

# Guimet Moises Esteban

## Senior Front-End Developer

California, USA

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### Summary

Experienced Senior Front-End Developer with over 10 years of experience in building fast and user-friendly web apps and blockchain applications. Skilled in popular frameworks like React.js and Angular, and familiar with blockchain for gaming. Proficient in making secure, scalable, and responsive websites using tools like Redux, Webpack. Knowledgeable in cloud services like AWS, automated testing, and making websites better. Always learning new things, especially in backend development and improving security and performance.

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### Skills

- Languages: JavaScript, PHP, TypeScript, HTML, CSS, SASS, LESS
  - Frontend Frameworks: React.js, Angular, Redux, Next.js, Gatsby, Vue.js, Riot.js, Bootstrap, Tailwind CSS, Webpack, Babel, GraphQL, jQuery
  - Web Development: WordPress and Shopify (custom themes and plugins), site setup, maintenance
  - Backend Technologies: PHP, Node.js, Express.js, Java (learning), Spring Boot (learning), Python (basic)
  - SEO & Analytics: SEO strategies, Facebook pixels, GA4 tracking, on-page SEO
  - Testing & Security: Jest, Mocha, Chai, Selenium, TDD, Performance Tuning, Rollout and Rollback, Security+ (learning)
  - Version Control: Git, Bitbucket
  - Other Tools: RESTful APIs, GraphQL, WebSockets, JWT, Server-Side Rendering, Monitoring Tools (Splunk, Datadog, Grafana), Agile, WordPress Debugging, Webhooks, Zapier
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### Experience

#### Senior Front-End Engineer

Softermii | San Francisco, CA

January 2022 – Jun 2024

- Led the development of a large-scale Metaverse RTS game on the base of the open-source OAD game.
- Reimplemented the entire game UI and customized various options, achieving a 15% in user engagement with the innovative design.

- Developed a decentralized application using React and Web3.js, enabling users to interact with smart contracts on Ethereum.
- Led the front-end development of a multi-chain wallet application, implementing support for Ethereum and Binance Smart Chain.
- Optimized performance and user experience, reducing load times by 30% and increasing user engagement.
- Collaborated with blockchain engineers to integrate front-end components with smart contracts and backend services.
- Implemented responsive design principles to ensure seamless experience across devices.
- Developed 3 distinct NFT collections: Map NFT for battle maps, Multiplayer Pass NFT for accessing multiplayer modes, and Mystery Box NFT for a chance to obtain Map NFTs at a discount rate. Resulted in a 30% increase in NFT sales and transactions.
- Used Redux-Saga to handle product data fetching from multiple APIs.
- Developed rich front-end interfaces for online applicants and websites for large clients in industries including healthcare, insurance, and technology.
- Utilized Redux-Saga to coordinate all the side effects including token management,
- Built dashboards for tracking game data and improving user experience through data analysis.
- Built on React/Vue.js SPA to leverage its declarative style, facilitate a modular, component-based design pattern, manage state locally, minimize re-renders, and accelerate front end development process through reusability of components.
- Mentored junior developers and assisted in project-specific Proof of Concepts (PoC).

### Senior Frontend Developer

One-Stop Digital Marketing Solutions | San Francisco, CA

*April 2018 - December 2022*

- Developed web applications using React.js and Angular, making them fast and easy to use.
- Created custom WordPress and Shopify themes and plugins, speeding up page load times by 30%.
- Implemented reliable and user-friendly UI for SaaS for legal document verification system.
- Built real-time data dashboards using React.js and WebSockets, making it easier for users to monitor information live.
- Intuitive, feedback driven feature implementation in React, Vue/Redux, Typescript and Tailwind CSS.
- Implemented SEO strategies, including on-page SEO optimization and the placement of Facebook pixels for accurate tracking.
- Developed new user-facing features and SPAs using React.js and Redux, consuming server-side JSON RESTful services.
- Implemented Redux to manage a large state, leverage predictable state updates through use of dispatchers and reducers, and avoid unnecessary prop drilling to improve maintenance and scalability of front-end codebase.
- Integrated complex data visualizations using D3.js to improve data representation and user insights.
- Implemented Redux-Saga to trigger multiple asynchronous actions including fetching data from different sources simultaneously.
- Worked on Python-based data pipelines, supporting front-end integration with backend services.
- Designed websites that worked well across all devices, increasing mobile traffic by 25%.
- Worked with backend teams to improve data speed, cutting load times by 20%.
- Worked closely with the backend team to design GraphQL schemas, ensuring alignment with frontend data needs and React component structure.

- Implemented React Native by leveraging its “out-of-the-box” compiler to architect a responsive, scalable, and cross-platform mobile application.
- Improved website performance by optimizing code and reducing load times by 25%.
- Led the frontend team in developing responsive web applications, ensuring cross-browser compatibility.

## **JavaScript | React Developer**

Tech Innovators Inc | New York, NY

*June 2015 - December 2017*

- Built real-time alert dashboards with React.js, helping users respond faster to issues.
- Added PWA features that improved performance and allowed offline use, increasing user engagement by 20%.
- Improved website performance with faster loading times and better caching, cutting load times by 35%.
- Conducted the integration of GraphQL into a real-time analytics dashboard built with React.js, improving data-fetching efficiency and reducing load times.
- Worked with designers and product teams to improve user satisfaction by making the website easier to use.
- Developed a customer relationship management (CRM) platform using React.js, Redux, and SASS.
- Set up automated tests to catch bugs early, reducing issues in production by 40%.
- Helped develop Redux-based state management, making the code more organized and easier to maintain.
- Implemented observability tools like Splunk and Datadog to monitor application performance.
- Integrated APIs with front-end components, speeding up data retrieval and updates.
- Developed and maintained WordPress and Shopify sites, implementing responsive design and SEO best practices.
- Trained junior developers on best practices, improving team skills and productivity.

## **Frontend Developer**

Kaleidico | San Francisco, CA

*Oct 2012 - May 2015*

- Built responsive websites using React.js, Angular, and Vue.js, increasing client website traffic by 20%.
- Created custom WordPress and Shopify themes and plugins that met client needs and improved website functionality.
- Built dynamic and interactive web pages using HTML5, CSS3, JavaScript, and jQuery.
- Improved website performance with faster load times and better SEO.
- Implemented offline features using Service Workers, cutting bounce rates by 15%.
- Integrated APIs to streamline client workflows, improving efficiency with Zapier and Webhooks.
- Tested websites across all browsers to ensure everything worked smoothly, reducing support issues by 25%.
- Refactored old code to follow modern JavaScript standards, making it easier to maintain and scale.
- Developed single-page applications (SPAs) to improve site functionality and performance.
- Implemented AJAX calls for dynamic data fetching and real-time updates, enhancing user engagement.

- Worked with backend teams to improve API performance, reducing wait times and improving user experience.
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## Education

Bachelor's Degree in Computer Science

University of California, Berkeley, CA

2008 - 2012

- Coursework: Focused on Software Engineering, Web Development, Data Structures, and Algorithms.
  - Projects: Developed a variety of web applications and tools, laying the foundation for expertise in React.js, JavaScript, and cloud technologies.
  - Extracurriculars: Active member of the university's tech clubs, contributing to open-source projects and participating in hackathons.
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## Certifications

- Certified React Developer
  - Certified JavaScript Developer
  - AWS Certified Solutions Architect – Associate
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## Languages

- English (Fluent)
  - Chinese (Fluent)
  - French (Conversational)
  - Japanese (Conversational)
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