

PARIVARTAN



**“SOCH BADLO,
KHUDKO BADLO,
DUNIYA BADLO”**

Saamnmodi.



ARE YOU LIVING THE LIFE OF YOUR DREAMS?



Financial
Security



Work Life Balance



Fancy Cars



Recognition



Big House



World Tours



Quality time
with family

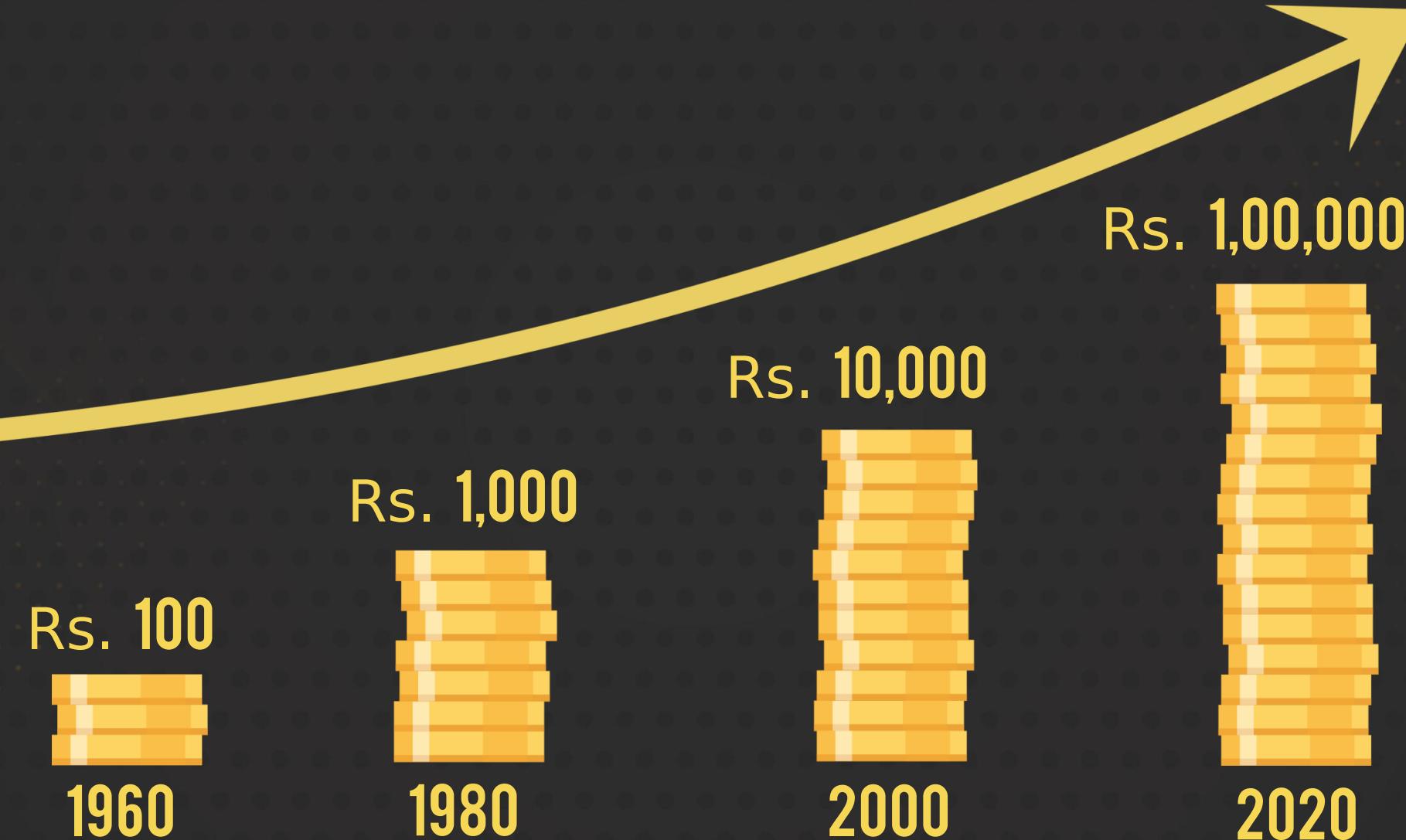


Charity



Better Education
for Children

COST OF LIVING*



*approximate monthly household expense

NO LUXURIES, ONLY NECESSITIES



A circular graphic with a gold border and a black background is positioned on the right side of the image. Inside the circle, the text "HOW DO YOU WANT TO ACHIEVE YOUR DREAMS?" is written in white, bold, sans-serif capital letters.

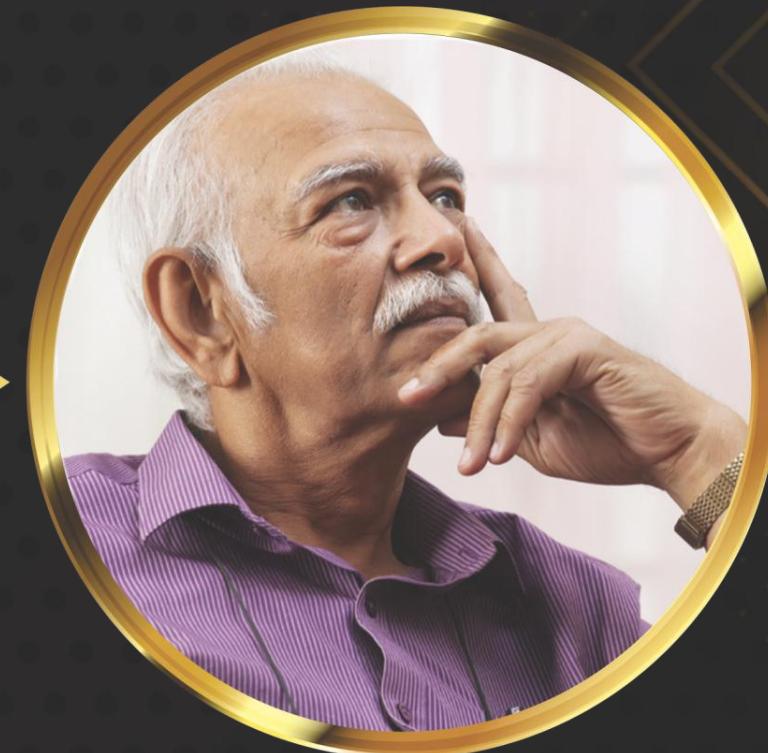
HOW DO YOU
WANT TO
**ACHIEVE YOUR
DREAMS?**

DEPENDENCY PLAN

40 YEARS

ACTIVE INCOME

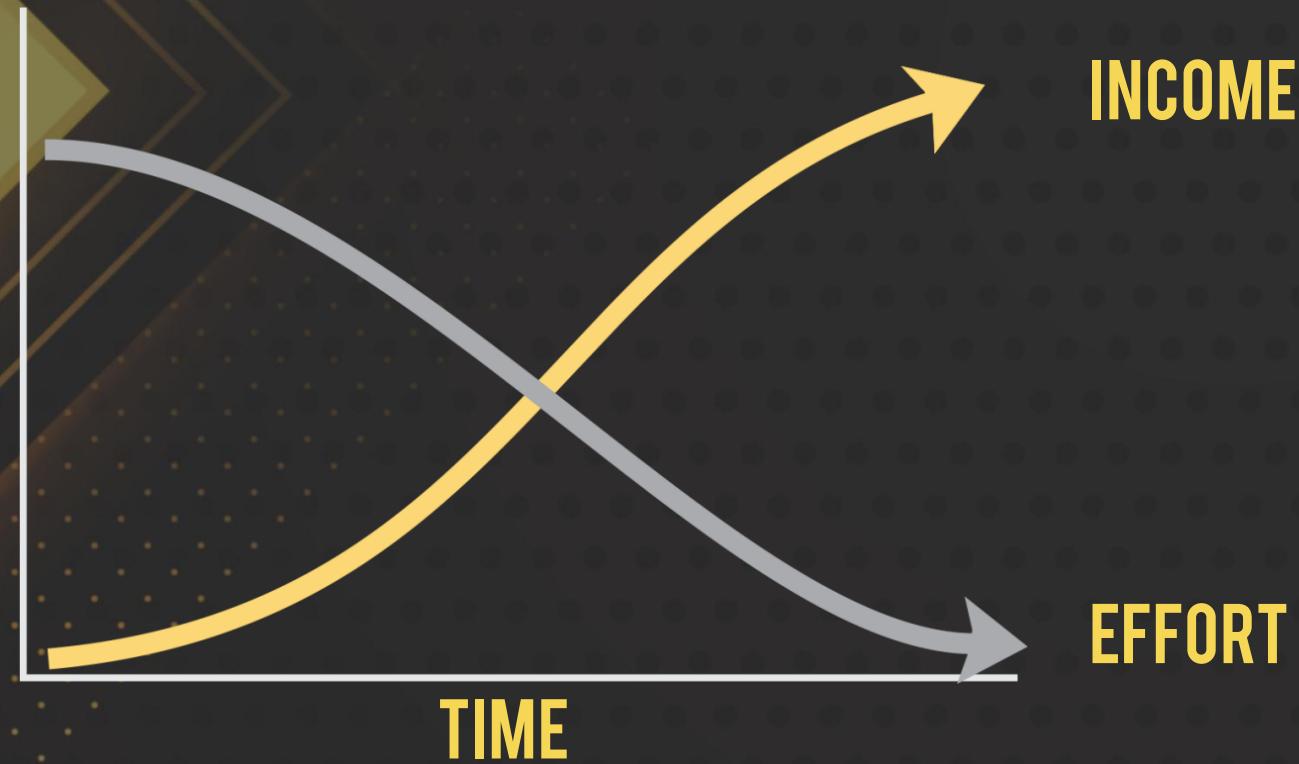
NO WORK
NO INCOME



AZADI PLAN

2 - 5 YEARS

PASSIVE INCOME



TRADITIONAL V/S DIRECT SELLING

MIDDLEMEN EARN MONEY

Rs. 35



Company

Rs. 45



Distributor

Rs. 65



Wholesaler

Rs. 75



Retailer

Rs. 100



You

ADVERTISEMENTS

MONEY SAVED = BONUS INCENTIVES

YOU EARN MONEY



BENEFITS OF DIRECT SELLING

1

Zero
Investment

2

No Risk

3

Unlimited
Income

4

Family
Business

5

Transferable
Business

6

No Previous
Experiences
Required

7

Passive
Income

8

Part Time
Business



INDIA'S **FIRST**
DIRECT SELLING COMPANY
STARTED IN YEAR 1996

BY
MR. SAMIR MODI





WE ARE A SINGLE PRODUCT COMPANY
OUR PRODUCT IS
AZADI

RAI BAHADUR GUJARMAL MODI

FOUNDING FATHER



Started Business with
RS 400/-

1933

Established Sugar Factory at
BEGUMABAD

1933-72

Set up 27 Different Industries

1968

Awarded Padma Bhushan

K K MODI

LIMITLESS, EXCELLENT FORESIGHT



TOOK THE
MODI ENTERPRISES
TO GREATER HEIGHTS

INTERNATIONAL
COLLABORATION
90 COUNTRIES

OVER
30,000 EMPLOYEES

SAMIR MODI

VISIONARY & NATION BUILDER

Millions of Consultants

Founding Member
of IDSA

Rewarding & Attractive
Business Opportunity

Winner of Various
Prestigious Awards

Manufacturing Excellence
GMP Certified



MODICARE PRODUCT RANGE



Nutrition, Health & Wellness



Colour Cosmetics



Skin Care



Food & Beverages



Personal Care



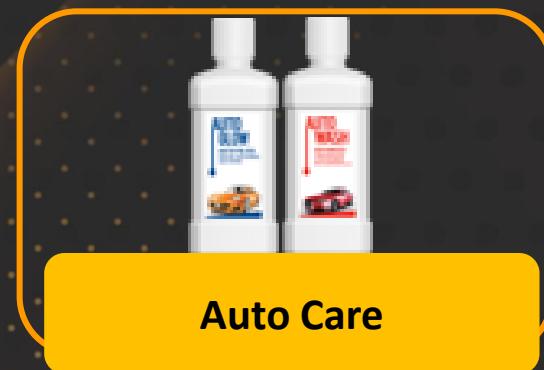
Laundry Care



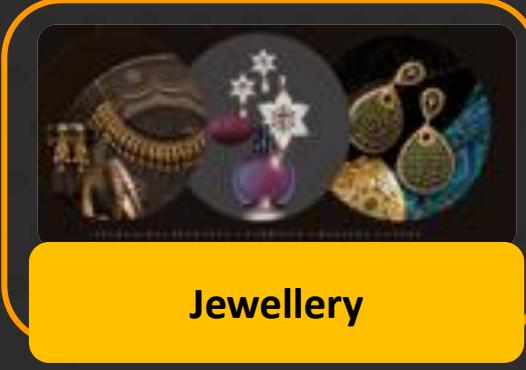
Home Care



Agri



Auto Care



Jewellery



Tech



SM Watches

** Health Supplement and Nutraceutical Products are NOT FOR MEDICINAL USE. Health Supplement and Nutraceutical products are required to be stored out of reach of children. Health supplement products are not to be used as a substitute for a varied diet. Do not exceed the recommended daily usage. People with a medical condition should consult with a physician before using the Health Supplement and Nutraceutical products. Health Supplement and Nutraceutical products are not intended to diagnose, treat, cure or prevent any diseases.

THESE PRODUCTS WILL HELP YOU GET TRUE AZADI

SAMIR MODI AZADI PLAN UNLIMITED

- The best plan in the industry – Up to 62% payouts of your monthly Group Business Volume
- Accumulative Plan – No time limit
- Titles for Life time
- No Investment
- International Quality Products
- 100% Satisfaction Guarantee
- Training System – Success Principles by Modicare



* As per company Policy. Conditions Apply

SAMIR MODI AZADI PLAN UNLIMITED

10 Areas of Lifelong Income

1

Up to
20%
Savings on
Consumption

2

Up to
20%
Retail
Profit

3

7%-16%
Accumulative
Performance
Bonus

4

4%
Director
Bonus
Pool

5

14%
Team Builder
Bonus
Pool

6

15%
Leadership
Performance
Bonus
Pool

7

3%
Dream Travel
Bonus
Pool

8

5%
Dream
Vehicle
Bonus
Pool

9

3%
Dream
Home
Bonus
Pool

10

2%
Atoot
Bandhan
Bonus
Pool

SAVINGS ON CONSUMPTION RETAIL PROFIT

Savings & Retail Profits
More than 400 products
in 12 Product Categories.

Distributor Price + Retail Profit = MRP

$$\text{Rs. } 100 + \text{Rs. } 20^* = \text{Rs. } 120$$

* up to 20% on DP



LOYALTY PROGRAM

NEVER SEEN BEFORE BENEFITS !!!

- PURCHASE PRODUCTS WORTH RS. 2500/-
- MINIMUM BY 25TH OF THE MONTH
- CONSECUTIVELY FOR 6 MONTHS
- GET FREE PRODUCTS IN THE 7TH MONTH*

(*AVERAGE PURCHASE OF 6 MONTHS.... MAXIMUM UPTO RS. 5000)



| MONTH 1 | MONTH 2 | MONTH 3 | MONTH 4 | MONTH 5 | MONTH 6 | MONTH 7 |
|---------|---------|---------|---------|---------|---------|--------------------------------|
| RS.5000 | RS.5000 | RS.5000 | RS.5000 | RS.5000 | RS.5000 | FREE PRODUCTS WORTH RS.5000 |

7% TO 16%

ACCUMULATIVE PERFORMANCE BONUS

| PERFORMANCE BONUS TITLE | ACCUMULATIVE PV RANGE | PERFORMANCE BONUS LEVEL |
|----------------------------|--------------------------|----------------------------|
| CONSULTANT | 1-300 | 7% |
| SENIOR CONSULTANT | 301-1200 | 10% |
| ASSISTANT SUPERVISOR | 1201-2700 | 13% |
| SUPERVISOR | 2701-4000 | 15% |
| DIRECTOR | 4001+ | 16% |

POWER OF ACCUMULATION

EXAMPLE 1

| | ACCUMULATED | | TITLE | TITLE PERCENTAGE | APB DISTRIBUTED |
|---------|-------------|-----|-------------------|---------------------|--------------------|
| | GPV | GPV | | | |
| MONTH 1 | 200 | 200 | CONSULTANT | 7% | 378 |
| MONTH 2 | 200 | 400 | SENIOR CONSULTANT | 10% | 540 |

EXAMPLE 2

| | ACCUMULATED | | TITLE | TITLE PERCENTAGE | APB DISTRIBUTED |
|---------|-------------|------|----------------------|---------------------|--------------------|
| | GPV | GPV | | | |
| MONTH 1 | 1000 | 1000 | SENIOR CONSULTANT | 10% | RS. 2,700/- |
| MONTH 2 | 1000 | 2000 | ASSISTANT SUPERVISOR | 13% | RS. 3,510/- |
| MONTH 3 | 1000 | 3000 | SUPERVISOR | 15% | RS. 4,050/- |

MODICARE FAST START 10% PROGRAM

Do 240 GPV in a
Single Calendar Month before achieving 10% level

- Become Fast: Senior Consultant (10%)
- Get Pre-Selected Products worth DP Rs. 750/- at Rs. 1/- for each product

Help 3 Frontline Consultants to qualify at Fast Start 10%

Get Pre-Selected Products worth DP Rs. 958/- at DP Rs. 1/- for each Product

**For detailed Terms and Conditions, please see SMAP Unlimited Plan Booklet*

LEADERSHIP TITLE QUALIFICATION

| Title | Qualifying Conditions | |
|-------------------------------|--------------------------------|--|
| | PPV / PGPV | Number of Qualified Director Legs |
| DIRECTOR | PPV \geq 26 PGPV \geq 1250 | NA |
| SENIOR DIRECTOR | PPV \geq 26 PGPV \geq 1100 | 1 |
| EXECUTIVE DIRECTOR | PPV \geq 26 PGPV \geq 900 | 2 |
| SENIOR EXECUTIVE DIRECTOR | PPV \geq 26 PGPV \geq 600 | 3 |
| PLATINUM DIRECTOR | PPV \geq 26 PGPV \geq 300 | 4 |
| PRESIDENTIAL DIRECTOR | PPV \geq 26 | 6 |
| CROWN DIAMOND DIRECTOR | PPV \geq 26 | 8 |
| ROYAL BLACK DIAMOND DIRECTOR | PPV \geq 26 | 11 |
| GLOBAL BLACK DIAMOND DIRECTOR | PPV \geq 26 | \geq 14 |

4% DIRECTOR BONUS POOL

4% Pool of Company's total
Monthly PV

Paid Monthly Exclusively to
all Qualified Directors

Do at least 1250 PGPV to qualify as a Director
first time excluding 16% Legs (without Roll Up)

For Subsequent times Director Qualification,
roll up benefits will be applicable



14% TEAM BUILDER BONUS POOL

14% Pool of Company's
total Monthly PV

Paid Monthly to all Qualified
Senior Director and above

Paid up to 9 Director
& Above generations



15% LEADERSHIP PRODUCTIVITY BONUS POOL

15% Pool of total
Company's Monthly PV

Paid to all Senior Directors & above
with at least 1 leg with 3600 GPV and
at least 1 Director

Paid up to 8 PAT Senior
Director & above Generations

YOU
PPV =>26
PGPV=>1100
Senior Director

Mohit
Director Leg

Neena

3600GPV

3% DREAM TRAVEL BONUS POOL

Become a SENIOR DIRECTOR to Qualify

- Paid on Team Builder Bonus points earned upto 5 generations
- Paid to all PAT Senior Directors & above



5% DREAM VEHICLE BONUS POOL

Maintain
SENIOR EXECUTIVE DIRECTOR
For 3 Months Consecutively to Qualify



You get entitled for the DVB starting the 4th month



3% DREAM HOME BONUS POOL

Maintain
PRESIDENTIAL DIRECTOR
for 3 Months Consecutively to Qualify



ALL ARE QUALIFIED DIRECTORS

You get entitled for the DHB starting the 4th month

*Conditions Apply. For details, see SMAP Unlimited Plan Booklet.



2% ATOOT BANDHAN BONUS POOL

2% Pool of total
Company's Monthly PV

Paid Monthly to all:
PAT Crown Diamond Director
PAT Royal Black Diamond Director
PAT Global Black Diamond Director

Monthly Capping of Rs. 21,00,000/-*



atoot bandhan
RISHTA DIL KA

LIVE LIFE OF SIGNIFICANCE



- Help people to Earn Money
- Noble business

SUCCESS PRINCIPLES BY MODICARE

WORLD CLASS TRAINING SUPPORT



Success Principles by Modicare



CLASSROOM



ONLINE



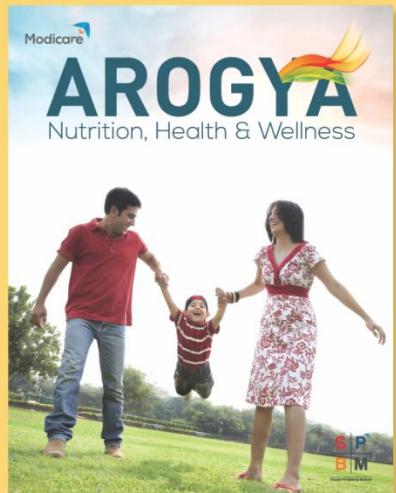
PHONE

SUCCESS PRINCIPLES BY MODICARE

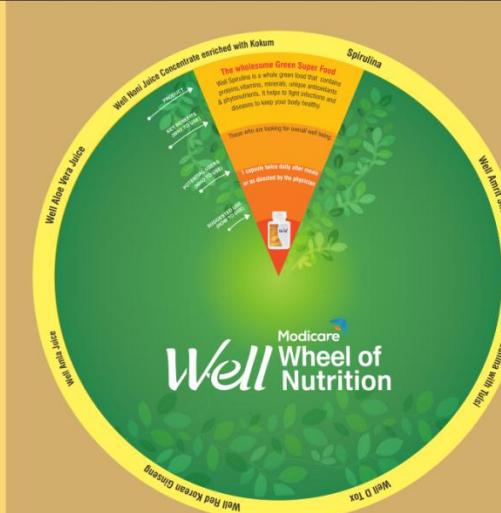
TRAINING TOOLS



Success Principles by Modicare



HINDI & ENGLISH



HINDI & ENGLISH



HINDI & ENGLISH



HINDI & ENGLISH



ENGLISH

SHURUAAT

10 KADAM AZADI KE



“WITH EVERY STEP YOU TAKE,
**I WILL TAKE
TWO”**