



Success Principles by Modicare

SHURUAAT शुरूआत दस कदम आज़ादी के

START YOUR MODICARE BUSINESS





India's FIRST
Direct Selling Company

Started in
1996

by
Mr Samir Modi





WE ARE A SINGLE PRODUCT COMPANY
**OUR PRODUCT IS
AZADI**



RAI BAHADUR GUJARMAL MODI

VISIONARY & NATION BUILDER



Success Principles by Modicare

FOUNDING FATHER



STARTED BUSINESS WITH
RS 400/-

1933
ESTABLISHED SUGAR FACTORY AT
BEGUMABAD

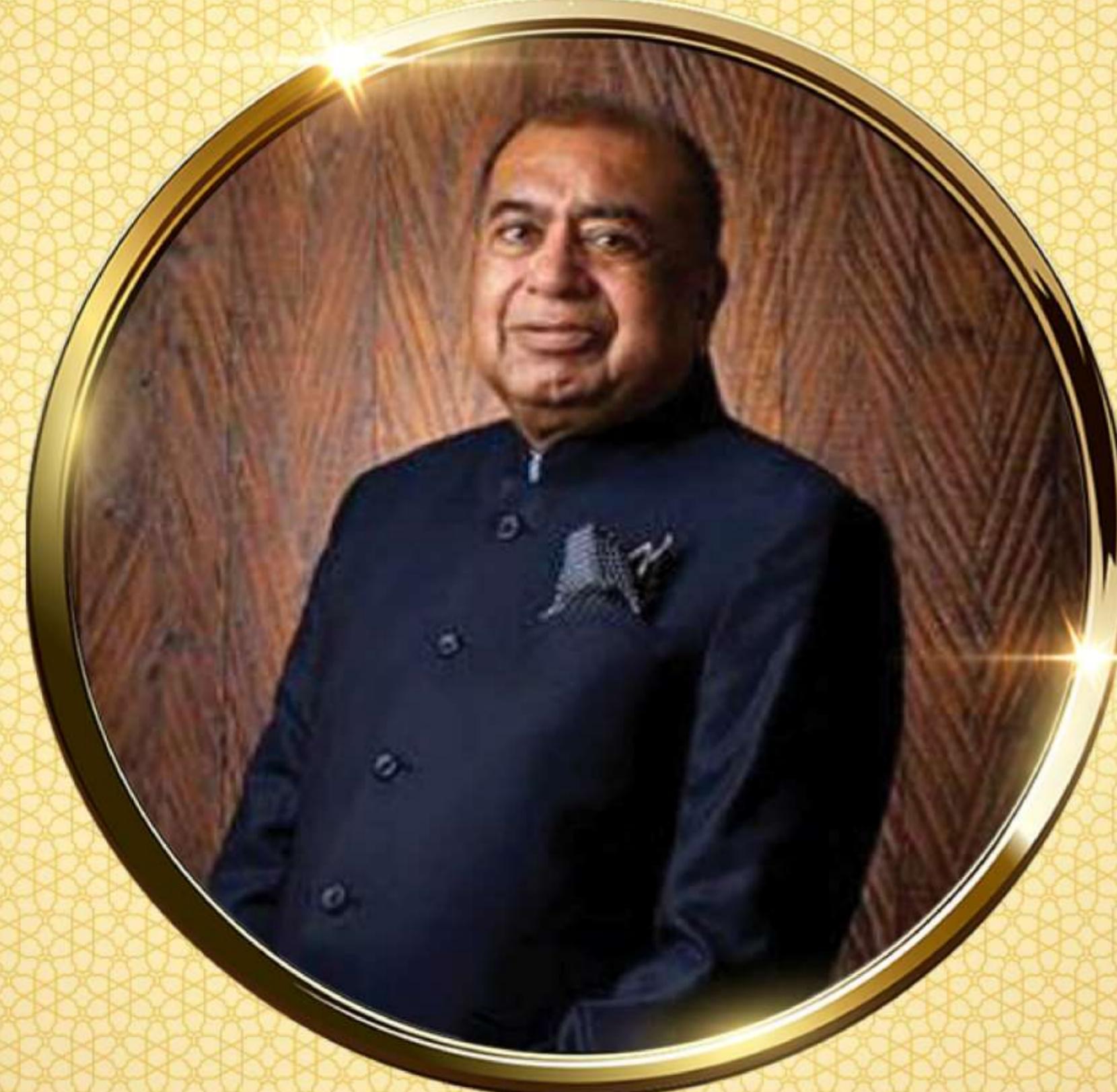
1933-72
SET UP 27 DIFFERENT
INDUSTRIES

1968
AWARDED PADMA BHUSHAN



KK MODI

VISIONARY, GENIUS ENTREPRENEUR



- TOOK THE VISION TO GREATER HEIGHTS
- INTERNATIONAL COLLABORATION
- 90 COUNTRIES**
- MODI ENTERPRISES
- 63000 CRORES**
- OVER
- 28,000 EMPLOYEES**



Over 25 Lakh
Consultants



Founding Member
of IDSA



Rewarding & Attractive
Business Opportunity



Winner of Various
Prestigious Awards



Manufacturing Excellence
GMP Certified



Modicare

S
P
B
M

Success Principles by Modicare



MODICARE PRODUCT RANGE



Success Principles by Modicare



Nutrition Health & Wellness



Home Care



Watches



Colour Cosmetics



Skin Care



Personal Care



Laundry Care



Auto Care



Jewellery



Agriculture



Food & Beverages



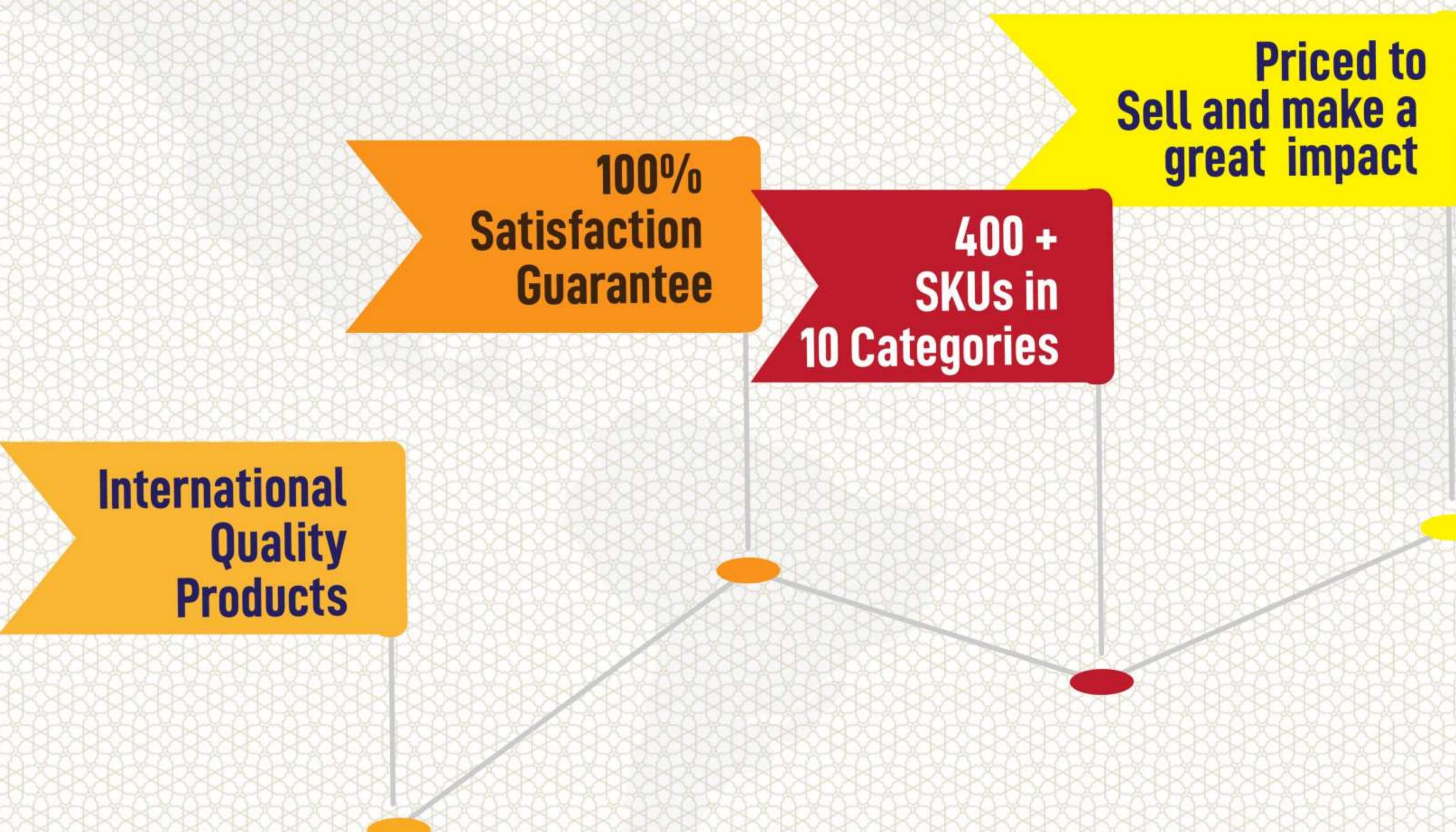
Tech



PRODUCT PHILOSOPHY



Success Principles by Modicare



I personally guarantee full refund*
of your money if you are not 100% satisfied
with the quality of the product.

*As per company policy, Conditions apply

Samir Modi



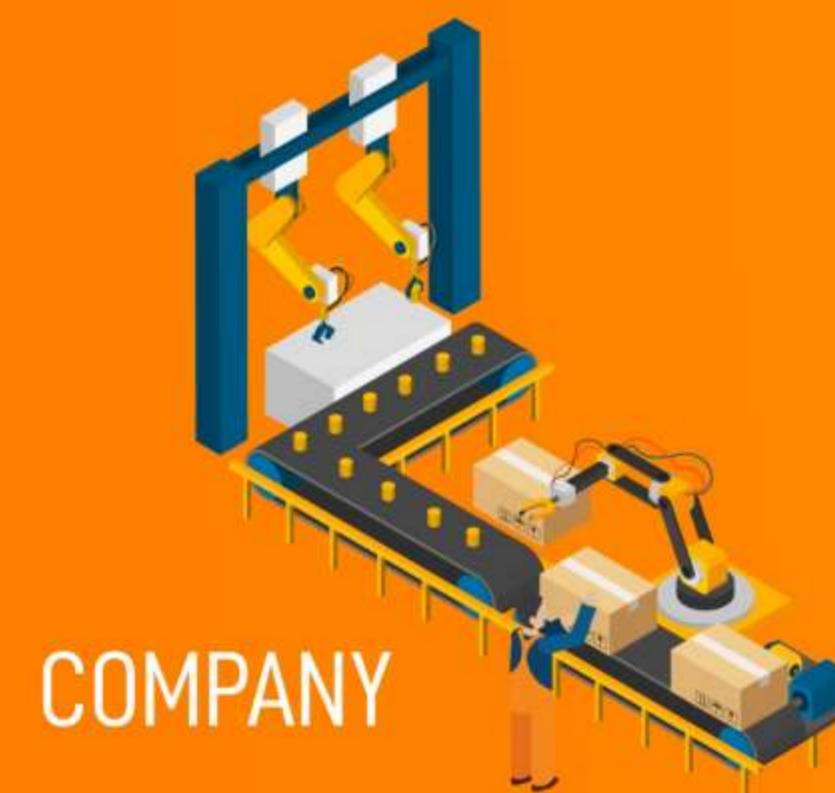


TRADITIONAL MARKETING



Success Principles by Modicare

Advertisement



DIRECT SELLING

MONEY
SAVED
=
BONUS
INCENTIVES





SAMIR MODI AZADI PLAN

LIFE LONG INCOME



Success Principles by Modicare



*paid as per the points achieved by each consultant



3 WAY SUPPORT



It's your independent business but you don't work alone





COMPANY SUPPORT



 MODICARE.COM

 MOBILE APP



24/7 x 365 Days, Just a Click Away



COMPANY SUPPORT



Modicare
Lifestyle Centre

TRAINING



Modicare
Success Centres

PRODUCT PICKUP



Distribution Points

CUSTOMER SERVICE



Success Principles by Modicare

EASE OF PAYMENTS



Internet Banking



Credit / Debit Cards



Paytm



Cash on Delivery

All Modes of Payments Available



AZADI CALL CENTER



For any product
information/feedback call
1800-300-12999
(10am - 10pm)
Email id
support-modicare@modi.com
All you need to know
is just a Call Away





Success Principles by Modicare

10 STEPS TO AZADI





Success Principles by Modicare

STEP 1: SUPPORT-CHART

1 - UP LINE

UP LINE DETAILS	PHONE NUMBER
Your Sponsor	
Director	
Senior Director	
Executive Director	
Senior Executive Director	
Till GBD	

2 - COMPANY

SUPPORT	PHONE NUMBER
Azadi Call Centre	180030012999
MSC	
DP Manager	
RPT/ASM	



- Moral Support
- Builds Confidence
- Better Query Resolution
- More Action



Success Principles by Modicare

STEP 2: GOAL SETTING



Charity



Work life balance



Big house



Fancy cars



World tours



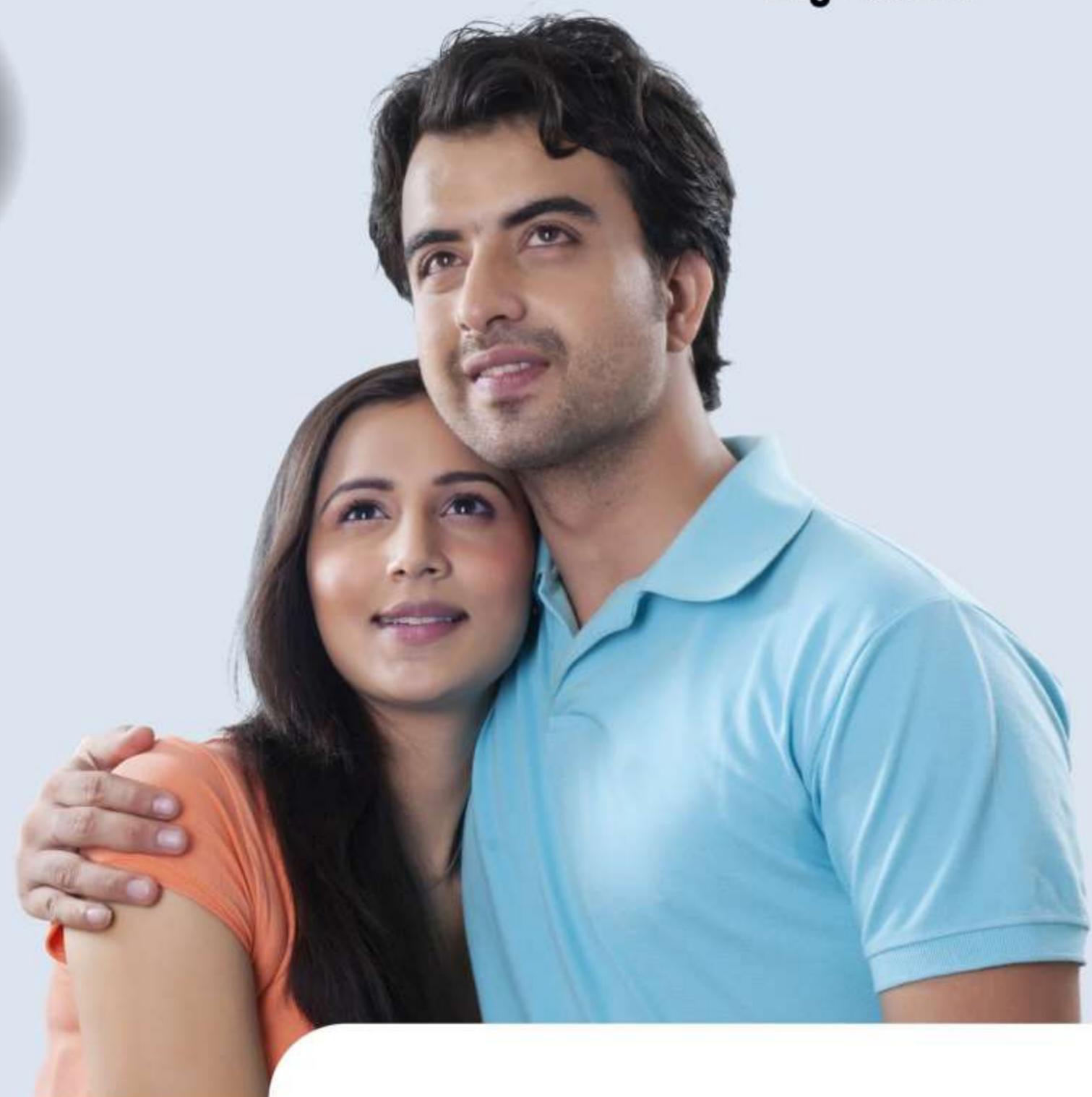
Quality time with family



Financial security



Better education for children



ARE YOU
LIVING
THE LIFE
OF YOUR
DREAMS ?



STEP 2: GOAL SETTING



	GOAL	DATE
Short Term		
Mid Term		
Long Term		

**S
M
A
R
T**

PECIFIC
EASURABLE
CTIONABLE
EALISTIC
IME BOUND



STEP 3: PROSPECT LIST

FRIENDS

- RIENDS
- ELATIVES
- NDUSTRY (OFFICE)
- CONTACTS (FACEBOOK)
- EIGHBOURS
- IRECTORY (PHONE)
- TRANGERS





STEP 3: PROSPECT LIST

PROSPECT LIST FORMAT





STEP 4: SELF USE BENEFITS



**PRODUCT
PRESENTATION**



**OBJECTION
HANDLING**



SAVE MONEY



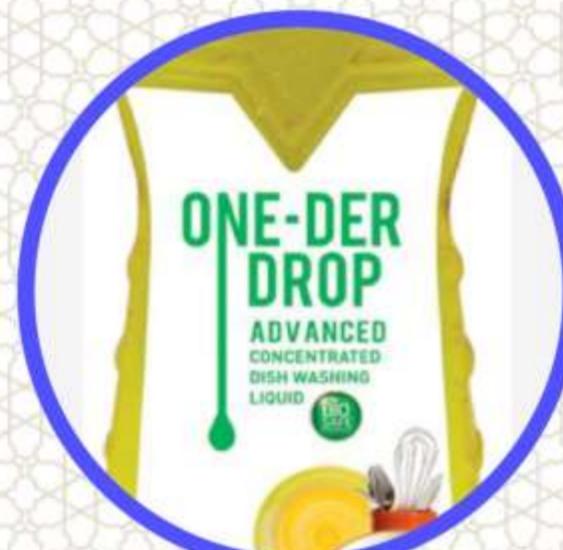
STEP 4: SELF USE CHOOSE YOUR PRODUCTS



Success Principles by Modicare

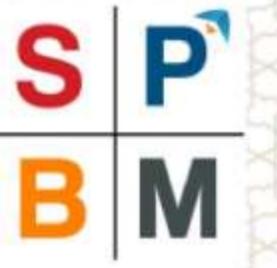


**BASKET 1
Rs. 3000**





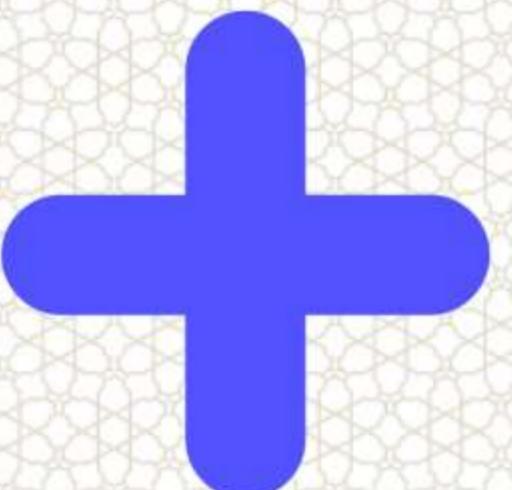
STEP 4: SELF USE CHOOSE YOUR PRODUCTS



Success Principles by Modicare



**BASKET 2
Rs. 5000**





STEP 5: SHARE

APPOINTMENT

- Use Phone
- 3 way Calling

PRESENTATION

- Discovery Session
- Weekly Coaching
- Mastermind Meets
- Boiler Rooms

FOLLOW-UP

- 48 hours
- SW 5



5 GOLDEN COINS



STEP 6: SPONSOR





STEP 7: STRUCTURE BUILD WIDTH AND DEPTH





STEP 8: BE A ROLE MODEL

LEAD BY EXAMPLE



- 100% Self User
- Show Plans Daily
- Teachable
- Punctual
- Coach / Mentor
- Honor all Commitments
- No Negative Talks
- Conduct Home Meetings Daily
- Mirror Test – Power Dressing
- Complete Demo Kit
- Complete Tool Kit

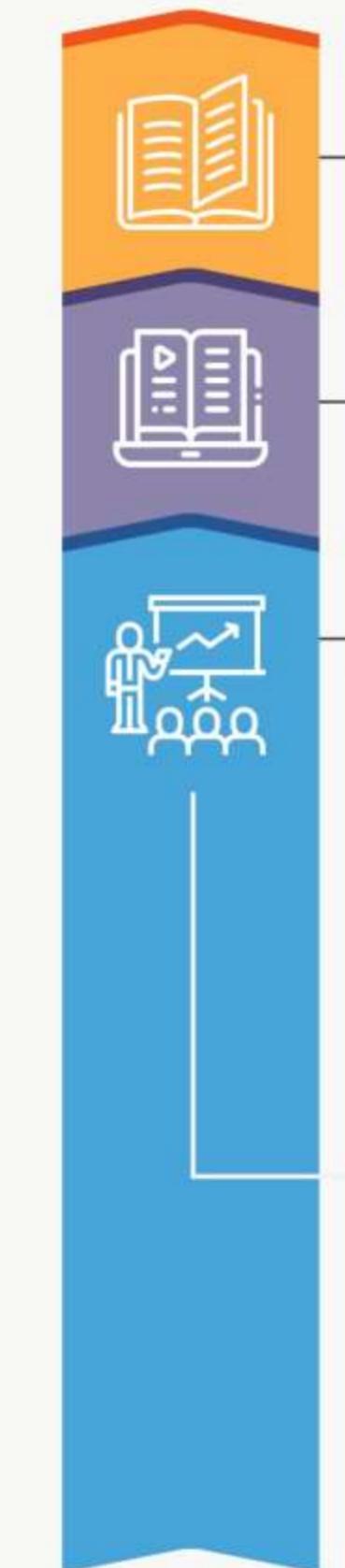


STEP 9: PERSONAL PROGRESS

ATTEND ALL TEAM & COMPANY EVENTS



- ○ Power Presenter
- ○ Master the SMAP
- ○ Master the Demos
- ○ How to Edify Up lines
- ○ How to Share Testimonial
- ○ Time Management



- Library of Books
- Videos / LMS
- Attend All Trainings :
Shuruaat
Raftaar
Product Trainings
Advanced Workshops



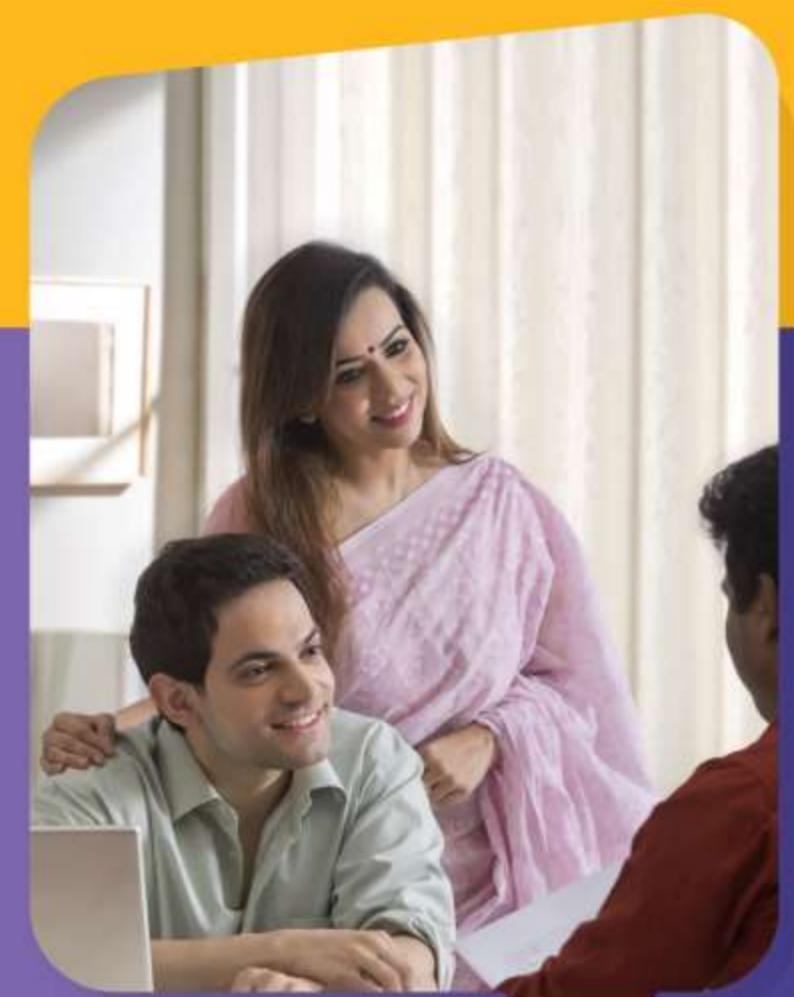
Success Principles by Modicare

STEP 10: DUPLICATION

True Leaders Don't Create Followers
They create More Leaders



Lead By Example



Home Meetings



Regular Trainings



Product Demos



FOLLOW YOUR SYSTEM



Success Principles by Modicare



- S** Save
- Y** Your
- S** Self
- T** Time
- E** Energy
- M** Money



SEE YOU IN RAFTAAR