

Project Heirs Briefing

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November 30, 2020

Abstract

This project aims to provide a full line-up of bench power supplies, packed with novel features and low price tags, to fill the hollow points in rather disturbed Iranian market. There has been extreme instability in Iranian Rial's value and as a result bench power supplies, widely used in different industries, have experienced price multiplications of up to 10x. In general it is a tragic incident, but it also opens up new opportunities that we could use to our benefit. We would be able to provide a competitive price tag in low-end products and by implementing novel ideas and thus securing a high market share.

Introduction

A power supply is an electrical device that supplies electric power from a source to the load with desired voltage, current, and frequency. A bench power supply is a standard piece of test and measurement equipment on every electrical engineer and circuit designer's bench.

The Problem

Well it is fair to say that in Iran

The Solution

Price Considerations

Competition

Conclusion

1. A 100 word or less summary indicating on scientific grounds why the paper should be considered for a wide-ranging journal like *Nature* instead of a more narrowly focused journal.
2. A 100 word or less summary aimed at a non-scientific audience, written at the level of a national newspaper. It may be used for *Nature's* press release or other general publicity.
3. The cover letter should state clearly what is included as the submission, including number of figures, supporting manuscripts and any Supplementary Information (specifying number of items and format).
4. The cover letter should also state the number of words of text in the paper; the number of figures and parts of figures (for example, 4 figures, comprising 16 separate panels in total); a rough estimate of the desired final size of figures in terms of number of pages; and a full current postal address, telephone and fax numbers, and current e-mail address.

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