price. It is the price at which the product is billed to our consultants and is lower than the MRP.

PV: Point Value is a unit amount assigned to each product and is used to determine monthly achievement (Title).

BV: Business Volume is linked to PV as per the pre-announced ratio and is used to determine monthly bonus pay-outs.

* Current PV: BV ratio is 1:27 and is subject to change.

For Example:

MRP = Rs 1200

CP = Rs 1000

BV = 500

PV = 18.51

Basic Terms

PPV - GPV

PPV: Personal Point Volume. This is the sum total of PV of all products bought by you personally in any particular month.

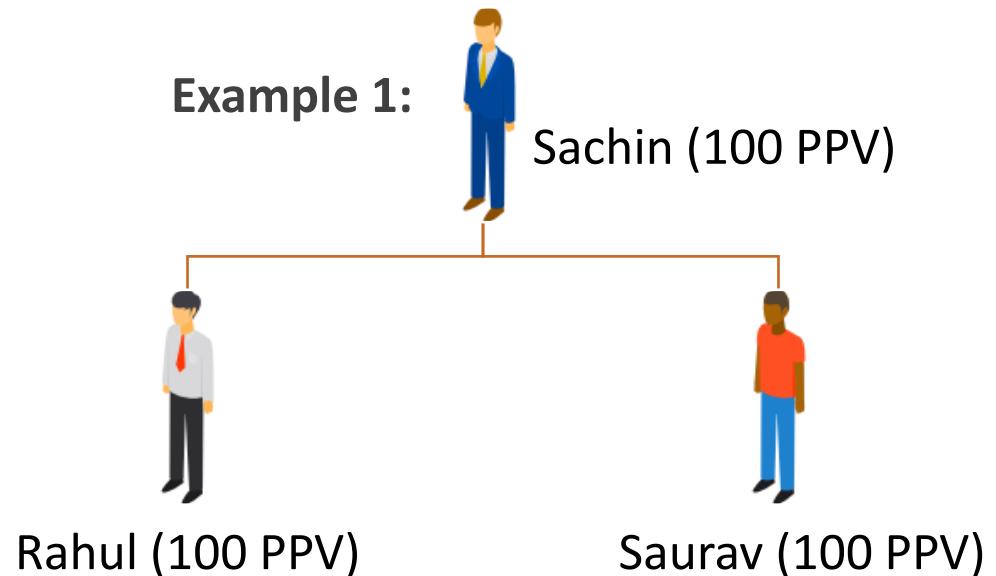
GPV: Group Point Volume is the point volume of your entire group in any particular month and includes your personal point volume (PPV).



Basic Terms

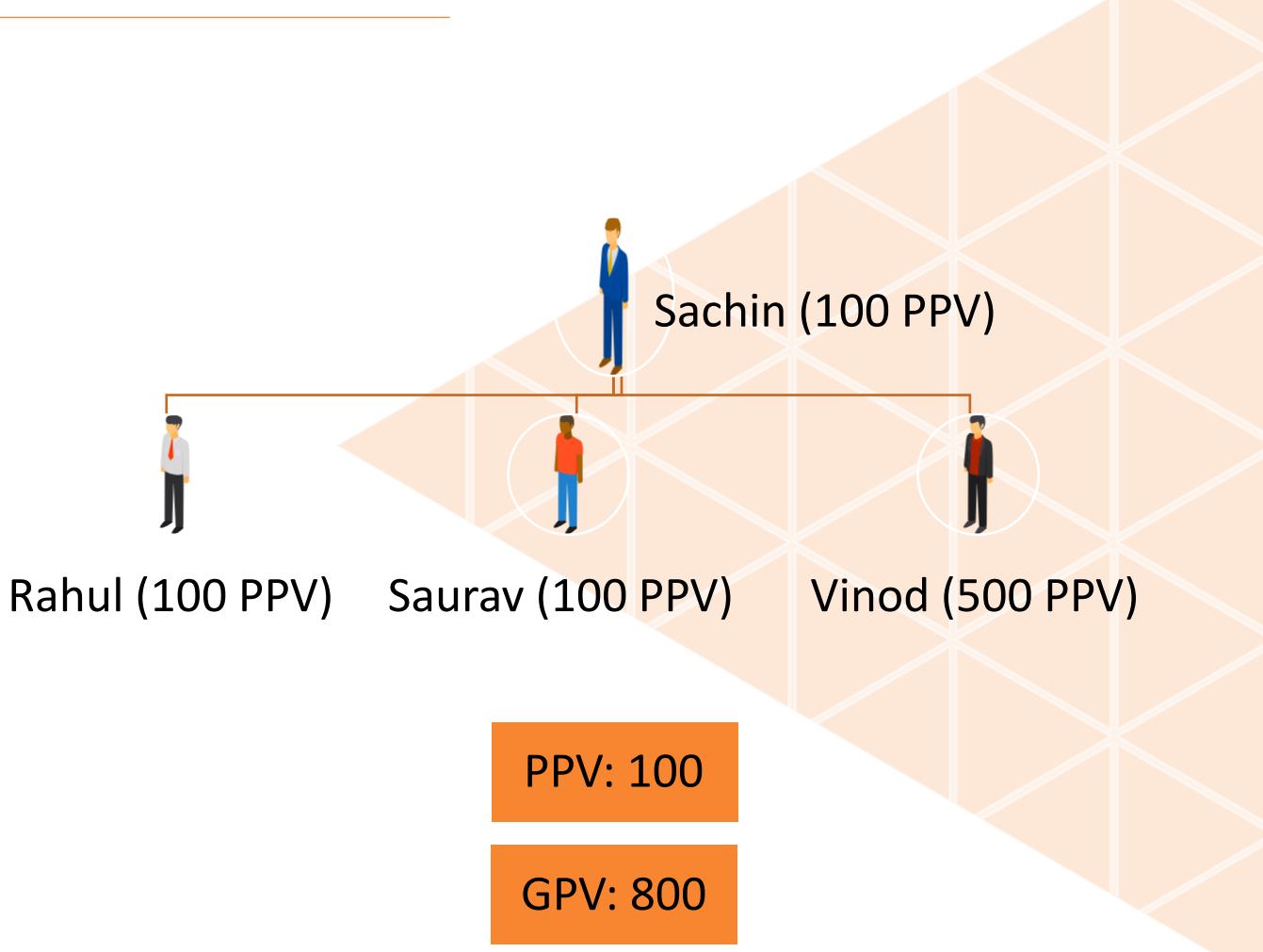
PPV - GPV

Example 1:



PPV: 100

GPV: 300



PPV: 100

GPV: 800

TITLE

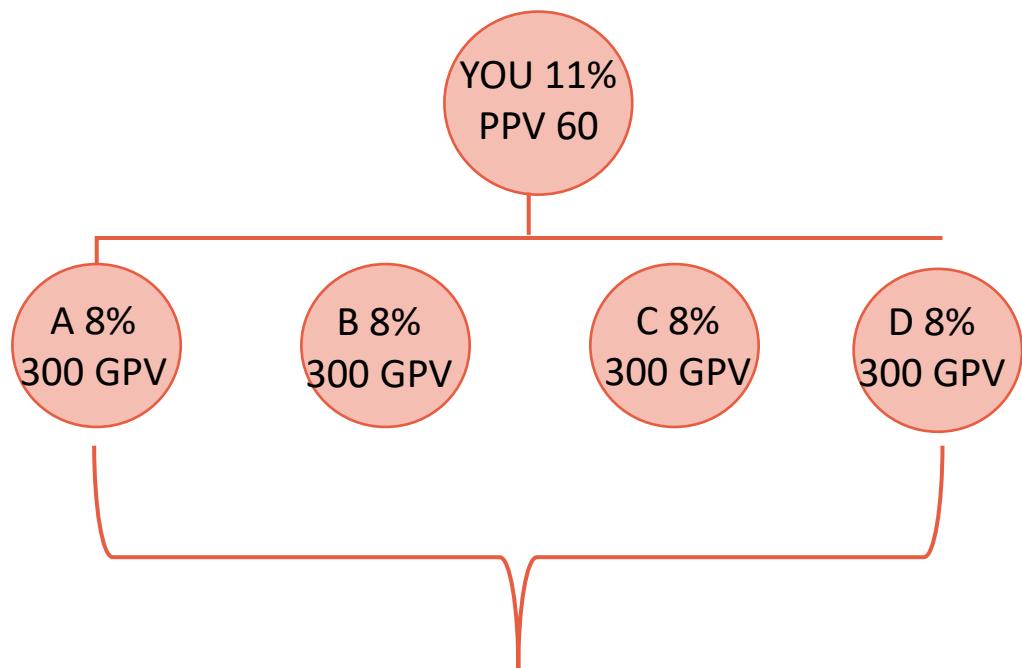
ACHIEVEMENTS

PERFORMANCE BONUS SLABS (5% - 11%)

Performance Bonus Level	GPV Range
Consultant	<60
Consultant (5%)	60 to < 300
Consultant (8%)	300 to < 600
Consultant (10%)	600 to < 900
Consultant (11%)	900 to < 1200
Director (11%)	>=1200

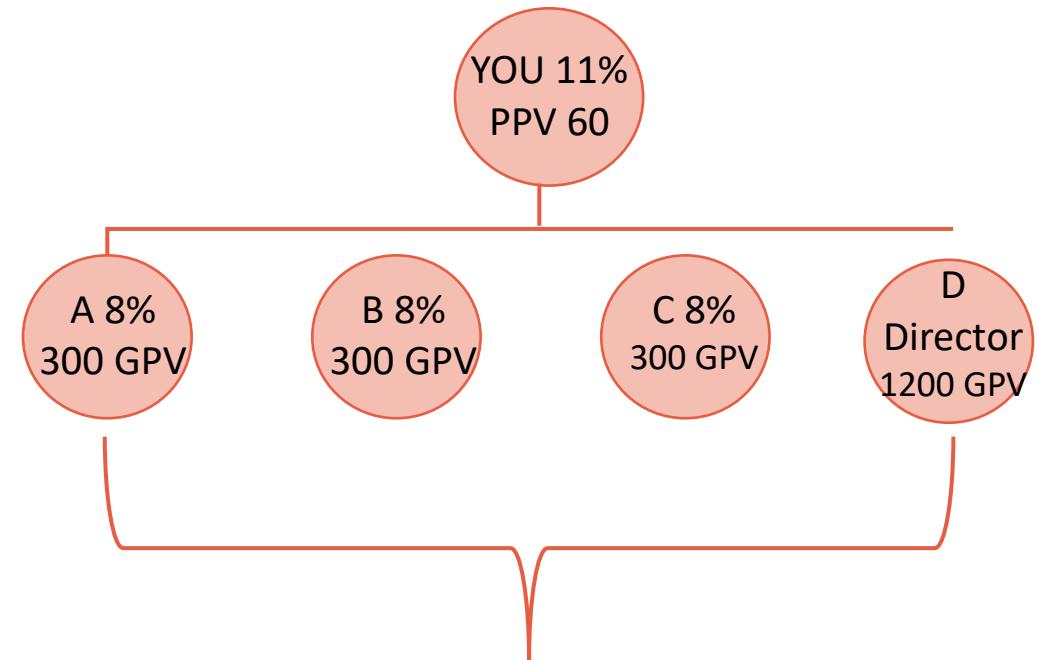
Personal Group Point Volume (PGPV)

PGPV is the sum of your PPV and GPV of Non-Director Legs



$$\text{PGPV} = 1260$$

Since there is no Director Leg, Entire Volume is considered as PGPV



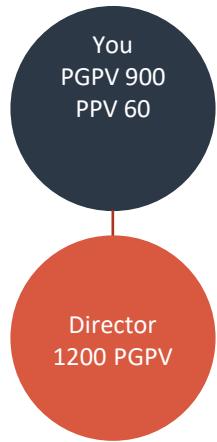
$$\text{PGPV} = 960$$

Since D is a Director leg, his volume of 1200 will not be counted for PGPV

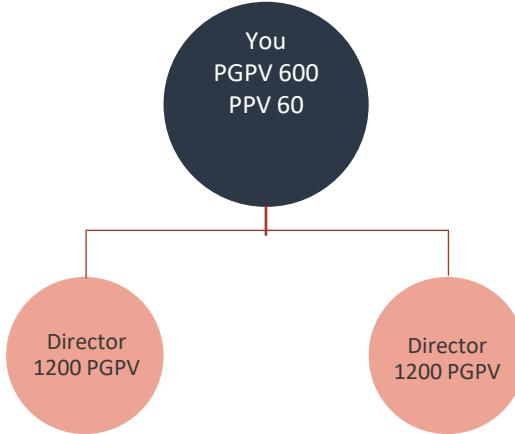
ACHIEVE HIGHER TITLES



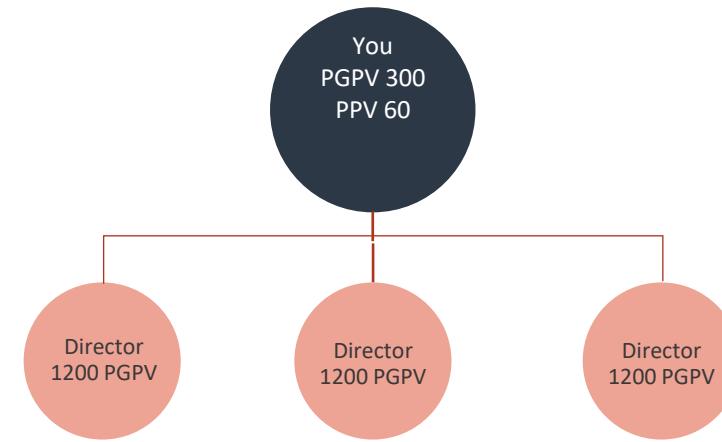
By Producing Directors in Your Team



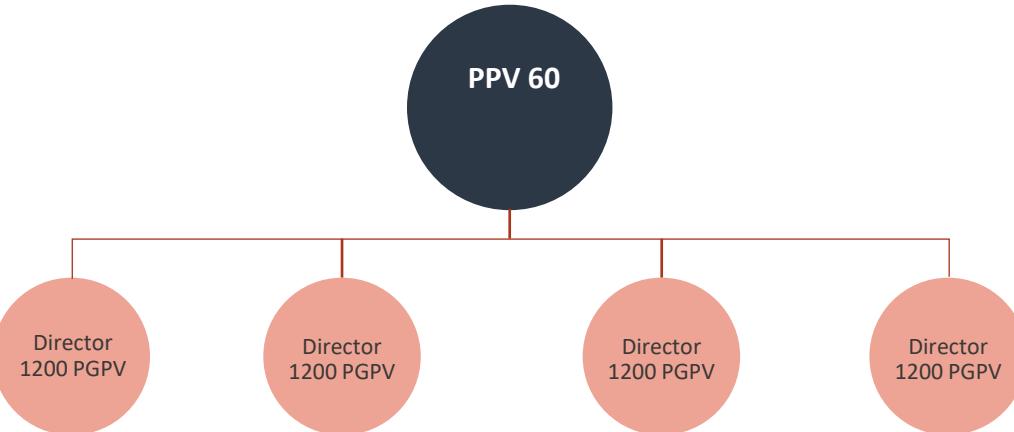
Senior Director



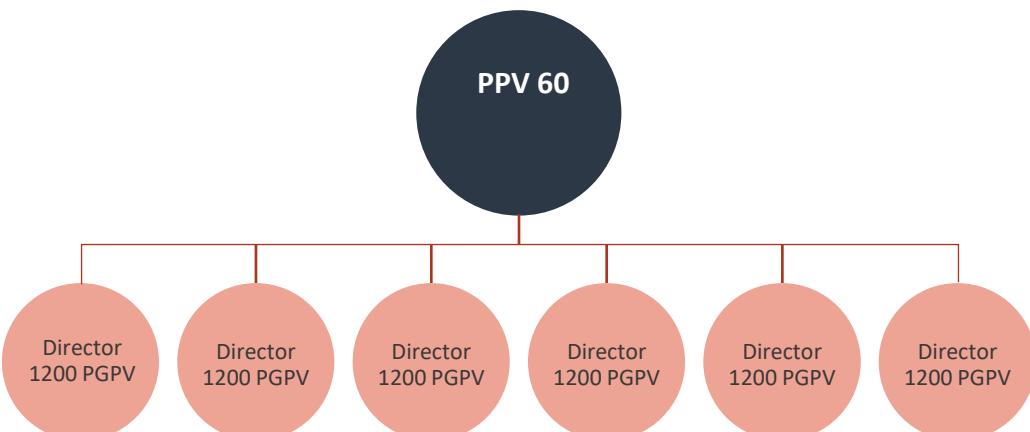
Executive Director



Senior Executive Director



Platinum Director



Diamond Director

LEADERSHIP TITLE

STATUS	Qualifying conditions		
	Qualified Legs	Minimum PPV	Minimum PGPV
Director	NA	60	1200
Senior Director (SD)	1 Director	60	900
Executive Director (ED)	2 Director	60	600
Senior Executive Director (SED)	3 Director	60	300
Platinum Director (PD)	4 Director	60	NA
Diamond (D)	6 Director	60	NA
Black Diamond (BD)	3 Director + 3 SED	120	NA
Double Black Diamond (DBD)	3 SED + 3 Platinum	120	NA
Triple Black Diamond (TBD)	3 Platinum + 3 Diamond	120	NA
Red Diamond (RD)	6 TBDD	120	NA
Double Red Diamond (DRD)	6 RDD	120	NA
Triple Red Diamond (TRD)	6 DRDD	120	NA

Income for Base Level Consultants on Self Consumption



1. Retail Profit up to 20%

- You save money on every purchase for personal consumption
- You earn a retail profit on sales
- Markup of up to 20% on CP

**Savings on Consumption
Up to 20%**



**Retail Profit
Up to 20%**



MRP= Rs. 1200/-

CP= Rs. 1000/-

Retail Profit: Rs. 200/-

2. Samir Modi SUPER Bonus

3% BV POOL

Promotes the Golden Behavior of Self Use

Eligibility:

Consultant (5%) and Consultant (8%)

Qualification:

- Do PPV ≥ 60
- Valid Directors are not eligible

$$\text{SMSB} = \frac{\text{3\% of Company's Monthly BV}}{\text{Total Number of SMSB Qualifiers}}$$

The Magic Number

60

PPV

Loyalty Rewards Program

“Monthly Gift Voucher” on purchase of Modicare core products- **Instant Rewards**

- Do 30 PPVs get Gift Voucher worth Rs. 200/-
- Do 60 PPVs get Gift Voucher worth Rs. 600/-
- Do 90 PPVs get Gift Voucher worth Rs. 900/-
- Do 120 PPVs get Gift Voucher worth Rs. 1200/-

The voucher can be redeemed by the 28th of next month

To redeem a voucher minimum 30 PPV is required



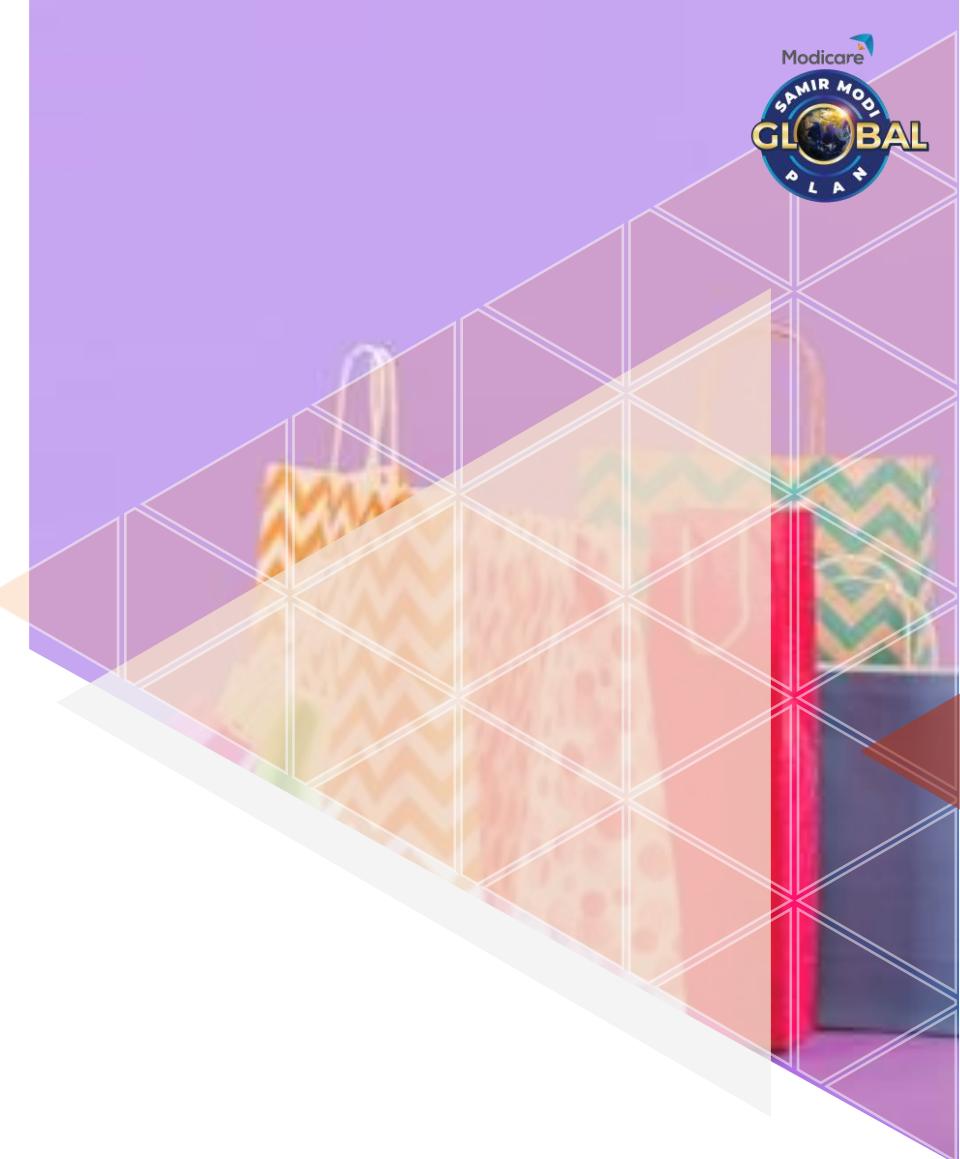
NEW JOINEE & REPURCHASE PROGRAM

Validity for NJs: Full month for the month of Joining

Validity Re Purchase: 1st – 23rd

- **Buy CP 1000/-** Free products worth up to Rs.100/-
- **Buy CP 2000/-** Free products worth up to Rs 200/-
- **Buy CP 3000/-** Free products worth Up to Rs. 300/-
- **Buy CP 5000/-** Free Products worth up to Rs. 500/-

(Any Slab can be purchased twice up to a maximum CP of Rs. 11,000 per month per consultant)



CP = Consultant Price

60 PV CLUB

How can you qualify?

Do a minimum of 60 PPV & get multiple Tickets as below For every 60 PV completed between

- 1st – 10th- Get 3 Tickets
- 11th – 20th get 2 Tickets

Rewards: 2000 Winners get Modicare Products worth up to Rs 2000 at Consultant Price

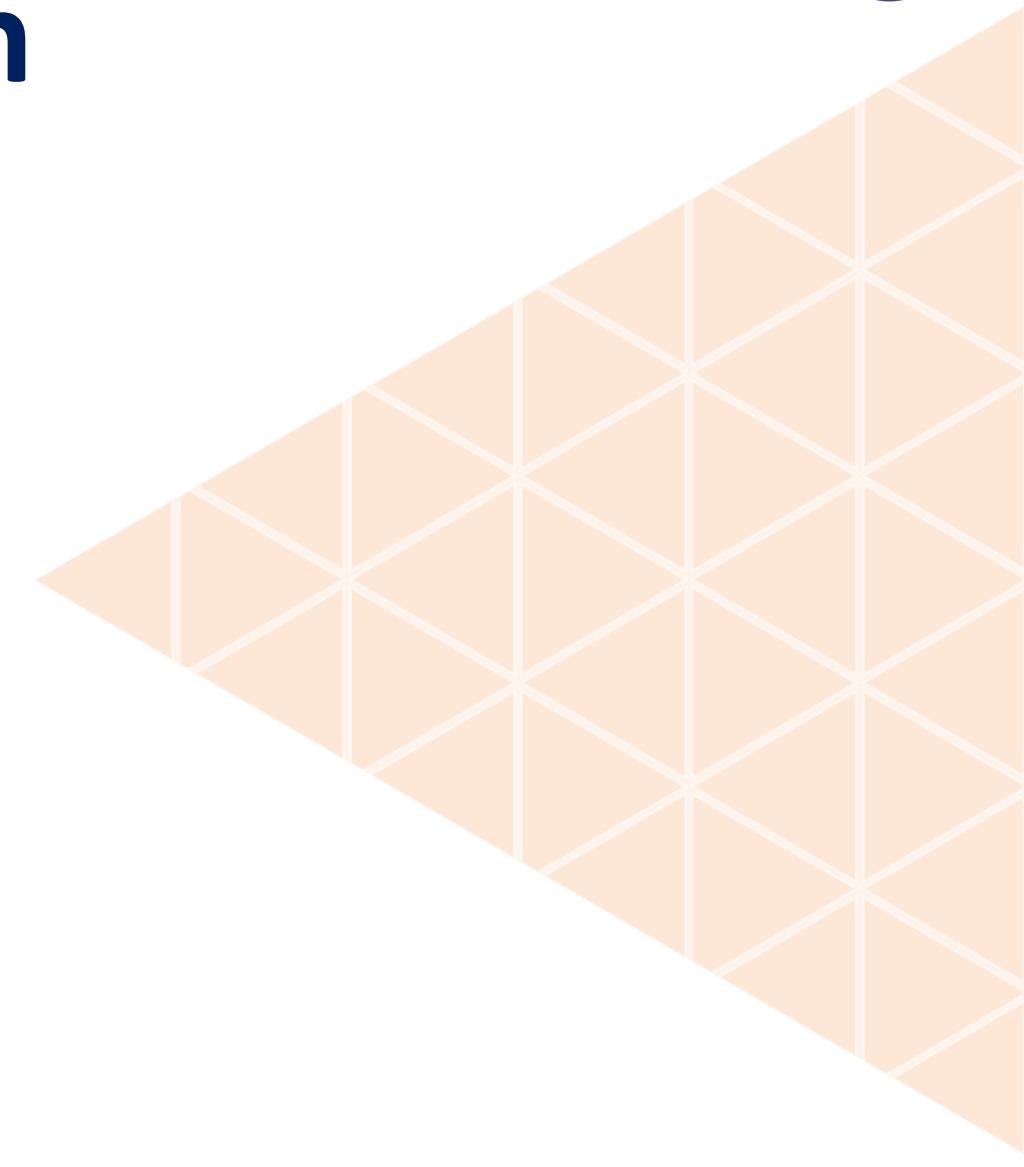
Will Drive More Business

Not valid for Director & above

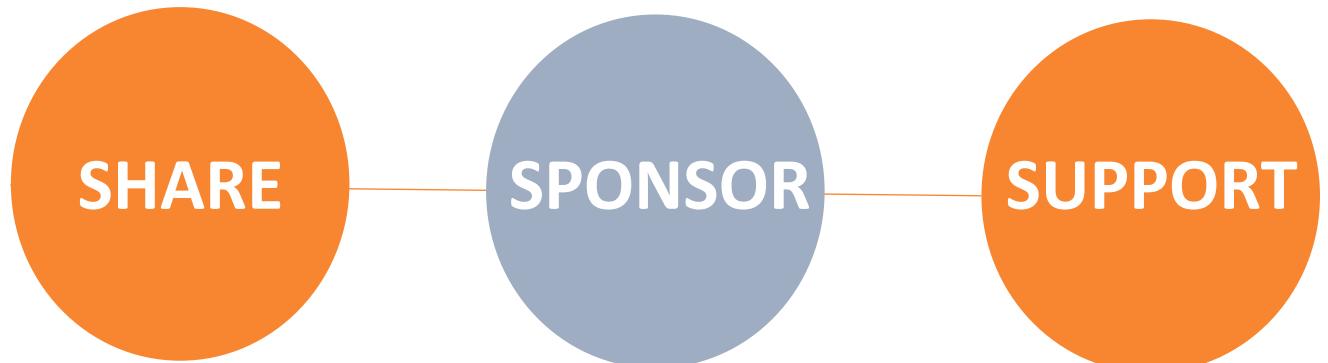


For Self Consumption

- Retail Profit Up to 20%
 - Samir Modi Super Bonus
 - New Joinee / Repurchase Program
 - Loyalty Rewards Program
 - Monthly Draw
- +
- Performance Bonus (Explained Ahead)



TEAM DEVELOPMENT



3. PERFORMANCE BONUS

For Sowing The First Seeds
Of Azadi

You not only earn on your personal purchases but also on the Group Business Volume Done by Your Frontlines



PERFORMANCE BONUS SLABS (5% - 11%)

Performance Bonus Slabs

Performance Bonus Level	GPV
	Range
Consultant	< 60
Consultant (5%)	60 - < 300
Consultant (8%)	300 to < 600
Consultant (10%)	600 to < 900
Consultant (11%)	900 to < 1200
Director (11%)	>=1200

PB will be paid only to consultants who do a minimum of 30 PPV in any qualifying month.

**Current PV: BV ratio is 1:27 and is subject to change

PERFORMANCE BONUS: CALCULATION EXAMPLE

Ram's GPV: 555

Ram will get:

8% of Personal PV:

$$60 \times 27 \text{ (PV:BV Ratio)} * 8\% = 129.6$$

3% from Mohan:

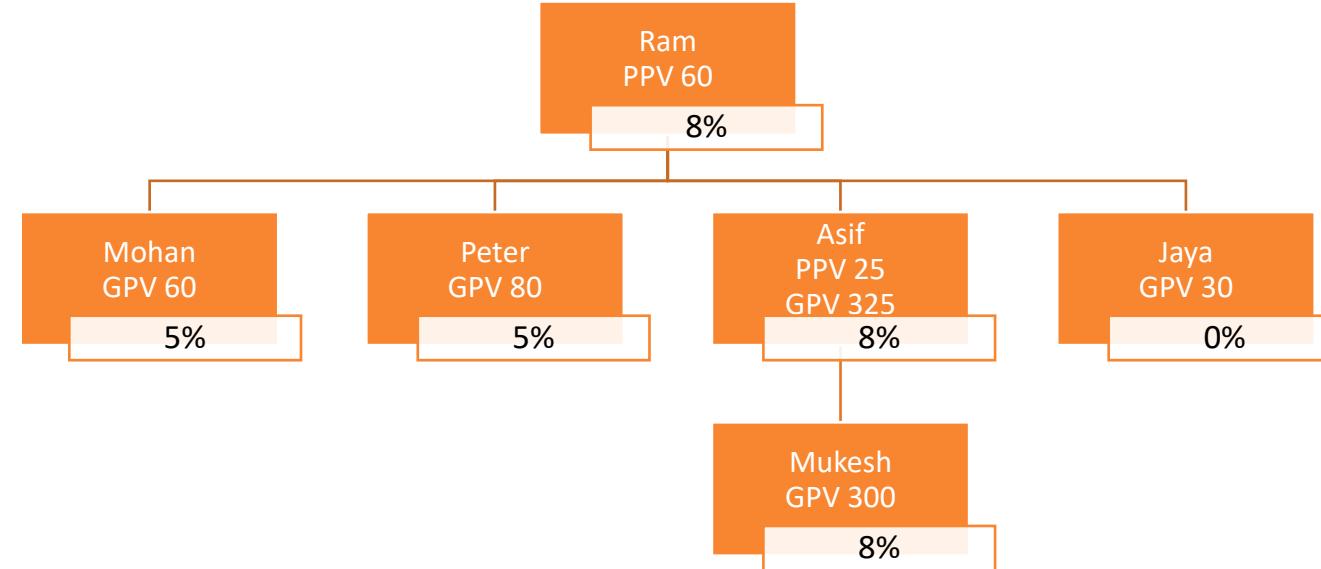
$$60 \times 27 \text{ (PV: BV Ratio)} \times 3\% = 48.6$$

3% from Peter:

$$80 \times 27 \text{ (PV: BV Ratio)} \times 3\% = 64.8$$

8% from Jaya:

$$30 \times 27 \text{ (PV:BV Ratio)} \times 8\% = 64.8$$



Asif although is at 8% has not qualified for PB, since his PPV is less than 30, hence Ram will earn 8% on Asif's PPV

$$25 \times 27 \text{ (PV: BV Ratio)} \times 8\% = 54$$

Total Performance Bonus for Ram = 361.8

FIRST MAJOR MILESTONE IN YOUR AZADI JOURNEY

PAT Director



4. DIRECTOR BONUS

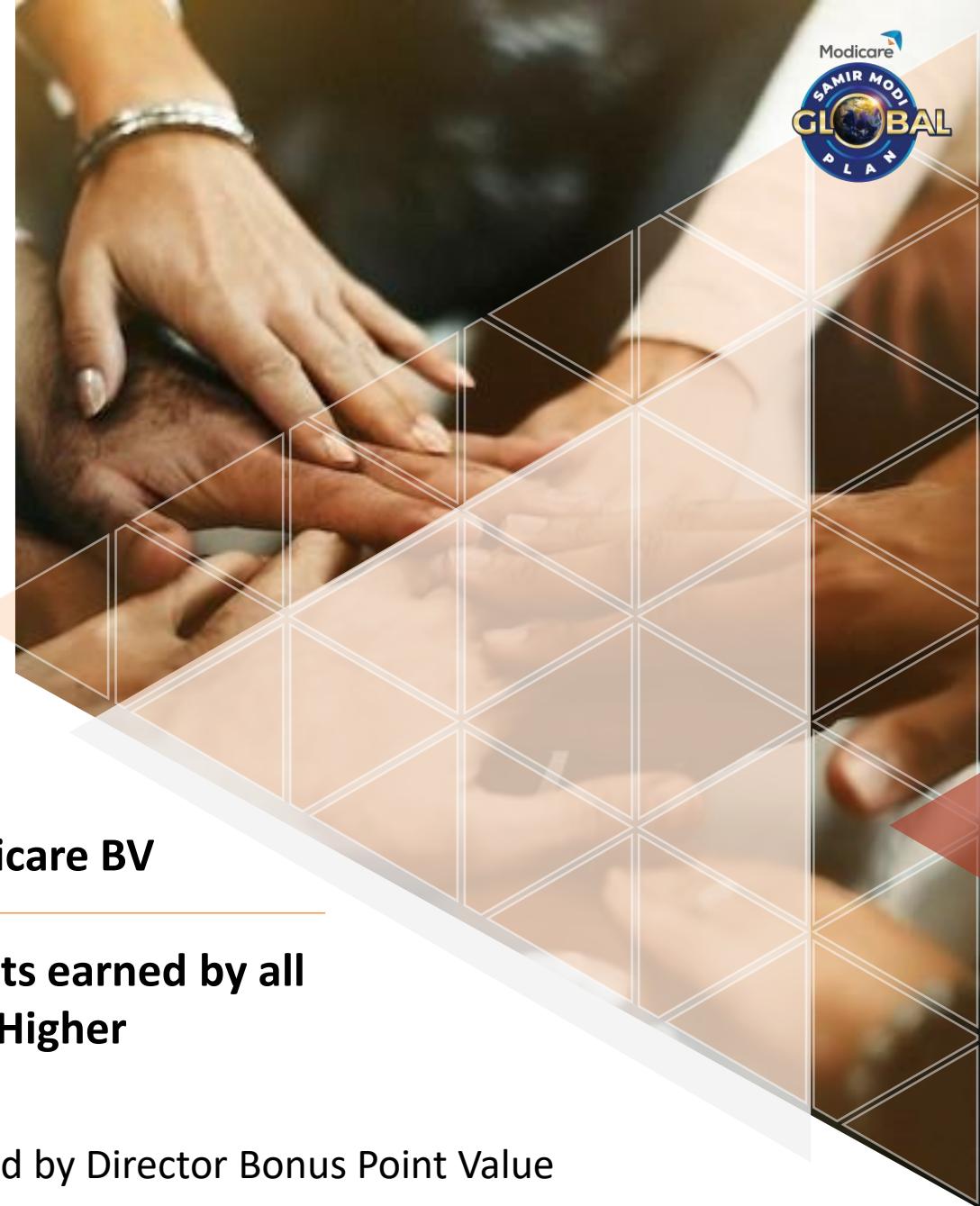
- ✓ **16% BV Pool**
- ✓ **Eligibility: All PAT Directors & Higher Paid Monthly**

16% of total Modicare BV

Director Bonus Point Value =

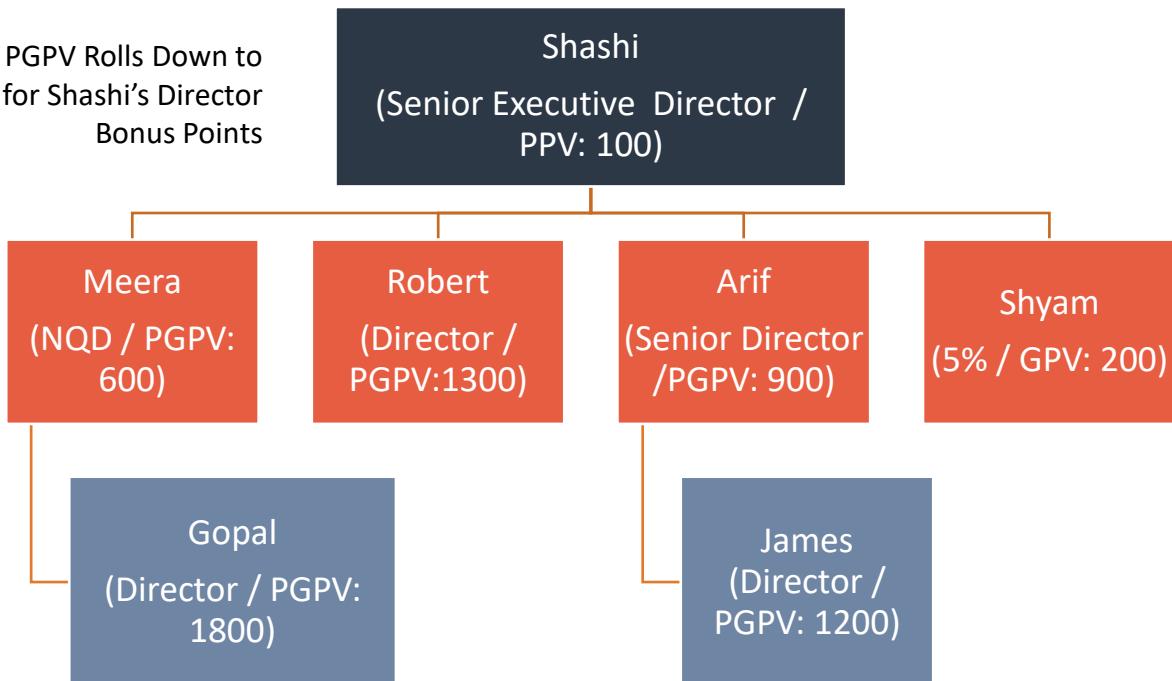
**Total Director Bonus Points earned by all
PAT Directors & Higher**

To Calculate Director Bonus, Director Bonus Points are multiplied by Director Bonus Point Value



Calculation of Director Bonus Points

Meera's PGPV Rolls Down to Gopal for Shashi's Director Bonus Points



6% from Shashi's PGPV (Shashi' PPV + Shyam's GPV):
 $6\% \text{ of } 300 \times 27 = 486$

5% of Meera + Gopal (First Generation):
 $5\% \text{ of } 2400 \times 27 = 3240$

5% of Robert's and Arif's PGPV (First Generation):
 $5\% \text{ of } 1300 \times 27 \text{ and } 5\% \text{ of } 900 \times 27 = 2970$

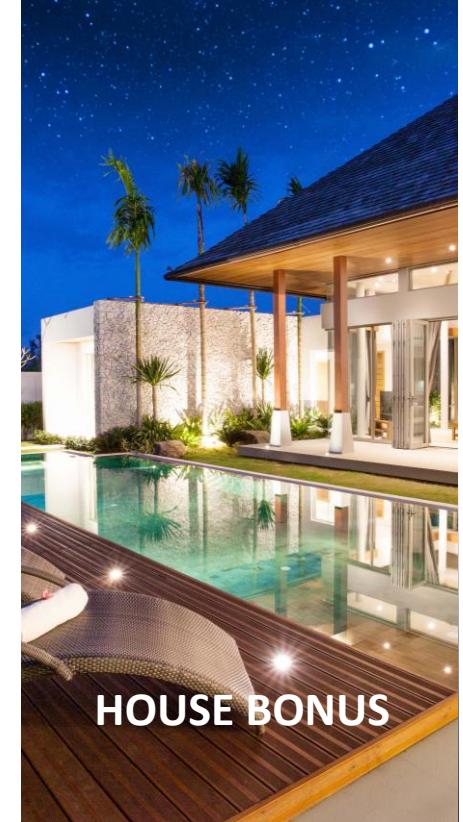
4% of James' PGPV (Second Generation):
 $4\% \text{ of } 1200 \times 27 = 1296$

Total DB Points = 7992

Director Bonus Point Table

Title	You	Generation in Percentage								
		1	2	3	4	5	6	7	8	9
Director	6									
Senior Director	6	5								
Executive Director	6	5	4	3						
Senior Executive Director	6	5	4	3	2					
Platinum Director	6	5	4	3	2	1				
Diamond Director	6	5	4	3	2	1	0.5			
Black Diamond Director	6	5	4	3	2	1	0.5	0.5		
Double Black Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	
Triple Black Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5
Red Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5
Double Red Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5
Triple Red Diamond Director	6	5	4	3	2	1	0.5	0.5	0.5	0.5

LIFESTYLE BONUSES



BIKE BONUS



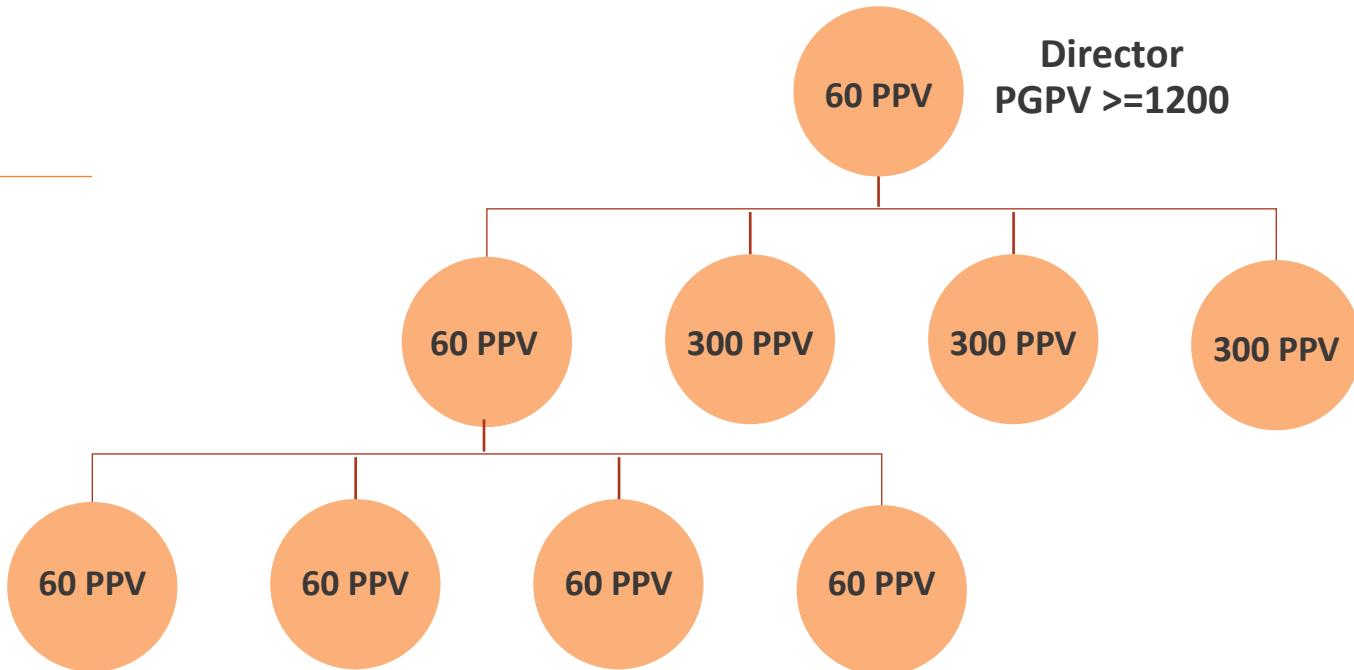
BIKE BONUS

3 % BV Pool

Eligibility:

- All PAT Directors
- Paid Monthly

Bike Bonus Point Value =



3% of total Modicare BV

Total Director Bonus Points earned by all PAT
Directors

To calculate Bike Bonus, Director Bonus Points are multiplied by Bike Bonus Point Value

NATIONAL TRAVEL FUND



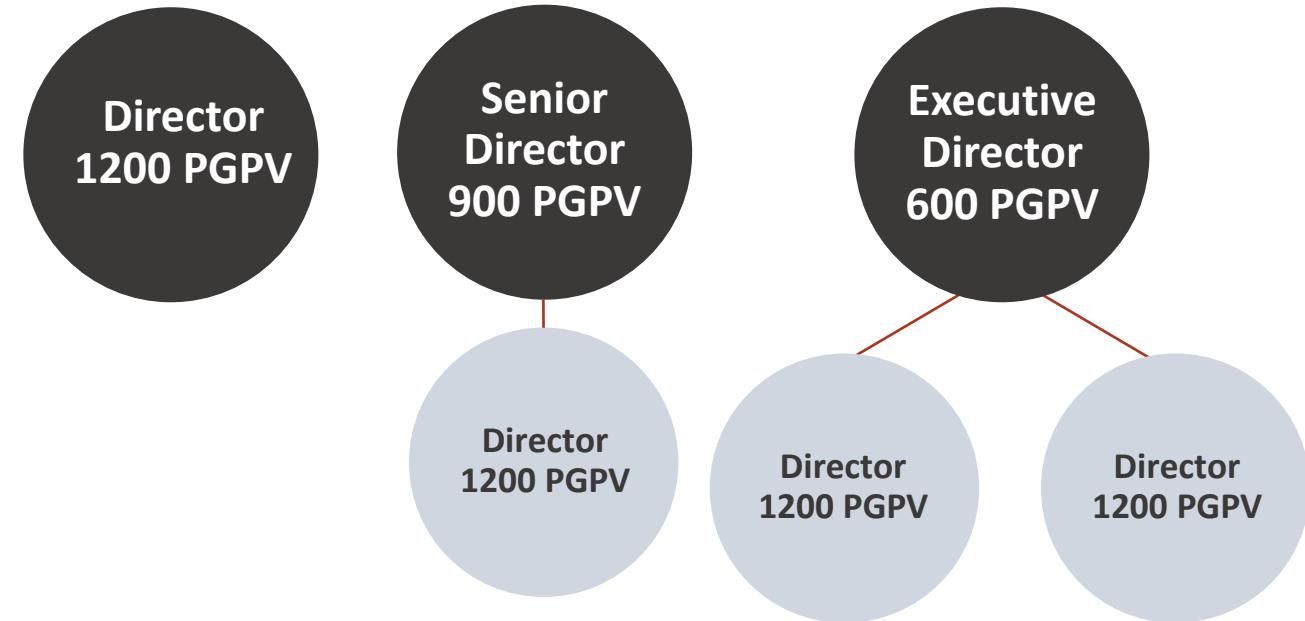
NATIONAL TRAVEL FUND

4 % BV Pool

✓ Eligibility:

- PAT Director
- PAT Senior Director
- PAT Executive Director

Accumulated in Fund to be used for
National Trips announced by
company



National Travel Fund Point Value =

To calculate National Travel Fund, Director Bonus Points are multiplied by NTF Point Value

4% of total Modicare BV

Total Director Bonus Points earned by all NTF
qualifiers

World Travel Fund



World Travel Fund

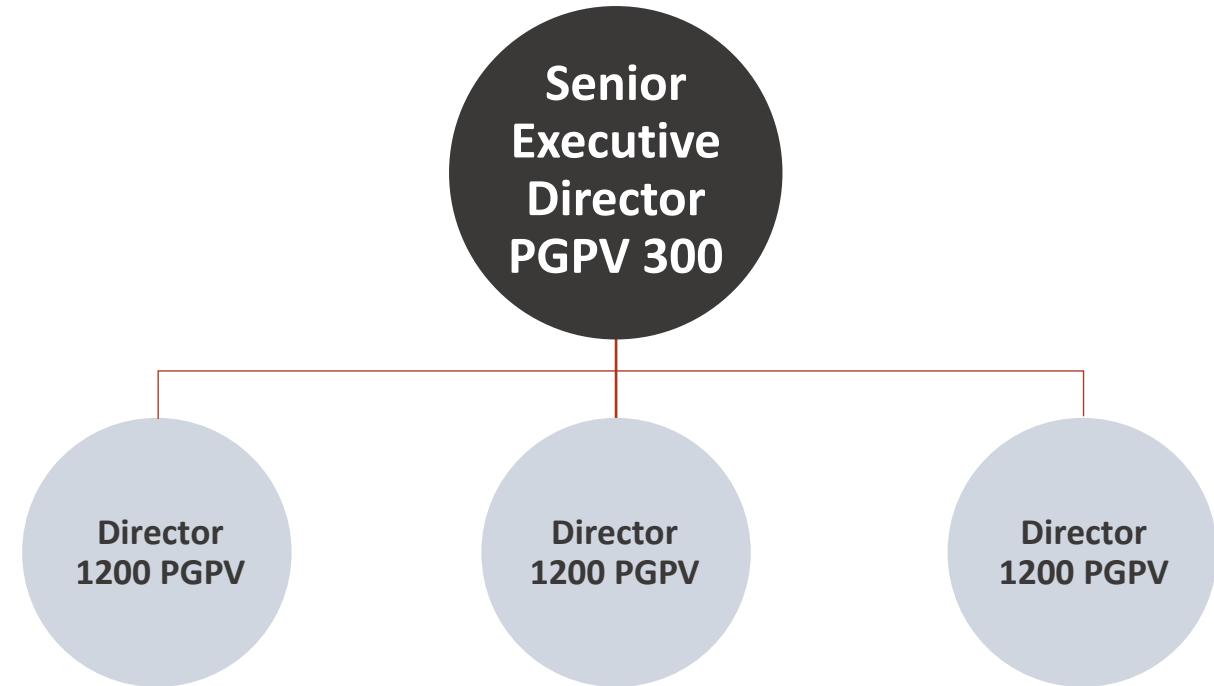
3 % BV Pool

Eligibility:

-  • PAT Senior Executive Director and higher
-  • Accumulated in Fund to be used for International Trips announced by company
-  • Monthly Cap: Rs. 40,000/-

World Travel Fund Point Value =

To calculate Car Fund, Director Bonus Points are multiplied by WTF Fund Point Value



3% of total Modicare BV

Total Director Bonus Points earned by all WTF qualifiers in a month

CAR FUND



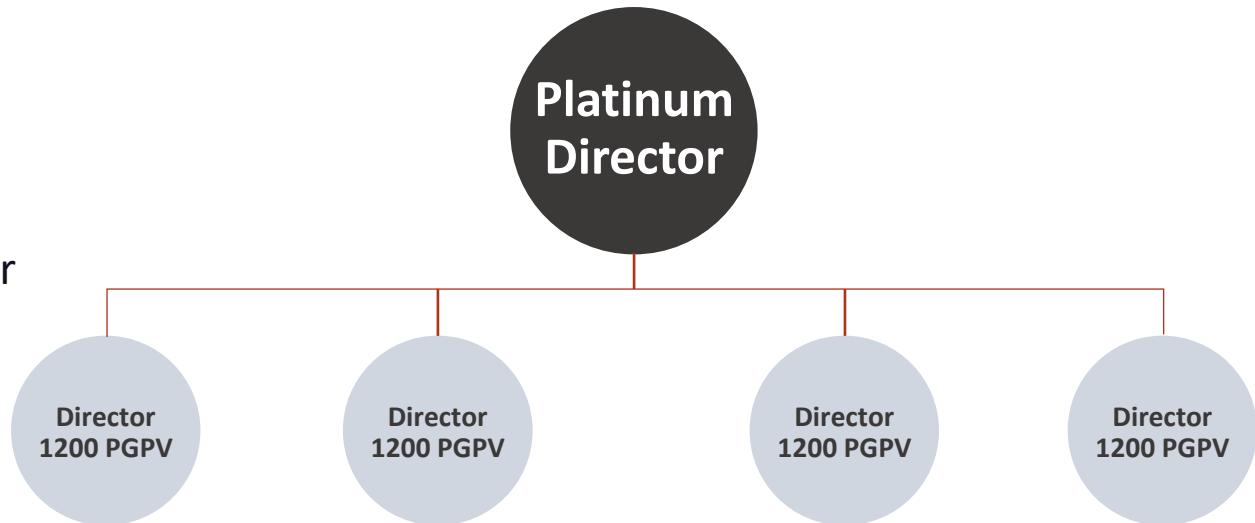
CAR FUND

4 % BV Pool



Eligibility:

- PAT Platinum Director & Higher
- Accumulated in Fund to be to purchase your dream car
- **Paid Monthly**
- Monthly Cap: Rs. 50,000/-
- For Triple Black Diamond and Higher Monthly Cap: Rs. 100,000/- (April to June '22)



Car Fund Point Value =

4% of total Modicare BV

Total Director Bonus Points earned by all Car qualifiers in a month

To calculate Car Fund, Director Bonus Points are multiplied by Car Fund Point Value

HOUSE BONUS



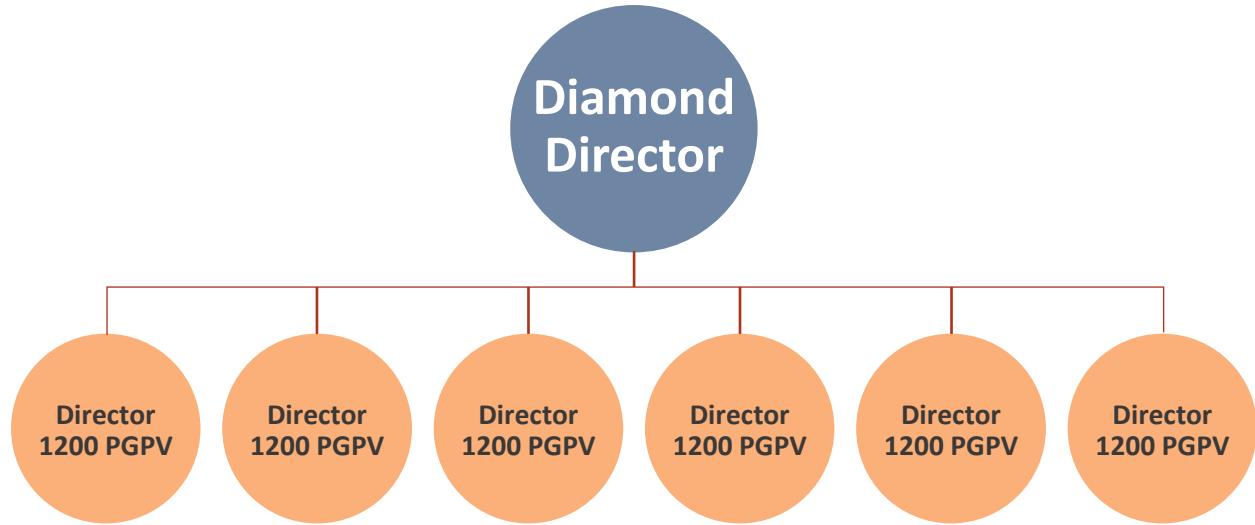
HOUSE BONUS

2 % BV Pool

Eligibility:

-  PAT Diamond Director & Higher
- Paid Monthly
- Monthly Cap: Rs. 60,000/-

House Bonus Point Value =



2% of total Modicare BV

Total Director Bonus Points earned by all House
qualifiers in a month

Leaders Don't create
Followers Leaders
create more Leaders

BUILD MORE LEADERS ..EARN
MORE REWARDS



LEADERSHIP BONUS (LB)

15% BV POOL



Eligibility:

- 1. Paid as Title (PAT) Senior Director or Higher**
- 2. At Least 1 leg with GPV ≥ 3600 with one PAT Director or Higher**
- 3. Computed as per Leadership Bonus Points Earned by PAT Senior directors & higher
(qualified for leadership bonus)**
- 4. Paid Monthly**

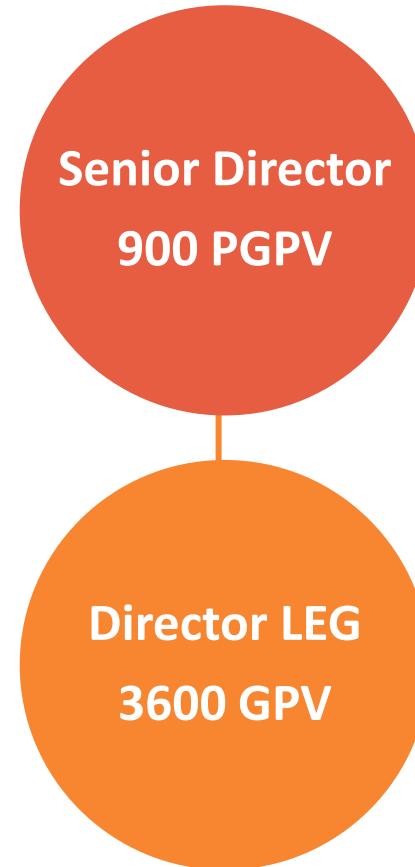
LEADERSHIP BONUS (LB)

15% of total Modicare BV

LB Point Value =

**Total LB Points earned by all LB
qualifiers in a month**

To calculate Leadership Bonus, Leadership Bonus Points are multiplied by Leadership Bonus Point Value



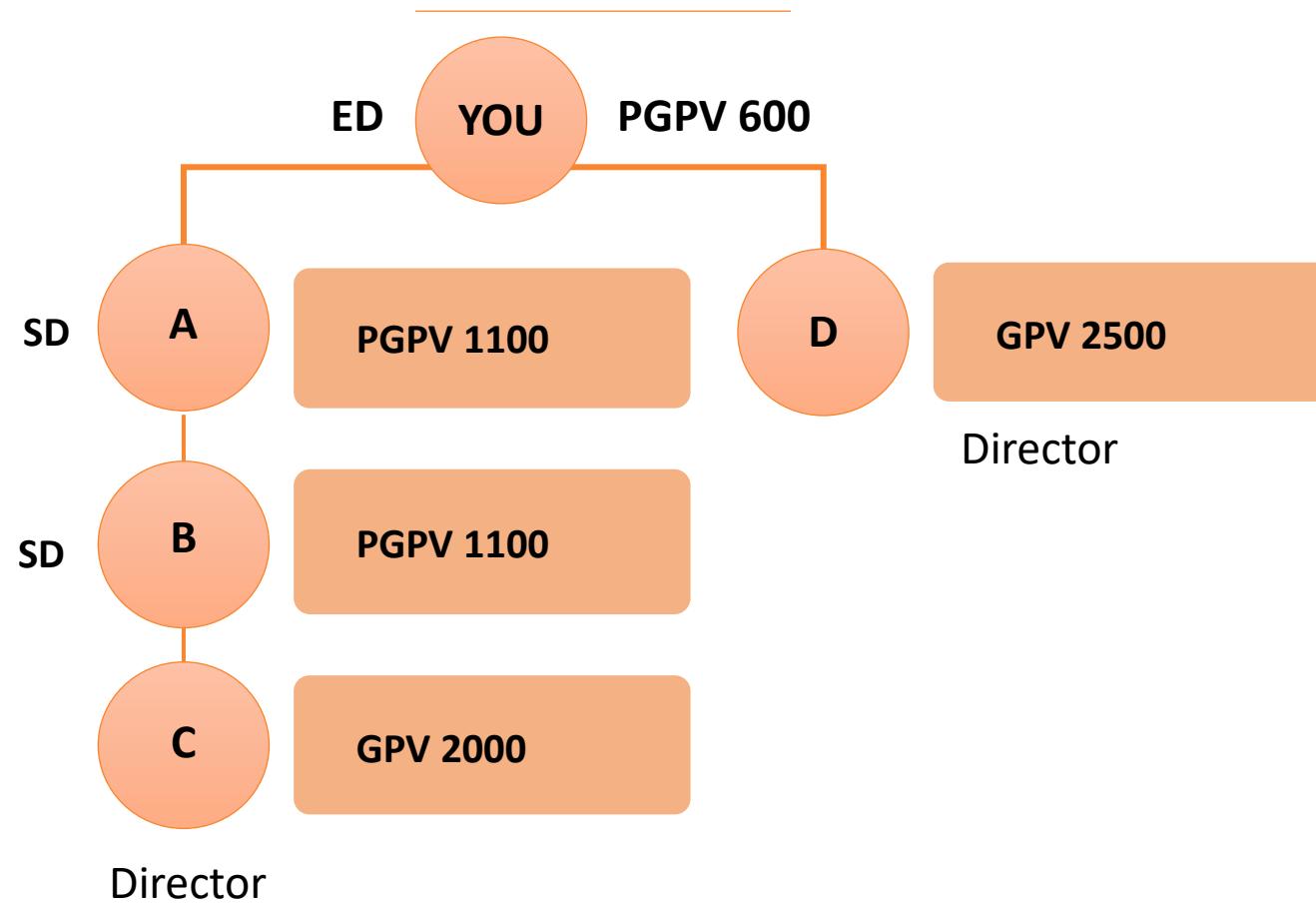
LEADERSHIP BONUS POINT TABLE



Title	PPV	PGPV (inclusive of PPV)	YOU	Generation in Percentage						
				1	2	3	4	5	6	7
Senior Director	60	900	5	5						
Executive Director	60	600		5	4	3				
Senior Executive Director	60	300		5	4	3	2			
Platinum Director	60	0		5	4	3	2	1		
Diamond	60	0		5	4	3	2	1	0.5	
Black Diamond	120	0		5	4	3	2	1	0.5	0.5
Double Black Diamond	120	0		5	4	3	2	1	0.5	0.5
Triple Black Diamond	120	0		5	4	3	2	1	0.5	0.5
Red Diamond	120	0		5	4	3	2	1	0.5	0.5
Double Red Diamond	120	0		5	4	3	2	1	0.5	0.5
Triple Red Diamond	120	0		5	4	3	2	1	0.5	0.5

LEADERSHIP BONUS (LB)

EXAMPLE 01



YOU's LB Points:

5% of A

5% of 1100 x 27 = 1485

4% of B (Second Generation)

4% of 1100 x 27 = 1188

3% of C (Third Generation)

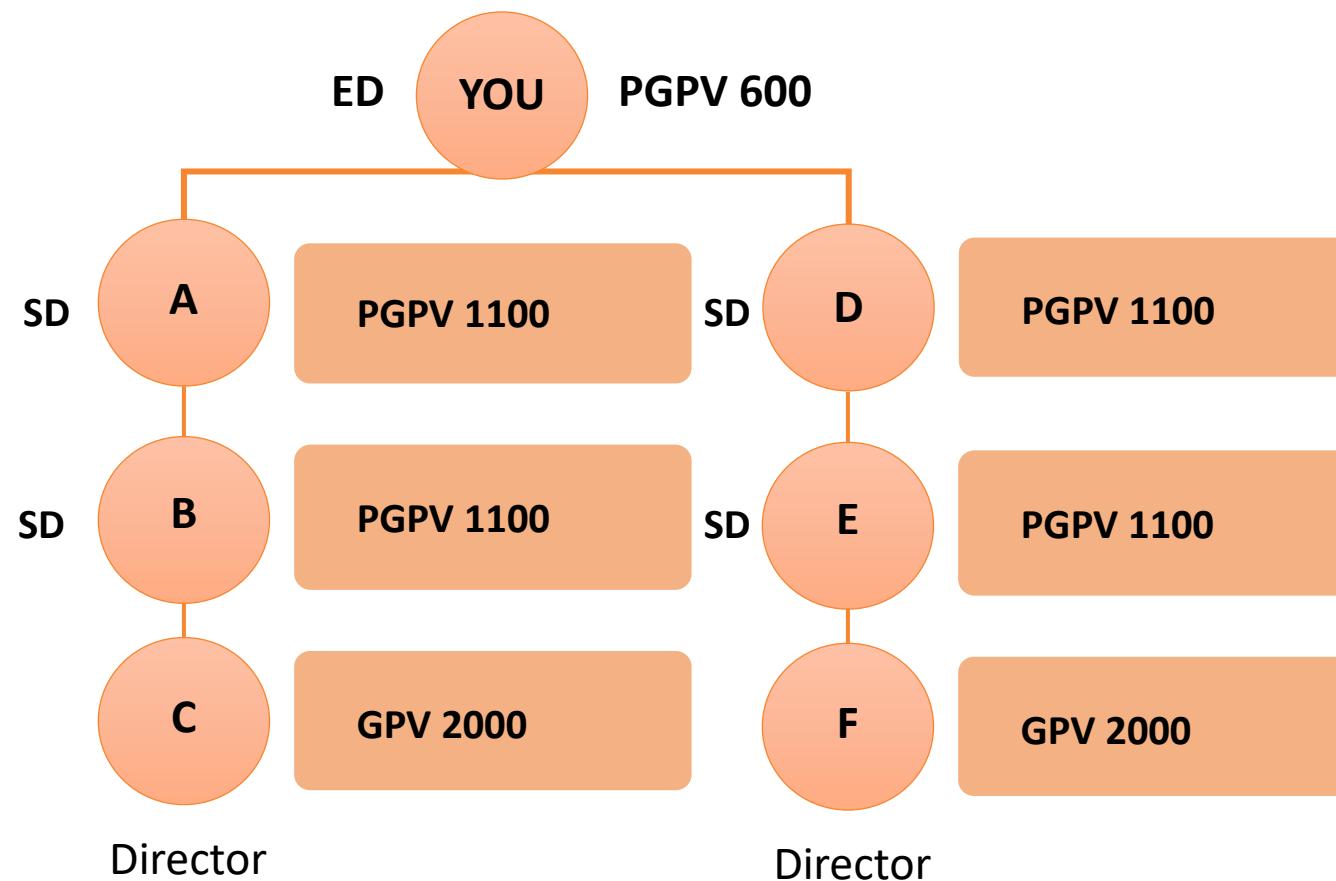
3% of 2000 x 27 = 1620

Total LB Points = 4293

Your LB income = 4293 X LB Point Value

LEADERSHIP BONUS (LB)

EXAMPLE 02



YOU's LB Points:

5% of A and D (First Generation) = 2970

4% of B and E (Second Generation) = 2376

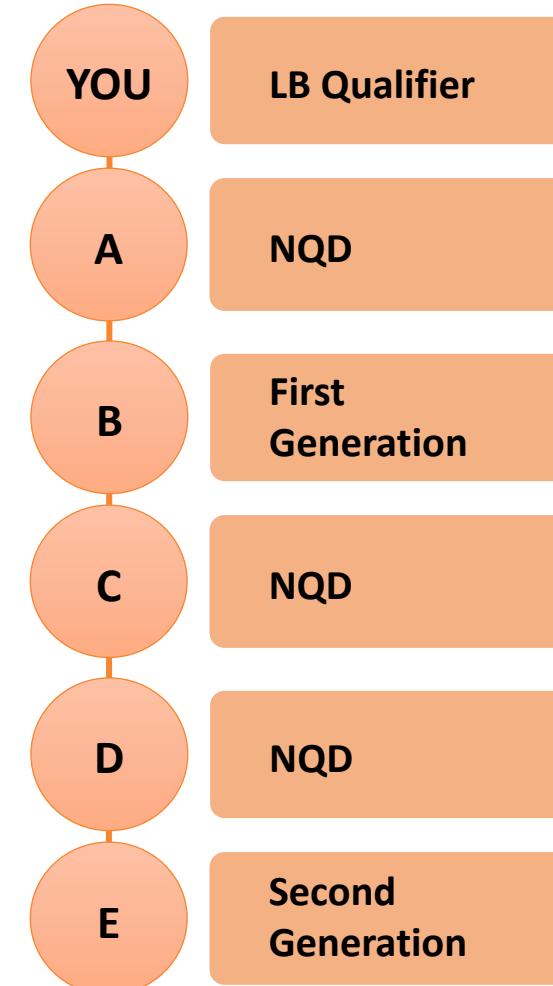
3% of C and F (Third Generation) = 3240

LEADERSHIP BONUS (LB)

EXAMPLE 03

NQD Volume for LB Points Calculation

- NQD Volume is not considered for LB Points
- You will get 5% on B and 4% on E



EARNING LB POINTS IN CASE OF EQUAL OR HIGHER PAT IN YOUR TEAM

If your downline maintains the same title as you

You will be entitled to get LB points on his/her PGPV plus 1 generations subject to total depth entitled basis your PAT

If your downline qualifies at a higher title than you

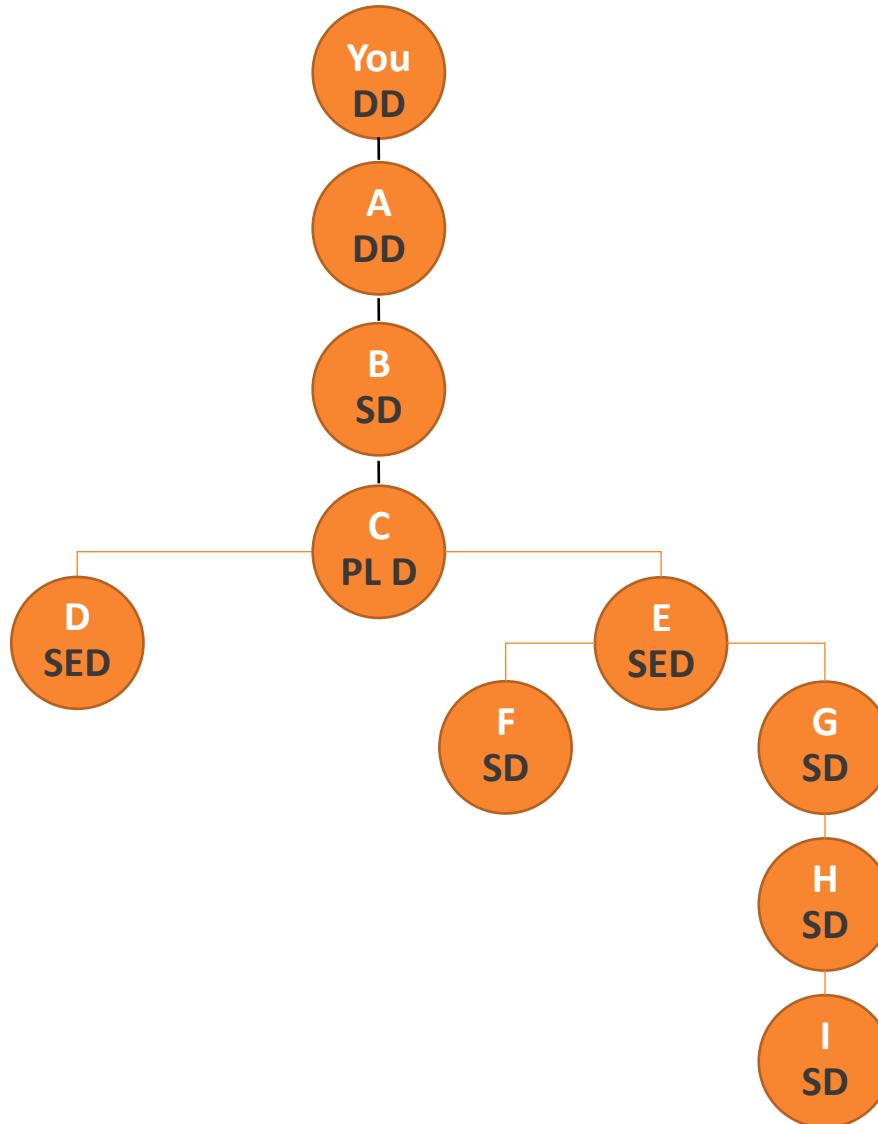
You will not be entitled to get LB points on his/her PGPV and on PGPV of qualified Director and/or higher in his/her team



LEADERSHIP EXAMPLE 04

LB with Same Title

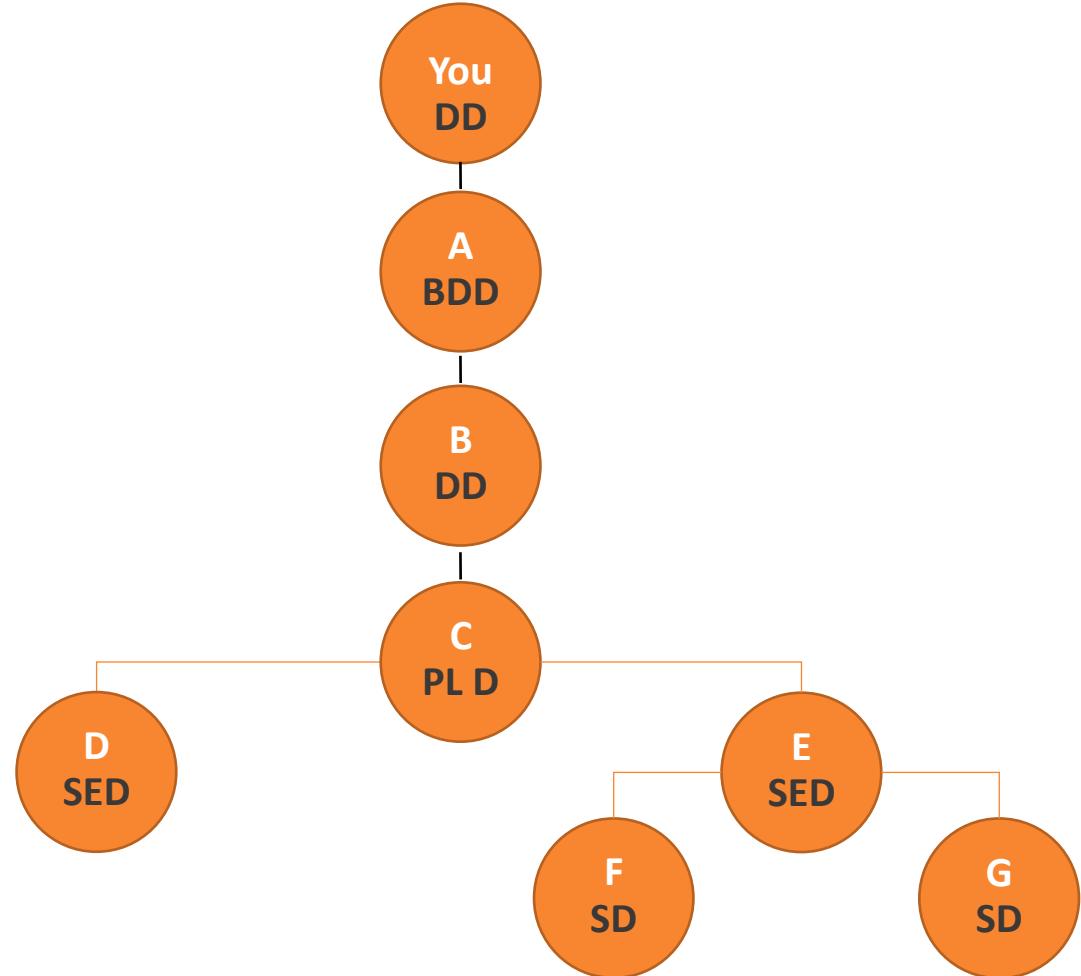
- You is a Diamond Director (Depth Eligibility of 6 Generations)
- You will earn LB Points A and B only, since A is also a Diamond Director
- If You Grows Title to Black Diamond he will get LB Points till I (7th Generation)



LEADERSHIP EXAMPLE 05

LB with Higher Title

- You will not earn any LB Points on A or A's downline, since A's title is higher than You.
- If You grows his title to Double Black Diamond he'll get LB Points on all his downline generations in the given structure.



BLACK DIAMOND BONUS

-  0.7 % BV Pool

Eligibility:

-  Black Diamond
-  Double Black Diamond
-  Triple Black Diamond

Monthly Cap: Rs. 5 lac

Black Diamond Bonus Point Value =



0.7% of total Modicare BV

**Total Director Bonus Points earned by all BDB
qualifiers in a month**

To calculate Black Diamond Bonus, Director Bonus Points are multiplied by Black Diamond Bonus Point Value

RED DIAMOND BONUS

- ✓ **0.3 % BV Pool**

Eligibility:

- ✓ PAT Red Diamond & Higher

Paid Monthly

Monthly Cap: Rs. 10 lac

Red Diamond Bonus Point Value =



0.3% of total Modicare BV

**Total Director Bonus Points earned by all RDB
qualifiers in a month**

To calculate Red Diamond Bonus, Director Bonus Points are multiplied by Red Diamond Bonus Point Value

SNAP SHOT

Titles ↓		Income →	01 Retail Profit	02 Samir Modi Super Bonus	03 Performance Bonus	04 Director Bonus	05 Bike Bonus	06 National Travel Fund	07 World Travel Fund	08 Car Fund	09 House Bonus	10 Leadership Bonus	11 Black Diamond Bonus	12 Red Diamond Bonus
	Qualification	Upto 20%	3% BV Pool	5% - 11%	16% BV Pool	3% BV Pool	4% BV Pool	3% BV Pool (40 K Monthly Cap)	4% BV Pool (50 K Monthly Cap)	2% BV Pool (60 K Monthly Cap)	15% BV Pool	0.7% BV Pool (5 Lac Monthly Cap)	0.3% BV Pool (10 Lac Monthly Cap)	
Consultant (0%)	GPV <60	✓												
Consultant (5%)	GPV 60 to < 300	✓	✓	✓										
Consultant (8%)	GPV 300 to < 600	✓	✓	✓										
Consultant (10%)	GPV 600 to < 900	✓		✓										
Consultant (11%)	GPV 900 to < 1200	✓		✓										
Director	PGPV : >=1200	✓		✓	✓	✓	✓							
Senior Director	PGPV: 900 1 Director Leg	✓		✓	✓			✓				✓		
Executive Director	PGPV: 600 2 Director Legs	✓		✓	✓			✓				✓		
Senior Executive Director	PGPV: 300 3 Director Legs	✓		✓	✓				✓			✓		
Platinum Director	4 Director Legs	✓		✓	✓				✓	✓		✓		
Diamond Director	6 Director Legs	✓		✓	✓				✓	✓	✓	✓		
Black Diamond Director	3 Director Legs & 3 SED Legs	✓		✓	✓				✓	✓	✓	✓	✓	
Double Black Diamond Director	3 SED Legs & 3 Platinum Legs	✓		✓	✓				✓	✓	✓	✓	✓	
Triple Black Diamond Director	3 Platinum Legs & 3 Diamond Legs	✓		✓	✓				✓	✓	✓	✓	✓	
Red Diamond Director	6 Triple Black Diamond Legs	✓		✓	✓				✓	✓	✓	✓		✓
Double Red Diamond Director	6 Red Diamond Legs	✓		✓	✓				✓	✓	✓	✓		✓
Triple Red Diamond Director	6 Double Red Diamond Legs	✓		✓	✓				✓	✓	✓	✓		✓

CLICK and Learn all about the Samir Modi Global Plan in Detail



Plan Training Video

Message from Mr. Samir Modi-YT Hindi:

https://youtu.be/nJN_RwljPg0

FB IG Hindi:

<https://www.facebook.com/OfficialModicare.India/videos/1147119099385350/>

<https://www.instagram.com/p/Cbzp6g8jfWc/>

Message from Mr. Samir Modi- YT English:

<https://youtu.be/SkaowC1Eceg>

FB IG English:

<https://www.facebook.com/OfficialModicare.India/videos/1089247398598613/>

<https://www.instagram.com/p/CbzqSxQDTME/>

Plan Highlights from Mr Rahul Shanker-YT:

<https://www.youtube.com/watch?v=6DpDMKs8bYI>

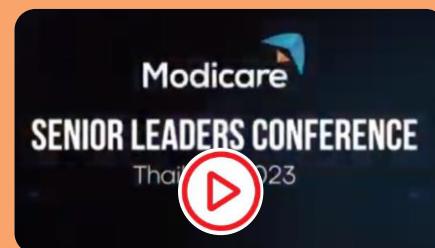
FB:

<https://www.facebook.com/OfficialModicare.India/videos/5370130936355177/>

TRIPS



Goa



Thailand



Europe

GLOSSARY OF TERMS

- ✓ **MCA** (Modicare Consultant Authorization): A Unique number associated with any person registered with Modicare.
- ✓ **Consultant**: Any Person registered with Modicare via a Unique MCA
- ✓ **Sponsor**: Any consultant who introduces another consultant in his team.
- ✓ **Downline**: Any Consultant who joins in your team, sponsored either by you or any of your downline.
- ✓ **Frontline**: A new Consultant sponsored by you.
- ✓ **Level**: All consultant sponsored by you (frontlines) is your first Level. The ones sponsored by your first level consultants are your second level consultants and so on.
- ✓ **Leg**: Each Consultant in your first level (frontline) and all consultant under him is a separate “leg”. You and your entire organization (Downline) is one “leg” for your upline.PV:
- ✓ **Point Value** used to determine title qualifications.
- ✓ **BV**: Business Volume used to calculate bonuses. This is determined basis the prevailing PV:BV ratio.

GLOSSARY OF TERMS

- ✓ **PPV:** Personal Point Volume is PV of Modicare products purchased on your own MCA number.
- ✓ **GPV:** Group Point Volume is the sum total of your and your teams' PPV
- ✓ **PGPV:** Personal Group Point Volume is the sum total of your and your teams' PPV, excluding the GPV of all your Director (11%) and Above legs.
- ✓ **PAT:** Paid-as-Title is your current month's title achieved, which is used to determine your current months bonus payouts.
- ✓ **Valid Title:** Is the highest title achieved by you in any month.
- ✓ **QD:** Qualified Director is a consultant with a minimum PPV 60 and GPV 1200 in any given month, and no qualified director or above in his downline.
- ✓ **NQD:** Non Qualified Director is a Modicare Consultant who has a Qualified Directors or above in his team, but he doesn't have sufficient PGPV to achieve Senior Director or higher title

Generation: The first Qualified Director or Above in your leg will be your first Generation, the next qualified director or above below the first qualified director or above will be your second generation, and so on.