Cloud Computing Overview

Yiying Zhang

Outline

- What is cloud computing?
- Why cloud computing?
- How clouds are built?

Cloud Computing

- Datacenters that rent servers or other computing resources (e.g., storage)
  - Anyone (or company) with a “credit card” can rent
  - Cloud resources owned and operated by a third-party (cloud provider)
- Fine-grain pricing model
  - Rent resources by the hour or by I/O
  - Pay as you go (pay for only what you use)
- Can vary capacity as needed
  - No need to build your own IT infrastructure for peak needs

Cloud Computing

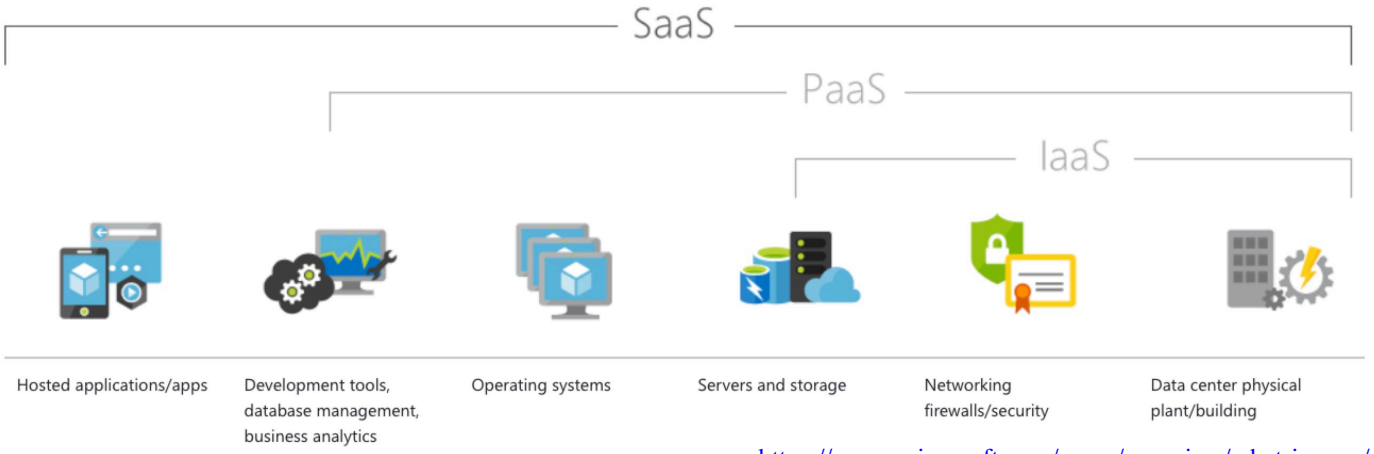
1. The illusion of infinite computing resources available on demand
2. The elimination of an up-front commitment by Cloud users
3. The ability to pay for use of computing resources on a short-term basis as needed

Source: Above the Clouds: A Berkeley View of Cloud Computing

XaaS (what can be rented?)

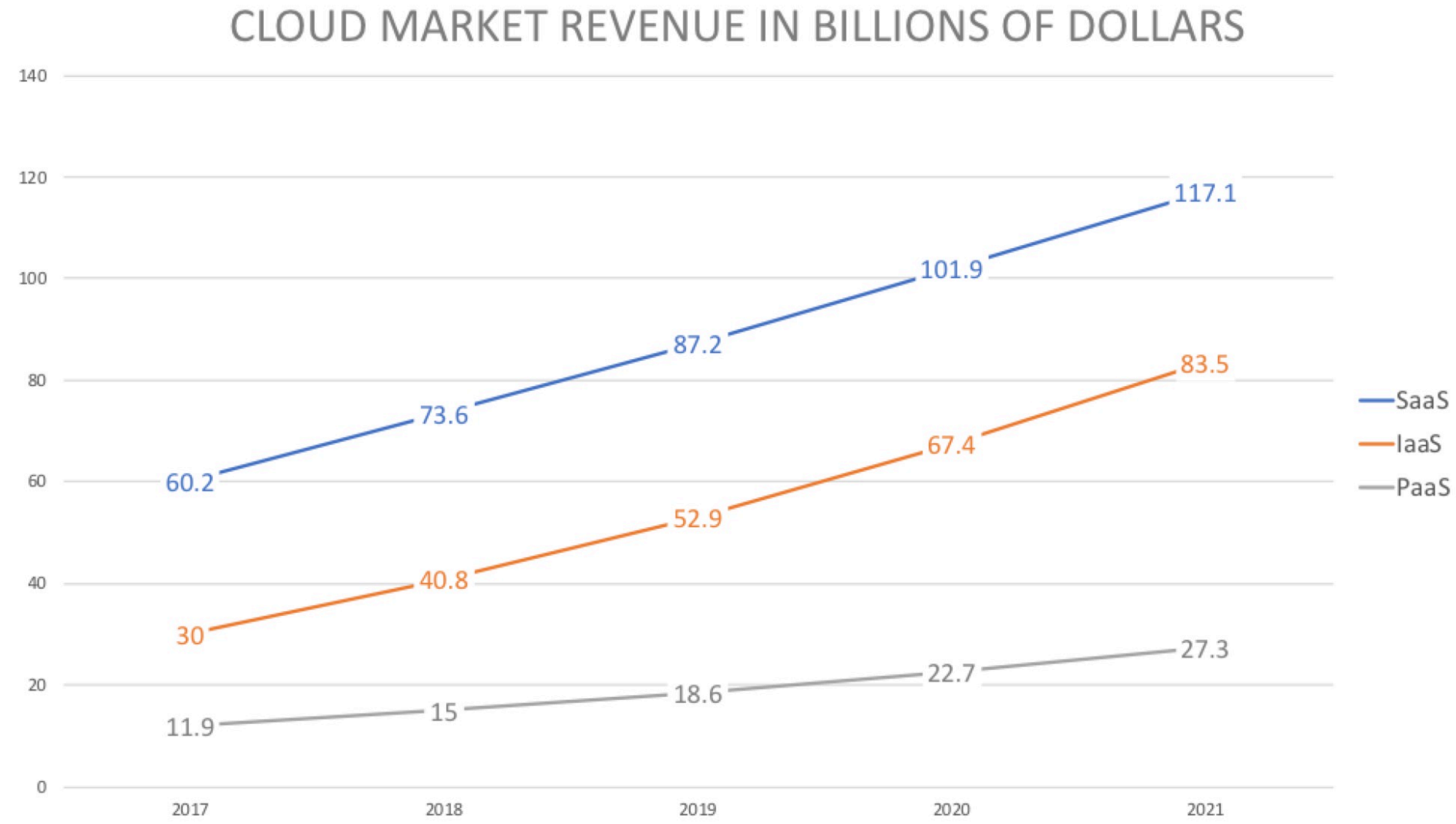
- IaaS: Infrastructure as a Service
  - Sell VMs or physical servers
- PaaS: Platform as a Service
  - , e.g., Google App Engine
- SaaS: Software as a Service
  - Offer services/applications e.g., Salesforce, Databricks
- FaaS: Function as a Service

- All can be deployed at (public) cloud or local datacenters



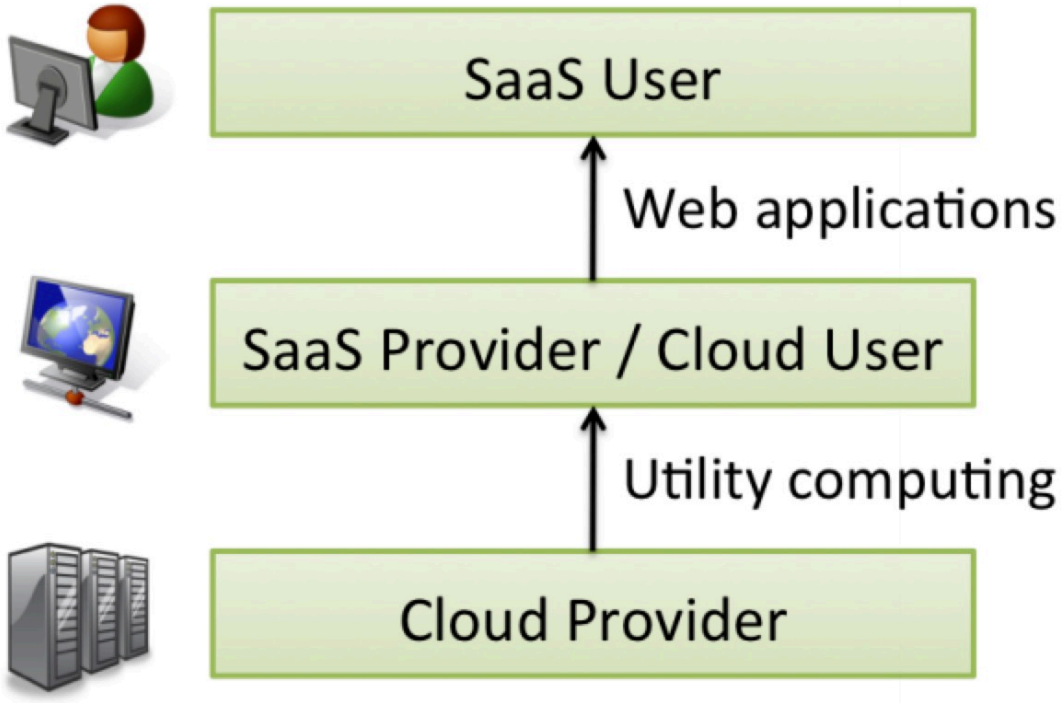
source: https://azure.microsoft.com/en-us/overview/what-is-saas/

Service	Abbr.
Analytics as a service	AnaaS
API as a service	AaaS
Artificial intelligence as a service	AIaaS
Backend as a service	BaaS
Banking as a service	BaaS
Blockchain as a service	
Business process as a service	BPaaS
Contact Information as a service	CIaaS
Content as a service	CaaS
Construction as a service	
Container as a service	
Crane as a service	
Communications as a Service	CPaaS
Data as a service	DaaS
Desktop as a service	
Drone as a service	
Database as a service	DBaaS
Distribution as a service	DaaS
Energy storage as a service	ESaaS
Electric vehicle as a service [2]	EVaaS
Function as a service	FaaS
Farming as a service	FaaS
Games as a service	GaaS
Hadoop as a service	HaaS
Housing as a service	
Infrastructure as a service	IaaS
Identity as a service	IDaaS
IT as a service	ITaaS
Logging as a service	LaaS
Management as a service	MaaS
Microgrid as a service	
Mobility as a service	
Monitoring as a service	
Metal as a service	
Mobile backend as a service	MBaaS
Machine Learning as a service	MLaaS
Network as a service	NaaS
Network Defense as a service	NDaaS
Payments as a service	PaaS
Platform as a service	
Push notification as a service	
Recovery as a service	RaaS
Robot as a service	
Search as a service	SaaS
Security as a service	
Software as a service	
Storage as a service	
Transportation as a service	TaaS
Testing as a service	TaaS
Unified Communications as a Service	UCaaS



source: https://www.skyhighnetworks.com/cloud-security-blog/microsoft-azure-closes-iaas-adoption-gap-with-amazon-aws/

Cloud Roles



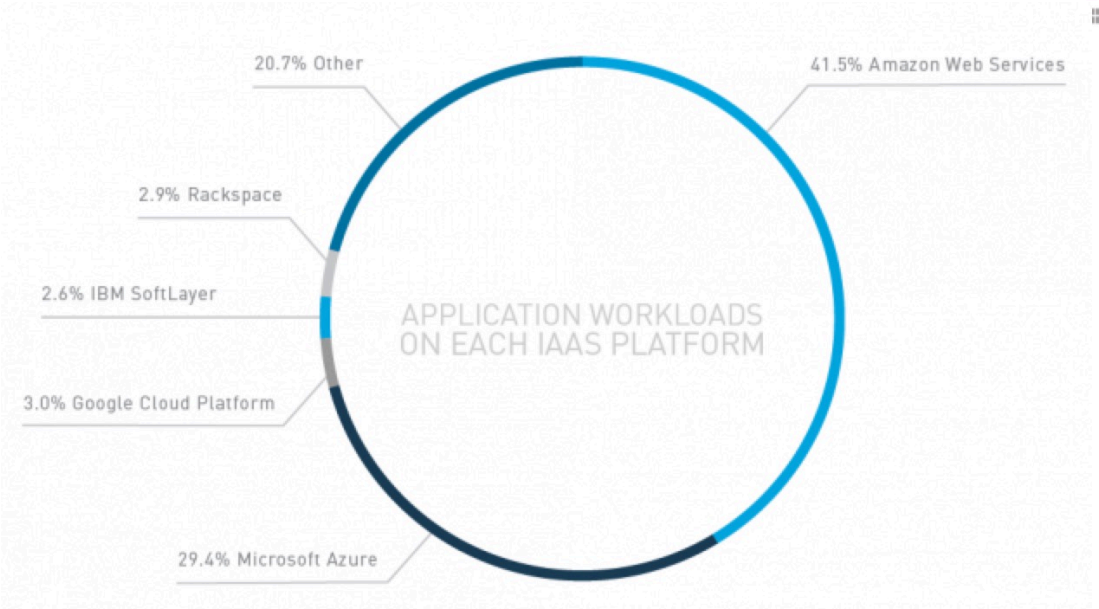
Source: Above the Clouds: A Berkeley View of Cloud Computing

Cloud Usages

- Software/websites that serve real users
  - Netflix, Pinterest, Instagram, Spotify, Airbnb, Lyft, Slack, Expedia
- Data analytics, machine learning, and other data services
  - Databricks, Snowflake, GE Healthcare
- Mobile and IoT backend
  - Snapchat, Zynga (AWS->zCloud->AWS)
- Datacenter's own usages
  - Google Drive/OneDrive, search, internal analytics

Cloud Providers

- Companies with large datacenters, often already running large-scale software
  - Amazon AWS
  - Microsoft Azure
  - Google Cloud Platform (GCP)
  - Alibaba Cloud
  - IBM Cloud



source: https://www.skyhighnetworks.com/cloud-security-blog/microsoft-azure-closes-iaas-adoption-gap-with-amazon-aws/

Amazon Web Service (AWS)

- Biggest market share, longest history
- Highest compute (and other service) options

  >= 136 instance types in 26 families
- Storage
  - Simple Storage Service (S3)
  - Elastic Block Service (EBS)
- Many other services
  - Lambda (serverless)
  - ECS/EKS (managed containers)
  - DynamoDB, Aurora, ElastiCache (databases/key-value stores)
  - Virtual Private Cloud (VPC)
  - EMR, Redshift, many ML offerings (analytics, ML)
  - Satellite, Robotics

Explore Our Products


Analytics


Application Integration


AR & VR


AWS Cost Management


Blockchain


Business Applications


Compute


Customer Engagement


Database


Developer Tools

Amazon EC2
Virtual Servers in the Cloud

Amazon EC2 Auto Scaling
Scale Compute Capacity to Meet Demand

Amazon Elastic Container Registry
Store and Retrieve Docker Images

Amazon Elastic Container Service
Run and Manage Docker Containers

Amazon Elastic Kubernetes Service
Run Managed Kubernetes on AWS

Amazon Lightsail
Launch and Manage Virtual Private Servers

AWS Batch
Run Batch Jobs at Any Scale

AWS Elastic Beanstalk
Run and Manage Web Apps

AWS Fargate
Run Containers without Managing Servers or Clusters

AWS Lambda
Run your Code in Response to Events

AWS Outposts
Run AWS services on-premises

AWS Serverless Application Repository
Discover, Deploy, and Publish Serverless Applications

VMware Cloud on AWS
Build a Hybrid Cloud without Custom Hardware


End User Computing


Game Tech


Internet of Things


Machine Learning


Management & Governance


Media Services


Migration & Transfer


Mobile


Networking & Content Delivery


Robotics


Satellite


Security, Identity & Compliance


Storage

Microsoft Azure

- Moved from Windows to Linux
- Good integration with Microsoft products
  - Customers that are already using Microsoft products (e.g., having existing licenses)
- Many instance types and service types as well

Select a category:

- AI + Machine Learning
- Analytics
- Blockchain
- Compute
- Containers
- Databases
- Developer Tools
- DevOps
- Identity
- Integration
- Internet of Things
- Management and Governance
- Media
- Microsoft Azure Stack
- Migration
- Mixed Reality
- Mobile
- Networking
- Security
- Storage
- Web
- Windows Virtual Desktop

Compute

Learn more >

Access cloud compute capacity and scale on demand—and only pay for the resources you use

Virtual Machines

Provision Windows and Linux virtual machines in seconds

Service Fabric

Develop microservices and orchestrate containers on Windows or Linux

Container Instances

Easily run containers on Azure without managing servers

SQL Server on Virtual Machines

Host enterprise SQL Server apps in the cloud

SAP HANA on Azure Large Instances

Run the largest SAP HANA workloads of any hyperscale cloud provider

Virtual Machine Scale Sets

Manage and scale up to thousands of Linux and Windows virtual machines

Mobile Apps

Build and host the backend for any mobile app

Linux Virtual Machines

Provision virtual machines for Ubuntu, Red Hat, and more

Azure CycleCloud

Create, manage, operate, and optimize HPC and big compute clusters of any scale

Azure Dedicated Host PREVIEW

A dedicated physical server to host your Azure VMs for Windows and Linux

Azure Kubernetes Service (AKS)

Simplify the deployment, management, and operations of Kubernetes

App Service

Quickly create powerful cloud apps for web and mobile

Batch

Cloud-scale job scheduling and compute management

Cloud Services

Create highly-available, infinitely-scalable cloud applications and APIs

Azure Functions

Process events with serverless code

Web Apps

Quickly create and deploy mission critical web apps at scale

API Apps

Easily build and consume Cloud APIs

Windows Virtual Desktop PREVIEW

Deliver a virtual desktop experience to any device at cloud scale

Azure VMware Solution by CloudSimple

Run your VMware workloads natively on Azure

Google Cloud Platform (GCP)

- Latest among the three to come in play and smallest market share, but with good growth
- Cheapest among the three
- Fewest instance types, allows customized CPU/ memory sizes
  - bill based on total CPU and memory usages, not on total instance time
- Native kubernetes support
- Good support for cross geo-regions
- More open-source projects than the other two

Google Cloud Platform

- Featured products
- AI and machine learning
- API management
- Compute
- Data analytics
- Databases
- Developer tools
- Hybrid and multi-cloud
- Internet of Things (IoT)
- Management tools
- Media and gaming
- Migration
- Networking
- Security and Identity
- Storage

More Google Cloud products

- G Suite
- Google Maps Platform
- Google Hardware
- Cloud Identity
- Chrome Enterprise
- Android Enterprise
- Apigee
- Firebase
- Orbitera
- Product launch stages

Compute →

Compute Engine
Scalable, high-performance VMs.

Shielded VMs
Hardened virtual machines on GCP.

Google Kubernetes Engine (GKE)
Run containerized applications.

Anthos on-premises
Build and manage modern hybrid applications on existing VMware environments.

Container security
Secure your container environment on GCP.

Migrate for Compute Engine
Purpose-built, enterprise-grade migration to Google Cloud.

App Engine
Serverless application platform for apps and backends.

Cloud Run (beta)
Run stateless containers on a fully managed environment or on Anthos.

Cloud Functions
Event-driven serverless compute platform.

Cloud Functions for Firebase
Run mobile backend code without managing servers.

Knative
Components to create modern, Kubernetes-native cloud-based software.

Graphics Processing Unit (GPU)
Leverage GPUs on Google Cloud for machine learning, scientific computing, and 3D visualization.

Data analytics →

BigQuery
A fully managed, highly scalable data warehouse with built-in ML.

Cloud Dataflow
Real-time batch and stream data processing.

Cloud Dataproc
Managed Spark and Hadoop service.

Cloud Datalab
Explore, analyze, and visualize large datasets.

Cloud Dataprep

Cloud Composer
A fully managed workflow orchestration service built on Apache Airflow.

Cloud Data Fusion
Fully managed, code-free data integration.

Data Catalog
A fully managed and highly scalable data discovery and metadata management service.

Genomics
Power your science with Google Genomics.

Multi-Cloud

- Use multiple clouds for an application/ service

- Avoid data lock-in
- Avoid single point of failure
- Need to deal with API differences and handle migration across clouds

Private/On-Premise Cloud

- Private Cloud vs Public Cloud
  - Private Cloud: resources used exclusively by one organization
  - Public Cloud: resources shared by multiple organizations

- On-Premise vs. Hosted
  - On-Premise (On-Prem): resources located locally (at a datacenter that the organization operates)
  - Hosted: resources hosted and managed by a third-party (cloud provider)

- Private cloud can be both on-prem and hosted (virtual private cloud)

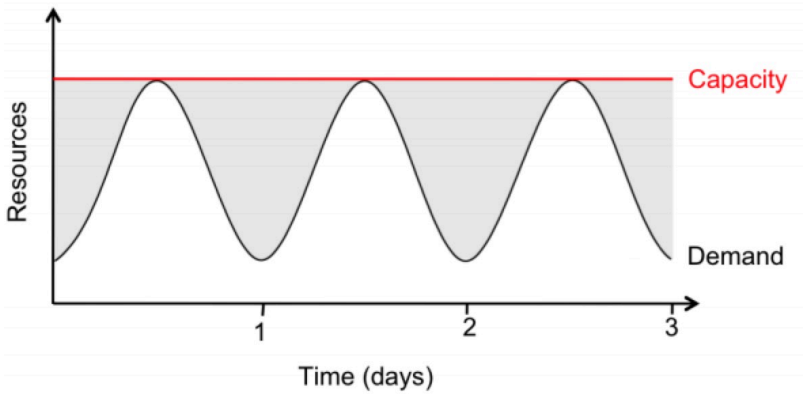
Hybrid Cloud

- Combine private (usually on-prem private) cloud and public cloud
  - Better control over sensitive data/ functionalities
  - Cost effective
  - Scales well
  - Flexible

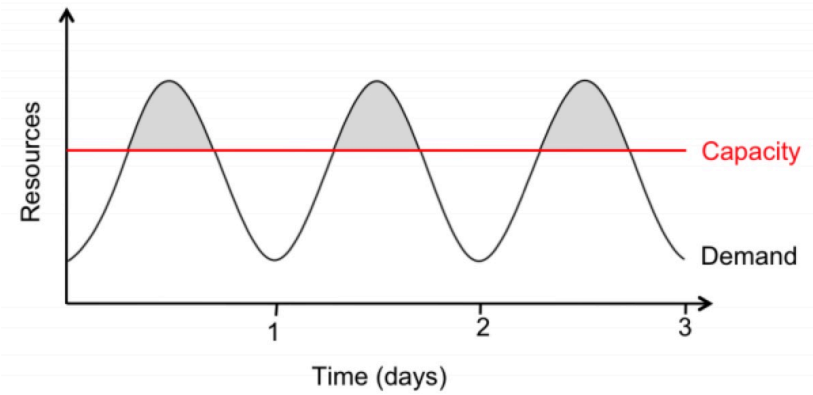
Outline

- What is cloud computing?
- Why cloud computing?
- How clouds are built?

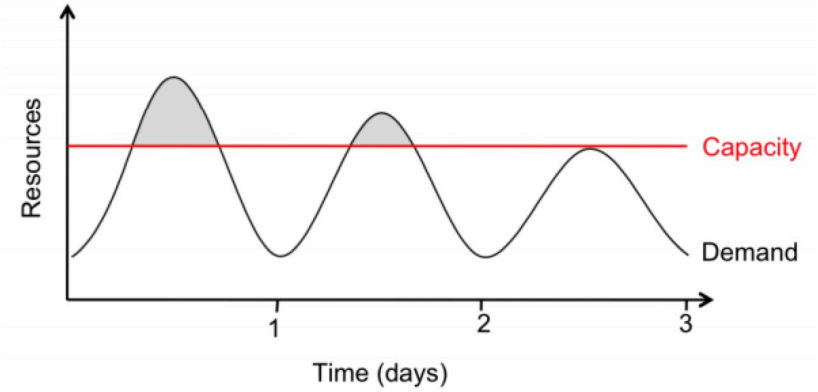
Incentive for Cloud Users



(a) Provisioning for peak load



(b) Underprovisioning 1



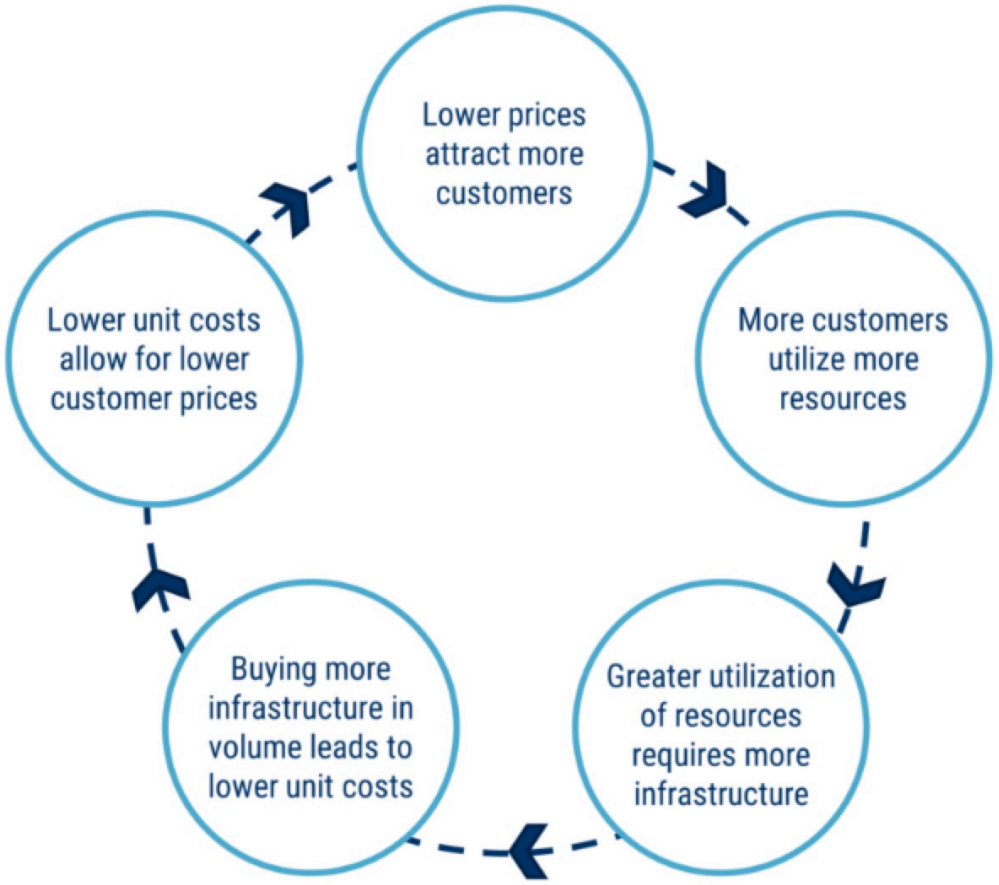
(c) Underprovisioning 2

Source: Above the Clouds: A Berkeley View of Cloud Computing

Incentive for Cloud Providers

- Make a lot of money
- Leverage existing investment
- Defend a franchise
- Attack an incumbent
- Leverage customer relationships
- Become a platform

The Virtuous Cycle of Cloud Computing



Source: CloudBlogs.Microsoft.com

CBINSIGHTS

Obstacles and Opportunities

	Obstacle	Opportunity
1	Availability of Service	Use Multiple Cloud Providers; Use Elasticity to Prevent DDOS
2	Data Lock-In	Standardize APIs; Compatible SW to enable Surge Computing
3	Data Confidentiality and Auditability	Deploy Encryption, VLANs, Firewalls; Geographical Data Storage
4	Data Transfer Bottlenecks	FedExing Disks; Data Backup/Archival; Higher BW Switches
5	Performance Unpredictability	Improved VM Support; Flash Memory; Gang Schedule VMs
6	Scalable Storage	Invent Scalable Store
7	Bugs in Large Distributed Systems	Invent Debugger that relies on Distributed VMs
8	Scaling Quickly	Invent Auto-Scaler that relies on ML; Snapshots for Conservation
9	Reputation Fate Sharing	Offer reputation-guarding services like those for email
10	Software Licensing	Pay-for-use licenses; Bulk use sales

Source: Above the Clouds: A Berkeley View of Cloud Computing

The Washington Post
Democracy Dies in Darkness

Technology

The Capital One hack couldn't have come at a worse time for Amazon's most profitable business

Amazon's cloud-computing unit was considered the front-runner in a race to secure a $10 billion Pentagon contract. Now that could be in trouble.

A Capital One location in San Francisco. (Jeff Chiu/AP)

By **Jay Greene** and **Drew Harwell**
August 1

The data breach that appears to have exposed more than 100 million applications for Capital One credit cards couldn't have come at a worse time for Amazon Web Services, which stores the bank's data.

The profit-driving Amazon unit, which allows companies to rent out storage and computing space on massive servers, has been the favorite to win a 10-year, $10 billion contract from the Defense Department, which had been expected to be announced this month. It was thrown into question

How the Jennifer Lawrence iCloud hack really happened

Chris Smith @chris_writes
March 16th, 2016 at 6:50 AM

Share Tweet

In early September 2014, Apple was preparing to announce a massive iPhone upgrade: bigger iPhones than anything it launched before. But just a few days ahead of the press iPhone 6 press event, an iCloud security scandal broke out. Nude pictures belonging to Jennifer Lawrence and many other celebrities leaked online, originating from iPhone backups.

Apple explained at the time that its iCloud security was not breached and that hackers probably employed phishing schemes to obtain the usernames and passwords from their victims.

Now, 18 months later after the scandal, we finally find out what happened. And it turns out that phishing attacks were indeed used to target the celebrities.

DON'T MISS: 11 paid iPhone apps on sale for free for a limited time

According to *NBC News*, it's 36-year-old Ryan Collins the person responsible for phishing login credentials from many celebrities. With usernames and passwords in hand, he was able to log into Gmail accounts and even download iCloud backups from where he extracted nude photos.

Source: https://bgr.com/2016/03/16/jennifer-lawrence-nudes-icloud-hack/

alas.aws.amazon.com/ALAS-2019-1222.html

Amazon Linux Security Center

ALAS-2019-1222

Amazon Linux AMI Security Advisory: ALAS-2019-1222
Advisory Release Date: 2019-06-17 17:58 Pacific
Severity: ⚠ Critical
References: CVE-2019-11479 CVE-2019-11478 CVE-2019-11477

Issue Overview:
CVE-2019-11477 □, CVE-2019-11478 □ and CVE-2019-11479 □ describe vulnerabilities in the Linux kernel that can be remotely exploited using a specially crafted TCP connection, crashing the targeted system.

The latest Amazon Linux AMIs as available in AWS EC2 already contain these kernels and are not vulnerable.

Affected Packages:
kernel

Issue Correction:
Run *yum update kernel* and reboot to update your system.

The Impact of GDPR on Cloud Computing

22 May 2018

The EU General Data Protection Regulation (GDPR) is the most significant piece of privacy legislation to come into effect across Europe in a generation.

It will apply to any organisation who handles EU citizen data, even if they're not from the EU. This means any European company with employees or a US firm with European customers will have to comply or face the consequences.

GDPR places new obligations on businesses, ones which will affect how they use cloud services. With cloud adoption now around 90% in the UK, it is important to ensure that the cloud services you use are compliant and that the systems and applications you design do not expose you to risk.

Strengthening privacy

GDPR strengthens user privacy in two main ways. Firstly, it increases the obligations on organisations to protect user data and secondly it grants citizens major new powers over how their information is collected, used and stored.

For example, businesses must ensure that all reasonable steps are taken to secure data, train staff and disclose breaches and must be clear and transparent to citizens about how they use personal data. Citizens can demand to see what data an entity is held on them and can also request that this is deleted at any time.

Source: https://www.uk.insight.com/en-gb/content-and-resources/articles/2018-05-22-the-impact-of-gdpr-on-cloud-computing

10 years later

- What’s your view on Cloud Computing?

Outline

- What is cloud computing?
- Why cloud computing?
- How clouds are built?

Virtualization

- Traditional: applications run on physical servers
  - Manual mapping of apps to servers
    - Apps can be distributed
    - Storage may be on a SAN or NAS
  - IT admins deal with “change”
- Modern: virtualized data centers
  - App run inside virtual servers; VM mapped onto physical servers
  - Provides flexibility in mapping from virtual to physical resources

Virtualization Benefit

- Resource management is simplified
  - Application can be started from preconfigured VM images / appliances
  - Virtualization layer / hypervisor permits resource allocations to be varied dynamically
  - VMs can be migrated without application down-time

Virtual Datacenter

- A cluster of machines, each running a set of VMs
  - drive up utilization by packing many VMs onto each cluster node
  - fault recovery is simplified
    - if hardware fails, copy VM image elsewhere
    - if software fails, restart VM from snapshot
  - can safely allow third parties to inject VM images into your data center
    - hosted VMs in the cloud, commercial computing grids

Recent Trend: Container

- Light-weight virtualization
  - Running multiple isolated user-space applications on one OS
  - Virtualization layer runs as an application within the OS
  - Focusing on performance isolation
- Example: Docker, LXC, Kubernetes, Xen Unikernel

More in the rest of this quarter

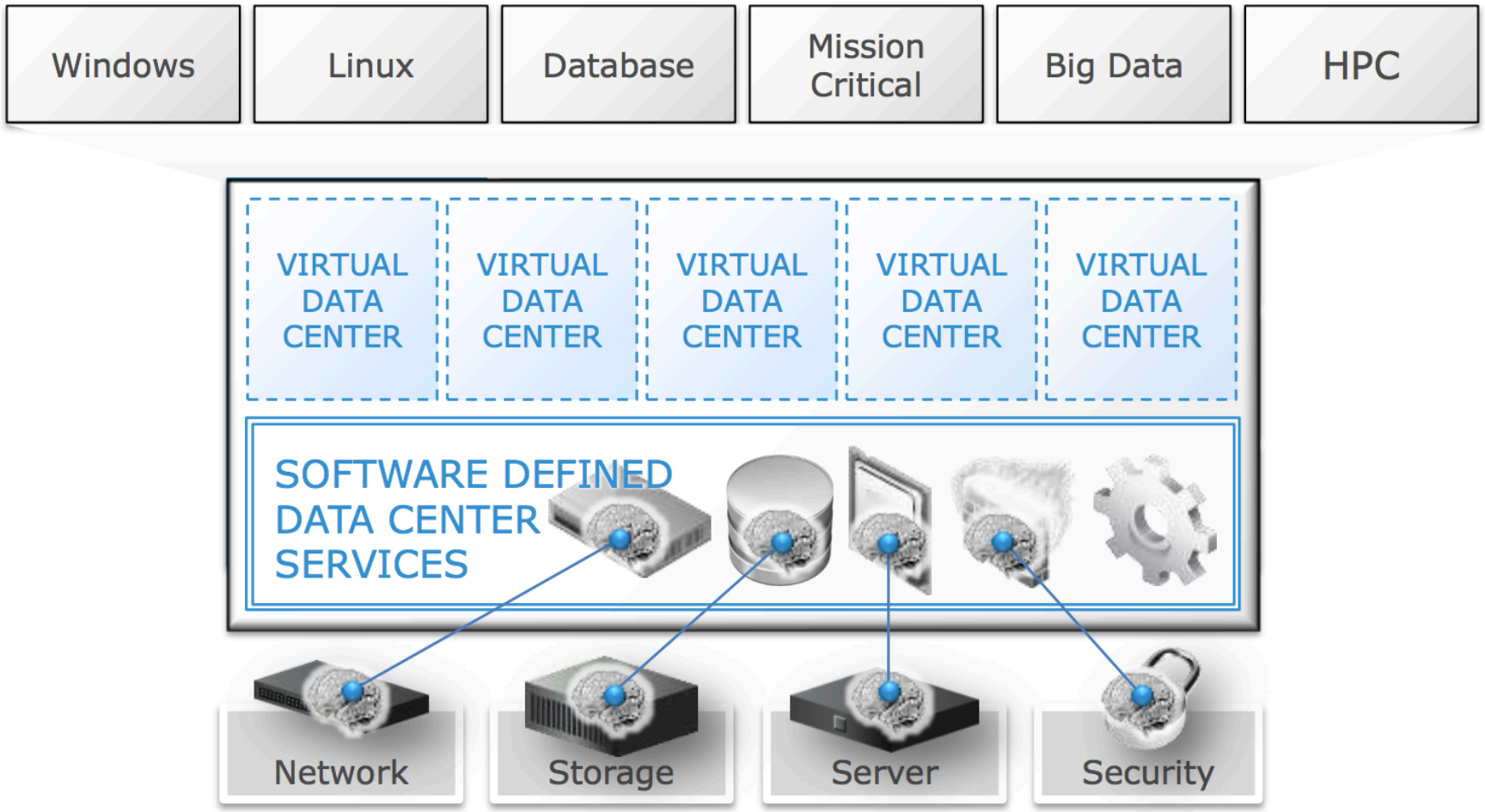
Software-Defined Data Center

- All infrastructure is virtualized and delivered as a service & the control of this datacenter is entirely automated by software

Traditional Data Center

Source: EMC

Software-Defined Data Center



Source: EMC

Software-Defined Network (SDN)

- A network in which the control plane is physically separate from the data plane

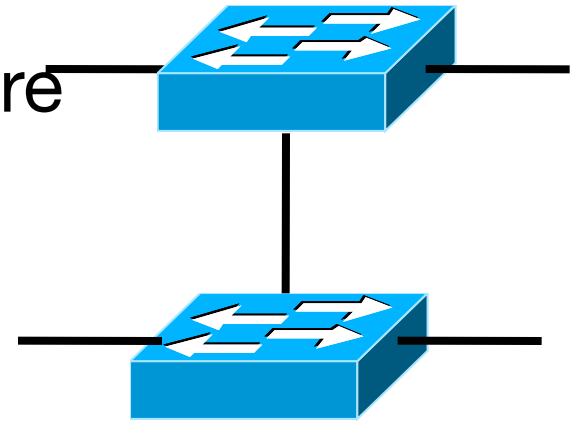
  and

- A single (logically centralized) control plane controls several forwarding devices.

Source: https://people.csail.mit.edu/alizadeh/courses/6.888/slides/lecture14.pdf

Inside the “Network”

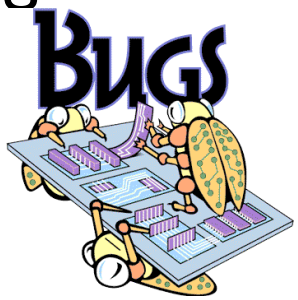
- Closed equipment
  - Software bundled with hardware
  - Vendor-specific interfaces
- Over specified
  - Slow protocol standardization
- Few people can innovate
  - Equipment vendors write the code
  - Long delays to introduce new features



Impacts performance, security, reliability, cost…

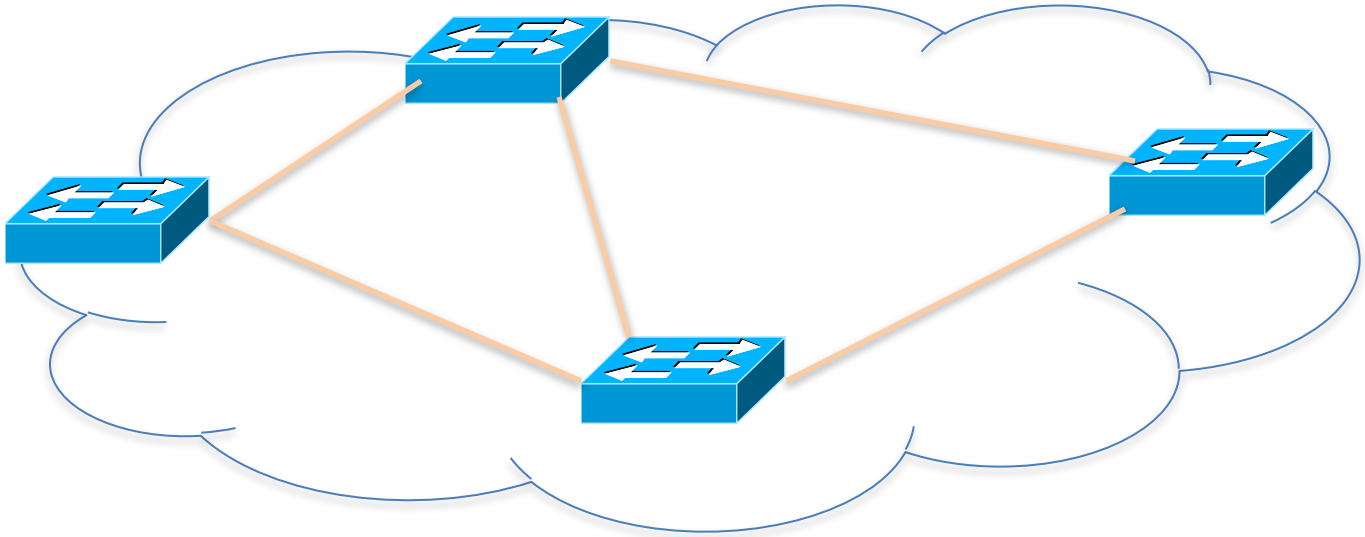
Networks are Hard to Manage

- Operating a network is expensive
  - More than half the cost of a network
  - Yet, operator error causes most outages
- Buggy software in the equipment
  - Routers with 20+ million lines of code
  - Cascading failures, vulnerabilities, etc.
- The network is “in the way”
  - Especially a problem in data centers
  - … and home networks



Traditional Computer Networks

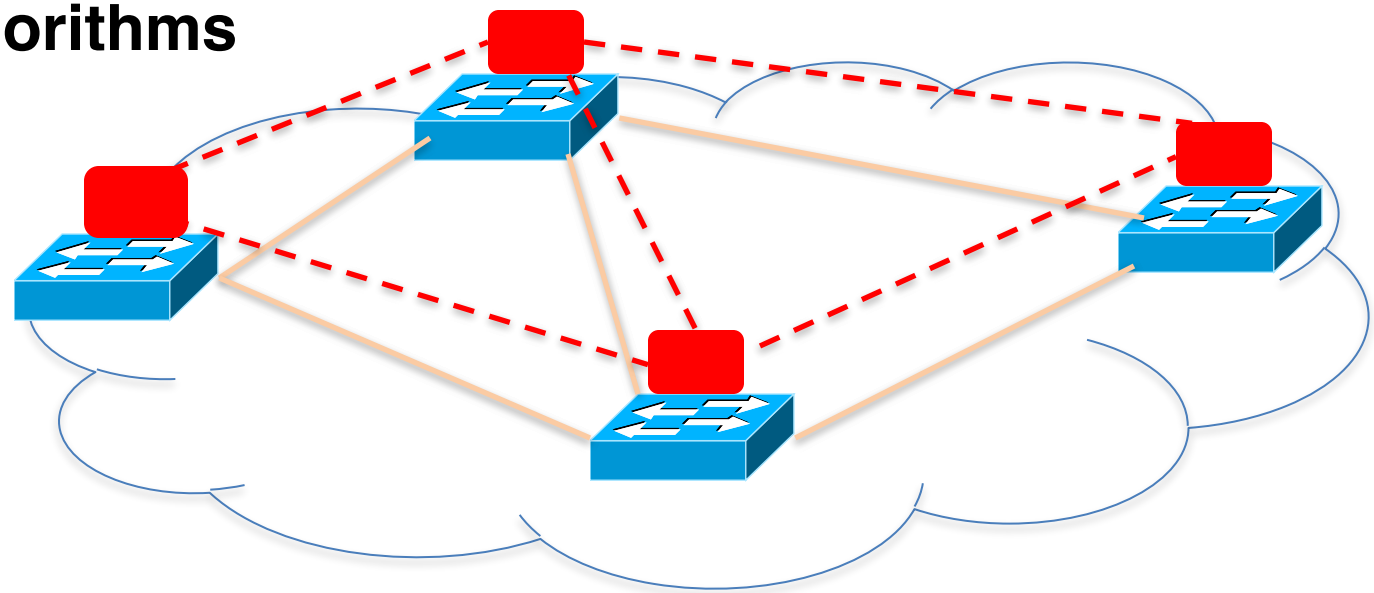
Data plane:
Packet streaming



Forward, filter, buffer, mark,
rate-limit, and measure packets

Traditional Computer Networks

Control plane:
Distributed algorithms

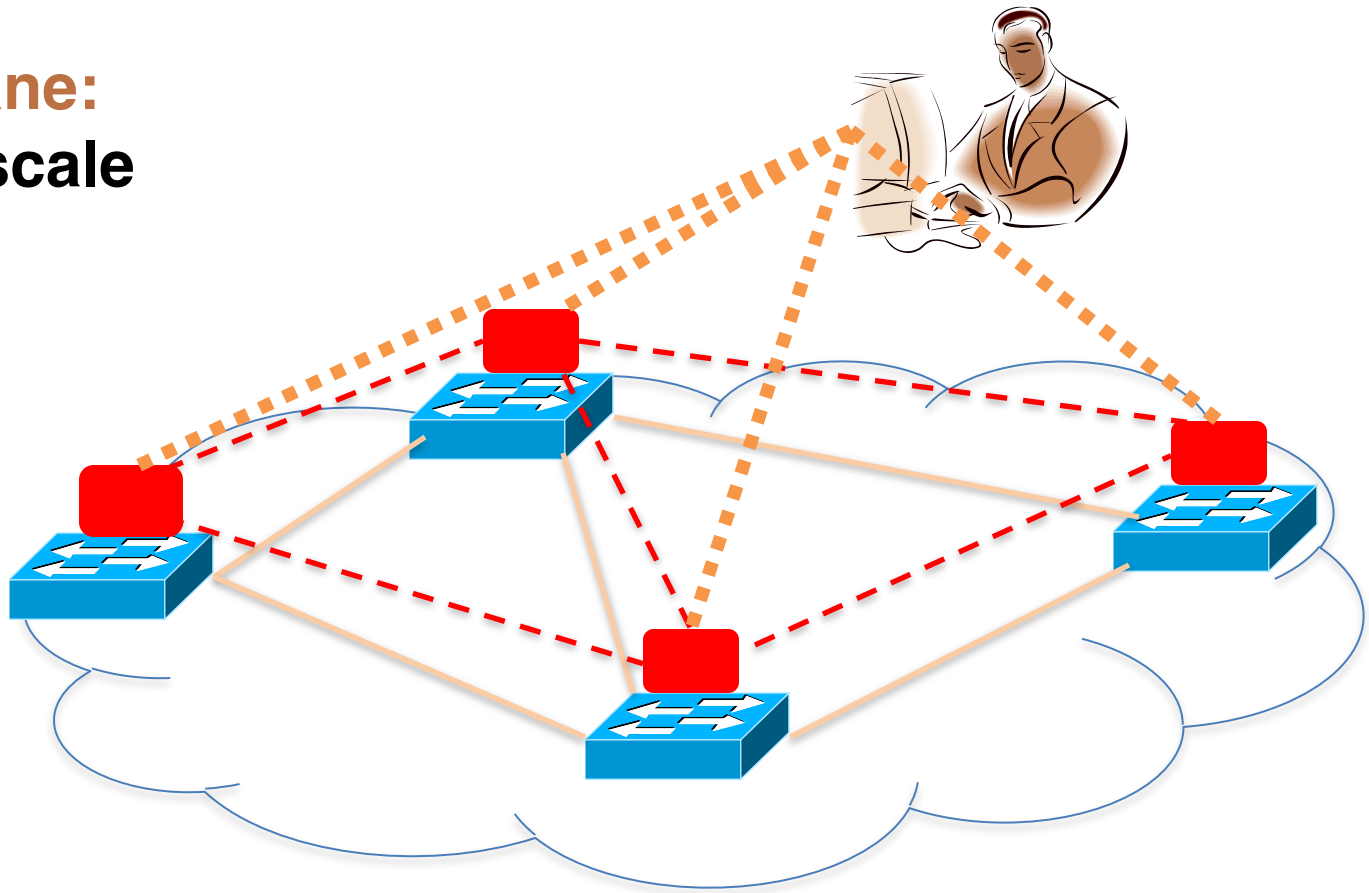


Track topology changes, compute routes, install forwarding rules

Traditional Computer Networks

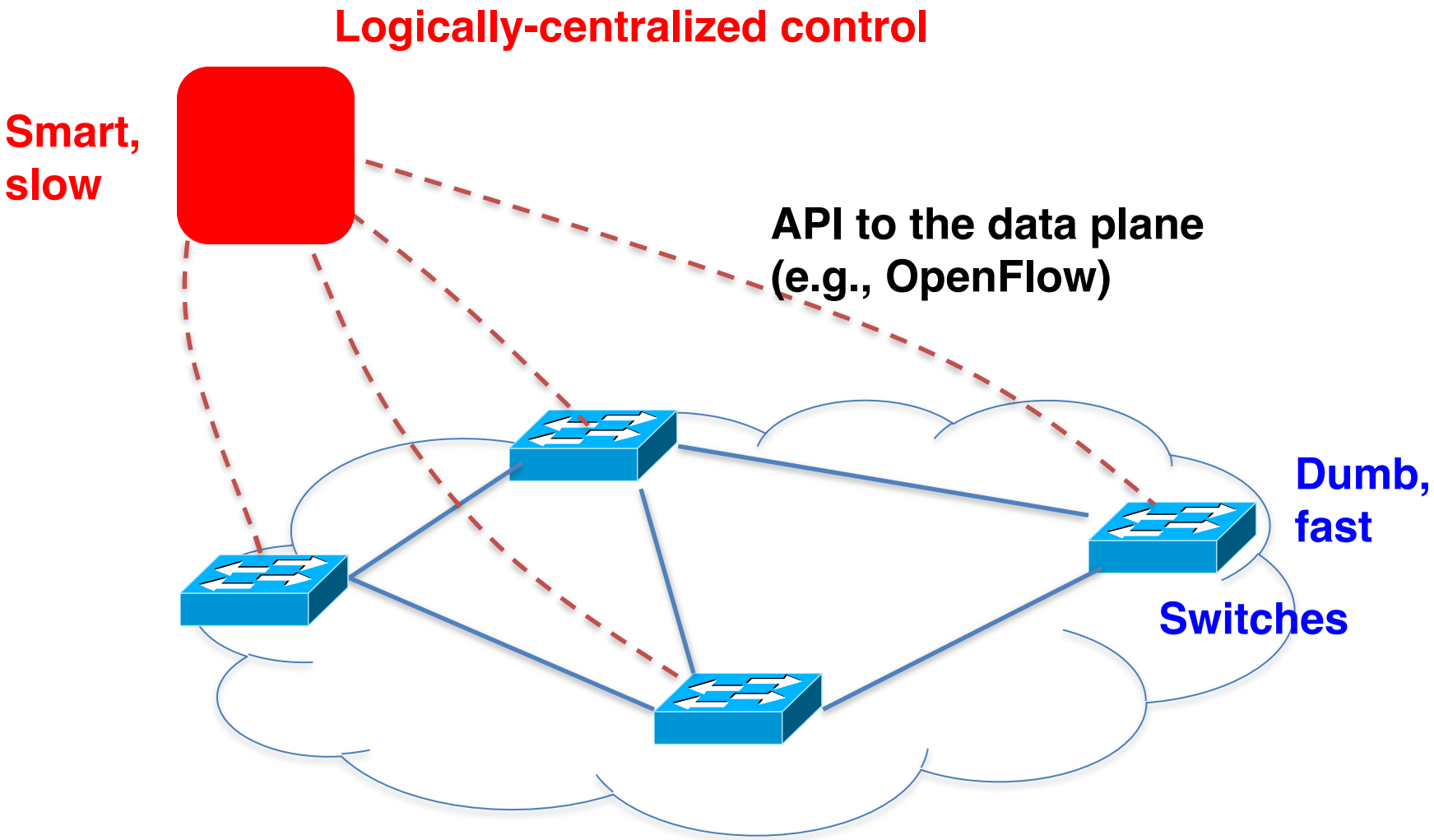
Management plane:

Human time scale



Collect measurements and configure the equipment

Software Defined Networking (SDN)



The SDN Trend

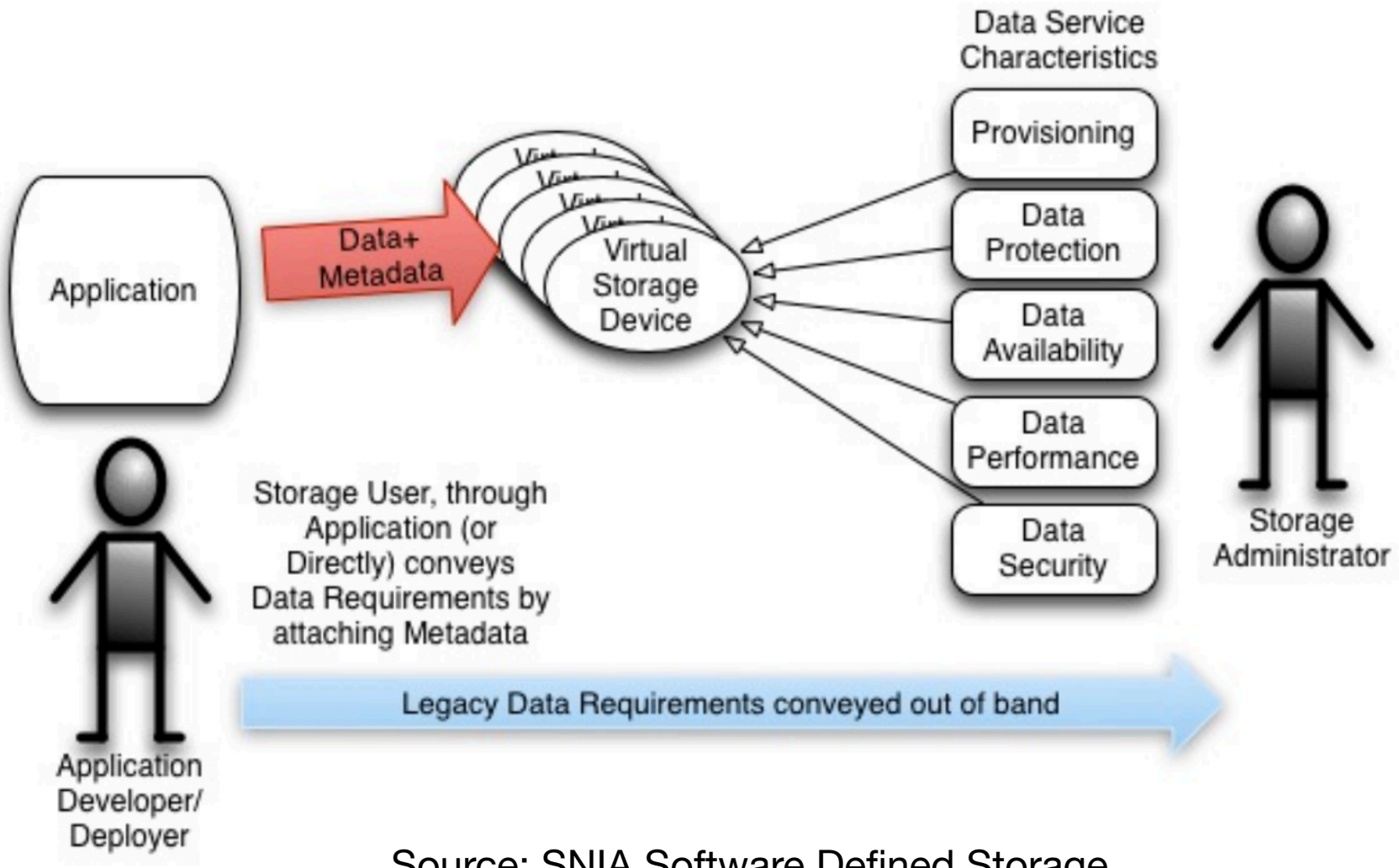
Source: https://people.csail.mit.edu/alizadeh/courses/6.888/slides/lecture14.pdf

Software-Defined Storage (SDS)

- SDS requirements defined by SNIA
  - Automation – Simplified management that reduces the cost of maintaining the storage infrastructure
  - Standard interfaces – APIs for the management, provisioning, and maintenance of storage devices and services
  - Virtualized data path – Block, file, and object interfaces that support applications written to these interfaces
  - Scalability – Seamless ability to scale the storage infrastructure without disruption to availability or performance

- “Software-Defined” a buzz word?

Software-Defined Storage



Source: SNIA Software Defined Storage