

EXPERIENCE THE GOODNESS OF OUR LIFE CHANGING PRODUCTS

# SAPNE

APRIL 2019

WINNER OF ABP NEWS  
HEALTHCARE LEADERSHIP  
AWARDS 2018



BEST  
NUTRITION  
BRAND

BEST  
NUTRACEUTICAL  
COMPANY



## **FRUIT OF THE EARTH 100% NATURAL COCONUT OIL**

100% pure and natural edible grade coconut oil made from the finest handpicked dried coconut (copra) from the world renowned Malabar Coast of Kerela .There is no additive and chemicals added to it to ensure its purity. Multiple filtration process produces clear filtered oil retaining all its natural goodness, freshness and aroma.

Code: FP0006 Pack size: 500ml

**MRP: ₹ 230**



*Take a  
sip of nature*



## **FRUIT OF THE EARTH C.T.C & LONG LEAF TEA RICH AROMA REFRESHING TASTE**

A harmonious mix of large grains C.T.C. and long-leaf Assam's orthodox tea enriched with antioxidants. It offers rich, full bodied and bright tea liquor. It provides lingering aroma and irresistible taste.

Code: FP0003 Pack size: 250g **MRP: ₹ 160**



## **FRUIT OF THE EARTH POWER GREEN TEA PURE & NATURAL**

Green tea is known for its health benefits and is a must-have for all who wish to have a healthy life. It has high levels of natural antioxidants and is known to improve skin health, steady blood pressure, reduce weight, boost immunity and decrease risk of certain types of cancer.

Code: FP0002 Pack size: 25x2g **MRP: ₹ 205**

# Handpicked coffee beans for the finest blends

**Fruit  
of the  
Earth**

EXPERIENCE THE  
GOODNESS OF NATURE

## FRUIT OF THE EARTH 100% PURE INSTANT COFFEE BLEND OF ARABICA AND ROBUSTA BEANS

Processed from carefully selected Arabica and Robusta beans blended to perfection for complete satisfaction.

Arabica beans have delicate flavor and balanced aroma coupled with a sharp and sweet taste.

Robusta blends have twice the level of caffeine compared to Arabica and are known for their strong taste.

Code: FP3008 Pack size: 50g  
**MRP: ₹ 155**

## FRUIT OF THE EARTH INSTANT BLENDED COFFEE BLENDED COFFEE WITH ROASTED CHICORY BEANS

Flavorful coffee with a strong aroma blended for the perfect taste. Made from carefully selected beans blended with roasted Chicory. Chicory mimics coffee bitterness and imparts sweetness as well as enhances its flavor.

Code: FP3009 Pack size: 50g **MRP: ₹ 155**



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THE JOY OF  
GOOD TASTE

## **SOUL FLAVOURS ACTIVE RICE BRAN OIL ORYZANOL RICH, FORTIFIED WITH VITAMIN A & D2, TRANSFAT FREE**

Rice Bran Oil extracted from the hard outer brown layer of rice is one of the most nutritious edible oils available. With High Oryzanol content of 1350mg per 100g, it helps lower bad cholesterol and has upto 15% less oil absorption level leading to reduced calories and better tasting food. Produced with the patented "Physical Refining" process, it is perfect for Indian cooking, stir frying & deep frying due to its High Smoke Point. It is trans fat free and is fortified with Vitamins A & D2 to give you healthy medium of cooking.

Code: FP3050 Pack size: 1 litre **MRP: ₹ 165**

## *The nutritious **healthy oil***

### **SOUL FLAVOURS ACTIVE RICE BRAN OIL DISPENSER**

Ideal for everyday use in the kitchen, this dispenser is perfect for holding cooking oils like Rice Bran without spilling. It comes with a small vent close to the spout so that the excess oil spilt on the seal goes back into the container. Multi-purpose usage - this dispenser can be used for all liquid ingredients, perfect for oils, juices, lassi and so on.

Code: 606000 Pack size: 1Pc  
**MRP: ₹ 150**



# *The power packed superfood-ghee*

## **SOUL FLAVOURS COW GHEE**

Soul Flavours Cow Ghee is made from fresh cow milk. It has rich aroma and granular texture that brings a delectable flavour and taste to food. It contains Omega 3 & 6 and fat soluble vitamins A, E and K which are critical in maintaining good health and well-being. It is ideal for cooking, garnishing and making sweets. Traditionally cow ghee is considered to be a good source of energy, longevity and vitality. It aids in better digestion, absorption of nutrients, nourishes the skin, strengthens muscles and helps promote immunity, memory and intellect.

Code: FP0016 Pack size: 1 litre **MRP: ₹ 560**



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# Boost your energy, naturally!



## **SOUL FLAVOURS PURE HONEY**

Honey is a healthy substitute to refined sugar. It is known to for its healing and health promoting benefits. Sourced from nature's lap Soul Flavours Pure Honey is a wonder food, rich in anti-oxidants, important vitamins and essential minerals. Be it weight reduction or maintaining the overall health of skin, hair and immune system, this natural sweetener is liquid gold in every sense. Add a spoonful to your daily diet for a healthier lifestyle.

Code: FP0010

Pack size: 500g

**MRP: ₹ 330**

## **SOUL FLAVOURS PURE HONEY WITH TULSI**

Honey and Tulsi has been used since ages for its diverse healing properties. Honey is known to be a good source of energy and powerful antioxidant while Tulsi has traditionally been used to strengthen immunity and respiratory system. Add a spoonful to your daily diet for a healthier lifestyle.

Code: FP0011

Pack size: 500g

**MRP: ₹ 395**

## **SOUL FLAVOURS PURE HONEY WITH GINGER**

Honey and Ginger has been used since ages for its diverse healing properties. Honey is known to be a good source of energy and powerful antioxidant while Ginger has traditionally been used to provide relief from sour throat, cough & cold. Add a spoonful to your daily diet for a healthier lifestyle.

Code: FP0012

Pack size: 500g

**MRP: ₹ 395**

# The all natural sweetener

## SOUL FLAVOURS STEVIA

Soul Flavours Stevia Powder is a natural sweetner extracted from the leaves of the plant species Stevia rebaudiana. An excellent sugar substitute, it has no artificial sweetners , chemicals or calories that make it ideal for health conscious people. It can be used for all desserts & table top applications, hot and cold beverages like tea , coffee, lassi, nimbu paani and breakfast cereals. 1g of Soul Flavours Stevia Powder is equal to 2 teaspoons (approx. 10g) of sugar.

Code: FP0013 Pack size: 200g

**MRP: ₹ 465**



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# *Delectable flavours from handpicked ingredients*

## **SOUL POPS FREAKY FRUITY LOLLIPOPS**

The Assorted Mango and Strawberry Lollipops taste like real fruits and can delight people of all ages.

## **SOUL POPS KACCHA AAM CANDY**

Mangoes may be seasonal fruit but with Soul Pops Kaccha Aam candy you can enjoy the wonderful tangy flavor of raw mangoes throughout the year. The centre filled candy has the perfect taste .The slow emergence of sweet and spiced powder in the candy results in phenomenal burst of tanginess. It offers you the goodness of raw mango in a conveniently wrapped package and leaves you craving for more. This family pack is perfect for you to enjoy with your friends and family.



# Goodness of Amla in a candy

## SOUL FLAVOURS AMLA CANDY

Mouth-watering soft and juicy Soul Flavours Sweet Amla Candy is a must for all. Manufactured with unique technology it retains maximum goodness of amla fruit. Amla is known as a treasure house of nutrients and a natural source of Vitamin C, a powerful antioxidant. Traditionally amla is known to rejuvenate all body systems, promote longevity, youthfulness and general well-being.

Code: FP0008 Pack size: 500g  
**MRP: ₹ 265**

## SOUL FLAVOURS CHATPATA AMLA CANDY

Soul Flavours Chatpata Amla Candy is a sweet-tangy treat for everyone. The soft juicy candy is manufactured with unique technology to retain the maximum goodness of amla fruit. Amla is a natural source of Vitamin C, a powerful antioxidant. Traditionally amla is known to rejuvenate all body systems, promote longevity, youthfulness and general wellbeing.

Code: FP0009 Pack size: 500g  
**MRP: ₹ 265**



# Refreshing flavours to brighten your day



## **SOUL FLAVOURS SHAHİ MUKHWAS**

- Packed with power of dates & free from Supari

A truly premium mouth freshener and digestive aid that gives a refreshing and crunchy feel. Free from supari, Shahi Mukhwas comes with goodness of natural hand-picked ingredients like dry dates (khajoor), fennel seeds(sauf), cardamom seeds(elaiichi) and catechu (katha). Share it with friends, family and loved ones, anytime, anywhere.

Code: FP0026 Pack size: 75g **MRP: ₹ 175**

## **SOUL FLAVOURS SHAHİ PAN**

- Packed with power of dates & free from Supari

A truly premium mouth freshener & digestive aid. It is specially formulated to relish cravings for that tingling taste and aroma. It comes with goodness of natural handpicked ingredients like dry dates (khajoor), cardamom seeds (elaiichi) and catechu (kattha) that gives a refreshing and crunchy feel. Suitable for all ages, share it with friends, family and loved ones, anytime, anywhere.

Code: FP0027 Pack size: 75g **MRP: ₹ 220**

## **SOUL FLAVOURS ELAICHI SWEET FLAVOURED CARDAMOM SEEDS**

Pick up this easy to carry pack of the 99.9% pure silver coated sugar free sweet flavored cardamom seeds. A refreshing Mouth Freshener made from handpicked cardamom seeds.

Code: FP0005 Pack size: 5g **MRP: ₹ 55**



# For a perfect Italian meal



## SOUL FLAVOURS PENNE RIGATE 100% DURUM WHEAT

100% Vegetarian preservative-free pasta that is ideal for a delectable meal. Free from any added colours, flavours and preservatives. It is produced in the European Union (EU) in 100% Vegetarian and BRC Certified facility.

Code: FP3007 Pack size: 500g  
**MRP: ₹ 185**



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## **SOUL FLAVOURS HALDI POWDER (Turmeric Powder)**

Soul Flavours turmeric powder is made of, carefully handpicked, scientifically processed turmeric roots and is hygienically packed to retain its natural aroma, vibrant golden yellow colour and authentic flavour. Turmeric is known to be rich in antioxidants and health promoting benefits. Add a pinch in your day to day cooking and enjoy its benefits.

Code: FP3030 Pack size: 100g **MRP: ₹ 31**



## **SOUL FLAVOURS LAL MIRCH POWDER (Red Chilli Powder)**

Soul Flavours red chilli powder is made of, carefully handpicked, naturally sundried, scientifically processed whole red chilies and is hygienically packed to retain its natural aroma, rich red colour and pungency. Add that extra zing and taste to your meal.

Code: FP3023 Pack size: 100g  
**MRP: ₹ 37**

## **SOUL FLAVOURS KALI MIRCH POWDER (Black Pepper Powder)**

Soul Flavours Black Pepper (Kali Mirch) powder is made of, carefully handpicked, scientifically processed peppercorn and is hygienically packed to retain its natural aroma and flavor. It's a warming spice and has a sharp, hot and biting taste .An excellent ingredient for making curries and as well as for seasoning. Black pepper is known for aiding digestion and for many health promoting benefits.

Code: FP3029 Pack size: 100g  
**MRP: ₹ 160**

# The flavours of Dadimaa's kitchen now in yours



## **SOUL FLAVOURS JEERA POWDER (Cumin Powder)**

Soul Flavours Jeera (cumin) powder is made of, carefully handpicked, scientifically processed cumin seeds and is hygienically packed to retain its natural aroma, distinct colour and flavor. It is one of the essential ingredients added in most Indian dishes. Cumin is considered a digestive and very good soothing agent.

Code: FP3025 Pack size: 100g **MRP: ₹ 67**



## **SOUL FLAVOURS DHANIA POWDER (Coriander Powder)**

Soul Flavours coriander powder is made of, carefully handpicked, scientifically processed coriander seeds and is hygienically packed to retain its natural aroma, green colour and distinct flavour. It acts as an excellent seasoning for foods and has cooling properties. Add that extra zing and taste to your meal.

Code: FP3027 Pack size: 100g **MRP: ₹ 31**

## **SOUL FLAVOURS GARAM MASALA**

Soul Flavours Garam Masala powder is made of, carefully handpicked various high quality whole spices, grounded and blended together to bring the right flavor, colour and taste.

Scientifically processed and is hygienically packed to retain its natural aroma and authentic flavour. Adding a pinch in your day to day cooking will enhance the taste and flavor of vegetarian and non-vegetarian preparations. Garam Masala is also known for its health promoting benefits.

Code: FP3034 Pack size: 100g **MRP: ₹ 72**



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FRESH MOMENTS,  
HAPPY MOMENTS.

## FRESH MOMENTS TOOTHPASTE FLOURIDE TOOTHPASTE WITH FRESHMINT, SPA & XYLITOL

Premium Toothpaste with special polishing agents that helps in preventing the formation of tartar and cavities. It is ideal for removing stains, polishing the enamel and fighting bad breath.

Code: PC2000 Pack size: 100g **MRP: ₹ 75**

## FRESH MOMENTS 3 in 1 TOOTHBRUSH TOOTHBRUSH, TONGUE CLEANER, GUM MASSAGER

Designed to clean your teeth without harming your gums, Fresh Moments 3-in-1 toothbrush is made with world-class tynex bristles. The angular shape of the brush is perfect to clean even the toughest corners to give you plaque and bacteria free oral care.

Code: PC2001 Pack Of Brush: 3 **MRP: ₹ 204**





*Dazzling & healthy teeth for a  
perfect smile*



### FRESH MOMENTS TOOTH BRUSH FAMILY TOOTHBRUSH - PACK OF 4

Specially designed for deep cleaning of teeth and gums. The soft, end rounded DuPont bristles protects tooth enamel and reduces the risk of gum injury while brushing. The small & compact head reaches to more difficult areas in your mouth and flexible neck absorbs brushing pressure.

Code: PC2002 Pack Of Brush: 4  
**MRP: ₹ 176**

### FRESH MOMENTS GEL TOOTHPASTE WITH FRESHENING STRIPS COOL MINT FLAVOUR

It is infused with mini freshening strips that dissolves in your mouth as you brush, leaving it minty fresh and clean. It contains fluoride which helps protect the enamel on your teeth while fighting cavities and whitening your teeth.

Code: PC2004 Pack size: 100g **MRP: ₹ 90**



# Sofwash

THE SOFT GENTLE  
GERM-FREE WASH

*Gentle on your skin,  
tough on germs*

## SOFWASH WHITE PEARL SOAP

MOISTURIZES, PROTECTS &  
DEODORIZES

The luxurious soap offers triple benefit by moisturizing, deodorizing and protecting the skin. Enriched with moisturisers, it helps to keep the skin soft and smooth while the refreshing fragrance deodorises the foul odour. Powered with germ guards the soap gives a rich creamy lather leaving the skin clean, healthy & soft while giving it a fresh feeling all day long.

Code: PC5229 Pack size: 75g x 4

**MRP: ₹ 155**

## SOFWASH

**GLYCERINE & HONEY BAR**  
MOISTURIZES & NOURISHES

A gentle cleansing bar enriched with Glycerine & Honey that moisturizes & nourishes the skin, preserves skin's natural balance and leaves it moisturized. Well suited for even the most sensitive skin types.

Code: PC5230 Pack size: 100g x 2

**MRP: ₹ 150**





AVAILABLE IN 3 FRAGRANCES:

- |                  |                |
|------------------|----------------|
| GREEN APPLE      | - Code: PC4005 |
| BERRY STRAWBERRY | - Code: PC4001 |
| CITRUSY LIME     | - Code: PC4002 |

Pack size: 250ml

**MRP: ₹ 162**

## SOFWASH 3-IN-1 HAND WASH, SHOWER GEL & BUBBLE BATH

Enhanced with Anti bacterial formula, it fights against germs & body odour. Olive oil derivatives soothe and nourish the skin without drying the body's natural oils.



## SOFWASH KIDS 3-IN-1 HAND WASH, SHOWER GEL & BUBBLE BATH

A pH balanced, Sulphate and Paraben free formula infused with olive oil derivative & Vitamin B5 to cleanse, moisturize & nourish delicate skin.

Code: BC0011 | Pack size: 250ml | **MRP: ₹ 275**

## **ESSENSUAL HAND & BODY LOTION WITH GLYCERINE & HONEY**

Pamper your skin with this non-greasy formula of Glycerine and Honey that leaves your skin feeling smooth and revitalized. A traditional emollient for the soft and supple skin you always wanted.

Code: PC0002 Pack size: 200ml **MRP: ₹ 264**  
Code: PCS242 Pack size: 100ml **MRP: ₹ 165**



## **ESSENSUAL BODY PUFF**

Exfoliating and deep cleansing ultra soft body puff that helps to draw out dirt, oil, dead skin and other impurities for a healthier looking skin.

Code: PC9000 Pack of 1 **MRP: ₹ 88**



## **ESSENSUAL**

PAMPER YOUR SENSES  
DAY IN AND DAY OUT



## **ESSENSUAL SOFT & SMOOTH INTENSIVE FOOT CARE CREAM WITH KOKUM BUTTER & AROMA OILS**

A rich cream to help soften and refresh dry and tired feet, soothe rough and cracked heels and regain their softness & smoothness. Induced with the goodness of Kokum butter for restoring elasticity; Olive oil to exfoliate the skin; Camphor oil for smoothness; Tea-Tree Oil for anti-fungal properties; Clove Oil for improved blood circulation and Menthol oil for calming muscles, it is the perfect blend for two happy feet.

Code: PC5244 Pack size: 100ml  
**MRP: ₹ 225**

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# For super soft, super smooth, beautiful skin

## ESSENSUAL HAND & BODY LOTION WITH ALLANTOIN & VITAMIN E

Lightweight lotion with the goodness of Allantoin to soothe skin irritation and Vitamin E to provide nourishment. A formulation that provides vital nourishment, hydrates, and protects the skin from damaging effects of pollution and dynamic weather conditions.

Code: PC0001 Pack size: 200ml **MRP: ₹ 264**  
Code: PC5243 Pack size: 100ml **MRP: ₹ 165**



# Mesmerizing fragrance for a refreshed you



## ESSENSUAL INSTANTE TEA TREE OIL WITH VITAMIN E

Tea Tree Oil is packed with powerful therapeutic properties. It is anti-viral, anti-bacterial and anti-fungal apart from being a natural antiseptic. It aids in soothing skin irritations and infections from all skin types including sensitive skin.

Code: PC0003 Pack size: 15ml  
**MRP: ₹ 330**

## ESSENSUAL SOFT & SAFE HAND SANITIZER WITH VITAMIN E

A non-sticky formula with a soothing citrus fragrance that kills 99.99% germs and keeps your hands clean. Enriched with Vitamin E, it is great for people who need a hygienic cleansing solution while on the go.

Code: PC0008 Pack size: 60ml  
**MRP: ₹ 88**

## ESSENSUAL PERFUMED BODY TALC WILD FLOWER

The floral fragrance lightens your mood and provides ultimate freshness. Offers odour protection and moisture control. It also works hard to keep you protected against skin irritation; leaving skin feeling fresh and silky-soft all day

Code: PC0011 Pack size: 100g **MRP: ₹ 72**  
Code: PC0013 Pack size: 400g **MRP: ₹ 193**

## ESSENSUAL PERFUMED BODY TALC DREAMS

The ultra-fine powder keeps skin silky, smooth, fresh and dry for a comfortable feeling all day. The aromatic citrus lavender with floral green notes & sandalwood amber moss blend quickly to absorb moisture and offer protection from skin irritation.

Code: PC0010 Pack size: 100g **MRP: ₹ 72**  
Code: PC0012 Pack size: 400g **MRP: ₹ 193**



## **ESSENSUAL PERFUMED DEO SPRAY INDULGE FOR WOMEN**

A mesmerising fragrance for today's diva. The soft and flirty Deo spray has a smooth floral fragrance along with anti-bacterial properties to give you a fresh start every day.

Code: PC0005 Pack size: 150ml

**MRP: ₹ 190**

## **ESSENSUAL PERFUMED DEO SPRAY ORIENTAL SPICE FOR WOMEN**

An oriental fragrance perfect to evoke sensuality and passion. The spicy stimulating aroma creates a vivacious atmosphere while soothing and refreshing your mood. With a no-stain formula, it is perfect for masking foul body odor.

Code: PC0007 Pack size: 150ml

**MRP: ₹ 190**



## **ESSENSUAL PERFUMED DEO SPRAY MOMENTUM FOR MEN**

Covers you with a macho aura and enhances your dashing personality. The uniquely masculine fragrance of the Deo is refreshing, youthful, vibrant and just the right thing for a great day out.

Code: PC0004 Pack size: 150ml **MRP: ₹ 190**

## **ESSENSUAL PERFUMED DEO SPRAY OCEAN BLUE FOR MEN**

Evokes a feeling of the freedom of the sky and the energy of deep oceans. A distinctively masculine fragrance that is inviting and ideal to keep you in high spirits while effectively masking foul body odor.

Code: PC0006 Pack size: 150ml **MRP: ₹ 190**

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NATURE'S  
OWN BOUNTY

*Give in to  
nature's goodness*

## FRUIT OF THE EARTH FACE PACK

WITH NEEM & ROSEMARY FOR SENSITIVE & ACNE-PRONE SKIN

A formulation with herbal extracts and natural clays, perfect for drying up acne and reducing blemishes. Get ready for a flawless skin with the pack made to fight pimples, repair cells and heal the skin.

Induced with the goodness of Neem, it has antiseptic, anti-fungal and astringent - like properties; Rosemary extracts in the pack help in normalizing oil secretion; Brahmi helps rejuvenate the skin and Clay absorbs toxin to help tighten the skin.

Code: PC1004 Pack size: 150ml **MRP: ₹ 365**  
 Code: PC5261 Pack size: 100ml **MRP: ₹ 270**

## FRUIT OF THE EARTH FAIRNESS GEL WITH LIQUORICE & ALOE VERA SPF 14

Non-greasy & hydrating formula for fair and glowing skin with SPF 14. Enriched with the richness of aloe-vera to protect the skin against UV rays and liquorice for inhibiting melanin formation.

Code: PC1003 Pack size: 150ml  
**MRP: ₹ 316**  
 Code: PC5260 Pack size: 100ml  
**MRP: ₹ 250**

## FRUIT OF THE EARTH CLEANSING GEL WITH APRICOT & TEA TREE OIL, pH BALANCED

A pH-balanced & soap-free formula that cleanses and moisturises without depriving the skin of its natural oils. Apricot extract hydrates the skin while Tea tree oil's anti-bacterial properties help fighting infection caused due to polluted surroundings.

Code: PC1001 Pack size: 150ml **MRP: ₹ 347**  
 Code: PC5262 Pack size: 100ml **MRP: ₹ 275**





**Reinvented · Repackaged · Reformulated**

*For a clean, disinfected  
& sanitized home*



## **STERICLEAN** POWERFUL DISINFECTANT CLEANER

Powerful and safe Three-in-One Cleaner-Disinfectant-Sanitizer; just perfect for cleaning and sanitising every nook and corner of your home. Cleans and disinfects all kinds of surfaces-floors, walls, kitchen countertops, sinks, bed frames, bathrooms, shower cubicles, telephones, etc. Kills household germs, fungi and a wide range of bacteria. A very economical product, that can make up to 500 litres of disinfecting solution from a 500ml concentrate.

Pack size: 500ml

**MRP: ₹ 213**

Stericlean - Original Code: HC2019

Stericlean - Lime Code: HC2027

Stericlean - Khus Code: HC2028

Pack size: 250ml

**MRP: ₹ 110**

Stericlean - Original Code: HC3027

# HOME CARE

FOR THE PERFECT  
HOMEMAKER



## **STERICLEAN - ADVANCED** POWERFUL DISINFECTANT CLEANER

Stericlean Advanced is a powerful disinfectant, sanitizer, virucide and deodorizer. Being an effective virucide, it "Kills HIV-1 Virus". Besides cleaning, it also disinfects the non-porous surfaces like floors, counter tops, table tops, sinks effectively and makes them germ free. It contains benzalkonium chloride that helps in maintaining good hygiene. This is 100% effective on germs even when diluted (8ml in 1 ltr water)

Code: HC2026 Pack size: 500ml  
**MRP: ₹ 220**



## **HD FLOOR CLEANER** HEAVY DUTY FLOOR CLEANER

Effectively and effortlessly removes dirt and stubborn stains from high-traffic areas such as floors and floor corners, foyers, corridors, car porches etc. A safe and powerful solution for stain and dirt free surroundings. The solution can work as a base cleaner used before polishing floors.

Code: HC2021 Pack size: 500ml  
**MRP: ₹ 160**

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# Cleans the toughest stains & deposits



**Biodegradable:** Does not pollute and is safe for the environment. It is free from phosphates, harmful bleaching agents, chemicals, dyes etc

**Bio-Based Ingredients:** Made from the extracts of natural resources like coconut, citrus fruits and minerals

**Concentrated Formula:** Contains more active ingredients than diluting agents for better cleaning performance

**Non Irritant:** Safe and does not cause irritation / allergy to the skin

Products with Biosafe Formula:  
SPARKLE, DUZ-ALL, ONE-DER DROP

## SPARKLE

ADVANCED CONCENTRATED  
GLASS CLEANER WITH ANTIFOG  
EFFECT

An advanced Antifog Bio Safe formula that prevents build-up of fog or mist on the glass surface. Made from coconut oil derivatives, the glass cleaner has a powerful cleaning action. It is a biodegradable cleaning agent, ideal for cutting through grease, grime, stains & film build up on windows, glass & mirrors. It cleans without a streak and clears glass without leaving any residue. A highly concentrated economical pack that can make up to four 500ml dilution bottles. Free from phosphates, harmful bleaching agents, acids & alkali. It has a refreshing fragrance.

Code: HC2024 Pack size: 500ml  
**MRP: ₹ 175**

## DUZ ALL

ADVANCED  
CONCENTRATED  
MULTIPURPOSE CLEANER

Powerful, safe and gentle liquid organic cleaner with coconut oil derivatives. This Bio Safe formula offers powerful action with natural and biodegradable cleaning agents. It is free from phosphates, harmful bleaching agents, chemicals, acids, alkali & dyes. It effectively cleans floors, sinks, worktops, moulded plastic furniture, appliances and washable fabrics. The concentrate is safe on hands. Pack of 500ml can be made up to 83.34 liters of cleaning solution.

Code: HC2025 Pack size: 500ml  
**MRP: ₹ 260**

## ONE-DER DROP ADVANCED CONCENTRATED DISHWASHING LIQUID

A powerful cleaner with Triple Active system that effectively cuts & dissolves all 3 types of fats & leaves dishes sparkling clean, free from harmful residue. This Bio Safe formula offers a powerful action with natural and biodegradable agents. It is free from phosphates, harmful bleaching agents, chemicals, acids, dyes etc. It can be used on stainless steel, aluminum, copper, brass, silverware, non-stick cookware, bone china crockery etc. Pack of 500ml can make 4 packs of 500ml diluted solution.

Code: HC2018 Pack size: 500ml **MRP: ₹ 202**



## ONE-DER SCRUB STAINLESS STEEL SCRUBBER

Unique stainless steel scrubber with single coil construction. It scrubs away toughest burnt deposits, grease, oil stains, dried food stains without harming hands. It is rinsable and easy to clean. It also cleans ovens, grills & ceramic tiles.

Code: HC5005 Pack size: Pack of 4 scrubbers **MRP: ₹ 135**



## MIGHTY IN-ONE MULTI PURPOSE CLEANER

A multipurpose cleaner for everyday cleaning of floors, walls, countertops, litter boxes, fabrics, carpets, upholstery, glass, LED/LCD/plasma screens (TV, laptop, computer, mobile, etc.), metals, bathroom fixtures, leather, finished wood, appliances, etc. With Anti-Static & Surface Protector formula it keeps away dust particles & provides protection against germs (dining tables, kitchen slabs). Known to clean tough stains (kitchens, garages, driveways) and eliminate unwanted odour (smoke, bathroom odours, other foul odours, cooking odours). Comes with the added advantage of removing grease, grime, dirt and dust on metal, stainless steel (railings, door knobs, handles) etc. It kills upto 99.9%\* germs.

Code: HC3030 Pack size: 250ml **MRP: ₹ 130**



## MIGHTY IN-ONE SHINE & PROTECT

A cleaner that brings out color and restores sheen & shine. It protects, renews, preserves and improves the appearance of the surface, adds weather protection and brings back deep glossy shine. Additionally, it protects surfaces from ultraviolet rays that can cause fading and cracking. It reduces static electricity hence attracting fewer dust particles known to provides a water-resistant coating which is best suited for vinyl, finished leather, synthetic leather, rubber, PVC, wood and plastic.

Code: HC3031 Pack size: 250ml **MRP: ₹ 350**



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# The perfect cleaning solution

## **SPIC 'N' SPAN** SCALE & BATHROOM CLEANER

A powerful cleaner to remove the toughest of lime scales and soap scum from your tiles, fittings, washbasins, bathtubs, plastic buckets, mugs, ceramic tiles, etc. Specially formulated for hard-water areas. Contains no harmful abrasives and cleans without scratching. It is a ready to use cleaner which can be applied with a sponge or a disposable cloth.

Code: HC3028 Pack size: 250ml

**MRP: ₹ 135**



**BEYOND  
BLUE**  
POWERFUL  
LIQUID  
TOILET  
CLEANER



## **BEYOND BLUE** POWERFUL LIQUID TOILET CLEANER

Unique and powerful liquid toilet cleaner with color-change formula that kills germs and disinfects in 90 seconds. It dissolves stains, lime scales and the toughest build-up of dirt and uric acid in the toilet. It is available with a child-proof cap and is suitable for use in Indian and Western toilets as well as in septic tanks.

Code: HC0027

Pack size: 750ml

**MRP: ₹ 162**



## SILVER DIP

### INSTANT SILVER CLEANER

Instant Silver cleaner cleans tarnished silver, silver plated articles and white metals instantly without any loss of metal. The liquid is reusable. With the dip and clean formula it quickly cleans even difficult to reach places like between the grooves and gives an excellent shine.

Code: HC0026 Pack size: 300ml

**MRP: ₹ 225**

## AUTO WASH

### ADVANCED CONCENTRATED AUTO SHAMPOO

An advanced formula to clean and add shine to your car with each wash. Due to the color protectants and silicone conditioners in it, it leaves the colour, wax and polish of your car intact. This economical product is available in a concentrated form thus only 5ml of it is required to wash an entire car. It can also be used to clean Scooters, Bikes, Buses, Bicycles, Trucks, etc.

Code: AC3005 Pack size: 250ml

**MRP: ₹ 110**

## AUTO GLOW

### AUTO POLISH

An internationally formulated auto polish for cleaning and polishing all kinds of automobiles, appliances, laminated countertops, bathroom fixtures, porcelain surfaces, ceramic tiles, fiberglass and aluminium. An absolutely gentle concentrate to provide a long lasting high gloss finish to all automobile paints. It is resistant to water & detergent.

Code: AC3008 Pack size: 500ml

**MRP: ₹ 450**



SAPNE

# Cleaner & brighter clothes

**WASHMATE**  
**5 IN 1 CONCENTRATED**  
**LIQUID DETERGENT**  
 with Powerzymes & Natural Softeners  
 Treats • Cleans • Softens • Brightens • Anti-bacterial

A concentrated enzyme based liquid laundry detergent with natural fabric softener made with Bio Safe Formula. The multi-purpose 5 in 1 formula contains fluorescent whitening agents for brighter clothes. It has antibacterial properties due to the presence of Neem extracts. Clothes can be pre-treated, pre-soaked, cleaned and softened with this low foam multipurpose liquid detergent. It is specially formulated for hand and machine wash and is Free from EDTA / NTA / Phosphate / Chloride or harsh acid or alkali.

Code: LC2018 Pack size: 500ml

**MRP: ₹ 375**

**WASHMATE**  
**DELICATE**  
**LIQUID DETERGENT FOR**  
**WOOLEN & DELICATE**  
**FABRICS**

A concentrated liquid detergent for gentle yet effective cleaning of delicate fabrics such as silk and wool and other expensive clothes. With a Low foam formula it enables easy rinsing and saves time, water and energy. Washmate Delicate concentrated liquid laundry detergent has biodegradable surfactant and is free from

EDTA/NTA/Phosphate/Chloride or harsh acid or alkali. The special formulation can be used both for hand as well as machine wash. The natural fabric softener leaves the delicate fabrics soft after ever wash.

Code: LC2017 Pack size: 500ml

**MRP: ₹ 350**

**WASHMATE**  
**PRE-WASH**  
**DIRT & STAIN REMOVER**  
 with Enzymes

Scrub free formula that is made with a unique blend of 5 different stain removing agents including enzymes. It gently loosens collar and cuff soil, dirt & grime. The formula also effectively works on tough stains like that of cooking oil, butter, grease, blood, grass, lipstick, tea, ink etc. Good for all washable color fast fabrics.

Code: LC3021 Pack size: 250ml

**MRP: ₹ 175**



## **WASHMATE MATIC CONCENTRATED DETERGENT POWDER**

with Stain Busters and Optical Brighteners

Highly concentrated formula with powerful stain attacking Enzyme system with Active Oxygen to attack and remove toughest of stains easily. It is powered with optical brighteners and fabric bleaching activators for effective cleaning. With a low lather formula, it requires less water to rinse. Washmate Matic concentrated detergent powder also contain water softeners to reduce water hardness.

Code: LC2015 Pack size: 500g  
**MRP: ₹ 150**

## **WASHMATE POPULAR DETERGENT POWDER**

Washmate Popular is a detergent powder stimulated with optical brighteners for bright clothes. It is ideal for bucket wash due to its effective cleaning action.

Code: LC1018 Pack size: 1Kg  
**MRP: ₹ 157**

## **LAUNDRY CARE**

STRONGER  
THAN DIRT

## **WASHMATE POWERCLEAN DETERGENT BAR**

A detergent bar with optical brighteners for bright clean clothes. The bar is perfect for effective washing and cleaning.

Code: LC4004 Pack size: 3 x 200g  
**MRP: ₹ 108**



SAPNE

## **FRUIT OF THE EARTH SHAMPOO WITH ARNICA & TEA TREE OIL DANDRUFF CONTROL**

A potent formula that helps remove dandruff & restores scalp health. Helps reduce flaking, itching while nourishing and moisturising hair. The shampoo contains Arnica known for its anti-bacterial, anti-inflammatory and anti-fungal properties along with tea-tree oil which is a natural antiseptic. Use this shampoo for luscious hair.

Code: PC1005 Pack size: 200ml **MRP: ₹ 195**  
Code: PC5257 Pack size: 100ml **MRP: ₹ 120**

## **FRUIT OF THE EARTH SHAMPOO WITH HENNA & JOJOBA OIL HAIR FALL CONTROL**

Henna, Jojoba, Rosemary and Lavender enriched hair fall control shampoo is a must for people with weak hair. It is unique combination of Indian & exotic herbs that strengthen & nourish hair roots, prevent hair fall and promote new hair growth. Along with soothing the scalp and adding volume to the hair.

Code: PC1006 Pack size: 200ml **MRP: ₹ 195**  
Code: PC5258 Pack size: 100ml **MRP: ₹ 120**

## **FRUIT OF THE EARTH MOOR MUD FACIAL BAR NUTRIENT AND MINERAL RICH MOOR MUD FROM EUROPE**

Formulated with natural ingredients Fruit of the Earth Moor Mud Facial Bar cleanses, tones, exfoliates & moisturises the skin. It has anti-acne, skin whitening and anti-ageing properties. Enriched with Lemon Grass, Liquorice Extract, Olive Oil and Grape Seed Oil it provides a radiant skin. Harvested in Europe, Moor Mud is known to be rich in nutrients & has been used in beauty treatments since ancient times.

Code: PC5224 Pack size: 25g x 4 **MRP: ₹ 325**



## **FRUIT OF THE EARTH CONDITIONER WITH ALOE VERA & ALMOND OIL SMOOTH & SHINY HAIR**

Made to provide the perfect softness, body, bounce & sheen to the hair. Stimulated with Almond oil and Aloe vera it helps in building volume and protecting hair. Regular use of the conditioner makes styling easier and provides vital nourishment.

Code: PC1002 Pack size: 150ml  
**MRP: ₹ 198**  
Code: PC5259 Pack size: 100ml  
**MRP: ₹ 140**



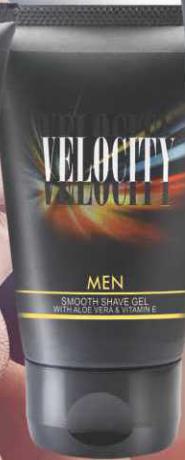
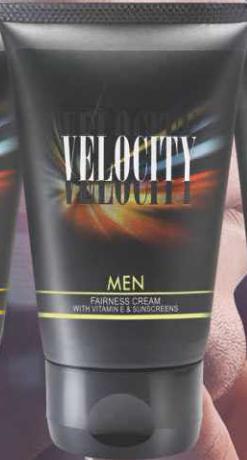
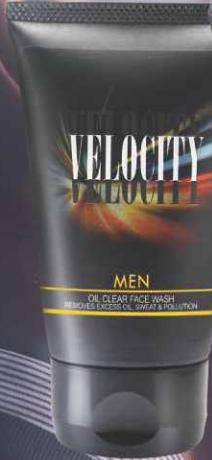
## **FRUIT OF THE EARTH PURIFYING MOOR MUD MASK**

A purifying, decongesting and hydrating mask with odourless moor mud from Europe draws out dirt, oil and impurities as it infuses skin with moisture, vitamin and nutrients. The thousands of year old black Moor Mud has the highest level of organic content, is rich in nutrients, essential minerals and potent antioxidants. Enriched with Black Hijiki Seaweed, Multani Mitti, Kaolin & Activated Charcoal helps minimize the look of pores, fine lines and wrinkles, leaving the skin looking more pure, brighter, breathable, fresh, hydrated and radiant.

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*Formulated in France*

*Jump start  
your day*



### **VELOCITY FAIRNESS CREAM WITH VITAMIN E & SUNSCREEN**

A cream known to give a fairer and brighter look. Enhanced with the benefits of Vitamin B3, Vitamin E and Vitamin C, it helps in nourishing and in prevention from premature ageing and skin damage.

Code: PC5005 Pack size: 50g

**MRP: ₹ 140**

### **VELOCITY OIL CLEAR FACE WASH REMOVES EXCESS OIL, SWEAT & POLLUTION**

A face wash that helps eliminate sweat, pollutants and excess oil, making skin less vulnerable to oil-related problems. Induced with Vitamin B3 it helps refine skin texture and cleanses without over drying.

Code: PC5009 Pack size: 50g

**MRP: ₹ 129**

### **VELOCITY SMOOTH SHAVE GEL WITH ALOE VERA & VITAMIN E**

With the goodness of Aloe Vera extracts, Vitamin E, Olive Oil and Menthol, the shave gel is perfect to soothe the skin, toning, hydrating and revitalizing the skin. This is a perfect buy for those who wish to look refreshed and rejuvenated all day long.

Code: PC5011 Pack size: 50g

**MRP: ₹ 125**

### **VELOCITY PREMIUM SHAVING CREAM WITH SKIN CONDITIONER**

The premium shaving cream moisturizes, soothes and tones the skin. It helps in relieving minor nicks, cuts and razor irritation. With the added benefits of Glycerine and Menthol it is just the right product for a hydrated and revitalized look.

Code: PC5010 Pack size: 70g

**MRP: ₹ 115**

VELOCITY  
VELOCITY  
VELOCITY

ESSENCE OF MASCULINITY:  
TOUGH, YET IMPECCABLE.



### VELOCITY AFTER SHAVE SPLASH WITH ALOE VERA

Citrus, Lavender and Musk along with Aloe Vera extracts makes it an after shave ideal for lingering freshness all day long. Along with Glycerine it protects and moisturizes, leaving the skin hydrated, soft and supple.

Code: PC5001 Pack size: 100ml  
**MRP: ₹ 215**

### VELOCITY MEN TWIN BLADE PLUS READYSHAVER WITH LUBRICATING STRIP & PIVOT HEAD

Carefully crafted for well groomed men. Velocity Men Twin Blade Plus Readyshaver is designed to give you close, comfortable shave with great control. It has a long handle for a great grip. Twin blades and lubricating strip enhanced with Aloe Vera and Vitamin E glides smoothly over your skin. Pivot Head allows the razor to move over the curved areas smoothly with no nicks and cuts. Comes in transparent blade shield for storage and disposable. Excellent quality, at an excellent value.

Code: PC5012 Pack size: Pack of 5  
**MRP: ₹ 130**



Pivot Head razor for curved areas, gives you a close, comfortable shave



Twin blades with Aloe vera and Vitamin E lubricating strip



Long Handle provides great grip



# Stronger, shinier, healthier hair



## **VELOCITY COOL MENTHOL SHAMPOO GENTLE & REFRESHING**

Gently cleanses oil and gives a cooling effect on scalp. It helps to nourish and reinforce hair stands. Fortifies the hair against damage and dryness while strengthening it for a healthier look.

Code: PC6035 Pack size: 150ml  
**MRP: ₹ 193**

## **VELOCITY FORTIFYING SHAMPOO FOR DAMAGED & DRY HAIR**

Nourishes and strengthens each strand from root to tip, making them look healthy and well-tended. Sunflower Oil conditions, hydrates and adds a healthy shine to it while Glycerine prevents dryness.

Code: PC5007 Pack size: 150ml  
**MRP: ₹ 193**

## **VELOCITY FORTIFYING HAIR CONDITIONER FOR DAMAGED & DRY HAIR**

Keeps the hair looking well-groomed with this fortifying conditioner that is induced with almond oil for nourishment and sunflower oil for hydration.

Code: PC5006 Pack size: 100ml  
**MRP: ₹ 176**

## **VELOCITY HAIR STYLING GEL HARD HOLD FOR EVERYDAY STYLES**

The Non sticky gel provides definition with long-lasting manageability allowing to create desired hair styles without drying out.

Code: PC5008 Pack size: 50g  
**MRP: ₹ 90**



### **VELOCITY ENERGISING SHOWER GEL WITH JOJOBA & VITAMIN BEADS**

Gently cleans all impurities, leaving skin feeling soft and smooth. Jojoba and Vitamin E beads reinvigorate and seal in moisture, leaving skin soft and refreshed.

Code: PC5004 Pack size: 150ml  
**MRP: ₹ 240**

### **VELOCITY DEODORISING BODY TALC CONFIDENCE THROUGH THE DAY**

Absorbs sweat and provides protection from germs and skin irritation. A refreshing masculine fragrance of fresh citrus, lavender and musk to eradicate body odour.

Code: PC5003 Pack size: 100g  
**MRP: ₹ 72**

### **VELOCITY BODY SPRAY LONG LASTING FRAGRANCE**

With refreshing notes of Citrus, Lavender and Musk, the body spray fights body odour and germs with a long-lasting masculine fragrance.

Code: PC5002 Pack size: 125ml  
**MRP: ₹ 199**

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schloka

INDIAN ROOTS.  
INTERNATIONAL SKINCARE.

*Feel perfectly  
fresh & clean*



## CLEANSERS & TONERS

Refreshing and invigorating cleansers that clear away impurities while firming and toning the skin. Choose from a tantalizing range of cleansers, toners, masks and scrubs that leave your skin feeling refreshed and rejuvenated.

### SCHLOKA PURIFYING FACE WASH NEEM & GOTUKOLA

Enriched with Purifying Neem & Gotukola, this face wash removes impurities and excess surface oil without over drying the skin.

Code: SC0019 Pack size: 60ml  
**MRP: ₹ 198**

### SCHLOKA MOROCCAN ARGAN OIL CLEANSER

A multifunctional cleanser that helps in removing skin impurities and make up residue while providing essential hydration. It gives a clean, fresh and radiant complexion. Enriched with Moroccan Argan Oil beads, rich in Vitamin E, it is perfect to revitalize the skin.

Code: SC0022 Pack size: 200ml **MRP: ₹ 445**

### SCHLOKA MOROCCAN ARGAN OIL SCRUB

The scrub gently exfoliates and removes dead skin cells. Induced with Moroccan Argan Oil it is rich in Vitamin E, Antioxidants and Essential Fatty Acids and is known for its anti-ageing properties. It helps to stimulate skin cells, leaves it feeling softer, smoother and radiant. The scrub also contains Sesame Oil extract and Beeswax that act as excellent moisturizers for the skin.

Code: SC0024 Pack size: 60ml **MRP: ₹ 219**

## SCHLOKA AVOCADO FACE SCRUB WITH OATMEAL & NEROLI

Avocado Face Scrub gently exfoliates and removes dead skin cells. The exfoliating action of Oatmeal unclogs pores, draws out impurities and embedded blackheads while Avocado and Neroli help replenish lost moisture and revitalise skin for a fresh look.

Code: SC0028 Pack size: 60ml

**MRP: ₹ 280**



## SCHLOKA D TAN FACE PACK WITH TULSI & CLOVE

This ready to use face pack enriched with natural oils of Tulsi and Clove helps de-tan skin, making it fairer, brighter and rejuvenated.

Code: SC0022 Pack size: 60ml

**MRP: ₹ 195**

## SCHLOKA GLOW FACE PACK WITH ORANGE PEEL & WHITE CLAY

Give your face that radiant glow you always wanted with this face pack. Orange peel extract absorbs excess oil, opens clogged pores and removes deeply embedded impurities. White clay firms skin, helps restore natural elasticity and improved skin texture.

Code: SC0026 Pack size: 60ml

**MRP: ₹ 224**



## SCHLOKA 3-IN-1 CLEANSER, TONER & MAKE-UP REMOVER WITH GREEN TEA & CHAMOMILE EXTRACT

A 3-in-1 formula enriched with Green Tea and Chamomile extracts. It is known to cleanse, tone and remove makeup in just one step. Green Tea detoxifies and refreshes while chamomile makes the skin soft.

Code: SC0003 Pack size: 200ml

**MRP: ₹ 315**



*Formulated in France*

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# Pamper & nourish your skin

## SCHLOKA REJUVENATING DAY CREAM WITH ALMOND & LAVENDER

Formulated with potent antioxidants, natural oils and extracts, this cream protects the skin from premature ageing and restores radiance. It moisturizes deeply and soothes tired skin to provide a desirable glow.

Code: SC0013

Pack size: 50ml

**MRP: ₹ 265**



## SCHLOKA HYDRA-NOURISH FACIAL CREAM WITH SHEA BUTTER, ALMOND & OLIVE OIL

Enriched with Shea Butter and Almond Oil, the facial cream provides radiance and glow by nourishing and de-stressing tired skin. It fights against signs of premature ageing making it soft, supple and youthful.

Code: SC0009

Pack size: 100ml

**MRP: ₹ 317**

## MOISTURIZERS HYDRATE & GLOW

Schloka's range of moisturizers gives your face and body a radiant look. The ingredients work their magic deep into your skin, giving you that all-day-long glow.

## SCHLOKA HYDRATING MOISTURIZER WITH PAPAYA & HIBISCUS

Enriched with Papaya and Hibiscus extracts, the moisturizer hydrates the skin and gives it a rejuvenating glow. Its aroma lingers on to give you a fresh feeling all day long.

Code: SC0025 Pack size: 100ml **MRP: ₹ 263**

## SCHLOKA BODY BUTTER WITH SHEA BUTTER & ALMOND OIL

A rich creamy body butter enriched with Shea Butter and Almond Oil, it quickly gets absorbed in the skin keeping it hydrated for long. The white buttery cream is enhanced with the goodness of Almond Oil which is known to improve skin elasticity.

Code: SC0006 Pack size: 100ml **MRP: ₹ 320**



### SCHLOKA FAIRNESS CREAM WITH ROSE & HONEY

A fairness cream to help lighten, brighten and whiten the skin. Enriched with rose extracts and honey it helps to remove dullness and moisturizes the skin to give it a radiant glow. Rose extracts and natural oils removes dullness while honey soothes and moisturises skin.

Code: SC0008  
Pack size: 50ml  
**MRP: ₹ 260**

### SCHLOKA WHITENING CREAM WITH LEMON & TURMERIC

Made from the extracts of Lemon and Turmeric, it helps lighten skin tone and give a flawless look. The formulation oxygenates the cells, helps reduce melanin production, blemishes, pigmentation, discolouration and dark spots making it a perfect mix for a youthful glow. Enhanced with Kojic and Lactic acid it is a perfect solution for people who complain of hyper pigmentation.

Code: SC0017 Pack size: 50ml  
**MRP: ₹ 270**



### SCHLOKA ANTI-AGEING NIGHT CREAM WITH COLLAGEN & VITAMIN E

A powerful blend of natural oils with Collagen and Vitamin E to combat the signs of ageing. Helps to boost collagen concentration, improves texture, reduces fine lines and wrinkles along with repairing photo damage.

Code: SC0004 Pack size: 50ml  
**MRP: ₹ 255**

## FAIRNESS FAIR & FLAWLESS RADIANCE

Schloka's Whitening Creams will make your skin fairer, flawless and radiant.

## ANTI-AGEING DEFY YOUR AGE

A great regimen of night cream and under-eye cream will wipe away years from your face. Look younger and feel younger.

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### SCHLOKA UNDER EYE CREAM WITH ASHWAGANDHA & GOTUKOLA

A perfect intensive care formula for reducing puffiness, dark circles and fine lines for the delicate skin around the eye. Almond oil helps nourish the skin, Ashwagandha boosts collagen to improve skin elasticity and Gotukola rejuvenates skin health.

Code: SC0027 Pack size: 20ml  
**MRP: ₹ 164**

# Perfect sun protection



## SUNSCREENS BRAVE THE SUN

Now you have every reason to smile as you go out in the sun. Schloka's Sunscreen Creams keep your skin and complexion protected all the time.



### **SCHLOKA SUN SCREEN CREAM SPF 30 PA+++ WITH GOTUKOLA & CUCUMBER**

A non-oily formulation that feels light and helps shield the skin from harsh UVA/UVB rays that cause sun burns, dark spots, darkening and premature ageing of the skin. Gotukola gently repairs damaged skin and Cucumber lightens the skin tone.

Code: SC0020 Pack size: 60ml

**MRP: ₹ 265**

### **SCHLOKA SUN SCREEN CREAM SPF 50 PA+++ WITH VITAMIN E & COMFREY**

A non-greasy light feeling cream that is enriched with Vitamin E and Comfrey. A formulation that provides broad spectrum protection against UVA/UVB rays that may cause sun burn, tanning, dark spots, pre-mature ageing and skin irritation. While Vitamin E fights free radicals, comfrey and Aloe Leaf juice repair damages and soothe the skin.

Code: SC0021 Pack size: 60ml

**MRP: ₹ 325**

## *Schloka* *for men*

### **SCHLOKA PURIFYING LIME PEEL & NEEM FACEWASH FOR MEN**

A powerful cleansing agent formulated especially for men. It helps remove dirt, grime and excess oil from the skin, detoxifies and refreshes tired looking skin along with aiding in lightening the skin tone. Neem Extract with its Anti bacterial properties fight against acne & skin problems while Menthol energizes and refreshes the skin.

Code: SC3021 Pack size: 60ml **MRP: ₹ 198**





Extreme comfort SANITARY NAPKINS  
with REVOLUTIONARY  
**5 IN 1 TECHNOLOGY**

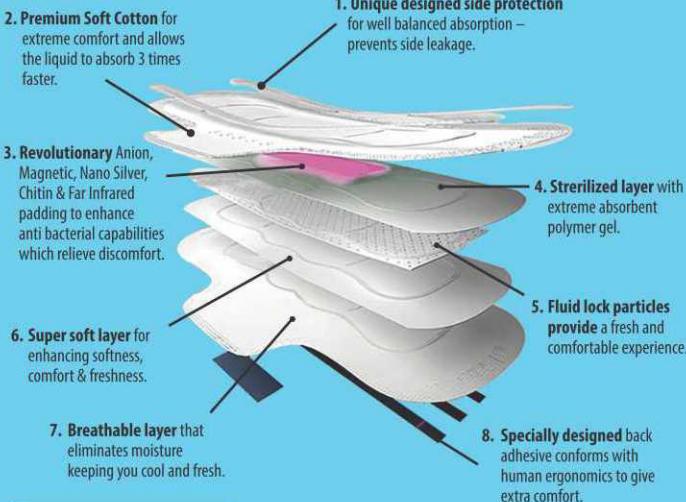


## FREEDOM EXTREME COMFORT SANITARY NAPKINS

Stay fresh with Freedom Sanitary Napkins designed with 8 layers of protection. With a premium packaging & Extreme Comfort revolutionary 5 in 1 Technology, it is perfect to provide you a safe & comfortable feeling all day long!



### 8 layers of protection for optimal absorption



Available in  
**3 variants**

Regular  
245mm  
15 PADS

Code: PC6049  
MRP: ₹ 225

Large  
290mm  
15 PADS

Code: PC6050  
MRP: ₹ 245

X-Large  
320mm  
15 PADS

Code: PC6051  
MRP: ₹ 265

SAPNE



**Sālon**  
PROFESSIONAL

ENJOY SALON  
EXPERIENCE AT HOME

*Be your own  
hair care expert*

S A L O N P R O F E S S I O N A L  
A D V A N C E D F O R M U L A



### SMOOTH & SHINE SHAMPOO FOR DRY & ROUGH HAIR

With Vitamin H, Provitamin B5 & Silk Protein

Intensely moisturizes dry and rough hair, bringing incredible shine and vibrancy. It effectively cleanses and helps detangle unruly, coarse and rough hair; leaving it manageable, silky smooth and salon soft.

Code: PCS246 Pack size: 200ml  
**MRP: ₹ 280**



### DANDRUFF CARE SHAMPOO

FOR DRY & ITCHY SCALP

With Zinc Pyrithione, Vitamin E & Protein Complex

Helps prevent dandruff, scalp irritation, itching and dryness. Specially designed to improve the condition of the scalp and repair damaged hair.

Code: PC5245 Pack size: 200ml  
**MRP: ₹ 280**



### **HAIR FALL DEFENSE SHAMPOO FOR DAMAGED & BREAKAGE PRONE HAIR**

With Protein Complex, Pro vitamin B5 & Biotin

Helps strengthen hair and prevents hair fall due to breakage. It thoroughly cleanses the hair dissolving dirt and grease and makes the hair look stronger, fuller and thicker with every wash.

Code: PC5247 Pack size: 200ml  
**MRP: ₹ 280**

### **RADIANT SHINE CONDITIONER FOR DRY & ROUGH HAIR**

With Biotin, Pro vitamin B5 & Silk Protein

Intensely nourishes and conditions dry and rough hair, bringing radiant shine and lustre. This hydrating conditioner leaves the hair tangle free, soft silky smooth.

Code: PC5248 Pack size: 200ml  
**MRP: ₹ 295**



### **NOURISH & SHINE HAIR OIL**

With Almond Oil, Vitamin E & Conditioner

Light weight non-sticky hair oil nourishes & strengthens hair. It adds lustre and shine, eases out tangles and helps reduce breakages leaving the hair soft, silky and manageable.

Code: PC5280  
Pack size: 100ml  
**MRP: ₹ 115**

# Sālon

PROFESSIONAL

## Hair Colouring Crème

*Expert hair color enriched with  
hi-performance nutrients*

### Enjoy

#### SALON EXPERIENCE AT HOME

With Argan Oil, Olive Oil & an Ayurvedic Ingredient Mix, the Salon Professional Hair Coloring Crème provides complete grey coverage, lustre and vibrant long lasting color. With the goodness of Sesame, Brahmi, Neem, Henna, Argan Oil and Olive Oil, it protects and nourishes the hair shaft.

#### SALON PROFESSIONAL HAIR COLOURING CRÈME

Made in Italy with Ammonia and Paraben free formula, the Hair Colouring Crème gives complete grey coverage, lasts long and makes hair soft and lustrous.

**AMMONIA & PARABEN FREE**

**WITH ARGAN OIL +  
OLIVE OIL + AYURVEDIC MIX**

**COMPLETE GREY COVERAGE**

**INTENSE NATURAL REFLECTIONS**

**LONG LASTING, VOLUMIZING,  
SOFT & SHINING RESULTS**



#### SINGLE USE PACKAGE CONTAINING

- 1 tube of colouring crème - 60ml e
- 1 bottle of developer - 60ml e
- 1 sachet of after colour treatment - 25ml e
- 1 pair of gloves
- 1 instruction leaflet

Net Content: 60ml+60ml+25ml (145ml)

**MRP: ₹ 450**



**Argan Oil:** Extracted from Argan Spinosa plant grown in Morocco, it is known for its antioxidant, emollient and moisturizing properties.

Argan Oil gives strength, shine and is effective in preventing hair fall as well as split ends.



**Olive Oil:** Contains Vitamins (especially A & E) and minerals known for their moisturizing & softening qualities and helps maintain hair elasticity.



**Henna:** A natural hair conditioner that smoothes the cuticles of unruly hair, closes them and provides shine. It adds volume and shields the hair from further damage by forming a protective coat.



**Sesame:** Nourishes and strengthens the hair from roots to the ends while moisturizing the scalp.



**Neem Oil:** Known for its detoxifying properties, it helps cleanse the scalp and nourishes the hair.



**Bacopa Monnieri (Brahmi):** A powerful antioxidant that nourishes & conditions dry, damaged and brittle hair.



SAPNE

## Available In **SIX** Fashionable Shades



**1**  
Code:  
PC5232

**Natural  
Black**



**3**  
Code:  
PC5234

**Brown**



**5**  
Code:  
PC5236

**Light  
Brown**



**2**  
Code:  
PC5233

**Dark  
Brown**



**4**  
Code:  
PC5235

**Chocolate**



**6**  
Code:  
PC5237

**Dark  
Blond**

Actual shades may vary from the ones shown in the catalogue.



PROTECT YOURSELF FROM  
ELECTROMAGNETIC RADIATION



Electromagnetic Field's (EMFs) radiation in your home may cause sleeplessness or restlessness at night. Your phone emits more EMFs when the signal strength is poor.

CELL PHONE MANUALS ASK YOU TO:

- Keep the device away from your body
- Text more than talk
- Recommend that talk time does not exceed 6 min./hour.

Cell phones draw more power, and emit more radiation, in enclosed metal spaces like elevators, cars, trains and planes.

## MODICARE ENVIROCHIP

Neutralises the harmful effects of EMFs emanating from electronic devices

Reduces stress in the human body & thus prevents diminished immunity

Clinical trials conducted on Envirochip prove its efficacy in decreasing pulse rate and improving health

Tested and certified at reputed labs and institutions for its effectiveness and usability

Patented technology uses inert materials

Continues to work as long as it is attached to a device emitting EMFs. CE certified.

Code: HL0001 (Black)

Code: HL0002 (Blue)

Code: HL0003 (Magenta)

Code: HL0004 (Silver)

Pack size: 1 unit **MRP: ₹ 660**

BABY  
Spa

PAMPER YOUR LITTLE ONE  
WITH HEALTH & CARE

*Delicate skin care with  
Vitamin E for  
your little dear*

BABY  
Spa

**BABY SPA  
MOISTURISING  
LOTION  
WITH VITAMIN E**

Rich moisturizing lotion with the goodness of Vitamin E that gently protects the baby's tender skin against dryness and irritation, leaving it smooth and supple.

Code: BC0004  
Pack size: 200ml  
**MRP: ₹ 161**



### BABY SPA MILK CREAM WITH VITAMIN E, VITAMIN B5 & MILK PROTEIN

A soothing cream enriched with Milk Protein, Vitamin E, Vitamin B5 and Shea Butter that moisturizes the baby skin and helps retaining its natural softness.

Code: BC0003 Pack size: 50g  
**MRP: ₹ 90**

### BABY SPA MASSAGE OIL WITH VITAMIN E

Pure and gentle massage oil with the goodness of Vitamin E. Gives a healthy glow to the baby by nourishing and moisturizing the skin. Regular massage with the oil helps in strengthening the baby's bones and muscles.

Code: BC0008 Pack size: 200ml **MRP: ₹ 195**



DERMATOLOGICALLY  
TESTED



PARABEN  
FREE



NON  
IRRITANT

SAPNE



### BABY SPA NOURISHING SOAP WITH MILK PROTEIN, VITAMIN A & VITAMIN E

Enriched with milk protein and Vitamins A & E, the nourishing soap gently bathes the little one keeping their skin soft, smooth & healthy.

Code: BC0002 Pack size: 75g MRP: ₹ 65

### BABY SPA TALCUM POWDER WITH VITAMIN E

Mild & gentle talcum powder enriched with Vitamin E protects the baby's sensitive skin by keeping it comfortably dry.

Code: BC0009 Pack size: 100g MRP: ₹ 75

### BABY SPA NO-TEARS SHAMPOO WITH VITAMIN B5

No tears soap-free formula gently cleanses the scalp without causing irritation to baby's eyes. Enriched with Vitamin B5 to condition and nourish the hair.

Code: BC0005 Pack size: 200ml  
**MRP: ₹ 175**

### BABY SPA 2-IN-1 BUBBLE BATH & WASH NO TEAR FORMULA, WITH VITAMIN E & VITAMIN B5

A gentle body wash that soothes and cleanses the baby's delicate skin without causing dryness. No-Tears formula ensures that the baby enjoys a much cherished tear-free bath.

Code: BC0010  
Pack size: 200ml  
**MRP: ₹ 221**



# Bubbly fun for your Cuddly One



## BABY SPA DIAPER RASH CREAM WITH MILK PROTEIN, ALOE VERA & VITAMIN E

Soothing cream with Milk Protein, Vitamin E and Aloe Vera that provides a protective barrier between the baby's bottom and the moist environment. Perfect for healing diaper rashes, dryness and flaky skin.

Code: BC0007 Pack size: 50g  
**MRP: ₹ 140**

## BABY SPA SOFT CLEANSING WIPES

Ideal for gentle cleansing and moisturising baby's delicate skin. Enriched with the goodness of Vitamin E and natural ingredients like Aloe Vera, Green tea extract and Chamomile extract, it makes the skin soft and moisturised. Made from high quality soft material, the wipes are thicker and contain hypoallergenic ingredients. The wipes are clinically tested to ensure that they do not cause irritation to baby's delicate skin. The soothing fragrance keeps the baby fresh and happy throughout the day.

Code: BC0012 Pack size: 80pcs  
**MRP: ₹ 225**



SAPNE



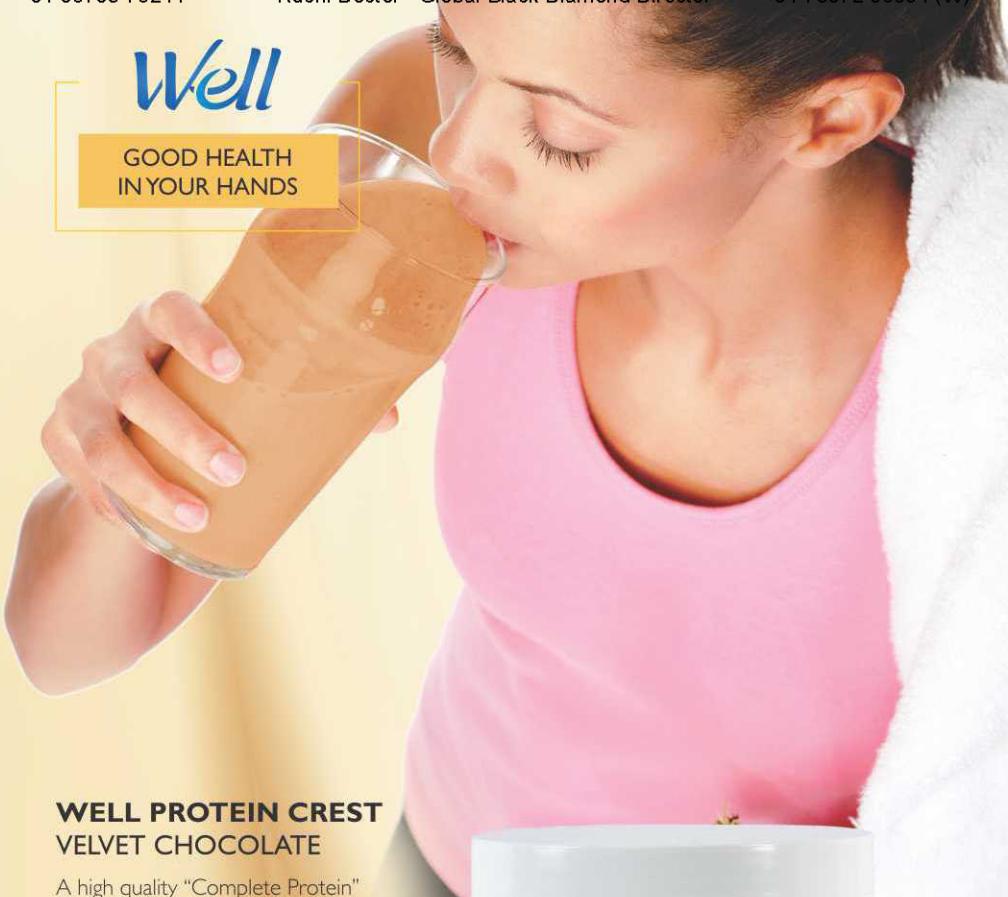
DERMATOLOGICALLY  
TESTED



PARABEN  
FREE



NON  
IRRITANT

**Well**GOOD HEALTH  
IN YOUR HANDS

## **WELL PROTEIN CREST VELVET CHOCOLATE**

A high quality "Complete Protein" 100% vegetarian nutritional drink that supplies all essential amino acids and is fortified with vital vitamins and minerals. One serving of Well Protein Crest provides 8.75g of high quality protein. This balanced nutritional drink has been specially formulated with soy protein isolate, whey protein and the goodness of malt, providing a delicious tasting wholesome nutritional beverage.

It works towards giving energy, strength, stamina, immunity and good health. Soy protein isolate and whey protein have a Protein Digestibility Corrected Amino Acid Score (PDCAAS) of 1.0, the highest score possible for a quality protein source as established by W.H.O.

Code: HL1003 Pack size: 500g

**MRP: ₹ 1337**



# Power of Tri-blend -

## soy, wheat & pea proteins

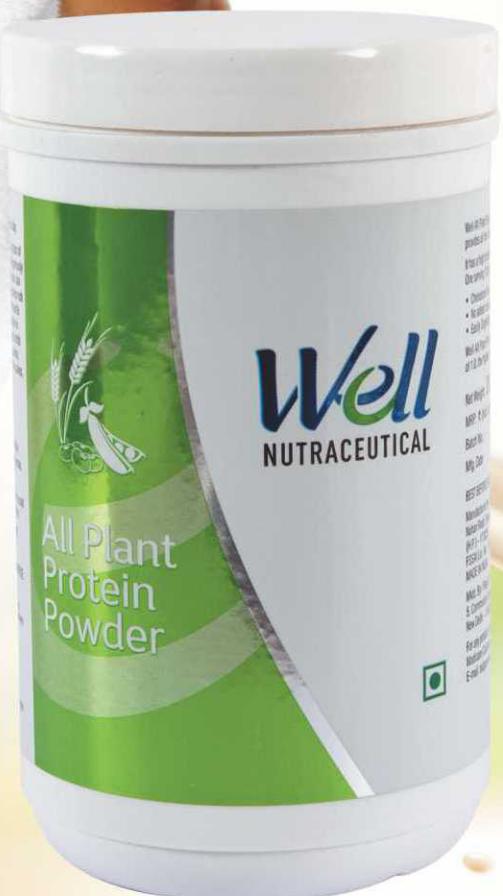
### WELL ALL PLANT PROTEIN

Well All Plant Protein Powder is a tri-blend of high quality Soy, Wheat & Pea proteins that provide all 9 essential amino acids necessary for body growth. Proteins are important components for the muscle, tissues and the blood, thus making its intake extremely critical. Well All Plant protein powder has high protein content where one serving (10g) of it provides 8.4g of high quality protein. The powder has Protein Digestibility Corrected Amino Acid Score (PDCAAS) of 1.0, the highest score possible for a quality protein source as established by W.H.O.

It is Cholesterol free, Fat free, Lactose free, contains no added color, sugar, flavors and preservatives. It is 100% vegetarian, easily digestible and has naturally occurring soy isoflavones. It is neutral in taste, retains nutritive value even after being cooked, grilled, chilled or frozen and dissolves quickly without forming lumps. Made from imported Proteins, like Wheat Protein from Belgium, Pea Protein from France, Soy Protein from USA\*.

Code: FS5051 Pack size: 200g  
**MRP: ₹ 936**

Code: FS5052 Pack size: 500g  
**MRP: ₹ 2189**



\*Contains SUPRO® Isolated Soy Protein.  
SUPRO® is a registered trademark of E.I. DuPont de Nemours and Company.

SAPNE



## **WELL SHILAJIT OJAS GOLD WITH KESAR AND SAFED MUSLI**

Shilajit Ojas Gold comes packed with the goodness of 14 herbs. The premium quality Shilajit with Gold and Kesar works synergistically with other important herbs such as Safed Musli, Ashwagandha, Kaunch beej, Gokhru in improving strength, stamina and libido in males. It also helps in improving low spermatic counts and the motility of sperms. Completely natural, it is to be consumed on a regular basis to improve overall well-being.

Code: HL2015 Pack size: 30 Capsules **MRP: ₹ 599**

## **WELL KOREAN RED GINSENG (6 YEARS OLD)**

Korean Red Ginseng harvested after 6 years is considered to be the best ginseng. This Ginseng is specially imported from South Korea. It contains the richest and maximum variety of phytonutrients called Ginsenosides that help in fighting stress, boosting immune system, improving liver functioning, increasing mental and physical performance, maintaining blood sugar levels and increasing resistance to ageing.

Code: HL1008 Pack size: 60 Tablets  
**MRP: ₹ 1936**



**Korea "INSAM"**  
original name of best Ginseng  
KIC11024(B)

## **WELL SPIRULINA**

Well Spirulina is rich in unique antioxidants and phytonutrients that are known for many life enhancing health benefits. It is rich in phycocyanin, carotenoids and chlorophyll which are known to have antioxidant, anti inflammatory and immune boosting health benefits. Made from Organic Spirulina it helps to fight against infections and diseases. Well Spirulina strengthens immunity, fights infections, promotes a healthy liver, fights stress, prevents nutritional deficiency and improves vision.

Code: HL2008 Pack size: 100 Capsules  
**MRP: ₹ 412**



Meets USDA-NOP, USA



Meets Naturland Organic Standards, Germany



Meets Ecocert Organic Standards, France



# Nature's powerful formula of good health



## WELL D TOX

Well D Tox is a potent Sci-Vedic herbal formula that aids in the body's natural detoxifying process. It supports a healthy liver and improves digestion. Clears acne & blemishes to give a healthy & glowing skin.

Code: HL2002 Pack size: 60 Tablets **MRP: ₹ 535**

## WELL CARDIO ACTIV

Well Cardio Active is a potent Sci-vedic™ formula that acts as a tonic for heart health. It supports normal cholesterol & lipid levels, helps strengthen heart muscles and helps in healthy blood circulation. It is made from purest & highest grade natural herbal ingredients.

Code: HL2001 Pack size: 60 Tablets **MRP: ₹ 521**

## WELL MULTIVITAMIN MULTIMINERAL

Vitamins & minerals help in growth, maintenance and repair of the body. The necessary nutrients it helps in bridging gaps in nutritional requirement. Well Multivitamin Multimineral provides 12 essential vitamins, 8 important minerals, 6 phytonutrients and 2 amino acids.

Code: HL2009 Pack size: 30 Tablets **MRP: ₹ 410**

## WELL FLAX OIL

Flax Oil is known as a multi-health tonic in the natural medicine world. Well Flax Oil is made using cold pressed extraction methods using minimal or no heat that helps to preserve the delicate chemical structure of Omega 3, 6 and 9. As an excellent source of Omega 3, 6 & 9, it is needed for normal human development and growth. Omega 3 & Omega 6 are 2 essential fatty acids (EFA) that cannot be made by the body and must be obtained from diet or supplements.

Several studies suggest that flax oil is good for almost every health system—cardiovascular system, nervous system, immune system and circulatory system. It helps to lower cholesterol levels, protect against heart disease and control high blood pressure, counter inflammation associated gout, lupus and fibrocystic breasts, promote healthy skin, minimize nerve damage that causes numbness and tingling as well as other disorders and guards against the effects of ageing.

Code: HL2004  
Pack size: 90 Softgels **MRP: ₹ 568**

## WELL AMRIT SHAKTI

It is an Ayurvedic product that helps in stimulating the digestive system, acts on the gastrointestinal tract, builds digestive immunity and reduces the recurrence of digestion related ailments. The Amrit Shakti bottle is convenient to carry around and comes with a flip-top cap. As a perfect supplement, it works well to help patients suffering from Irritable Bowel Syndrome, Peristalsis, Diarrhoea and Nausea.

Code: HL2003 Pack size: 100 Softgels

**MRP: ₹ 350**



## WELL PUDINA WITH TULSI

Pudina and Tulsi are known to stimulate the digestive system and provide relief from indigestion, gas and stomach ache. Rich in phytonutrients, Pudina can work wonders for the stomach. It has carminative, anti-inflammatory and anti-spasmodic properties that improves digestion. Tulsi, a potent germicidal & fungicidal, it has anti-bacterial and antibiotic properties. It has been used for years due to its healing properties and its ability to promote a healthy immune system.

Code: HL2007 Pack size: 100 Softgels

**MRP: ₹ 350**

## WELL GARLIC PEARLS

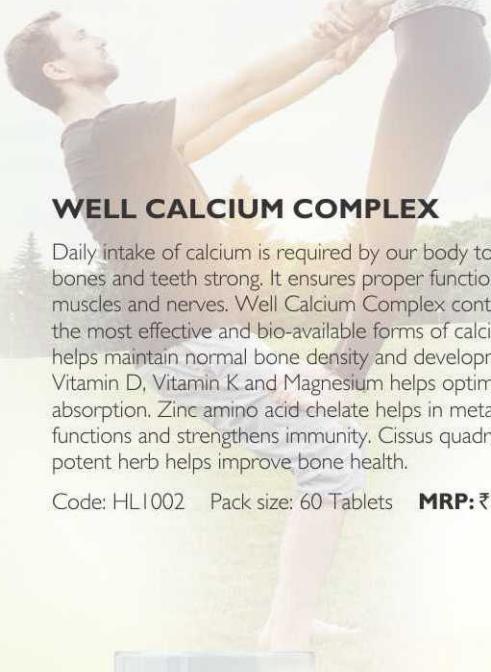
Garlic has been used by Indians due to its medicinal properties for centuries now. It is known to lower bad cholesterol and triglycerides, controlling blood pressure, combating plaque formation in the arteries, aiding in digesting, regulating blood sugar and protecting cells against damage by free radicals. Well Garlic Pearls is a convenient way to get the benefits of garlic in the form of an easy to swallow soft gelatin capsules. It has no strong pungent odor and is available in a premium packaging with a pull up seal and easy to use flip top cap.

Code: HL2005 Pack size: 100 Softgels

**MRP: ₹ 350**



# Fortify your body with nature's goodness



## WELL CALCIUM COMPLEX

Daily intake of calcium is required by our body to keep our bones and teeth strong. It ensures proper functioning of our muscles and nerves. Well Calcium Complex contains one of the most effective and bio-available forms of calcium that helps maintain normal bone density and development.

Vitamin D, Vitamin K and Magnesium helps optimise calcium absorption. Zinc amino acid chelate helps in metabolic functions and strengthens immunity. Cissus quadrangularis, a potent herb helps improve bone health.

Code: HL1002 Pack size: 60 Tablets **MRP: ₹ 466**



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## WELL GLUCOSAMINE WITH BOSWELLIA & CURCUMIN

Promotes healthy joints, supports mobility and a better immune system. Glucosamine is the main building block of the body that helps to reboost cartilage health. Boswellia, a herb known for its anti-inflammatory action. Curcumin C3 Complex®, a patented turmeric extract is an anti-inflammatory and powerful anti-oxidant. MSM together with Selenium supports joint structure. Bioperine® "Bio-enhancer", a unique patented black pepper extract helps to increase the bio-availability of nutrients.

Code: HL1005 Pack size: 120 Tablets **MRP: ₹ 1470**

# Complete nutrition for your growing child

## WELL STRONG & SMART

Well Strong & Smart provides 37 vital nutrients for growth & development. It helps in boosting immunity, energy & stamina.

**Milk Protein:** Building and Retaining Muscle Tissue

**Vitamins & Minerals:** Growth, Maintenance & Repair of Body

**DHA:** Supports Brain Development & Functioning

**Colostrum:** Helps Strengthen Immunity

**FOS:** Supports Digestive Health

Provide all 9 Essential Amino Acids

Protein Digestibility Corrected Amino Acid Score (PDCAAS) of 1.0, the highest score possible for a quality protein source as established by W.H.O.

Delicious Chocolate Flavour

Code: HL1001 Pack size: 200g MRP: ₹ 550



## Rejuvenate and revitalise with goodness of Noni

### WELL NONI JUICE CONCENTRATE ENRICHED WITH KOKUM

Well Noni Juice Concentrate enriched with Kokum is a powerful, health giving food formulated from nature. Noni is believed to have naturally occurring 150+ nutrients that are required by the body to carry out important functions. It is known to revitalize cells, improve immunity, boost energy, fight infections & diseases, improve memory & concentration, detoxify body, ease hyper acidity & flatulence, support healthy cholesterol, protect against liver disorder, aid in digestion, reduce risk of diabetes, tumor and cancer.

Code: HL2006 Pack size: 1L

MRP: ₹ 500

## WELL ALOE VERA JUICE

Well Aloe Vera juice is produced from certified organically grown aloe vera leaf free from use of pesticides and chemicals. Free from any added sugar, synthetic colour and flavour. Aloe vera is known for its soothing and healing properties. Aloe Vera is naturally rich in fibre, vitamins, minerals, amino acids, polysaccharides, enzymes and trace elements. It is known for aiding digestion and boosting immunity. It helps in flushing out toxins and promotes healthy skin. It provides complete nourishment to the body. Thermally processed juice extracted with state of art technology preserves natural properties of aloe vera.

Code: HL2011 Pack size: 1 litre

**MRP: ₹ 300**

## WELL AMLA JUICE

Well Amla juice juice is produced from certified organically grown amla fruit (free from use of pesticides & chemicals) from lower Shivalik foothills of Himalayas. Free from any added sugar, synthetic colour and flavour. Amla is a natural source of Vitamin C, a powerful antioxidant that helps in slowing down the signs of ageing and promotes healthy hair and skin. Amla rejuvenates all the tissues in the body and builds immunity and promotes youthfulness. Thermally processed juice extracted with state of art technology preserves natural properties of amla.

Code: HL2012

Pack size: 1 litre

**MRP: ₹ 300**



Processed from  
Naturally Grown  
Organically  
Certified  
Aloe Vera Leaf



Made from  
Organic  
Certified  
Himalayan  
Wild Amla



SAPNE

# Your personal radiation-protection shield

## HEALTH RISKS OF EMFs



Risk to your Heart



Brain Tumour Cancer



Lower Sperm Count



Risk to Children



SHIELD YOURSELF FROM EMF's EMITTED BY:  
 • MOBILE • TABLET PC • LAPTOP • COMPUTERS • WI-FI ROUTERS



SAPNE

ENVIROCHIP IS WELL RESEARCHED, TESTED & CERTIFIED BY:



Certification from Max Healthcare, India to prove that Stress levels are reduced in the human body by having the Envirochip fixed on one's personal electronic devices.



Report from DB Technology Lab, UK to prove that the Strength of EMF (Signal Strength) of the electronic device on which Envirochip is fixed is not reduced.



Results published in the Journal of Biomedical Science & Engineering, USA.



CE Certified - International Mark of Quality

# Non-Essential Product Offer

(Please note we would be able to deliver these products after the lockdown is over.)



**Offer Period: From 1<sup>st</sup> May, 2020 to Month End May, 2020**

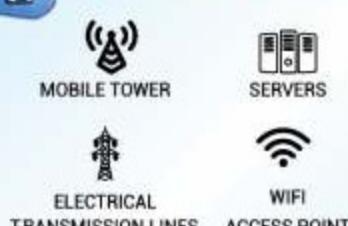


**BUY 1  
MODICARE ENVIROGLOBE  
WORTH DP Rs. 3750/- &  
GET 1  
MODICARE ENVIROCHIP  
WORTH DP Rs. 583/-  
AT DP Rs. 1/-**

#### FOR USE IN



ENVIROGLOBE HELPS PURIFY  
RADIATION FROM



POTENTIAL HEALTH RISKS FROM  
ELECTROMAGNETIC RADIATION



#### Terms & Conditions: This offer is valid only for Modicare Consultants

- Offer Period: From 1<sup>st</sup> May, 2020 to Month End May, 2020 OR till stocks last, whichever is earlier
  - No PV/BV will be given on product sold @ DP Rs. 1/- • Purchase in single invoice only
- Offer can be availed in multiples • This offer cannot be clubbed with any other offer • Offer product is fixed and no substitute is permitted
  - Offer Products are also available for individual sale • Images are for illustration purpose only
  - Modicare Ltd. reserves the right to change or withdraw the offer anytime without assigning any reasons

For any product information / feedback contact:

Azadi Call Centre Number: 1800-300-12999 From 10AM to 10PM | Email Id: support-modicare@modi.com

AZADI KA JOSH - MAY 2020

## NON-ESSENTIAL PRODUCT

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#SochBadlo  
#LiveTheModiway

PRES

# YOUR MOBILE PHONE'S ULTIMATE SECURITY GUARD

Modicare

Privacy Advisory & Data Breach

Web & WiFi Security

Private Browsing

Access Global Content

Anti-Theft



Compatible with iOS and Android



Available for Apple iPhones  
(iOS version 10 or above)

Available for Android Phones  
(Android version 4.4 or above)



MILITARY GRADE MOBILE SECURITY APP FROM ISRAEL

PRODUCT CODE: MG0001 | MRP : ₹799/- | DP : ₹667/- | BV% : 60% | BV : 400.20 | PV : 14.82 | Net Content : 1 N

License will be valid for one year from the date the end user activates the App. For more details refer to Terms & Conditions page on Modicare Website.

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## NON-ESSENTIAL PRODUCTS

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#SochBadlo  
#LiveTheModiway

Modicare

INTRODUCING



WATCHES

JAPANESE QUARTZ  
MOVEMENTSEAL OF  
MR. SAMIR MODI

SIGNATURE CROWN\*

PREMIUM  
GIFT BOX

\*Please note that product codes - WAT004, WAT007, WAT008, WAT010 and WAT011 do not come with SM Signature Crown.

Premium Collection Watches available in Gold, Rose Gold and Silver bezel frames with matching silver-plated brass dials and signature crowns. These watches are water-resistant and made with premium stainless steel.

All SM Watches are curated with great care to give you a feeling of pride and luxury

## Men's range

A Premium Collection of sophisticated watches to express your individuality and personality

## Women's range

A Luxury Collection of stylish timepieces for that everlasting impression

## Gift collection

A Luxury Collection celebrating a lifetime of love and togetherness

For any product information / feedback contact:

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## NON-ESSENTIAL PRODUCTS

(Please note we would be able to deliver these products after the lockdown is over.)

#SochBadlo  
#LiveTheModiway

Modicare

INTRODUCING SM WATCHES

## Men's range

A Premium Collection of sophisticated watches to express your individuality and personality

## SM MEN'S (DAY &amp; DATE)

## TWO TONE ROSE GOLD WATCH

Product Code - WAT001

MRP: ₹3449/-, DP: ₹2999/-

BV: 1499.5, PV: 55.54

SM MEN'S (DAY & DATE)  
TWO TONE GOLD WATCH

PRODUCT CODE - WAT002

MRP: ₹3449/-, DP: ₹2999/-

BV: 1499.5, PV: 55.54

SM MEN'S (DATE)  
GOLD WATCH  
(COMING SOON)

PRODUCT CODE - WAT004

MRP: ₹2999/-, DP: ₹2599/-

BV: 1299.5, PV: 48.13

SM MEN'S (DAY & DATE)  
BLACK DIAL LEATHER  
STRAP WATCH

PRODUCT CODE - WAT003

MRP: ₹2599/-, DP: ₹2249/-

BV: 1124.5, PV: 41.65

SM MEN'S (DAY & DATE)  
SQUARE TWO TONE  
GOLD WATCH

PRODUCT CODE - WAT005

MRP: ₹2999/-, DP: ₹2599/-

BV: 1299.5, PV: 48.13

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**NON-ESSENTIAL PRODUCTS**

(Please note we would be able to deliver these products after the lockdown is over.)

Modicare

#SochBadlo  
#LiveTheModiwayINTRODUCING **SM** WATCHES*Women's range*

A Luxury Collection of stylish timepieces for that everlasting impression

**SM LADIES STONE EMBEDDED TWOTONE GOLD WATCH WITH MESH METAL STRAP**PRODUCT CODE - WAT011  
MRP: ₹2999/-, DP: ₹2599/-  
BV: 1299.5, PV: 48.13**SM LADIES STONE EMBEDDED BLACK DIAL WATCH**PRODUCT CODE - WAT009  
MRP: ₹2999/-, DP: ₹2599/-  
BV: 1299.5, PV: 48.13**SM LADIES ROSE GOLD WATCH**PRODUCT CODE - WAT008  
MRP: ₹2599/-, DP: ₹2249/-  
BV: 1124.5, PV: 41.65**SM LADIES STONE EMBEDDED TWOTONE GOLD WATCH**PRODUCT CODE - WAT010  
MRP: ₹2599/-, DP: ₹2249/-  
BV: 1124.5, PV: 41.65**SM LADIES ROSE GOLD WITH STONE EMBEDDED BEZEL WATCH**PRODUCT CODE - WAT007  
MRP: ₹2999/-, DP: ₹2599/-  
BV: 1299.5, PV: 48.13

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AZADI KA JOSH - MAY 2020

## NON-ESSENTIAL PRODUCTS

#SochBadlo  
#LiveTheModiway

(Please note we would be able to deliver these products after the lockdown is over.)

Modicare

INTRODUCING SM WATCHES



### *Gift collection*

A Luxury Collection celebrating a lifetime of love and togetherness



**SM HIS & HER  
ROSE GOLD  
COMBO PACK**

PRODUCT CODE - WAT006  
MRP: ₹5500/-, DP: ₹4799/-  
BV: 2399.5, PV: 88.87

For any product information / feedback contact:

Azadi Call Centre Number: 1800-300-12999 From 10AM to 10PM | Email Id: support-modicare@modi.com

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## URBAN COLOR EXTREME STAY LIQUID LIPSTICK

Extreme Stay Liquid Lipstick is a long-wear, full-coverage liquid lipstick that delivers a smooth, matte finish. Its creamy, color-rich formulation glides over lips like a gloss but dries to a true matte finish.

Shades: 7 Pack size: 3.8ml MRP: ₹ 605



- Lasting matte finish
- Does not flake
- Contents made in Italy

Get a  
*dazzling look*  
with signature lip shades

**URBAN COLOR**  
**COLOR GLASS LIP GLOSS**

Color Glass Lip Gloss is a moisturizing, long-lasting, high shine formula, enriched with nourishing Jojoba Oil, Vitamin E & Shea Butter for those perfect glistening lips. Can be used alone or over a lipstick.

Shades: 8 Pack size: 3.8ml MRP: ₹ 352

- Jojoba oil locks moisture
- Non-sticky
- Full color pay-off



Actual shades may vary from the ones shown in the catalogue.

Bring on  
*the bling*  
glitzy look with gorgeous shimmer

### URBAN COLOR GLASS SHINE LIP GLOSS

Color Shine Lip Gloss formulation offers  
gorgeous shimmer & high shine in one go.  
Light reflective particles give a 3  
dimensional look for a high shine with  
brilliant moisturisation that keeps lips soft  
and smooth.

Shades: 6 Pack size: 3.8ml

**MRP: ₹ 352**



UC0501  
Bright Fuchsia

UC0502  
Nude Rose

UC0503  
Pink Dream

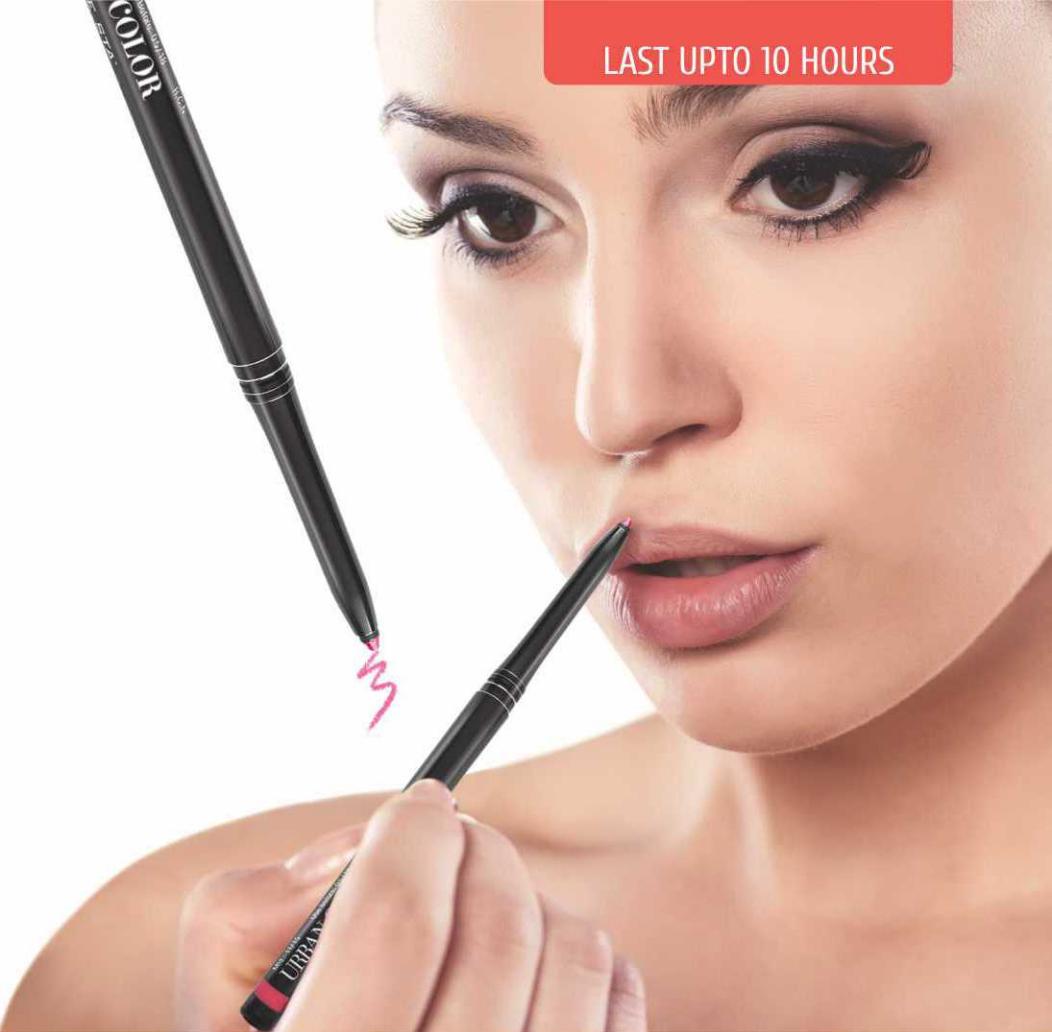
UC0504  
Pink Sugar

UC0505  
Fiery Coral

UC0506  
Mink Brown



- Dermatologist tested
- Contents made in Italy



LAST UPTO 10 HOURS

## URBAN COLOR INTENSE STAY LIP DEFINER

Intense stay lip definer is a soft textured, retractable lip pencil that outlines and enhances the shape of your lips to give you a glamorous look. Matte finish with super-precise application.

Shades: 8 Pack size: 0.25gm

**MRP: ₹ 385**

- Only twist up two millimeters of the tip for optimum use
- Long wear & smudge proof



Actual shades may vary from the ones shown in the catalogue.

## URBAN COLOR NAIL LACQUER

Nail Lacquer gives rich, intense color & incredible glossy shine .

Shades: 50 Pack size: 9ml

MRP: ₹ 215



- Chip resistant
- Toluene, DBP and Formaldehyde Free



Ultimate brilliance,

# *glossy shine*

in intense colors

|                          |                        |                        |                        |                        |                         |                         |
|--------------------------|------------------------|------------------------|------------------------|------------------------|-------------------------|-------------------------|
| UC4401<br>Red Rage       | UC4402<br>Riot         | UC4403<br>Parfait Pink | UC4404<br>Blushing     | UC4405<br>Diva Pink    |                         |                         |
| UC4406<br>Cherry Ice     | UC4407<br>Marooned     | UC4408<br>Rouge Glam   | UC4409<br>Rose Pink    | UC4410<br>Truly Orange | UC4411<br>Brick         | UC4412<br>Lilac         |
| UC4413<br>Nude           | UC4414<br>Taupe        | UC4415<br>Caramel      | UC4416<br>Mocha        | UC4417<br>Envy         | UC4418<br>Sapphire      | UC4419<br>Royal Purple  |
| UC4420<br>Clear Top Coat | UC4421<br>Gold Glitz   | UC4422<br>Rose Glitz   | UC4423<br>Sunset Glitz | UC4424<br>Silver Glitz | UC4425<br>Frozen Rose   | UC4426<br>Black Magic   |
| UC4427<br>Peach Rose     | UC4428<br>Trendy Peach | UC4429<br>Steel Silver | UC4430<br>Fresh Peach  | UC4431<br>White Frost  | UC4432<br>Bare blush    | UC4433<br>Amethyst Blue |
| UC4434<br>Opal Blue      | UC4435<br>Peach Vibe   | UC4436<br>Candy Love   | UC4437<br>Turquoise    | UC4438<br>Olive        | UC4439<br>Gold Dust     | UC4440<br>Sangria       |
| UC4441<br>Forest Berry   | UC4442<br>Pink Lady    | UC4443<br>Misty Rose   | UC4444<br>Daisy Yellow | UC4445<br>Hot Pink     | UC4446<br>Candy Currant | UC4447<br>Wild Mandarin |
| UC4448<br>Berry Glam     | UC4449<br>Lime Green   | UC4450<br>Lemon Crush  |                        |                        |                         |                         |

Actual shades may vary from the ones shown in the catalogue.



## Quick Drying

- Toulene, DBP and Formaldehyde free
- Formula from France

## URBAN COLOR QUICK DRY NAIL LACQUER

Quick Dry Nail Lacquer is an exclusive range of quick drying nail enamels which give a perfect salon like finish in 60 seconds! Features trendy shades with fast drying formulation for women on the go!

Shades: 25 Pack size: 9ml  
**MRP: ₹ 231**



## URBAN COLOR NAIL ENAMEL REMOVER

Nail Enamel Remover is an enriched formulation that removes toughest of nail enamel without drying the nails. Jojoba Oil conditions & prevents damage to the nails.

Code: 0001ER Pack size: 110ml  
**MRP: ₹ 198**

- Acetone, Toluene and DBP free

*Acetone  
Free*



Actual shades may vary from the ones shown in the catalogue.

For a  
*naturally luminous*  
& radiant look

**URBAN COLOR  
ULTIMATE  
RADIANCE PRIMER**

Ultimate Radiance Primer is an oil-free formula that helps conceal fine lines & uneven texture on skin while controlling oil and shine. Can be used alone or before foundation for a smooth, flawless complexion that lasts throughout the day.

Code: UC8888

Pack size: 30ml

**MRP: ₹ 600**



- Hypoallergenic and non-comedogenic
- Actives from USA & Germany

WITH SKIN ADAPT TECHNOLOGY



UC4301  
Classic Ivory



UC4302  
Natural



UC4303  
Nude Beige



UC4304  
Honey Beige

## URBAN COLOR ULTIMATE RADIANCE FOUNDATION

Ultimate Radiance Foundation comes with revolutionary 'Skin Adapt Technology' that adapts to your skin tone. It is a light weight, oil free foundation that hides imperfections and provides a flawless finish to skin.

Shades: 4 Pack size: 30ml MRP: ₹ 550

- Flawless, light weight & buildable coverage
- Dermatologically tested
- Formulated in Italy

## URBAN COLOR ULTIMATE RADIANCE 3 IN 1 MAKEUP

Ultimate Radiance 3 in 1 Makeup is a velvety smooth, light-weight cream-to-powder foundation that evens out skin tone & acts as a one step makeup base. It is a perfect mix of concealer, foundation and compact. Contains Vitamin E to nourish skin.

Shades: 4 Pack size: 9g  
MRP: ₹ 840



UC4001  
Ivory



UC4002  
Beige



UC4003  
Porcelain



UC4004  
Honey



- 3 in 1 formula
- Formulated in Italy

Actual shades may vary from the ones shown in this catalogue.

For a  
*parvishing*  
head - turning look

### URBAN COLOR ULTIMATE RADIANCE COMPACT

Ultimate Radiance Compact is a velvety textured powder that provides a matte finish to your base make up. It's ideal for touch ups and can be reapplied through the day. Hydrates, reduces wrinkles & has line filling properties.

Shades: 3 Pack size: 9g

**MRP: ₹ 750**



UC4201  
Ivory



UC4202  
Natural



UC4203  
Soft Beige

- Light weight formulations
- Formulated in Italy



LIGHT WEIGHT FORMULA

## URBAN COLOR ULTIMATE RADIANCE BLUSH

Ultimate Radiance Blush instantly gives cheeks a fresh, natural-looking pop of color. Gives a naturally blushed look. Vitamin C works as an anti-oxidant.

Shades: 3 Pack size: 4g

**MRP: ₹ 540**



UC4101  
Fresh Coral



UC4102  
Rose Light



UC4103  
Sheer Glow



- Excellent color pay-off
- Light weight formula
- Formulated in Italy

Product may vary from the ones shown in the catalogue.

Eyes that  
*speak volume*

always be ramp ready

**URBAN COLOR  
INTENSE STAY 10 HRS  
KAJAL**

Intense Stay 10 Hrs Kajal is a long wear easy to use retractable pencil with a creamy texture that glides on easily to intensify the eyes, makes them look stunning.

Pack size: 0.35g MRP: ₹ 360

- Smudge proof & waterproof
- Ophthalmologically tested
- Made in Germany

UC9000  
Blackest Black



**URBAN COLOR  
ULTIMATE LASH  
MASCARA**

Ultimate Lash Mascara is a dual function mascara that instantly adds volume and lengthens eye lashes. Clump-resistant formula deepens, darkens, and thickens eye lashes.

Pack size: 9ml MRP: ₹ 495

- Dual function - Volumizes and lengthens in one go
- Lightweight, waterproof and does not flake
- Contents made in Italy

UC9999  
Black





### URBAN COLOR SUPER MATTE 16HRS STAY EYE LINER

High performance matte finish, liquid eyeliner that delivers intense, even & waterproof color that lasts up to 16 hours. It's easy-to-use fine-tipped, flocked applicator enables you to draw a thin or thick line for a custom, precise & flawless look. The formula dries quickly, remains smudge-proof all day long.

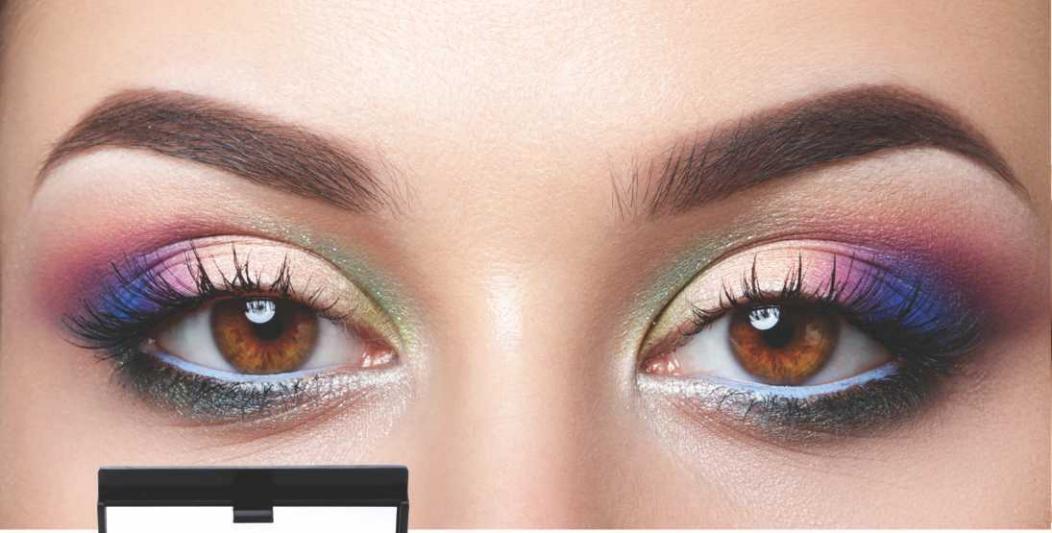
Shake well before use

Pack size: 2.5ml MRP: ₹ 700



- Matte finish
- Ophthalmologically tested
- Suitable for contact lens wearers

Actual shades may vary from the ones shown in the catalogue.



UC7001  
Daring Smokey

UC7002  
Everlasting Fun

### URBAN COLOR HYPNOTEYES EYESHADOW QUAD

Intensely pigmented, silky-smooth powder eyeshadow that blends effortlessly to provide a versatile finish. A long-lasting formulation that is crease-resistant and budge-proof and can be used both wet and dry. Safe for contact lens wearers.

Pack size: 8g  
**MRP: ₹ 1400**

- Paraben and mineral oil free
- Dermatologically and Ophthalmologically tested
- Rich dense color

## URBAN COLOR COVER ALL MULTI-ACTION BB CREAM SPF 20

One step multi-action solution to prime, moisturize & protect your skin. A "pick-me-up" daily wear product infused with a blend of potent botanicals and antioxidants

- Camouflages uneven skin tone
- SPF 20 UVA/UVB filters
- Repairs skin damage
- Boost luminosity
- Actives from Switzerland

Shades: 3 Pack size: 30gm MRP: ₹ 495



UC4600  
Fair



UC4601  
Creme Light



UC4602  
Warm



\*The seal of the tube must be punctured to obtain the product



## URBAN COLOR

### INFINITE WHITE UV FAIRNESS PRESSED POWDER WITH SPF 18

Infinite White UV Fairness Pressed Powder is an ultrasmooth, light weight pressed powder with sheer coverage and matte finish that imparts a hint of soft luminosity. It's ultra fine, super smooth formula feels weightless on skin and blends effortlessly.

- Weightless Matte Finish
- SPF 18, Vitamin C & E

Shades: 3 Pack size: 9gm MRP: ₹ 425



UC4701  
White Ice



UC4702  
Light Bisque



UC4703  
Natural Finish

Actual shades may vary from the ones shown in the catalogue.

Make a  
clean sweep!!!

NEW

**URBAN COLOR**  
**MAKE UP MELTING WIPES**  
WITH SOOTHING CHAMOMILE EXTRACT

Perfect ready-to-use wet cleansing tissues that  
effortlessly melts away dirt , grime , high-pigment water-  
proof makeup from your face, eye and lip area.  
Enriched with soothing Chamomile extract .

Code: UC4801 Pack size: 30

**MRP: ₹ 255**



- Oil-free
- Skin feels soft & hydrated
- Clinically tested
- Re-sealable lid that keeps  
wipes fresh & moist
- Travel-friendly

Enriched with  
**Chamomile extract**



Model is wearing Chand Bala earrings

# *the* MAHARANI *collection*

---

A collection of exquisite 18K Gold plated jewellery studded with Kundan, Meenakari, Pearls, Zirconia and faux gemstones this intricately carved and handpainted jewellery is fit for royalty.



## **MAYURI**

18K Gold plated earrings  
with green Meenakari  
faux ruby red Rhinestones and Pearls

**Product Code : MJ0012**

**MRP : 2699/-**



## **MANIK PANNA MALA**

A delicate 18K Gold plated  
necklace with faux ruby-red &  
emerald-green Onyx

**Product Code : MJ0011**

**MRP : 1449/-**



## **CHAND BALA**

18K Gold plated, Chand Suraj  
balas dotted with Zirconia, outlined  
with Pearls & faux Ruby drops.

**Product Code : MJ0014**

**MRP : 1799/-**





### TRISHNA

Royal Zirconia & Pearl studded, 18K Gold Plated Leaf inspired earrings and necklace set

**Product Code : MJ0008**

**MRP : 4999/-**



### MOHINI

Beautiful Kundan and Zirconia studded 18K Gold plated earrings

**Product Code : MJ0009**

**MRP : 2499/-**



### KAMAL JHUMKI GREEN

18K Gold plated blue & green Meenakari  
& Kundan Jhumki earrings, with Pearls

**Product Code : MJ0004**

**MRP : 3349/-**



### TARANG

18K Gold plated earrings  
& necklace set studded with Kundan,  
Pearls & Zirconia strung on  
18K Gold plated chain

**Product Code : MJ0018**

**MRP : 2849/-**



### NAYANTARA

18K Gold plated Kundan,  
faux Ruby, Pearls & Zirconia  
pendant & earrings set strung  
on 18K Gold plated chain

**Product Code : MJ0022**

**MRP : 2200/-**

## KUNDAN KANGAN RED

18K Gold plated Kundan studded bangles with handcrafted red Meenakari

**Product Code : MJ0020**

**MRP : 1599/-**



## TARA

18K Gold plated earrings, with uncut faux Diamond polkis & ruby red Rhinestones, Pearls bordered with Zirconia in pave setting.

**Product Code : MJ0007**

**MRP : 1249/-**



## KUNDAN KANGAN GREEN

18K Gold plated Kundan studded bangles with handcrafted green Meenakari

**Product Code : MJ0021**

**MRP : 1599/-**

## KAMAL JHUMKI PINK

18K Gold plated black & pink Meenakari & Kundan Jhumki earrings, with Pearls

**Product Code : MJ0013**

**MRP : 3349/-**



## CHANDINI

18K Gold plated Kundan style earrings & necklace set studded with Zirconia

**Product Code : MJ0003**

**MRP : 3349/-**





Model is wearing Silara earrings & necklace

# *the DIVA collection*

---

Fit for the reigning stars of the silver screen, this beautifully handcrafted collection translates its 18K Gold plated, crystal and pearl-studded craftsmanship straight from reel to real life.





### HANSINI

Two toned Peacock earrings set  
& pendant in sparkling Zirconia  
strung on 18K Gold plated chain

**Product Code : MJ0001**

**MRP : 1699/-**



### DIA

Heart-shaped pendant & earrings set,  
studded with sparkling Zirconia &  
strung on 18K Gold plated chain

**Product Code : MJ0015**

**MRP : 2000/-**



### PIA

18K Gold plated traditional  
Kundan open bangle  
with Zirconia

**Product Code : MJ0005**

**MRP : 849/-**



### **MOTI MALA**

Three line Pearl & 18K Gold plated  
earrings & necklace set

**Product Code : MJ0017**

**MRP : 2199/-**

### **SIA**

18K Gold plated set of leaf  
motif earrings & necklace,  
studded with Zirconia

**Product Code : MJ0002**

**MRP : 1699/-**



### DIVYA

A Gleaming Chakra shaped 18K Gold plated earrings & pendant set with Zirconia & Pearls strung on 18K Gold plated chain

**Product Code : MJ0016**

**MRP : 2399/-**

### MEHER

Two-toned 18K Gold plated Pearl drop bracelet

**Product Code : MJ0006**

**MRP : 949/-**

### MAYA

Shimmering two toned Zirconia studded 18K Gold plated Jhumka style earrings

**Product Code : MJ0010**

**MRP : 1399/-**





### SITARA

Glittering Star shaped, Zirconia & faux ruby red Rhinestone studded 18K Gold earrings & necklace set

**Product Code : MJ0041**

**MRP : 2499/-**



### HEER

Ruby, Emerald and Zirconia studded 18K Gold plated Pearl drop earrings

**Product Code : MJ0019**

**MRP : 1399/-**





Model is wearing Azra Emerald Green earrings & Ada Emerald Green cuff bracelet

# *the* TURKISH *collection*

A collection inspired by the Byzantine beauty of the Ottoman and Istanbul, these beautiful gemstone studded ornate cuffs, delicate bangles and earrings of Turkish influence have been handcrafted in 18K Gold plated magnificence.



### **ZEENAT**

18K Gold plated open bracelet  
embellished with Zirconia &  
faux Sapphire, Rhinestone &  
faceted faux Ruby Onyx

**Product Code : MJ0031**

**MRP : 1999/-**



### **FIZA**

18K Gold plated,  
Orb shaped faux  
Sapphire danglers

**Product Code : MJ0040**

**MRP : 899/-**

### **NAUSHEEN**

18K Gold plated open bracelet  
studded with Zirconia & faux  
Sapphire in the center. Outlined  
with faux Ruby & Zirconia

**Product Code : MJ0032**

**MRP : 1999/-**



### **ZOYA**

18K Gold plated faux Ruby  
& Sapphire dangling earrings  
with faux Sapphire drops

**Product Code : MJ0033**

**MRP : 899/-**



### **SAIRA**

18K Gold plated medallion dangling  
earrings studded with faux Ruby &  
green & white Rhinestones

**Product Code : MJ0029**

**MRP : 1099/-**



### **NOOR RUBY RED**

18K Gold plated faux  
Ruby gemstone earrings  
outlined in Zirconia

**Product Code : MJ0028**

**MRP : 1099/-**



### **NOOR EMERALD GREEN**

18K Gold plated faux  
Emerald gemstone earrings  
outlined in Zirconia

**Product Code : MJ0036**

**MRP : 1099/-**



### **NAZIA ONYX PINK**

18K Gold plated faux pink  
Onyx teardrop earrings

**Product Code : MJ0034**

**MRP : 1299/-**



### **PARI**

18K Gold plated tassel earrings  
with pink druzy stone.

**Product Code : MJ0035**

**MRP : 1099/-**



### **NAZIA ONYX BLUE**

18K Gold plated faux blue  
Onyx teardrop earrings

**Product Code : MJ0037**

**MRP : 1299/-**

### **NAAZ RUBY RED**

18K Gold plated medallion  
danglers studded with faux  
Ruby & Rhinestones

**Product Code : MJ0023**

**MRP : 1699/-**

### **NAAZ SAPPHIRE BLUE**

18K Gold plated medallion  
danglers studded with faux  
Sapphire & Rhinestones

**Product Code : MJ0026**

**MRP : 1699/-**

### **SHABNAM ROSE QUARTZ**

18K Gold plated circular, rose quartz  
Crystal earrings with Zirconia

**Product Code : MJ0030**

**MRP : 1099/-**

### **ADA EMERALD GREEN**

18K Gold plated Rhodium  
polished cuff bracelet studded with  
green Rhinestones & Zirconia

**Product Code : MJ0025**

**MRP : 3999/-**

### **ADA RUBY RED**

18K Gold plated Rhodium  
polished cuff bracelet studded  
with red Rhinestones & Zirconia

**Product Code : MJ0024**

**MRP : 3999/-**

### AZRA EMERALD GREEN

18K Gold plated earrings, studded with emerald green Rhinestones & Zirconia

**Product Code : MJ0042**

**MRP : 1799/-**



### SHABNAM AQUA

18K Gold plated oval, aqua colored Crystal earrings with Zirconia

**Product Code : MJ0039**

**MRP : 899/-**



### ADA ANTIQUE

Two shade antique finish Rhodium polished cuff bracelet studded with red & green Rhinestones & Zirconia

**Product Code : MJ0038**

**MRP : 3999/-**



### AZRA RUBY RED

18K Gold plated earrings, studded with ruby red Rhinestones and Zirconia

**Product Code : MJ0027**

**MRP : 1799/-**



Tips on how to take care of your Ameli Jewellery pieces

- Keep away from moisture, water and deodorants • To clean your jewellery, wipe it with a clean dry cloth
- Use our standardized packaging boxes to store your jewellery • Take off your jewellery before going off to sleep

# ACTIVE-80™

ACTIVATOR - WETTER - SPREADER

**ALL PURPOSE NON-IONIC  
SPRAY ADJUVANT CONCENTRATE**

*Grow money  
on trees*

## ACTIVE-80

Active 80 is a unique product, when added to insecticides, fungicides, herbicides, foliar fertilizers, defoliators and plant nutrients helps to increase their performance and effectiveness substantially. It helps in better control of weeds, insects and other diseases on crops, plants and vegetation when used with pesticides. Active-80 also helps in efficient use of water in irrigation.

A product developed after extensive research and tested on various crops, vegetation and fruits (tea, coffee, cotton, paddy, sugarcane, mango, litchi, soyabean, bringal, potato, onion, maize ) by leading Agricultural Universities and Institutions.

The results shows significant growth in crop yield when used with different pesticides over pesticides used alone. No phyto-toxicity has been seen and it is safe to be used on crops. Active-80 can also be used for indoor & outdoor plants, garden, nursery, lawns, turf etc.

- Highly concentrated nonionic adjuvant with 80% active ingredients and Rheology Modifiers
- Activator- Helps improve the performance of pesticides
- Wetter - Enables the spray fluid to moisten plant surface effectively
- Spreader - Allows uniform spread of spray deposits
- Helps in permeating action on waxy and hairy surface of the plants
- Helps in efficient use of water in irrigation
- Helps absorb water effectively in root zone of plants & crops
- Facilitates uniform mixing of powders, most liquid fertilizers and pesticides. Non-corrosive to spray equipment and prevents clogged nozzles

Code: AG0001 Pack size: 3x100ml

**MRP: ₹ 369**

Code: AG0002 Pack size: 500ml

**MRP: ₹ 507**

Code: AG0003 Pack size: 5L

**MRP: ₹ 3549**





## **ACTIVE-80 GOLD (ACTIVATOR-WETTER-SPREADER)**

Next generation, Eco-friendly & Biodegradable All Purpose Non-ionic Spray Adjuvant Concentrate

Active-80 Gold is a unique product made from natural vegetable based surfactants that are eco-friendly and biodegradable. It is an extension of Active-80 with additional features as mentioned below:

- Contains eco-friendly & biodegradable vegetable based surfactants approved by European Union Countries.
- Appropriate for domestic and export oriented crops where use of synthetic surfactants may be an issue.
- Highly concentrated nonionic adjuvant with 80% active ingredients.
- Facilitates uniform mixing of powders, most liquid fertilizers and pesticides. Non-corrosive to spray equipment and prevents clogged nozzles



Code: AG0004  
Pack Size: 500ml  
**MRP: ₹ 599**



## ACTIVZYME (SEAWEED EXTRACT)

Activzyme is a natural, eco-friendly and highly effective organic plant growth nutrient derived from seaweed vegetable for use in foliar and soil drench application to improve the plant growth and maximize crop yield. It can be used alone or in conjunction with other crop management inputs on fruits, vegetables, field & plantation crops, indoor & outdoor plants, garden, nursery, lawns, turf etc.

Activzyme is compatible with most of the commonly used fertilizers, insecticides, acaricides, fungicides, adjuvants, surfactants except which are of highly alkaline nature. It should not be applied with growth retardants and herbicides.

For maximum advantage use at all critical phases of plant growth (early crop stage like seedling/immediately after transplant, pre-reproductive stage or flowering stage/peak flowering/fruit setting and fruit development stage)

- Improve plant growth
- Profuse branching/tillering and increased foliage
- Increase yield and quality of crop
- Increase soil microbial activity
- Healthy root system and vigorous seedling growth
- Increase resistance to insect pests, diseases and adverse weather conditions
- Activate the plant physiological and metabolic activities

- Efficient utilization of bio-chemical reserves of plants & applied nutrients
- Stimulate flowering and better retention of flowers
- Better and uniform development of grains/fruits (in size & weight) and maturity.

Code: AG0005 Pack Size: 3x100ml  
**MRP: ₹ 429**

Code: AG0006 Pack Size: 500ml  
**MRP: ₹ 610**



**ACTIVMAX** Liquid is derived from certified organic oceanic plants through unique microbial metabolic process. An advance technology formulation helps promote plant growth, improves photosynthetic activity, protects from damage due to environmental stress, improves absorption and transport of nutrients inside plant. Safe and non toxic, it helps to maximize plant growth, yield and profits.

A unique combination of Marine algae, Microbial Metabolite, Humic Acid & Amino Acid when used together gives up to 50% more results than using either. It can be used on vegetables, fruit crop, plantation crops, floriculture, lawns, trees and gardens.

Code: AG0008 Pack Size: 3x100ml **MRP: ₹ 546**  
Code: AG0009 Pack Size: 500ml **MRP: ₹ 744**



#SochBadlo  
#LiveTheModiway



“  
**WE CAN ONLY BECOME  
WHAT WE SEE  
SEE WHAT I SEE  
AND SOON YOU WILL BE ME**

# URBAN COLOR

4-in-1  
RADIANCE  
WHITENING  
COMPLEX



PRO WHITE SKINCARE

show the world  
your inner radiance

Show the world your  
***Inner Radiance***

**URBAN COLOR PRO WHITE  
FRESH RADIANCE  
LOTION SPF 15**

This light weight day lotion that effectively penetrates into skin, giving it a boost of radiance and brightness. With UV Filters

[For normal to oily skin types]

Code: UC4903 Pack size: 30ml  
**MRP: ₹ 1699**



**URBAN COLOR PRO WHITE  
ANTI - SPOT  
RADIANCE SERUM**

An intensive, targeted treatment formulated with effective whitening ingredients to immediately address existing dark spots, while reducing the over production of melanin.

[For all skin types]

Code: UC4904 Pack size: 10ml  
**MRP: ₹ 499**



NEW



B23



# URBAN COLOR



## Love Me Matte Lipcolor



### URBAN COLOR LOVE ME MATTE LIPCOLOR

An ultimate ultra-slim lipcolor that achieves long-lasting wear, hydration and color-stay in one modern matte formulation.

- Extreme Matte
- Extreme Color
- Extreme Control
- Flawless Application
- Lightweight, Lasts
- All Day Long

Shades: 12 Pack size: 1.4g

**MRP: ₹ 730**



UC1601  
Exotic Tangerine 01



UC1602  
Scarlet 02



UC1603  
Red Siren 03



UC1604  
Burgundy 04



UC1605  
Nude Petal 05



UC1606  
Dusty Rose 06



UC1607  
Rosematic 07



UC1608  
Rich Berry 08



UC1609  
Bombshell Pink 09



UC1610  
Latte 10



UC1611  
Terracotta 11



UC1612  
Moody Brown 12



100%  
Vegetarian



Dermatologically  
Tested & Approved



Tip: Domed



Retractable  
Twist Mechanism

URBAN COLOR

Actual shades may vary from the ones shown in the catalogue.

Melting Comfort  
*for your lips!!!*

## URBAN COLOR INTENSE IMPACT LIPSTICK

Experience unforgettable melting comfort with intense, glossy color for your lips

Rich satisfying color in 12 shades you can't help but crave !!!

Shades: 12 Pack size: 4gm MRP: ₹ 695

- Sumptuous color for a bold impact
- Melting & gliding texture
- UVB filters – SPF16
- Formulated in Italy



UC1201  
Coral Rush\*



UC1202  
Rouge



UC1203  
Powder Red



UC1204  
Sepia Brown



UC1205  
Bronze\*



UC1206  
Cocalicious



UC1207  
Pink Velvet



UC1208  
Orchid



UC1209  
Exotic Wine



UC1210  
Devine Plum



UC1211  
Rose Nude



UC1212  
Nude Thrill

\*With shimmer



Actual shades may vary from the ones shown in the catalogue.

URBAN COLOR

Spruce up your  
*glam quotient*  
with perfect, plump & moist lips

### URBAN COLOR CRÈME GLAM LIPSTICK

Crème Glam Lipstick is an ultra creamy formulation that softly glazes your lips, imparts just the right amount of color & sheen. Making your lips dewy & shiny.

Shades: 24 Pack size: 4.2gm MRP: ₹ 495



UC1001  
Magic Red



UC1002  
Garnet



UC1003  
Orange Fever



UC1004  
Pouty Pink



UC1005  
Pink Rose



UC1006  
Kiss Me



UC1007  
Charming Pink



UC1008  
Berry Crush



UC1009  
Purple Love



UC1010  
Maroon Magic



UC1011  
Earthy Brown



UC1012  
Barely There



UC1013  
Cool Coral



UC1014  
Coco Feast



UC1015  
Warm Café



UC1016  
Vibrant Pink



UC1017  
Clover Mauve



UC1018  
Pink Rum



UC1019  
Smoke Red



UC1020  
Pink Burst



UC1021  
Bright Coral



UC1022  
Rose Crush



UC1023  
Sweet Pink



UC1024  
Mauve Ice

- Creamy Formulation
- Enriched with Vitamin E and C

RICH CREAMY COLOR



URBAN COLOR

Actual shades may vary from the ones shown in the catalogue

- 
- High Coverage
  - Sun protection
  - Enriched with antioxidants



For vivacious  
*lips, vibrant shades*  
 & incredible coverage

### URBAN COLOR PERFECT MATTE LIPSTICK

Perfect Matte Lipstick is a creamy, moisturising formula that does not dry lips. Its intensely pigmented shades glide on smoothly to give you rich, incredible color.

Shades: 24 Pack size: 4.2gm MRP: ₹ 495



UC1501  
Dreamed



UC1502  
Deepwine



UC1503  
Dreamy Pink



UC1504  
Kissable



UC1505  
Crushed Rose



UC1506  
Cupid



UC1507  
Pink Bouquet



UC1508  
Peach Passion



UC1509  
Forever Love



UC1510  
Hot Fuchsia



UC1511  
Orange Blaze



UC1512  
Coffee Twist



UC1513  
Red Sizzle



UC1514  
Mauve Berry



UC1515  
Pink Fantasy



UC1516  
Deep Red



UC1517  
Molten Coral



UC1518  
Pink Cocoa



UC1519  
Brown Magic



UC1520  
Orange Rum



UC1521  
Burnt Orange



UC1522  
Peach Love



UC1523  
Soft Rose



UC1524  
Brown Sugar



## URBAN COLOR EXTREME STAY LIQUID LIPSTICK

Extreme Stay Liquid Lipstick is a long-wear, full-coverage liquid lipstick that delivers a smooth, matte finish. Its creamy, color-rich formulation glides over lips like a gloss but dries to a true matte finish.

Shades: 7 Pack size: 3.8ml MRP: ₹ 605



UC2001  
Warm Rust



UC2003  
Coffee Magic



UC2004  
Tempting



UC2005  
Rose



UC2006  
Romance



UC2007  
Pink Glaze



UC2008  
Juicy Peach

- Lasting matte finish
- Does not flake
- Contents made in Italy

Get a  
*dazzling look*  
 with signature lip shades

### URBAN COLOR COLOR GLASS LIP GLOSS

Color Glass Lip Gloss is a moisturizing, long-lasting, high shine formula, enriched with nourishing Jojoba Oil, Vitamin E & Shea Butter for those perfect glistening lips. Can be used alone or over a lipstick.

Shades: 8 Pack size: 3.8ml MRP: ₹ 352

- Jojoba oil locks moisture
- Non-sticky
- Full color pay-off



URBAN COLOR

Actual shades may vary from the ones shown in the catalogue.

Bring on  
*the bling*  
glitzy look with gorgeous shimmer

### URBAN COLOR GLASS SHINE LIP GLOSS

Color Shine Lip Gloss formulation offers  
gorgeous shimmer & high shine in one go.  
Light reflective particles give a 3  
dimensional look for a high shine with  
brilliant moisturisation that keeps lips soft  
and smooth.

Shades: 6 Pack size: 3.8ml

**MRP: ₹ 352**



UC0501  
Bright Fuchsia

UC0502  
Nude Rose

UC0503  
Pink Dream

UC0504  
Pink Sugar

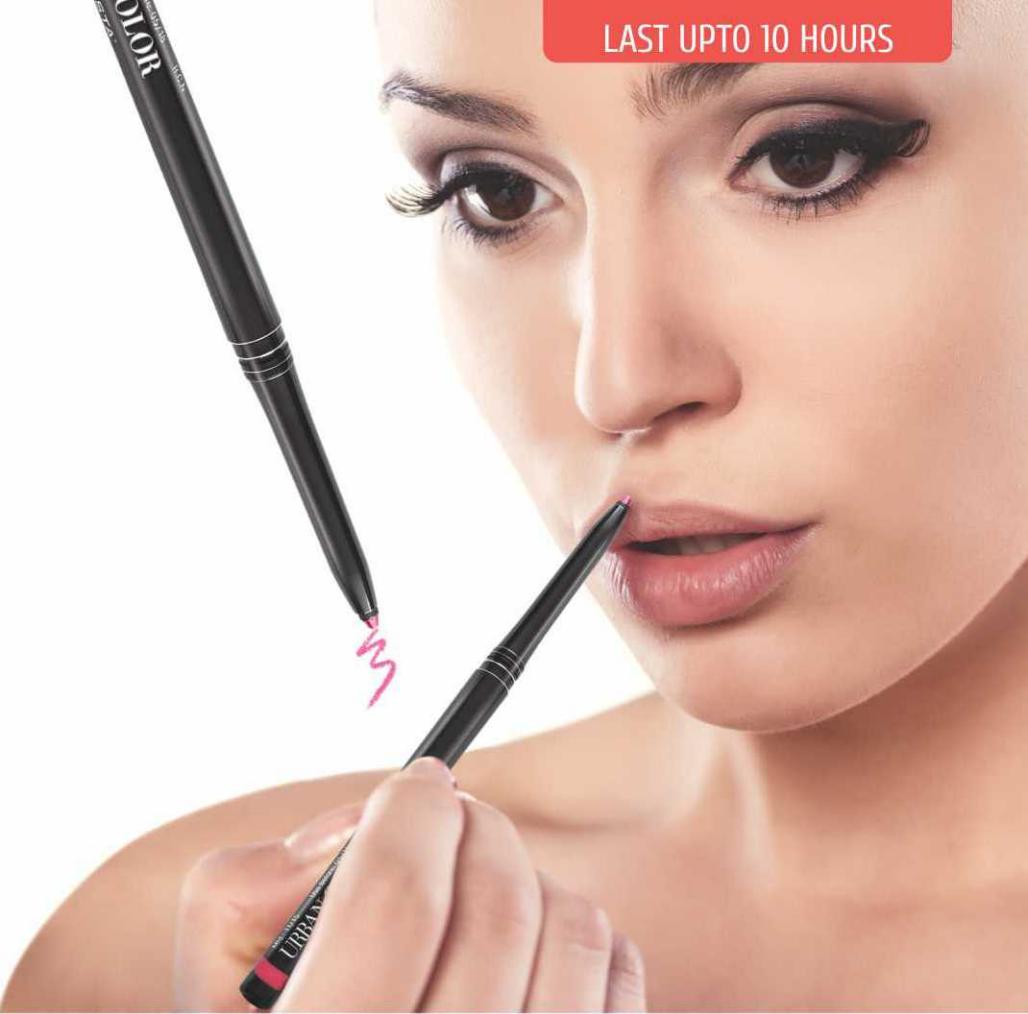
UC0505  
Fiery Coral

UC0506  
Mink Brown



- Dermatologist tested
- Contents made in Italy

LAST UPTO 10 HOURS



- Only twist up two millimeters of the tip for optimum use
- Long wear & smudge proof

## URBAN COLOR INTENSE STAY LIP DEFINER

Intense stay lip definer is a soft textured, retractable lip pencil that outlines and enhances the shape of your lips to give you a glamorous look. Matte finish with super-precise application.

Shades: 8 Pack size: 0.25gm

**MRP: ₹ 385**



Actual shades may vary from the ones shown in the catalogue.

URBAN COLOR



## URBAN COLOR NAIL LACQUER

Nail Lacquer gives rich, intense color & incredible glossy shine.

Shades: 50 Pack size: 9ml  
**MRP: ₹ 215**



- Chip resistant
- Toluene, DBP and Formaldehyde Free

Ultimate brilliance,  
*glossy shine*  
 in intense colors





Quick  
Drying

- Toulene, DBP and Formaldehyde free
- Formula from France



## URBAN COLOR QUICK DRY NAIL LACQUER

Quick Dry Nail Lacquer is an exclusive range of quick drying nail enamels which give a perfect salon like finish in 60 seconds! Features trendy shades with fast drying formulation for women on the go!

Shades: 25 Pack size: 9ml

**MRP: ₹ 231**



## URBAN COLOR NAIL ENAMEL REMOVER

Nail Enamel Remover is an enriched formulation that removes toughest of nail enamel without drying the nails. Jojoba Oil conditions & prevents damage to the nails.

Code: 0001ER Pack size: 110ml

**MRP: ₹ 198**

- Acetone, Toluene and DBP free

*Acetone  
Free*



Actual shades may vary from the ones shown in the catalogue.

For a  
naturally luminous  
& radiant look



### URBAN COLOR ULTIMATE RADIANCE PRIMER

Ultimate Radiance Primer is an oil-free formula that helps conceal fine lines & uneven texture on skin while controlling oil and shine. Can be used alone or before foundation for a smooth, flawless complexion that lasts throughout the day.

Code: UC8888

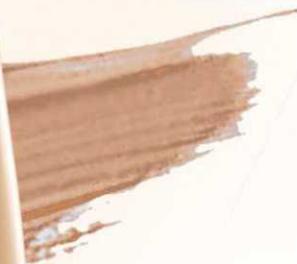
Pack size: 30ml

**MRP: ₹ 600**



- Hypoallergenic and non-comedogenic
- Actives from USA & Germany

WITH SKIN ADAPT TECHNOLOGY



UC4301  
Classic Ivory



UC4302  
Natural



UC4303  
Nude Beige



UC4304  
Honey Beige

## URBAN COLOR ULTIMATE RADIANCE FOUNDATION

Ultimate Radiance Foundation comes with revolutionary 'Skin Adapt Technology' that adapts to your skin tone. It is a light weight, oil free foundation that hides imperfections and provides a flawless finish to skin.

Shades: 4 Pack size: 30ml MRP: ₹ 550

- Flawless, light weight & buildable coverage
- Dermatologically tested
- Formulated in Italy

## URBAN COLOR ULTIMATE RADIANCE 3 IN 1 MAKEUP

Ultimate Radiance 3 in 1 Makeup is a velvety smooth, light-weight cream-to-powder foundation that evens out skin tone & acts as a one step makeup base. It is a perfect mix of concealer, foundation and compact. Contains Vitamin E to nourish skin.

Shades: 4 Pack size: 9g

MRP: ₹ 840



UC4001  
Ivory



UC4002  
Beige



UC4003  
Porcelain



UC4004  
Honey



- 3 in 1 formula
- Formulated in Italy

Actual shades may vary from the ones shown in the catalogue.

For a  
***pavishing***  
head - turning look

## **URBAN COLOR ULTIMATE RADIANCE COMPACT**

Ultimate Radiance Compact is a velvety textured powder that provides a matte finish to your base make up. It's ideal for touch ups and can be reapplied through the day. Hydrates, reduces wrinkles & has line filling properties.

Shades: 3 Pack size: 9g

**MRP: ₹ 750**



UC4201  
Ivory



UC4202  
Natural



UC4203  
Soft Beige



- Light weight formulations
- Formulated in Italy

LIGHT WEIGHT FORMULA

## URBAN COLOR ULTIMATE RADIANCE BLUSH

Ultimate Radiance Blush instantly gives cheeks a fresh, natural-looking pop of color. Gives a naturally blushed look. Vitamin C works as an anti-oxidant.

Shades: 3 Pack size: 4g

**MRP: ₹ 540**



UC4101  
Fresh Coral



UC4102  
Rose Light



UC4103  
Sheer Glow



- Excellent color pay-off
- Light weight formula
- Formulated in Italy

Urban Color

Actual shades may vary from the ones shown in the catalogue.

Eyes that  
*speak volume*  
always be ramp ready

### URBAN COLOR INTENSE STAY 10 HRS KAJAL

Intense Stay 10 Hrs Kajal is a long wear easy to use retractable pencil with a creamy texture that glides on easily to intensify the eyes, makes them look stunning.

Pack size: 0.35g MRP: ₹ 360

- Smudge proof & waterproof
- Ophthalmologically tested
- Made in Germany



### URBAN COLOR ULTIMATE LASH MASCARA

Ultimate Lash Mascara is a dual function mascara that instantly adds volume and lengthens eye lashes. Clump-resistant formula deepens, darkens, and thickens eye lashes.

Pack size: 9ml MRP: ₹ 595

- Dual function - Volumizes and lengthens in one go.
- Lightweight, waterproof and does not flake
- Contents made in Italy





### URBAN COLOR SUPER MATTE 16HRS STAY EYE LINER

High performance matte finish, liquid eyeliner that delivers intense, even & waterproof color that lasts up to 16 hours. It's easy-to-use fine-tipped, flocked applicator enables you to draw a thin or thick line for a custom, precise & flawless look. The formula dries quickly, remains smudge-proof all day long.

Shake well before use

Pack size: 2.5ml MRP: ₹ 700



0002ML  
Super Blue



0001ML  
Super Black



- Matte finish
- Ophthalmologically tested
- Suitable for contact lens wearers

Actual shades may vary from the ones shown in the catalogue.

URBAN COLOR



NEW

# Rock your look

& flaunt a killer line  
every time you step out!!

## URBAN COLOR HIGH DEFINITION EYELINER

A new ultra rich, high-pigment liquid Pen Inkliner for stunning and well defined eyes. Easy to use tip applicator provides total control for effortless eye-lining.

- Incredible sharp precision
- Incredible color pigments
- Waterproof, smudge proof
- Quick drying
- All day wear

Shades: 3 Pack size: 1ml

MRP: ₹ 630



UC9015  
Deep Brown 003



UC9013  
Jet Black 001



UC9014  
Starry Night Blue 002





**NEW**

# ELEVATE YOUR EYE GAME!

**Powerful, High-intensity, Vibrant Colors!**

In a Sharpenable Color Eye Pencil. Made in Germany.

UC9001 Deep Black 01    UC9002 Aqua Blue 02    UC9003 Royal-Blue 03    UC9004 Cobalt Blue 04    UC9005 Gypsy Teal 05    UC9006 Go Green 06

UC9007 Brownie 07    UC9008 Copper 08    UC9009 Silver Shine 09    UC9010 Goldmine 10    UC9011 Slate Grey 11    UC9012 Deep Purple 12

**URBAN COLOR**  
**INTENSE COLOR EYE PENCIL**

- Super Gliding
- Smooth Application
- Available in varied finishes (Matt, Pearly, Shiny and Metallic)
- Super Long Wear
- Extremely soft & creamy

Shades: 12   Pack size: 1.2g   MRP: ₹ 535

Some shades may appear darker than actual in the catalogue.

**URBAN COLOR**

- Super Gliding
- Smooth Application
- Available in varied finishes (Matt, Pearly, Shiny and Metallic)
- Super Long Wear
- Extremely soft & creamy



URBAN COLOR



UC7001  
Daring Smokey

UC7002  
Everlasting Fun

### URBAN COLOR HYPNOTEYES EYESHADOW QUAD

Intensely pigmented, silky-smooth powder eyeshadow that blends effortlessly to provide a versatile finish. A long-lasting formulation that is crease-resistant and budge-proof and can be used both wet and dry. Safe for contact lens wearers.

Pack size: 8g  
**MRP: ₹ 1400**

- Paraben and mineral oil free
- Dermatologically and Ophthalmologically tested
- Rich dense color

## URBAN COLOR COVER ALL MULTI-ACTION BB CREAM SPF 20

One step multi-action solution to prime, moisturize & protect your skin. A "pick-me-up" daily wear product infused with a blend of potent botanicals and antioxidants

- Camouflages uneven skin tone
- SPF 20 UVA/UVB filters
- Repairs skin damage
- Boost luminosity
- Actives from Switzerland

Shades: 3 Pack size: 30gm **MRP: ₹ 495**



UC4600  
Fair



UC4601  
Creme Light



UC4602  
Warm



\*The seal of the tube must be punctured to obtain the product



## URBAN COLOR INFINITE WHITE UV FAIRNESS PRESSED POWDER WITH SPF 18

Infinite White UV Fairness Pressed Powder is an ultrasmooth, light weight pressed powder with sheer coverage and matte finish that imparts a hint of soft luminosity. It's ultra fine, super smooth formula feels weightless on skin and blends effortlessly.

- Weightless Matte Finish
- SPF 18, Vitamin C & E

Shades: 3 Pack size: 9gm **MRP: ₹ 425**



UC4701  
White Ice



UC4702  
Light Bisque



UC4703  
Natural Finish

Make a  
clean sweep!!!

**URBAN COLOR**  
**MAKE UP MELTING WIPES**  
WITH SOOTHING CHAMOMILE EXTRACT

Perfect ready-to-use wet cleansing tissues that  
effortlessly melts away dirt , grime , high-pigment water-  
proof makeup from your face, eye and lip area.  
Enriched with soothing Chamomile extract .

Code: UC4801 Pack size: 30

**MRP: ₹ 255**



- Oil-free
- Skin feels soft & hydrated
- Clinically tested
- Re-sealable lid that keeps  
wipes fresh & moist
- Travel-friendly

Enriched with  
**Chamomile extract**

FOR FULLER LOOKING LIPS

For vivacious  
*lips, vibrant shades*

& incredible coverage

**URBAN COLOR  
PERFECT MATTE LIPSTICK**

Perfect Matte Lipstick is a creamy, moisturising formula that does not dry lips. Its intensely pigmented shades glide on smoothly to give you rich, incredible color.

Shades: 24 Pack size: 4.2gm MRP: ₹ 495



UC1501  
Dreamed



UC1502  
Deepwine



UC1503  
Dreamy Pink



UC1504  
Kissable



UC1505  
Crushed Rose



UC1506  
Cupid



UC1507  
Pink Bouquet



UC1508  
Peach Passion



UC1509  
Forever Love



UC1510  
Hot Fuchsia



UC1511  
Orange Blaze



UC1512  
Coffee Twist



UC1513  
Red Sizzle



UC1514  
Mauve Berry



UC1515  
Pink Fantasy



UC1516  
Deep Red



UC1517  
Molten Coral



UC1518  
Pink Cocoa



UC1519  
Brown Magic



UC1520  
Orange Rum



UC1521  
Burnt Orange



UC1522  
Peach Love



UC1523  
Soft Rose



UC1524  
Brown Sugar

Actual shades may vary from the ones shown in the catalogue.