

# Potomac ALMANAC

Home Life Style

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relationship.

## Home Life Style

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**BEFORE AND AFTER: Jenna Nober of Potomac receives a "Fashion Fix" at Westfield Montgomery's Style Tour. Nober's Style for Hire consultant Juliette Avren is in background in right photo.**

## Style Tour Creates Fashion Makeovers

Local residents were treated last weekend to Style Tour "Fashion Fixes" — hosted by Westfield Montgomery — with a runway debut, style tips, makeovers and wardrobe and style consultations from Stacy London of What Not to Wear's group, Style For Hire.

Jenna Nober of Potomac was one of the "Fashion Fix" participants.

She had recently lost 45 lbs. and wanted to "rewardrobe" herself and learn how to shop for her new size.

Her Style for Hire consultant, Juliette Avren, did an on-stage Q&A regarding style tips, fashion flaws and talked about how to outfit Nober to best complement her body type.

## Encouraging Others To Help

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immediately called the Haitian Embassy. Because of his training and qualifications, four days after the earthquake, he was deployed to Haiti aboard John Travolta's private plane. While in Haiti, he helped set up medical aid stations, figured out the logistics for incoming surgical teams and water treatment systems, and carried out a multitude of liaison and coordination tasks to help the international relief effort.

After the recent earthquake in Japan, Ari Katz stayed awake all night trying to figure out how he could best help. Through the internet and his father's contacts, he became part of a team of intelligence and logistics analysts working with the National Geospatial-Intelligence Agency (NGA), helping them determine which imagery was most needed as well as how to package it and communicate it to the U.S. military, Urban Search and Rescue Teams, and volunteer responders in Japan. One of the biggest obstacles in the Japanese relief effort has been the inability to communicate between the U.S. and its ground forces. Relief convoys were often four to six hours away from their communication sources — and there was no easy way to transmit information to them.

After different efforts, the channel that was finally effective was communicating via Misawa Air Force Base, a U.S. Air Force base located at least 6-7 hours away from the disaster zone. He was able to get in

touch with the right people and began transferring maps and other logistics information, indicating where helicopters should deliver food and other recovery supplies.

His dad, Robert Katz, is not surprisingly quite proud of his son: "Ari voluntarily stepped up and took the initiative to fill a critical void, using his unique combination of experiences and skills."

Ari Katz is majoring in international relations, with concentrations in terrorism countermeasures and conflict resolution. He plans to travel to Israel this summer for cross training in their emergency response and anti-terrorist tactics. After graduation, he hopes to return again for about a year to receive further training.

One of his principal motivations in helping out was not for himself but to challenge other high school and college students to become involved, seek training and to use their training to improve the world. He stresses the importance of volunteerism: "Just jump in. Don't sit on the sidelines, become an active participant. Everyone can do something to help."

"This was a very rewarding experience for me," he said. "I just wish I could have done more."

Besides volunteering at Burtonsville Fire Station, serving as a First Responder and attending American University full time, Ari Katz enjoys his side photography business focusing on weddings, bar/bat mitzvahs and charity fashion events. He has some photos from his Haiti experience on his website at [www.arikatz.pro](http://www.arikatz.pro). [www.CONNECTIONNEWSPAPERS.COM](http://www.CONNECTIONNEWSPAPERS.COM)